Ideamart
IDEAS THAT REACH

CHENNAI

OUR FRANCHISE ZONES

6 STRATEGIC ZONES. **1** STRONG NETWORK.

CHENNAI FRANCHISE ZONES

1 WEST MAMBALAM (HO) ZONE



West Mambalam & Surrounding Areas

2 NORTH ZONE



Anna Nagar, Ambattur, Poonamallee & Surrounding Areas

3 CENTRAL ZONE



T. Nagar, Nungambakkam, Egmore & Surrounding Areas

4 EAST ZONE



Perambur, Madhavaram, Tondiarpet & Surrounding Areas

5 SOUTH ZONE



Adyar, Velachery, Tambaram, Sholinganallur & Surrounding Areas

6 OUTER SOUTH ZONE



Guduvanchery, Oragadam, Kelambakkam & Surrounding Areas



6 ZONES | STRONGER PRESENCE | WIDER REACH | ONE GOAL

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

WEST MAMBALAM (HO ONLY)

ALL AREAS COVERED IN ZONE 1

1. West Mambalam

MAJOR HUB

WEST MAMBALAM

HEAD OFFICE (HO)

TOTAL AREA COVERED

~ 4 km²

(Approx.)

MAJOR LANDMARKS

- West Mambalam Bus Terminus
- West Mambalam Railway Station
- Ayodhya Mandapam
- Sri Krishna Sweets
- Vijaya Hospital
- Andhra Mahila Sabha

LEGEND

Major Hub · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



IDEAMART
ZONE 2
WEST CHENNAI + OUTER WEST

ALL AREAS COVERED IN ZONE 2

1. K.K. Nagar
2. Ashok Nagar
3. MGR Nagar
4. Nesapakkam
5. Ramapuram
6. Saidapet
7. Jafferkhanpet
8. Valasaravakkam
9. Alwarthirunagar
10. Virugambakkam
11. Saligramam
12. Vadapalani
13. Chakkarapani Nagar
14. Porur
15. Manapakkam
16. Mugalivakkam
17. Karambakkam
18. Iyyappanthangal
19. Kattupakkam
20. Maduravoyal
21. Alapakkam
22. Vanagaram
23. Nerkundram
24. Nolambur
25. Mogappair
26. Mogappair East
27. Mogappair West
28. Ayapakkam
29. Ambattur
30. Ambattur Industrial Estate
31. Athipet
32. Oragadam
33. Avadi
34. Thirumullaivoyal
35. Veerapuram
36. Pattabiram
37. Nemilichery
38. Hindu College
39. Sevvapet
40. Thiruninravur
41. Poonamallee
42. Kumanchavadi
43. Mangadu
44. Kovur
45. Kundrathur
46. Thirumudivakkam

MAJOR HUB

K.K. NAGAR

TOTAL AREA COVERED

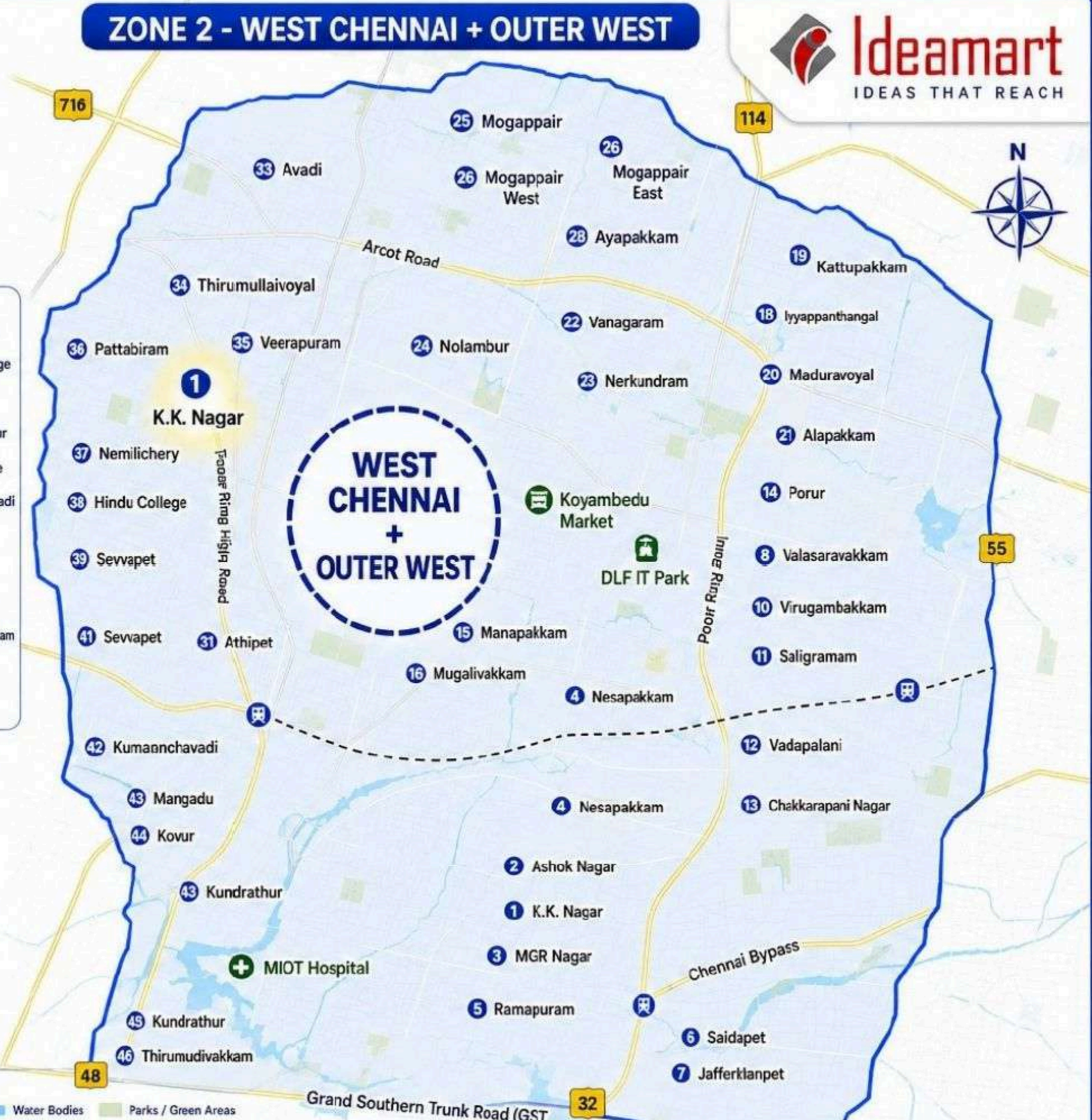
~150 km²
(Approx.)

MAJOR LANDMARKS

- Koyambedu Market
- DLF IT Park
- Ambattur Industrial Estate
- MIOT Hospital
- Sri Ramachandra Hospital

LEGEND

Major Hub · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



IDEAMART

ZONE 3

KODAMBAKKAM + ANNA NAGAR + CENTRAL-WEST

ALL AREAS COVERED IN ZONE 3

1. Kodambakkam
2. Trustpuram
3. Choolaimedu
4. Rangarajapuram
5. Nungambakkam
6. Chetpet
7. Kilpauk
8. Aminjikarai
9. Arumbakkam
10. Koyambedu
11. Thirumangalam
12. Anna Nagar
13. Anna Nagar East
14. Anna Nagar West
15. Shenoy Nagar
16. Villivakkam
17. Padi
18. Korattur

MAJOR HUB

KODAMBAKKAM

TOTAL AREA COVERED

~70 km²

(Approx.)

MAJOR LANDMARKS

- Koyambedu Market
- Jawaharlal Nehru Stadium
- SDAT Multi Super Speciality Hospital
- Anna Nagar Tower Park
- VR Chennai
- Padi Market
- Koyambedu Bus Terminus
- Sundaram Medical Foundation
- Valluvar Kottam

LEGEND

Major Hub · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



IDEAMART

ZONE 4

CENTRAL CHENNAI

ALL AREAS COVERED IN ZONE 4

1. T. Nagar
2. Nandanam
3. CIT Nagar
4. Teynampet
5. Alwarpet
6. Gopalapuram
7. Thousand Lights
8. Royapettah
9. Mylapore
10. Mandaveli
11. R.A. Puram
12. Santhome
13. Triplicane
14. Chepauk
15. Chintadripet
16. Egmore
17. Purasawalkam
18. Vepery
19. Periamet
20. Choolai
21. Park Town
22. George Town
23. Sowcarpet
24. Parrys
25. Broadway

MAJOR HUB

T. NAGAR

TOTAL AREA COVERED

~45 km²
(Approx.)

MAJOR LANDMARKS

- US Consulate
- SDAT Hospital
- Loyola College
- Government Museum
- Presidency College
- Express Avenue Mall
- Spencer Plaza
- Sankara Nethralaya
- The Music Academy
- Kapaleeswarar Temple
- Marina Beach (North End)
- Fort St. George
- Chennai Central Railway Station
- Egmore Railway Station

LEGEND

Major Hub | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

ZONE 4 - CENTRAL CHENNAI

Ideamart
IDEAS THAT REACH



IDEAMART

ZONE 5

NORTH + NORTH-EAST CHENNAI

STRONGER COMMUNITIES - BRIGHTER CHENNAI

ALL AREAS COVERED IN ZONE 5 (28 AREAS)

1. Perambur
2. Peravallur
3. Ayanavaram
4. Sembium
5. Pulianthope
6. Vyasarpadi
7. Kolathur
8. Kodungaiyur
9. Madhavaram
10. Moolakadai
11. Puzhal
12. Red Hills
13. Vadaperumbakkam
14. Kavanagarai
15. Kathirvedu
16. Puthagaram
17. Manali
18. Mathur
19. Chinnasekkadu
20. Ennore
21. Ernavoor
22. Kathivakkam
23. Wimco Nagar
24. Thiruvottiyur
25. Kaladipet
26. Rajakadai
27. Manali New Town
28. Sadayankuppam

MAJOR HUB

PERAMBUR

TOTAL AREA COVERED

~110 km²
(Approx.)

MAJOR LANDMARKS

- Perambur Railway Station
- Madhavaram Milk Colony
- Puzhal Lake
- Red Hills
- Thiruvottiyur Beach
- Manali Industrial Estate
- Ennore Port
- Wimco Nagar
- Kolathur Market
- Sadayankuppam Beach

ZONE 5 - NORTH + NORTH-EAST CHENNAI



LEGEND

Major Hub | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 6

SOUTH CHENNAI + OMR + TAMBARAM + OUTER SOUTH

ALL AREAS COVERED IN ZONE 6

1. Adyar
2. Besant Nagar
3. Thiruvanmiyur
4. Kotturpuram
5. Guindy
6. Ekkatuthangal
7. Alandur
8. St. Thomas Mount
9. Meenambakkam
10. Nanganallur
11. Adambakkam
12. Madipakkam
13. Puzhuthivakkam
14. Keelkattalai
15. Velachery
16. Taramani
17. Perungudi
18. Thoraipakkam
19. Palavakkam
20. Kottivakkam
21. Neelankarai
22. Injambakkam
23. Sholinganallur
24. Semmancheri
25. Navalur
26. Pallikaranai
27. Medavakkam
28. Karapakkam
29. Uthandi
30. Perumbakkam
31. Sithalapakkam
32. Chromepet
33. Pallavaram
34. Pammal
35. Anakaputhur
36. Pozhichalur
37. Chitlapakkam
38. Sembakkam
39. Tambaram
40. East Tambaram
41. West Tambaram
42. Selaiyur
43. Perungalathur
44. Mudichur
45. Vandalur
46. Mannivakkam
47. Kelambakkam
48. Siruseri

MAJOR HUB

VELACHERY

TOTAL AREA COVERED

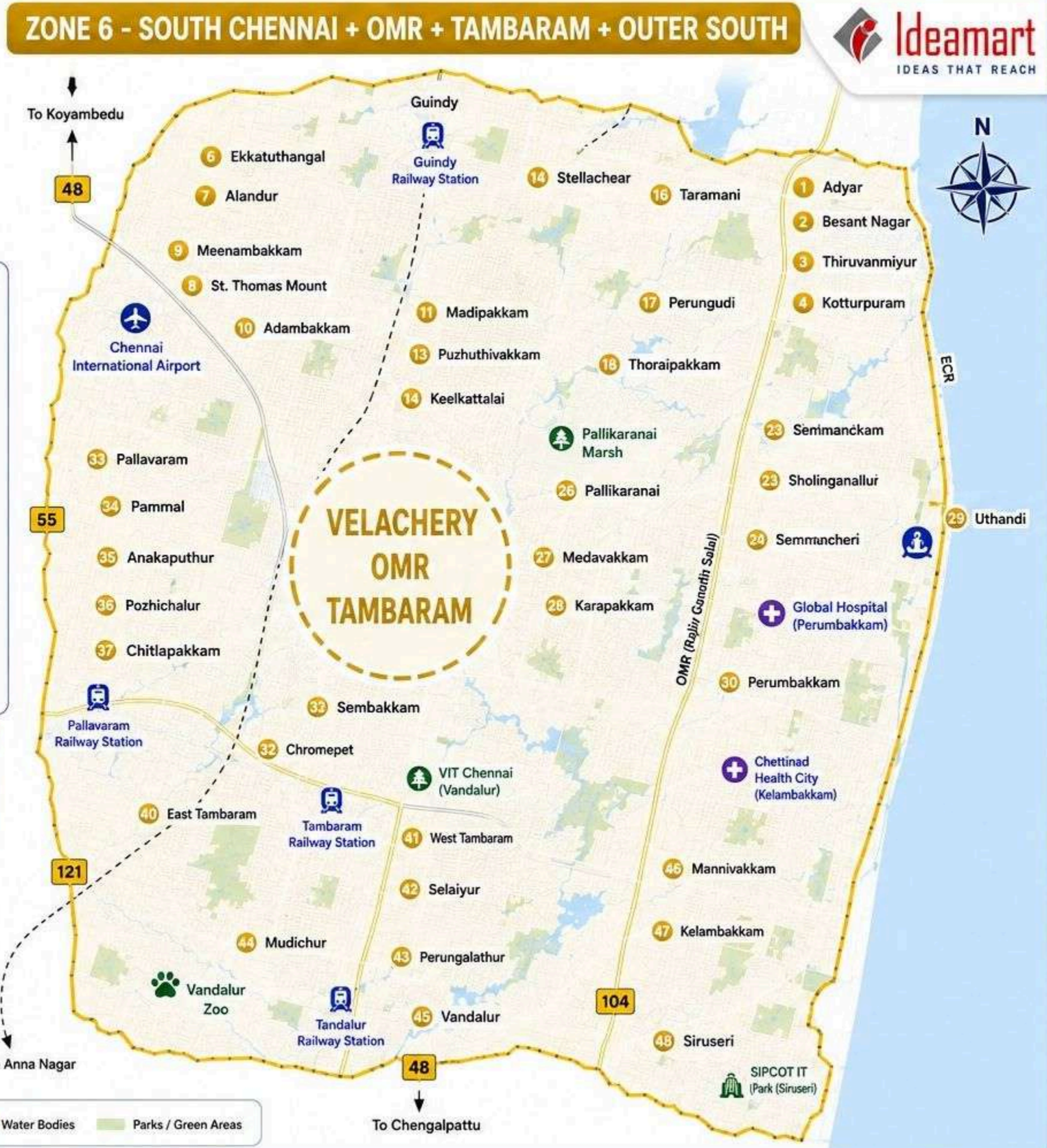
~230 km²
(Approx.)

MAJOR LANDMARKS

- Chennai International Airport
- Guindy Railway Station
- Vandalur Zoo
- Vandalur Railway Station
- SIPCOT IT Park (Siruseri)
- Ekkatuthangal Metro Station
- Velachery Bus Terminus
- Tidel Park (Taramani)
- Global Hospital (Perumbakkam)
- Chettinad Health City (Kelambakkam)
- VIT Chennai (Vandalur)
- SRM University (Kattankulathur)
- OMR IT Corridor
- Pallavaram Bazaar
- Tambaram Railway Station

LEGEND

Major Hub · Zone 6 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



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DISTRICT 2 - ARIYALUR

ARIYALUR

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ARIYALUR DISTRICT FRANCHISE ZONES

1 NORTH ZONE

Ariyalur, Keelapalur, Kallankurichi, Valajanagaram, Vilangudi, Ottakoil

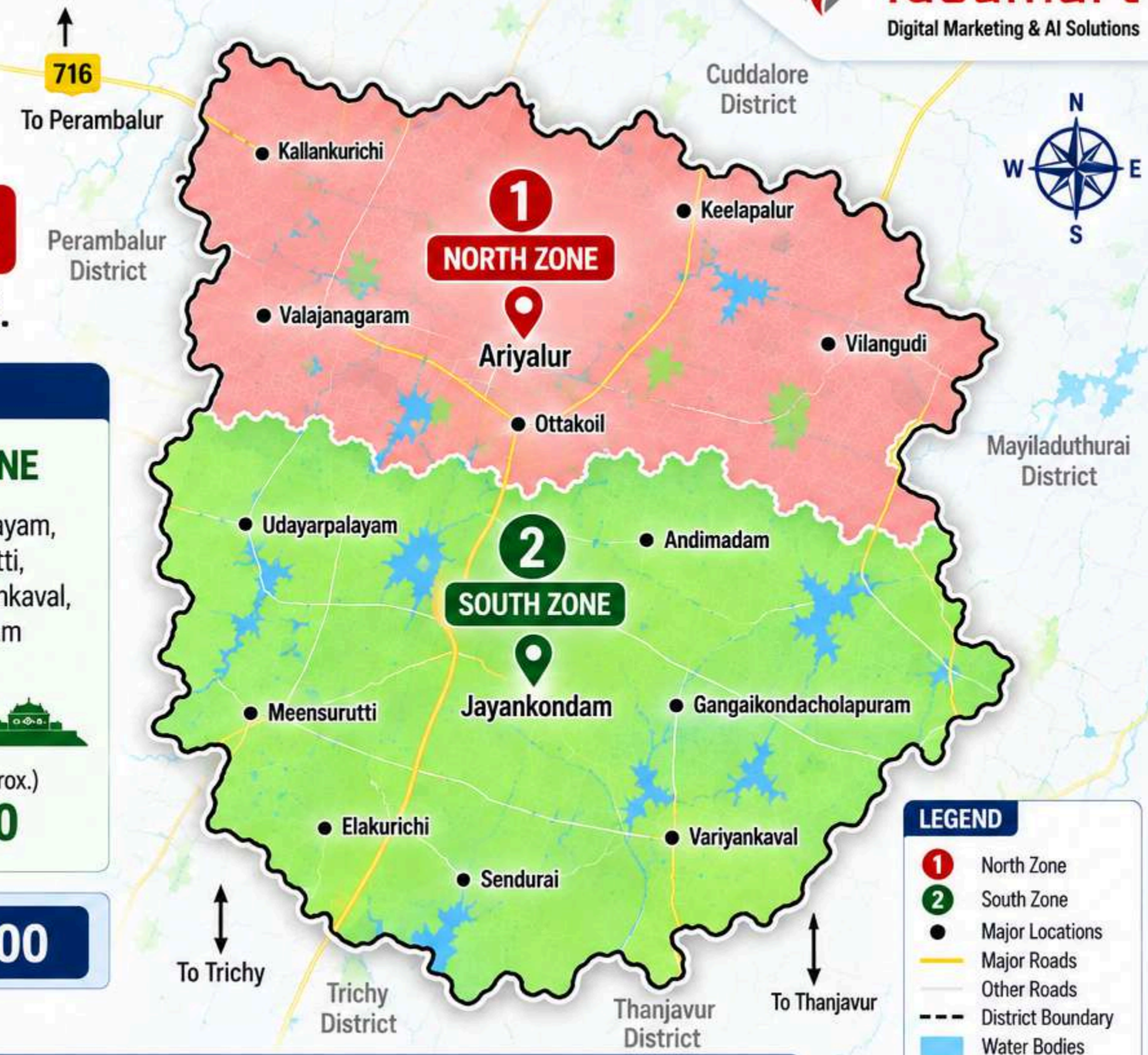
Population (Approx.)
4,50,000

2 SOUTH ZONE

Jayankondam, Udayarpalayam, Andimadam, Meensurutti, Sendurai, Elakurichi, Variyankaval, Gangaikondacholapuram

Population (Approx.)
4,15,000

TOTAL DISTRICT POPULATION **8,65,000**



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

NORTH ZONE

ALL AREAS COVERED IN NORTH ZONE (6 AREAS)

1. Ariyalur
2. Keelapalur
3. Kallankurichi
4. Valajanagaram
5. Vilangudi
6. Ottakoil

MAJOR HUB

ARIYALUR

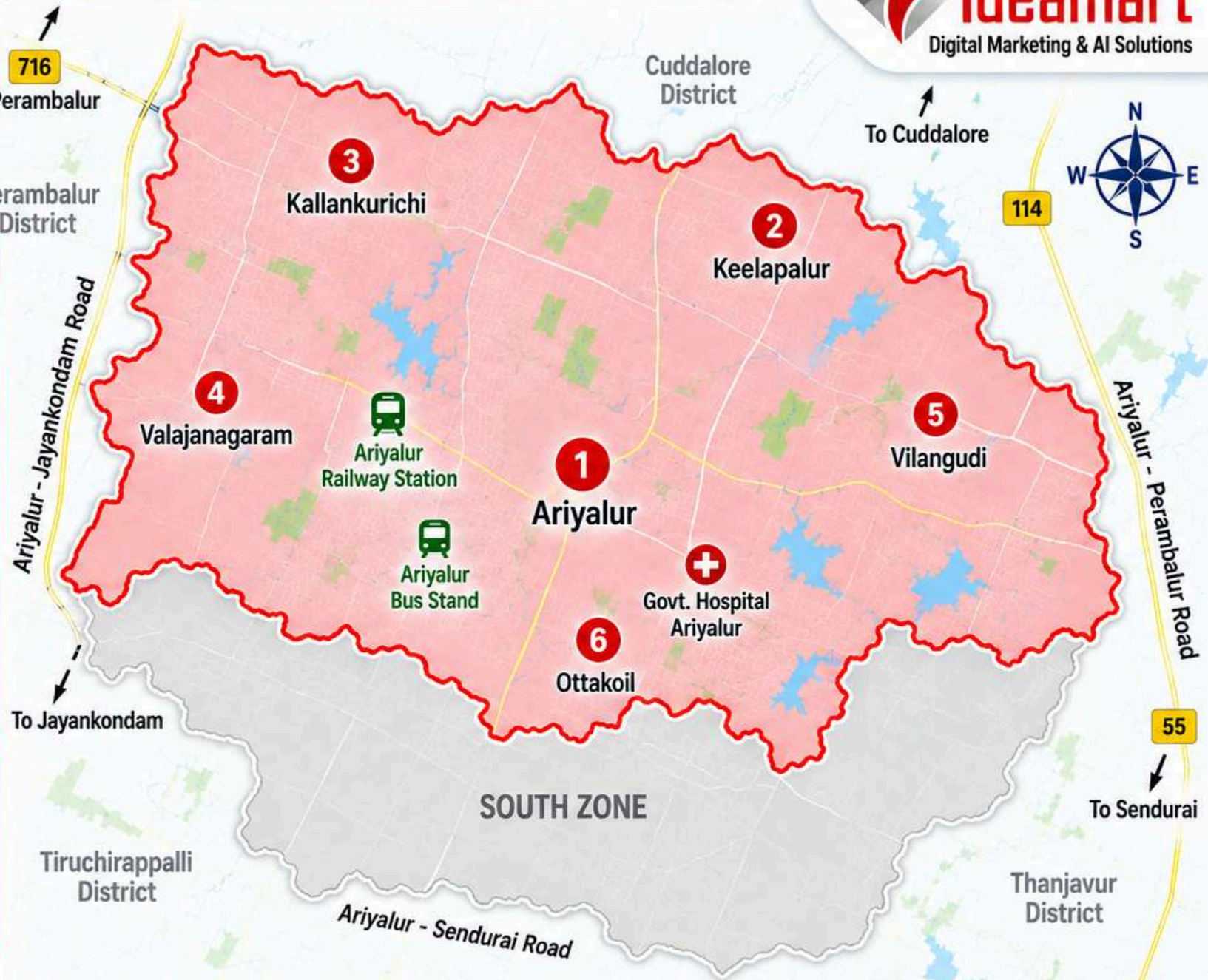
TOTAL AREA COVERED

~ 250 km²
(Approx.)

MAJOR LANDMARKS

- Ariyalur Bus Stand
- Ariyalur Railway Station
- Government Hospital, Ariyalur
- Ariyalur Collectorate
- Keelapalur Market
- Ottakoil Murugan Temple

DISTRICT 2 - ARIYALUR (NORTH ZONE)



LEGEND

Major Locations | North Zone Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
BRIGHTER TOMORROW

**IDEAS THAT REACH.
TOGETHER, WE GROW.**

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ZONE 2

SOUTH ZONE

DISTRICT 2 - ARIYALUR

ALL AREAS COVERED IN SOUTH ZONE (8 AREAS)

1. Jayankondam
2. Udayarpalayam
3. Andimadam
4. Meensurutti
5. Sendurai
6. Elakurichi
7. Variyankaval
8. Gangaikondacholapuram

MAJOR HUB

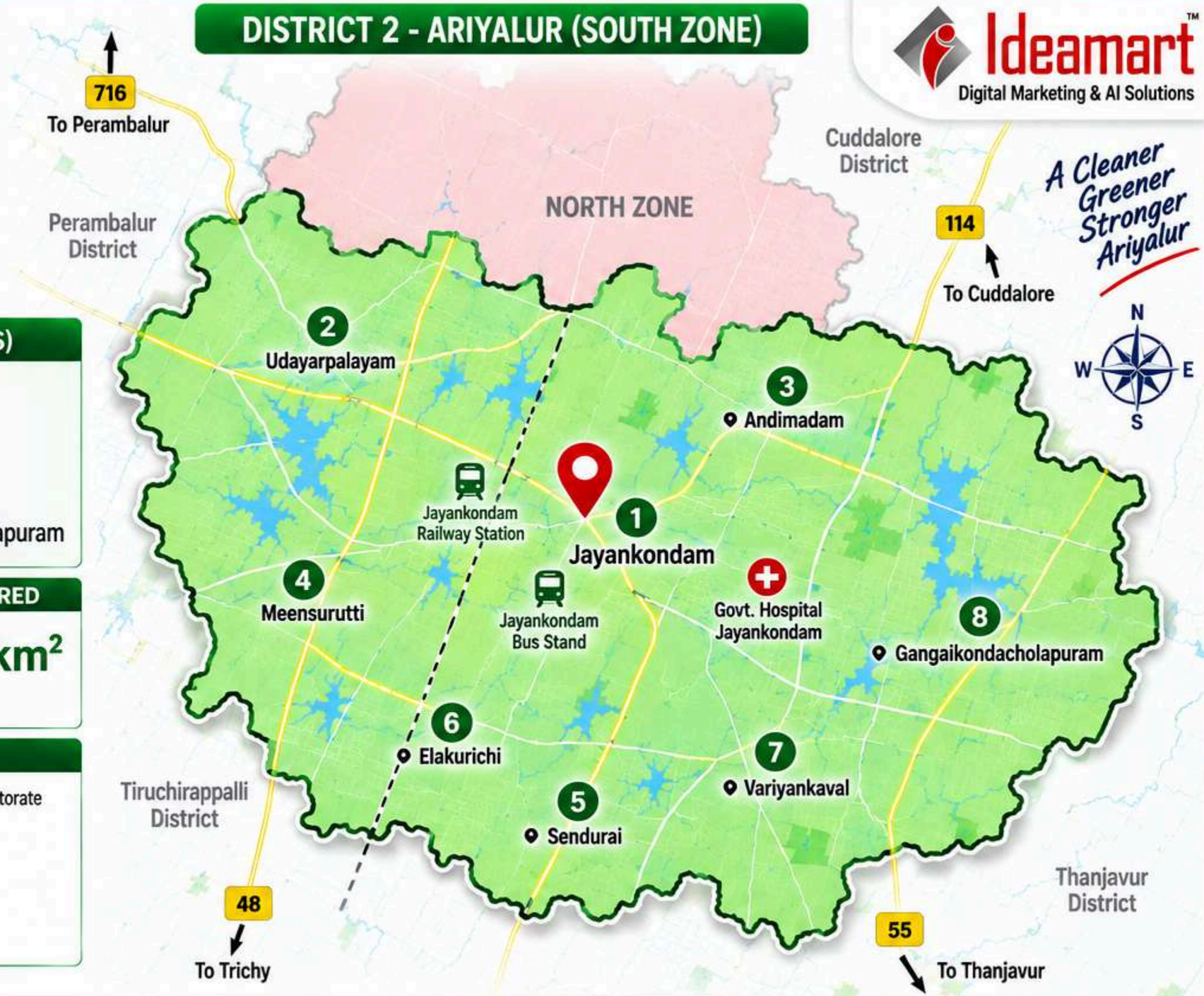
JAYANKONDAM

TOTAL AREA COVERED

~ 415 km²
(Approx.)

MAJOR LANDMARKS

- Jayankondam Bus Stand
- Jayankondam Railway Station
- Government Hospital, Jayankondam
- Gangaikondacholapuram Temple
- Jayankondam Collectorate
- Sendurai Market
- Elakurichi Temple
- Meensurutti Lake



LEGEND

Major Locations | South Zone Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

CHENGALPATTU

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

IDEAS THAT REACH. TOGETHER, WE GROW.

CHENGALPATTU DISTRICT FRANCHISE ZONES

1 CHENGALPATTU ZONE

Chengalpattu, Paranur, Singaperumal Koil, Maraimalai Nagar, Kattankulathur, Natham, Guduvanchery, Urappakkam, Mannivakkam, Kilambakkam, Karanai & Surrounding Areas

11,10,000 (Approx.)

2 MADURANTAKAM ZONE

Madurantakam, Acharapakkam, Karunguzhi, Zamin Endathur, Melmaruvathur, Cheyyur, Kadappakkam, Koovathur, Marakkanam (Border Areas) & Surrounding Areas

7,30,000 (Approx.)

TOTAL DISTRICT POPULATION **18,40,000**



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

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ZONE 1

CHENGALPATTU ZONE

DISTRICT 3 - CHENGALPATTU

ALL AREAS COVERED IN CHENGALPATTU ZONE

1. Chengalpattu
2. Paranur
3. Singaperumal Koil
4. Maraimalai Nagar
5. Kattankulathur
6. Natham
7. Guduvanchery
8. Urappakkam
9. Mannivakkam
10. Kilambakkam
11. Karanai
12. and Surrounding Areas

MAJOR HUB

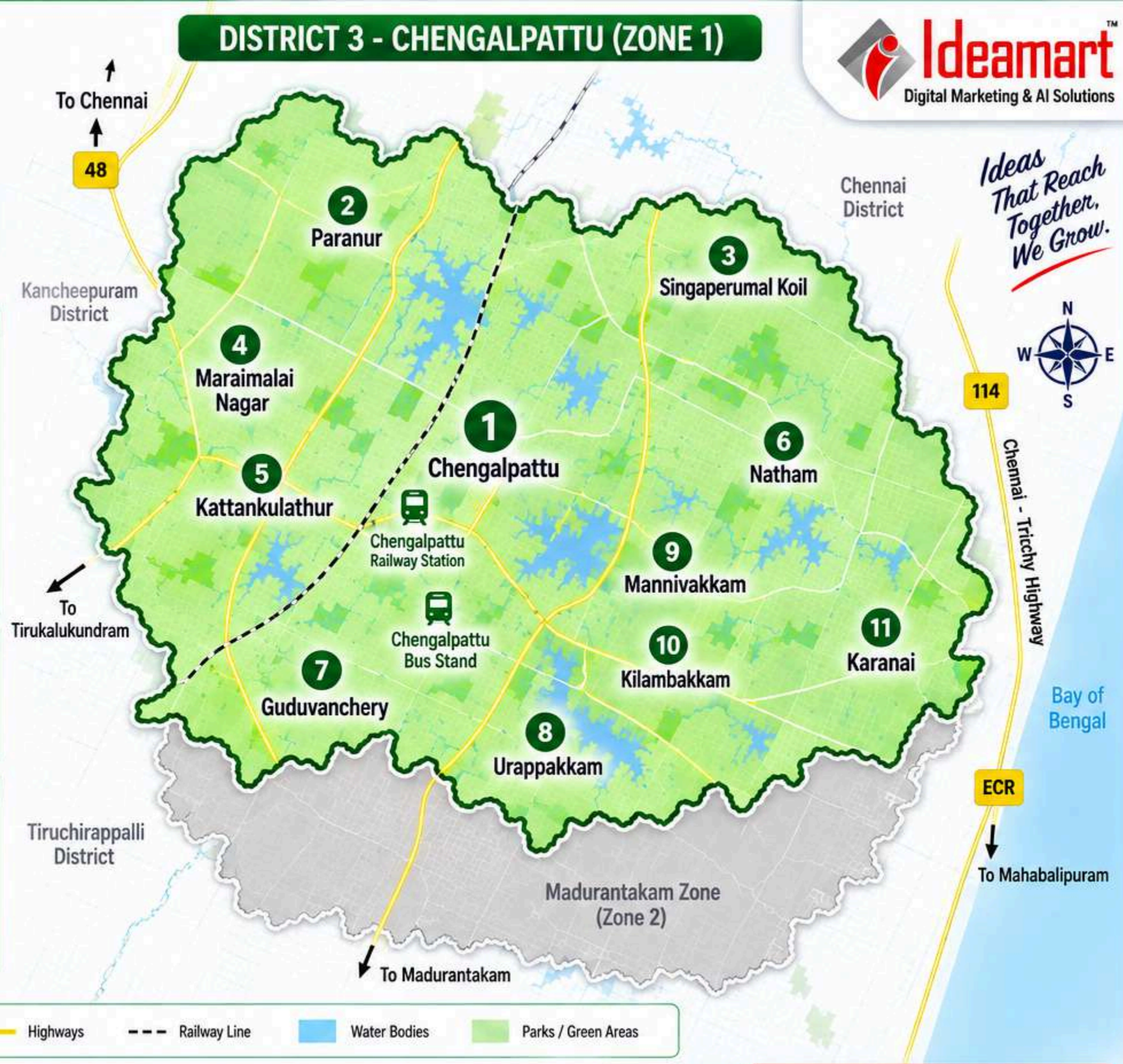
CHENGALPATTU

TOTAL AREA COVERED

~550 km²
(Approx.)

MAJOR LANDMARKS

- Chengalpattu Railway Station
- Chengalpattu Bus Stand
- Government Hospital, Chengalpattu
- Maraimalai Nagar Temple
- SRM University (Kattankulathur)
- Kilambakkam Bus Terminus
- Singaperumal Koil Industrial Area
- Urappakkam Lake



LEGEND

Major Location | Chengalpattu Zone Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 2

MADURANTAKAM ZONE

DISTRICT 3 - CHENGALPATTU

ALL AREAS COVERED IN MADURANTAKAM ZONE

1. Madurantakam
2. Acharapakkam
3. Karunguzhi
4. Zamin Endathur
5. Melmaruvathur
6. Cheyyur
7. Kadappakkam
8. Koovathur
9. Chunampet
10. Marakkanam (Border Areas) and Surrounding Areas

MAJOR HUB

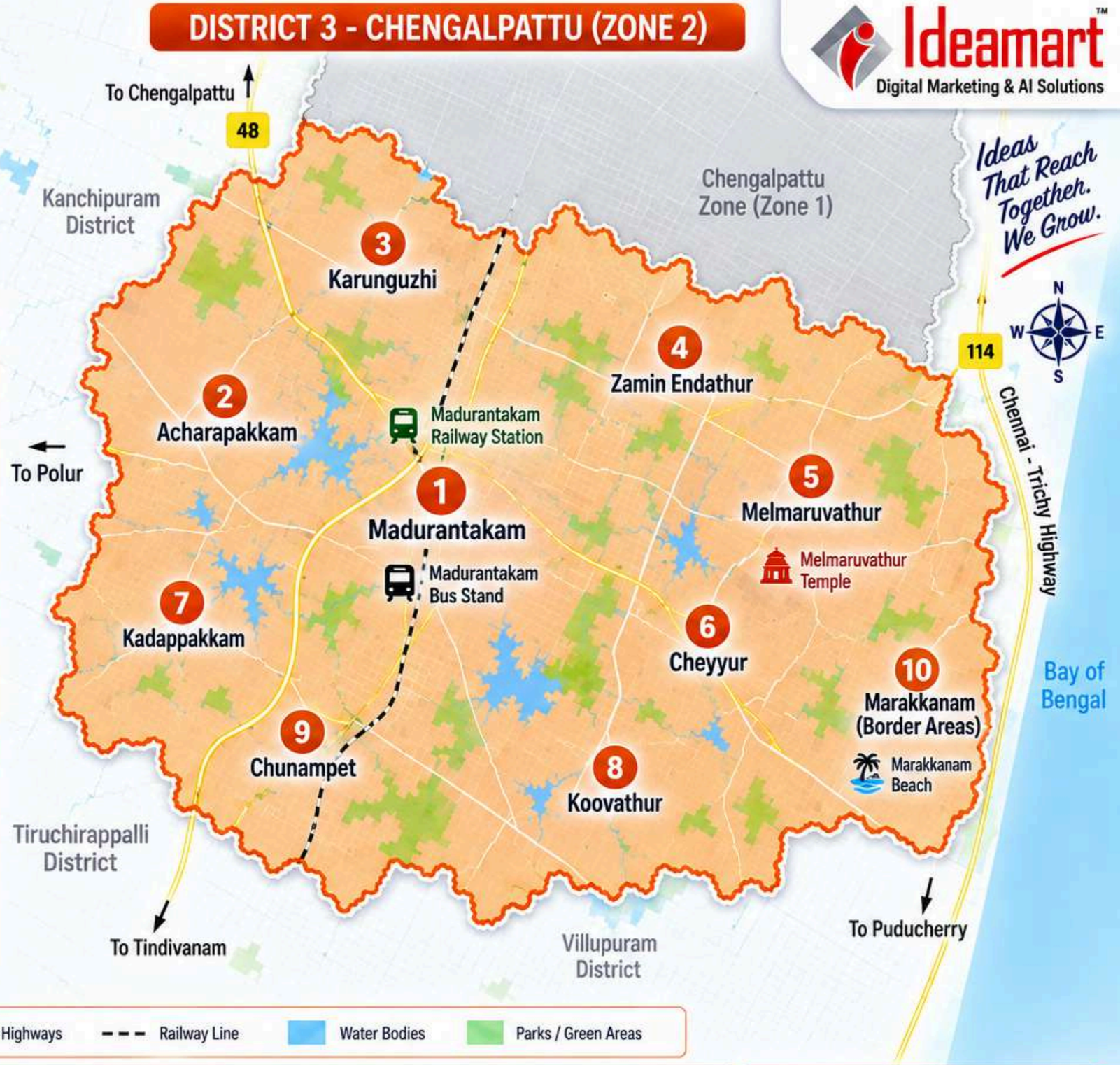
MADURANTAKAM

TOTAL AREA COVERED

~700 km²
(Approx.)

MAJOR LANDMARKS

- Madurantakam Bus Stand
- Madurantakam Railway Station
- Government Hospital, Madurantakam
- Melmaruvathur Temple
- Madurantakam Lake
- Acharapakkam Market
- Cheyyur Temple
- Marakkanam Beach (Border Area)
- Koovathur Forest Area
- Zamin Endathur



LEGEND

Major Location | Madurantakam Zone Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

COIMBATORE
DISTRICT 4

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. STRONGER TOGETHER.

WIDER REACH. BRIGHTER OPPORTUNITIES.

ZONE 1
CENTRAL & EAST COIMBATORE

- Coimbatore (City)
- Gandhipuram
- Town Hall
- RS Puram
- Race Course
- Saibaba Colony
- Peelamedu
- Hope College
- SITRA
- Tidel Park
- PSG Area
- Irugur
- Singanallur
- Ondipudur
- Uppilipalayam
- Kalapatti
- Saravanampatti
- Keeranatham
- Vilankurichi and Surrounding Areas

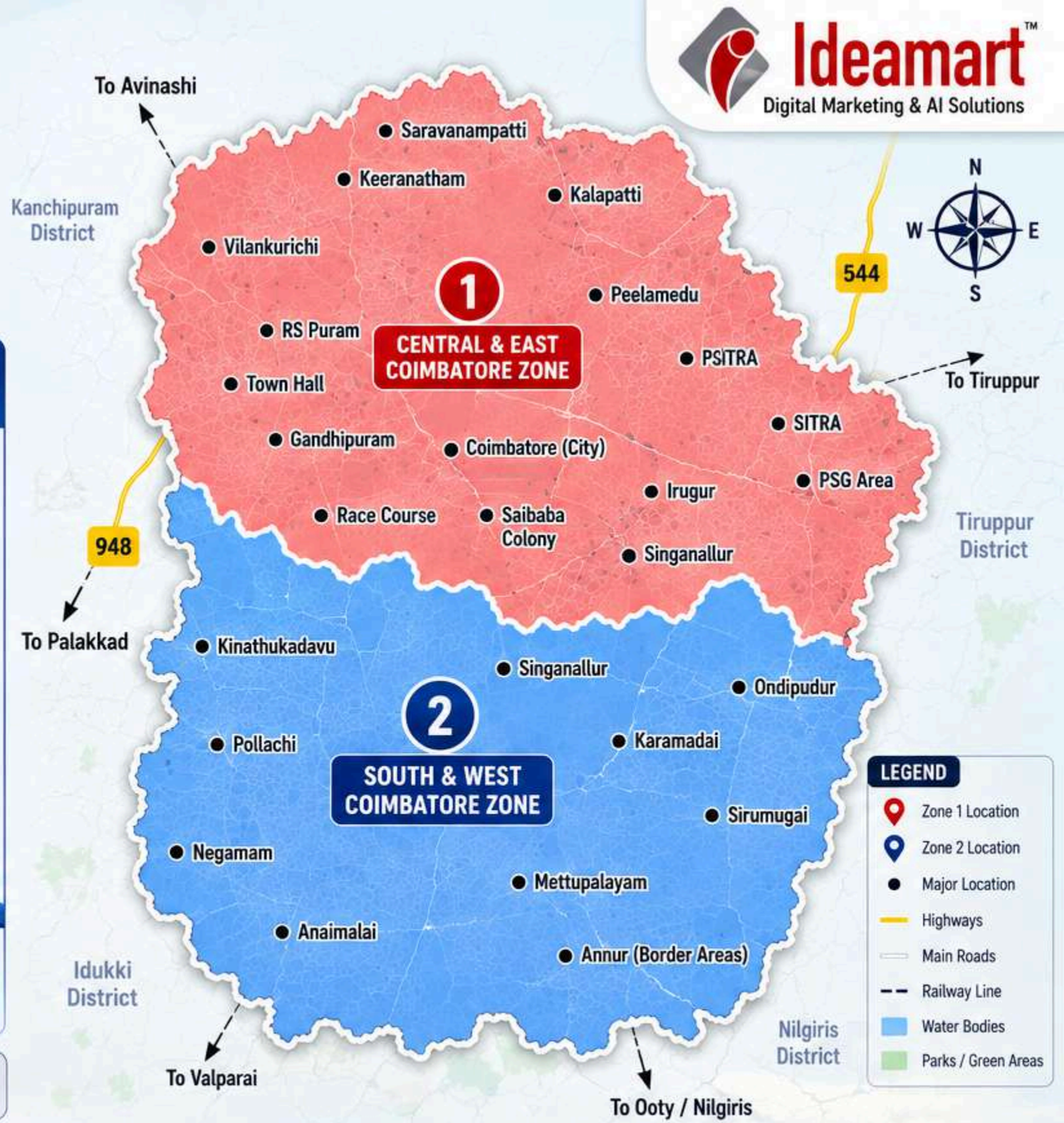
APPROX. POPULATION
22,00,000

ZONE 2
SOUTH & WEST COIMBATORE

- Singanallur
- Kinathukadavu
- Pollachi
- Anaimalai
- Mettupalayam
- Karamadai
- Sirumugai
- Annur (Border Areas)
- Negamam
- and Surrounding Areas

APPROX. POPULATION
20,00,000

TOTAL DISTRICT POPULATION **42,00,000**



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WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

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ZONE 1

CENTRAL & EAST COIMBATORE

DISTRICT 4 - COIMBATORE

ALL AREAS COVERED IN ZONE 1 (CENTRAL & EAST)

1. Coimbatore (City)
2. Gandhipuram
3. Town Hall
4. RS Puram
5. Race Course
6. Saibaba Colony
7. Peelamedu
8. Hope College
9. SITRA
10. Tidel Park
11. PSG Area
12. Irugur
13. Singanallur
14. Ondipudur
15. Uppilipalayam
16. Kalapatti
17. Saravanampatti
18. Keeranatham
19. Vilankurichi
20. and Surrounding Areas

MAJOR HUB

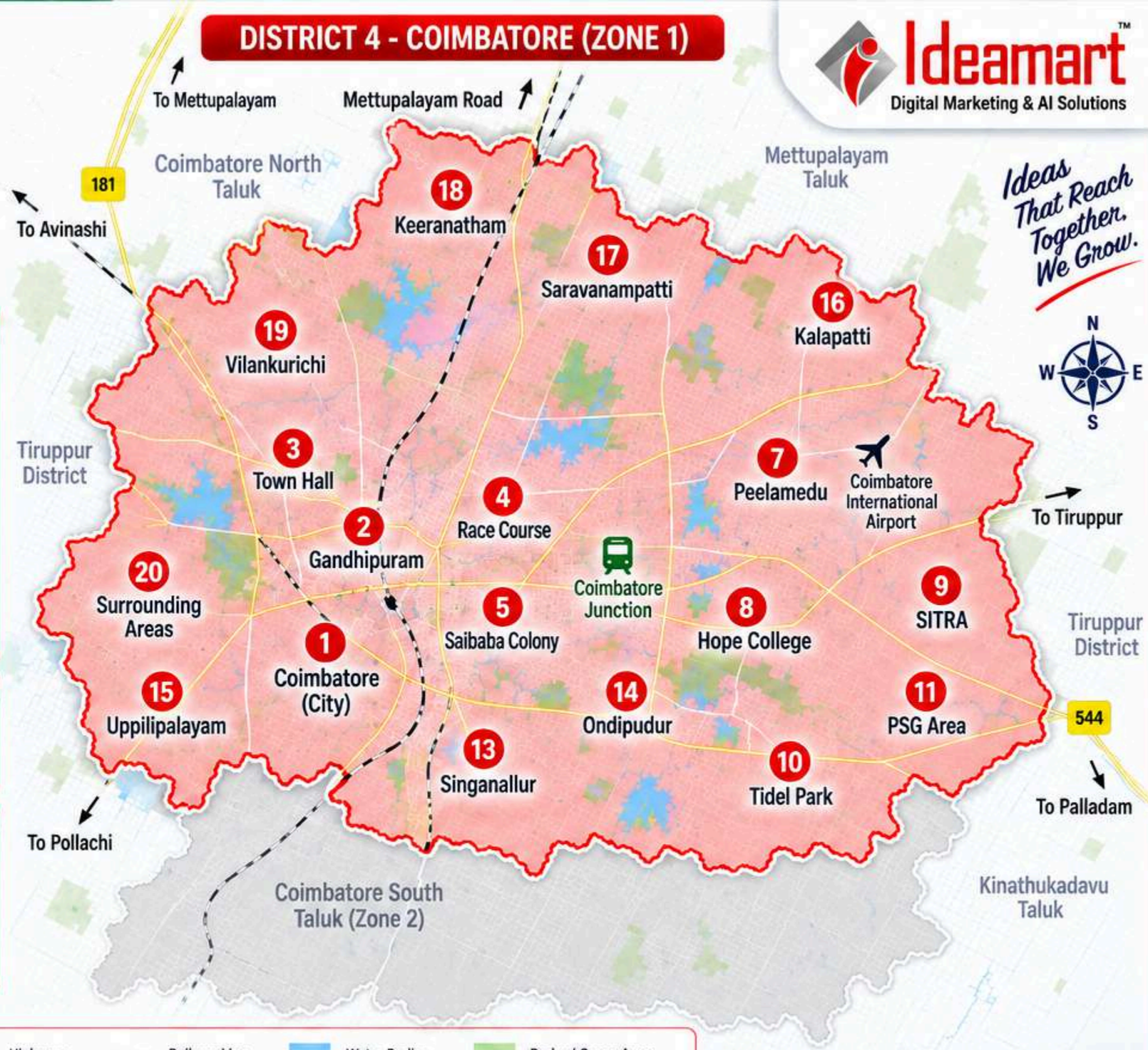
COIMBATORE (CITY)

TOTAL AREA COVERED

~ 420 km²
(Approx.)

MAJOR LANDMARKS

- Coimbatore Junction
- Coimbatore International Airport
- Marudamalai Temple
- Eachanari Vinayagar Temple
- Perur Pateeswarar Temple
- SITRA
- PSG Institutions
- Tidel Park
- Race Course
- CODISSIA Trade Fair Complex



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
SOUTH & WEST COIMBATORE
DISTRICT 4 - COIMBATORE

ALL AREAS COVERED IN ZONE 2 (SOUTH & WEST)

1. Singanallur
2. Kinathukadavu
3. Pollachi
4. Anaimalai
5. Mettupalayam
6. Karamadai
7. Sirumugai
8. Annur (Border Areas)
9. Negamam
10. and Surrounding Areas

MAJOR HUB

POLLACHI

TOTAL AREA COVERED

~1,250 km² (Approx.)

MAJOR LANDMARKS

- Pollachi Bus Stand
- Pollachi Railway Station
- Coimbatore (via Singanallur)
- Eachanari Vinayagar Temple
- Anaimalai Hills
- Mettupalayam Bus Stand
- Mettupalayam Railway Station
- Sirumugai Forest Area
- Aliyar Dam (Near Pollachi)
- Perur Pateeswarar Temple (via Karamadai)

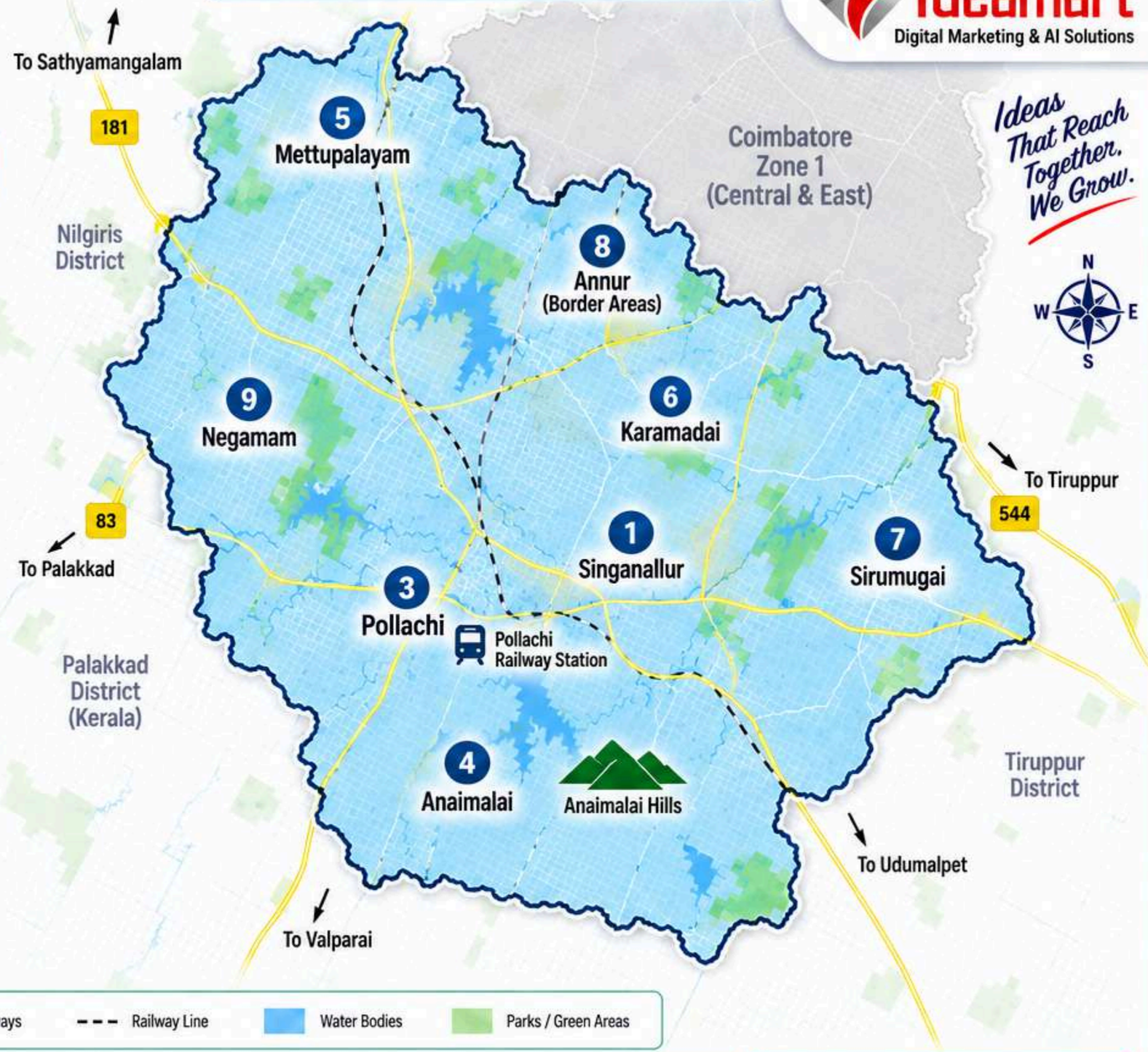
LEGEND

Major Location | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 4 - COIMBATORE (ZONE 2)

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Ideas That Reach Together, We Grow.



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

CUDDALORE

DISTRICT 5

OUR FRANCHISE ZONES

TWO ZONES. GREATER OPPORTUNITIES.

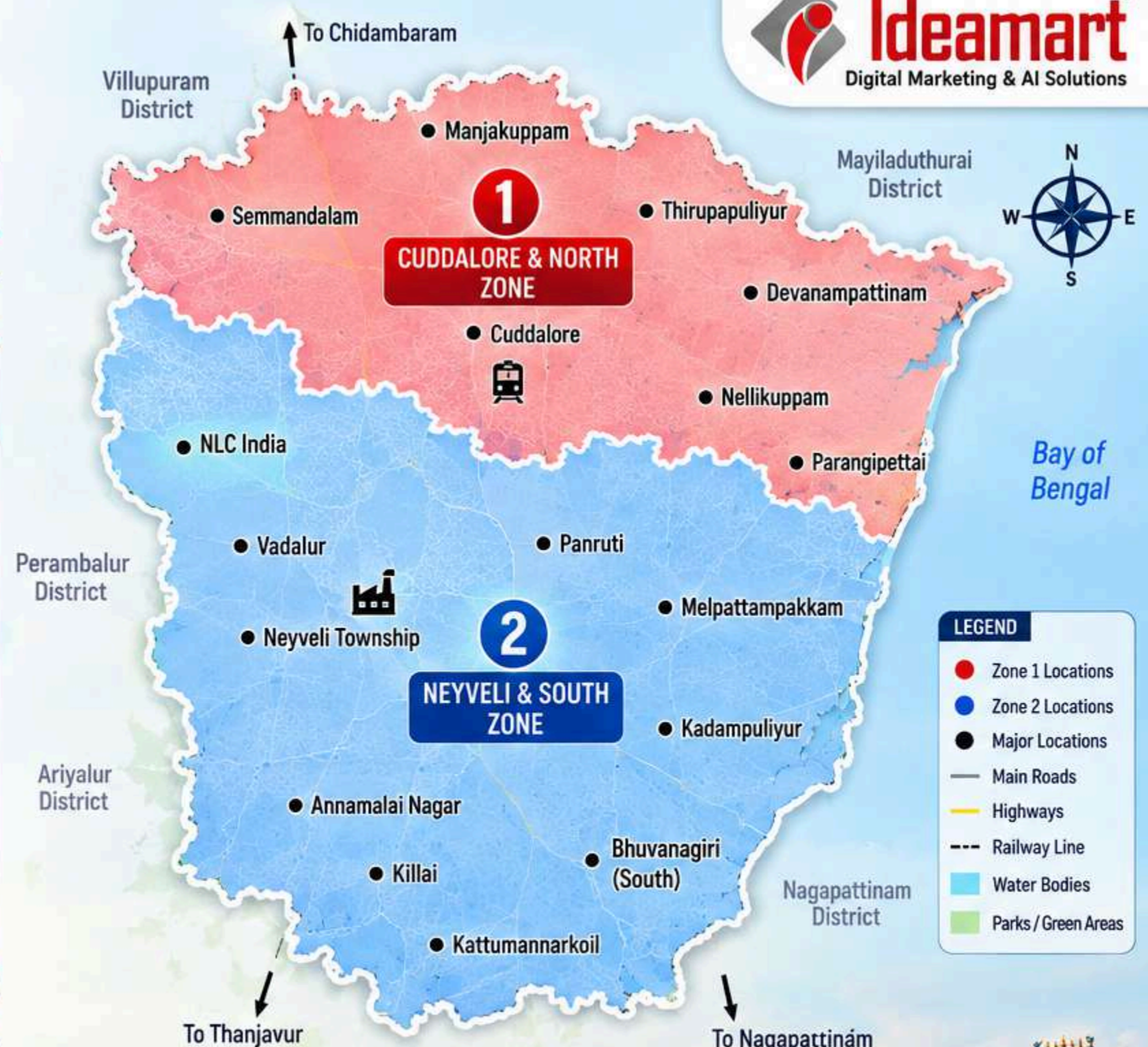
CONNECTING PEOPLE. EMPOWERING GROWTH.

ZONE 1
CUDDALORE & NORTH

- Cuddalore (Town)
- Manjakuppam
- Thirupapuliyur
- Semmandalam
- Devanampattinam
- Nellikuppam
- Parangipettai
- Kurinjipadi (North)
- Bhuvanagiri (North)
- and Surrounding Areas

ZONE 2
NEYVELI & SOUTH

- Neyveli Township
- NLC India
- Vadalur
- Panruti
- Melpattampakkam
- Kadampuliyur
- Annamalai Nagar
- Killai
- Kattumannarkoil
- and Surrounding Areas



TOTAL DISTRICT POPULATION **30,20,000**

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

Ideas That Reach Together, We Grow.

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IDEAMART

ZONE 1

CUDDALORE & NORTH

DISTRICT 5 - CUDDALORE

ALL AREAS COVERED IN ZONE 1 (CUDDALORE & NORTH)

1. Cuddalore (Town)
2. Manjakuppam
3. Thirupapuliyur
4. Semmandalam
5. Devanampattinam
6. Nellikuppam
7. Parangipettai
8. Kurinjipadi (North)
9. Bhuvanagiri (North)
10. and Surrounding Areas

MAJOR HUB

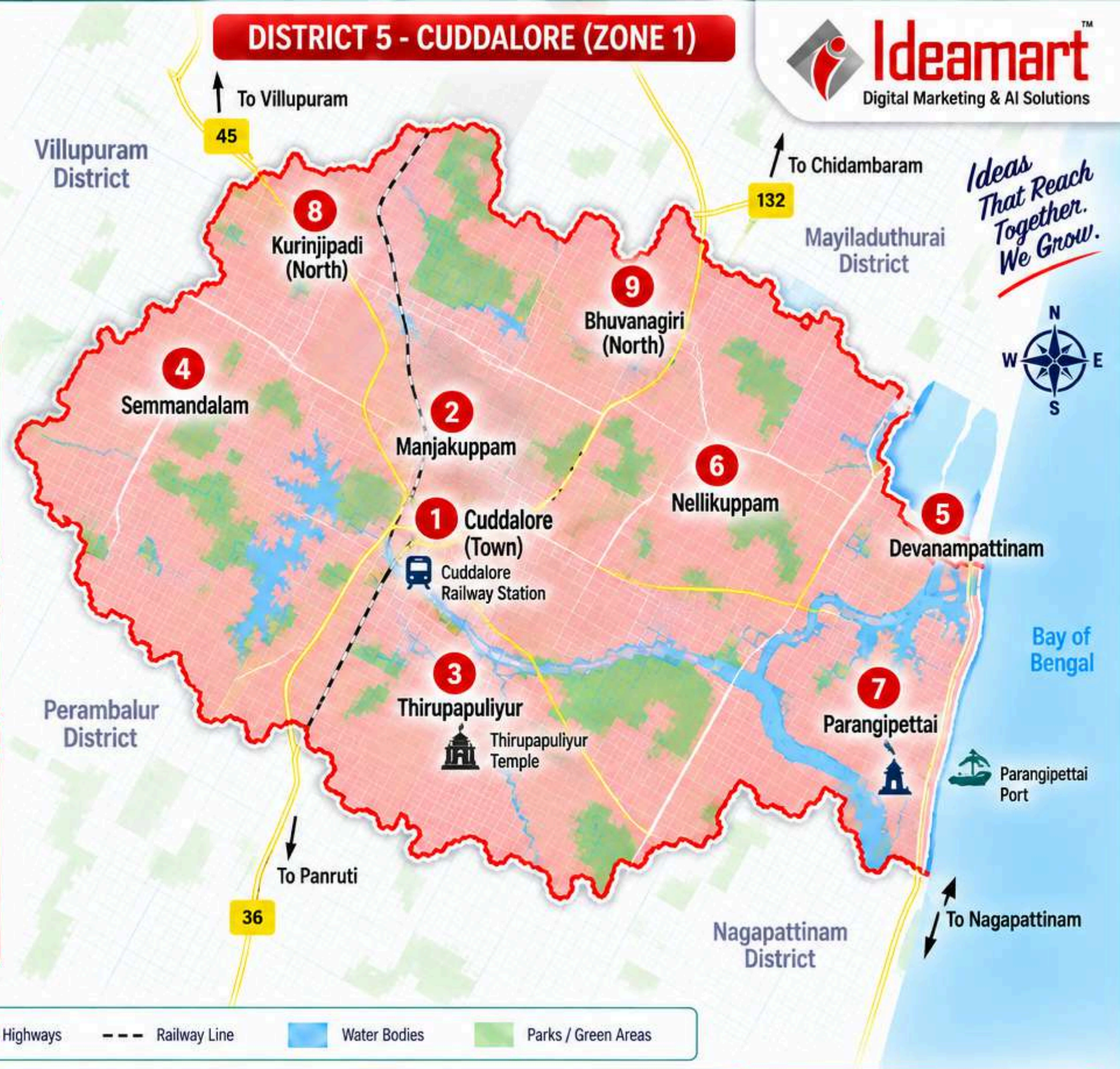
CUDDALORE (TOWN)

TOTAL AREA COVERED

~ 950 km² (Approx.)

MAJOR LANDMARKS

- Cuddalore Railway Station
- Cuddalore Port
- Silver Beach
- Thirupapuliyur Temple
- NLC (Cuddalore – Nearby)
- Devanampattinam Temple
- Bhuvanagiri Industrial Area
- Kurinjipadi Town
- Cuddalore Government Hospital
- Nellikuppam Backwaters



LEGEND

Major Location | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
NEYVELI & SOUTH
DISTRICT 5 - CUDDALORE

ALL AREAS COVERED IN ZONE 2 (NEYVELI & SOUTH)

1. Neyveli Township
2. NLC India
3. Vadalur
4. Panruti
5. Melpattampakkam
6. Kadampuliyur
7. Annamalai Nagar
8. Killai
9. Kattumannarkoil
10. and Surrounding Areas

MAJOR HUB

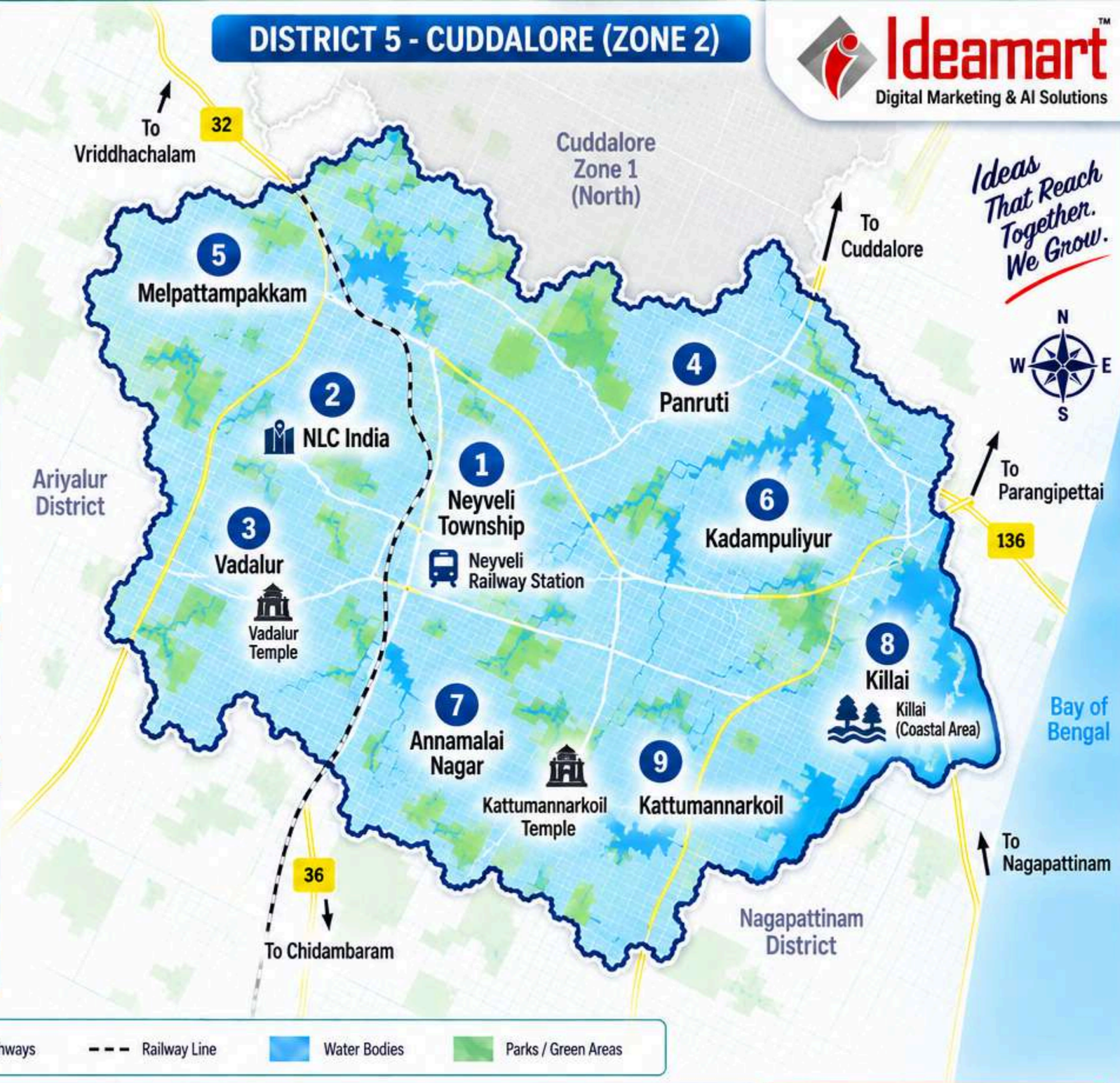
NEYVELI TOWNSHIP

TOTAL AREA COVERED

~1,150 km² (Approx.)

MAJOR LANDMARKS

- Neyveli Bus Stand
- Neyveli Railway Station
- NLC India (Thermal Power Plant)
- Vadalur Temple
- Panruti Bus Stand
- Annamalai Nagar
- Kattumannarkoil Temple
- Melpattampakkam
- Killai (Coastal Area)
- Kadampuliyur



LEGEND

Major Location · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

DHARMAPURI

DISTRICT 6

OUR FRANCHISE ZONES

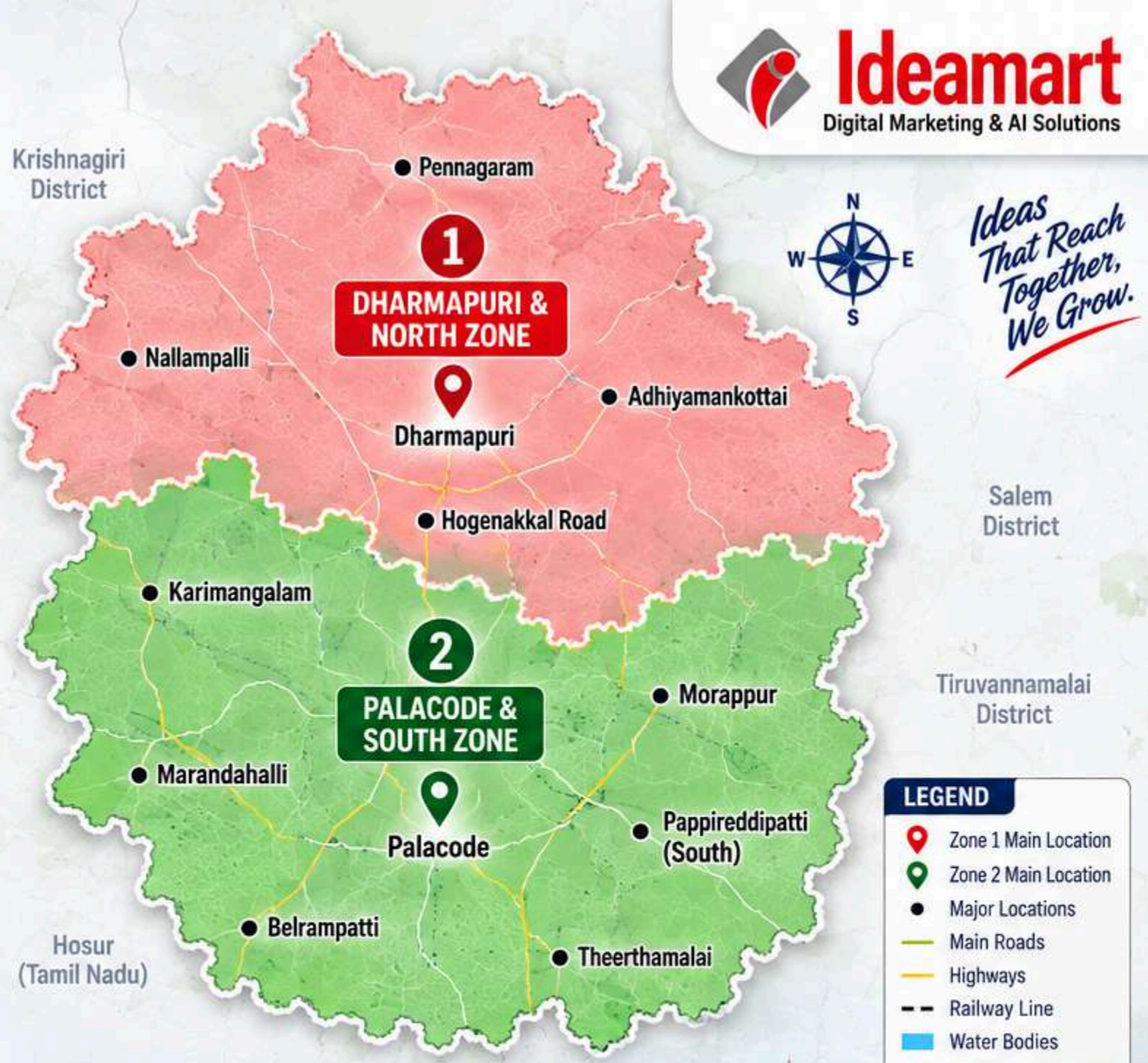
TWO ZONES. STRONGER NETWORK. BRIGHTER OPPORTUNITIES.

ZONE 1
DHARMAPURI & NORTH

1. Dharmapuri (Town)
2. Pennagaram
3. Nallampalli
4. Adhiyamankottai
5. Hogenakkal Road
6. Pappireddipatti (North)
7. Harur (North)
8. and Surrounding Areas

ZONE 2
PALACODE & SOUTH

1. Palacode
2. Karimangalam
3. Marandahalli
4. Belrampatti
5. Morappur
6. Theerthamalai
7. Pappireddipatti (South)
8. and Surrounding Areas



TOTAL DISTRICT POPULATION **17,20,000**

Ideas That Reach Together, We Grow.

Connecting Dharmapuri Towards a Brighter Tomorrow



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

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IDEAMART
ZONE 1
DHARMAPURI & NORTH

DISTRICT 6 - DHARMAPURI

ALL AREAS COVERED IN ZONE 1 (DHARMAPURI & NORTH)

1. Dharmapuri (Town)
2. Pennagaram
3. Nallampalli
4. Adhiyamankottai
5. Hogenakkal Road
6. Papparapatti (North)
7. Harur (North)
8. and Surrounding Areas

MAJOR HUB

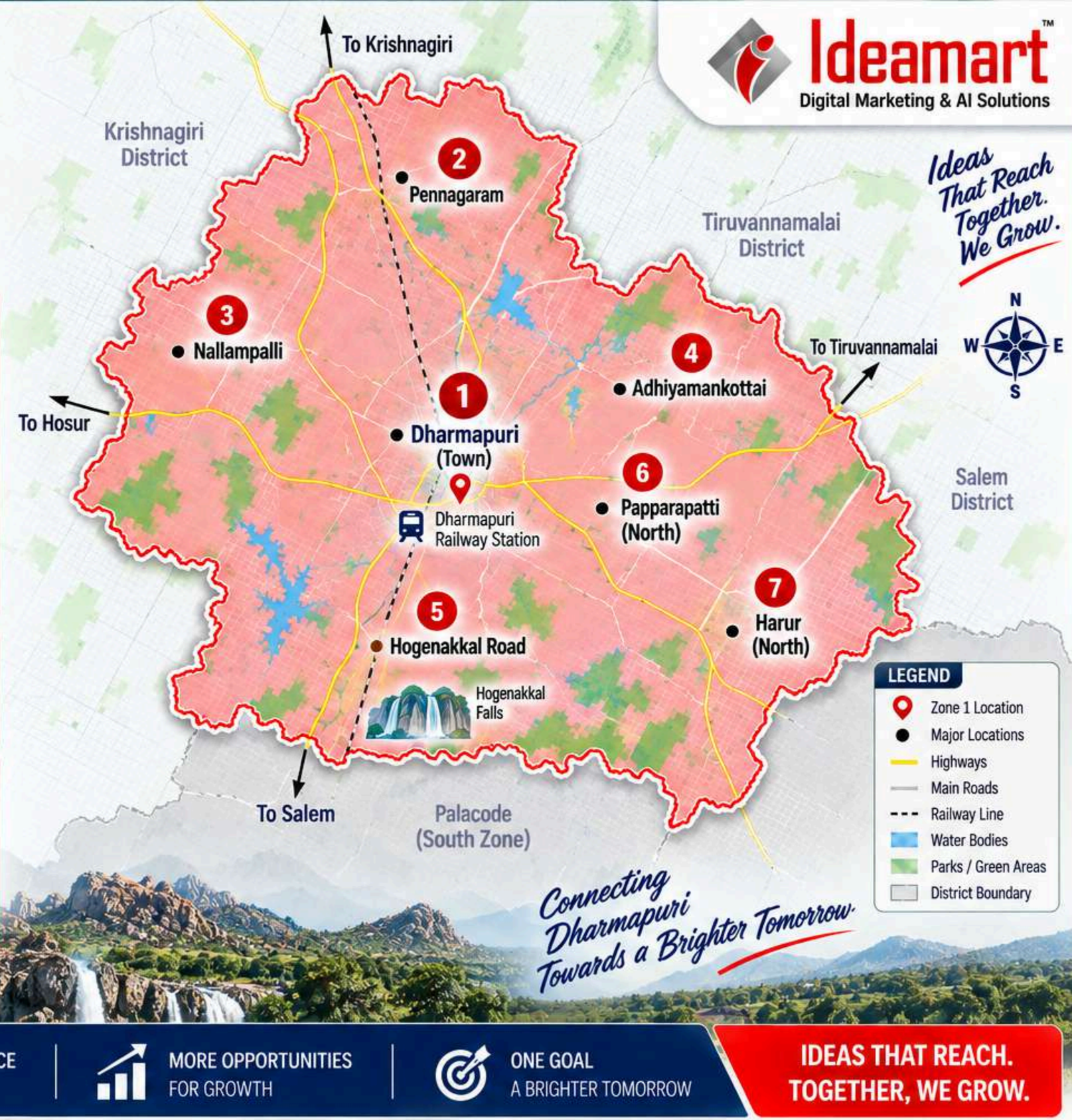
DHARMAPURI (TOWN)

TOTAL AREA COVERED

~ 1,000 km² (Approx.)

MAJOR LANDMARKS

- Dharmapuri Railway Station
- Hogenakkal Falls
- Papparapatti Industrial Area
- Adhiyamankottai Fort
- Nallampalli Forest Area
- Pennagaram
- Harur (North)
- Hogenakkal Road
- Government Medical College Dharmapuri
- and Other Important Locations



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
PALACODE & SOUTH
DISTRICT 6 - DHARMAPURI

ALL AREAS COVERED IN ZONE 2 (PALACODE & SOUTH)

1. Palacode
2. Karimangalam
3. Marandahalli
4. Belrampatti
5. Morappur
6. Theerthamali
7. Papparapatti (South)
8. and Surrounding Areas

MAJOR HUB

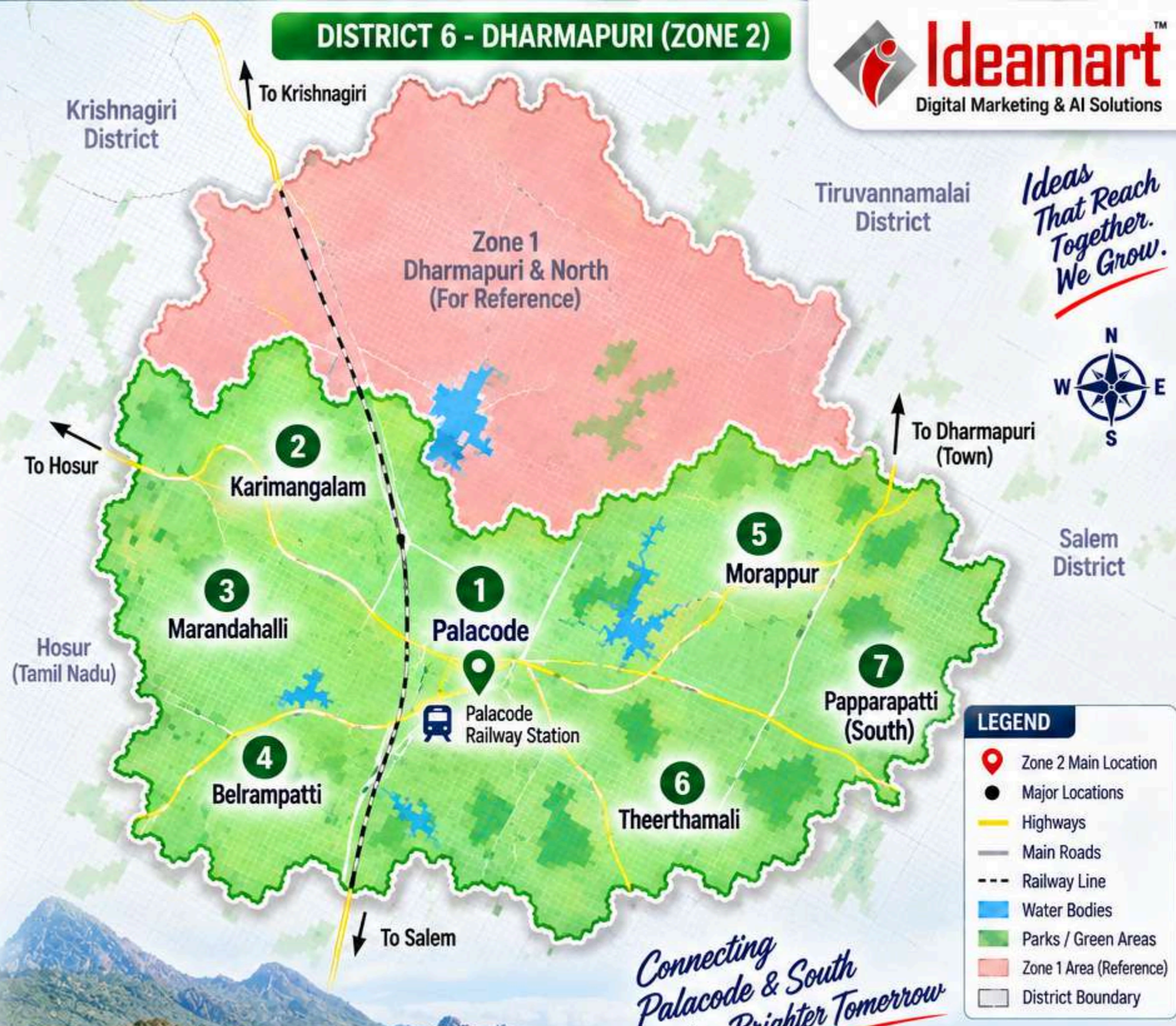
PALACODE

TOTAL AREA COVERED

~ 1,050 km² (Approx.)

MAJOR LANDMARKS

- Palacode Bus Stand
- Palacode Railway Station
- SIPCOT (Palacode)
- Marandahalli Temple
- Karimangalam Forest Area
- Theerthamali Temple
- Belrampatti Industrial Area
- Morappur Dam
- Papparapatti Temple (South)
- PHC & Government Institutions
- and Other Important Locations



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
DINDIGUL
OUR FRANCHISE ZONES

TWO ZONES. STRONGER NETWORK. BRIGHTER OPPORTUNITIES.

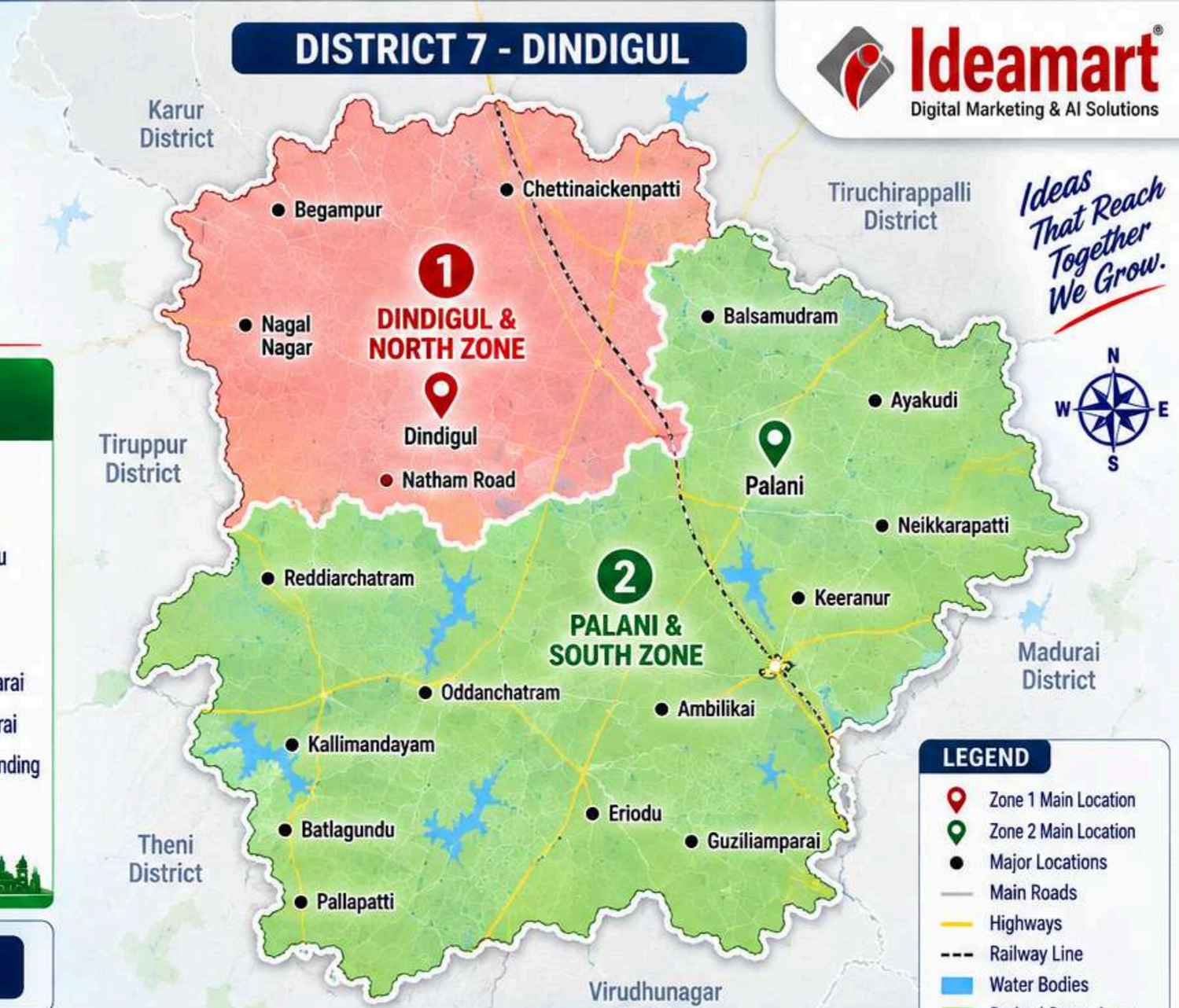
ZONE 1
DINDIGUL & NORTH

1. Dindigul (Town)
2. Begampur
3. Nagal Nagar
4. Chettinaickenpatti
5. Natham Road
6. and Surrounding Areas

ZONE 2
PALANI & SOUTH

1. Palani
2. Balsamudram
3. Ayakudi
4. Neikkarapatti
5. Keeranur
6. Oddanchatram
7. Reddiarchatram
8. Kallimandayam
9. Ambilikai
10. Nilakottai
11. Nilakottai
12. Batlagundu
12. Pallapatti
13. Eriodu
14. Guziliamparai
15. Vadamadurai
16. and Surrounding Areas

TOTAL DISTRICT POPULATION **24,80,000**



Connecting Dindigul Towards a Brighter Tomorrow

Palani Hills

Dindigul Fort

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
DINDIGUL & NORTH
DISTRICT 7 - DINDIGUL

ALL AREAS COVERED IN ZONE 1 (DINDIGUL & NORTH)

1. Dindigul (Town)
2. Begampur
3. Nagal Nagar
4. Chettinaickenpatti
5. Natham Road
6. and Surrounding Areas

MAJOR HUB

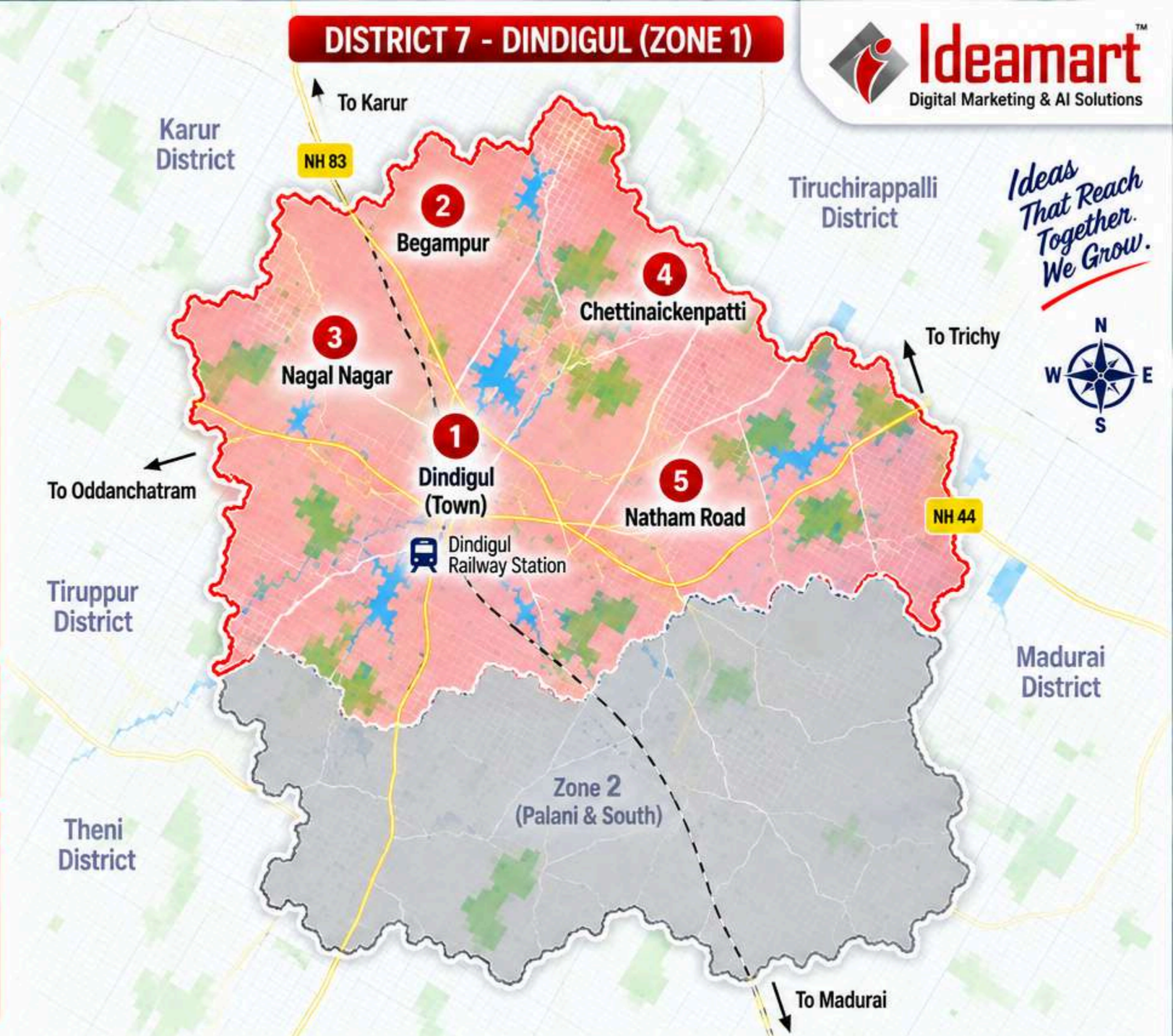
DINDIGUL (TOWN)

TOTAL AREA COVERED

~ 750 km² (Approx.)

MAJOR LANDMARKS

- Dindigul Railway Station
- Dindigul Bus Stand
- Dindigul Fort
- Government Hospital Dindigul
- Begampur Mosque
- Natham Road
- Chettinaickenpatti Local Area
- Nagal Nagar



LEGEND

Major Location | Zone 1 Boundary | Other Zone (Zone 2) | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
PALANI & SOUTH
DISTRICT 7 - DINDIGUL

ALL AREAS COVERED IN ZONE 2 (PALANI & SOUTH)

1	Palani	10	Nilakottai
2	Balasamudram	11	Batlagundu
3	Ayakudi	12	Pallapatti
4	Neikkarapatti	13	Ammainaickanur
5	Keeranur	14	Vedasandur
6	Oddanchatram	15	Eriodu
7	Reddiarchatram	16	Guziliamparai
8	Kallimandayam	17	Vadamadurai
9	Ambilikai	18	and Surrounding Areas

MAJOR HUB

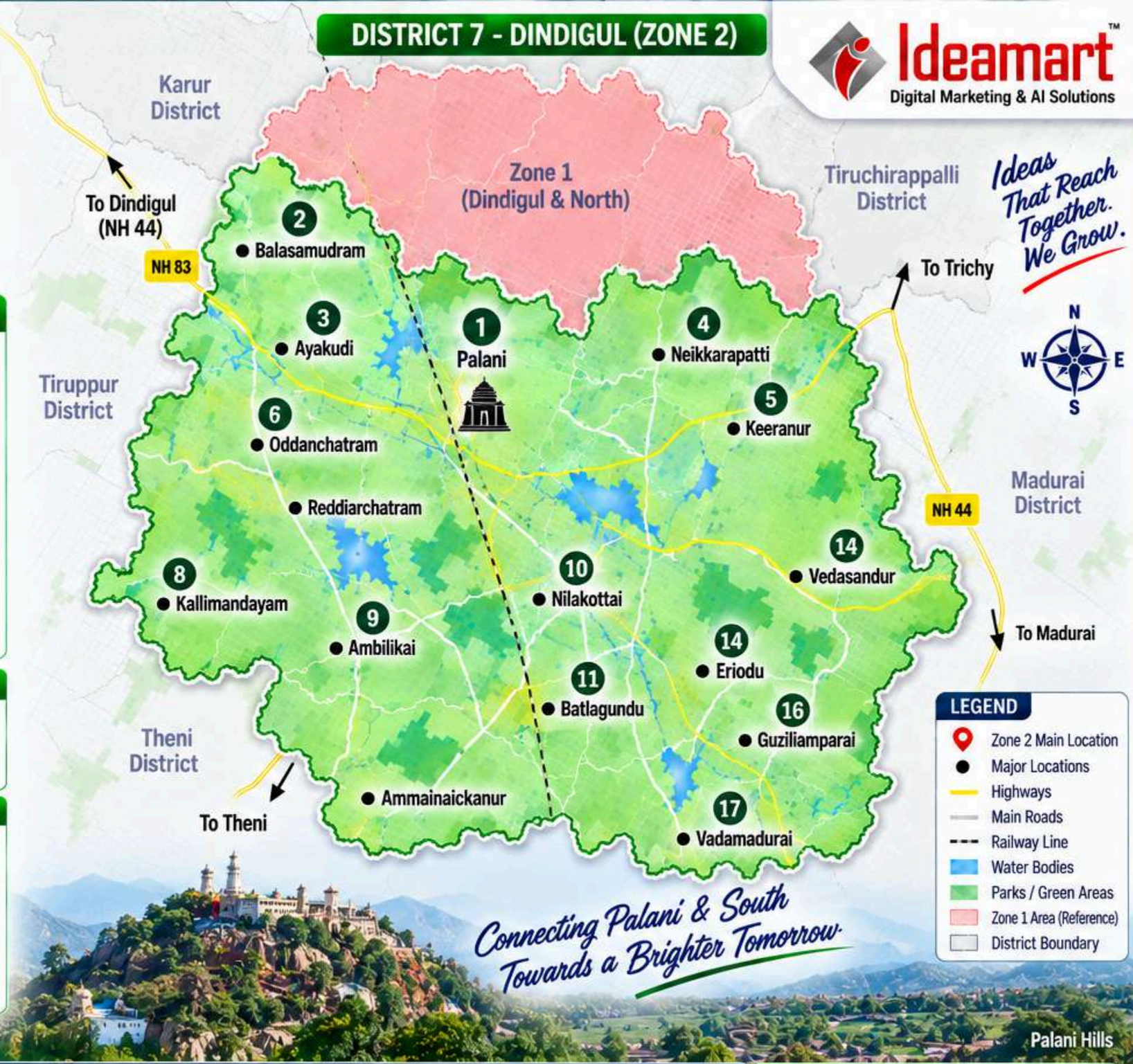
PALANI

TOTAL AREA COVERED

~ 1,250 km²
(Approx.)

MAJOR LANDMARKS

- Palani Dhandayuthapani Temple
- Palani Bus Stand
- Palani Railway Station
- Kodaikanal Road
- Oddanchatram Market
- Nilakottai Fort
- Batlagundu Railway Station
- Vedasandur Temple
- Guziliamparai Hills
- Ammainaickanur Dam
- and Other Important Locations



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART ERODE

OUR FRANCHISE ZONES

TWO ZONES. STRONGER NETWORK. BRIGHTER OPPORTUNITIES.

ZONE 1
ERODE & WEST

1. Erode (Town)
2. Surampatti
3. Veerappanchatram
4. Periyasemur
5. Solar
6. Komarapalayam (Border)
7. Ammapettai (Part)
8. Jambai (Part)
9. and Surrounding Areas

ZONE 2
GOBICHETTIPALAYAM & EAST

1. Gobichettipalayam
2. Nambiyur
3. Kugalur
4. P. Mettupalayam
5. Bhavani
6. Perundurai
7. Chennimalai
8. SIPCOT
9. Vijayamangalam
10. Sathyamangalam
and Surrounding Areas

MAJOR HUB
ERODE (TOWN)

TOTAL AREA COVERED
~ 5,800 km²
(Approx.)

DISTRICT 8 - ERODE

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WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
ERODE & WEST
DISTRICT 8 - ERODE

ALL AREAS COVERED IN ZONE 1 (ERODE & WEST)

1. Erode (Town)
2. Surampatti
3. Veerappanchatram
4. Periyasemur
5. Solar
6. Komarapalayam (Border)
7. Ammapettai (Part)
8. Jambai (Part)
9. and Surrounding Areas

MAJOR HUB

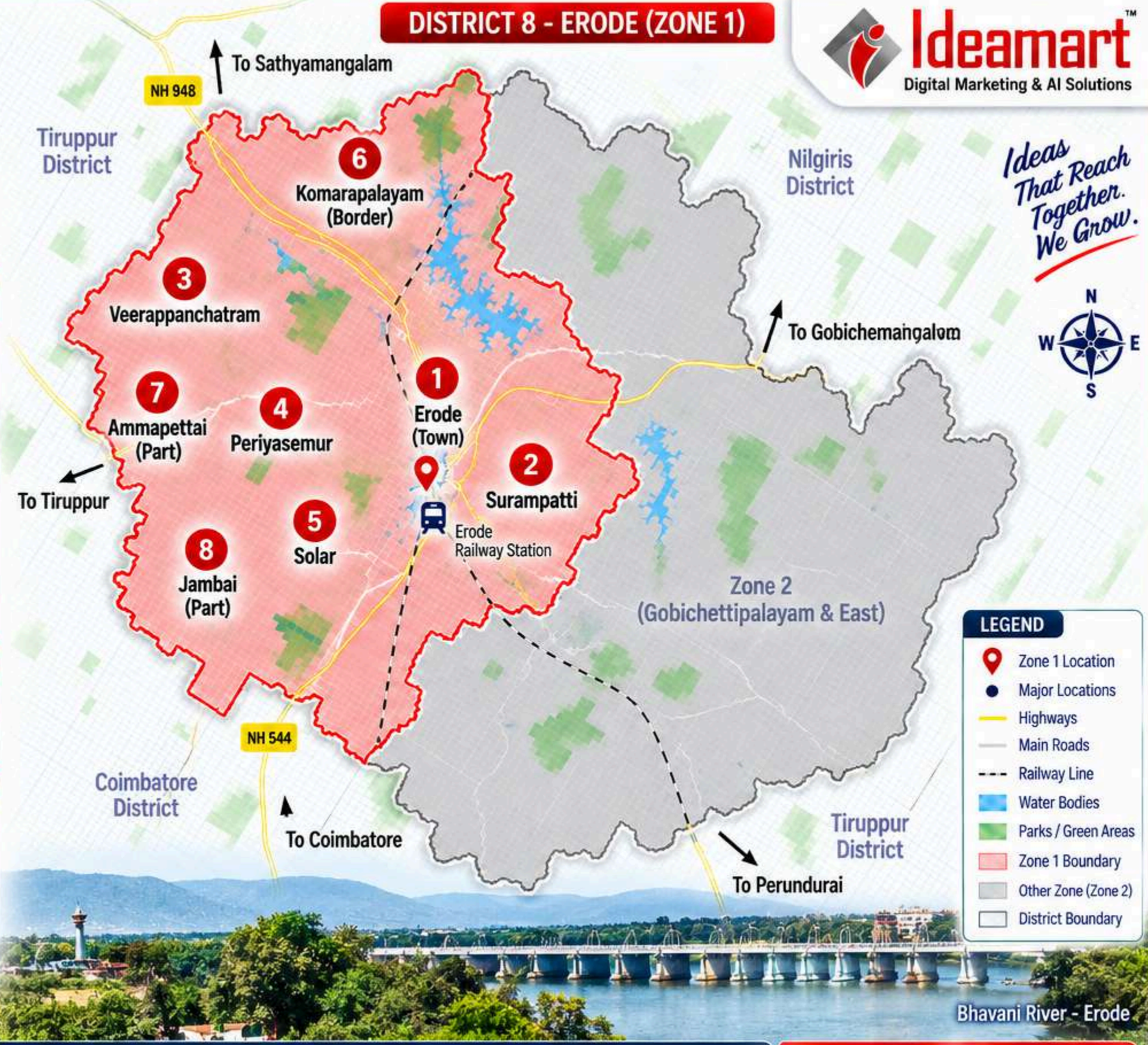
ERODE (TOWN)

TOTAL AREA COVERED

~ 950 km² (Approx.)

MAJOR LANDMARKS

- Erode Railway Station
- Erode Bus Stand
- Erode Fort
- Government Hospital Erode
- SIPCOT (Erode)
- Periyasemur Temple
- Solar Temple
- Veerappanchatram Temple
- Ammapettai Temple
- Jambai Village
- Erode Industrial Area and Other Important Locations



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
GOBICHETTIPALAYAM & EAST
DISTRICT 8 - ERODE

ALL AREAS COVERED IN ZONE 2 (GOBICHETTIPALAYAM & EAST)

1. Gobichettipalayam
2. Nambiyur
3. Kugalur
4. P. Mettupalayam
5. Bhavani
6. Perundurai
7. Chennimalai
8. SIPCOT
9. Vijayamangalam
10. Sathyamangalam
11. and Surrounding Areas

MAJOR HUB
GOBICHETTIPALAYAM

TOTAL AREA COVERED
~ 1,200 km²
(Approx.)

MAJOR LANDMARKS

- Gobichettipalayam Railway Station
- Bhavani Sagar Dam
- SIPCOT (Perundurai)
- Perundurai Railway Station
- Chennimalai Temple
- Sathyamangalam Wildlife Sanctuary
- Bhavani Railway Station
- Kooduthurai Bridge (Bhavani)
- Kugalur Industrial Area
- and Other Important Locations



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Bhavani Sagar Dam

Chennimalai Temple

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

KALLAKURICHI

OUR FRANCHISE ZONES

TWO ZONES. STRONGER NETWORK. BRIGHTER OPPORTUNITIES.

ZONE 1
KALLAKURICHI & NORTH

1. Kallakurichi (Town)
2. Siruvangur
3. Kachirayapalayam
4. Kalvarayan Hills Foothills
5. and Surrounding Areas

ZONE 2
SANKARAPURAM & SOUTH

1. Sankarapuram
2. Rishivandiyam
3. Vadaponparappi
4. Arasampattu
5. Chinnasalem
6. Kaniyamoor
7. Kallananatham
8. Nagalur
9. Ulundurpet
10. Elavanasur Kottai
12. Asanur
13. Thiruvennainallur
    and Surrounding Areas

MAJOR HUB
KALLAKURICHI (TOWN)

TOTAL AREA COVERED
~ 1,950 km²
(Approx.)

MAJOR LANDMARKS

- Kallakurichi Railway Station
- Kallakurichi Bus Stand
- Kalvarayan Hills
- Government Hospital Kallakurichi
- Kachirayapalayam
- Sankarapuram
- Chinnasalem Railway Station
- Ulundurpet Junction
- Thiruvennainallur Temple
- and Other Important Locations

DISTRICT 9 - KALLAKURICHI

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WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
KALLAKURICHI & NORTH
DISTRICT 9 - KALLAKURICHI

ALL AREAS COVERED IN ZONE 1 (KALLAKURICHI & NORTH)

1. Kallakurichi (Town)
2. Siruvangur
3. Kachirayapalayam
4. Kalvarayan Hills Foothills
5. and Surrounding Areas

MAJOR HUB

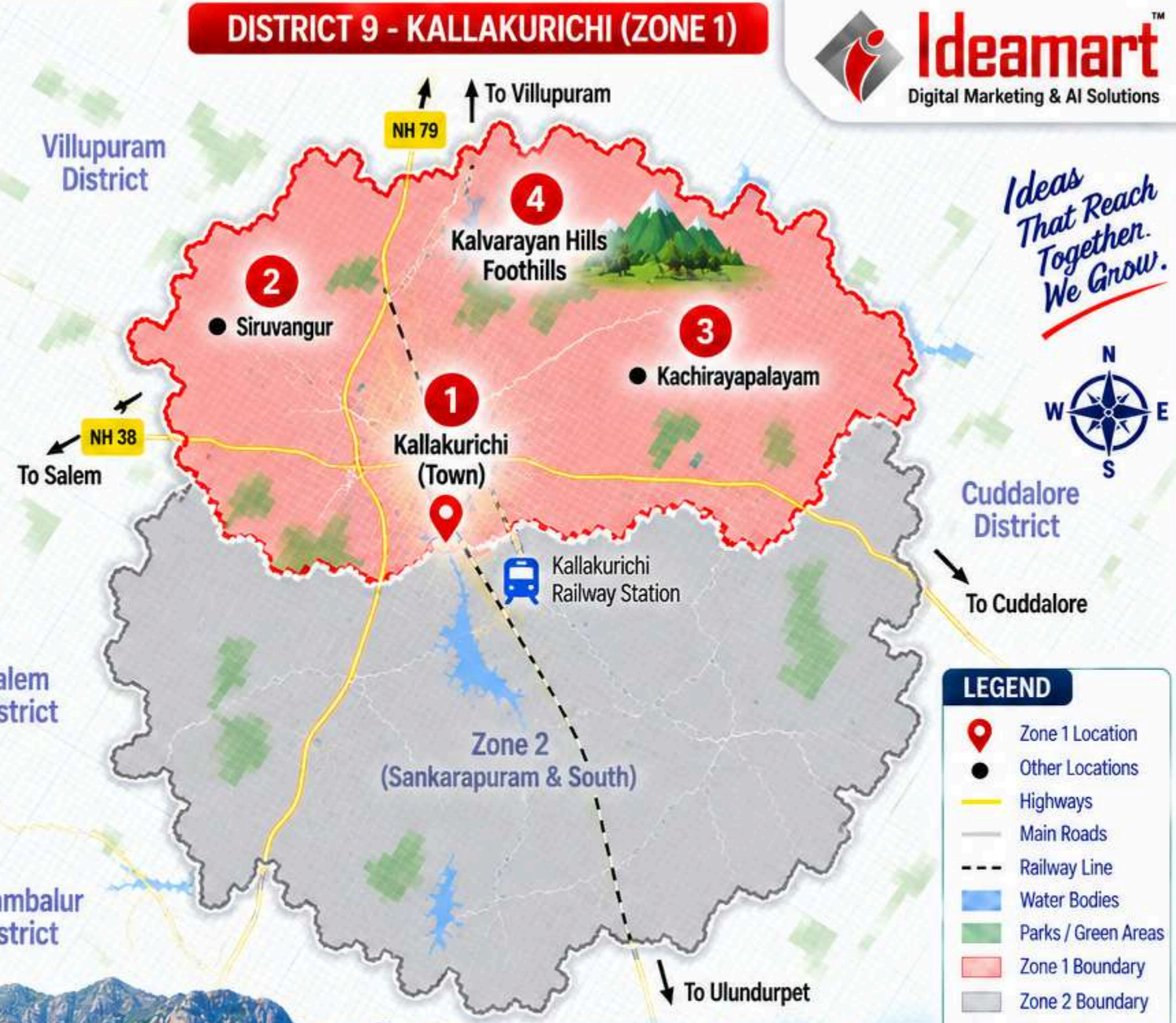
KALLAKURICHI (TOWN)

TOTAL AREA COVERED

~ 850 km² (Approx.)

MAJOR LANDMARKS

- Kallakurichi Railway Station
- Kallakurichi Bus Stand
- Kallakurichi Amman Temple
- Kalvarayan Hills Foothills
- Government Hospital Kallakurichi
- Kallakurichi Government Arts College
- Kalvarayan Hills View Point
- Kalvarayan Hills Forest Area
- Sri Muniyappan Temple (Siruvangur)
- Varadaraja Perumal Temple (Kachirayapalayam)
- and Other Important Locations



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 2
SANKARAPURAM & SOUTH
DISTRICT 9 - KALLAKURICHI

ALL AREAS COVERED IN ZONE 2 (SANKARAPURAM & SOUTH)

1. Sankarapuram
2. Rishivandiyam
3. Vadaponparappi
4. Arasampattu
5. Chinnasalem
6. Kaniyamoor
7. Kallananatham
8. Nagalur
9. Ulundurpet
10. Elavanasur Kottai
11. Asanur
12. Thiruvennainallur
13. and Surrounding Areas

MAJOR HUB

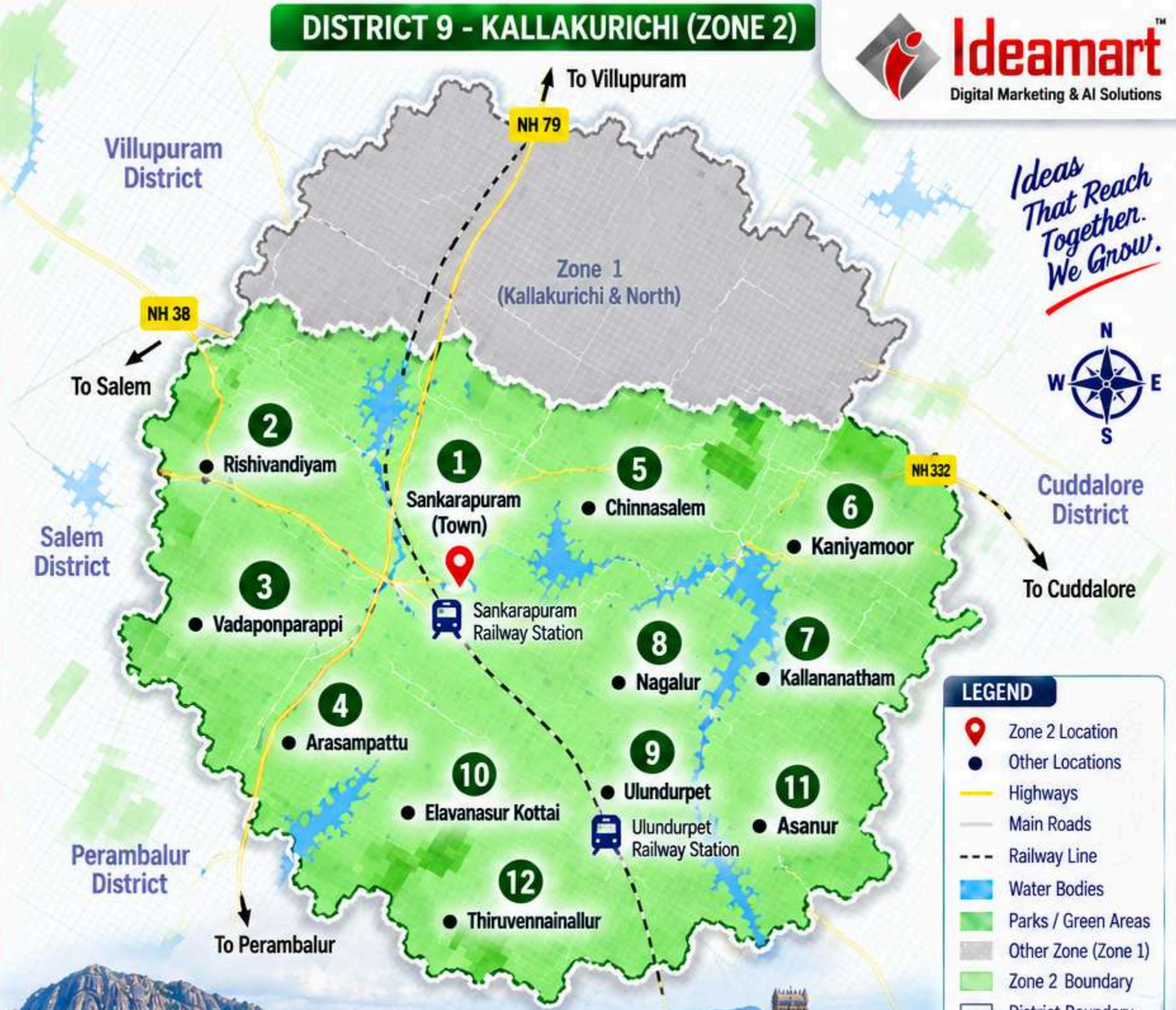
SANKARAPURAM (TOWN)

TOTAL AREA COVERED

~ 1,100 km²
(Approx.)

MAJOR LANDMARKS

- Sankarapuram Railway Station
- Sankarapuram Bus Stand
- Rishivandiyam Temple
- Chinnasalem Railway Station
- Ulundurpet Railway Station
- Government Hospital Sankarapuram
- Elavanasur Kottai Temple
- Thiruvennainallur Temple
- Kallananatham Temple
- Nagalur Industrial Area
- Arasampattu Agriculture Market
- and Other Important Locations





WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

KANCHIPURAM

TWO ZONES. STRONGER NETWORK.

WIDER COVERAGE. BRIGHTER OPPORTUNITIES.

ZONE 1
KANCHIPURAM & NORTH

1. Kanchipuram (Town)
2. Enathur
3. Orikkai
4. Walajabad
5. Ayyangarkulam
6. and Surrounding Areas

ZONE 2
SRIPERUMBUDUR & SOUTH

1. Sriperumbudur
2. Sunguvarchatram
3. Oragadam
4. Vallam
5. Mambakkam
6. Kundrathur
7. Mangadu
8. Kovur
9. Thandalam
10. Somangalam
11. Uthiramerur
12. Salavakkam
13. Magaral
15. Perunagar
16. and Surrounding Areas

MAJOR HUB
KANCHIPURAM (TOWN)

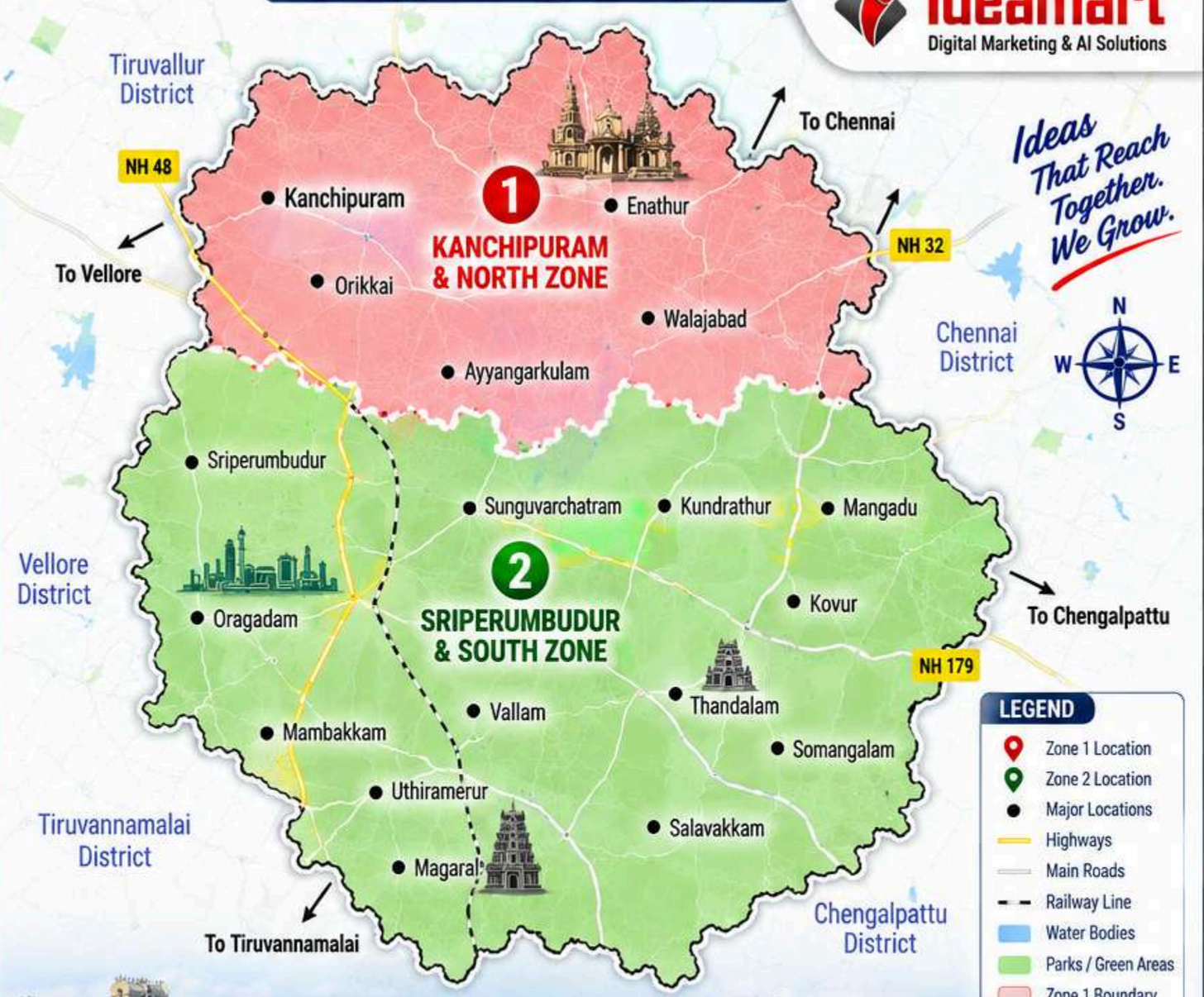
TOTAL AREA COVERED
~ 2,100 km²
(Approx.)

MAJOR LANDMARKS

- Kanchipuram Temple
- Ekambareswarar Temple
- Kamakshi Amman Temple
- Varadaraja Perumal Temple
- Kanchipuram Bus Stand
- Kanchipuram Railway Station
- Sriperumbudur SIPCOT
- Oragadam Industrial Corridor
- Kundrathur Murugan Temple
- Thandalam Temple
- Uthiramerur Temple
- and Other Important Locations

DISTRICT 10 - KANCHIPURAM

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Kanchipuram - The City of Temples

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH.
TOGETHER, WE GROW.

IDEAMART
ZONE 1
KANCHIPURAM & NORTH
DISTRICT 10 - KANCHIPURAM

ALL AREAS COVERED IN ZONE 1 (KANCHIPURAM & NORTH)

1. Kanchipuram (Town)
2. Enathur
3. Orikkai
4. Walajabad
5. Ayyangarkulam
6. and Surrounding Areas

MAJOR HUB

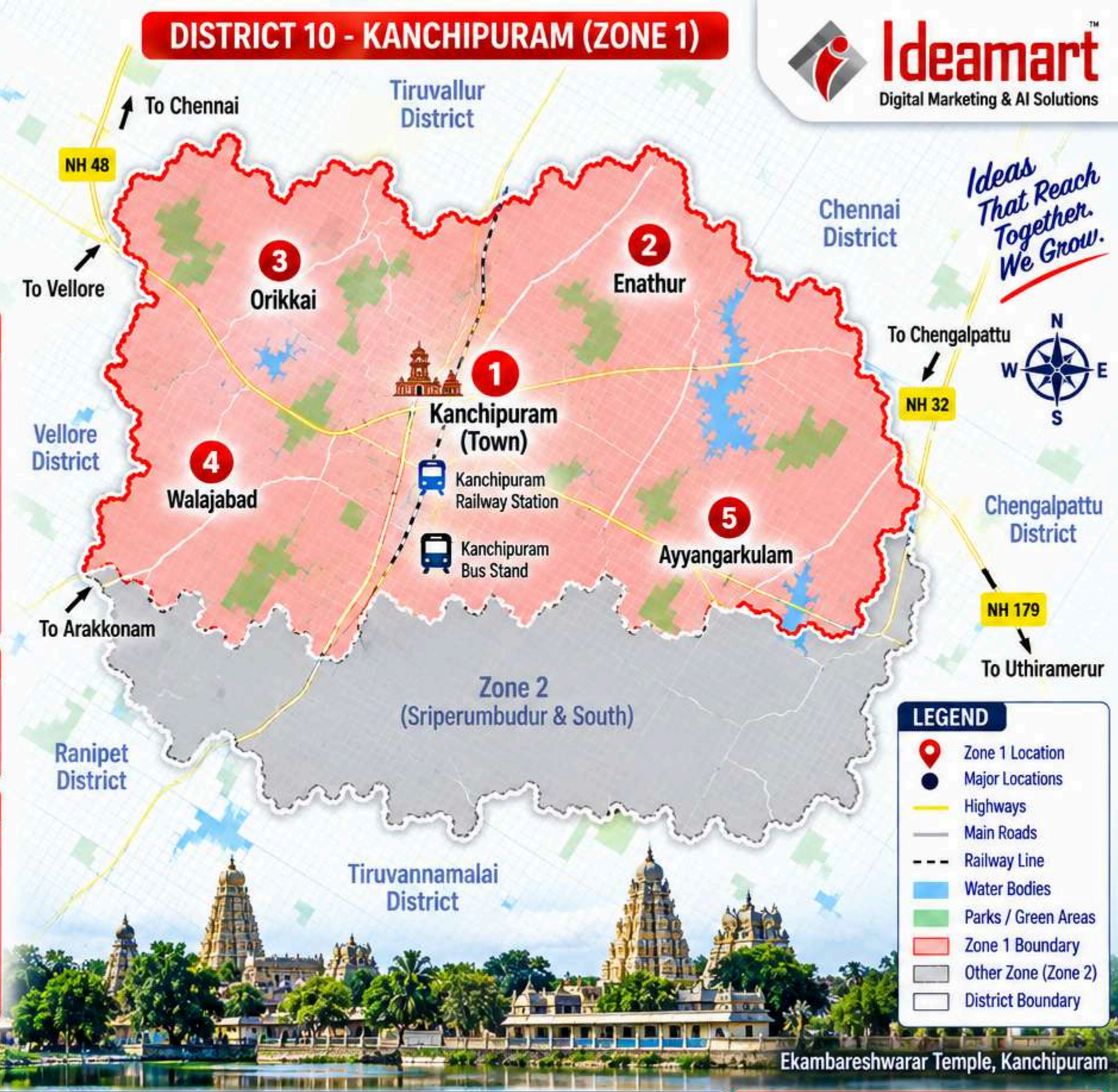
KANCHIPURAM (TOWN)

TOTAL AREA COVERED

~ 550 km² (Approx.)

MAJOR LANDMARKS

- Kanchipuram Railway Station
- Kanchipuram Bus Stand
- Ekambareshwarar Temple
- Kamakshi Amman Temple
- Varadaraja Perumal Temple
- Enathur Market
- Walajabad Bus Stand
- Government Hospital, Kanchipuram



Ekambareshwarar Temple, Kanchipuram

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 2

SRIPERUMBUDUR & SOUTH

DISTRICT 10 - KANCHIPURAM

ALL AREAS COVERED IN ZONE 2 (SRIPERUMBUDUR & SOUTH)

1. Sriperumbudur
2. Sunguvarchatram
3. Oragadam
4. Vallam
5. Mambakkam
6. Kundrathur
7. Mangadu
8. Kovur
9. Thandalam
10. Somangalam
11. Uthiramerur
12. Salavakkam
13. Magaral
14. Perunagar
15. and Surrounding Areas

MAJOR HUB

SRIPERUMBUDUR

TOTAL AREA COVERED

~1,050 km²
(Approx.)

MAJOR LANDMARKS

- Sriperumbudur Railway Station
- Sriperumbudur Bus Stand
- Oragadam SIPCOT
- Kundrathur Murugan Temple
- Thandalam Temple
- Vallam Temple
- Uthiramerur Temple
- Kanchipuram - Sriperumbudur Highway (NH 48)
- Manufacturing & Industrial Hubs
- and Other Important Locations



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH.
TOGETHER, WE GROW.

IDEAMART
KANNIYAKUMARI

TWO ZONES. STRONGER NETWORK.

DISTRICT - KANNIYAKUMARI

ZONE 1
NAGERCOIL & NORTH

1. Nagercoil (Town)
2. Vadasery
3. Kottar
4. Suchindram
5. Parvathipuram
6. and Surrounding Areas



ZONE 2
MARTHANDAM & SOUTH

1. Marthandam
2. Kuzhithurai
3. Karungal
4. Thiruvattar
5. Killiyoor
6. Eraniel
7. Kurumpanai
8. Muttom
9. Colachel
10. Colachel Port Area
11. Agastheeswaram
12. Kovalam
13. Anjugramam
14. Kanyakumari (Town)
15. and Surrounding Areas



MAJOR HUB
NAGERCOIL (TOWN)

TOTAL AREA COVERED
~ 2,150 km²
(Approx.)

MAJOR LANDMARKS

- Nagercoil Railway Station
- Nagercoil Bus Stand
- Suchindram Temple
- Padmanabhapuram Palace
- Vivekananda Rock Memorial
- Thiruvalluvar Statue
- Kanyakumari Beach
- Colachel Port
- Government Hospital, Nagercoil
- Major Industrial & Commercial Hubs



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

Ideamart™
Digital Marketing & AI Solutions

IDEAMART
ZONE 1
NAGERCOIL & NORTH
DISTRICT - KANNIYAKUMARI

ALL AREAS COVERED IN ZONE 1 (NAGERCOIL & NORTH)

1. Nagercoil (Town)
2. Vadasery
3. Kottar
4. Suchindram
5. Parvathipuram
6. and Surrounding Areas

MAJOR HUB

NAGERCOIL (TOWN)

TOTAL AREA COVERED

~ 700 km²
(Approx.)

MAJOR LANDMARKS

- Nagercoil Railway Station
- Nagercoil Bus Stand
- Suchindram Temple
- Padmanabhapuram Palace
- Vivekananda Rock Memorial
- Government Hospital, Nagercoil
- Vadasery Market
- Thanumalayan Temple (Kottar)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAMART

ZONE 2

MARTHANDAM & SOUTH

DISTRICT - KANNIYAKUMARI

ALL AREAS COVERED IN ZONE 2 (MARTHANDAM & SOUTH)

1. Marthandam
2. Kuzhithurai
3. Karungal
4. Thiruvattar
5. Killiyoor
6. Eraniel
7. Kurumpanai
8. Muttom
9. Colachel
10. Colachel Port Area
11. Agastheeswaram
12. Kovalam
13. Anjugramam
14. Kanyakumari (Town) and Surrounding Areas
15. *(15)*

MAJOR HUB

MARTHANDAM

TOTAL AREA COVERED

~ 1,450 km²
(Approx.)

MAJOR LANDMARKS

- Marthandam Railway Station
- Marthandam Bus Stand
- Colachel Port
- Kanyakumari Beach
- Vivekananda Rock Memorial
- Suchindram Temple
- Thiruvattar Temple
- Padmanabhapuram Palace
- Kovalam Beach
- Agastheeswaram Temple



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

IDEAMART

KARUR

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ZONE 1
KARUR & NORTH/EAST

1. Karur (Town)
2. Thanthoni
3. Pasupathipalayam
4. Vangal
5. Nerur
6. Kulithalai
7. Lalapet
8. Krishnarayapuram
9. Mayanur
10. and Surrounding Areas

ZONE 2
ARAVAKURICHI & SOUTH/WEST

1. Aravakurichi
2. Pallapatti
3. Chinnadharapuram
4. K. Paramathi
5. Pugalur
6. Velayuthampalayam
7. TNPL Township
8. Noyyal
9. and Surrounding Areas

TOTAL FRANCHISE MARKET **12,20,000**



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** BRIGHTER TOMORROW

IDEAMART
ZONE 1
KARUR & NORTH/EAST
DISTRICT 12 - KARUR

ALL AREAS COVERED IN ZONE 1 (KARUR & NORTH/EAST)

1. Karur (Town)
2. Thanthoni
3. Pasupathipalayam
4. Vangal
5. Nerur
6. Kulithalai
7. Lalapet
8. Krishnarayapuram
9. Mayanur
10. and Surrounding Areas

MAJOR HUB

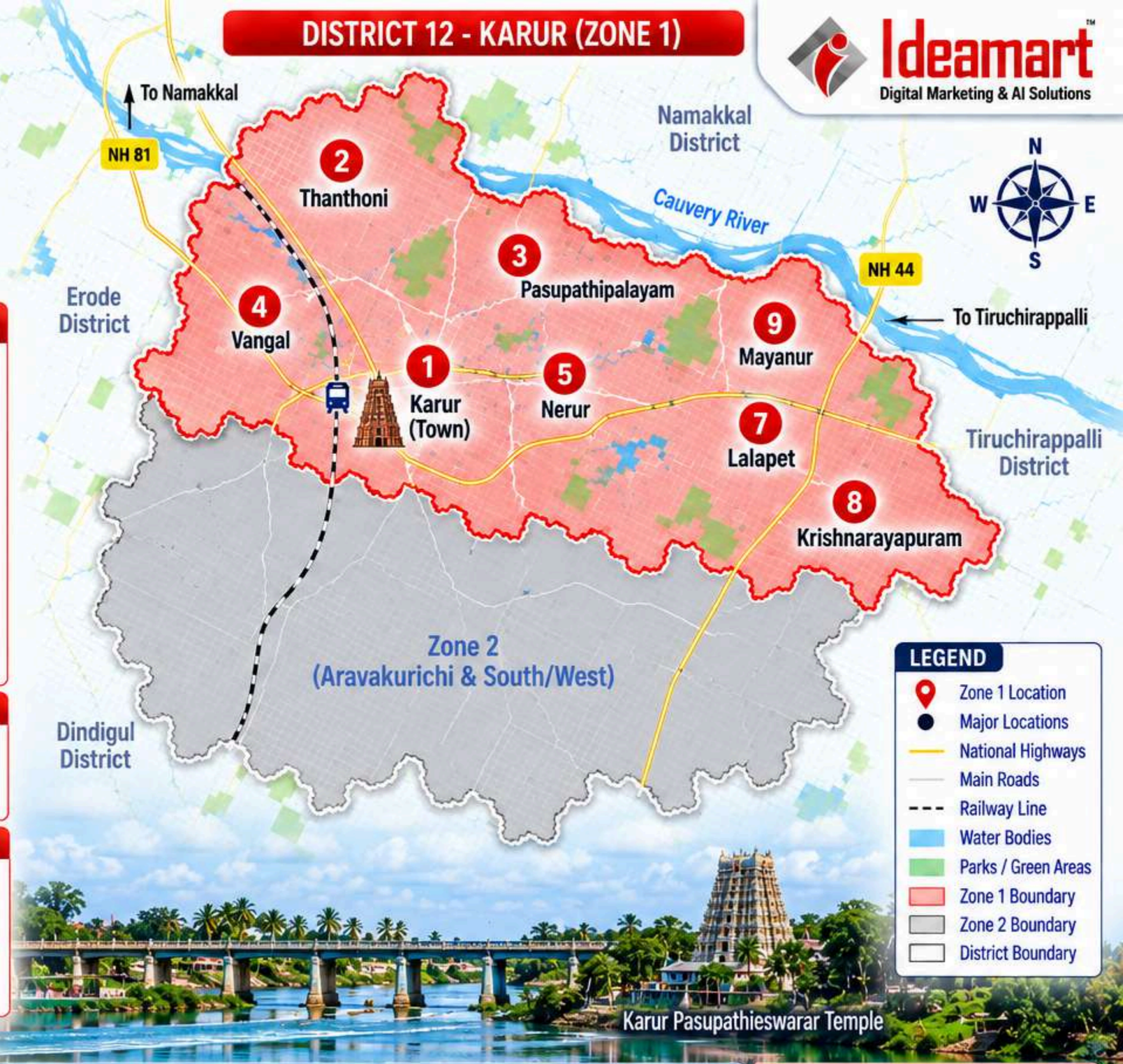
KARUR (TOWN)

TOTAL AREA COVERED

~ 650 km²
(Approx.)

MAJOR LANDMARKS

- Karur Railway Station
- Karur Bus Stand
- Karur Government Hospital
- Pasupathipalayam
- Kulithalai
- Mayanur
- Cauvery River



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAMART
ZONE 2
ARAVAKURICHI & SOUTH/WEST
DISTRICT 12 - KARUR

ALL AREAS COVERED IN ZONE 2 (ARAVAKURICHI & SOUTH/WEST)

1. Aravakurichi
2. Pallapatti
3. Chinnadharapuram
4. K. Paramathi
5. Pugalur
6. Velayuthampalayam
7. TNPL Township
8. Noyyal
9. and Surrounding Areas

MAJOR HUB

ARAVAKURICHI

TOTAL AREA COVERED

~ 570 km² (Approx.)

MAJOR LANDMARKS

- Aravakurichi Railway Station
- Aravakurichi Bus Stand
- TNPL Township
- Pugalur Industrial Area (TNPL)
- Chinnadharapuram Temple
- K. Paramathi Temple
- Velayuthampalayam
- Noyyal River
- Pallapatti Market
- Pugalur Market



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BIGHTER TOMORROW

Ideamart

KRISHNAGIRI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ZONE 1
KRISHNAGIRI & NORTH/EAST

1. Krishnagiri (Town)
2. Mathur
3. Barur
4. Kaveripattinam
5. Hosur
6. SIPCOT
7. Bagalur
8. Kelamangalam
9. Zuzuvadi
10. Shoolagiri

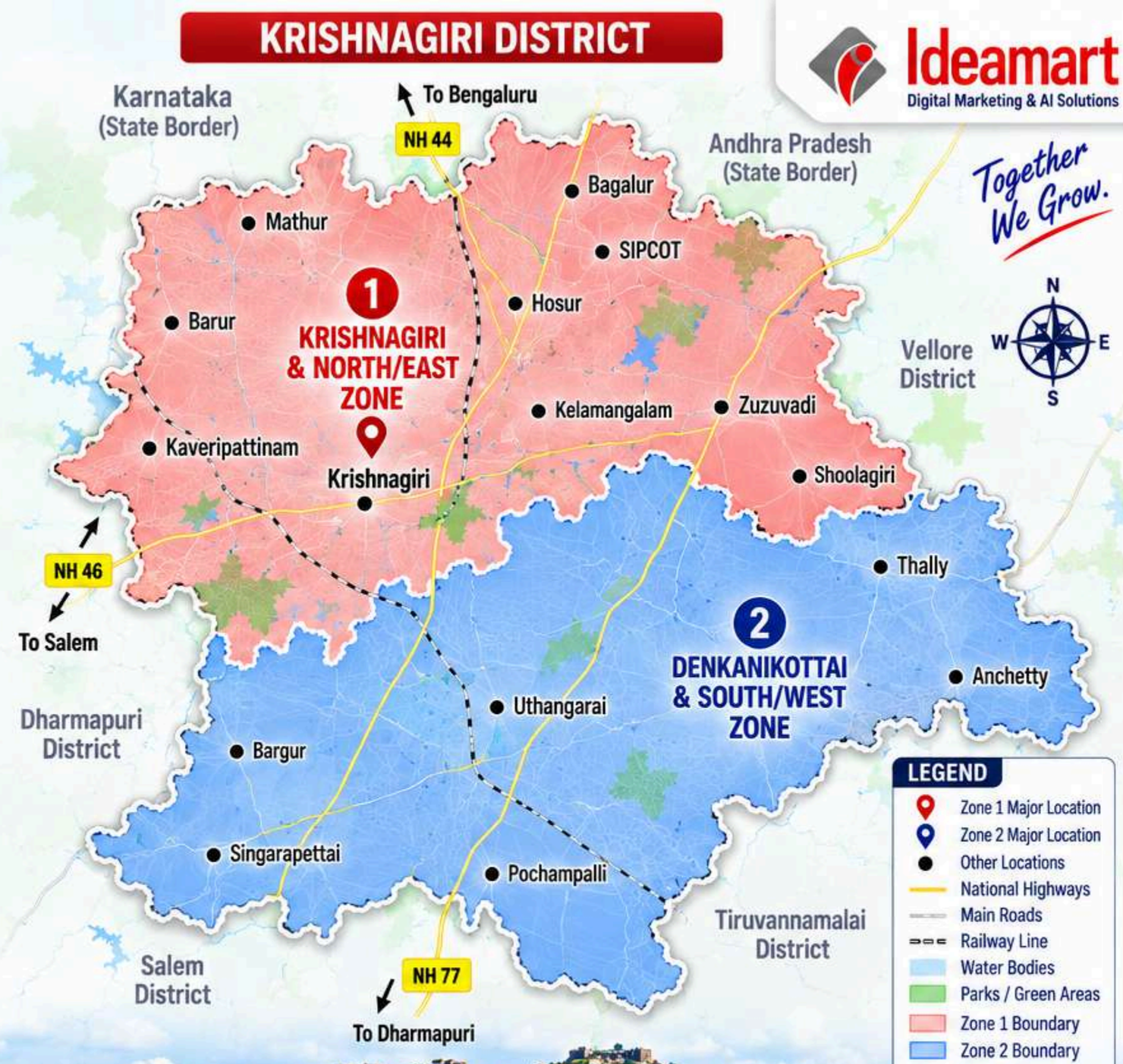
and Surrounding Areas

ZONE 2
DENKANIKOTTAI & SOUTH/WEST

1. Denkanikottai
2. Anchetty
3. Thally
4. Uthangarai
5. Bargur
6. Singarapettai
7. Pochampalli

and Surrounding Areas

TOTAL DISTRICT POPULATION **22,00,000**



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
KRISHNAGIRI & NORTH/EAST

DISTRICT 13 - KRISHNAGIRI

ALL AREAS COVERED IN ZONE 1 (KRISHNAGIRI & NORTH/EAST)

1. Krishnagiri (Town)
2. Mathur
3. Barur
4. Kaveripattinam
5. Hosur
6. SIPCOT
7. Bagalur
8. Kelamangalam
9. Zuzuvadi
10. Shoolagiri

and Surrounding Areas

MAJOR HUB

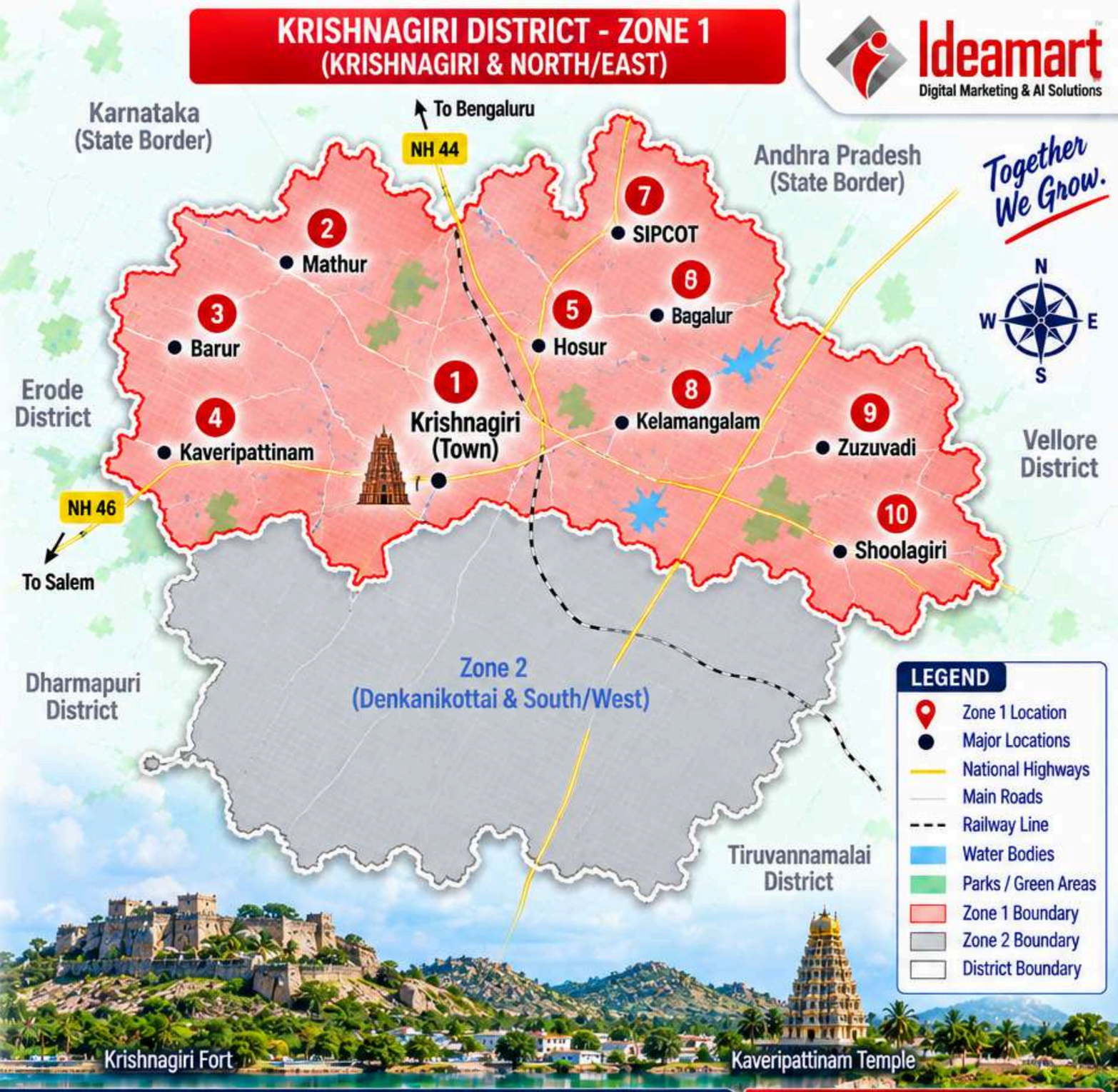
KRISHNAGIRI (TOWN)

TOTAL AREA COVERED

~1,350 km² (Approx.)

MAJOR LANDMARKS

- Krishnagiri Fort
- Hosur SIPCOT
- Kaveripattinam Temple
- Mathur Hills
- Kelamangalam Lake
- Shoolagiri Hills
- Zuzuvadi Dam
- Barur View Point



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 2
DENKANIKOTTAI & SOUTH/WEST
DISTRICT 13 - KRISHNAGIRI

ALL AREAS COVERED IN ZONE 2 (DENKANIKOTTAI & SOUTH/WEST)

1. Denkanikottai
2. Anchetty
3. Thally
4. Uthangarai
5. Bargur
6. Singarapettai
7. Pochampalli

and Surrounding Areas

MAJOR HUB

DENKANIKOTTAI

TOTAL AREA COVERED

~ 820 km²
(Approx.)

MAJOR LANDMARKS

- Denkanikottai Fort
- Anchetty Hills
- Uthangarai Dam
- Bargur Hills
- Pochampalli Reservoir
- Thally Forest
- Singarapettai Hills
- Agricultural & Horticulture Areas



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Ideamart

MADURAI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

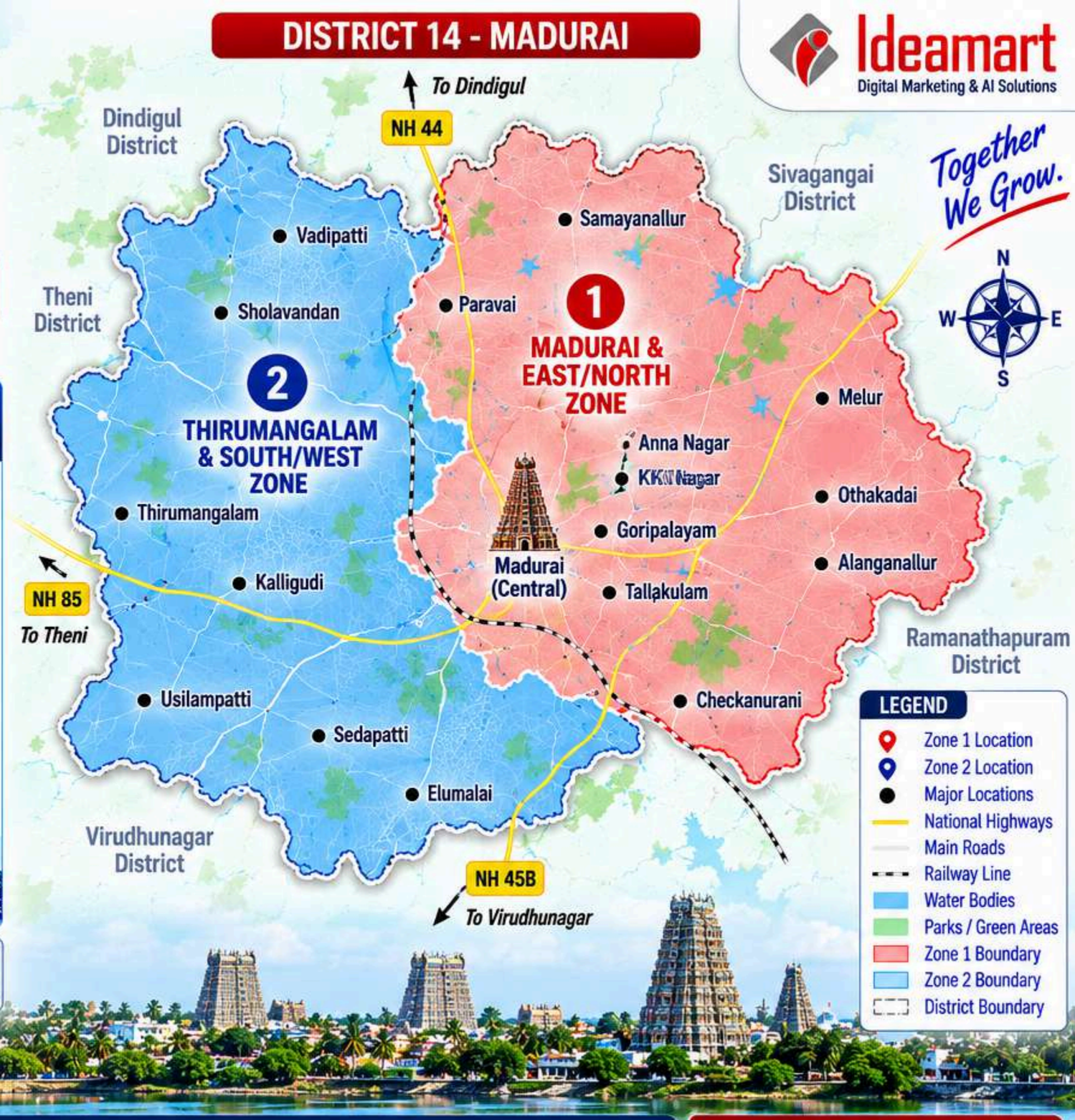
ZONE 1
MADURAI & EAST/NORTH

1. Madurai (Central)
2. Goripalayam
3. Anna Nagar
4. KK Nagar
5. Tallakulam
6. Arappalayam
7. Melur
8. Othakadai
9. Alanganallur
10. Arittapatti
11. Samayanallur
12. Paravai
13. Checkanurani
14. and Surrounding Areas

ZONE 2
THIRUMANGALAM & SOUTH/WEST

1. Thirumangalam
2. Kalligudi
3. T. Kallupatti
4. Peraiyur
5. Usilampatti
6. Sedapatti
7. Elumalai
8. Vadipatti
9. Sholavandan
10. and Surrounding Areas

TOTAL DISTRICT POPULATION **37,00,000**



Madurai
A City of Opportunities

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH.
TOGETHER, WE GROW.

IDEAMART
ZONE 1
MADURAI & EAST/NORTH
DISTRICT 14 - MADURAI

ALL AREAS COVERED IN ZONE 1 (MADURAI & EAST/NORTH)

1. Madurai (Central)
2. Goripalayam
3. Anna Nagar
4. KK Nagar
5. Tallakulam
6. Arappalayam
7. Melur
8. Othakadai
9. Alanganallur
10. Arittapatti
11. Samayanallur
12. Paravai
13. Chekkanurani and Surrounding Areas

MAJOR HUB

MADURAI (CENTRAL)

TOTAL AREA COVERED

~1,250 km² (Approx.)

MAJOR LANDMARKS

- Meenakshi Amman Temple
- Madurai Junction
- Goripalayam Bus Stand
- Mattuthavani Bus Stand
- Thirumalai Nayakkar Palace
- Anna Nagar Tower Park
- Vandiyur Mariamman Teppakulam
- Arittapatti Hills



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAMART ZONE 2

THIRUMANGALAM & SOUTH/WEST

DISTRICT 14 - MADURAI

ALL AREAS COVERED IN ZONE 2 (THIRUMANGALAM & SOUTH/WEST)

1. Thirumangalam
2. Kalligudi
3. T. Kallupatti
4. Peraiyur
5. Usilampatti
6. Sedapatti
7. Elumalai
8. Vadipatti
9. Sholavandan

and Surrounding Areas

MAJOR HUB

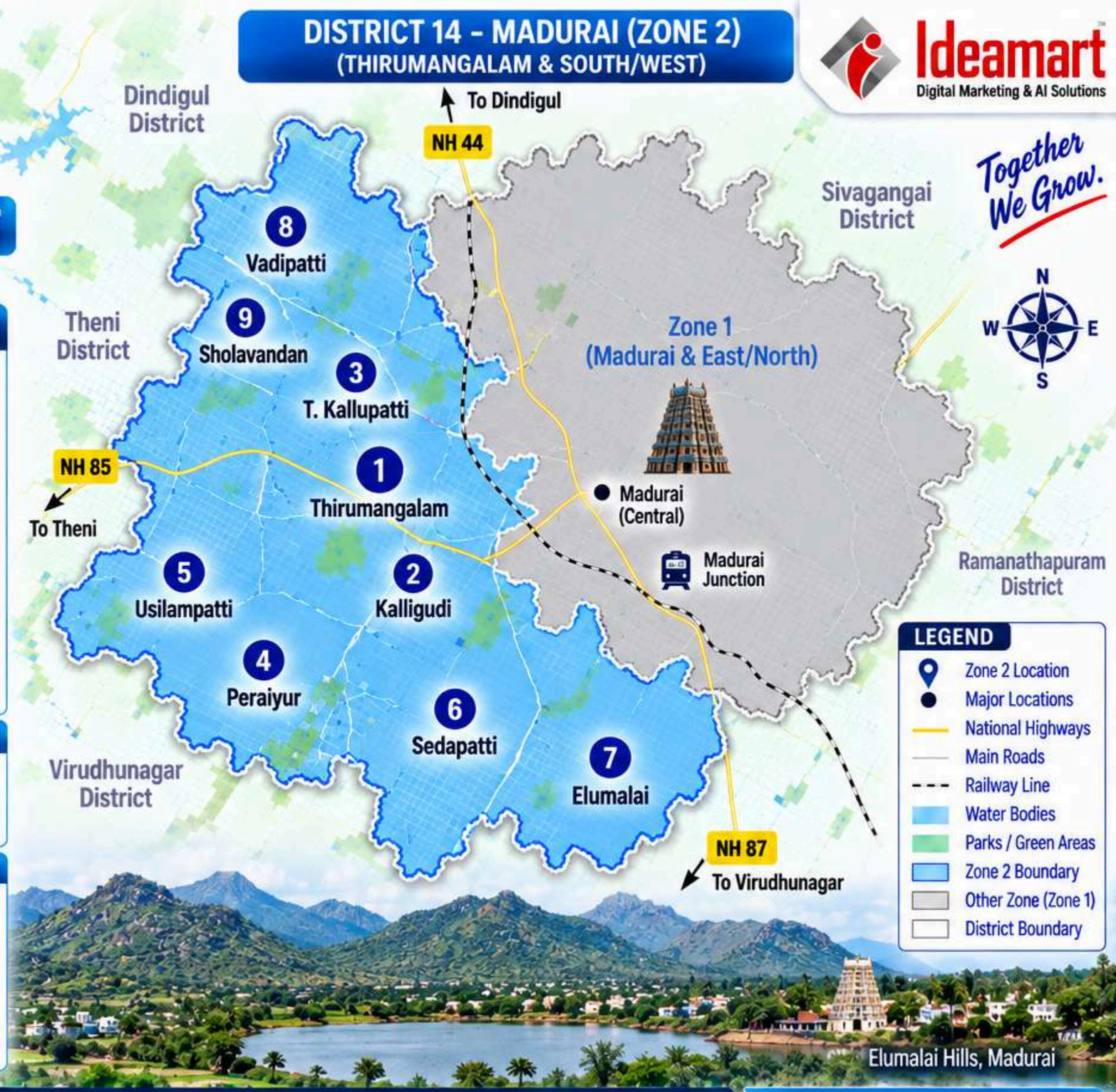
THIRUMANGALAM

TOTAL AREA COVERED

~1,200 km²
(Approx.)

MAJOR LANDMARKS

- Thirumangalam Railway Station
- Usilampatti Bus Stand
- Peraiyur Temple
- Vadipatti Murugan Temple
- Sholavandan Bridge (Vaigai River)
- Kalligudi Hills
- Elumalai Hills
- T. Kallupatti View Point
- Vaigai River
- Agricultural & Horticulture Areas



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart

MAYILADUTHURAI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ZONE 1
MAYILADUTHURAI & NORTH/EAST

1. Mayiladuthurai (Town)
2. Mannampandal
3. Koranad
4. Moovalur
5. Needur
6. Sirkazhi
7. Kollidam
8. Vaitheeswarankoil

and Surrounding Areas

ZONE 2
KUTHALAM & SOUTH/WEST

1. Kuthalam
2. Komal
3. Thirumangalam
4. Konerirajapuram
5. Tharangambadi
6. Porayar
7. Thirukkadaiyur
8. Akkur
9. Vanagiri

and Surrounding Areas

TOTAL DISTRICT POPULATION **11,80,000**



Mayiladuthurai
Land of Heritage & Progress



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
MAYILADUTHURAI & NORTH/EAST
DISTRICT 15 - MAYILADUTHURAI

ALL AREAS COVERED IN ZONE 1 (MAYILADUTHURAI & NORTH/EAST)

1. Mayiladuthurai (Town)
2. Mannampandal
3. Koranad
4. Moovalur
5. Needur
6. Sirkazhi
7. Kollidam
8. Vaitheeswarankoil and Surrounding Areas

MAJOR HUB

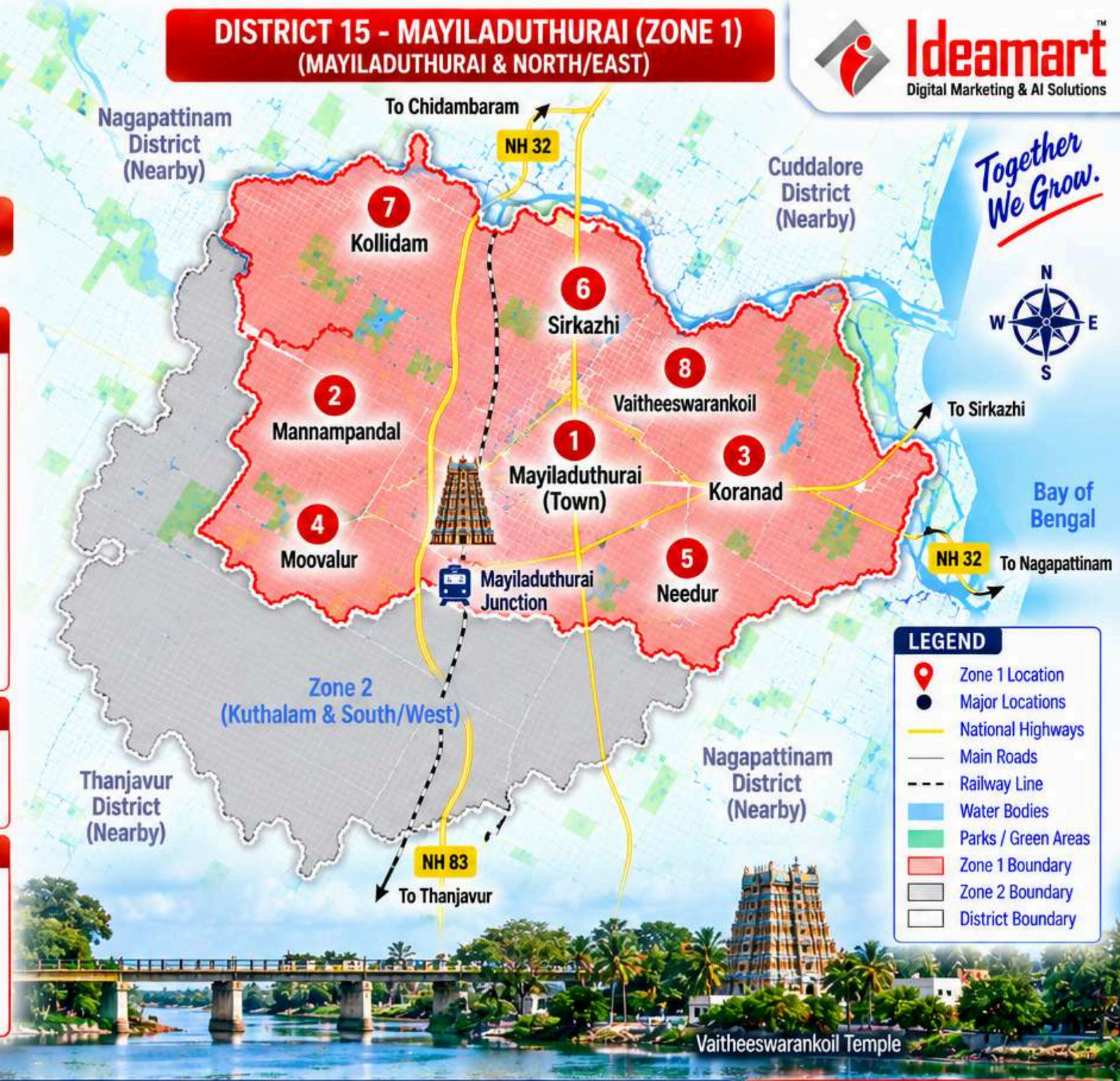
MAYILADUTHURAI (TOWN)

TOTAL AREA COVERED

~ 780 km²
(Approx.)

MAJOR LANDMARKS

- Mayiladuthurai Temple
- Mayiladuthurai Railway Station
- Mayiladuthurai New Bus Stand
- Kollidam River
- Vaitheeswarankoil Temple
- Sirkazhi Temple
- Poompuhar (Nearby)
- Vellar River (Nearby)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAMART ZONE 2

KUTHALAM & SOUTH/WEST

DISTRICT 15 - MAYILADUTHURAI

ALL AREAS COVERED IN ZONE 2 (KUTHALAM & SOUTH/WEST)

1. Kuthalam
2. Komal
3. Thirumangalam
4. Konerirajapuram
5. Tharangambadi
6. Porayar
7. Thirukkadaiyur
8. Akkur
9. Vanagiri

and Surrounding Areas

MAJOR HUB

KUTHALAM

TOTAL AREA COVERED

~ 560 km² (Approx.)

MAJOR LANDMARKS

- Kuthalam Waterfalls
- Kuthalam Bus Stand
- Thirukkadaiyur Temple
- Tharangambadi Beach
- Porayar Port (Nearby)
- Konerirajapuram Temple
- Vanagiri Hills
- Akkur Lake
- Komal Village
- Agricultural & Delta Area



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart

NAGAPATTINAM

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ZONE 1
NAGAPATTINAM & NORTH/EAST

1. Nagapattinam (Town)
2. Nagore
3. Sikkal
4. Velankanni
5. Akkaraipettai
6. Nambiyar Nagar
7. Thirumaraikadu
8. Vedaranyam and Surrounding Areas

ZONE 2
KILVELUR & SOUTH/WEST

1. Kilvelur
2. Keezhaiyur
3. Thirukkuvalai
4. Valivalam
5. Kodiyakkarai
6. Thopputhurai
7. Pushpavanam
8. Agasthiyampalli and Surrounding Areas

MAJOR HUB
NAGAPATTINAM (TOWN)

TOTAL AREA COVERED
~ 1,150 km² (Approx.)

MAJOR LANDMARKS

- Velankanni Basilica
- Nagapattinam Port
- Sikkal Singaravelar Temple
- Vedaranyam Temple
- Kodiakkarai Bird Sanctuary
- Poompuhar (Nearby)
- Point Calimere Wildlife Sanctuary
- Thirumaraikadu Temple



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
MAYILADUTHURAI & NORTH/EAST
DISTRICT 15 - MAYILADUTHURAI

ALL AREAS COVERED IN ZONE 1 (MAYILADUTHURAI & NORTH/EAST)

1. Mayiladuthurai (Town)
2. Mannampandal
3. Koranad
4. Moovalur
5. Needur
6. Sirkazhi
7. Kollidam
8. Vaitheeswarankoil and Surrounding Areas

MAJOR HUB

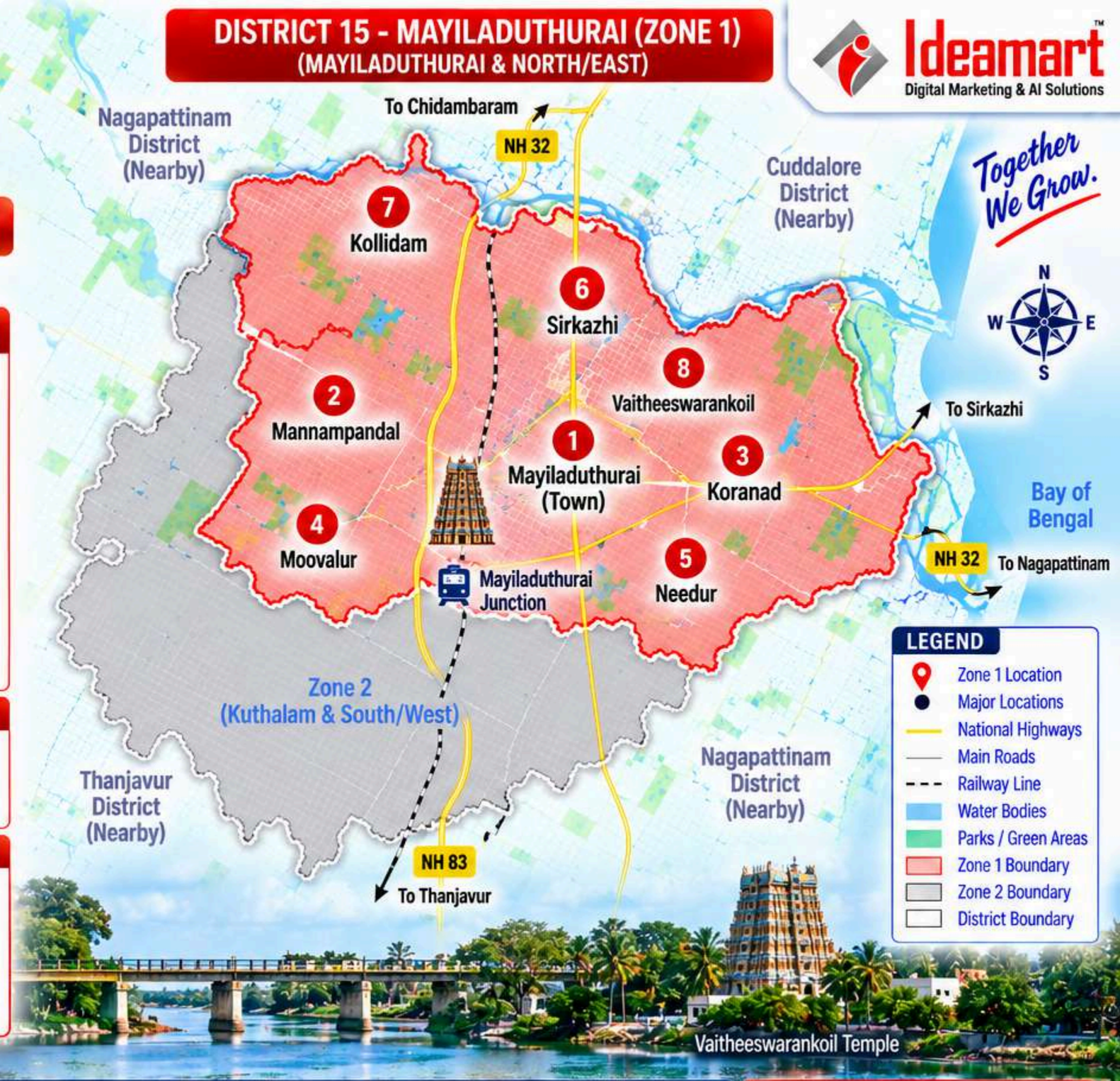
MAYILADUTHURAI (TOWN)

TOTAL AREA COVERED

~ 780 km² (Approx.)

MAJOR LANDMARKS

- Mayiladuthurai Temple
- Mayiladuthurai Railway Station
- Mayiladuthurai New Bus Stand
- Kollidam River
- Vaitheeswarankoil Temple
- Sirkazhi Temple
- Poompuhar (Nearby)
- Vellar River (Nearby)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAMART ZONE 2

KILVELUR & SOUTH/WEST

DISTRICT 16 - NAGAPATTINAM

ALL AREAS COVERED IN ZONE 2 (KILVELUR & SOUTH/WEST)

1. Kilvelur
2. Keezhaiyur
3. Thirukkuvalai
4. Valivalam
5. Kodiyakkarai
6. Thopputhurai
7. Pushpavanam
8. Agasthiyampalli

and Surrounding Areas

MAJOR HUB

KILVELUR

TOTAL AREA COVERED

~ 1,100 km² (Approx.)

MAJOR LANDMARKS

- Kilvelur Temple
- Thirukkuvalai Birthplace (Kalaignar)
- Thopputhurai Beach
- Kodiyakkarai Point
- Valivalam Temple
- Pushpavanam Lake
- Agasthiyampalli Temple
- Pichavaram (Nearby)



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

Ideamart

NAMAKKAL

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

NAMAKKAL FRANCHISE ZONES

1 ZONE 1 — NAMAKKAL & NORTH/EAST

1. Namakkal (Town)
2. Mohanur
3. Erumapatti
4. Senthamangalam
5. Nallipalayam
6. Kumarapalayam
7. Pallipalayam
8. Tiruchengode
9. Mallasamudram

and Surrounding Areas

2 ZONE 2 — PARAMATHI VELUR & SOUTH/WEST

1. Paramathi Velur
2. Velur
3. Kabilamalai
4. Jedarpalayam
5. Pothanur
6. Elachipalayam
7. Rasipuram
8. Vennandur
9. Puduchatram

and Surrounding Areas

MAJOR HUB

NAMAKKAL (TOWN)

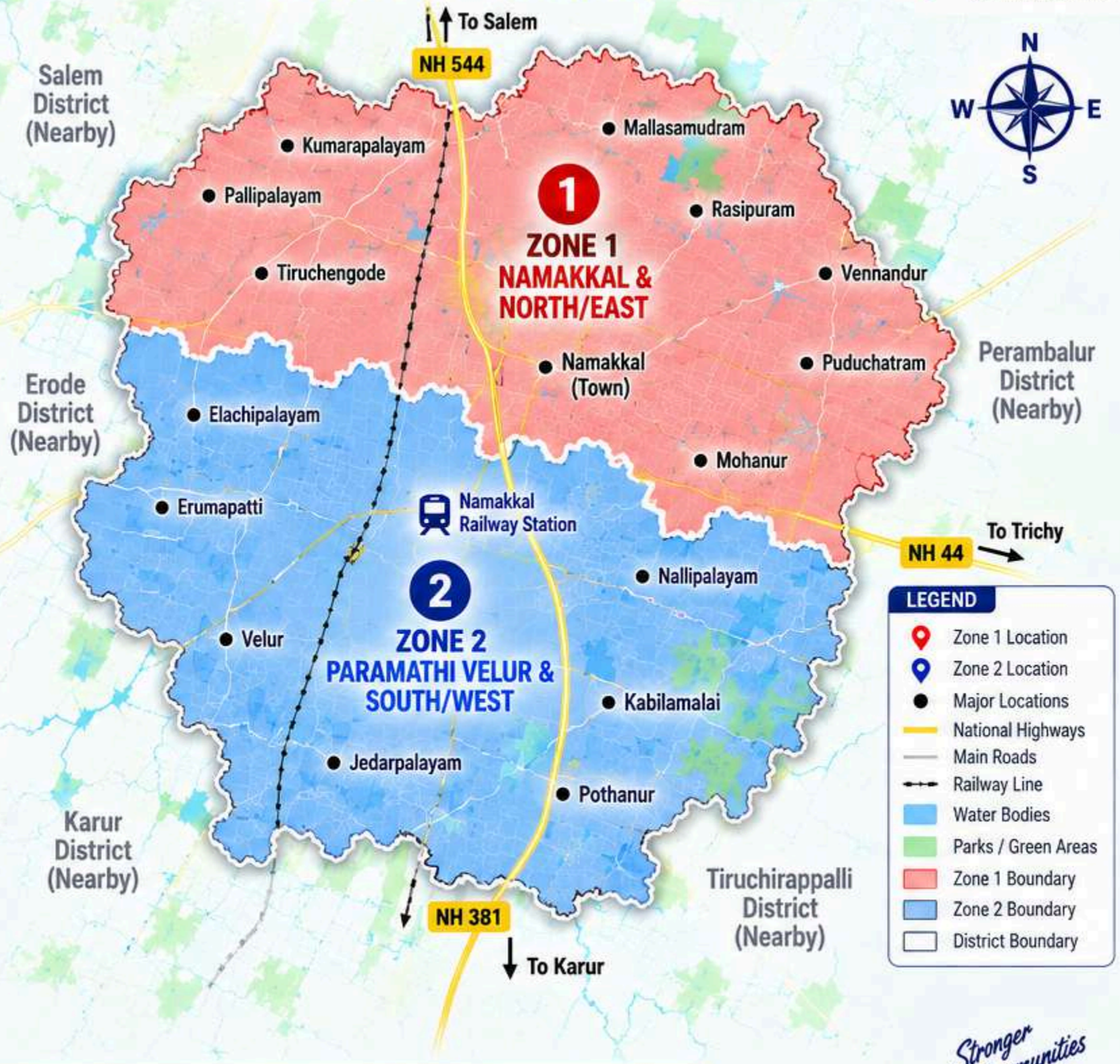
TOTAL AREA COVERED

~ 2,000 km² (Approx.)

TOTAL DISTRICT POPULATION 21,00,000

DISTRICT 17 - NAMAKKAL

Ideamart
Digital Marketing & AI Solutions



2 ZONES — WIDE COVERAGE | STRONGER PRESENCE — LOCAL CONNECT | WIDER REACH — MORE OPPORTUNITIES | ONE GOAL — GROW TOGETHER

Stronger Communities Brighter Futures

Namakkal Land of Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
NAMAKKAL & NORTH/EAST
DISTRICT 17 - NAMAKKAL

ALL AREAS COVERED IN ZONE 1 (NAMAKKAL & NORTH/EAST)

1. Namakkal (Town)
2. Mohanur
3. Erumapatti
4. Senthamangalam
5. Nallipalayam
6. Kumarapalayam
7. Pallipalayam
8. Tiruchengode
9. Rasipuram
10. Vennandur
11. Mallasamudram
12. Pudhuchatram

and Surrounding Areas

MAJOR HUB

NAMAKKAL (TOWN)

TOTAL AREA COVERED

~ 1,650 km² (Approx.)

MAJOR LANDMARKS

- Namakkal Fort
- Namakkal Anjaneyar Temple
- Mohanur Temple
- Tiruchengode Arthanareeswarar Temple
- Kumarapalayam Bus Stand
- Pallipalayam Agneeswarar Temple
- Rasipuram Arulmigu Temple
- Senthamangalam Fort (Nearby)
- Mallasamudram Temple
- Pudhuchatram Bus Stand
- Vennandur Temple
- Nallipalayam Lake (Nearby)

DISTRICT 17 - NAMAKKAL (ZONE 1)
(NAMAKKAL & NORTH/EAST)

Ideamart™
Digital Marketing & AI Solutions

Together We Grow.



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

IDEAMART ZONE 2

PARAMATHI VELUR & SOUTH/WEST

DISTRICT 17 - NAMAKKAL

ALL AREAS COVERED IN ZONE 2 (PARAMATHI VELUR & SOUTH/WEST)

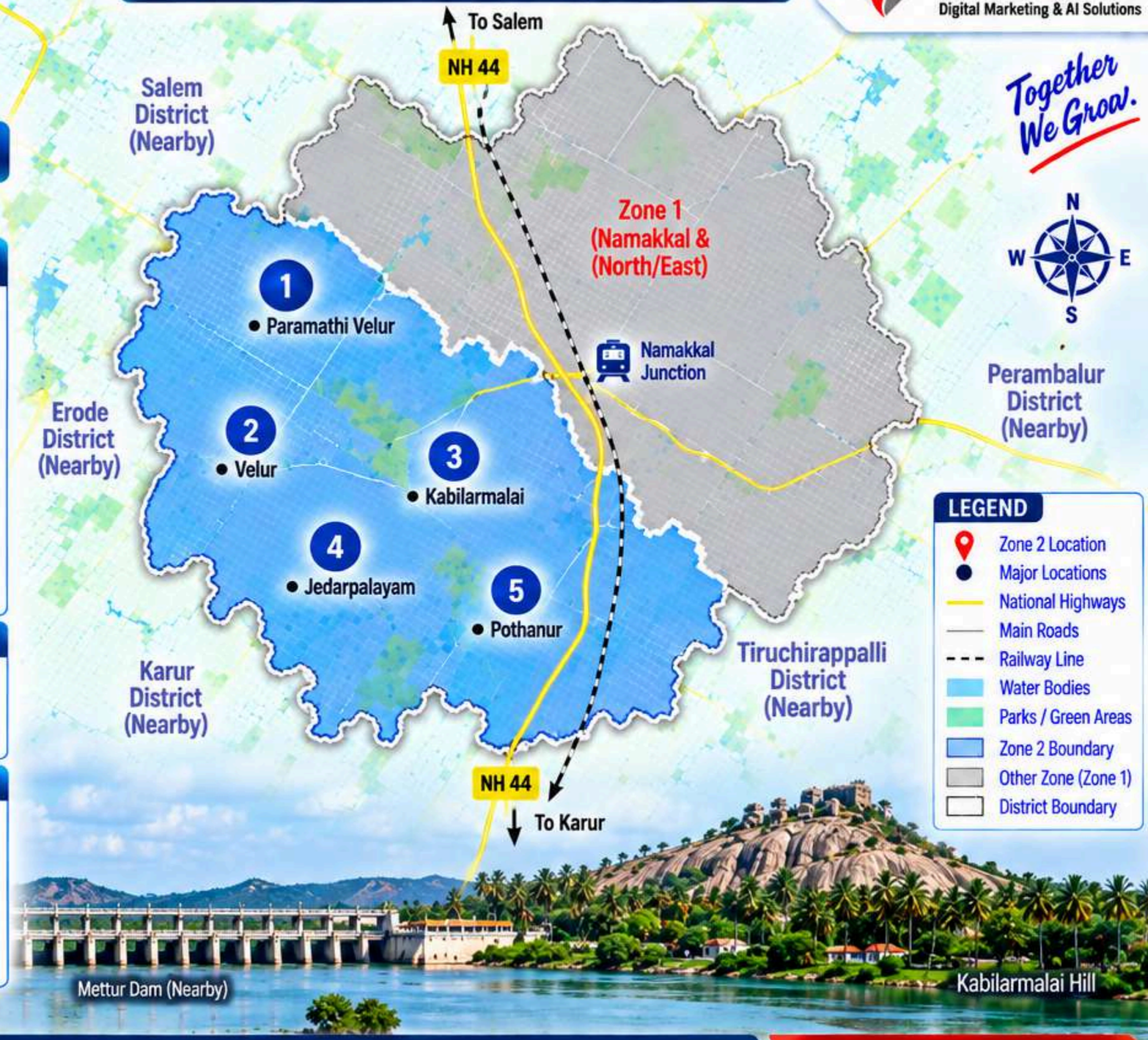
1. Paramathi Velur
2. Velur
3. Kabilarmalai
4. Jedarpalayam
5. Pothanur
6. Elachipalayam

and Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
PARAMATHI VELUR	~ 1,350 km² (Approx.)

MAJOR LANDMARKS

- Paramathi Velur Temple
- Velur Temple
- Kabilarmalai Hill
- Jedarpalayam Lake
- Pothanur Temple
- Elachipalayam Temple
- Kaveri River (Nearby)
- Mettur Dam (Nearby)



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

Ideamart

PERAMBALUR

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

PERAMBALUR FRANCHISE ZONES

1 PERAMBALUR & NORTH/EAST ZONE

1. Perambalur (Town)
2. Elambalur
3. Siruvachur
4. Alambadi
5. Padalur
6. Veppur
7. Labbaikudikadu
8. Pennakonam
9. Ariyalur Border (Sendurai)

3,90,000

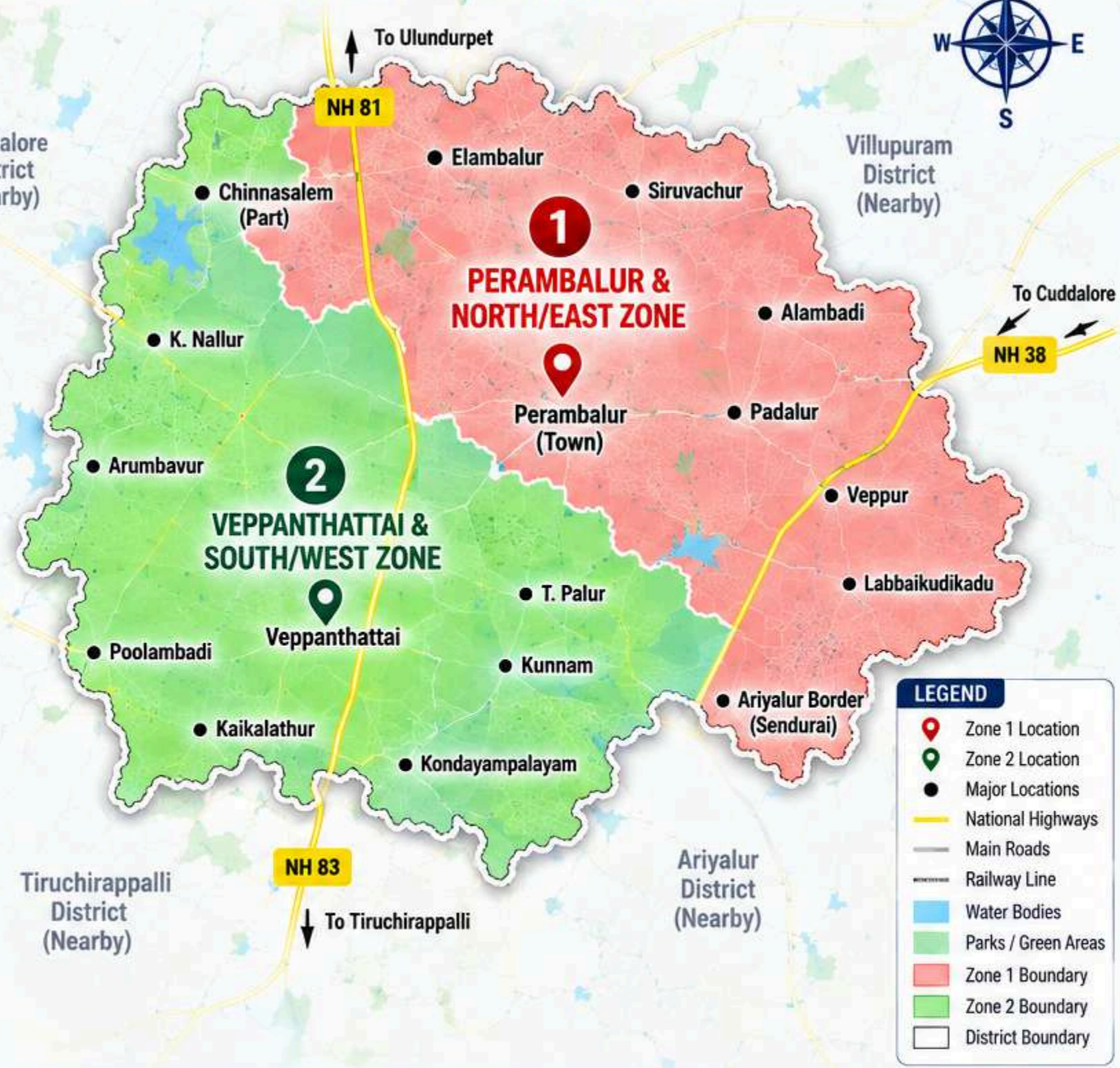
2 VEPPANTHATTAI & SOUTH/WEST ZONE

1. Veppanthattai
2. Arumbavur
3. Poolambadi
4. Kaikalathur
5. Kunnam
6. Chinnasalem (Part)
7. T. Palur
8. Kondayampalayam
9. K. Nallur

3,30,000

TOTAL DISTRICT POPULATION **7,20,000**

DISTRICT - PERAMBALUR



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

People Places Possibilities Together

IDEAS THAT REACH. TOGETHER, WE GROW.

Perambalur Land of Heritage Land of Opportunities

IDEAMART
ZONE 1
PERAMBALUR & NORTH/EAST
DISTRICT 18 - PERAMBALUR

ALL AREAS COVERED IN ZONE 1 (PERAMBALUR & NORTH/EAST)

1. Perambalur (Town)
2. Elambalur
3. Siruvachur
4. Alambadi
5. Padalur
6. Veppur
7. Labbai Kudikadu
8. Pennakonam
9. Ariyalur Border (Sendurai)
10. and Surrounding Areas

MAJOR HUB

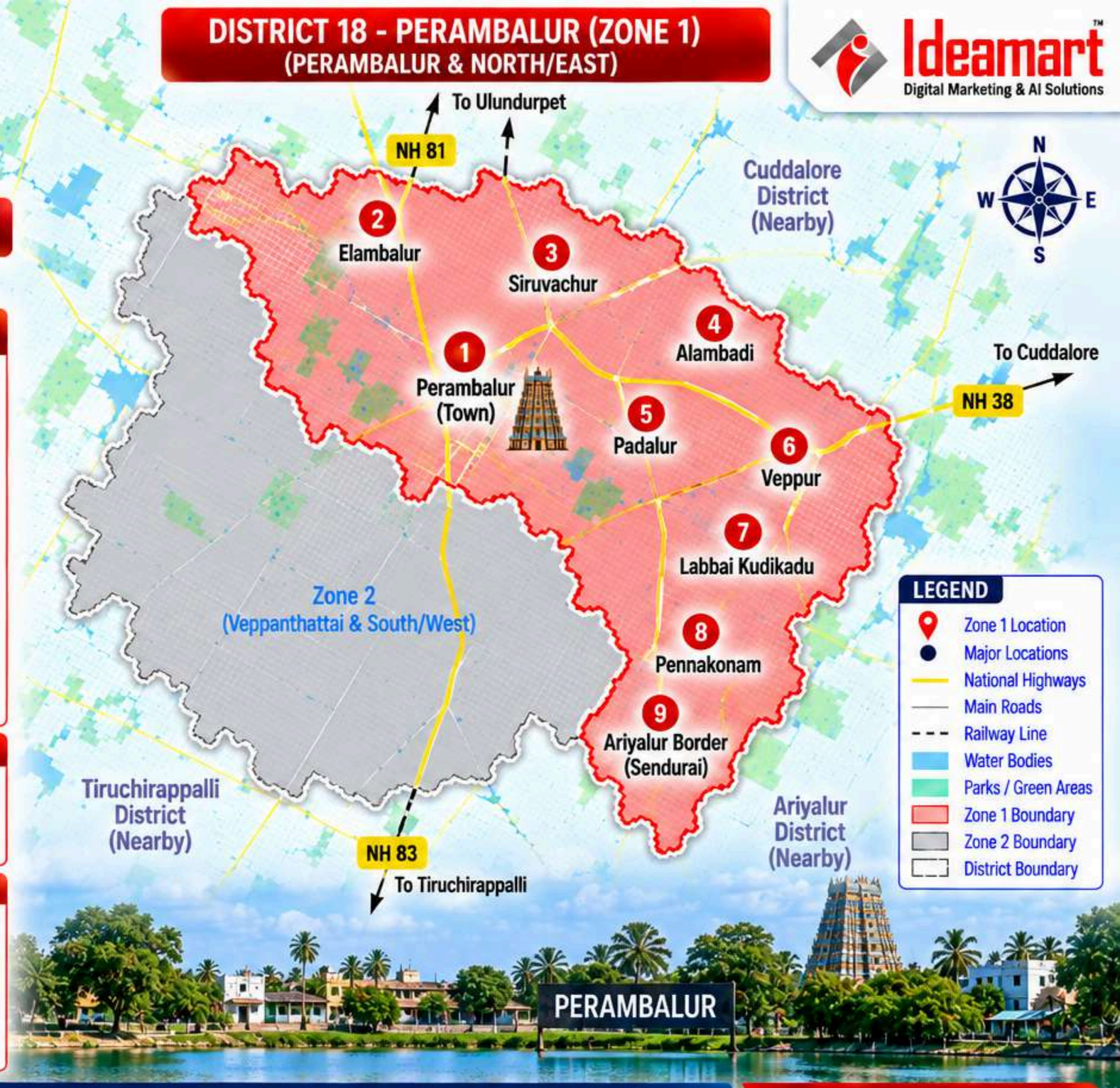
PERAMBALUR (TOWN)

TOTAL AREA COVERED

~ 900 km²
(Approx.)

MAJOR LANDMARKS

- Perambalur Bus Stand
- Perambalur Government Hospital
- Perambalur Railway Station area
- Siruvachur Madura Kali Amman Temple
- Elambalur
- Veppur
- Labbai Kudikadu



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART
ZONE 2
VEPPANTHATTAI & SOUTH/WEST
DISTRICT 18 - PERAMBALUR

ALL AREAS COVERED IN ZONE 2 (VEPPANTHATTAI & SOUTH/WEST)

1. Veppanthattai
2. Arumbavur
3. Poolambadi
4. Kaikalathur
5. Kunnam
6. Chinnasalem (Part)
7. T. Palur
8. Kondayampalayam
9. K. Nallur

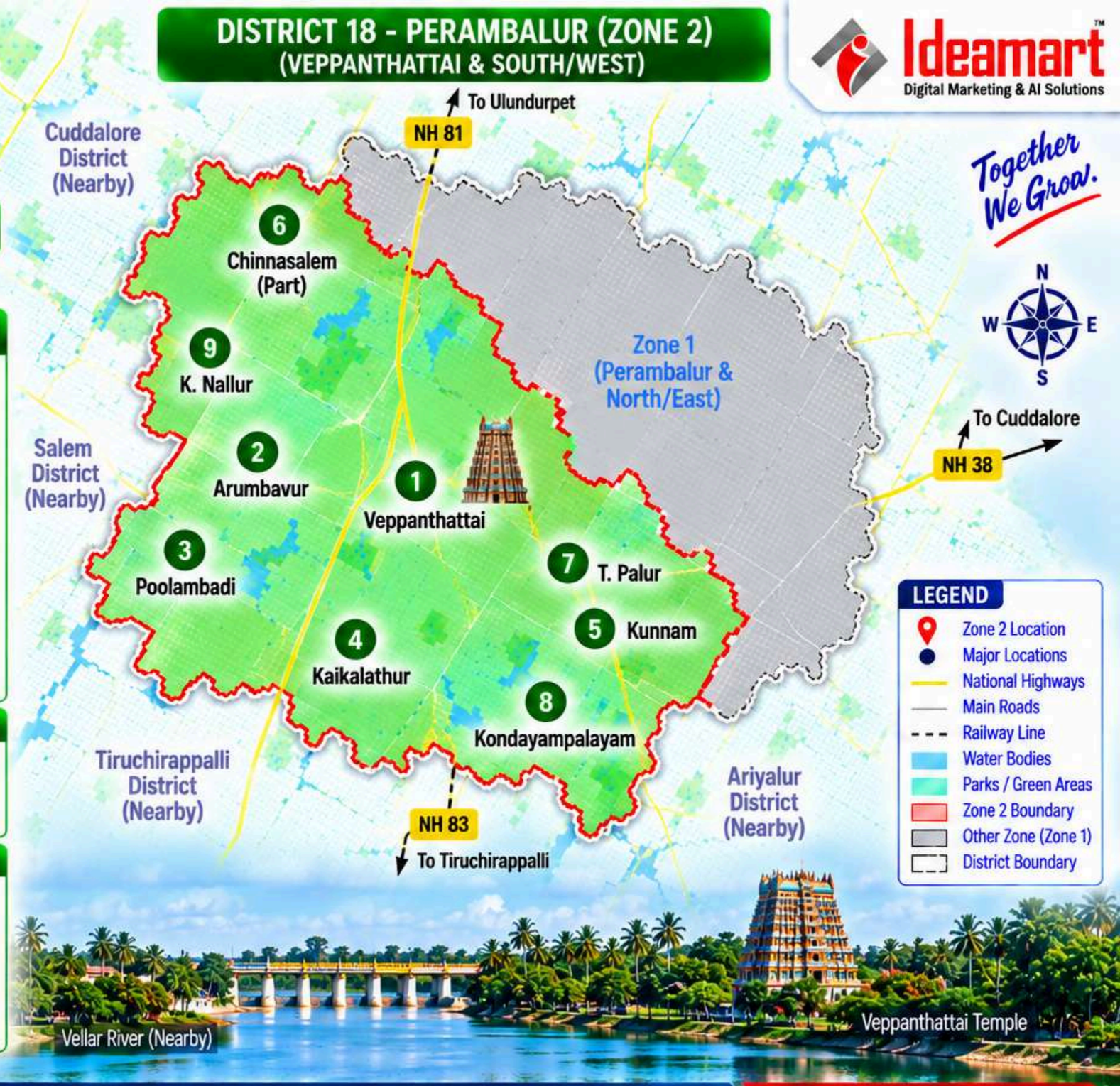
and Surrounding Areas

MAJOR HUB
VEPPANTHATTAI

TOTAL AREA COVERED
~1,100 km²
(Approx.)

MAJOR LANDMARKS

- Veppanthattai Temple
- Kunnam Mariamman Temple
- Poolambadi Murugan Temple
- Kaikalathur Temple
- Arumbavur Temple
- Chinnasalem (Part) Temple
- T. Palur Temple
- Kondayampalayam Temple
- K. Nallur Temple
- Vellar River (Nearby)



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

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PUDUKKOTTAI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

PUDUKKOTTAI FRANCHISE ZONES

1 PUDUKKOTTAI & NORTH/EAST ZONE

1. Pudukkottai (Town)
2. Tirukokarnam
3. Gandarvakottai
4. Viralimalai
5. Thirumayam
6. Illuppur
7. Annavasal
8. Kulatthur
9. Keeranur
10. and Surrounding Areas

2 ARANTHANGI & SOUTH/WEST ZONE

1. Aranthangi
2. Avudaiyarkoil
3. Mimisal
4. Kottaipattinam
5. Alangudi
6. Keeramangalam
7. Vadakadu
8. Karambakudi
9. and Surrounding Areas

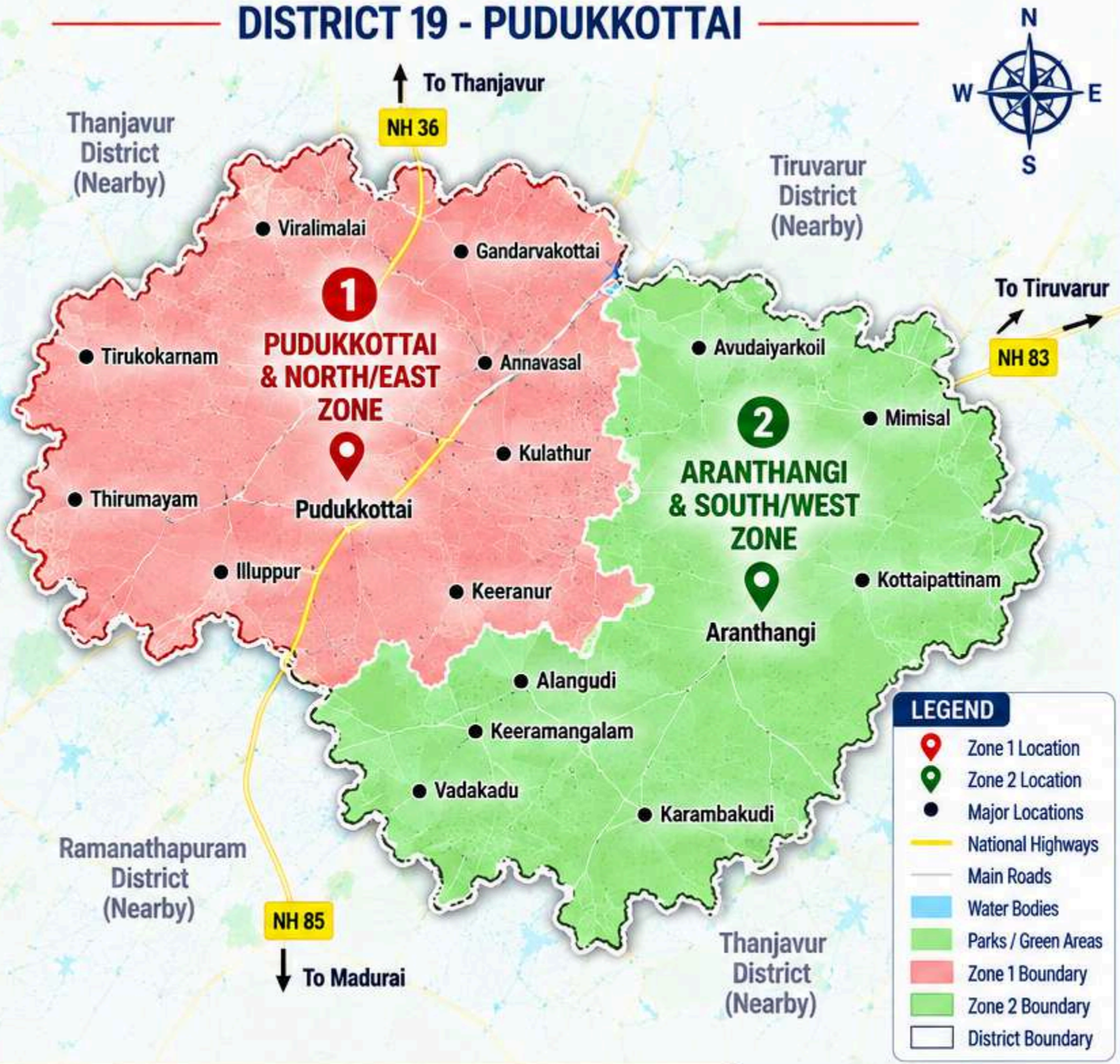
MAJOR HUB

PUDUKKOTTAI (TOWN)

TOTAL AREA COVERED

~ 3,500 km²
(Approx.)

DISTRICT 19 - PUDUKKOTTAI



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER



IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH



IDEAMART
ZONE 1
PUDUKKOTTAI & NORTH/EAST
DISTRICT 19 - PUDUKKOTTAI

ALL AREAS COVERED IN ZONE 1 (PUDUKKOTTAI & NORTH/EAST)

1. Pudukkottai (Town)
2. Tirukokarnam
3. Gandarvakottai
4. Viralimalai
5. Thirumayam
6. Illuppur
7. Annavasal
8. Kulathur
9. Keeranur

and Surrounding Areas

MAJOR HUB

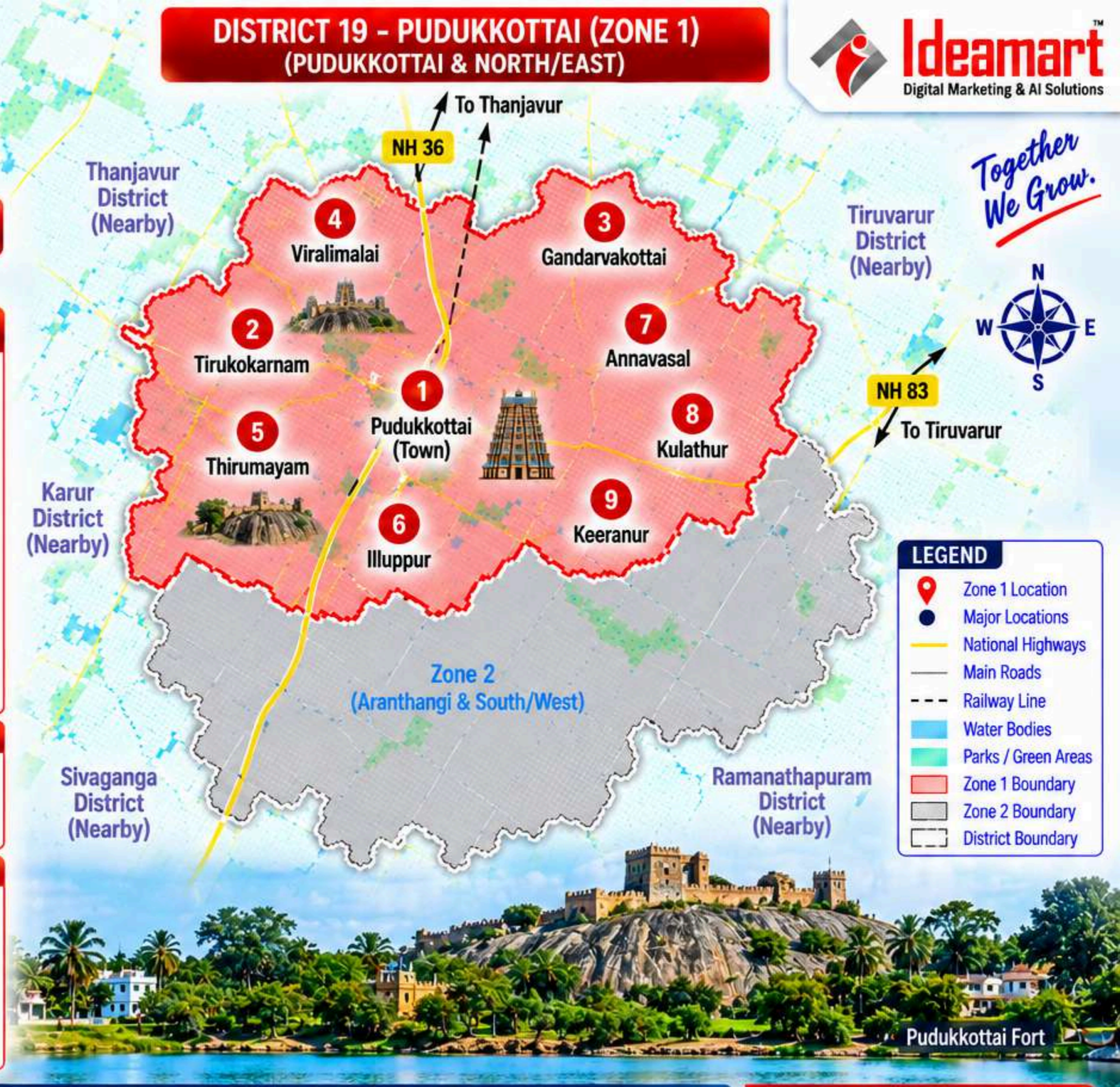
PUDUKKOTTAI (TOWN)

TOTAL AREA COVERED

~1,450 km² (Approx.)

MAJOR LANDMARKS

- Pudukkottai Fort
- Brihadambal Temple
- Thirumayam Fort
- Viralimalai Murugan Temple
- Tirukokarnam Temple
- Gandarvakottai Fort
- Illuppur Temple
- Annavasal Rock Cut Temple
- Kulathur Temple
- Keeranur Temple



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

Ideamart

ZONE 2

ARANTHANGI & SOUTH/WEST

DISTRICT 19 - PUDUKKOTTAI

ALL AREAS COVERED IN ZONE 2 (ARANTHANGI & SOUTH/WEST)

1. Aranthangi
2. Avudaiyarkoil
3. Mimisal
4. Kottaipattinam
5. Alangudi
6. Keeramangalam
7. Vadakadu
8. Karambakudi
9. and Surrounding Areas

MAJOR HUB

ARANTHANGI

TOTAL AREA COVERED

~ 2,050 km²
(Approx.)

MAJOR LANDMARKS

- Aranthangi Temple
- Avudaiyarkoil Temple
- Mimisal Temple
- Kottaipattinam Beach
- Alangudi Temple
- Keeramangalam Temple
- Vadakadu Temple
- Karambakudi Temple
- Vellar River (Nearby)
- Palk Bay (Nearby)

DISTRICT 19 - PUDUKKOTTAI (ZONE 2)
(ARANTHANGI & SOUTH/WEST)

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Digital Marketing & AI Solutions



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

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RAMANATHAPURAM

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

RAMANATHAPURAM FRANCHISE ZONES

1 RAMANATHAPURAM & WEST ZONE

1. Ramanathapuram (Town)
2. Devipattinam
3. R.S. Mangalam
4. Uchippuli
5. Keelakarai
6. Erwadi
7. Sayalkudi
8. Valinokkam
9. Mandapam (Part)
10. and Surrounding Areas

2 PARAMAKUDI & NORTH/EAST ZONE

1. Paramakudi
2. Kamuthi
3. Abiramam
4. Mudukulathur
5. Pamban
6. Thangachimadam
7. Mandapam (Part)
8. Rameswaram (Part)
9. Dhanushkodi
10. and Surrounding Areas

MAJOR HUB

RAMANATHAPURAM (TOWN)

TOTAL AREA COVERED

~ 4,120 km² (Approx.)

MAJOR LANDMARKS

- Ramanathaswamy Temple (Rameswaram)
- Dhanushkodi (Tourist Spot)
- Erwadi Dargah
- Keelakarai (Coastal Town)
- Pamban Bridge
- Devipattinam Navagraha Temple
- Mandapam Camp
- Uchipuli Sri Mutharamman Temple
- Sayalkudi
- Valinokkam Beach



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Land of Temples
Land of Heritage
Land of Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

Our People
Our Places
Our Progress
Together

IDEAMART ZONE 1

RAMANATHAPURAM & SOUTH/EAST

DISTRICT 20 - RAMANATHAPURAM

ALL AREAS COVERED IN ZONE 1 (RAMANATHAPURAM & SOUTH/EAST)

1. Ramanathapuram (Town)
2. Devipattinam
3. R.S. Mangalam
4. Uchipuli
5. Keelakarai
6. Erwadi
7. Sayalkudi
8. Valinokkam
9. Mandapam
10. Pamban
11. Rameswaram
12. Thangachimadam and Surrounding Areas

MAJOR HUB

RAMANATHAPURAM (TOWN)

TOTAL AREA COVERED

~ 4,120 km² (Approx.)

MAJOR LANDMARKS

- Ramanathaswamy Temple (Rameswaram)
- Devipattinam Fort
- Keelakarai Fort
- Erwadi Dargah
- Uchipuli Temple
- Pamban Bridge
- Dhanushkodi Beach
- Thangachimadam Temple
- Sayalkudi Mariamman Temple
- R.S. Mangalam Fort
- Valinokkam Temple
- Mandapam Lighthouse



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 2
PARAMAKUDI & NORTH/WEST
DISTRICT 20 - RAMANATHAPURAM

ALL AREAS COVERED IN ZONE 2 (PARAMAKUDI & NORTH/WEST)

1. Paramakudi
2. Kamuthi
3. Abiramam
4. Mudukulathur
5. and Surrounding Areas

MAJOR HUB

PARAMAKUDI

TOTAL AREA COVERED

~ 2,000 km²
(Approx.)

MAJOR LANDMARKS

- Paramakudi Temple
- Kamuthi Temple
- Abiramam Temple
- Mudukulathur Temple
- Kamuthi Ayyanar Koil
- Sethu Samudram Canal (Nearby)



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

Ideamart

RANIPET

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

RANIPET FRANCHISE ZONES

1 RANIPET & WEST/SOUTH ZONE

1. Ranipet (Town)
2. Arcot
3. Walajah
4. Arakkonam
5. Nemili
6. Kaveripakkam
7. Mosur
8. Melvisharam
9. Lalapet
10. and Surrounding Areas

2 TIMIRI & NORTH/EAST ZONE

1. Timiri
2. Kalavai
3. Vilapakkam
4. Ammoor
5. Mukundarayapuram
6. SIPCOT
7. SIPCOT Industrial Estate
8. and Surrounding Areas

MAJOR HUB

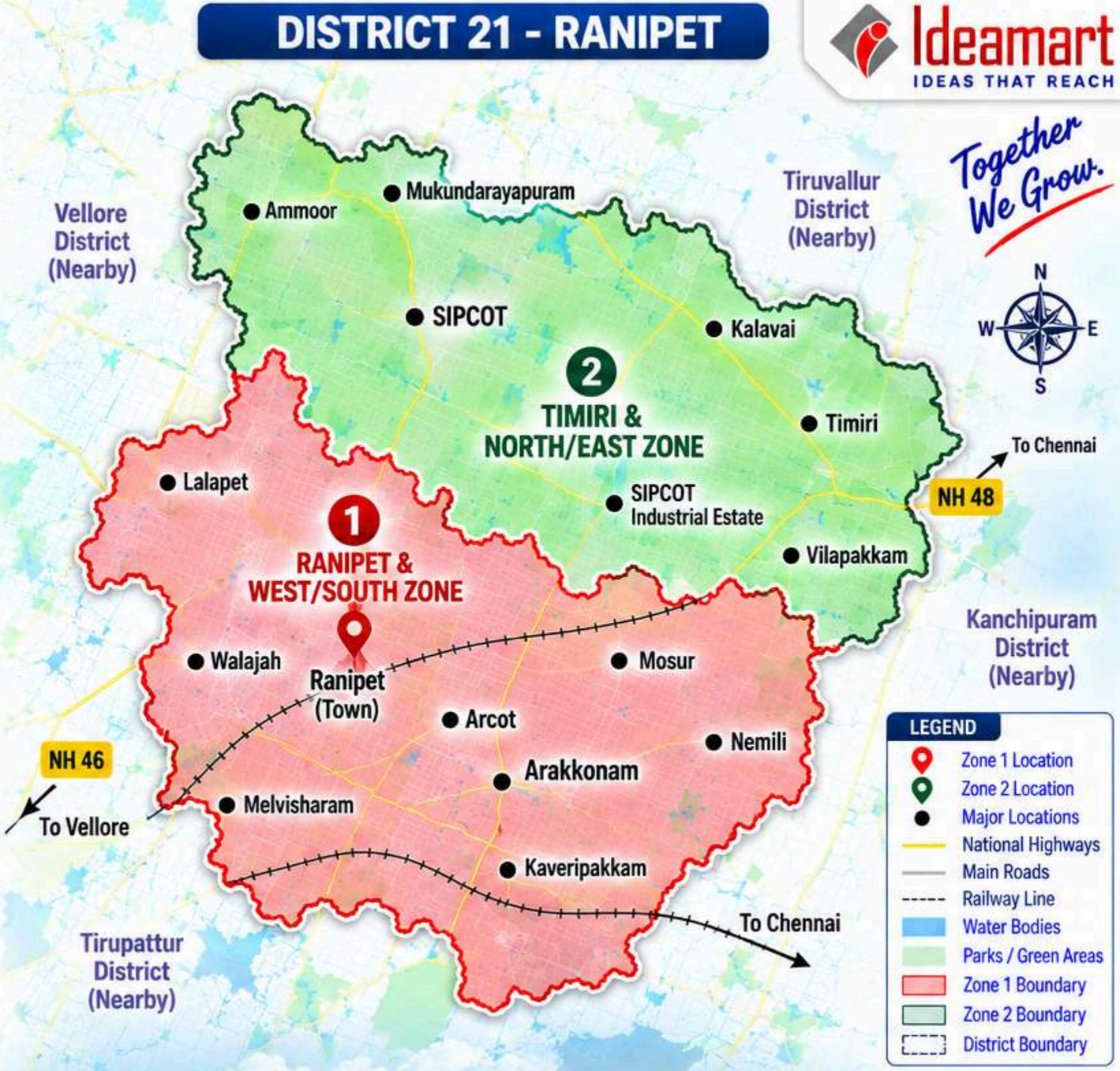
RANIPET (TOWN)

TOTAL AREA COVERED

~ 1,350 km² (Approx.)

MAJOR LANDMARKS (Across District)

- Ranipet Railway Station
- Arakkonam Railway Station
- Walajah Railway Station
- Government Hospital, Ranipet
- SIPCOT Industrial Estate
- Arakkonam Bus Stand
- Arcot Fort
- Walajah Fort
- Melvisharam Thermal Power Plant
- Major Markets & Commercial Hubs



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Stronger Communities Brighter Futures

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
RANIPET & WEST/SOUTH
DISTRICT 21 - RANIPET

ALL AREAS COVERED IN ZONE 1 (RANIPET & WEST/SOUTH)

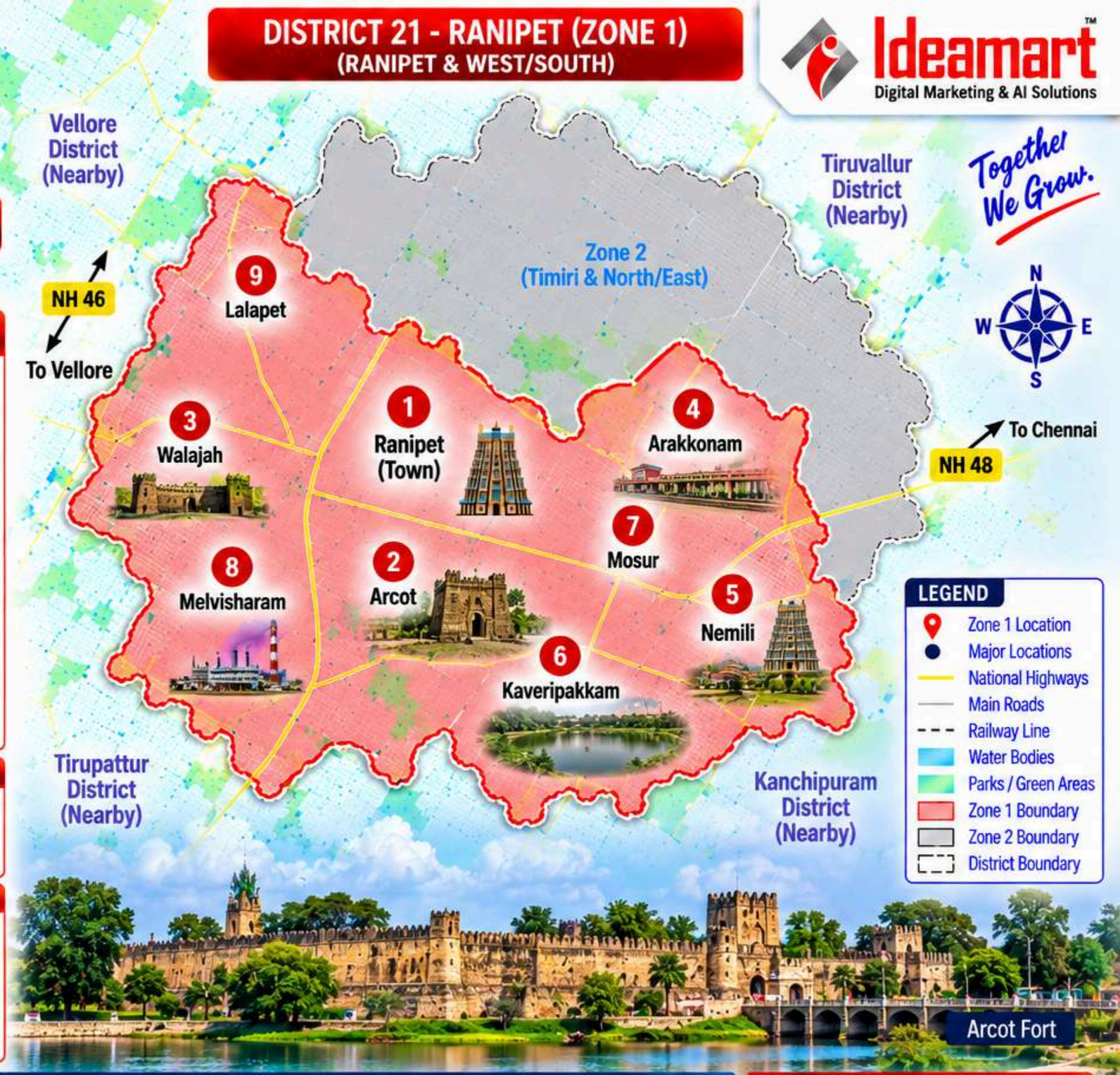
1. Ranipet (Town)
2. Arcot
3. Walajah
4. Arakkonam
5. Nemili
6. Kaveripakkam
7. Mosur
8. Melvisharam
9. Lalapet
10. and Surrounding Areas

MAJOR HUB
RANIPET (TOWN)

TOTAL AREA COVERED
~ 800 km²
(Approx.)

MAJOR LANDMARKS

- Ranipet Railway Station
- Arcot Fort
- Walajah Fort
- Arakkonam Railway Station
- Kaveripakkam Lake
- Melvisharam Thermal Power Plant
- Nemili Hill Temple
- Lalapet Government Hospital
- SIPCOT (Nearby)
- Ranipet Bus Stand



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART ZONE 2

TIMIRI & NORTH/EAST

DISTRICT 21 - RANIPET

ALL AREAS COVERED IN ZONE 2 (TIMIRI & NORTH/EAST)

1. Timiri
2. Kalavai
3. Vilapakkam
4. Ammoor
5. Mukundarayapuram
6. SIPCOT
7. SIPCOT Industrial Estate
8. and Surrounding Areas

MAJOR HUB

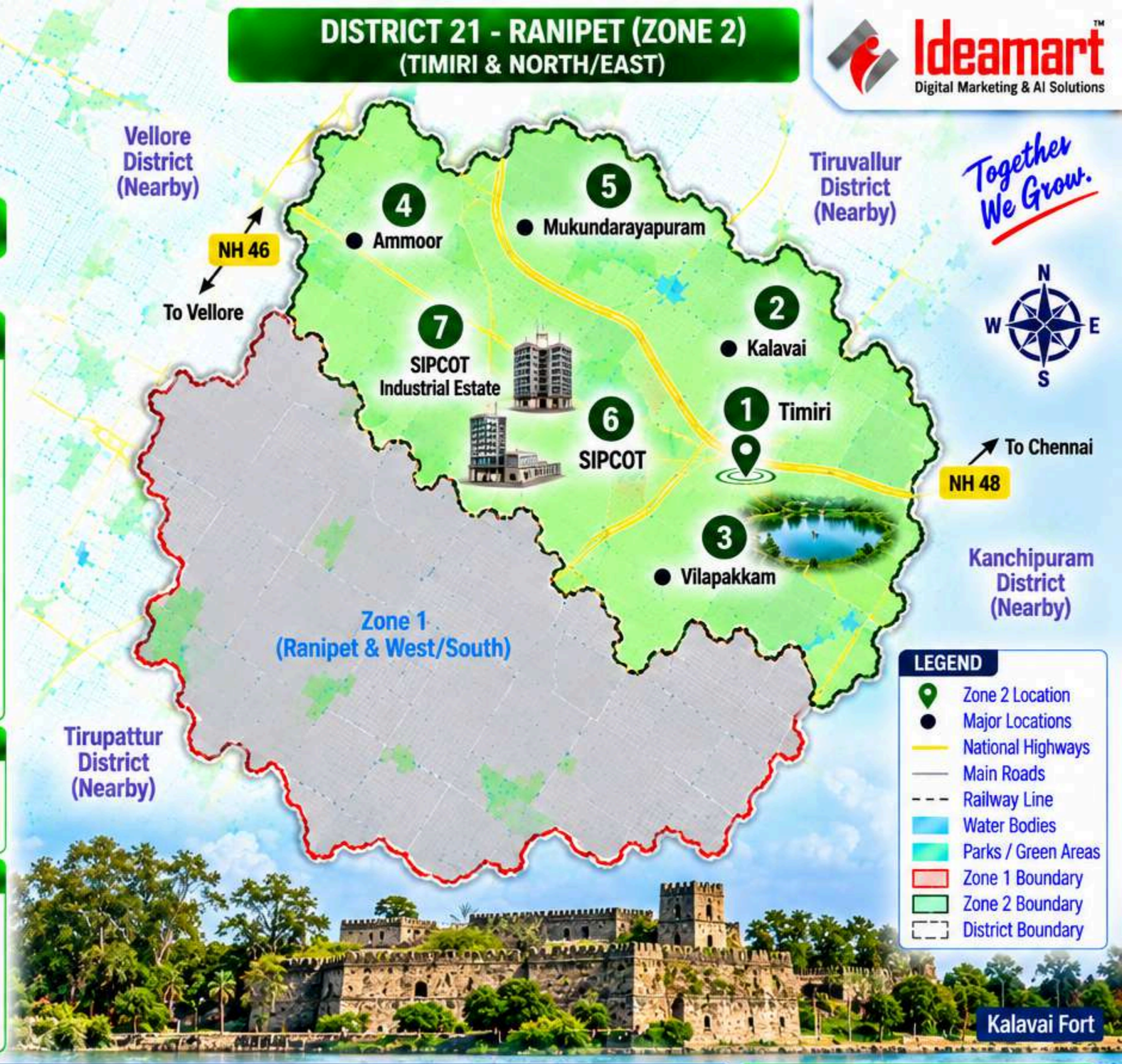
TIMIRI

TOTAL AREA COVERED

~ 550 km² (Approx.)

MAJOR LANDMARKS

- SIPCOT Industrial Estate
- Ammoor Temple
- Kalavai Fort
- Mukundarayapuram Temple
- Timiri Bus Stand
- Vilapakkam Lake
- SIPCOT (Ranipet)
- Major Markets & Commercial Hubs



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

SALEM

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

SALEM FRANCHISE ZONES

1

SALEM & EAST/SOUTH ZONE



Salem (Town), Fairlands, Hasthampatti, Ammapet, Suramangalam, Alagapuram, Edappadi, Konganapuram, Poolampatti, Jalakandapuram, Attur, Pethanaickenpalayam, Narasingapuram and surrounding areas.

20,70,000

2

METTUR & WEST/NORTH ZONE



Mettur, Mecheri, Kolathur, Gangavalli, Sankagiri, Magudanchavadi, Thevur, Veerapandi and surrounding areas.

21,80,000

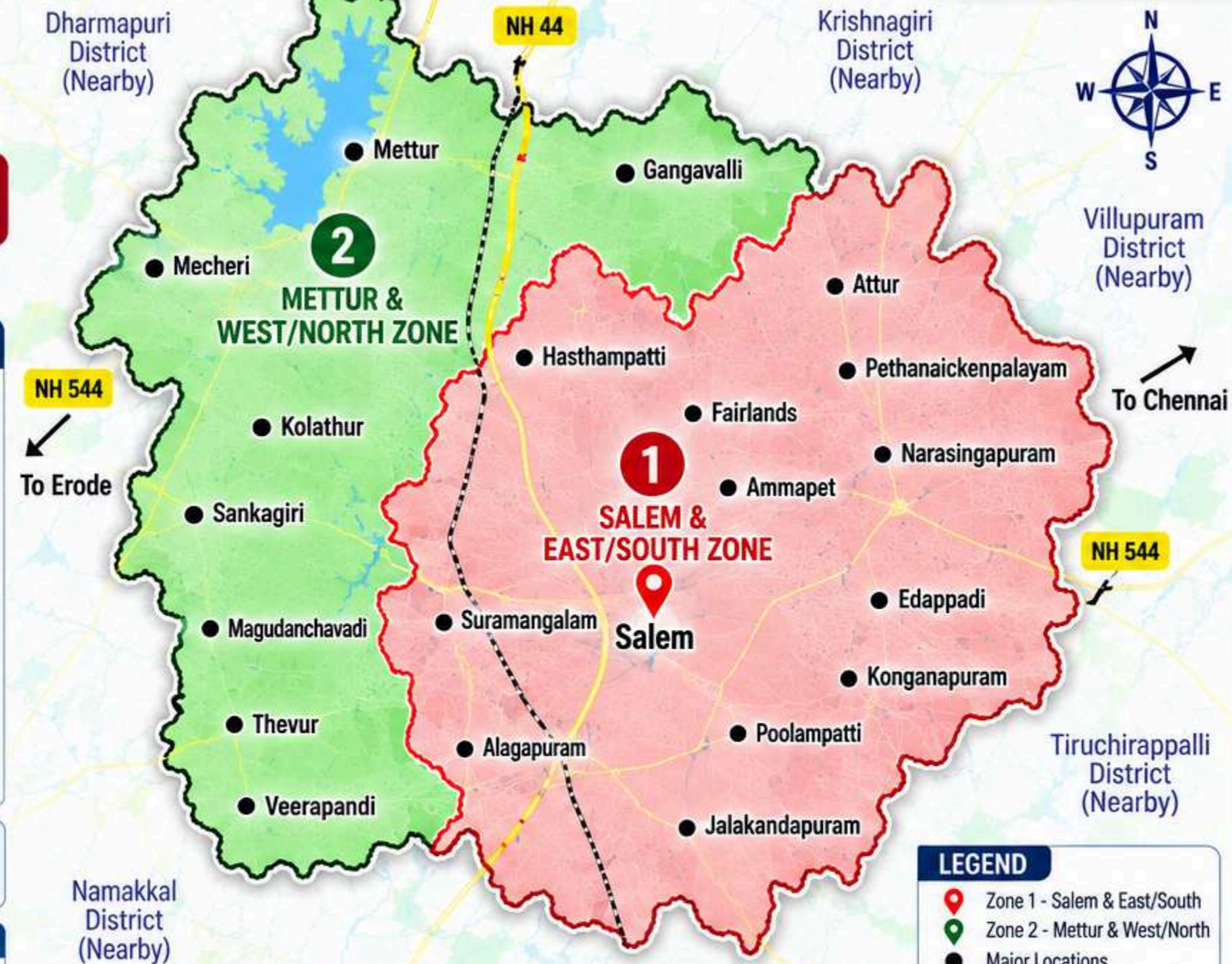
TOTAL DISTRICT POPULATION **42,50,000**

MAJOR LANDMARKS (Across District)

- Salem Junction Railway Station
- Mettur Dam
- Salem Airport
- Government Mohan Kumaramangalam Medical College (Salem)
- Yercaud (Tourist Spot)
- Attur Bus Stand
- Sankagiri Fort
- Edappadi Market
- Mecheri Industrial Area
- Salem Steel Plant (SAIL)
- Major Educational Institutions

DISTRICT 22 - SALEM

Ideamart
IDEAS THAT REACH



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER



IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
SALEM & EAST/SOUTH
DISTRICT 22 - SALEM

ALL AREAS COVERED IN ZONE 1 (SALEM & EAST/SOUTH)

1. Salem (Town)
2. Fairlands
3. Hasthampatti
4. Ammapet
5. Suramangalam
6. Alagapuram
7. Edappadi
8. Konganapuram
9. Poolampatti
10. Jalakandapuram
11. Attur
12. Pethanaickenpalayam
13. Narasingapuram

and Surrounding Areas

MAJOR HUB

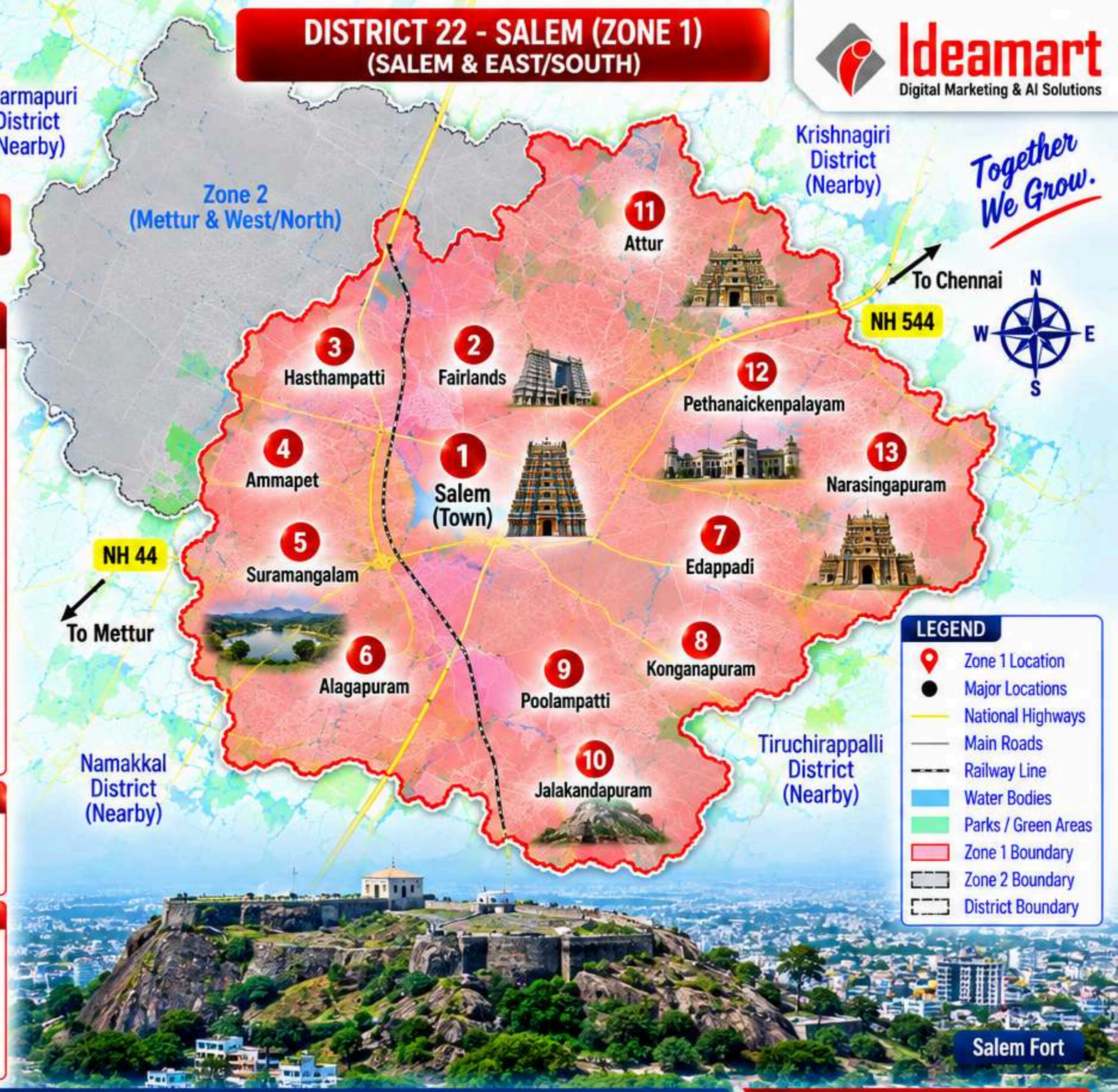
SALEM (TOWN)

TOTAL AREA COVERED

~ 2,450 km² (Approx.)

MAJOR LANDMARKS

- Salem Junction Railway Station
- Salem Fort
- Kottai Mariamman Temple
- Yercaud (Nearby)
- Government Mohan Kumaramangalam Medical College (Salem)
- Hasthampatti Bus Stand
- New Bus Stand (Salem)
- Suramangalam Lake
- Ammapet Market
- Fairlands
- Major Educational Institutions



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 2
METTUR & WEST/NORTH
DISTRICT 22 - SALEM

ALL AREAS COVERED IN ZONE 2 (METTUR & WEST/NORTH)

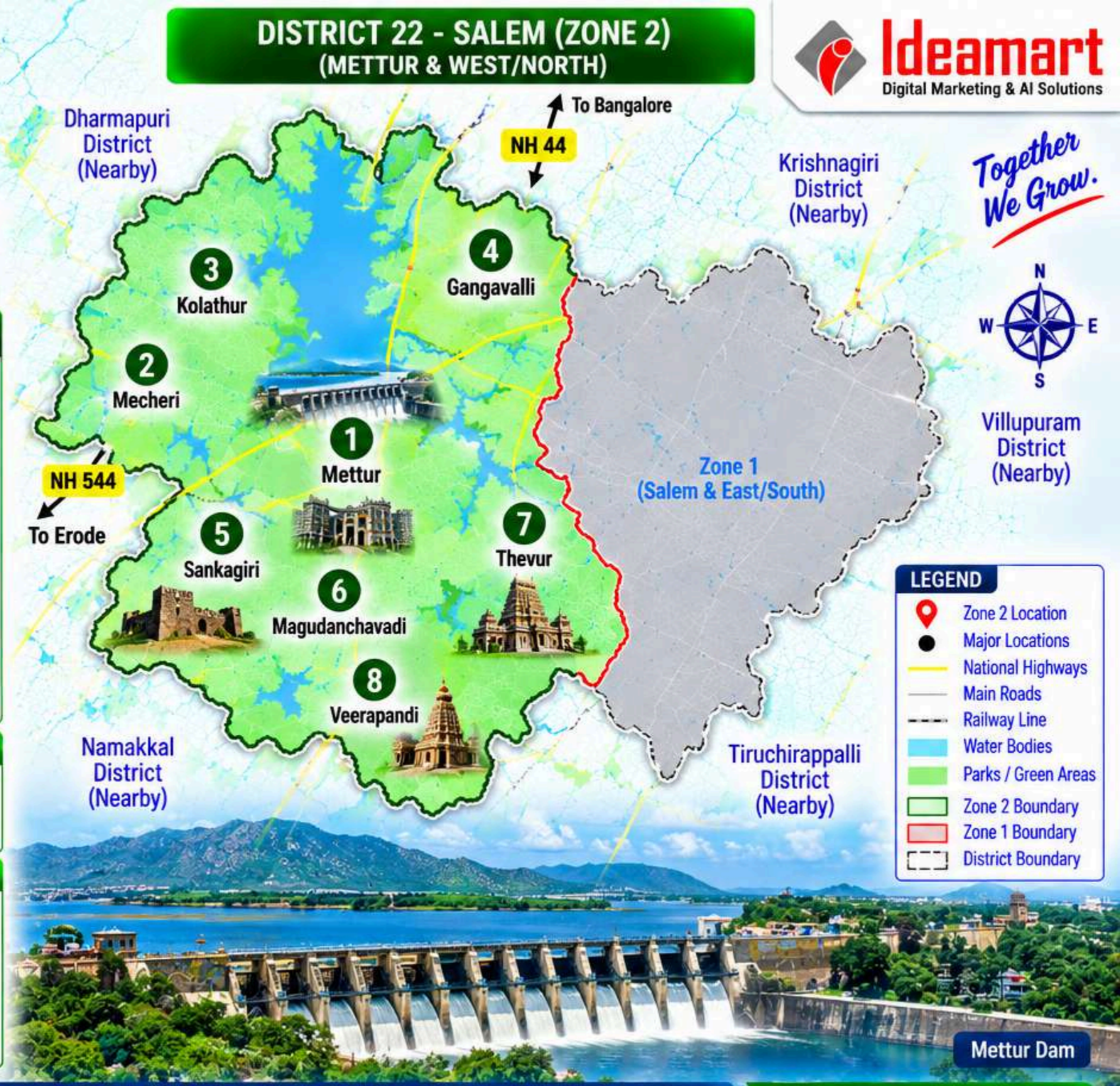
1. Mettur
2. Mecheri
3. Kolathur
4. Gangavalli
5. Sankagiri
6. Magudanchavadi
7. Thevur
8. Veerapandi

and Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
METTUR	~ 2,000 km² (Approx.)

MAJOR LANDMARKS

- Mettur Dam
- Mecheri Fort
- Sankagiri Fort
- Magudanchavadi Temple
- Thevur Temple
- Veerapandi Temple
- Kolathur Lake
- Gangavalli Hills
- Mettur Thermal Power Station
- Major Educational Institutions



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

Ideamart
IDEAS THAT REACH

SIVAGANGA

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

SIVAGANGA FRANCHISE ZONES

1

SIVAGANGA & WEST/SOUTH ZONE



Sivaganga (Town), Kalaiyarkovil, Ilayangudi, Ilayamagudi, Padamathur and surrounding areas.

11,50,000

2

KARAIKUDI & EAST/NORTH ZONE



Karaikudi, Kandanur, Pallathur, Kallal, Kanadukathan, Devakottai, Kannankudi, Shanmuganathapuram, Aranthangi Border, Manamadurai, Tiruppuvanam, Narikudi, Rajagambiram and surrounding areas.

12,00,000

TOTAL DISTRICT POPULATION **23,50,000**

MAJOR LANDMARKS (Across District)

- Karaikudi Chettinad Heritage
- Kalaiyarkovil Temple
- Devakottai Palace
- Manamadurai Temple
- Sivaganga Palace
- Pillayarpatti Karpaga Vinayagar Temple
- Tiruppuvanam Temple
- Narikudi Temple
- Rajagambiram Temple
- Chettinad Heritage Houses

DISTRICT 23 - SIVAGANGA



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER

Stronger Communities Brighter Futures

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
SIVAGANGA & WEST/SOUTH
DISTRICT 23 - SIVAGANGA

ALL AREAS COVERED IN ZONE 1 (SIVAGANGA & WEST/SOUTH)

1. Sivaganga (Town)
2. Kalaiyarkovil
3. Ilayangudi
4. Ilayamangudi
5. Padamathur
6. Manamadurai
7. Tiruppuvanam
8. Narikudi
9. Rajagambiram
10. and Surrounding Areas

MAJOR HUB
SIVAGANGA (TOWN)

TOTAL AREA COVERED
~1,650 km²
(Approx.)

MAJOR LANDMARKS

- Sivaganga Palace
- Kalaiyarkovil Temple
- Manamadurai Junction
- Ilayangudi Temple
- Tiruppuvanam Temple
- Narikudi Temple
- Rajagambiram Temple
- Local Markets & Commercial Hubs
- Educational Institutions
- Important Bus Stands



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART

ZONE 2

KARAIKUDI & EAST/NORTH

DISTRICT 23 - SIVAGANGA

ALL AREAS COVERED IN ZONE 2 (KARAIKUDI & EAST/NORTH)

1. Karaikudi
2. Kandanur
3. Pallathur
4. Kallal
5. Kanadukathan
6. Devakottai
7. Kannankudi
8. Shanmuganathapuram
9. Aranthangi Border and Surrounding Areas

MAJOR HUB

KARAIKUDI

TOTAL AREA COVERED

~ 1,800 km²
(Approx.)

MAJOR LANDMARKS

- Karaikudi Chettinad Heritage
- Kandanur Temple
- Pallathur Temple
- Kanadukathan Heritage Houses
- Devakottai Palace
- Shanmuganathapuram Temple
- Kannankudi Temple
- Aranthangi Border Area
- Local Markets & Commercial Hubs
- Educational Institutions

DISTRICT 23 - SIVAGANGA (ZONE 2)
(KARAIKUDI & EAST/NORTH)

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Together We Grow.



Chettinad Heritage, Karaikudi

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

THANJAVUR

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

THANJAVUR FRANCHISE ZONES

1

THANJAVUR & WEST/NORTH ZONE

Thanjavur (Town), Vallam, Pillaiyarpatti, Mariamman Kovil, Thiruvaiyaru, Swamimalai, Thiruvidaimarudur, Ayyampettai, Darasuram and surrounding areas.

14,50,000

2

PATTUKKOTTAI & EAST/SOUTH ZONE

Pattukkottai, Peravurani, Madukkur, Adirampattinam, Orathanadu, Papanasam, Ammapettai, Needamangalam (Border) (Border) and surrounding areas.

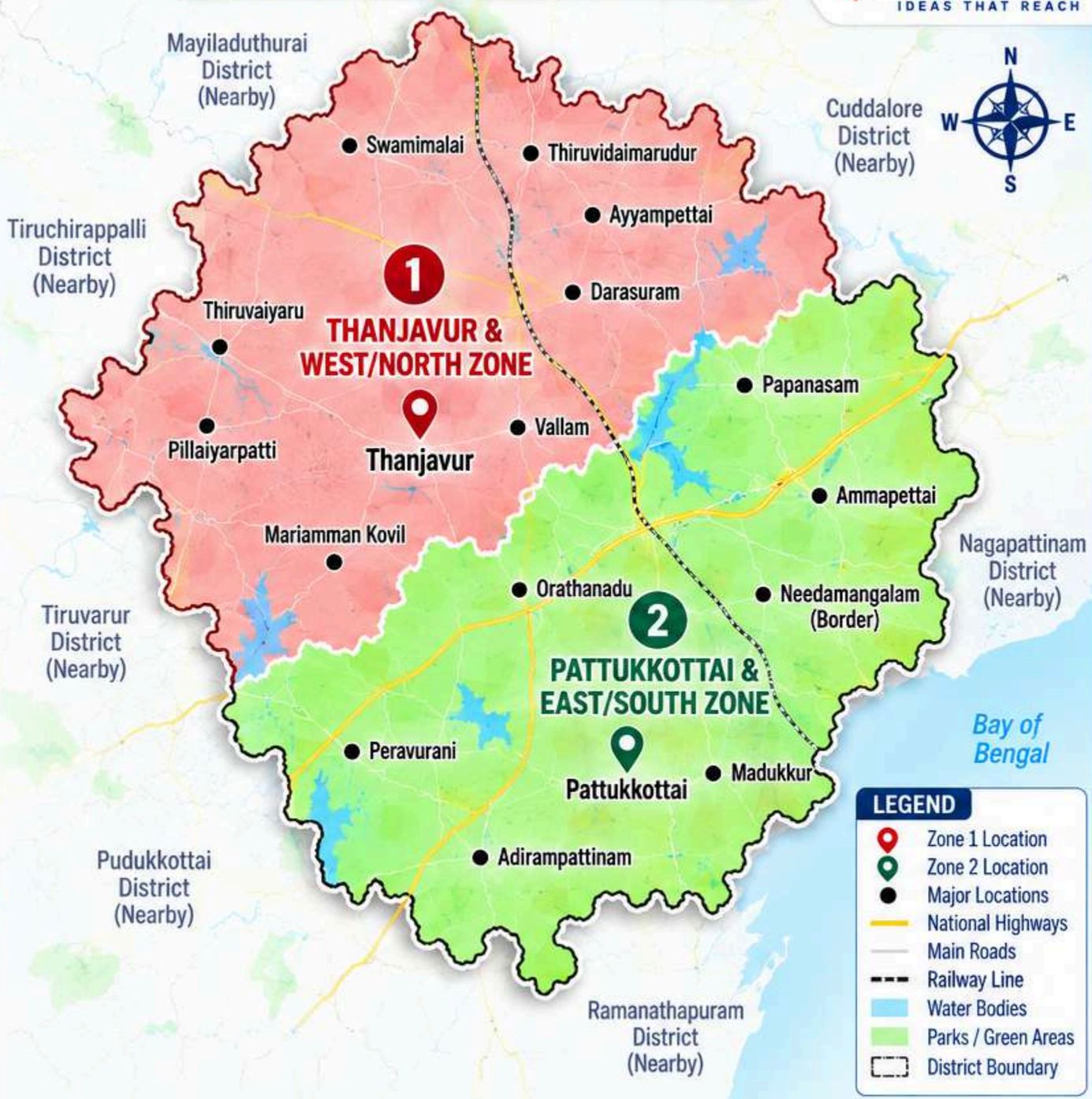
14,00,000

TOTAL DISTRICT POPULATION **28,50,000**

MAJOR LANDMARKS (Across District)

- Brihadeeswarar Temple (Thanjavur)
- Thiruvaiyaru Panchanadeeswarar Temple
- Darasuram Airavatesvara Temple
- Swamimalai Temple
- Thiruvidaimarudur Temple
- Orathanadu Temple
- Pattukkottai Beach
- Vellar Dam
- Adirampattinam Port
- Important Educational Institutions

DISTRICT 24 - THANJAVUR



2 ZONES
WIDE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Stronger Communities Brighter Futures

IDEAMART
ZONE 1
THANJAVUR & WEST/NORTH
DISTRICT 24 - THANJAVUR

ALL AREAS COVERED IN ZONE 1 (THANJAVUR & WEST/NORTH)

1. Thanjavur (Town)
2. Vallam
3. Pillaipatti
4. Mariamman Kovil
5. Thiruvaiyaru
6. Swamimalai
7. Thiruvidaimarudur
8. Ayyampettai
9. Darasuram

and Surrounding Areas

MAJOR HUB

THANJAVUR (TOWN)

TOTAL AREA COVERED

~ 2,100 km² (Approx.)

MAJOR LANDMARKS

- Brihadeeswarar Temple (Thanjavur)
- Thiruvaiyaru Temple
- Swamimalai Temple
- Darasuram Temple
- Mariamman Kovil
- Thiruvidaimarudur Temple
- Vallam Temple
- Pillaipatti Temple
- Ayyampettai Temple
- Grand Anicut (Kallanai)
- Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 2
PATTUKKOTTAI & EAST/SOUTH
DISTRICT 24 - THANJAVUR

ALL AREAS COVERED IN ZONE 2 (PATTUKKOTTAI & EAST/SOUTH)

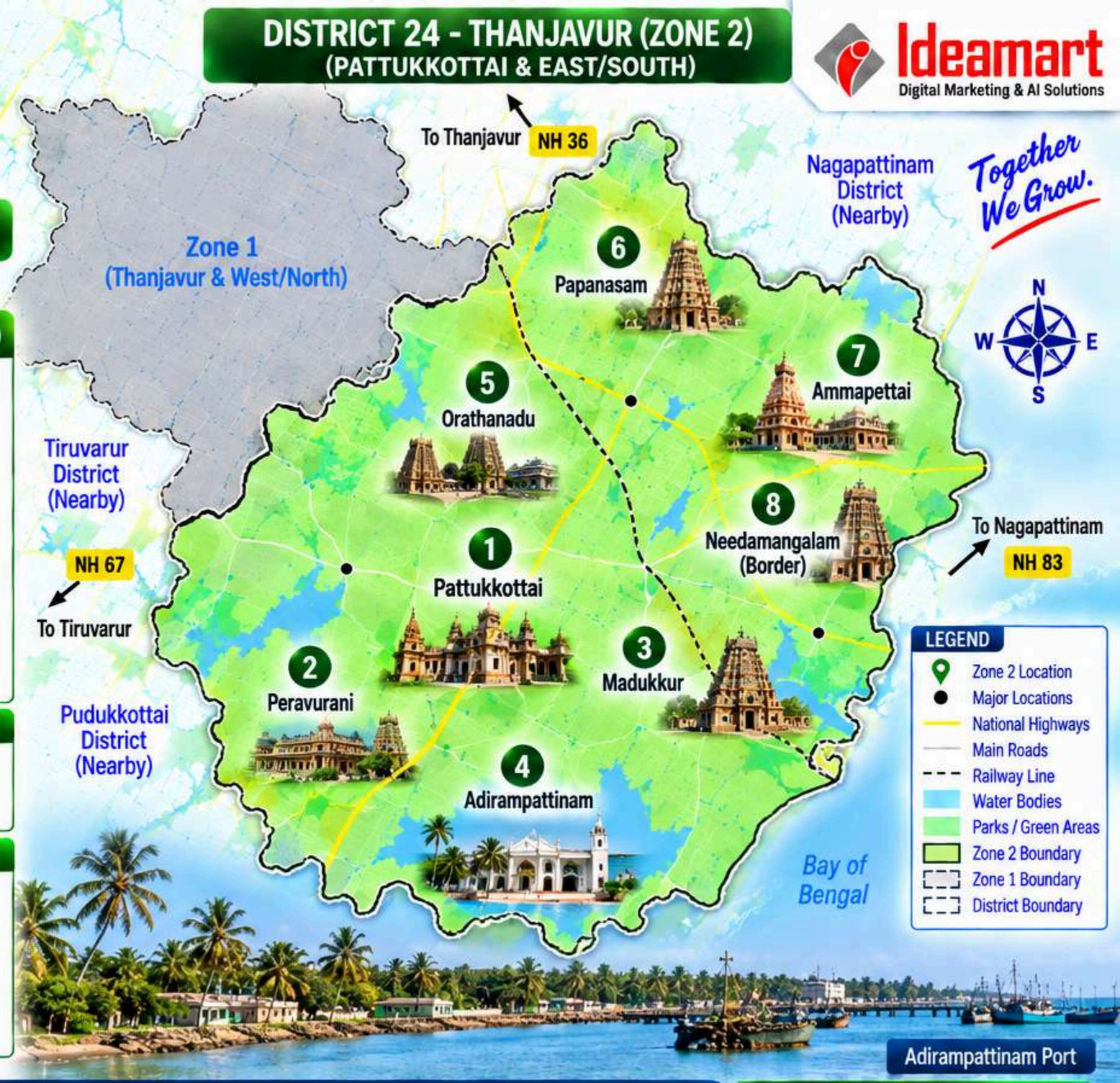
1. Pattukkottai
2. Peravurani
3. Madukkur
4. Adirampattinam
5. Orathanadu
6. Papanasam
7. Ammapettai
8. Needamangalam Border and Surrounding Areas

MAJOR HUB
PATTUKKOTTAI

TOTAL AREA COVERED
~ 1,750 km²
(Approx.)

MAJOR LANDMARKS

- Pattukkottai Beach
- Adirampattinam Port
- Peravurani Temple
- Orathanadu Temple
- Papanasam Temple
- Ammapettai Temple
- Madukkur Temple
- Needamangalam Temple
- Vettar River / Water Bodies
- Educational Institutions



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Ideamart
IDEAS THAT REACH

THE NILGIRIS

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

THE NILIGRIS FRANCHISE ZONES

1 OOTY & WEST/NORTH ZONE



Ooty, Lovedale, Fernhill, Ketti, Doddabetta and surrounding areas.

4,20,000

2 COONOOR & EAST/SOUTH ZONE

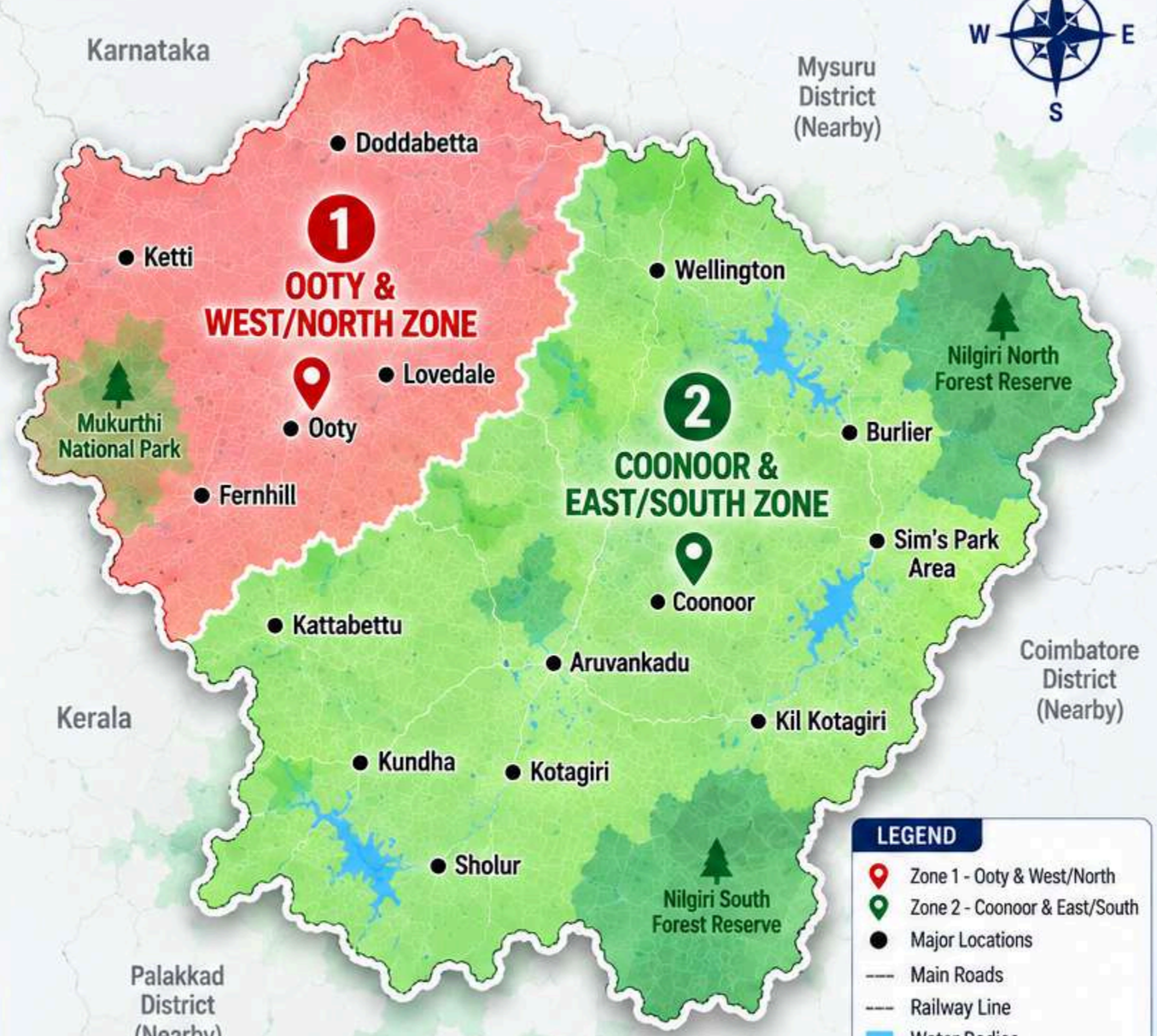


Connoor, Wellington, Aruvankadu, Burllier, Sim's Park Area, Kotagiri, Kattabettu, Kundha, Sholur, Kil Kotagiri and surrounding areas.

4,00,000

TOTAL DISTRICT POPULATION **8,20,000**

DISTRICT 25 - THE NILGIRIS



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Queen of Hills...

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
OOTY & WEST/NORTH
DISTRICT 25 - THE NILGIRIS

ALL AREAS COVERED IN ZONE 1 (OOTY & WEST/NORTH)

1. Ooty (Udhagamandalam)
2. Lovedale
3. Fernhill
4. Ketti
5. Doddabetta

and Surrounding Areas

MAJOR HUB

OOTY (UDHAGAMANDALAM)

TOTAL AREA COVERED

~ 340 km² (Approx.)

MAJOR LANDMARKS

- Ooty Lake
- Doddabetta View Point
- Botanical Garden
- Government Museum
- Tea Gardens
- Rose Garden
- St. Stephen's Church (Ooty)
- Nilgiri Mountain Railway
- Ketti Valley View
- Educational Institutions



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART ZONE 2

COONOOR & EAST/SOUTH

DISTRICT 25 - THE NILGIRIS

ALL AREAS COVERED IN ZONE 2 (COONOOR & EAST/SOUTH)

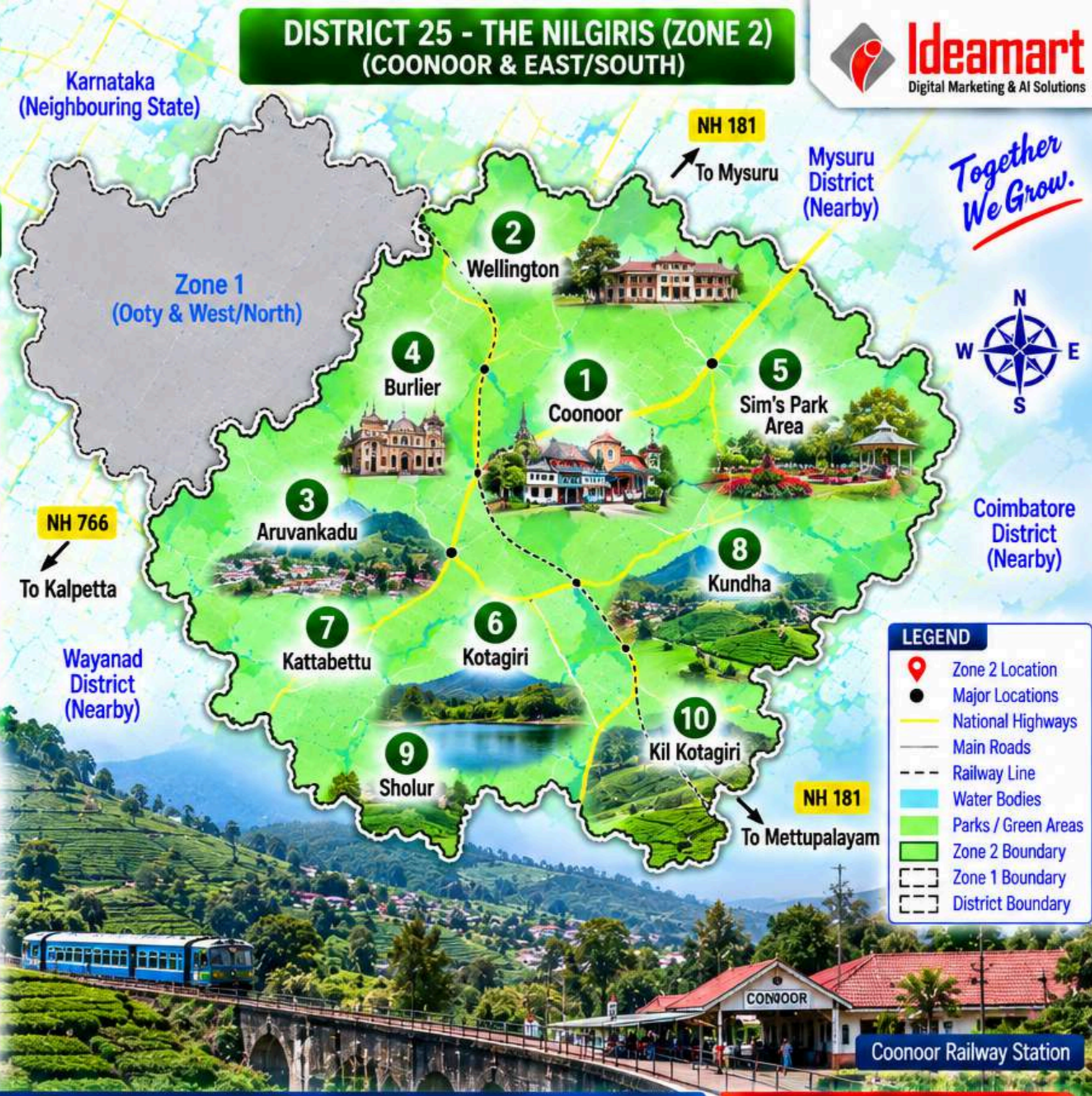
1. Coonoor
2. Wellington
3. Aruvankadu
4. Burlier
5. Sim's Park Area
6. Kotagiri
7. Kattabettu
8. Kundha
9. Sholur
10. Kil Kotagiri

and Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
COONOOR	~ 680 km² (Approx.)

MAJOR LANDMARKS

- Sim's Park
- Coonoor Railway Station
- Dolphin's Nose View Point
- Lamb's Rock
- Ketti Valley View
- Kotagiri View Point
- Longwood Shola
- Rallia Dam
- Tea Estates
- Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

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TENKASI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

TENKASI FRANCHISE ZONES

1 TENKASI–SHENCOTTAI ZONE



Tenkasi, Courtallam, Ilanji, Sundarapandipuram, Melagaram, Shencottai, Puliyarai, Achanpudur, Aryankavu Border

5,60,000

2 SANKARANKOVIL–ALANGULAM ZONE



Sankarankovil, Kuruvikulam, Veerasigamani, Karivalamvandanallur, Alangulam, Surandai, Kadayanallur, Pavoorchatram

4,40,000

TOTAL DISTRICT POPULATION **16,80,000**

DISTRICT 26 - TENKASI



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Courtallam - Nature's Pride

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IDEAMART TENKASI ZONE 1

DISTRICT 26 – TENKASI

ALL AREAS COVERED IN ZONE 1

1. Tenkasi
2. Courtallam
3. Ilanji
4. Sundarapandianpuram
5. Melagaram
6. Shencottai
7. Puliyarai
8. Achampudur
9. Aryankavu Border

MAJOR HUB

TENKASI

TOTAL POPULATION COVERED

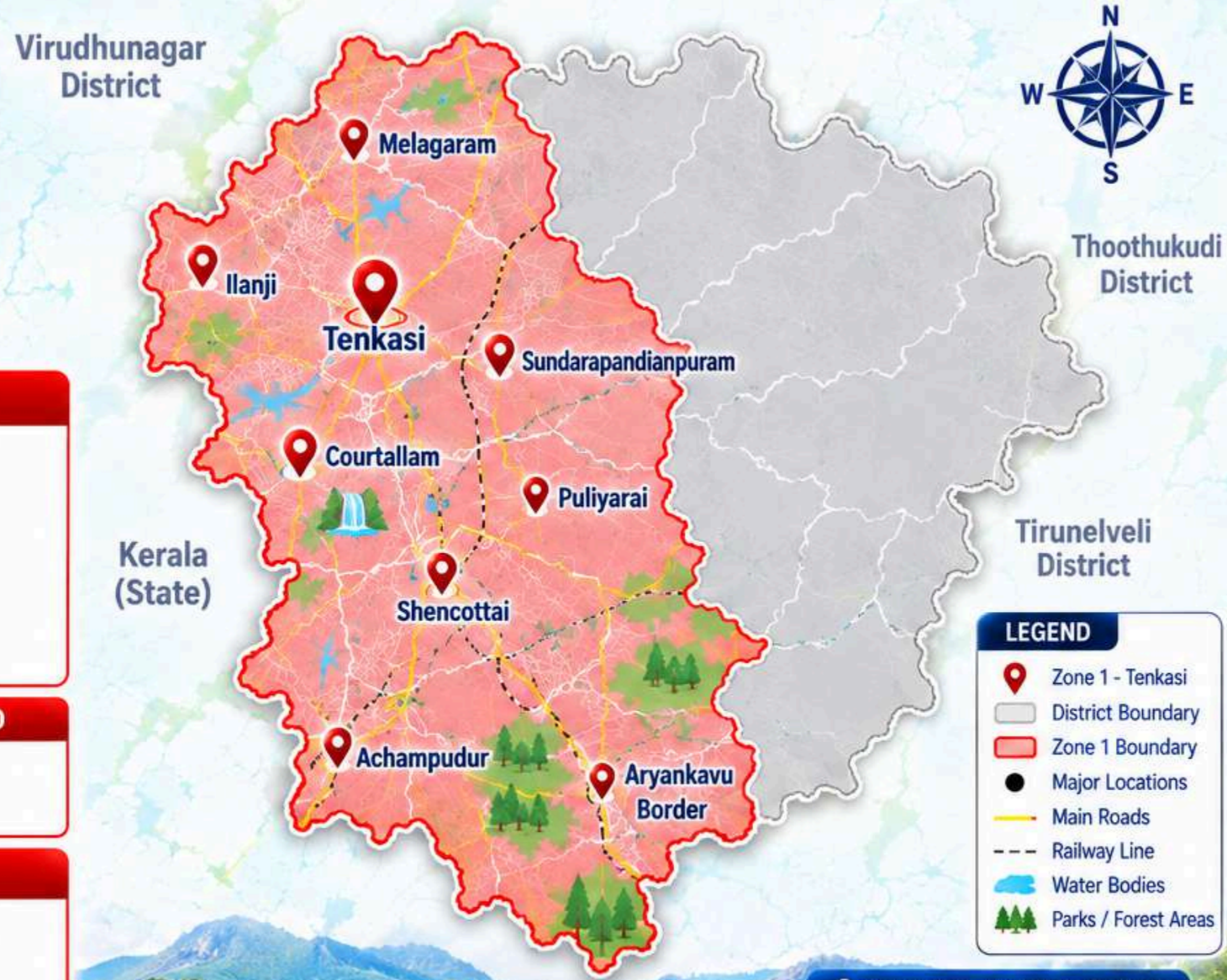
5,60,000 (Approx.)

MAJOR LANDMARKS

- Tenkasi Kasi Viswanathar Temple
- Courtallam Waterfalls
- Shencottai
- Ilanji
- Melagaram
- Aryankavu Border

DISTRICT 26 – TENKASI (ZONE 1)

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Countallam Waterfalls, Tenkasi

WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMOROW

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DIGITAL MARKETING & AI SOLUTIONS

IDEAMART ZONE 2

SANKARANKOVIL – ALANGULAM

DISTRICT 26 - TENKASI

ALL AREAS COVERED IN ZONE 2

1. Sankarankovil
2. Kuruvikulam
3. Veerasigamani
4. Karivalamvandallur
5. Alangulam
6. Surandai
7. Kadayanallur
8. Pavoorchatram

MAJOR HUB

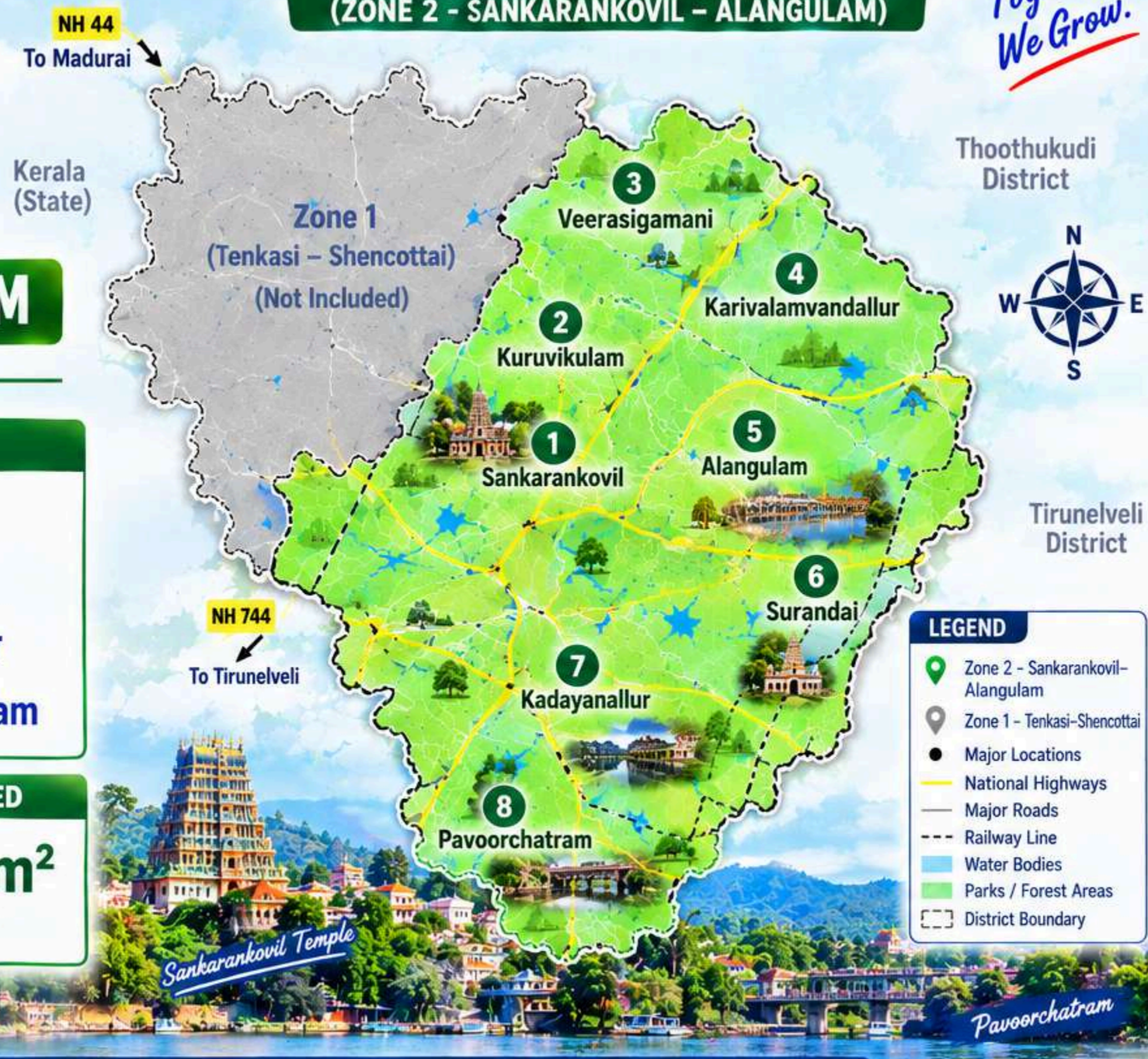
SANKARANKOVIL

TOTAL AREA COVERED

~ 340 km² (Approx.)

DISTRICT 26 - TENKASI
(ZONE 2 - SANKARANKOVIL – ALANGULAM)

Together We Grow.



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

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THENI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

THENI FRANCHISE ZONES

1 THENI–PERIYAKULAM ZONE



- Theni, Allinagaram, Veerapandi, Andipatti, Vadapudupatti,
- Periyakulam, Devanadanpatti,
- Genguarpatti, Endapuli

8,60,000

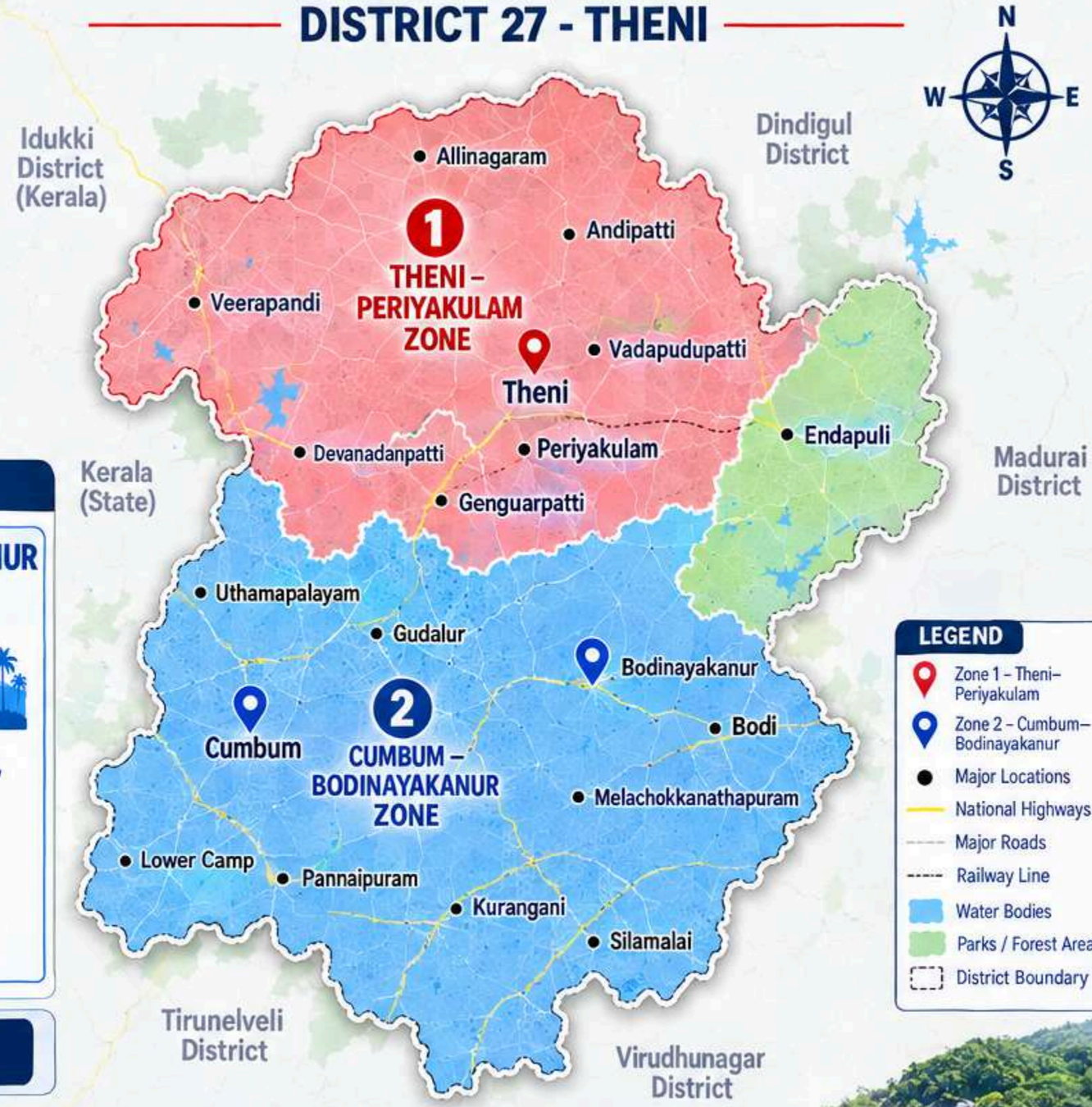
2 CUMBUM-BODINAYAKANUR ZONE



- Cumbum, Gudalur, Uthamapalayam,
- Lower Camp, Pannaipuram,
- Bodinayakanur, Bodi, Kurangani, Melachokkanathapuram, Silamalai

6,60,000

TOTAL DISTRICT POPULATION **15,20,000**



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Theni
Nature's Blend of Hills and Heritage

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THENI

ZONE 1

DISTRICT 27 - THENI

THENI – PERIYAKULAM ZONE

ALL AREAS COVERED IN ZONE 1

1. Theni
2. Allinagaram
3. Veerapandi
4. Andipatti
5. Vadapudupatti
6. Periyakulam
7. Devanadanpatti
8. Genguarpatti
9. Endapuli

MAJOR HUB

THENI

TOTAL POPULATION COVERED

5,20,000 (Approx.)

MAJOR LANDMARKS

- Vaigai Dam
- Kumbakkarai Falls
- Meghamalai
- Suruli Falls
- Thevaram Temple
- Western Ghats

DISTRICT 27 – THENI (ZONE 1)
(THENI – PERIYAKULAM ZONE)

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WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Theni Nature's Pride

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THENI ZONE 2

DISTRICT 27 – THENI

CUMBUM – BODINAYAKANUR ZONE

ALL AREAS COVERED IN ZONE 2

1. Cumbum
2. Gudalur
3. Uthamapalayam
4. Lower Camp
5. Pannaipuram
6. Bodinayakanur
7. Bodi
8. Melachokkanathapuram
9. Kurangani
10. Silamalai

MAJOR HUB

CUMBUM – BODINAYAKANUR

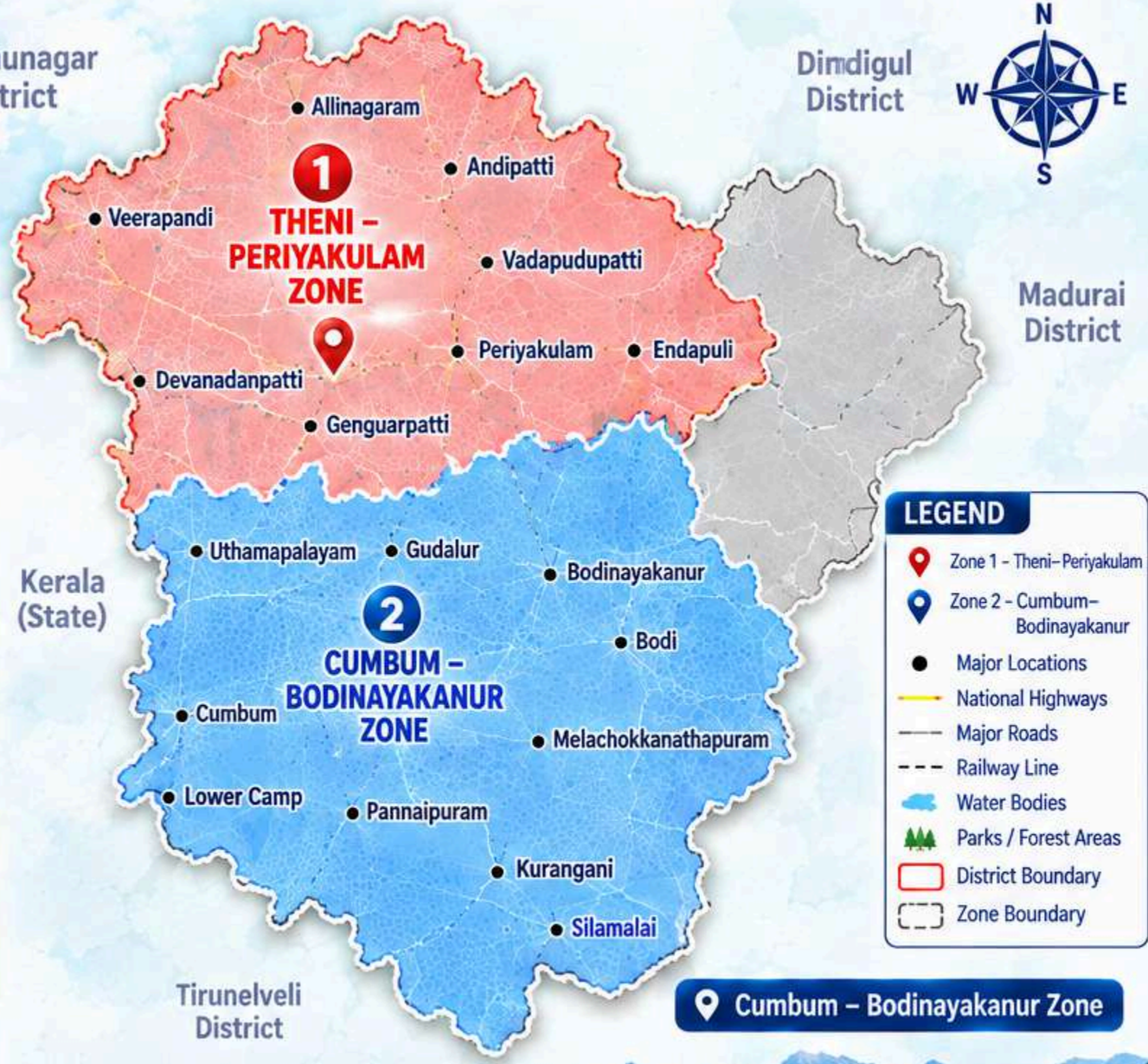
TOTAL POPULATION COVERED

~ 9,60,000 (Approx.)

TOTAL DISTRICT POPULATION 15,20,000

DISTRICT 27 – THENI (ZONE 2)
(CUMBUM – BODINAYAKANUR ZONE)

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WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Western Ghats – Theni

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Stronger Communities Brighten Tomorrow

TIRUVALLUR

OUR FRANCHISE ZONES

28 DISTRICT | 2 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUVALLUR DISTRICT FRANCHISE ZONES

1 TIRUVALLUR – PONNERI ZONE

1. Tiruvallur
2. Veppampattu
3. Manavalanagar
4. Putlur
5. Kadambathur
6. Ponneri
7. Minjur
8. Athipattu
9. Enmore North

AREA COVERED ~ 17,60,000

2 GUMMIDIPOONDI – TIRUTTANI ZONE

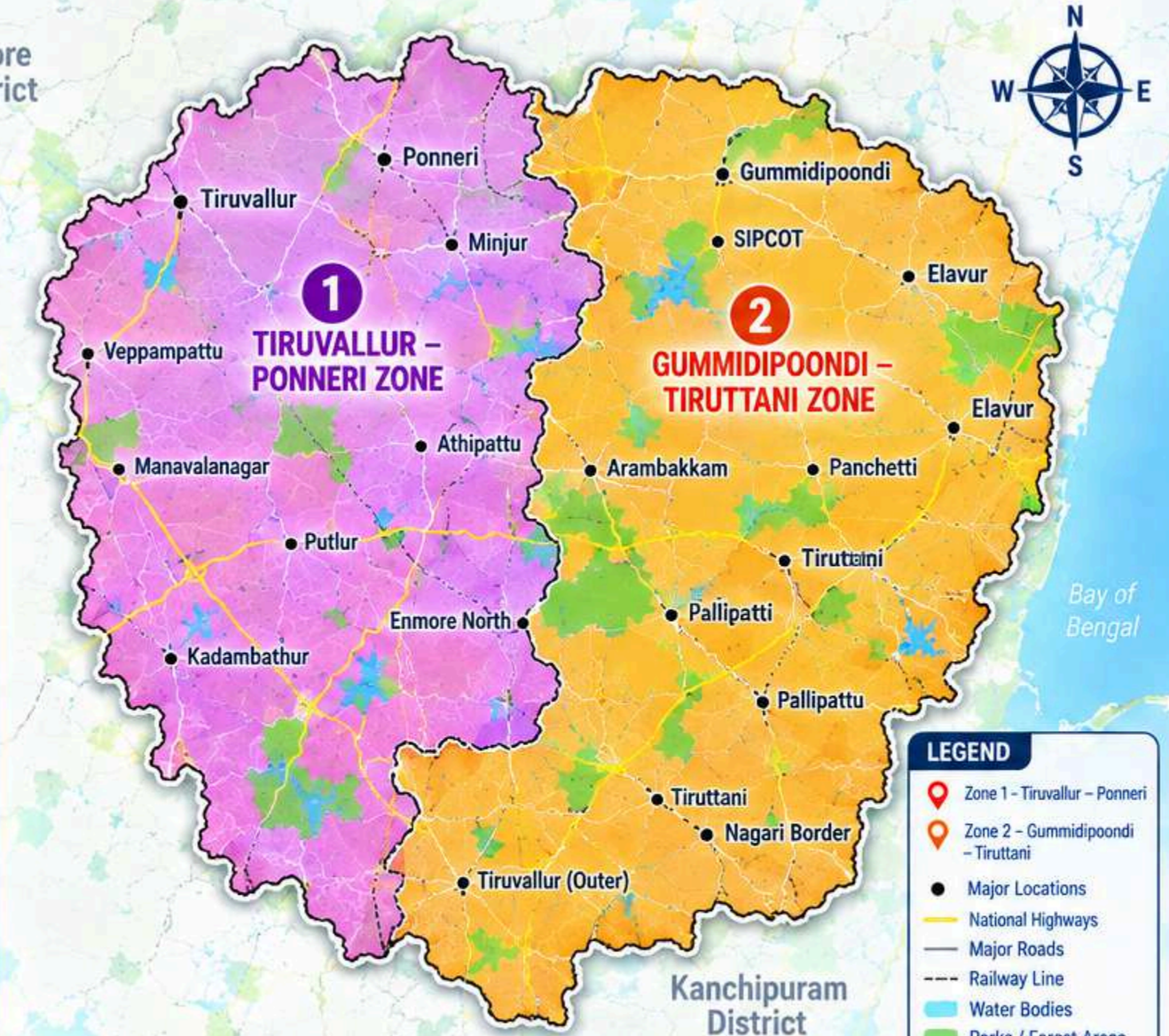
1. Gummidipoondi
2. SIPCOT
3. Elavur
4. Arambakkam
5. Panchetti
6. Tiruttani
7. Pallipattu
8. R.K. Pet
9. Nagari Border
10. Tiruvallur (Outer)

AREA COVERED ~ 16,90,000

TOTAL DISTRICT POPULATION **34,50,000**

DISTRICT 28 - TIRUVALLUR

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Digital Marketing & AI Solutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Gateway to the Northern Chennai...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvallur – Nature's Pride

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Stronger Communities Brighter Tomorrow

TIRUVALLUR

ZONE 1

DISTRICT 28 - TIRUVALLUR

TIRUVALLUR – PONNERI ZONE

ALL AREAS COVERED IN ZONE 1

1. Tiruvallur
2. Veppampattu
3. Manavalanagar
4. Putlur
5. Kadambathur
6. Ponneri
7. Minjur
8. Athipattu
9. Ennore North

MAJOR HUB

TIRUVALLUR

TOTAL AREA COVERED

~ 1,368 km² (Approx.)

Administrative taluk reference

TOTAL DISTRICT POPULATION 34,50,000

DISTRICT 28 – TIRUVALLUR
(ZONE 1 – TIRUVALLUR – PONNERI ZONE)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Northern Chennai...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvallur – – Nature's Pride

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Stronger Communities Brighter Tomorrow

TIRUVALLUR

ZONE 2

DISTRICT 28 – TIRUVALLUR

GUMMIDIPOONDI – TIRUTTANI ZONE

ALL AREAS COVERED IN ZONE 2

1. Gummidipoondi
2. SIPCOT
3. Elavur
4. Arambakkam
5. Panchetti
6. Tiruttani
7. Pallipattu
8. R.K. Pet
9. Nagari Border
10. Tiruvallur (Outer)

MAJOR HUB

GUMMIDIPOONDI – TIRUTTANI

TOTAL AREA COVERED

~ 1,221 km² (Approx.)

TOTAL DISTRICT POPULATION 16,80,000



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Northern Chennai...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvallur – – Nature's Pride

Ideamart

Stronger Communities Brighter Tomorrow

TIRUVANNAMALAI

TIRUVANNAMALAI – OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

ZONE 1
TIRUVANNAMALAI–ARANI ZONE

INCLUDES AREAS

- Tiruvannamalai
- Annamalai Nagar
- Kilpennathur
- Adi Annamalai
- Vettavalam
- Arani
- Kannamangalam
- Kalambur
- Sevur
- Pudupalayam (Arani/Chengam coverage)

FRANCHISE PLANNING POPULATION
~ 14,40,000

ZONE 2
POLUR–CHENGAM–CHEYYAR ZONE

INCLUDES AREAS

- Polur
- Kalasapakkam
- Chetpet
- Jamunamarathur
- Chengam
- Thanipadi
- Pudupalayam (Arani/Chengam coverage)
- Melchengam
- Cheyyar
- Vandavasi
- Pernamallur
- Brahmadesam

FRANCHISE PLANNING POPULATION
~ 15,10,000

TOTAL DISTRICT POPULATION | ~ 29,50,000

(Franchise planning figures, not official current census figures.)

DISTRICT 29 – TIRUVANNAMALAI



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Sacred Hills...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvannamalai – Nature's Pride

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Stronger Communities Brighter Tomorrow

TIRUVANNAMALAI

ZONE 1

DISTRICT 29 - TIRUVANNAMALAI

TIRUVANNAMALAI – ARANI ZONE

ALL AREAS COVERED IN ZONE 1

1. Tiruvannamalai
2. Annamalai Nagar
3. Kilpennathur
4. Adi Annamalai
5. Vettavalam
6. Arani
7. Kannamangalam
8. Kalambur
9. Sevur
10. Pudupalayam (Arani side)

MAJOR HUB

TIRUVANNAMALAI

TOTAL AREA COVERED

~ 1,368 km² (Approx.)

Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 81,00,000

DISTRICT 29 – TIRUVANNAMALAI
(ZONE 1 – TIRUVANNAMALAI – ARANI ZONE)



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Gateway to the Sacred Hills...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvannamalai – Nature's Pride

Ideamart

Stronger Communities Brighter Tomorrow

TIRUVANNAMALAI

ZONE 2

DISTRICT 29 - TIRUVANNAMALAI

POLUR – CHENGAM – CHEYYAR ZONE

ALL AREAS COVERED IN ZONE 2

1. Polur
2. Kalasapakkam
3. Chetpet
4. Jamunamarathur
5. Chengam
6. Thanipadi
7. Pudupalayam (Chengam side)
8. Melchengam
9. Cheyyar
10. Vandavasi
11. Pernamallur
12. Brahmadesam

MAJOR HUB

POLUR – CHENGAM – CHEYYAR

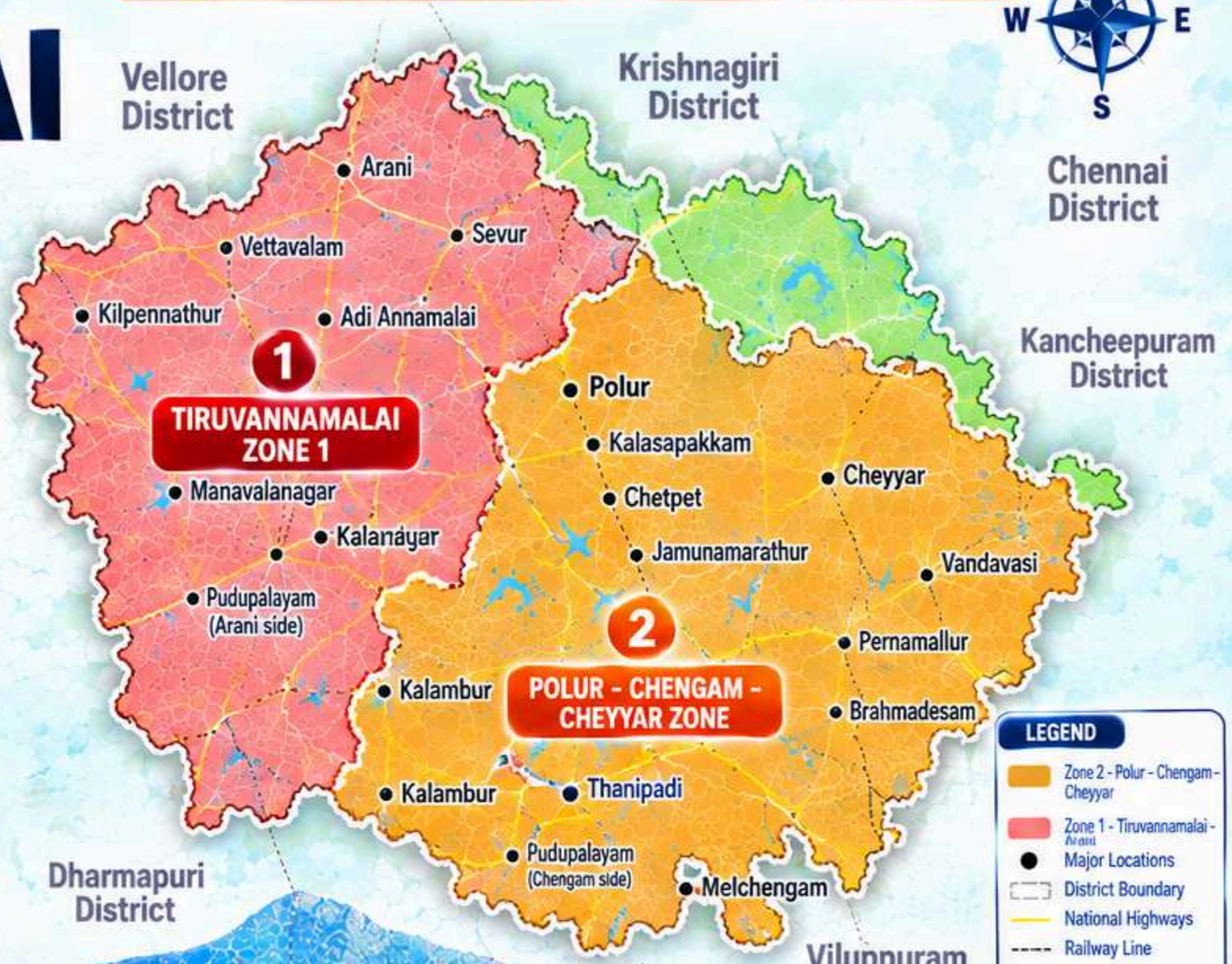
TOTAL AREA COVERED

~ 1,510 km² (Approx.)

Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 81,00,000

DISTRICT 29 – TIRUVANNAMALAI
(ZONE 2 – POLUR – CHENGAM – CHEYYAR ZONE)





WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

Gateway to the Sacred Hills...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvannamalai – Nature's Pride

Ideamart

Stronger Communities Brighter Tomorrow

TIRUVARUR

2 ZONES

DISTRICT 30 - TIRUVARUR

CUSTOM FRANCHISE ZONES

ZONE 1
TIRUVARUR – MANNARGUDI ZONE

ALL AREAS COVERED IN ZONE 1

1. Tiruvarur
2. Koradacheri
3. Vijayapuram
4. Thiruvidavacheri
5. Kodavasal
6. Mannargudi
7. Needamangalam
8. Koothanallur
9. Lakshmangudi

FRANCHISE PLANNING FIGURES
~ 9,50,000

ZONE 2
THIRUTHURAIPOONDI – NANNILAM ZONE

ALL AREAS COVERED IN ZONE 2

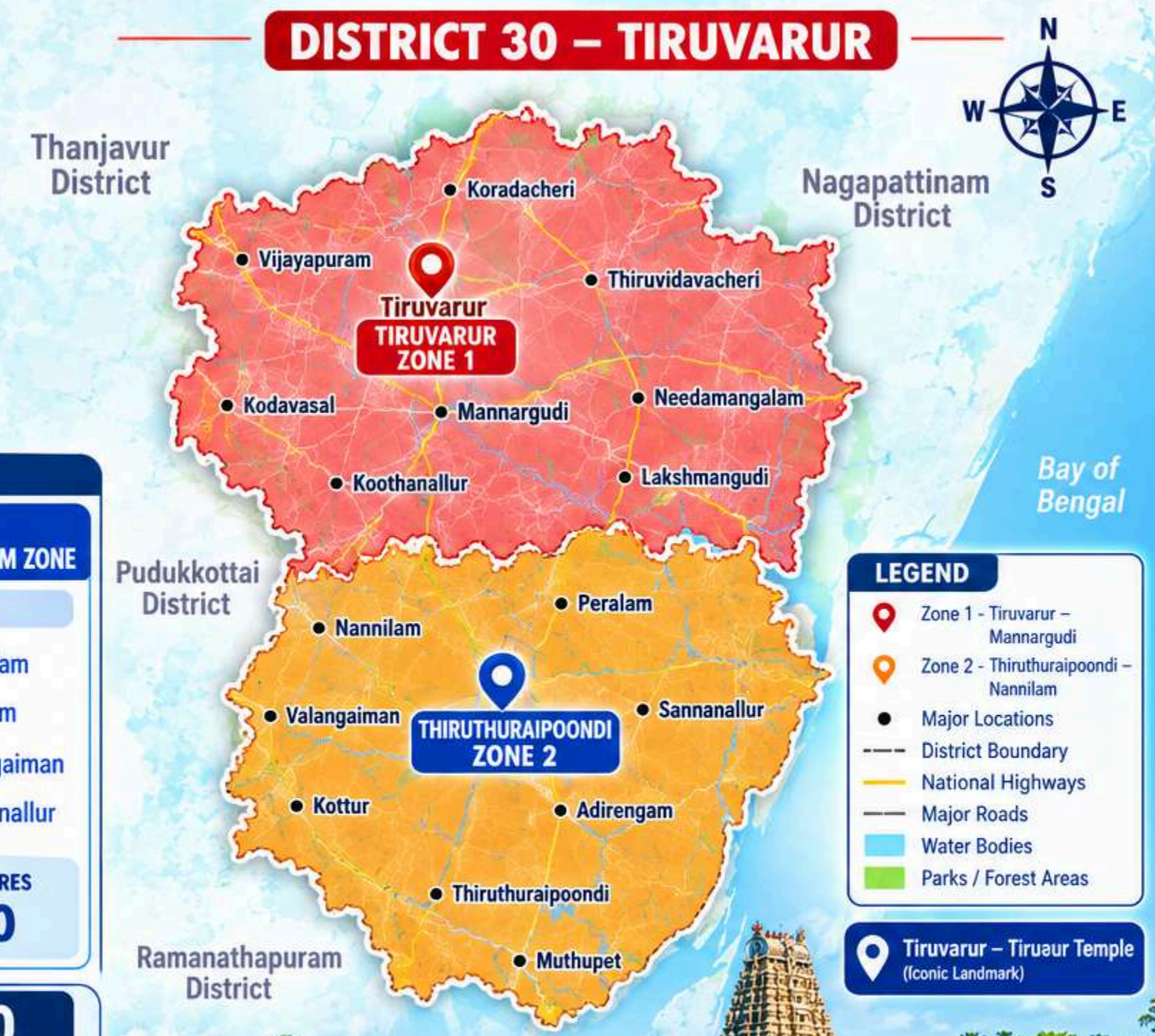
1. Thiruthuraipoondi
2. Muthupet
3. Kottur
4. Adirengam
5. Nannilam
6. Peralam
7. Valangaiman
8. Sannanallur

FRANCHISE PLANNING FIGURES
~ 5,30,000

TOTAL DISTRICT PLANNING FIGURE **~ 14,80,000**

(Franchise planning figures, not official current census figures.)

DISTRICT 30 – TIRUVARUR



WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

Gateway to the Cauvery Delta...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvarur – Land of Temples & Heritage

Ideamart

Stronger Communities Brighter Tomorrow

TIRUVARUR

ZONE 1

DISTRICT 30 - TIRUVARUR

TIRUVARUR – MANNARGUDI ZONE

ALL AREAS COVERED IN ZONE 1

1. Tiruvarur
2. Koradacheri
3. Vijayapuram
4. Thiruvidavasal
5. Kodavasal
6. Mannargudi
7. Needamangalam
8. Koothanallur
9. Lakshmangudi

MAJOR HUB

TIRUVARUR

TOTAL AREA COVERED

~1,650 km² (Approx.)

Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 14,80,000

DISTRICT 30 – TIRUVARUR
(ZONE 1 – TIRUVARUR – MANNARGUDI ZONE)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Cauvery Delta...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvarur – Land of Temples & Heritage

Ideamart

Stronger Communities Brighter Tomorrow

TIRUVARUR

ZONE 2

DISTRICT 30 - TIRUVARUR

THIRUTHURAIPOONDI – NANNILAM ZONE

ALL AREAS COVERED IN ZONE 2

1. Thiruthuraipoondi
2. Muthupet
3. Kottur
4. Adirengam
5. Nannilam
6. Peralam
7. Valangaiman
8. Sannanallur

MAJOR HUB

THIRUTHURAIPOONDI

TOTAL AREA COVERED

~ 1,650 km²
(Approx.)
Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 14,80,000

DISTRICT 30 – TIRUVARUR
(ZONE 2 – THIRUTHURAIPOONDI – NANNILAM ZONE)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Cauvery Delta...

IDEAS THAT REACH. TOGETHER, WE GROW.

Tiruvarur – Land of Temples & Heritage

Ideamart

Stronger Communities Brighter Tomorrow

THOOTHUKUDI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

1 ZONE 1
THOOTHUKUDI – TIRUCHENDUR ZONE

ALL AREAS COVERED IN ZONE 1

1. Thoothukudi
2. Muthiaupuram
3. Thermal Nagar
4. Mullakadu
5. Tharuvaikulam
6. Tiruchendur
7. Arumuganeri
8. Kayalpatnam
9. Authoor
10. Kulasekarapatnam

THOOTHUKUDI – TIRUCHENDUR

2 ZONE 2
KOVILPATTI – VILATHIKULAM ZONE

ALL AREAS COVERED IN ZONE 2

1. Kovilpatti
2. Kayathar
3. Kadambur
4. Kazhugumalai
5. Vilathikulam
6. Ettayapuram
7. Pudur
8. Nagalapuram

KOVILPATTI – VILATHIKULAM

TOTAL DISTRICT POPULATION ~ 20,50,000

DISTRICT 31 – THOOTHUKUDI
(ZONE 1 – TIRUCHENDUR & ZONE 2 – KOVILPATTI)



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Southern Coast...

IDEAS THAT REACH. TOGETHER, WE GROW.

Thoothukudi – Our Pride

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Stronger Communities Brighter Tomorrow

THOOTHUKUDI

ZONE 1

DISTRICT 31 - THOOTHUKUDI

THOOTHUKUDI – TIRUCHENDUR ZONE

ALL AREAS COVERED IN ZONE 1

1. Thoothukudi
2. Muthiaupuram
3. Thermal Nagar
4. Mullakadu
5. Tharuvaikulam
6. Tiruchendur
7. Arumuganeri
8. Kayalpattinam
9. Authoor
10. Kulasekarapattinam

MAJOR HUB

THOOTHUKUDI

TOTAL AREA COVERED

~ 1,050 km²
(Approx.)
Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 14,80,000

DISTRICT 31 - THOOTHUKUDI
(ZONE 1 – THOOTHUKUDI – TIRUCHENDUR ZONE)

N W E S

Together We Grow.



WIDER COVERAGE MORE PEOPLE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW

Gateway to the Southern Coast...

IDEAS THAT REACH. TOGETHER, WE GROW.

Thoothukudi – Our Pride

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Stronger Communities Brighter Tomorrow

THOOTHUKUDI

ZONE 2

DISTRICT 31 - THOOTHUKUDI

KOVILPATTI – VILATHIKULAM ZONE

ALL AREAS COVERED IN ZONE 2

1. Kovilpatti
2. Kayathar
3. Kadambur
4. Kazhugumalai
5. Vilathikulam
6. Ettayapuram
7. Pudur
8. Nagalapuram

MAJOR HUB

KOVILPATTI

TOTAL AREA COVERED

~ 1,050 km² (Approx.)

Administrative taluk reference

TOTAL DISTRICT POPULATION ~ 14,80,000

DISTRICT 31 – THOOTHUKUDI
(ZONE 2 – KOVILPATTI – VILATHIKULAM ZONE)



Together We Grow.

WIDER COVERAGE MORE PEOPLE

STRONGER PRESENCE LOCAL CONNECT

MORE OPPORTUNITIES FOR GROWTH

ONE GOAL A BRIGHTER TOMORROW

Gateway to the Southern Coast...

IDEAS THAT REACH. TOGETHER, WE GROW.

Thoothukudi – Our Pride

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TIRUCHIRAPPALLI

OUR FRANCHISE ZONES

2 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUCHIRAPPALLI FRANCHISE ZONES

1 TIRUCHIRAPPALLI CITY & NORTH ZONE



Tiruchirappalli (City), Srirangam, Thillai Nagar, K.K. Nagar, Woraiyur, Cantonment, Thuraiyur, Uppiliyapuram, Pachamalai Foothills, Pulivalam and surrounding areas.

17,00,000 (Approx.)

2 LALGUDI, MANAPPARAI & SOUTH ZONE

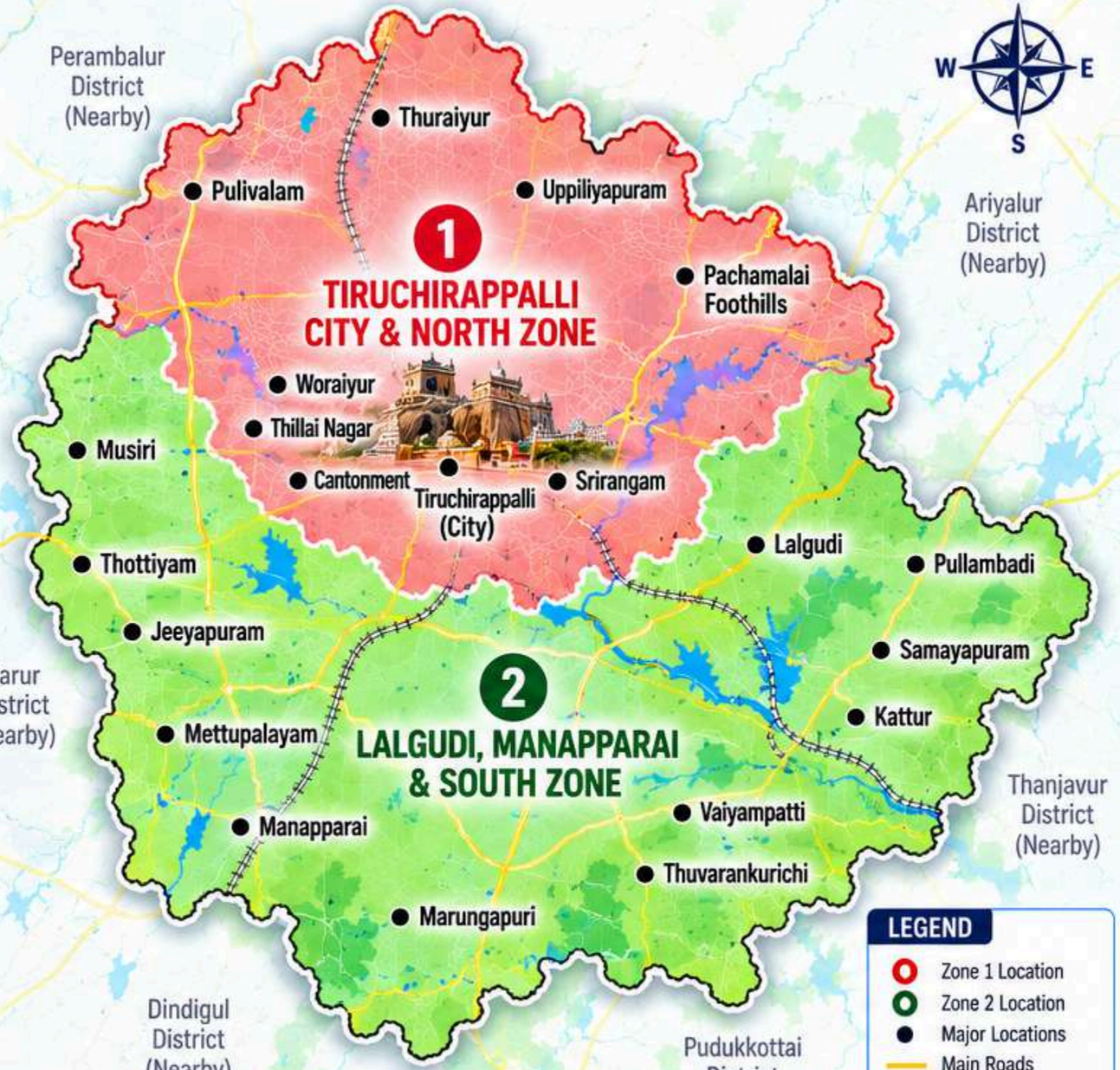


Lalgudi, Pullambadi, Samayapuram, Kattur, Manapparai, Vaiyampatti, Thuvaranꞑkurichi, Marungapuri, Musiri, Thottiyam, Jeeyapuram, Mettupalayam and surrounding areas.

14,50,000 (Approx.)

TOTAL DISTRICT POPULATION **31,50,000**

DISTRICT 32 - TIRUCHIRAPPALLI



2 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** A BRIGHTER TOMORROW



IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
TIRUCHIRAPPALLI CITY & NORTH
DISTRICT 32 - TIRUCHIRAPPALLI

ALL AREAS COVERED IN ZONE 1 (TIRUCHIRAPPALLI CITY & NORTH)

1. Tiruchirapalli (City)
2. Srirangam
3. Thillai Nagar
4. K.K. Nagar
5. Woraiyur
6. Cantonment
7. Thuraiyur
8. Uppiliyapuram
9. Pachamalai Foothills
10. Pulivalam

and Surrounding Areas

MAJOR HUB

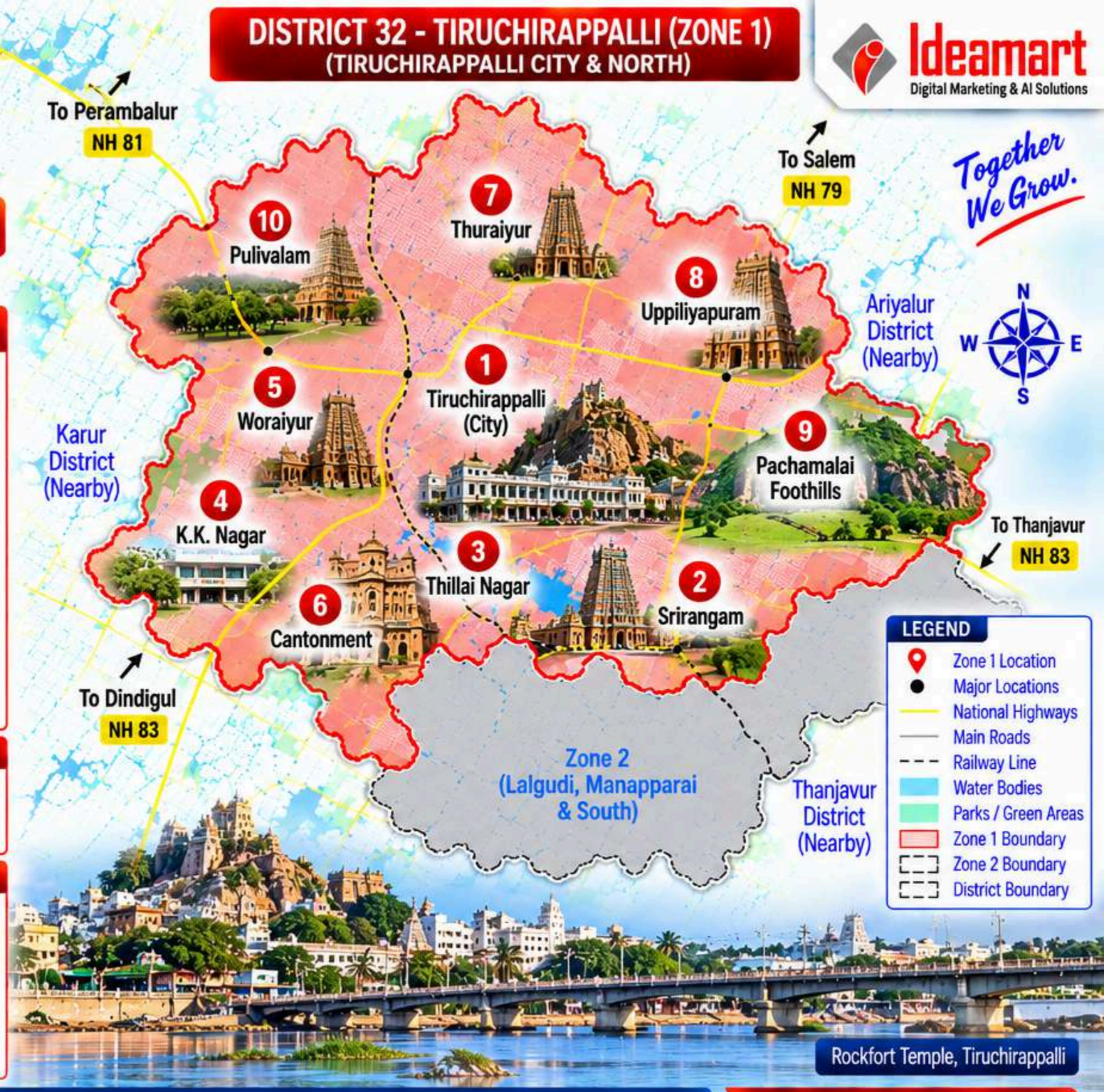
TIRUCHIRAPPALLI (CITY)

TOTAL AREA COVERED

~ 1,100 km² (Approx.)

MAJOR LANDMARKS

- Rockfort Temple
- Srirangam Temple
- Jambukeswarar Temple
- Thillai Nagar
- K.K. Nagar
- Woraiyur Temple
- St. Joseph's College
- National College (Tiruchy)
- Cantonment Area
- Uppiliyapuram Temple
- Pachamalai Hills
- Thuraiyur Temple
- Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 2
LALGUDI, MANAPPARAI & SOUTH
DISTRICT 32 - TIRUCHIRAPPALLI

ALL AREAS COVERED IN ZONE 2 (LALGUDI, MANAPPARAI & SOUTH)

1. Lalgudi
2. Pullambadi
3. Samayapuram
4. Kattur
5. Manapparai
6. Vaiyampatti
7. Thuvarankurichi
8. Marungapuri
9. Musiri
10. Thottiyam
11. Jeeyapuram
12. Mettupalayam

and Surrounding Areas

MAJOR HUB

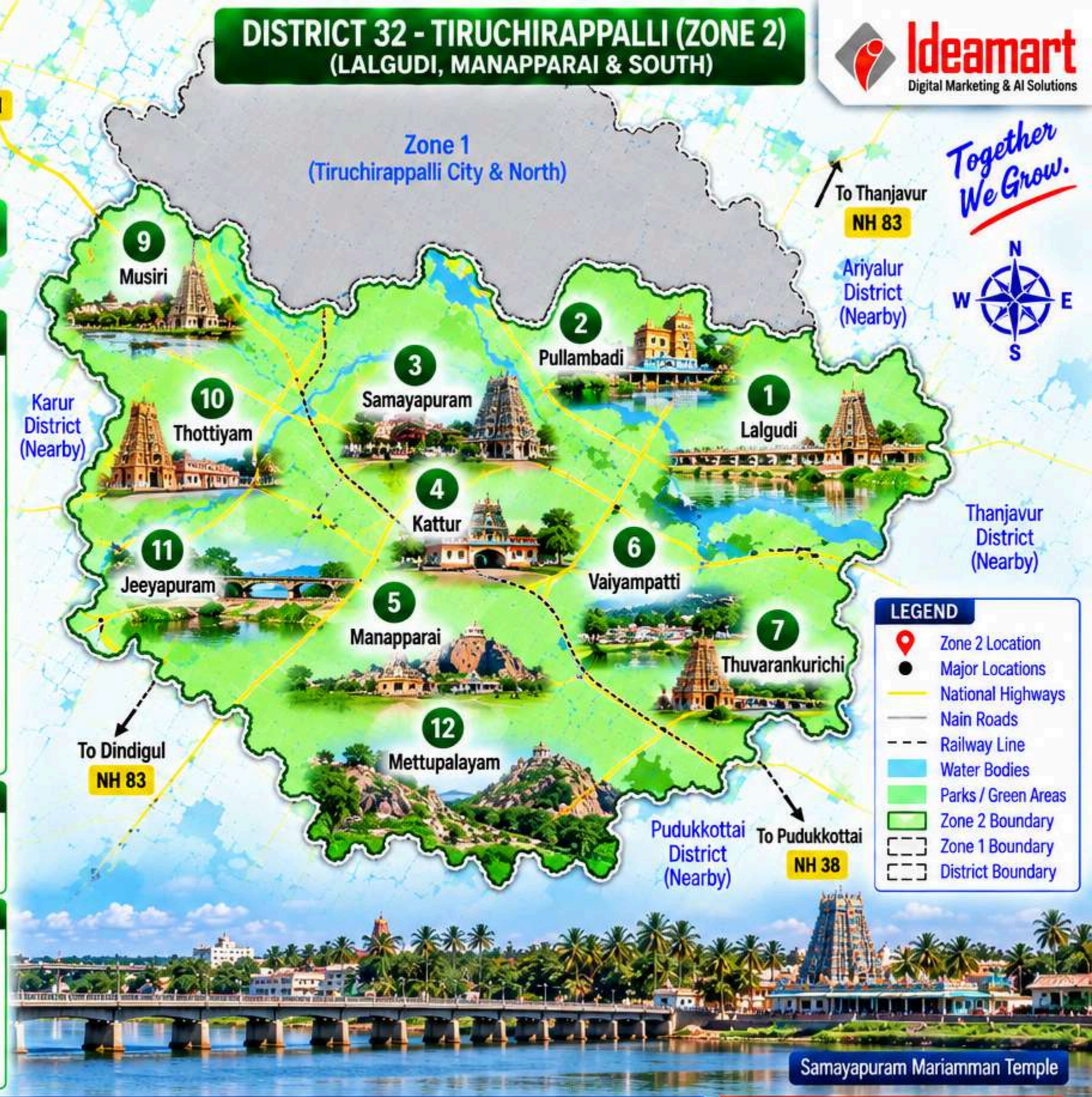
LALGUDI

TOTAL AREA COVERED

~ 2,000 km² (Approx.)

MAJOR LANDMARKS

- Samayapuram Mariamman Temple
- Lalgudi Ayyan Temple
- Manapparai Rock Fort
- Musiri Temple
- Thottiyam Temple
- Jeeyapuram Bridge
- Pullambadi Agneeswarar Temple
- Kattur Temple
- Vaiyampatti Temple
- Thuvarankurichi Temple
- Marungapuri Malai
- Mettupalayam Hill View



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART

TIRUNELVELI

2 ZONES - COMPLETE DISTRICT COVERAGE

DISTRICT 33 - TIRUNELVELI

ZONE 1 - TIRUNELVELI NORTH & WEST

16 AREAS COVERED

1. Tirunelveli (City)
2. Palayamkottai
3. Melapalayam
4. Pettai
5. KTC Nagar
6. Ambasamudram
7. Kalidaikurichi
8. Papanasam
9. Vikramasingapuram
10. Cheranmahadevi
11. Veeravanallur
12. Pathamadai
13. Mukkudal
14. Manur
15. Nanguneri (North Region)
16. and Surrounding Areas

ZONE 2 - SOUTH & EAST

17 AREAS COVERED

1. Nanguneri
2. Valliyoor
3. Thisayanvilai
4. Radhapuram
5. Nanguneri (South Region)
6. Tiruchendur
7. Srivaikuntam
8. Alangulam
9. Tenkasi (Part)
10. Kadayanallur
11. Sankarankovil (Part)
12. Rajapalayam (Part)
13. Sivagiri (Part)
14. Manur (South Region)
15. Kurukkuthurai
16. Eral
17. and Surrounding Areas

MAJOR HUB

TIRUNELVELI (CITY)

TOTAL AREA COVERED

~ 6,800 km²
(Approx.)

MAJOR LANDMARKS

1. Nellaiappar Temple (Tirunelveli)
2. Kantimathi Amman Temple
3. Palayamkottai Church
4. Papanasam Falls
5. Ambasamudram
6. Kalidaikurichi
7. Vikramasingapuram Paper Mill
8. Pathamadai Mat Weaving
9. Tiruchendur Murugan Temple
10. Nanguneri Temple
11. Radhapuram
12. Srivaikuntam
13. Manimutharu Dam (Papanasam)
14. Kadamban Kulum (Valliyoor Region)
15. Courtallam (Nearby – Tenkasi)
16. Gulf of Mannar Coast (Tiruchendur)

DISTRICT 33 - TIRUNELVELI
(ZONE 1: NORTH & WEST | ZONE 2: SOUTH & EAST)

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LEGEND

- Zone 1 Location
- Zone 2 Location
- Major Locations
- National Highways
- Main Roads
- Railway Line
- Water Bodies
- Parks / Green Areas
- Zone 1 Boundary
- Zone 2 Boundary
- District Boundary

Nellaiappar Temple, Tirunelveli

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART
ZONE 1
TIRUNELVELI NORTH & WEST
DISTRICT 33 - TIRUNELVELI

ALL AREAS COVERED IN ZONE 1 (TIRUNELVELI NORTH & WEST)

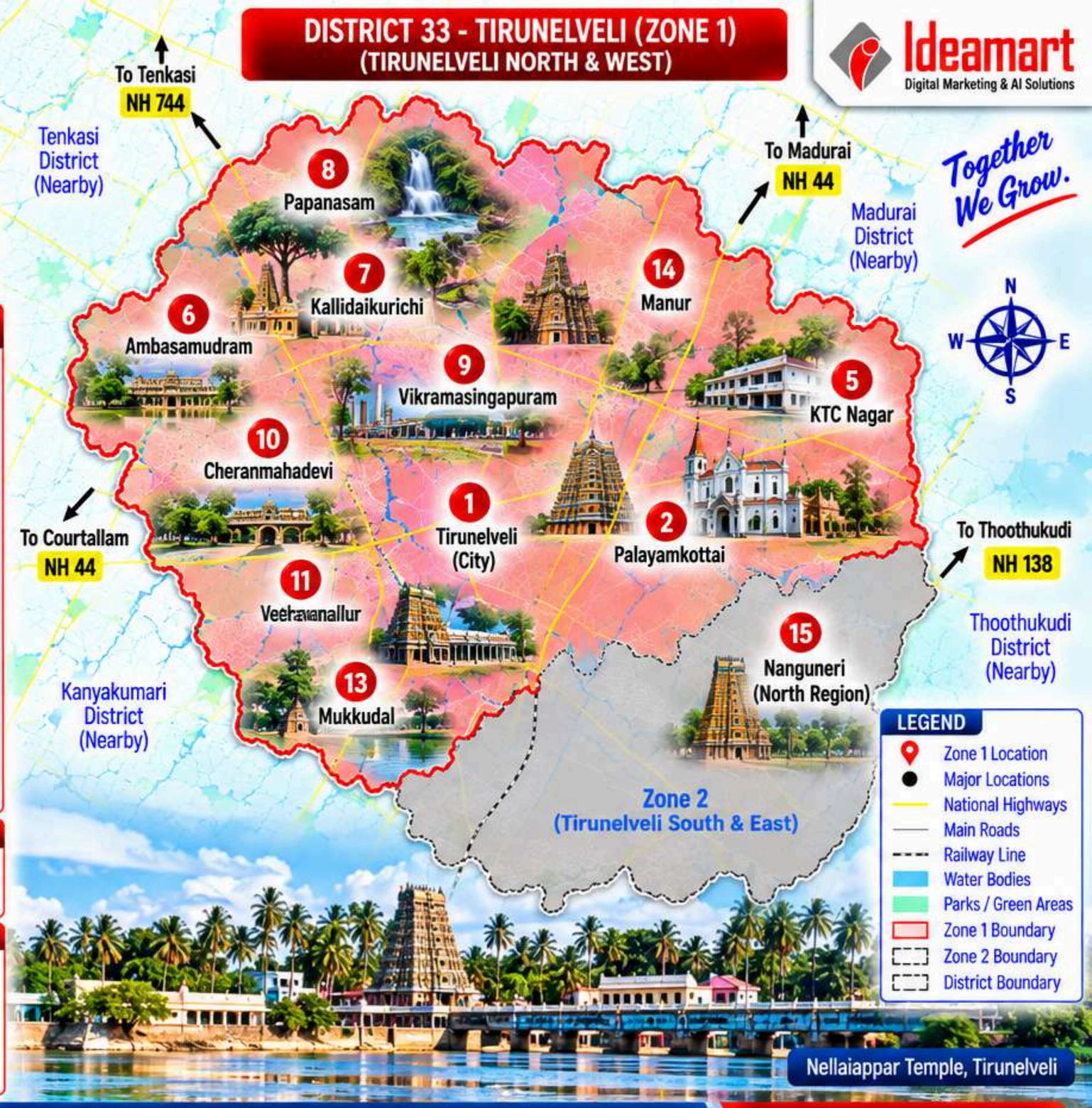
1. Tirunelveli (City)
2. Palayamkottai
3. Melapalayam
4. Pettai
5. KTC Nagar
6. Ambasamudram
7. Kallidaikurichi
8. Papanasam
9. Vikramasingapuram
10. Cheranmahadevi
11. Veeravanallur
12. Pathamadai
13. Mukkudal
14. Manur
15. Nanguneri (North Region) and Surrounding Areas

MAJOR HUB
TIRUNELVELI (CITY)

TOTAL AREA COVERED
~ 2,800 km²
(Approx.)

MAJOR LANDMARKS

- Nellaiappar Temple (Tirunelveli)
- Palayamkottai Church
- Ambasamudram Falls
- Papanasam Falls
- Kallidaikurichi Temple
- Cheranmahadevi Temple
- Veeravanallur Temple
- Pathamadai Mat Weaving
- Mukkudal Temple
- Manur Temple
- Nanguneri (North Region) Temples
- Vikramasingapuram Paper Mill
- KTC Nagar Major Institutions
- Tirunelveli Junction Railway Station
- Government Institutions
- Major Educational Institutions



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART
ZONE 2
SOUTH & EAST
DISTRICT 33 - TIRUNELVELI

ALL AREAS COVERED IN ZONE 2 (SOUTH & EAST)

1. Nanguneri
2. Valliyoor
3. Thisayanvilai
4. Radhapuram
5. Nanguneri (South Region)
6. Tiruchendur
7. Srivaikuntam
8. Alangulam
9. Tenkasi (Part)
10. Kadayanallur
11. Sankarankovil (Part)
12. Rajapalayam (Part)
13. Sivagiri (Part)
14. Manur (South Region)
15. Kurukkuthurai
16. Eral

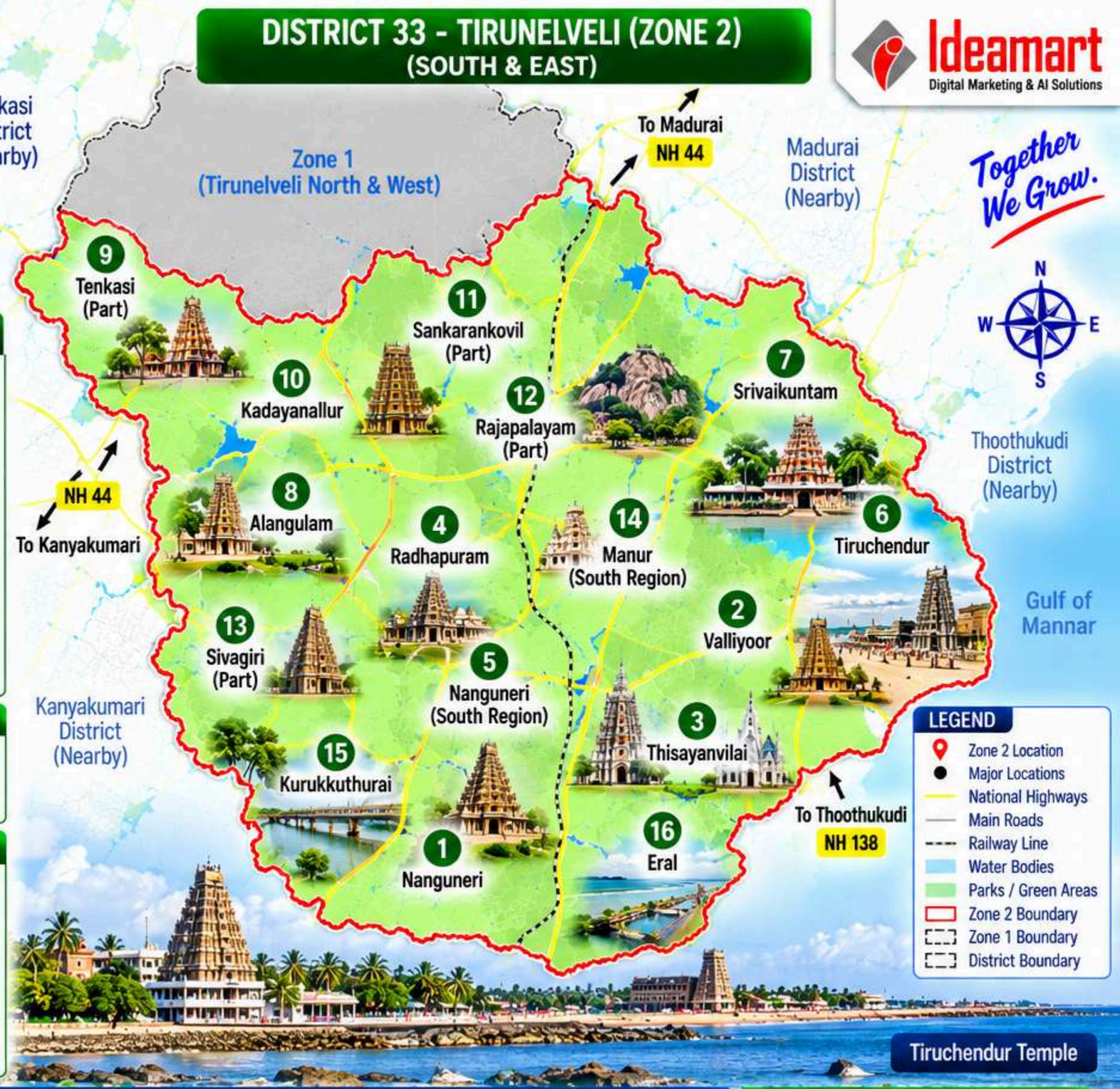
and Surrounding Areas

MAJOR HUB
NANGUNERI

TOTAL AREA COVERED
~ 3,100 km²
(Approx.)

MAJOR LANDMARKS

- Tiruchendur Murugan Temple
- Nanguneri Vanamamalai Temple
- Srivaikuntam Temple
- Alangulam Temple
- Radhapuram Railway Station
- Valliyoor Fort
- Sankarankovil Temple
- Rajapalayam Ayyanar Temple
- Sivagiri Temple
- Kadayanallur Temple
- Eral Coast & Backwaters
- Major Educational Institutions



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

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TIRUPATHUR

2 ZONES - COMPLETE DISTRICT COVERAGE

DISTRICT 34 - TIRUPATHUR

ZONE 1 - NORTH & WEST

17 AREAS COVERED

1. Tirupathur (City)
2. Kandili
3. Jolarpet
4. Elagiri Foothills
5. Yelagiri
6. Vaniyambadi (Part)
7. Alangayam (Part)
8. Ambur (Part)
9. Peranampattu (Part)
10. Melpatti (Part)
11. Gudiyatham (Part)
12. Vaniyambadi Surrounding Areas
13. Jolarpet Surrounding Areas
14. Alangayam Surrounding Areas
15. Elagiri Foothills Surrounding Areas
16. Kandili Surrounding Areas
17. and Surrounding Areas

ZONE 2 - SOUTH & EAST

17 AREAS COVERED

1. Vaniyambadi
2. Alangayam
3. Valayampattu
4. Neknamalai Foothills
5. Ambur
6. Peranampattu
7. Melpatti
8. Gudiyatham Border
9. Natrampalli
10. Pachur
11. Uthangarai Border
12. Nearby Villages
13. Walajapet (Part)
14. Kaveripakkam (Part)
15. Thellar (Part)
16. Kuppam (Part)
17. and Surrounding Areas

MAJOR HUB

TIRUPATHUR (CITY)

TOTAL AREA COVERED

~ 5,200 km²
(Approx.)



2 ZONES
COMPLETE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

PEOPLE
PLACES
POSSIBILITIES

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1

TIRUPATHUR NORTH & WEST

DISTRICT 34 - TIRUPATHUR

ALL AREAS COVERED IN ZONE 1 (NORTH & WEST)

1. Tirupathur (City)
2. Kandili
3. Jolarpet
4. Elagiri Foothills
5. Yelagiri
6. Vaniyambadi (Part)
7. Alangayam (Part)
8. Ambur (Part)
9. Peranampattu (Part)
10. Melpatti (Part)
11. Gudiyatham (Part)
12. Vaniyambadi Surrounding Areas
13. Jolarpet Surrounding Areas
14. Alangayam Surrounding Areas
15. Elagiri Foothills Surrounding Areas
16. Kandili Surrounding Areas and Surrounding Areas

MAJOR HUB

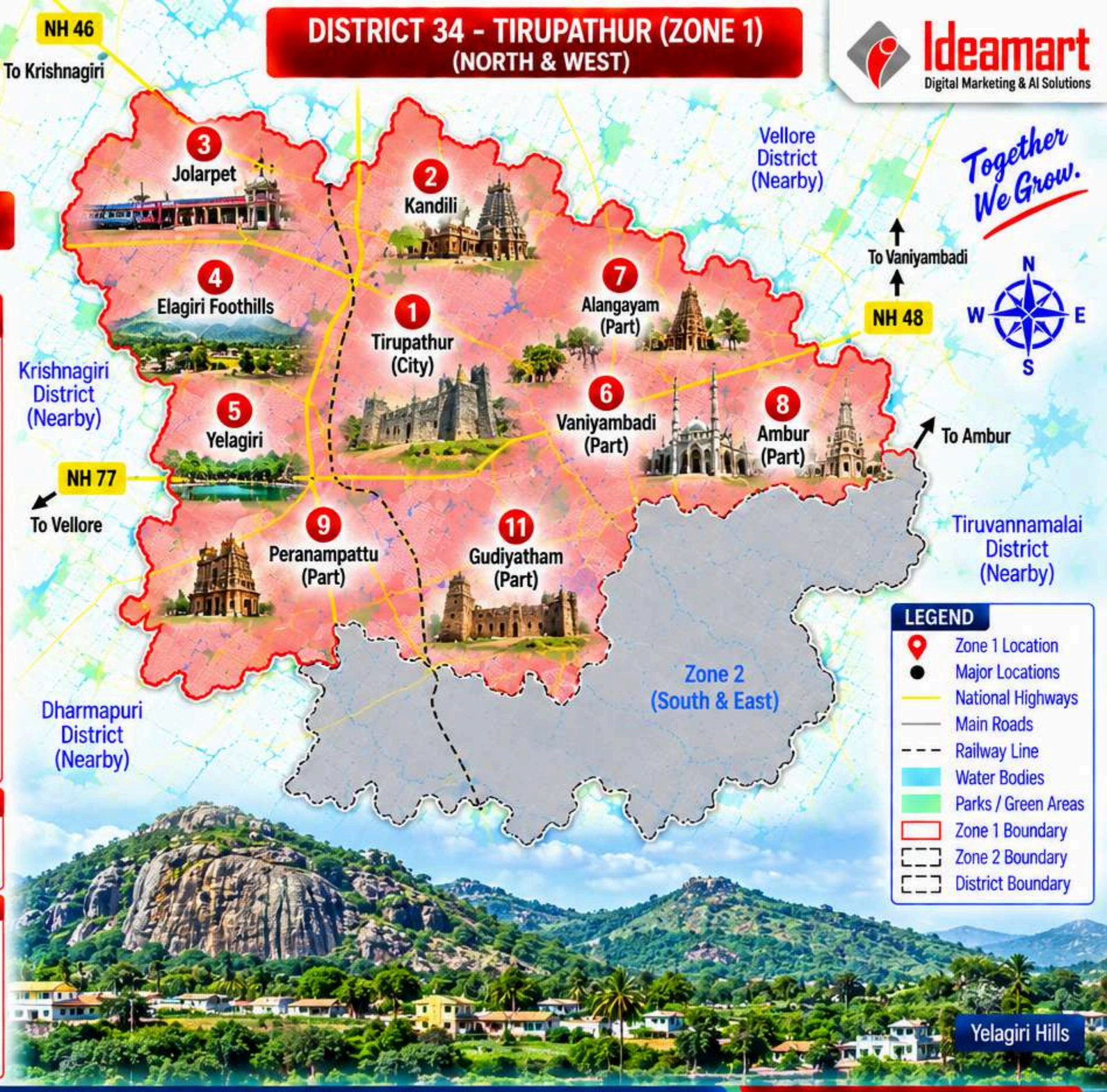
TIRUPATHUR (CITY)

TOTAL AREA COVERED

~ 2,650 km²
(Approx.)

MAJOR LANDMARKS

- Tirupathur Fort
- Jolarpet Railway Station
- Yelagiri Hills
- Elagiri Foothills
- Kandili Temple
- Peranampattu Lake
- Melpatti Temple
- Gudiyatham Fort
- Ambur Mosque
- Vaniyambadi Bypass
- Alangayam Temple
- Yelagiri Nature Park
- Elagiri View Point
- Kandili Fort
- Major Educational Institutions
- Major Industrial Areas



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART ZONE 2

SOUTH & EAST

DISTRICT 34 - TIRUPATHUR

ALL AREAS COVERED IN ZONE 2 (SOUTH & EAST)

1. Vaniyambadi
2. Alangayam
3. Valayampattu
4. Neknamalai Foothills
5. Ambur
6. Peranampattu
7. Melpatti
8. Gudiyatham Border
9. Natrampalli
10. Pachur
11. Uthangarai Border
12. Nearby Villages
13. Walajapet (Part)
14. Kaveripakkam (Part)
15. Thellar (Part)
16. Kuppam (Part)

and Surrounding Areas

MAJOR HUB

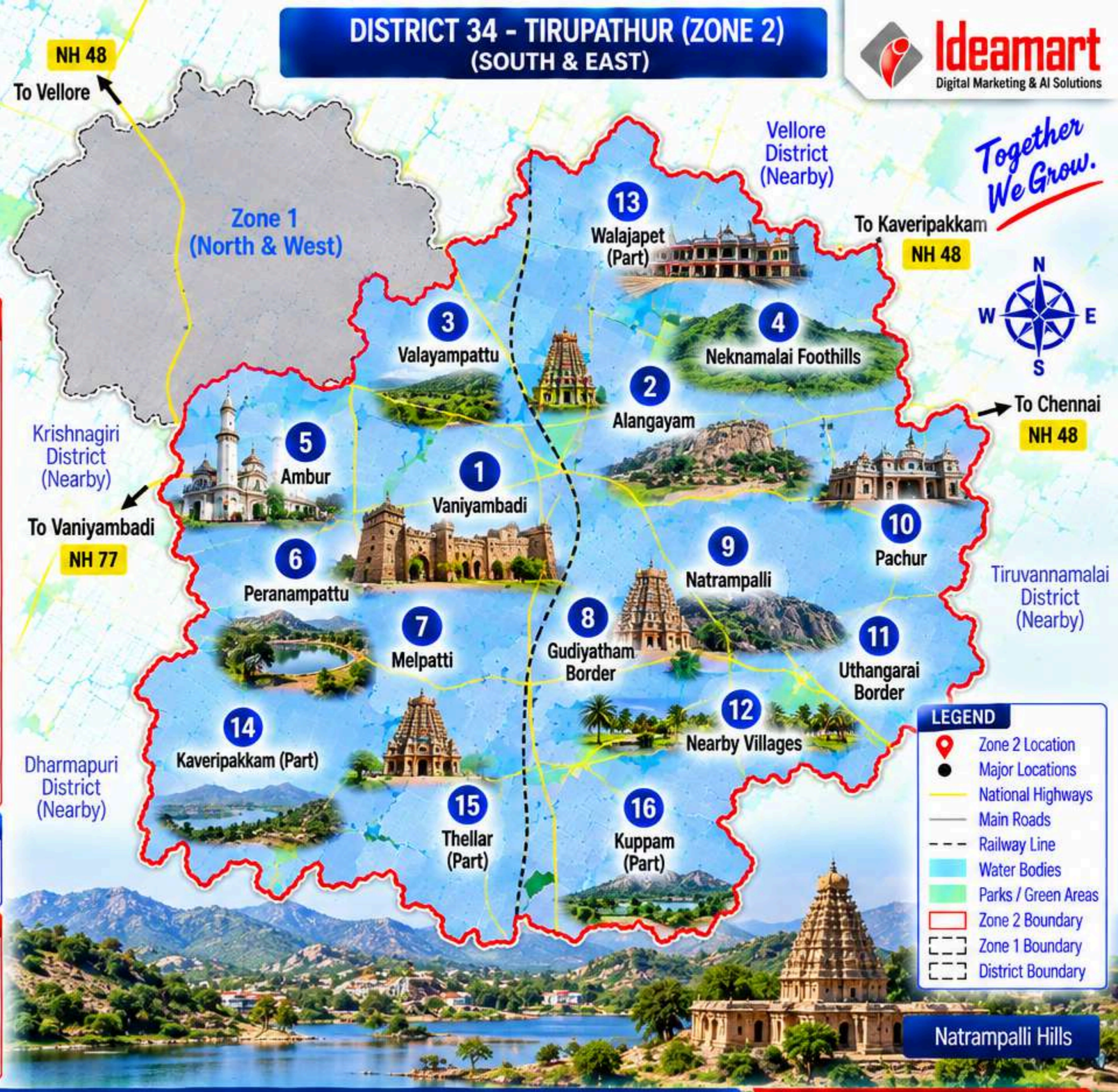
VANIYAMBADI

TOTAL AREA COVERED

~ 2,550 km² (Approx.)

MAJOR LANDMARKS

- Vaniyambadi Fort
- Ambur Mosque
- Peranampattu Lake
- Melpatti Temple
- Pachur Temple
- Natrampalli Hills
- Gudiyatham Town
- Valayampattu Hills
- Neknamalai Foothills
- Walajapet Railway Station
- Kaveripakkam Lake
- Thellar Temple
- Uthangarai Hills
- Industrial & Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

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TIRUPPUR

2 ZONES - COMPLETE DISTRICT COVERAGE

DISTRICT 35 - TIRUPPUR

ZONE 1 - NORTH

18 AREAS COVERED

1. Tiruppur (North)
2. Avinashi
3. Perumanallur
4. Cheyyur
5. Mangalam
6. Palladam (Part)
7. Udumalpet (Part)
8. Dharapuram (Part)
9. Kangeyam (Part)
10. Madathukulam (Part)
11. Pongalur (Part)
12. Sulur Border (Part)
13. Karanampettai (Part)
14. Vellakoil (Part)
15. Orathukuppai (Part)
16. Kunnathur (Part)
17. Kadathur (Part)
18. and Surrounding Areas

ZONE 2 - SOUTH & EAST

17 AREAS COVERED

1. Tiruppur (South)
2. Veerapandi
3. Mudalipalayam
4. Nallur
5. Andipalayam
6. Dharapuram
7. Mulanur
8. Kundadam
9. Chinnakkampalayam
10. Udumalpet
11. Madathukulam
12. Poolankinar
13. Gudimangalam
14. Palladam (Part)
15. Karanampettai (Part)
16. Sultanpet (Part)
17. and Surrounding Areas

MAJOR HUB

TIRUPPUR (TOWN)

TOTAL AREA COVERED

~ 1,578 km²
(Approx.)

MAJOR LANDMARKS

- Tiruppur Railway Station
- Avinashi Temple
- Palladam Bus Stand
- Udumalpet Temple
- Dharapuram Temple
- Kundadam Railway Station
- Madathukulam Bus Stand
- Amaravathi Dam (Udumalpet)
- Kangeyam Temple (Nearby)
- Major Textile Industrial Areas

DISTRICT 35 - TIRUPPUR
(ZONE 1 : NORTH | ZONE 2 : SOUTH & EAST)



2 ZONES
COMPLETE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

PEOPLE
PLACES
POSSIBILITIES

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
TIRUPPUR NORTH
DISTRICT 35 - TIRUPPUR

ALL AREAS COVERED IN ZONE 1 (NORTH)

1. Tiruppur (North)
2. Avinashi
3. Perumanallur
4. Cheyyur
5. Mangalam
6. Palladam (Part)
7. Udumalpet (Part)
8. Dharapuram (Part)
9. Kangeyam (Part)
10. Madathukulam (Part)
11. Pongalur (Part)
12. Sulur Border (Part)
13. Karanampettai (Part)
14. Vellakoil (Part)
15. Orathukuppai (Part)
16. Kunnathur (Part)
17. Kadathur (Part)

and Surrounding Areas

MAJOR HUB

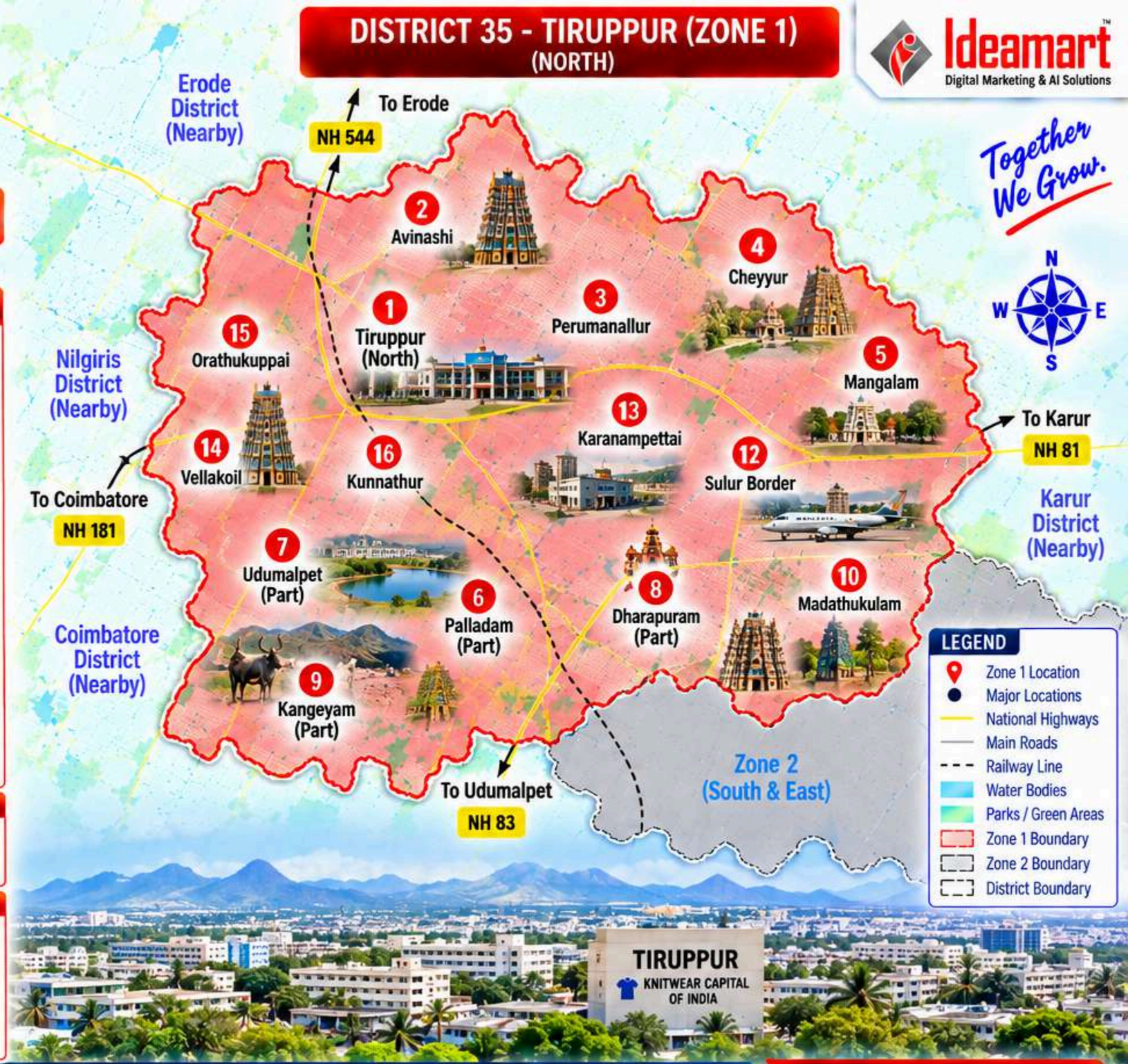
TIRUPPUR (NORTH)

TOTAL AREA COVERED

~ 1,020 km² (Approx.)

MAJOR LANDMARKS

- Avinashi Temple
- Thirumuruganpoondi Temple
- Tiruppur Railway Station
- Tiruppur Bus Stand
- Perumanallur Temple
- Palladam Lake
- Kangeyam Cattle Market
- Vellakoil Temple
- Sulur Air Force Station (Nearby)
- Kunnathur Temple
- Madathukulam Lake
- Pongalur Market
- Dharapuram Road Junction
- Major Textile Industrial Areas



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART ZONE 2

TIRUPPUR SOUTH & EAST

DISTRICT 35 - TIRUPPUR

ALL AREAS COVERED IN ZONE 2 (SOUTH & EAST)

1. Tiruppur (South)
2. Veerapandi
3. Mudalipalayam
4. Nallur
5. Andipalayam
6. Dharapuram
7. Mulanur
8. Kundadam
9. Chinnakkampalayam
10. Udumalpet
11. Madathukulam
12. Poolankinar
13. Gudimangalam
14. Palladam (Part)
15. Karanampettai (Part)
16. Sultanpet (Part)

and Surrounding Areas

MAJOR HUB

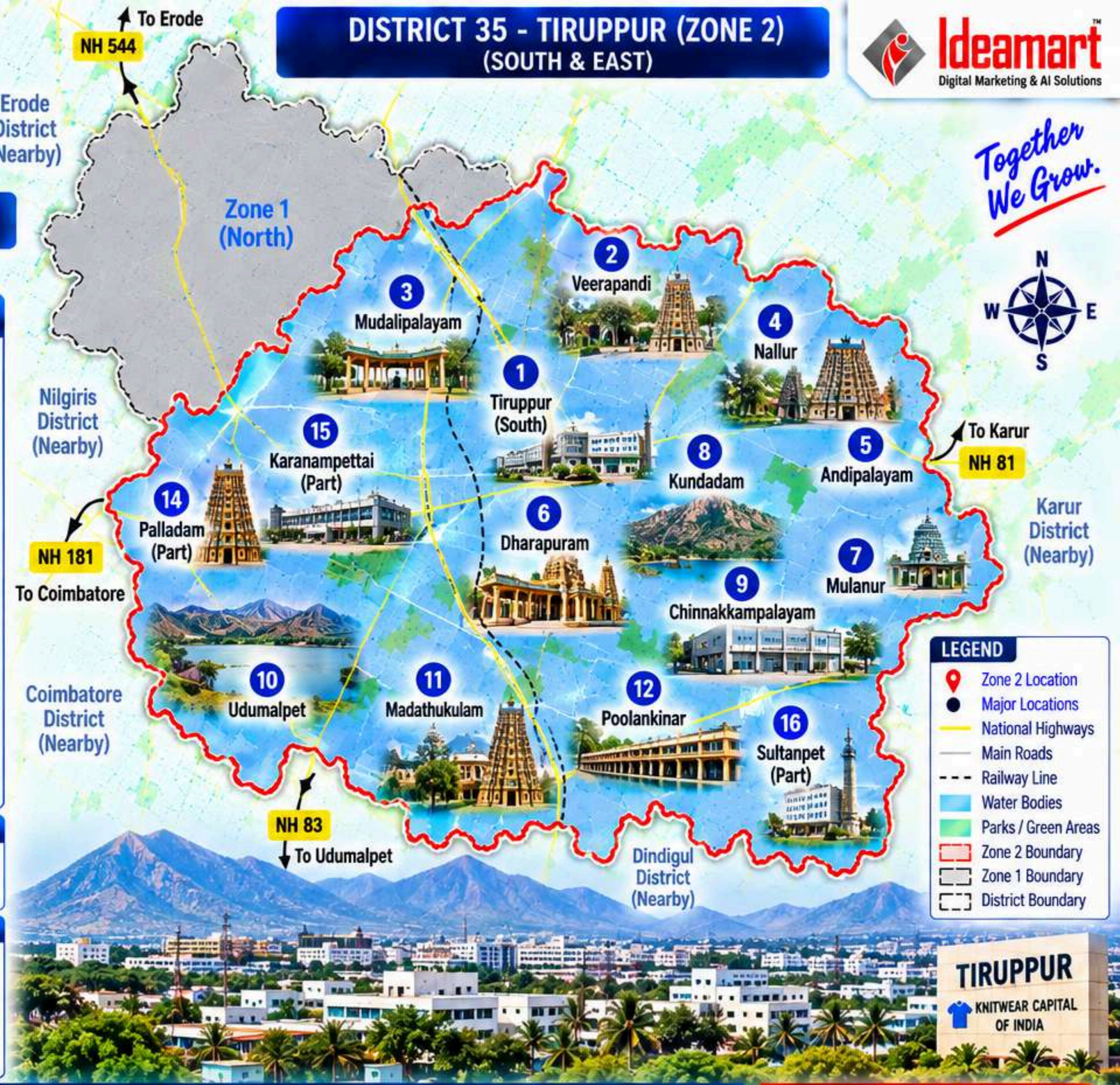
TIRUPPUR (SOUTH)

TOTAL AREA COVERED

~ 1,558 km² (Approx.)

MAJOR LANDMARKS

- Dharapuram Temple
- Kundadam Hill
- Madathukulam Temple
- Udumalpet Dam
- Palladam Temple
- Veerapandi Temple
- Chinnakkampalayam IT Park
- Karanampettai Textile Units
- Sultanpet Industrial Area
- Poolankinar Bridge
- Mulanur Temple
- Major Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

Ideamart

VELLORE

2 ZONES - COMPLETE DISTRICT COVERAGE

DISTRICT 36 - VELLORE

ZONE 1 - NORTH & EAST

18 AREAS COVERED

1. Vellore (Town)
2. Sathuvachari
3. Adukkamparai
4. Thorapadi
5. Bagayam
6. Katpadi (Part)
7. Gandhi Nagar (Part)
8. Viruthampattu (Part)
9. Kangeyanallur (Part)
10. Anaicut (Part)
11. Pennathur (Part)
12. Poigai (Part)
13. Uthukkottai (Part)
14. Arakkonam (Part)
15. Ranipet Border (Part)
16. Walajah (Part)
17. Nemili (Part)
18. and Surrounding Areas

ZONE 2 - SOUTH & WEST

18 AREAS COVERED

1. Gudiyatham
2. Pernambut
3. Paradarami
4. Melpatti
5. Anaicut (Part)
6. Odugathur
7. Pennathur (Part)
8. Ussoor
9. Alangayam (Part)
10. Arani (Part)
11. Kaveripakkam (Part)
12. Vellore Surrounding Rural Areas
13. Tirupathur Border (Part)
14. Tiruvannamalai Border (Part)
15. Javadi Hills (Part)
16. Polur (Part)
17. CMC Rural Area (Part)
18. and Surrounding Areas

MAJOR HUB

VELLORE (TOWN)

TOTAL AREA COVERED

~ 6,100 km²
(Approx.)

MAJOR LANDMARKS

- Vellore Fort
- Golden Temple
- Katpadi Railway Station
- CMC Vellore
- Sripuram (Golden Temple)
- Anaicut Dam
- Javadi Hills
- Arakkonam Junction (Nearby)
- Vellore Bus Stand
- Major Educational Institutions



2 ZONES
COMPLETE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAMART ZONE 1

VELLORE NORTH & EAST

DISTRICT 36 - VELLORE

ALL AREAS COVERED IN ZONE 1 (NORTH & EAST)

1. Vellore (Town)
2. Sathuvachari
3. Adukkamparai
4. Thorapadi
5. Bagayam
6. Katpadi (Part)
7. Gandhi Nagar (Part)
8. Viruthampattu (Part)
9. Kangeyanallur (Part)
10. Anaicut (Part)
11. Pennathur (Part)
12. Poigai (Part)
13. Uthukkottai (Part)
14. Arakkonam (Part)
15. Ranipet Border (Part)
16. Walajah (Part)
17. Nemili (Part) and Surrounding Areas

MAJOR HUB

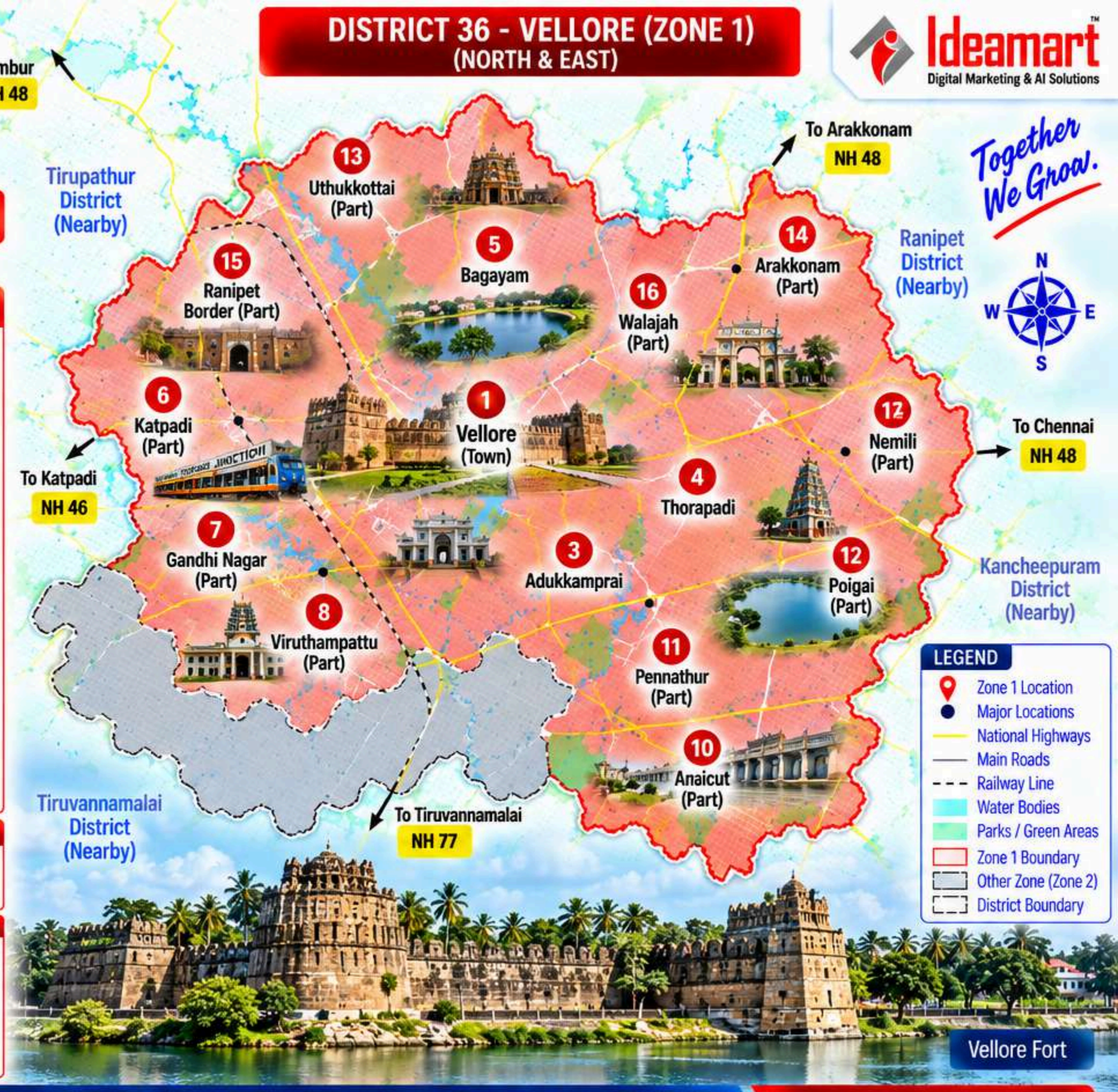
VELLORE (TOWN)

TOTAL AREA COVERED

~ 2,180 km² (Approx.)

MAJOR LANDMARKS

- Vellore Fort
- Jalakanteswarar Temple
- Katpadi Railway Station
- Sathuvachari Bus Stand
- CMC Vellore
- Anaicut Dam
- Sripuram Golden Temple
- Ratnagiri Temple (Walajah)
- Arakkonam Railway Station
- Nemili Sri Bala Peetam
- Poigai Lake
- Bagayam Lake
- Thorapadi Temple
- Major Educational Institutions



WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL A BRIGHTER TOMORROW

IDEAMART ZONE 2

VELLORE SOUTH & WEST

DISTRICT 36 - VELLORE

ALL AREAS COVERED IN ZONE 2 (SOUTH & WEST)

1. Gudiyatham
2. Pernambut
3. Paradarami
4. Melpatti
5. Anaicut (Part)
6. Odugathur
7. Pennathur (Part)
8. Ussoor
9. Alangayam (Part)
10. Arani (Part)
11. Kaveripakkam (Part)
12. Vellore Surrounding Rural Areas
13. Tirupathur Border (Part)
14. Tiruvannamalai Border (Part)
15. Javadi Hills (Part)
16. Polur (Part)
17. CMC Rural Area (Part) and Surrounding Areas

MAJOR HUB

GUDIYATHAM

TOTAL AREA COVERED

~ 2,620 km² (Approx.)

MAJOR LANDMARKS

- Gudiyatham Fort
- Pernambut Clock Tower
- Paradarami Temple
- Melpatti Murugan Temple
- Anaicut Dam (Nearby)
- Odugathur Lake
- Pennathur Temple
- Ussoor Hill
- Alangayam Hill
- Arani Temple
- Kaveripakkam Dam
- Javadi Hills (Nearby)
- Polur Temple
- CMC Vellore (Rural Area)
- Tirupathur Border
- Tiruvannamalai Border



WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

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DISTRICT 38 - VIRUDHUNAGAR

VIRUDHUNAGAR

2 ZONES - COMPLETE DISTRICT COVERAGE

ZONE 1 - NORTH & EAST

19 AREAS COVERED

1. Virudhunagar (Town)
2. Mallankinaru
3. Sulakkarai
4. Vachakkarapatti
5. Kalligudi
6. Kariapatti
7. Aruppukottai
8. Narikudi
9. Pandalkudi
10. Palavanatham
11. Sattur Border (Part)
12. Sivakasi Border (Part)
13. Madurai Border (Part)
14. Ramanathapuram Border (Part)
15. Tiruchuli Border (Part)
16. Kallikudi Rural Areas
17. Kariapatti Surrounding Villages
18. Aruppukottai Surrounding Villages and Surrounding Areas

ZONE 2 - SOUTH & WEST

19 AREAS COVERED

1. Sivakasi
2. Thiruthangal
3. Satchiyapuram
4. Anaikuttam
5. Alangulam
6. Rajapalayam
7. Srivilliputhur
8. Watrap
9. Seithur
10. Mamsapuram
11. Vembakottai (Part)
12. Sivaganga Border (Part)
13. Tenkasi Border (Part)
14. Thiruvananthapuram Border (Part)
15. Rajapalayam Rural Areas
16. Srivilliputhur Surrounding Villages
17. Thiruthangal Surrounding Villages
18. Satchiyapuram Surrounding Villages and Surrounding Areas
19. Alangulam

MAJOR HUB

VIRUDHUNAGAR (TOWN)

TOTAL AREA COVERED

~ 4,240 km²
(Approx.)

MAJOR LANDMARKS

- Virudhunagar Clock Tower
- Sivakasi Fireworks Industry
- Rajapalayam Fort
- Srivilliputhur Andal Temple
- Thiruthangal Temple
- Aruppukottai Temple
- Kariapatti Temple
- Alangulam Temple
- Watrap Hills
- Important Industrial Areas



2 ZONES
COMPLETE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
A BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
ZONE 1
VIRUDHUNAGAR NORTH & EAST
DISTRICT 38 - VIRUDHUNAGAR

ALL AREAS COVERED IN ZONE 1 (NORTH & EAST)

1. Virudhunagar (Town)
2. Mallankinaru
3. Sulakkarai
4. Vachakkarapatti
5. Kalligudi
6. Kariapatti
7. Aruppukkottai
8. Narikudi
9. Pandalkudi
10. Palavanatham
11. Sattur Border (Part)
12. Sivakasi Border (Part)
13. Madurai Border (Part)
14. Ramanathapuram Border (Part)
15. Tiruchuli Border (Part)
16. Kalliikudi Rural Areas
17. Kariapatti Surrounding Villages
18. Aruppukkottai Surrounding Villages and Surrounding Areas

MAJOR HUB

VIRUDHUNAGAR (TOWN)

TOTAL AREA COVERED

~ 2,150 km² (Approx.)

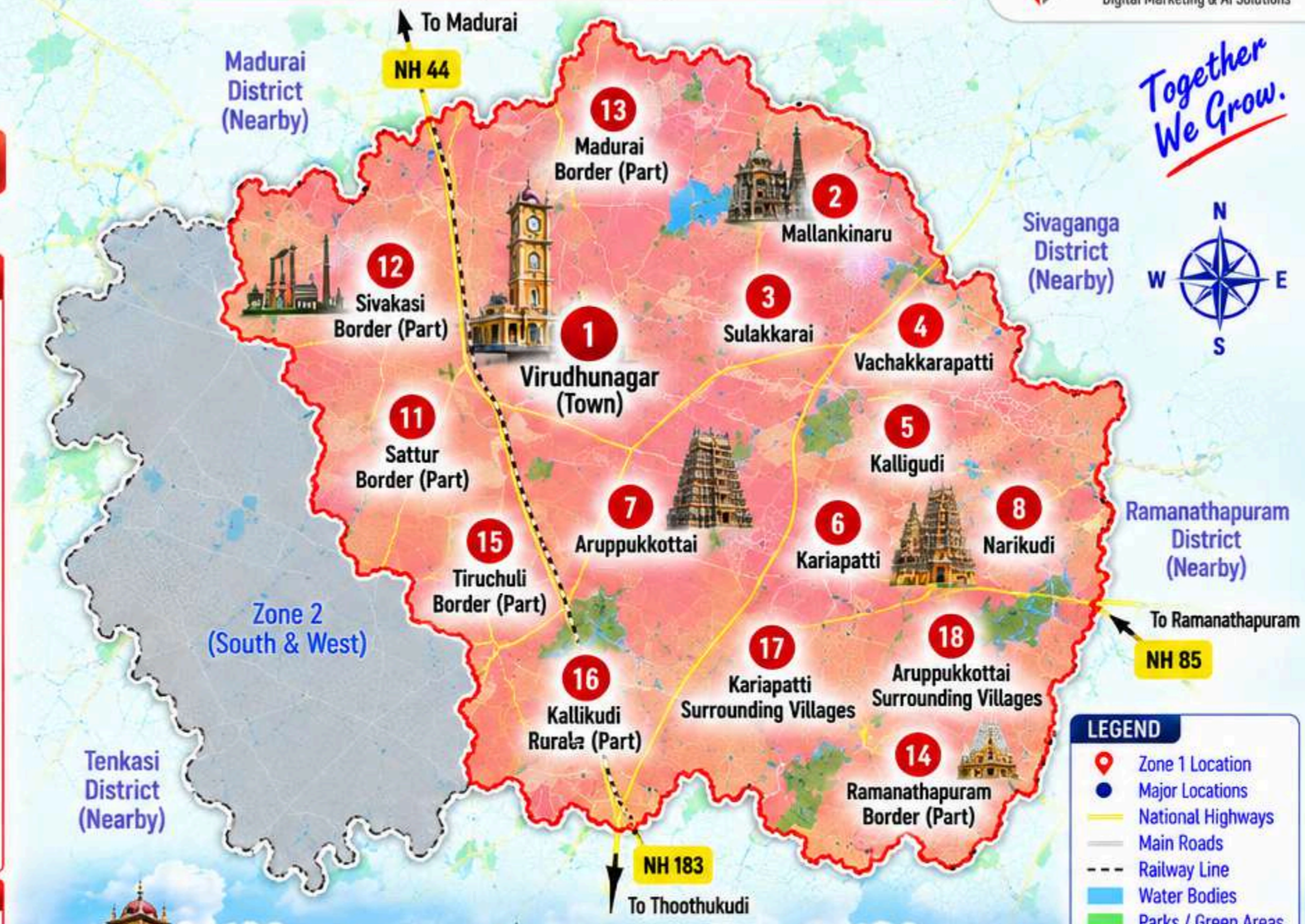
MAJOR LANDMARKS

- Virudhunagar Clock Tower
- Aruppukkottai Temple
- Kariapatti Temple
- Kalligudi Temple
- Narikudi Temple
- Pandalkudi Temple
- Palavanatham Temple
- Mallankinaru Temple
- Vachakkarapatti Temple
- Important Educational Institutions

DISTRICT 38 - VIRUDHUNAGAR (ZONE 1)
(NORTH & EAST)

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IDEAMART ZONE 2

VIRUDHUNAGAR SOUTH & WEST

DISTRICT 38 - VIRUDHUNAGAR

ALL AREAS COVERED IN ZONE 2 (SOUTH & WEST)

1. Sivakasi
2. Thiruthangal
3. Satchiyapuram
4. Anaikuttam
5. Alangulam
6. Rajapalayam
7. Srivilliputhur
8. Watrap
9. Seithur
10. Mamsapuram
11. Vembakottai (Part)
12. Sivaganga Border (Part)
13. Tenkasi Border (Part)
14. Thiruvananthapuram Border (Part)
15. Rajapalayam Rural Areas
16. Srivilliputhur Surrounding Villages
17. Thiruthangal Surrounding Villages
18. Satchiyapuram Surrounding Villages and Surrounding Areas

MAJOR HUB

SIVAKASI

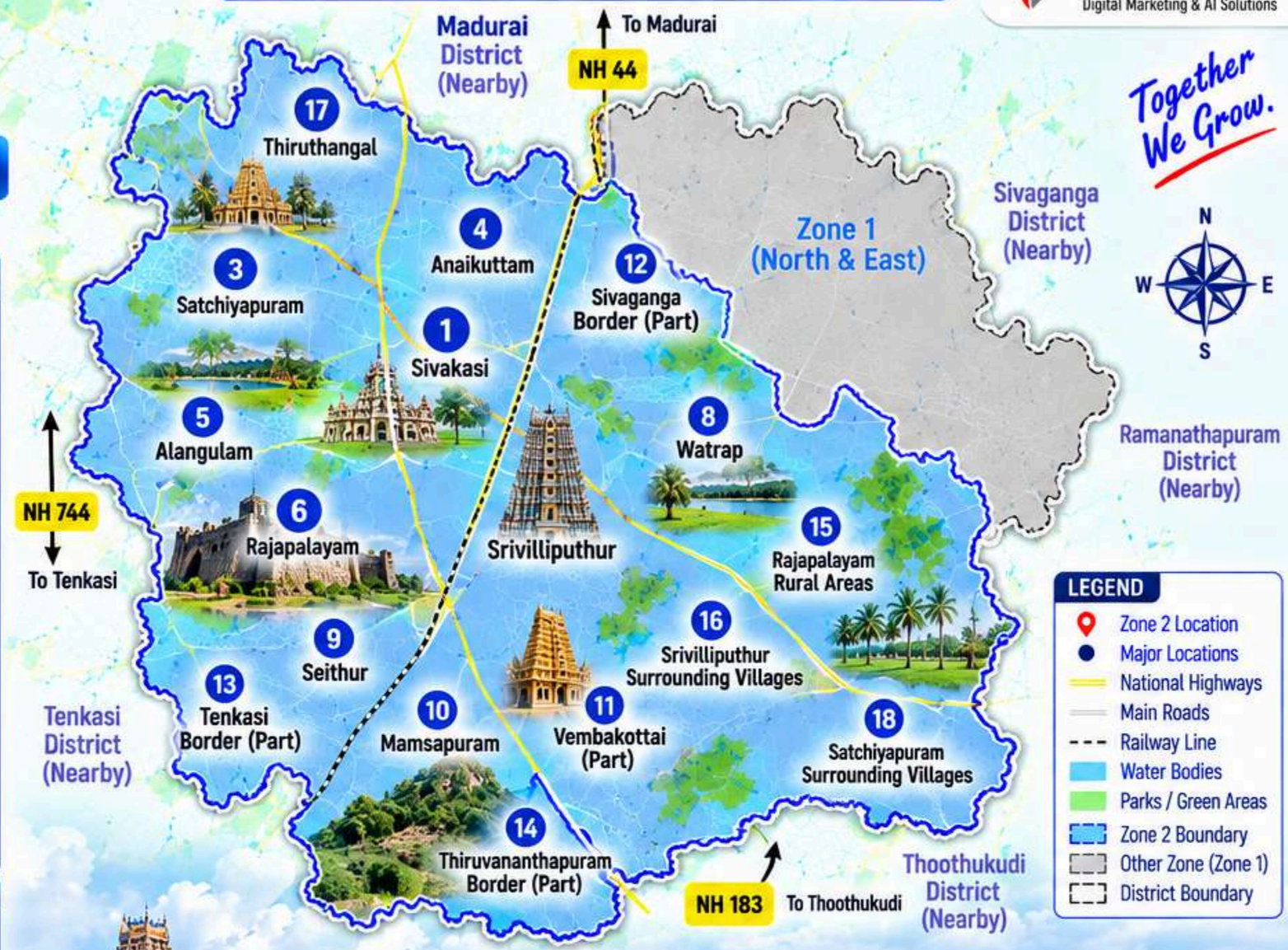
TOTAL AREA COVERED

~ 2,090 km² (Approx.)

MAJOR LANDMARKS

- Srivilliputhur Andal Temple
- Rajapalayam Fort
- Sivakasi Muthumalai Amman Temple
- Thiruthangal Temple
- Alangulam Dam
- Satchiyapuram Temple
- Seithur Temple
- Watrap Lake (Neerby)
- Mamsapuram Temple
- Important Educational Institutions

DISTRICT 38 - VIRUDHUNAGAR (ZONE 2) (SOUTH & WEST)





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A Stronger Tamil Nadu Together

" From "Every Corner To A Brighter Tomorrow"



ALL 38 DISTRICTS

CONNECTED FOR A BRIGHTER TOMORROW

PEOPLE • PLACES • PROGRESS

STRONGER COMMUNITIES

WIDER REACH

MORE OPPORTUNITIES

TOGETHER WE GROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Rooted in People Driven by Progress

PEOPLE
STRONGER TAMIL NADU

PLACES
BRIGHTER OPPORTUNITIES

PROGRESS
A BETTER TOMORROW

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