



IdeamartTM
Digital Marketing & AI Solutions



99403 27203



98410 87444



www.ideamart.in

IDEAMART

Google

Reviews

4.9 ★★★★★

WHY CHOOSE IDEAMART FRANCHISE?

HIGHLIGHTS OF DIGITAL MARKETING & AI SOLUTIONS



16+ YEARS
INDUSTRY EXPERIENCE



2000+
CLIENTS SERVED



TRUSTED
BRAND NAME



DIGITAL MARKETING
& AI SUPPORT



90% REVENUE FOR
FRANCHISE PARTNER



FRANCHISE
PARTNER APP



EXTERNAL
CREATIVITY SUPPORT



STAFF
RECRUITMENT SUPPORT



MSME, GOVERNMENT &
INTERNATIONAL PROJECTS



PROTECTED TERRITORY
FRANCHISE RIGHTS



FRANCHISE AVAILABLE –
TAMIL NADU / INDIA / OVERSEAS



1-YEAR
BUSINESS SUPPORT



JOIN IDEAMART & BE A PART OF OUR SUCCESS STORY!

OUR SERVICES



Providing complete digital marketing and promotional services for your entire business



**POSTER, SHORTS
VIDEO CREATION**



**DIGITAL MARKETING
MONTHLY CAMPAIGNS**



**DIGITAL PR &
MEDIA PROMOTIONS**



**AI-POWERED
BUSINESS SOLUTIONS**



**YOUTUBE CHANNEL
SETUP & GROWTH**



**PROFESSIONAL
WEB DESIGNING**



**CORPORATE
BRANDING**



**FRANCHISE
DEVELOPMENT**



**EVENT & EXPO
CAMPAIGNS**



**CROWD-PULLING
CAMPAIGNS**



**INFLUENCER
MARKETING**



**POLITICAL
CAMPAIGN**



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► WE MAKE **35+** TYPES OF PROMOTIONAL VIDEOS

- Profile Videos
- Product Videos
- Logo Animation
- Invitation Videos
- Food & Cooking Videos
- Testimonial Videos
- Explainer Videos
- Wishes Videos
- Training Videos
- Social Media Videos
- Motivational Videos
- Personalized Videos
- Time Lapse Videos
- Tv Ad & Short Films
- Self Intro Videos
- Documentary Videos
- Whatsapp Status Videos
- Concept Videos
- Political Videos
- Walkthrough Videos
- App Demo Videos
- Safety Videos
- Interview Videos
- Achievement Videos
- Ngo Videos
- Sports Videos
- Doctors Videos
- Astrology Videos
- Comedy Videos
- News Videos
- Travel & Events
- Celebrity Videos
- Guest Intro Videos
- School / College Videos
- Beauty Videos
- Govt. Videos

We promote on social media in various ways



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SOME OF OUR CLIENTS



Madras University



Dubai



Dubai



Canada



Singapore



Talent Vision Electronics Trading L.L.C



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OUR PROJECTS



► SAMPLES



VIDEO SHOOTING



► INDOOR & OUTDOOR



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About Karthik

He has 25+ years of experience in digital marketing, personnel branding, strategic planning, new technologies and direct marketing, and he specializes in educating clients about how to enhance their brand strategies and digital marketing methods to stay competitive.

His digital & technical interviews have been broadcast on a lot of TV channels, YouTube channels, and he provides consulting & ideas for developing your company within a minimum of six months. He has been bringing your company to the next level for many years.

His case study has been published in Tamilnadu Government Plus 2 Textbook. Students will study it for the next 15 years

You are your brand, so brand yourself before others do...



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DIGITAL MARKETING MONTHLY TARIFF

ORGANIC + PAID PROMOTIONS (Per Month)

A1

Creative	Qty	Rate	Amount
Posters	8	750	6000
Shorts	5	2500	12500
Post Organically 2 Days, 1 Time	13	500	6500
Paid Promotions (15% Service Charge) (paid adds: 4250+750 service charge)	1	5000	5000

Rs. 30,000

A2

Creative	Qty	Rate	Amount
Posters	16	750	12000
Shorts	10	2500	25000
Post organically 1 time per day	26	500	13000
Paid Promotions (15% Service Charge) (paid adds: 8500+1500 service charge)	1	10000	10000

Rs. 60,000

A3

Creative	Qty	Rate	Amount
Posters	32	750	24000
Shorts	20	2500	50000
Post organically 2 times per day	52	500	26000
Paid Promotions (15% Service Charge) (paid adds:17000 +3000 service charge)	1	20000	20000

Rs. 1,20,000

A4

Creative	Qty	Rate	Amount
Posters	64	750	48000
Shorts	40	2500	100000
Post organically 3 times per day	104	500	52000
Paid Promotions (15% Service Charge) (paid adds: 34000+6000 service charge)	1	40000	40000

Rs. 2,40,000

A5

Creative	Qty	Rate	Amount
Posters	128	750	96000
Shorts	80	2500	200000
Post organically 7 times per day	208	500	104000
Paid Promotions (15% Service Charge) (paid adds: 68000+12000 service charge)	1	80000	80000

Rs. 4,80,000

A6

Creative	Qty	Rate	Amount
Posters	256	750	192000
Shorts	160	2500	400000
Post organically 14 times per day	416	500	208000
Paid Promotions (15% Service Charge) (paid adds: 136000+24000 service charge)	1	160000	160000

Rs. 9,60,000

— ROI PLAN (EXAMPLE) —

PLAN	TARIFF	MONTHLY (CUSTOMERS)	TOTAL INCOME (MONTHLY)	PAYMENT ADD EXPENSES (MONTHLY)	NET INCOME (TOTAL INCOME - EXPENSES)	IDEAMART SHARE 10%	TOTAL PROFIT (TO YOU)
A1	₹30,000	5 Customers	₹1,50,000	₹25,000	₹1,25,000	₹12,500	₹1,12,500
A2	₹60,000	5 Customers	₹3,00,000	₹50,000	₹2,50,000	₹25,000	₹2,20,000
TOTAL 2 PLANS			₹4,50,000	₹75,000	₹3,75,000	₹37,500	₹3,32,500

FRANCHISE MONTHLY EXPENSES

	1. Office Rent	₹20,000
	2. Marketing Person Salary	₹20,000
	3. Digital Marketing Executive	₹18,000
	4. Video Editor Salary	₹25,000
	5. Electricity	₹5,000
	6. Internet	₹3,000
	7. Local Marketing	₹20,000
	8. Telephone & Other Expenses	₹10,000

TOTAL MONTHLY EXPENSES

₹1,21,000

MONTHLY SUMMARY

	TOTAL INCOME (2 PLANS)	₹3,32,500
	TOTAL MONTHLY EXPENSES	₹1,21,000
	NET PROFIT	₹2,11,500



NET PROFIT = TOTAL INCOME - MONTHLY EXPENSES

Recover your franchise investment in just **2 - 3 months** and start earning high recurring profits every month!

CUSTOMER VALIDITY : MINIMUM 6 MONTHS

IDEAMART FRANCHISE MODEL

Franchise Details	FRANCHISE EXECUTION MODEL
1.Franchise Model	Branding Name: IDEAMART - Authorized Franchise Billing name: Franchise Partner's Registered Company Name
2. Marketing	Local Marketing & Lead Generation by : Franchise Partner
3.Basic Franchisee Requirements	1.Register a Company: Register a business entity (Proprietorship / Partnership / LLP / Pvt. Ltd.) under your preferred brand name for franchise billing and operations. 2.Office Space Minimum 300–500 Sq. Ft. office with customer reception area and dedicated parking facility. 3.Office Infrastructure Set up a fully functional office with computers, high-speed internet and essential office furniture. 4.Recruit a Staff Team 1 Marketing Executive 1 Digital Marketing Executive 1 Video Editor
4.Staffs Qualifications	Marketing Executive 1+ Year Experience BBA/MBA Sales & Field Marketing Digital Marketing Executive 1+ Year Experience Digital Marketing AI Tools Lead Generation Canva Video Editor 1+ Year Experience Premiere Pro After Effects Photoshop Reels & Shorts Editing
5.IDEAMART Provide	1. Established Brand Identity Use the IDEAMART brand name, logo, and reputation to build your business. 2. Proven Client Portfolio Showcase IDEAMART's existing clients and successful projects to build customer confidence. 3. Exclusive Territory Rights Your assigned franchise territory will be exclusively reserved for your business.

IDEAMART FRANCHISE MODEL

IDEAMART Provide...	4. Brush-up Training Covering: • Business Operations ,Marketing ,Digital Marketing • AI Tools ,Administration ,Latest Industry & Field Updates 5. Existing Creative Resources (Get ready-to-use): Already Creative Designs, Marketing Templates, Promotional Materials. 6. Official Website Listing Your franchise office and contact details will be listed on the official IDEAMART website - www.ideamart.in 7. Personalized Profile Video A professional Ideamart profile Video with your franchise details. 8. Designing - Branding Kit Receive ready-to-use designs for: • Office Sign Board ,Visiting Card ,Receipt Book , Billing 9. Exclusive Franchise Mobile App Access a dedicated IDEAMART Franchise App with training modules, Invoices, Enquiry Management 10. One-Year Business Support Enjoy one year of continuous business mentoring, operational guidance, and technical assistance for you and your team.
6. Franchisee Partner Responsibilities	1. Local Marketing & Lead Generation 2. Assist in Payment Collections (as per IDEAMART process) 3. Maintain Brand Standards & Reputation 4. Build & Manage Your Team (Marketing, Digital Marketing, Video Editor) 5. Customer Communication & Support
7.Territory Policy	➤ Exclusive territory is applicable only for Promotions & Paid Advertisements. ➤ No paid promotions are allowed outside the assigned territory. ➤ Organic orders from friends, relatives, referrals, existing customers, websites, or social media are permitted from any location.



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IDEAMART FRANCHISE MODEL

8.Franchise Fees (Non Refundable)	Within India Franchisee fees : ₹ 3 Lakhs+ 18% tax Overseas Franchisee fees : ₹ 5 Lakhs+ 18% tax
9.Revenue Sharing	<u>1.Fully Franchise Operation:</u> Franchisee gets 90% net collections. IDEAMART gets 10% +tax (excluding paid ads) <u>2.Ideamart Creativity Support:</u> Franchisee gets: 30% net collections, Ideamart gets 70% +tax
10. Payment Terms & Discount Policy	➤ IDEAMART Share: 10% of the official IDEAMART tariff. ➤ Payment: IDEAMART's share must be remitted on the next working day after receiving customer payment. ➤ Discount Policy: Any discount offered shall be borne by the Franchise Partner. IDEAMART's 10% share will be calculated on the official tariff. ➤ Policy Compliance: Delay in payment, unauthorized billing, or failure to report customer transactions may result in immediate franchise reassignment of the territory.
11.Tax & Billing	➤ IDEAMART invoices are subject to 18% GST. ➤ Franchise Partner billing and tax compliance shall be as per their own business registration and applicable laws. ➤ IDEAMART's revenue share must be remitted along with applicable GST
12.Renewal Terms	Franchise Period: 1 Year. After 1 years Renewal fee: ₹25000 (Within India) After 1 years Renewal fee: ₹50000 (Overseas)
13. Franchise Operational Policy	<u>1.Independent Operations</u> The Franchise Partner shall operate independently under the IDEAMART brand while strictly following all IDEAMART business policies, branding standards, and operational guidelines. <u>2.Customer WhatsApp Groups</u> A dedicated WhatsApp group shall be created for every customer by including the Customer, Franchise Partner, and IDEAMART Team to ensure transparent communication, project monitoring, and service quality. <u>3.Mandatory Franchise Billing</u> All quotations, invoices, receipts, and billing must be generated only through the official IDEAMART Franchise Billing Software. No Unauthorized Billing The Franchise Partner shall not issue personal invoices, third-party invoices, handwritten bills, or provide any services without an official



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IDEAMART FRANCHISE MODEL

	4.IDEAMART invoice If any unauthorized billing, off-book transactions, concealment of customer details, or violation of the billing policy is identified, IDEAMART
14. Customer Satisfaction & Quality Policy	➤ Customer satisfaction and service quality are mandatory. ➤ The Franchise Partner is solely responsible for customer payments and project execution. ➤ Any violation of IDEAMART policies may result in immediate cancellation of franchise rights.
15.Jurisdiction	Chennai court's jurisdiction
16.Termination Period	30 days notice for termination

Franchise Partners



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