Ideamart
IDEAS THAT REACH

CHENNAI

OUR FRANCHISE ZONES

6 STRATEGIC ZONES. **1** STRONG NETWORK.

CHENNAI FRANCHISE ZONES

1 WEST MAMBALAM (HO) ZONE



West Mambalam & Surrounding Areas

2 NORTH ZONE



Anna Nagar, Ambattur, Poonamallee & Surrounding Areas

3 CENTRAL ZONE



T. Nagar, Nungambakkam, Egmore & Surrounding Areas

4 EAST ZONE



Perambur, Madhavaram, Tondiarpet & Surrounding Areas

5 SOUTH ZONE



Adyar, Velachery, Tambaram, Sholinganallur & Surrounding Areas

6 OUTER SOUTH ZONE



Guduvanchery, Oragadam, Kelambakkam & Surrounding Areas



6 ZONES | STRONGER PRESENCE | WIDER REACH | ONE GOAL

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

WEST MAMBALAM (HO ONLY)

ALL AREAS COVERED IN ZONE 1

1. West Mambalam

MAJOR HUB

WEST MAMBALAM

HEAD OFFICE (HO)

TOTAL AREA COVERED

~ 4 km²

(Approx.)

MAJOR LANDMARKS

- West Mambalam Bus Terminus
- West Mambalam Railway Station
- Ayodhya Mandapam
- Sri Krishna Sweets
- Vijaya Hospital
- Andhra Mahila Sabha



LEGEND

Major Hub · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART
ZONE 2
WEST CHENNAI + OUTER WEST

PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 2

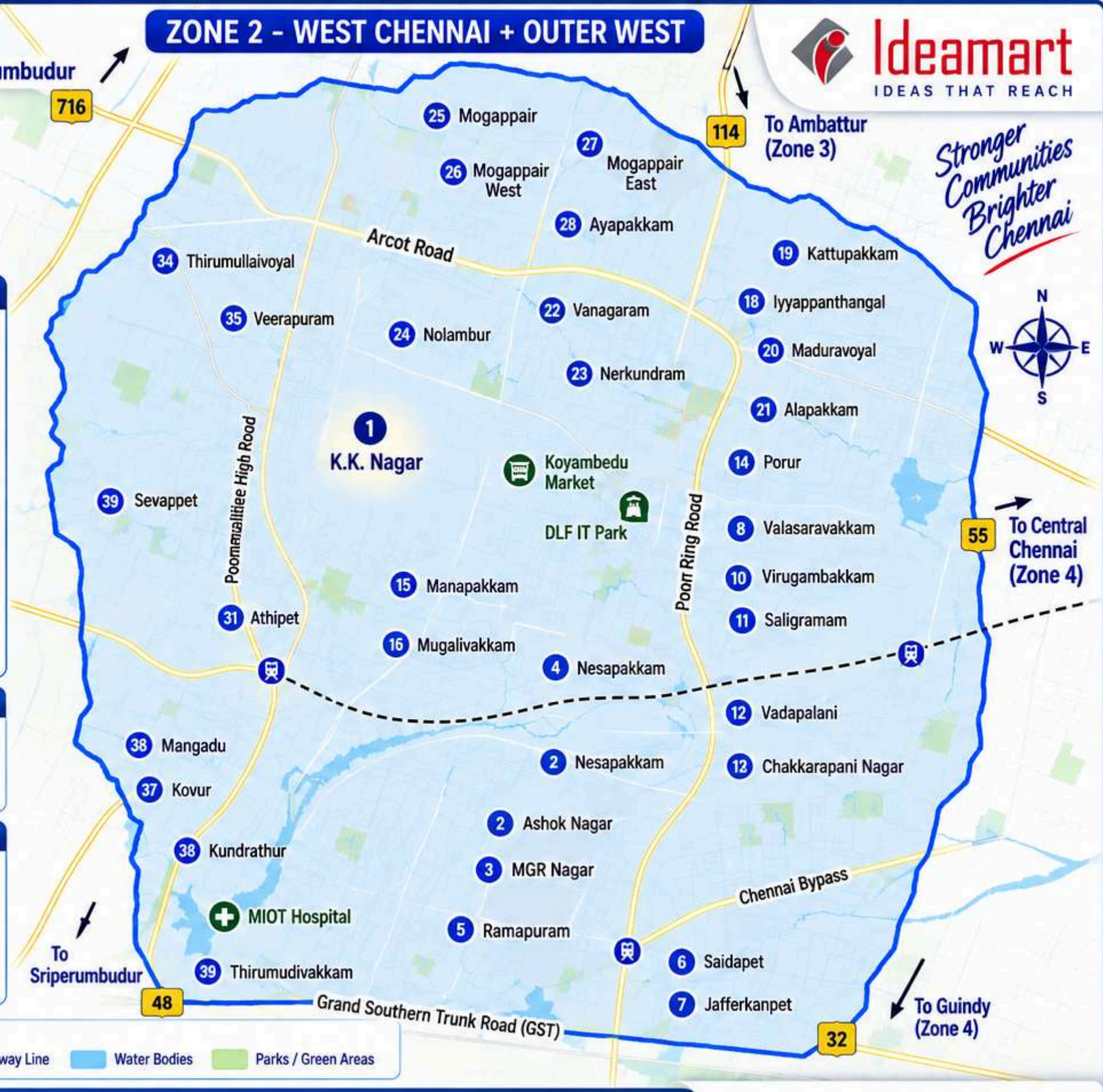
1. K.K. Nagar
2. Ashok Nagar
3. MGR Nagar
4. Nesapakkam
5. Ramapuram
6. Saidapet
7. Jafferkanpet
8. Valasaravakkam
9. Alwarthirunagar
10. Virugambakkam
11. Saligramam
12. Vadapalani
13. Chakkarapani Nagar
14. Porur
15. Manapakkam
16. Mugalivakkam
17. Karambakkam
18. Iyyappanthangal
19. Kattupakkam
20. Maduravoyal
21. Alapakkam
22. Vanagaram
23. Nerkundram
24. Nolambur
25. Mogappair
26. Mogappair West
27. Mogappair East
28. Ayapakkam
29. Ambattur
30. Ambattur Industrial Estate
31. Athipet
32. Oragadam
33. Veerapuram
34. Thirumullaivoyal
35. Kumananchavadi
36. Mangadu

MAJOR HUB
K.K. NAGAR

TOTAL AREA COVERED
~120 km²
(Approx.)

MAJOR LANDMARKS
- Koyambedu Market
- DLF IT Park
- Ambattur Industrial Estate
- MIOT Hospital
- Sri Ramachandra Hospital
- Porur Junction

LEGEND
Major Hub · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



Ideamart
IDEAS THAT REACH

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 3

KODAMBAKKAM + ANNA NAGAR + CENTRAL-WEST

ALL AREAS COVERED IN ZONE 3

1. Kodambakkam
2. Trustpuram
3. Choolaimedu
4. Rangarajapuram
5. Nungambakkam
6. Chetpet
7. Kilpauk
8. Aminjikarai
9. Arumbakkam
10. Koyambedu
11. Thirumangalam
12. Anna Nagar
13. Anna Nagar East
14. Anna Nagar West
15. Shenoy Nagar
16. Villivakkam
17. Padi
18. Korattur

MAJOR HUB

KODAMBAKKAM

TOTAL AREA COVERED

~70 km²

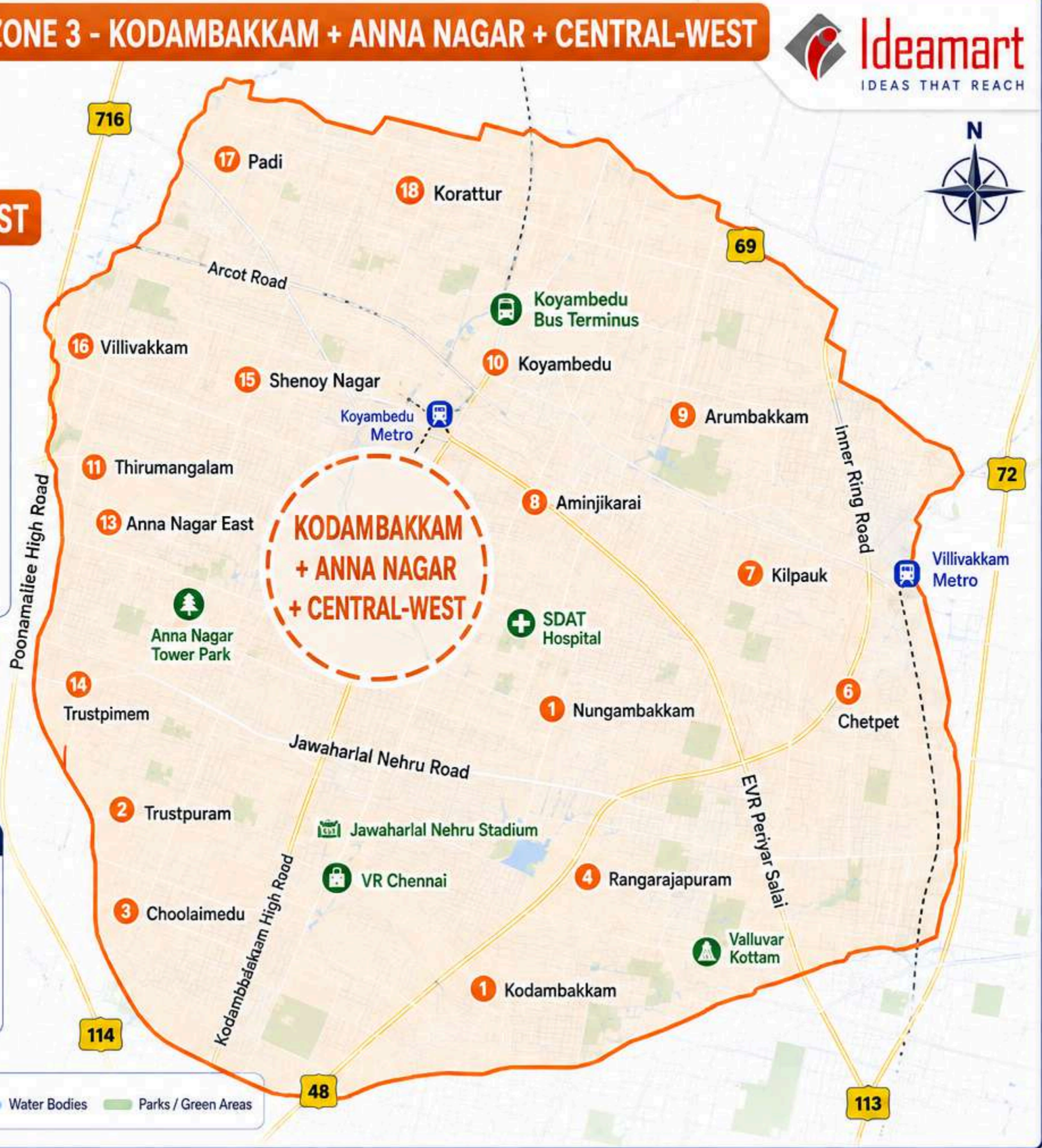
(Approx.)

MAJOR LANDMARKS

- Koyambedu Market
- Jawaharlal Nehru Stadium
- SDAT Multi Super Speciality Hospital
- Anna Nagar Tower Park
- VR Chennai
- Padi Market
- Koyambedu Bus Terminus
- Sundaram Medical Foundation
- Valluvar Kottam

LEGEND

Major Hub · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



IDEAMART

ZONE 4

CENTRAL CHENNAI

ALL AREAS COVERED IN ZONE 4

1. T. Nagar
2. Nandanam
3. CIT Nagar
4. Teynampet
5. Alwarpet
6. Gopalapuram
7. Thousand Lights
8. Royapettah
9. Mylapore
10. Mandaveli
11. R.A. Puram
12. Santhome
13. Triplicane
14. Chepauk
15. Chintadripet
16. Egmore
17. Purasawalkam
18. Vepery
19. Periamet
20. Choolai
21. Park Town
22. George Town
23. Sowcarpet
24. Parrys
25. Broadway

MAJOR HUB

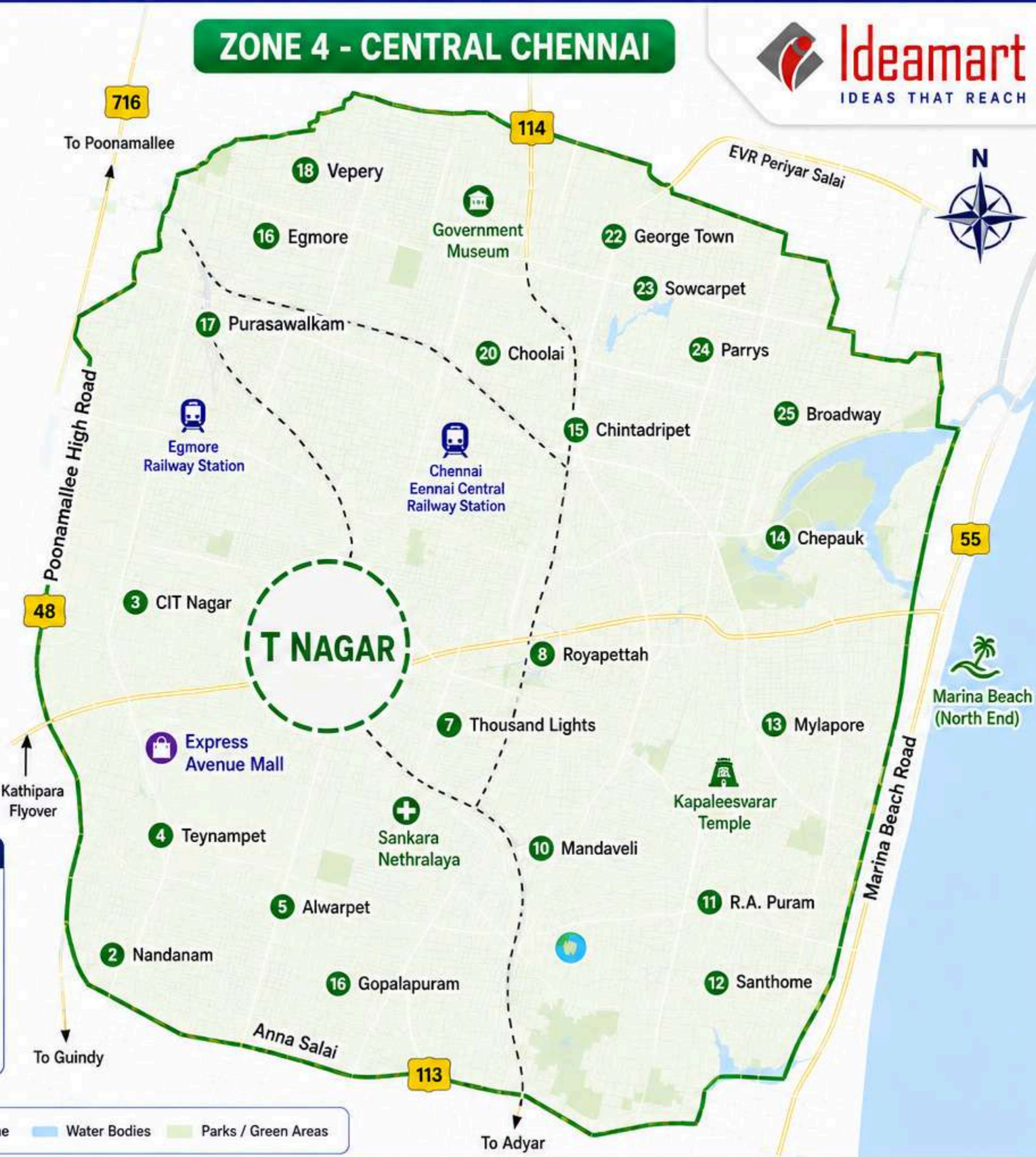
T. NAGAR

TOTAL AREA COVERED

~45 km²
(Approx.)

MAJOR LANDMARKS

- US Consulate
- SDAT Hospital
- Loyola College
- Government Museum
- Presidency College
- Express Avenue Mall
- Spencer Plaza
- Sankara Nethralaya
- The Music Academy
- Kapaleeswarar Temple
- Marina Beach (North End)
- Fort St. George
- Chennai Central Railway Station
- Egmore Railway Station



LEGEND

Major Hub | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 5

NORTH + NORTH-EAST CHENNAI

STRONGER COMMUNITIES - BRIGHTER CHENNAI

ALL AREAS COVERED IN ZONE 5 (28 AREAS)

1. Perambur
2. Peravallur
3. Ayanavaram
4. Sembium
5. Pulianthope
6. Vyasarpadi
7. Kolathur
8. Kodungaiyur
9. Madhavaram
10. Moolakadai
11. Puzhal
12. Red Hills
13. Vadaperumbakkam
14. Kavanagarai
15. Kathirvedu
16. Puthagaram
17. Manali
18. Mathur
19. Chinnasekkadu
20. Ennore
21. Ernavoor
22. Kathivakkam
23. Wimco Nagar
24. Thiruvottiyur
25. Kaladipet
26. Rajakadai
27. Manali New Town
28. Sadayankuppam

MAJOR HUB

PERAMBUR

TOTAL AREA COVERED

~110 km²
(Approx.)

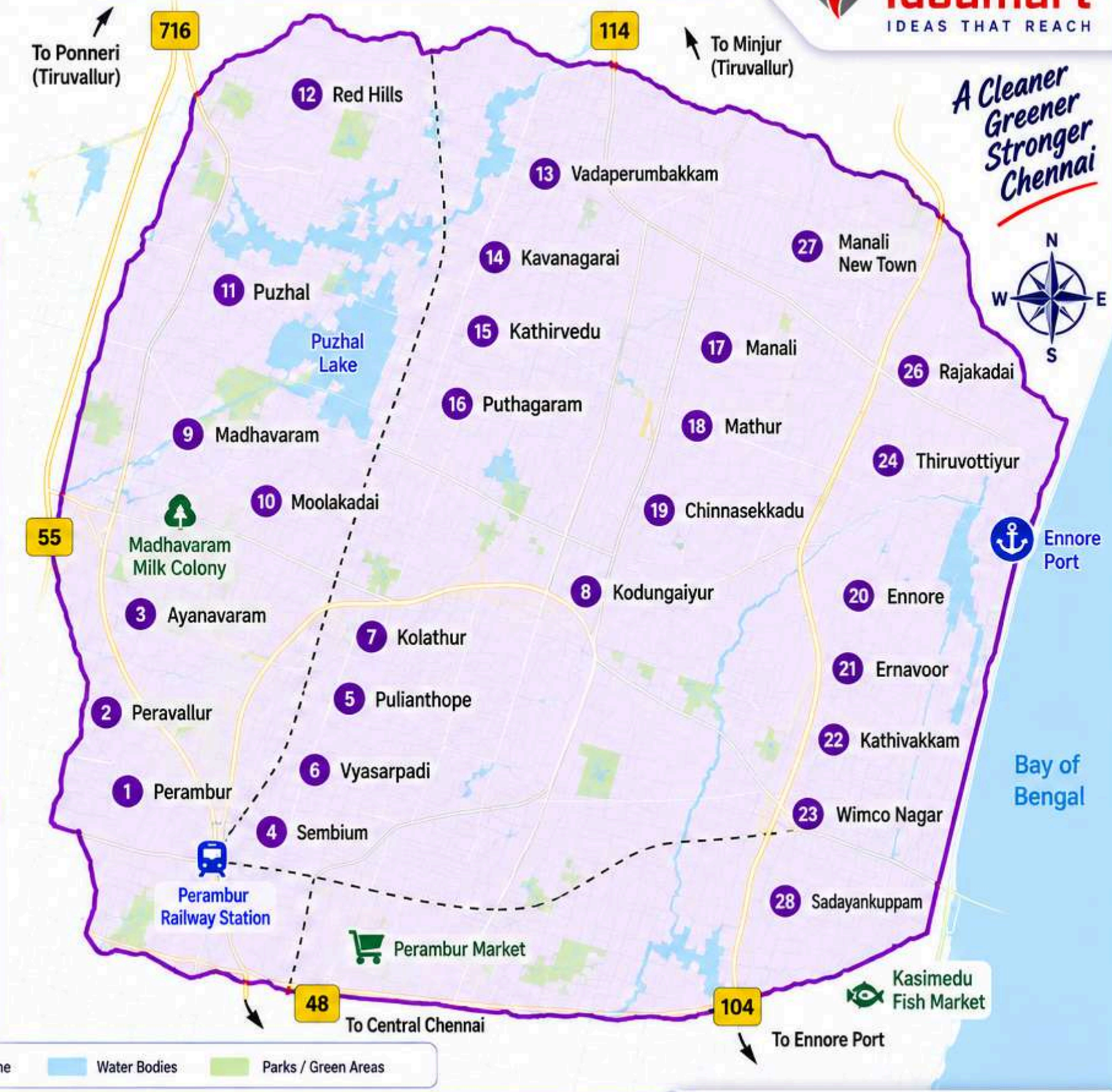
MAJOR LANDMARKS

- Perambur Railway Station
- Madhavaram Milk Colony
- Puzhal Lake
- Red Hills
- Thiruvottiyur Beach
- Manali Industrial Estate
- Ennore Port
- Wimco Nagar
- Kolathur Market
- Sadayankuppam Beach

ZONE 5 - NORTH + NORTH-EAST CHENNAI

Ideamart
IDEAS THAT REACH

A Cleaner Greener Stronger Chennai



LEGEND

Major Hub | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

WIDER COVERAGE
MORE PEOPLE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
FOR GROWTH

ONE GOAL
BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 6

SOUTH CHENNAI + OMR + TAMBARAM + OUTER SOUTH

ALL AREAS COVERED IN ZONE 6

1. Adyar
2. Besant Nagar
3. Thiruvanmiyur
4. Kotturpuram
5. Guindy
6. Ekkatuthangal
7. Alandur
8. St. Thomas Mount
9. Meenambakkam
10. Nanganallur
11. Adambakkam
12. Madipakkam
13. Puzhuthivakkam
14. Keelkattalai
15. Velachery
16. Taramani
17. Perungudi
18. Thoraipakkam
19. Palavakkam
20. Kottivakkam
21. Neelankarai
22. Injambakkam
23. Sholinganallur
24. Semmancheri
25. Navalur
26. Pallikaranai
27. Medavakkam
28. Karapakkam
29. Uthandi
30. Perumbakkam
31. Sithalapakkam
32. Chromepet
33. Pallavaram
34. Pammal
35. Anakaputhur
36. Pozhichalur
37. Chitlapakkam
38. Sembakkam
39. Tambaram
40. East Tambaram
41. West Tambaram
42. Selaiyur
43. Perungalathur
44. Mudichur
45. Vandalur
46. Mannivakkam
47. Kelambakkam
48. Siruseri

MAJOR HUB

VELACHERY

TOTAL AREA COVERED

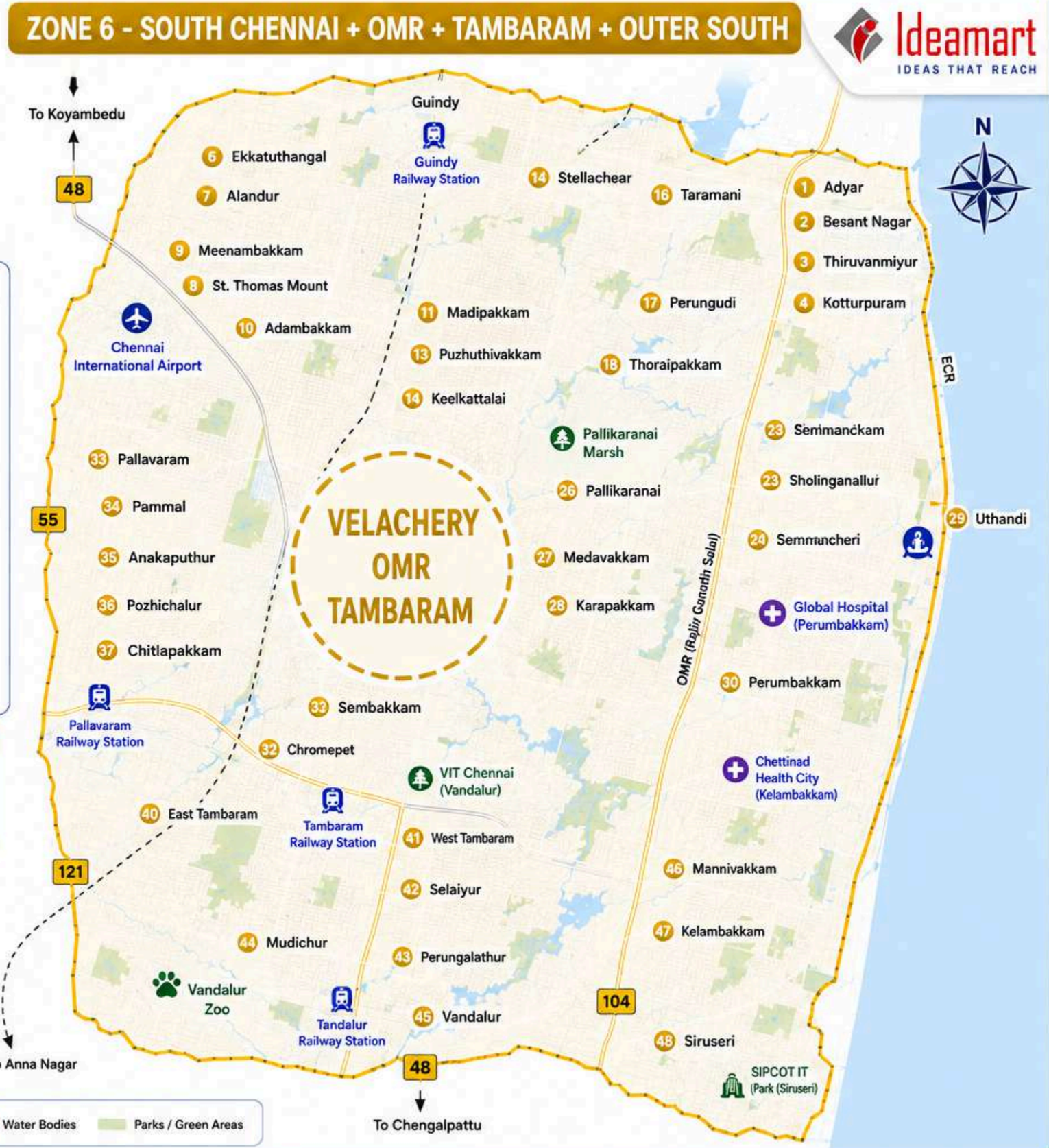
~230 km²
(Approx.)

MAJOR LANDMARKS

- Chennai International Airport
- Guindy Railway Station
- Vandalur Zoo
- Vandalur Railway Station
- SIPCOT IT Park (Siruseri)
- Ekkatuthangal Metro Station
- Velachery Bus Terminus
- Tidel Park (Taramani)
- Global Hospital (Perumbakkam)
- Chettinad Health City (Kelambakkam)
- VIT Chennai (Vandalur)
- SRM University (Kattankulathur)
- OMR IT Corridor
- Pallavaram Bazaar
- Tambaram Railway Station

LEGEND

Major Hub · Zone 6 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



Ideamart
IDEAS THAT REACH

ARIYALUR

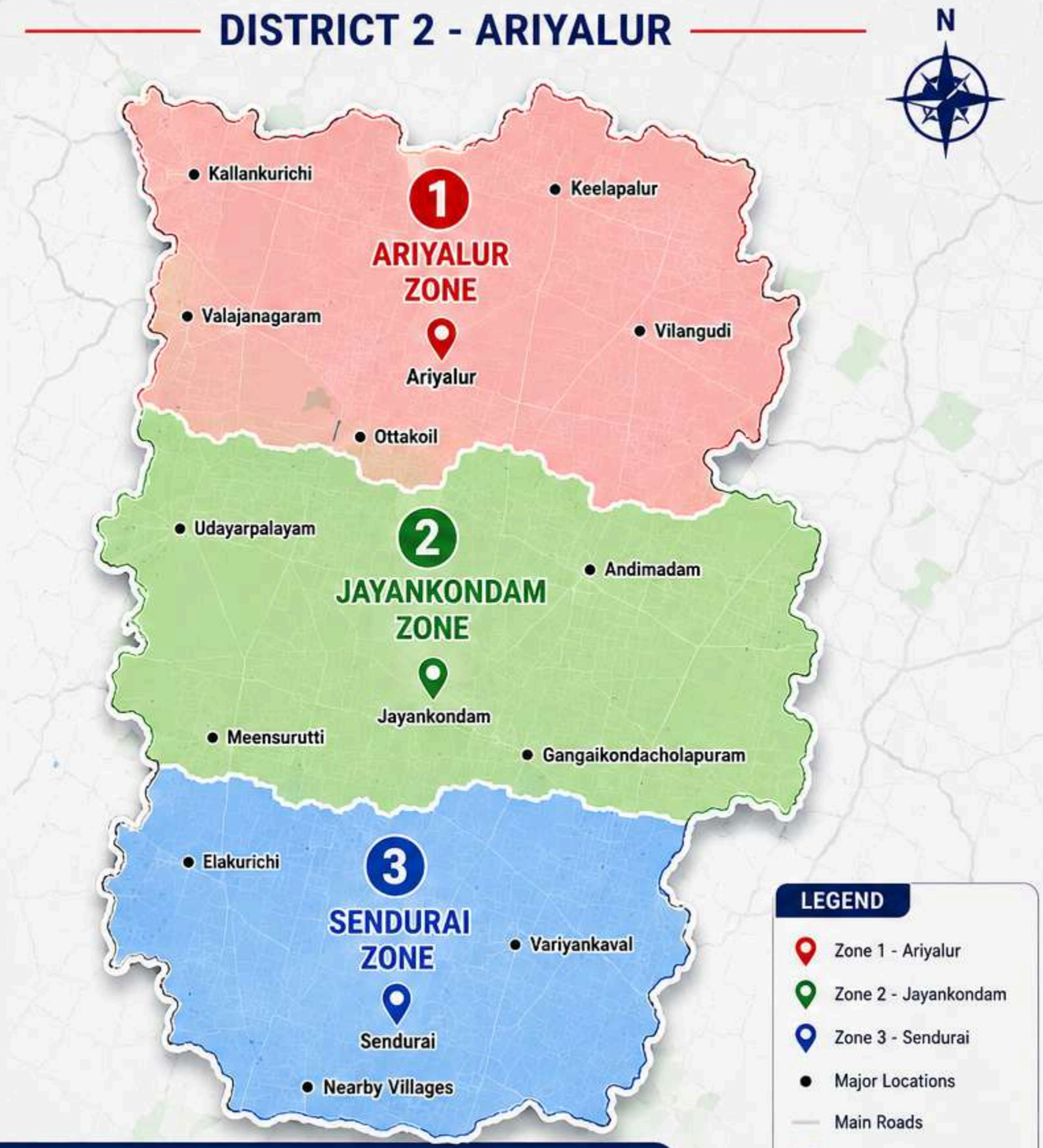
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

ARIYALUR FRANCHISE ZONES

1 ARIYALUR ZONE	2 JAYANKONDAM ZONE	3 SENDURAI ZONE
Ariyalur, Keelapalur, Kallankurichi, Valajanagaram, Vilangudi, Ottakoil	Jayankondam, Udayarpalayam, Andimadam, Meensurutti, Gangaikondacholapuram	Sendurai, Elakurichi, Variyankaval, Nearby Villages
2,80,000	3,65,000	2,20,000

TOTAL DISTRICT POPULATION **8,65,000**



3 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

ARIYALUR ZONE

ALL AREAS COVERED IN ZONE 1

- Ariyalur
- Keelapalur
- Kallankurichi
- Valajanagaram
- Vilangudi
- Ottakoil

& Surrounding Areas

MAJOR HUB

ARIYALUR

TOTAL AREA COVERED

~250 km²
(Approx.)

MAJOR LANDMARKS

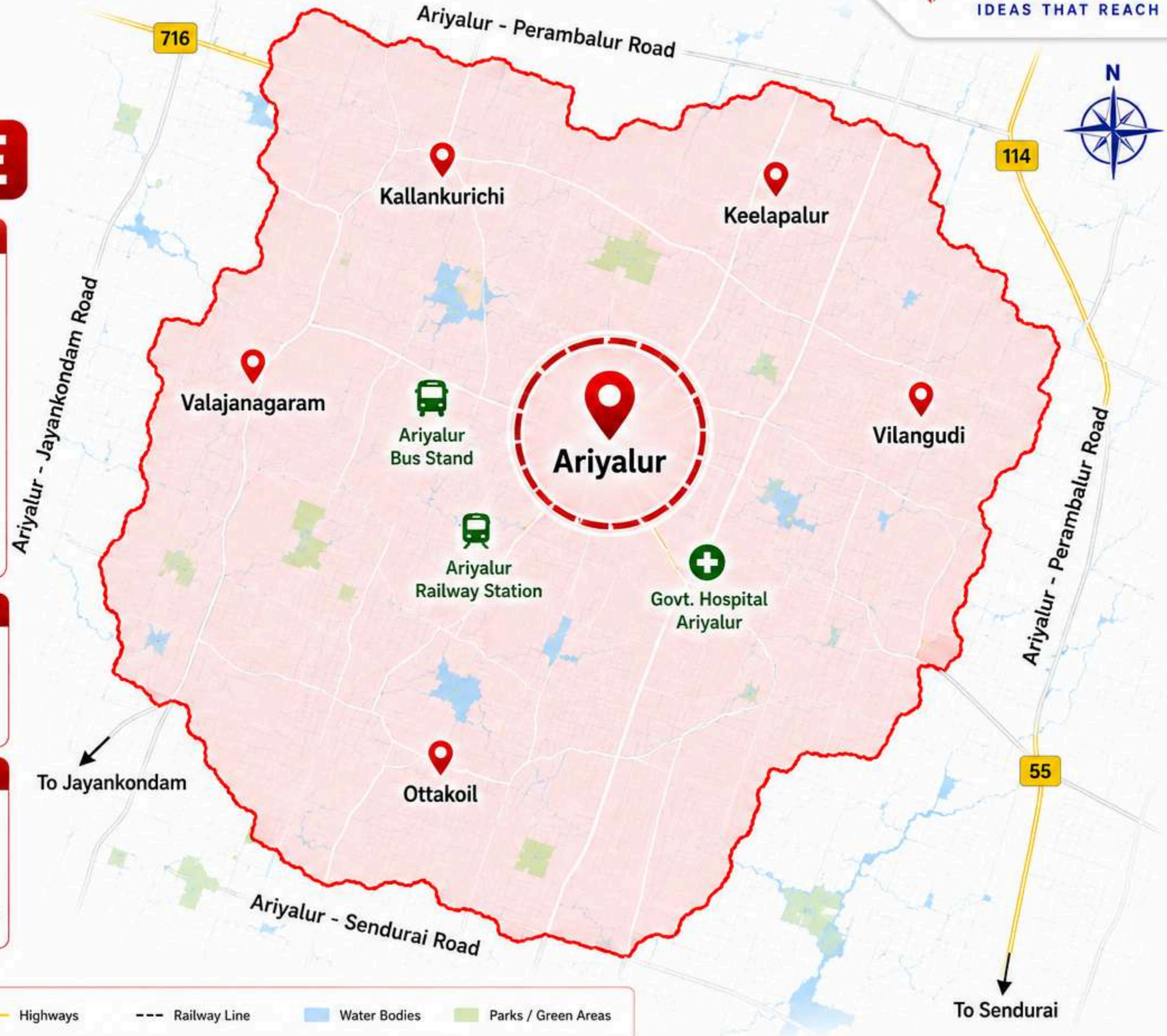
- Ariyalur Bus Stand
- Ariyalur Railway Station
- Government Hospital, Ariyalur
- Ariyalur Collectorate
- Keelapallur Market
- Ottakoil Murugan Temple

LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 2 - ARIYALUR (ZONE 1)

Ideamart
IDEAS THAT REACH



IDEAMART

ZONE 2

JAYANKONDAM ZONE

ALL AREAS COVERED IN ZONE 2

- Jayankondam
- Udayarpalayam
- Andimadam
- Meensurutti
- Gangaikondacholapuram
- Sendurai Road Areas
- Kudavasal
- Pudukottai Road Areas
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

JAYANKONDAM

TOTAL AREA COVERED

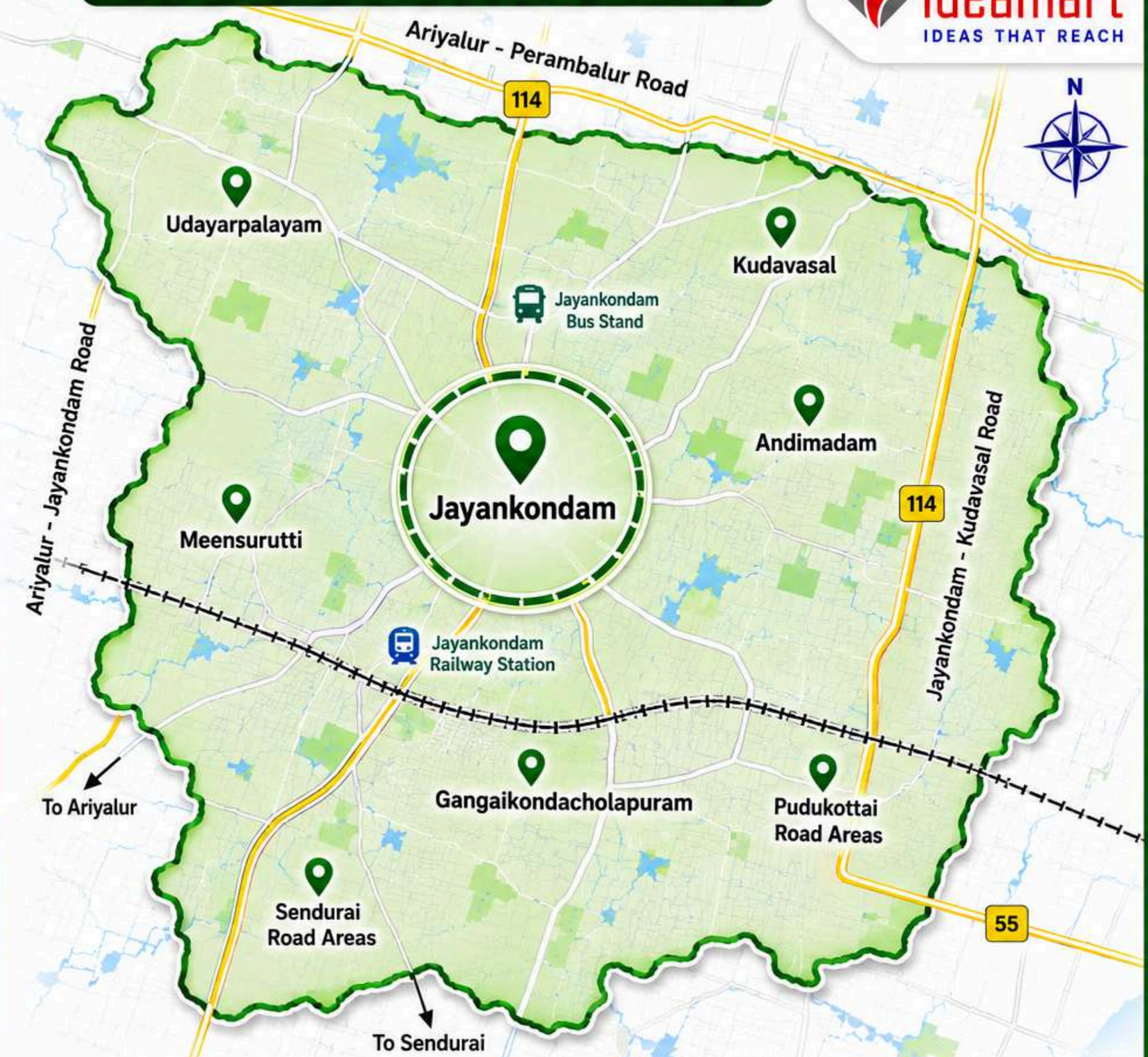
~300 km²
(Approx.)

MAJOR LANDMARKS

- Jayankondam Railway Station
- Jayankondam Bus Stand
- Government Hospital, Jayankondam
- Andimadam Market
- Gangaikondacholapuram Temple
- Meensurutti Government College
- Udayarpalayam Market
- Ayyanar Temple, Jayankondam

DISTRICT 2 - ARIYALUR (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 3

SENDURAI ZONE

ALL AREAS COVERED IN ZONE 3

- Sendurai
- Elakurichi
- Variyankaval
- Perambalur Road Areas
- Nearby Villages
- Surrounding Areas & Other Connected Locations

& Surrounding Areas

MAJOR HUB

SENDURAI

TOTAL AREA COVERED

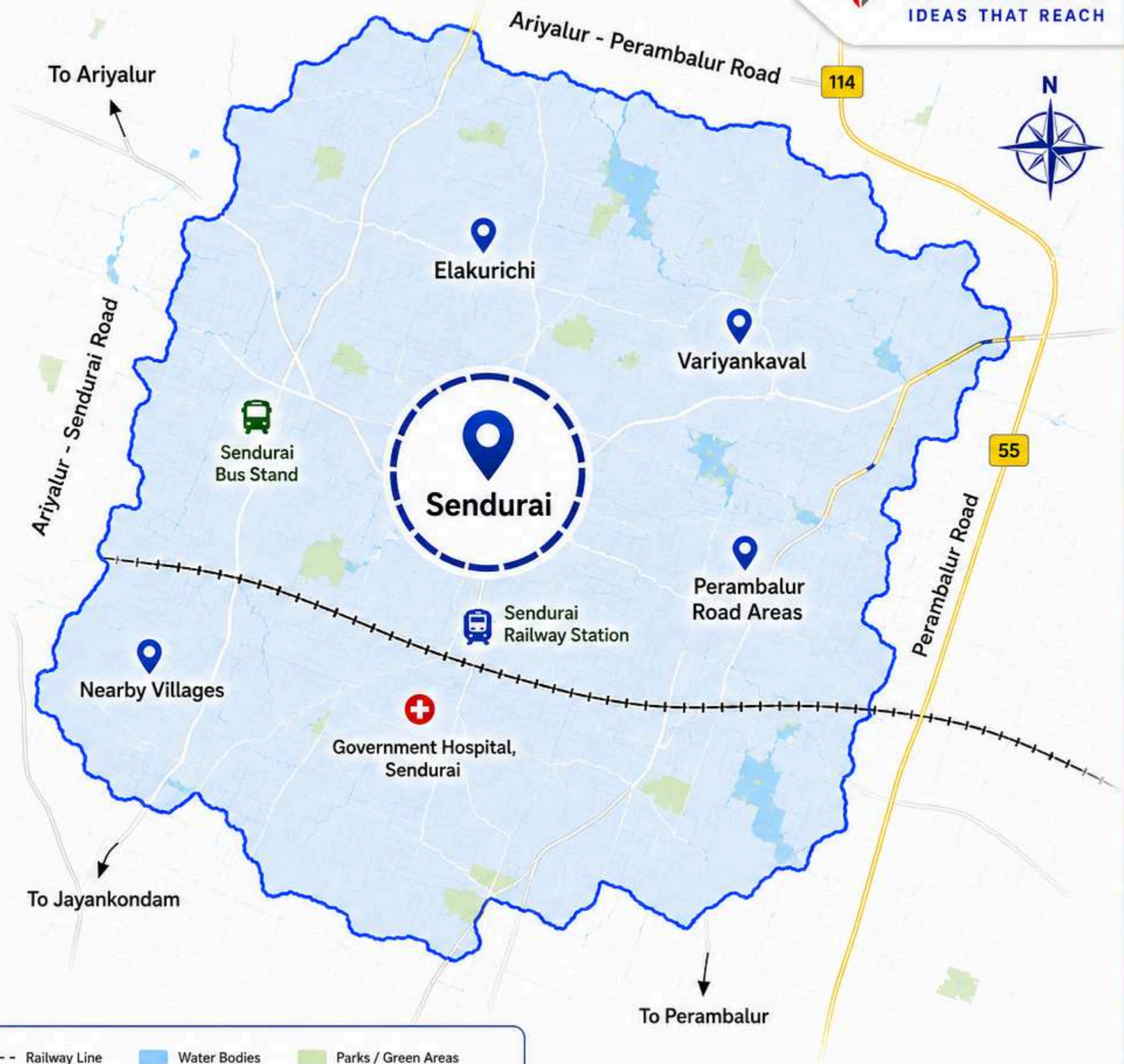
~200 km²
(Approx.)

MAJOR LANDMARKS

- Sendurai Bus Stand
- Sendurai Railway Station
- Government Hospital, Sendurai
- Elakurichi Market
- Variyankaval Market
- Perambalur Road Areas
- Elakurichi Murugan Temple
- Nearby Villages

DISTRICT 2 - ARIYALUR (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

CHENGALPATTU

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

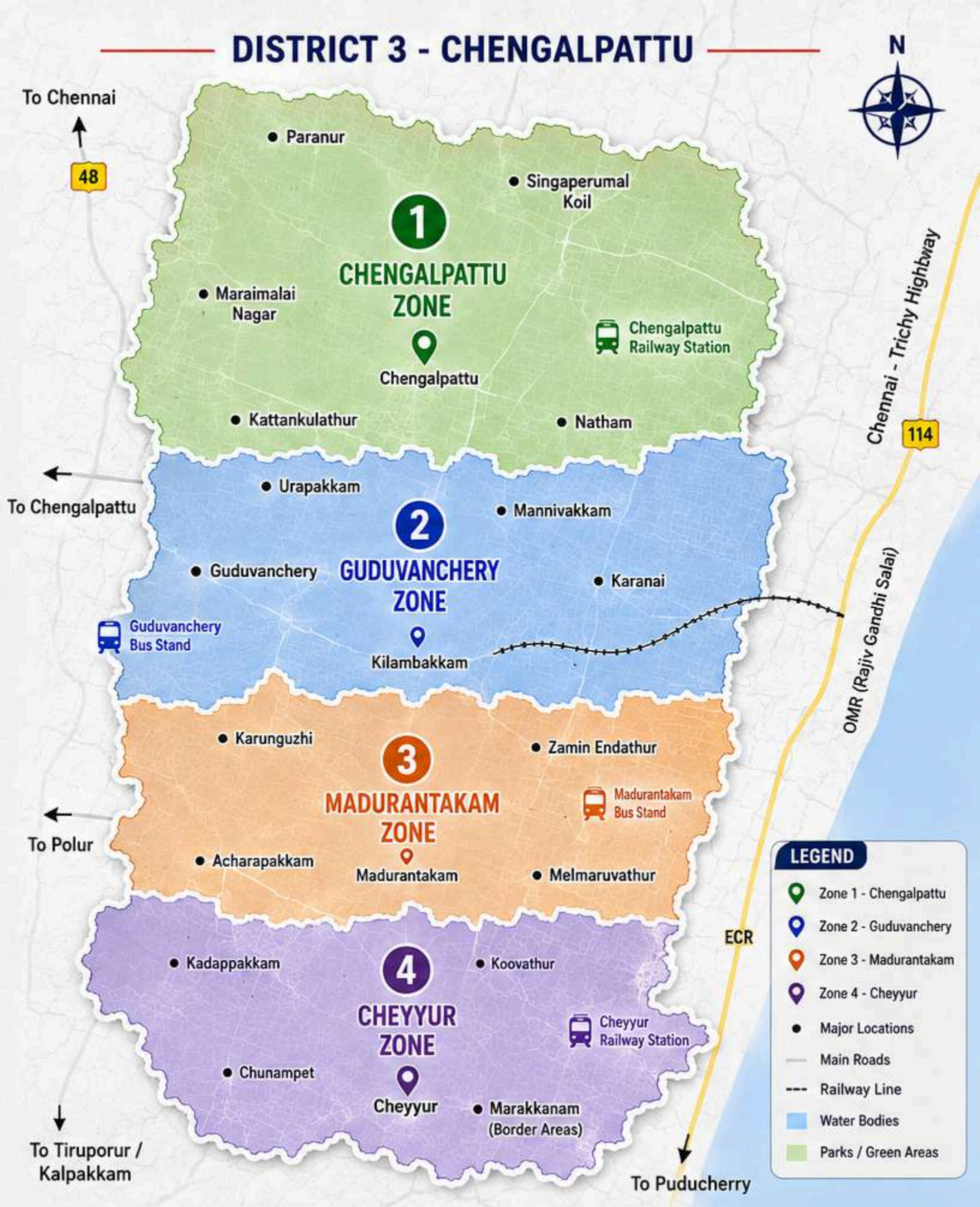
CHENGALPATTU FRANCHISE ZONES

1 CHENGALPATTU ZONE	2 GUDUVANCHERY ZONE	3 MADURANTAKAM ZONE	4 CHEYYUR ZONE
Chengalpattu, Paranur, Singaperumal Koil, Maraimalai Nagar, Kattankulathur, Natham	Guduvanchery, Urapakkam, Mannivakkam, Kilambakkam, Karanai & Surrounding Areas	Madurantakam, Acharapakkam, Karunguzhi, Zamin Endathur, Melmaruvathur & Surrounding Areas	Cheyyur, Kadappakkam, Koovathur, Chunampet, Marakkanam (Border Areas) & Surrounding Areas
5,30,000	5,80,000	3,90,000	3,40,000

TOTAL DISTRICT POPULATION **18,40,000**

4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES

IDEAS THAT REACH. TOGETHER, WE GROW.



IDEAMART

ZONE 1

CHENGALPATTU ZONE

ALL AREAS COVERED IN ZONE 1

- Chengalpattu
- Paranur
- Singaperumal Koil
- Maraimalai Nagar
- Kattankulathur
- Natham

& Surrounding Areas

MAJOR HUB

CHENGALPATTU

TOTAL AREA COVERED

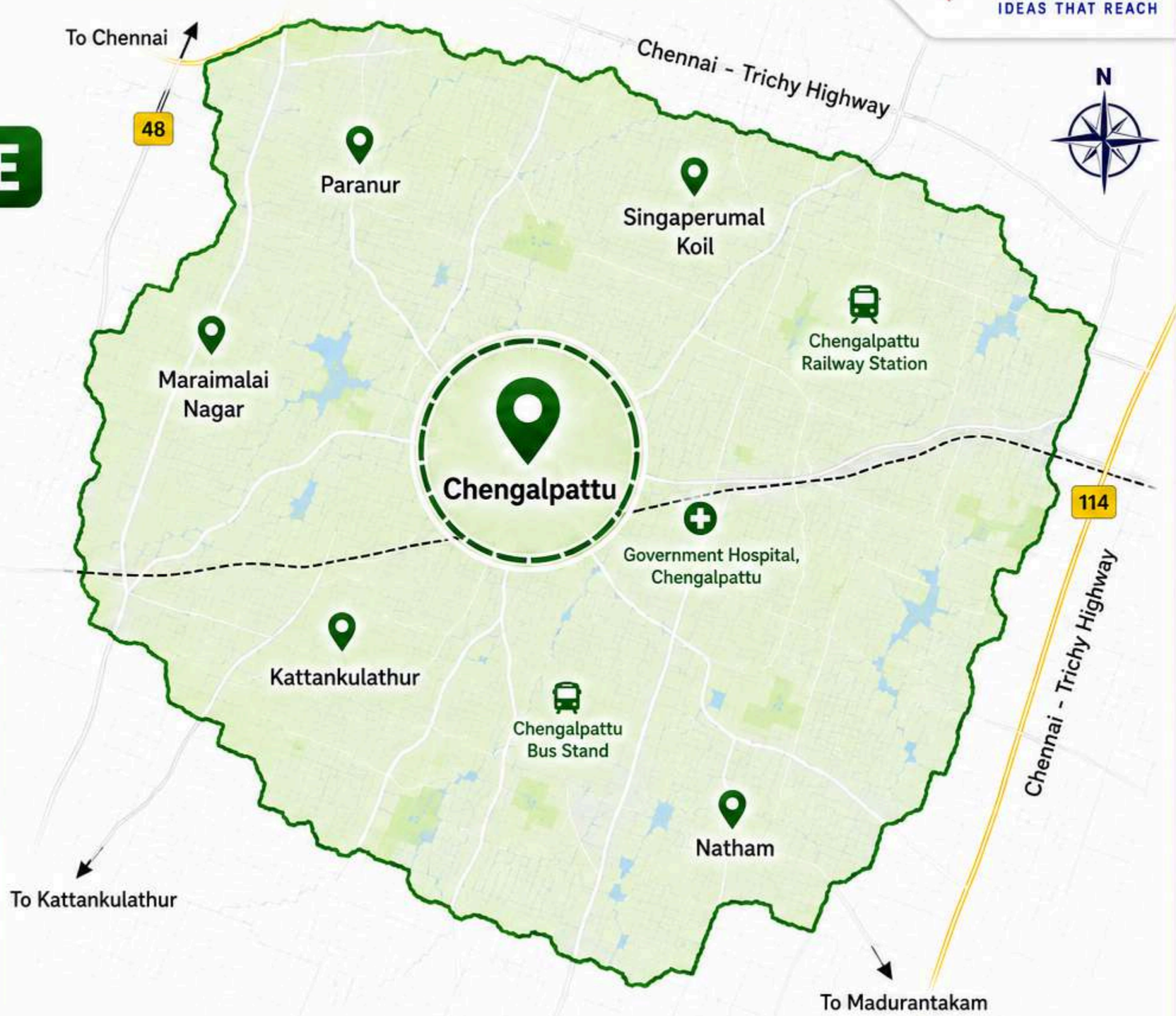
~320 km²
(Approx.)

MAJOR LANDMARKS

- Chengalpattu Railway Station
- Chengalpattu Bus Stand
- Government Hospital, Chengalpattu
- Maraimalai Nagar Market
- Singaperumal Koil Temple
- Kattankulathur Junction

DISTRICT 3 - CHENGALPATTU (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 2

GUDUVANCHERY ZONE

ALL AREAS COVERED IN ZONE 2

- Guduvanchery
- Urapakkam
- Mannivakkam
- Kilambakkam
- Karanai
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

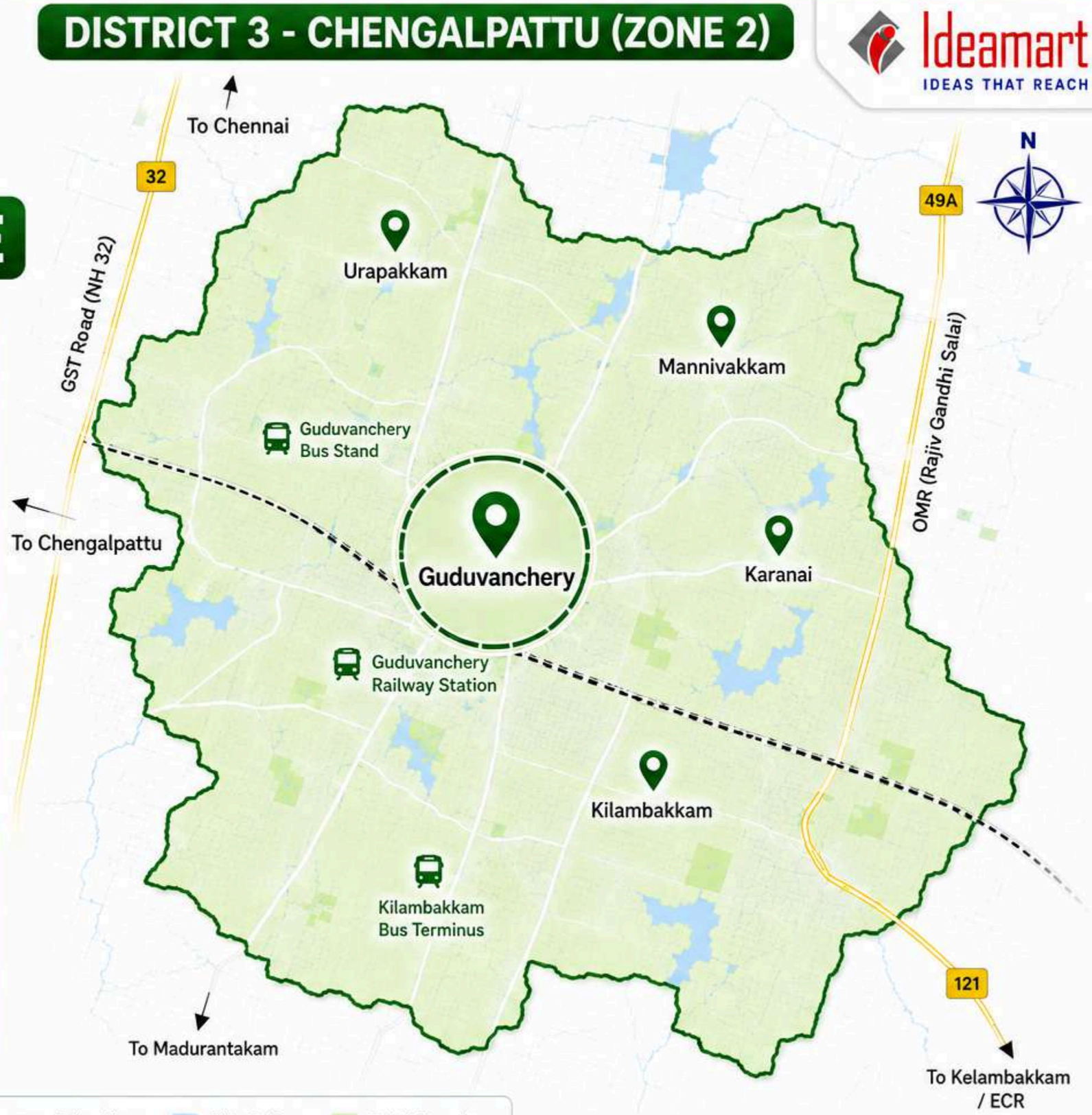
GUDUVANCHERY

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

- Guduvanchery Railway Station
- Guduvanchery Bus Stand
- Government Hospital, Guduvanchery
- Urapakkam Market
- Kilambakkam Bus Terminus
- Kilambakkam Railway Station
- Karanai Perumal Koil
- Mannivakkam Market



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 3

MADURANTAKAM ZONE

ALL AREAS COVERED IN ZONE 3

- Madurantakam
- Acharapakkam
- Karunguzhi
- Zamin Endathur
- Melmaruvathur
- Surrounding Areas & Other Connected Locations

& Other Surrounding Areas

MAJOR HUB

MADURANTAKAM

TOTAL AREA COVERED

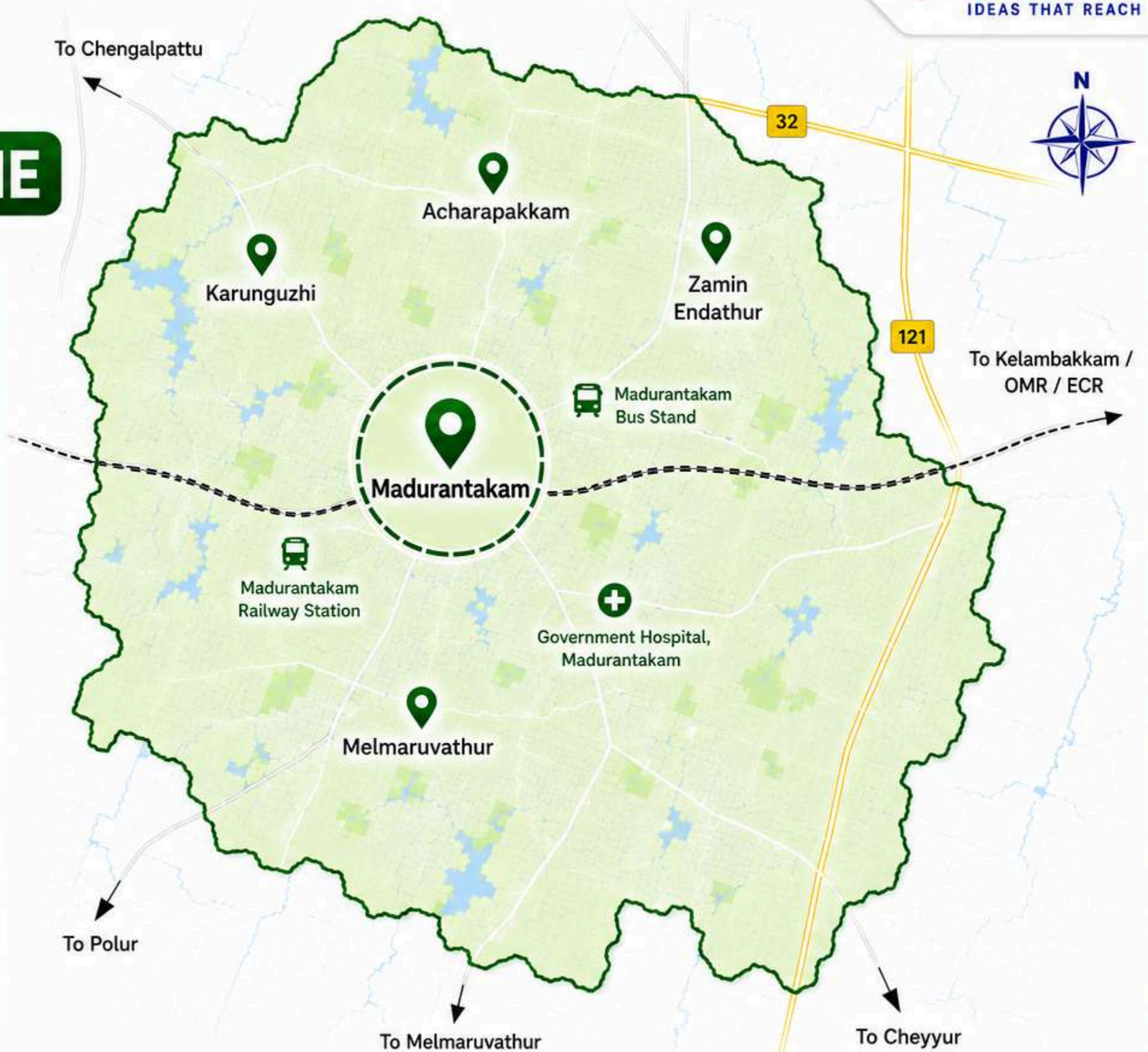
~280 km²
(Approx.)

MAJOR LANDMARKS

- Madurantakam Bus Stand
- Madurantakam Railway Station
- Government Hospital, Madurantakam
- Madurantakam Market
- Melmaruvathur Adhiparasakthi Temple
- Zamin Endathur Perumal Koil

DISTRICT 3 - CHENGALPATTU (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 4

CHEYYUR ZONE

ALL AREAS COVERED IN ZONE 4

- Cheyyur
- Kadappakkam
- Koovathur
- Chunampet
- Marakkanam (Border Areas)
- Surrounding Areas & Other Connected Locations

& Other Surrounding Areas

MAJOR HUB

CHEYYUR

TOTAL AREA COVERED

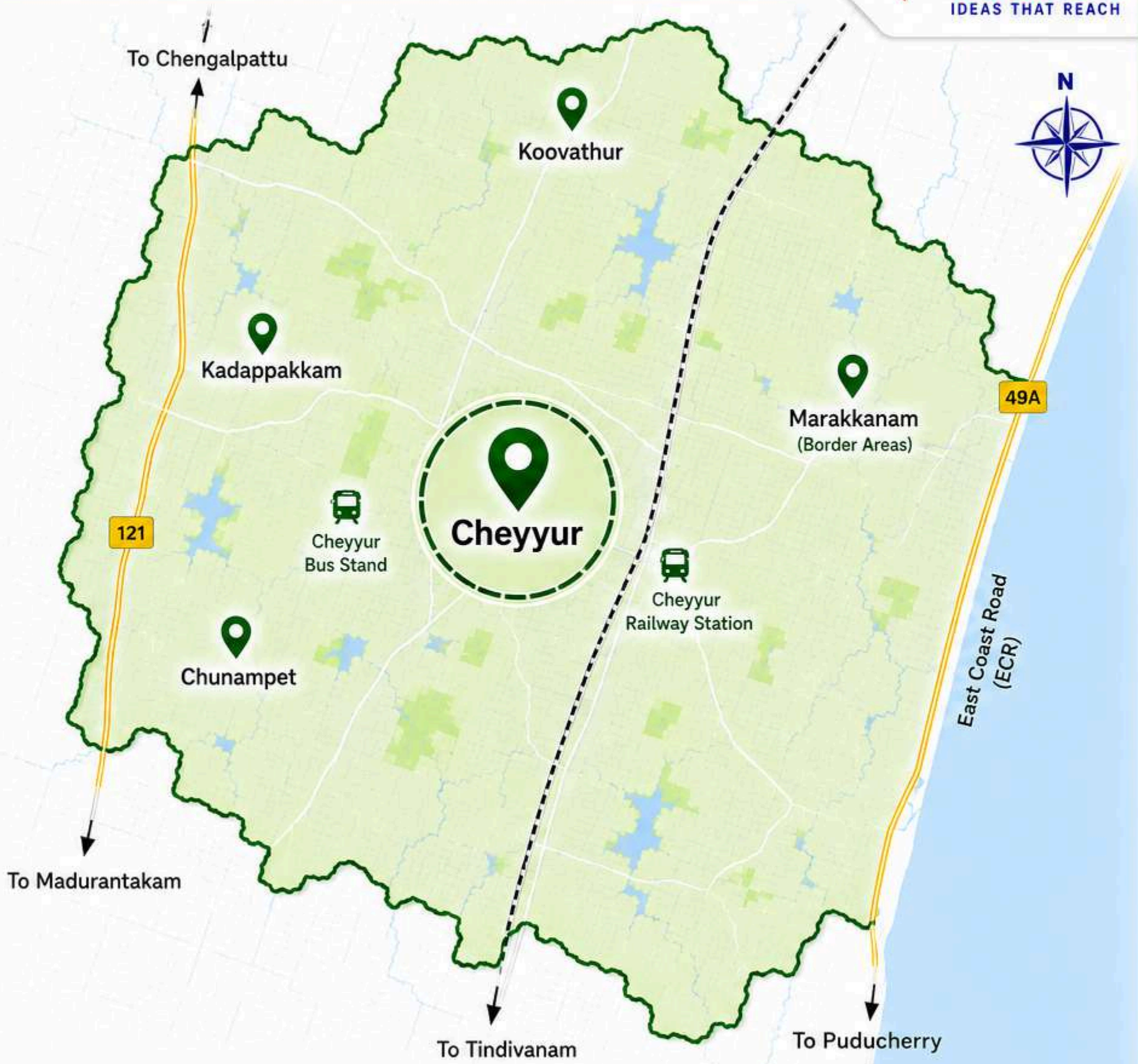
~250 km²
(Approx.)

MAJOR LANDMARKS

- Cheyyur Bus Stand
- Cheyyur Railway Station
- Government Hospital, Cheyyur
- Cheyyur Market
- Koovathur Beach
- Marakkanam Beach (Border)

DISTRICT 3 - CHENGALPATTU (ZONE 4)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

COIMBATORE

OUR FRANCHISE ZONES

6 STRATEGIC ZONES. 1 STRONG NETWORK.

COIMBATORE FRANCHISE ZONES

1 GANDHIPURAM ZONE	2 PEELAMEDU ZONE	3 SARAVANAMPATTI ZONE	4 SINGANALLUR ZONE	5 POLLACHI ZONE	6 METTUPALAYAM ZONE
Town Hall, RS Puram, Gandhipuram, Race Course, Saibaba Colony	Peelamedu, Hope College, SITRA, Tidel Park, PSG Area	Saravanampatti, KGISL, Keeranatham, Vilankurichi, Kalapatti	Singanallur, Ondipudur, Irugur, Uppilipalayam, Neelikonampalayam	Pollachi, Kinathukadavu, Negamam, Anaimalai	Mettupalayam, Karamadai, Sirumugai, Annur Border
8,40,000	7,20,000	6,80,000	6,00,000	7,00,000	6,60,000

TOTAL DISTRICT POPULATION **42,00,000**

6 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

DISTRICT 4 - COIMBATORE



IDEAMART

ZONE 1

GANDHIPURAM ZONE

ALL AREAS COVERED IN ZONE 1

- Gandhipuram
- Town Hall
- RS Puram
- Race Course
- Saibaba Colony
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

GANDHIPURAM

TOTAL AREA COVERED

~110 km²

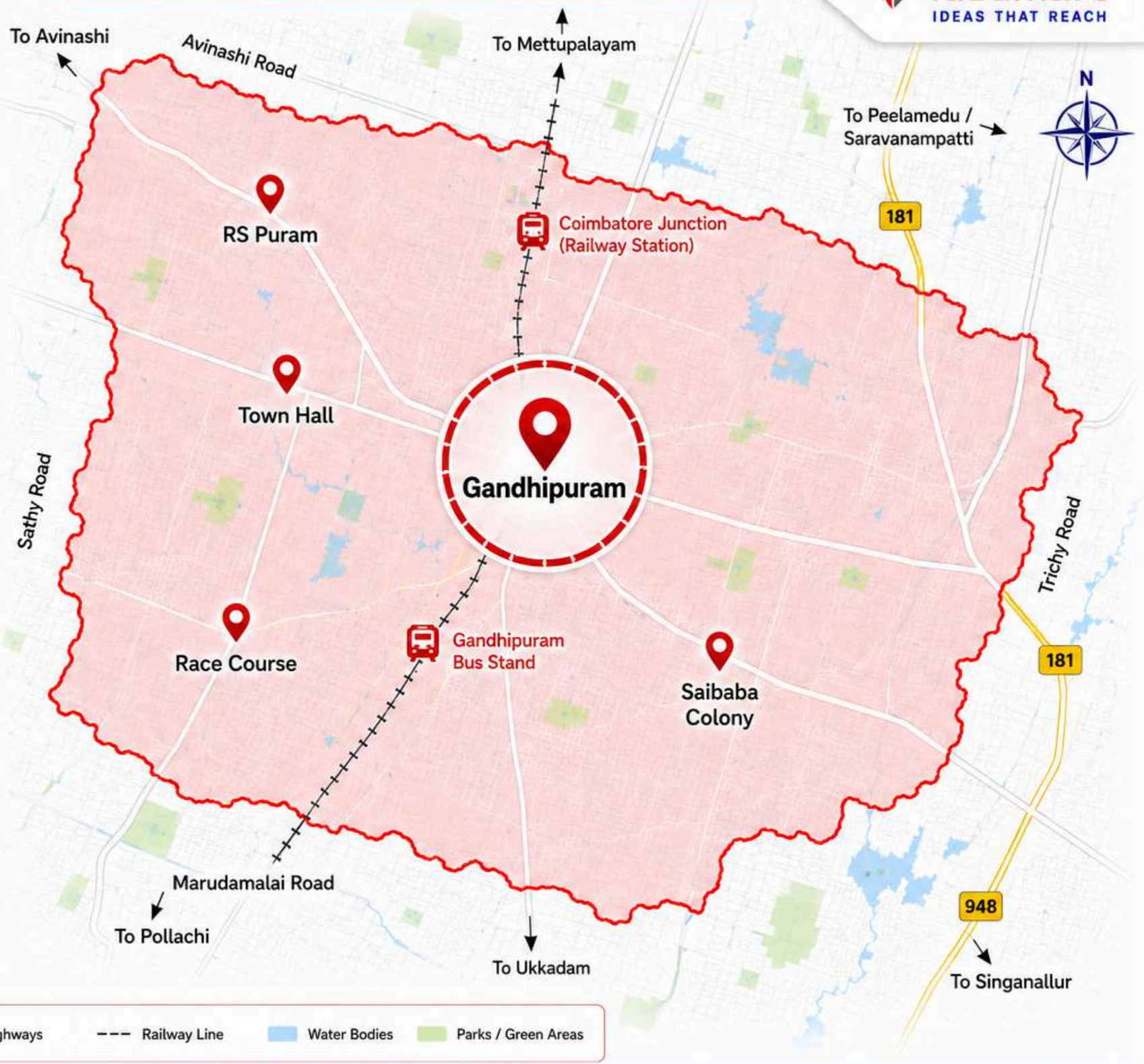
(Approx.)

MAJOR LANDMARKS

- Coimbatore Junction (Railway Station)
- Gandhipuram Bus Stand
- Town Hall
- Race Course
- Saibaba Colony
- Perur Pateeswarar Temple
- Marudamalai Road Access
- Government Hospital, Coimbatore

DISTRICT 4 - COIMBATORE (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

PEELAMEDU ZONE

ALL AREAS COVERED IN ZONE 2

- Peelamedu
- Hope College
- SITRA
- Tidel Park
- PSG Area
- Pappanaickenpalayam
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

PEELAMEDU

TOTAL AREA COVERED

~80 km²

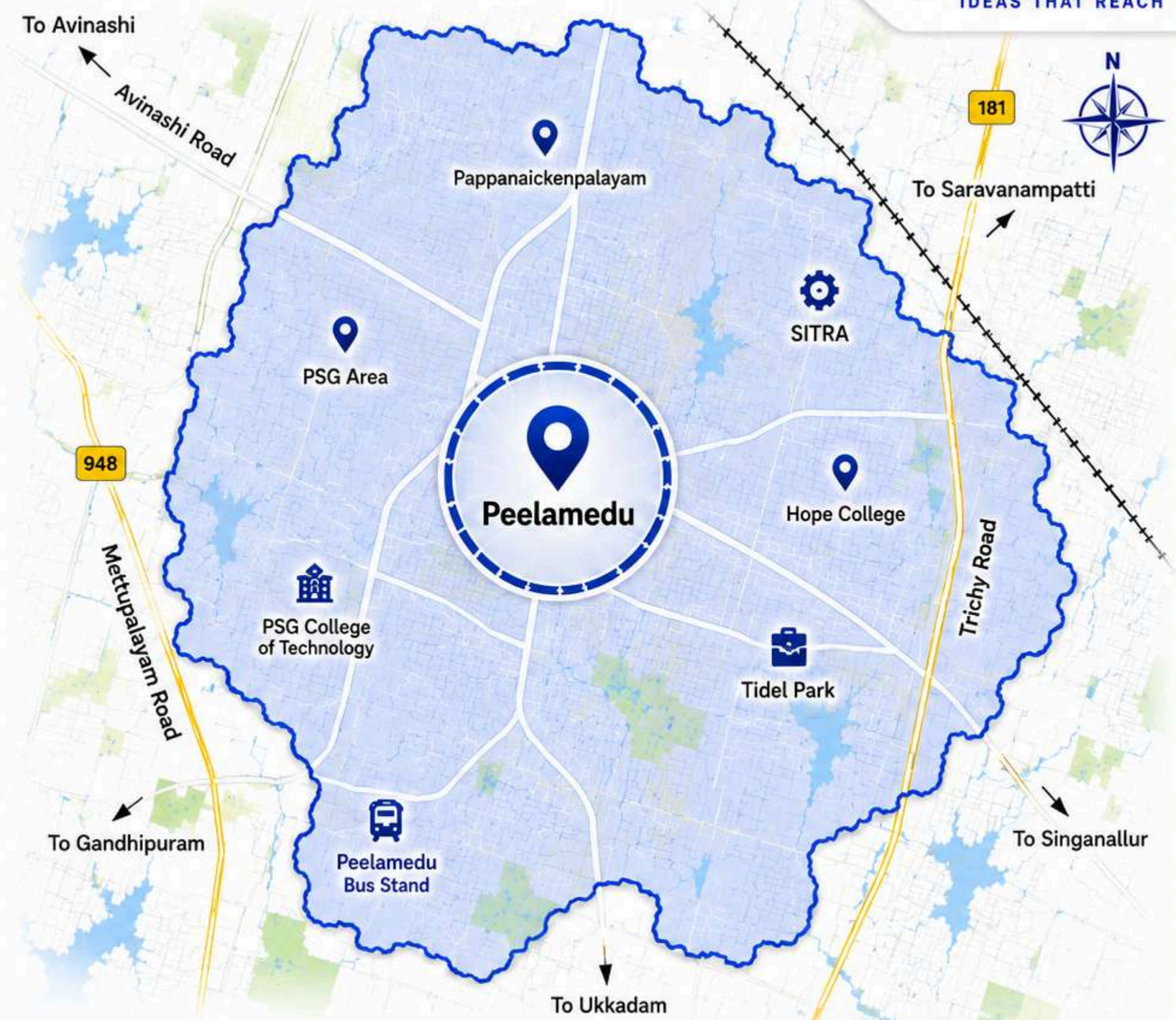
(Approx.)

MAJOR LANDMARKS

- Peelamedu Bus Stand
- Hope College
- PSG College of Technology
- Tidel Park
- SITRA
- PSG Hospitals
- Pappanaickenpalayam Market
- Perur Pateeswarar Temple

DISTRICT 4 - COIMBATORE (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 3

SARAVANAMPATTI ZONE

ALL AREAS COVERED IN ZONE 3

- Saravanampatti
- KGSL
- Keeranatham
- Vilankurichi
- Kalapatti
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

SARAVANAMPATTI

TOTAL AREA COVERED

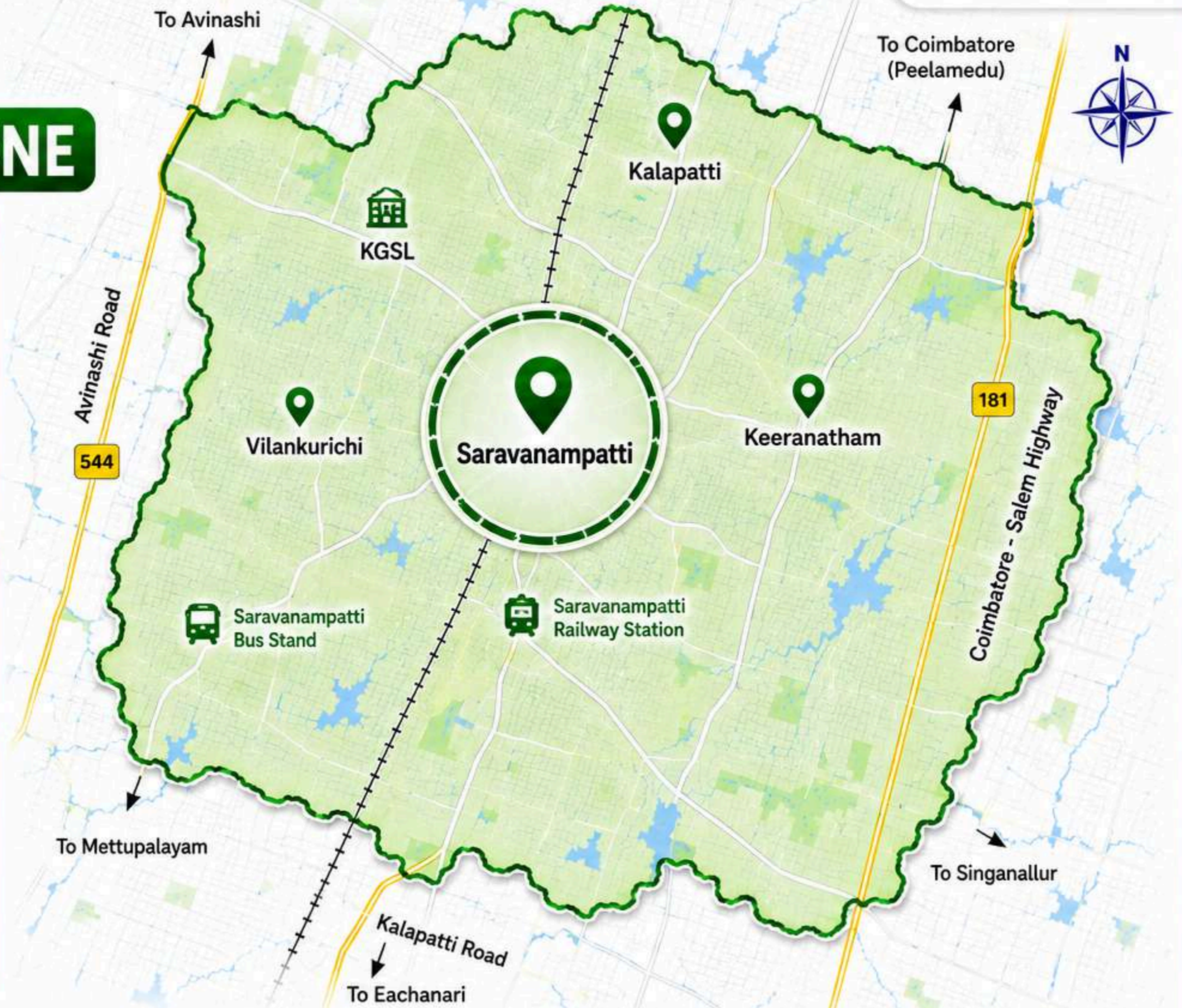
~100 km²
(Approx.)

MAJOR LANDMARKS

- KGSL (KGiSL Campus)
- Keeranatham Bus Stand
- Saravanampatti Bus Stand
- PSG College of Arts & Science
- Sri Krishna College of Engineering and Technology
- Kalapatti Main Road
- Vilankurichi Bus Stand
- Coimbatore Institute of Technology
- Codissia Trade Fair Complex (nearby)

DISTRICT 4 - COIMBATORE (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 4

SINGANALLUR ZONE

DISTRICT 4 - COIMBATORE (ZONE 4)

Ideamart
IDEAS THAT REACH

ALL AREAS COVERED IN ZONE 4

- Singanallur
- Kovai Pudur
- Neelambur
- Peelamedu to Singanallur Road Areas
- Vadavalli (Part)
- Civil Aerodrome Post
- Sulur (Part)
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

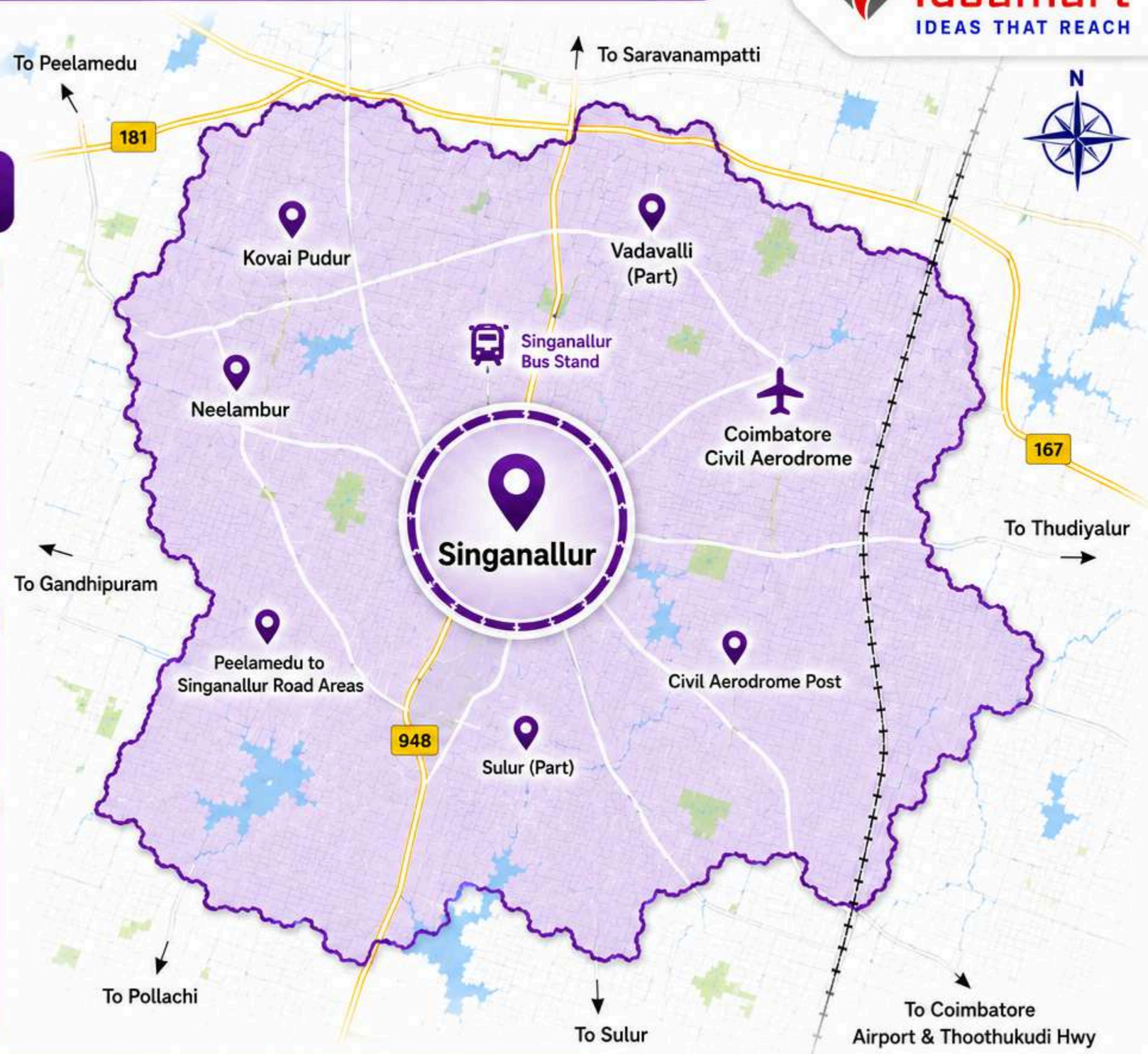
SINGANALLUR

TOTAL AREA COVERED

~110 km²
(Approx.)

MAJOR LANDMARKS

- Singanallur Bus Stand
- PSG Hospitals
- PSG Tech
- Coimbatore Civil Aerodrome
- Sulur Govt. Hospital
- Kovilpalayam Temple
- Brookefields Mall (nearby)
- Fun Republic Mall (nearby)
- Karpagam College of Engineering (nearby)
- SIDCO Industrial Estate, Sulur



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 5

POLLACHI ZONE

ALL AREAS COVERED IN ZONE 5

- Pollachi
- Anamalais (Part)
- Aliyar Dam (Valparai Road)
- Kinathukadavu
- Udumalpet Road Areas
- Sethumadai
- Zamin Uthukuli
- Nallur
- Surrounding Villages
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

POLLACHI

TOTAL AREA COVERED

~1,250 km²

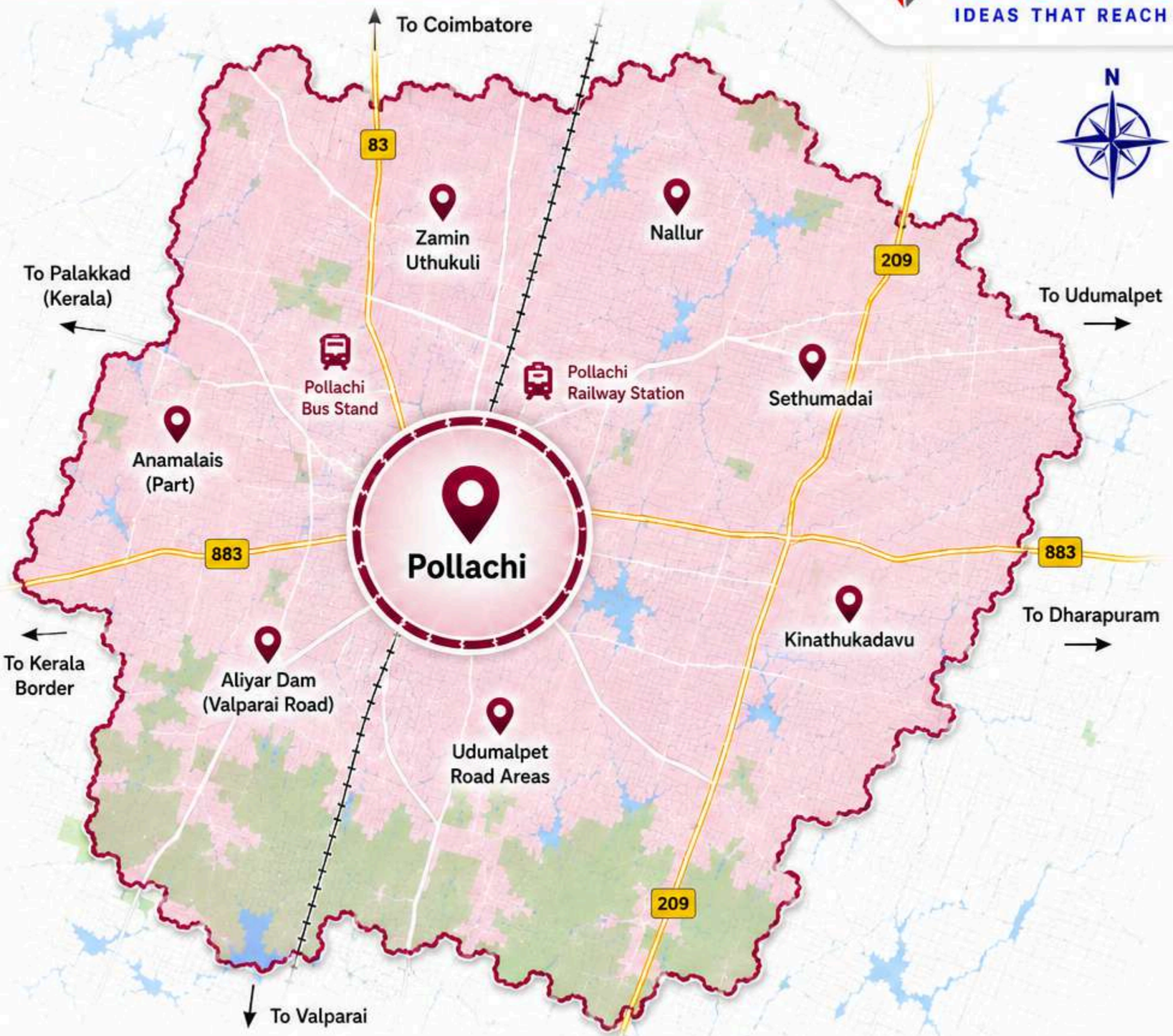
(Approx.)

MAJOR LANDMARKS

- Pollachi Bus Stand
- Pollachi Railway Station
- Govt. Hospital, Pollachi
- Agricultural College & Research Institute
- Anamalaiyar Temple
- Aliyar Dam
- Topslip Forest Area
- Anamalai Tiger Reserve (Part)
- Udumalpet Road
- Pollachi Market

POLLACHI TALUK – COIMBATORE (ZONE 5)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Forest / Green Areas

IDEAMART

ZONE 6

METTUPALAYAM ZONE

ALL AREAS COVERED IN ZONE 6

- Mettupalayam
- Periyanaickenpalayam
- Karamadai
- Annur
- Thudiyalur (Part)
- Sirumugai
- Vellakoil (Part)
- Surrounding Villages
- Surrounding Areas

& Other Connected Locations

MAJOR HUB

METTUPALAYAM

TOTAL AREA COVERED

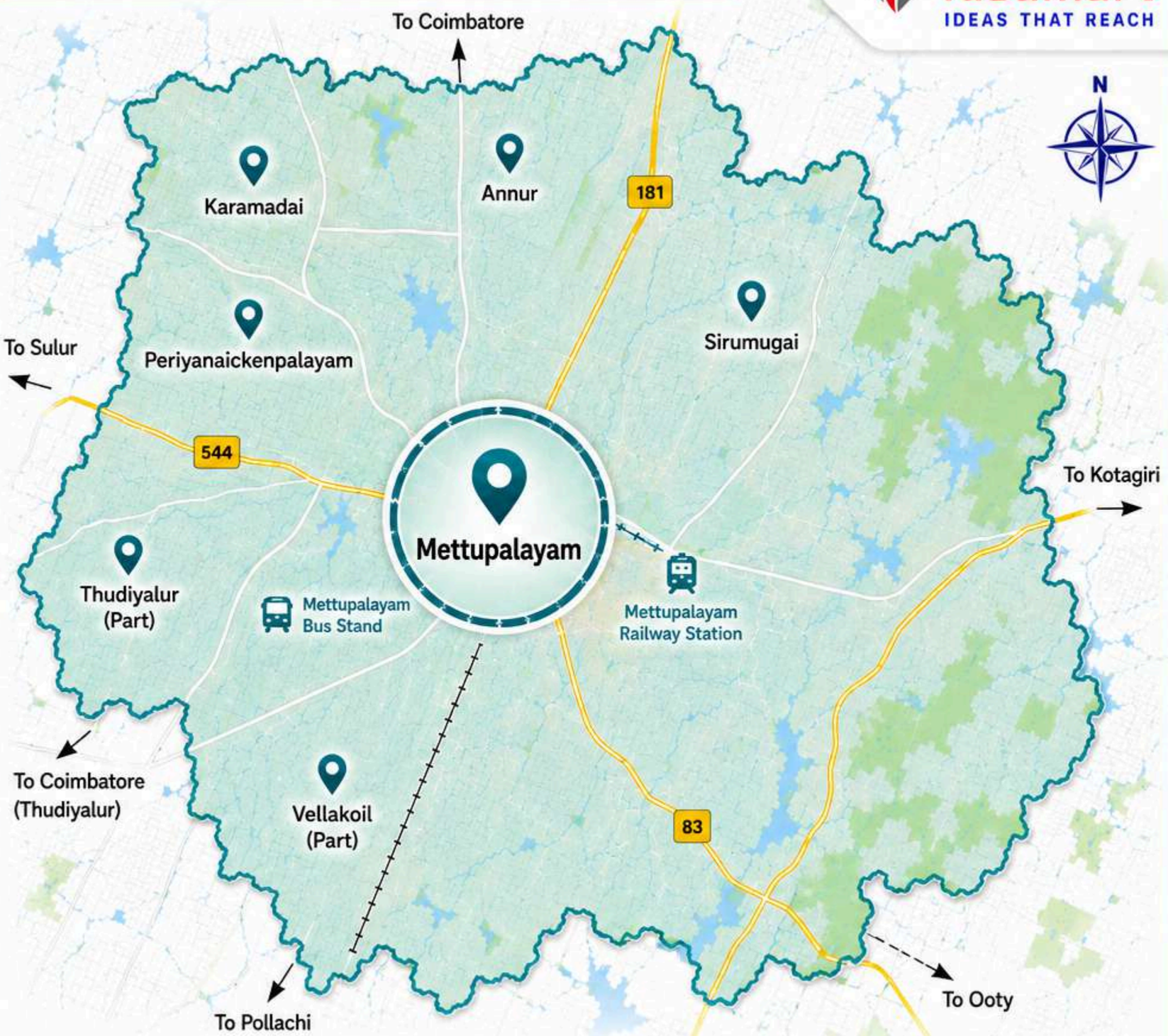
~1,450 km²
(Approx.)

MAJOR LANDMARKS

- Mettupalayam Bus Stand
- Mettupalayam Railway Station
- Sirumugai Weaving Cluster
- Karamadai Bus Stand
- Annur Town
- Periyanaickenpalayam
- Black Thunder Amusement Park (nearby)
- Thudiyalur Market (Part)
- Vellakoil Town (Part)
- Sirumugai Town

DISTRICT 4 - COIMBATORE (ZONE 6)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 6 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Forest / Green Areas

Ideamart
IDEAS THAT REACH

CUDDALORE

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

CUDDALORE FRANCHISE ZONES

1 CUDDALORE ZONE	2 NEYVELI ZONE	3 PANRUTI ZONE	4 CHIDAMBARAM ZONE
Cuddalore, Manjakuppam, Thirupapuliyur, Semmandalam, Devanampattinam	Neyveli Township, NLC India, Vadalur, Mandarakuppam, Kurinjipadi	Panruti, Nellikuppam, Melpattampakkam, Kadampuliyur	Chidambaram, Annamalai Nagar, Bhuvanagiri, Killai, Parangipettai, Kattumannarkoil
8,60,000	7,40,000	6,30,000	7,90,000

TOTAL DISTRICT POPULATION **30,20,000**

DISTRICT 5 - CUDDALORE



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

CUDDALORE ZONE

ALL AREAS COVERED IN ZONE 1

- Cuddalore
- Manjakuppam
- Thirupapuliyur
- Semmandalam
- Devanampattinam
- Port Area (Cuddalore)
- Surrounding Villages
- Cuddalore Road Areas

& Surrounding Areas

MAJOR HUB

CUDDALORE

TOTAL AREA COVERED

~250 km²

(Approx.)

MAJOR LANDMARKS

- Cuddalore Railway Station
- Cuddalore Bus Stand
- Cuddalore Port
- Government Hospital, Cuddalore
- Silver Beach (Nearby)
- Neyveli Road Terminal
- Gandhi Market
- Collectorate, Cuddalore
- Old Cuddalore Town
- Port Area Industries

DISTRICT 5 - CUDDALORE (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

NEYVELI ZONE

ALL AREAS COVERED IN ZONE 2

- Neyveli Township
- NLC India
- Vadalur
- Mandarakuppam
- Kurinjipadi
- Surrounding Villages
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

NEYVELI

TOTAL AREA COVERED

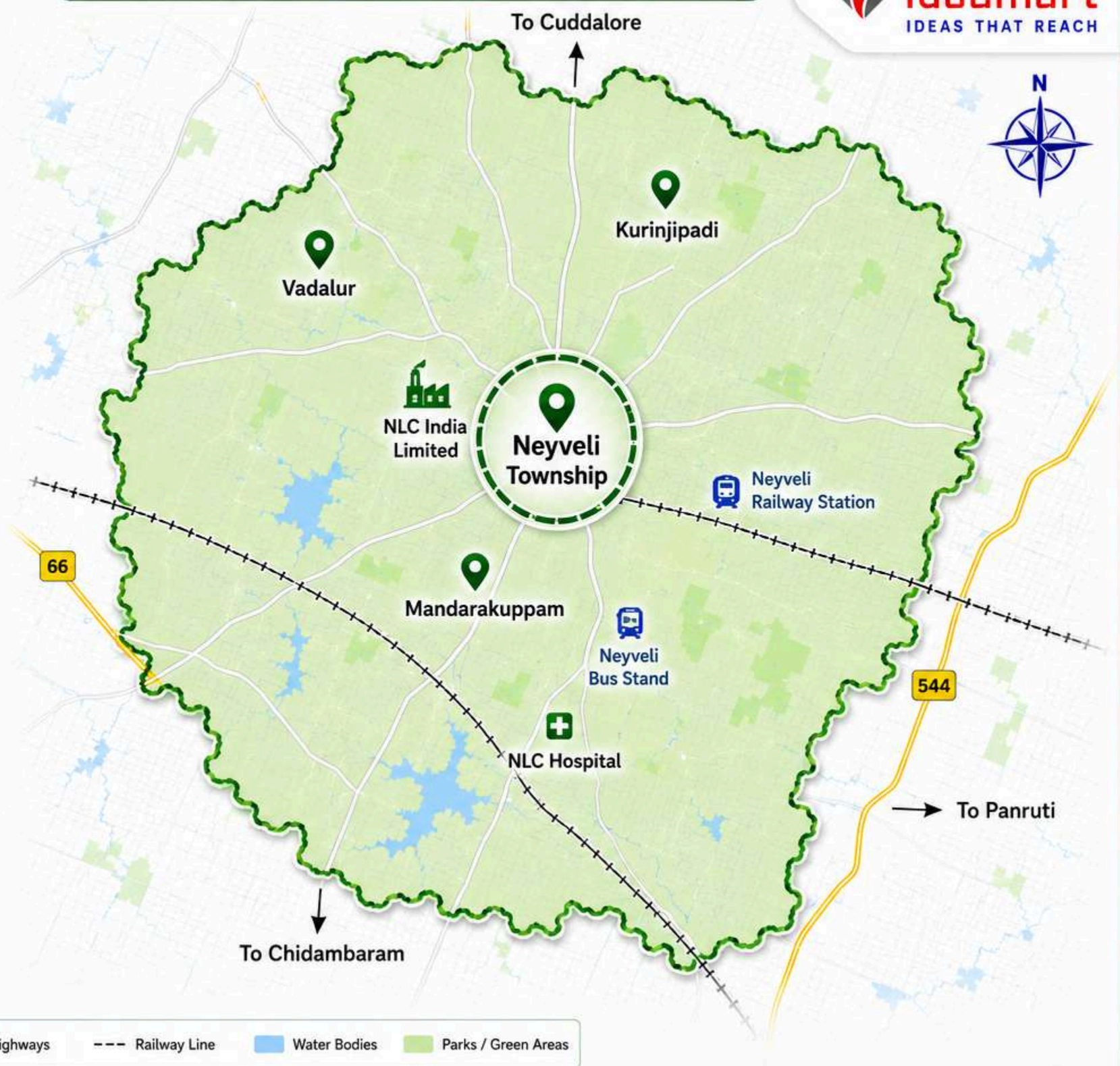
~280 km²
(Approx.)

MAJOR LANDMARKS

- NLC India Limited
- Neyveli Railway Station
- Neyveli Bus Stand
- NLC Hospital
- NLC Arts & Science College
- Neyveli Township
- Vadalur Siddhar Peedam
- Neyveli Market
- NLC Engineering College
- Kurinjipadi Town

DISTRICT 5 - CUDDALORE (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 3

PANRUTI ZONE

ALL AREAS COVERED IN ZONE 3

- Panruti
- Nellikuppam
- Melpattampakkam
- Kadampuliyur
- Surrounding Villages
- Panruti Road Areas
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

PANRUTI

TOTAL AREA COVERED

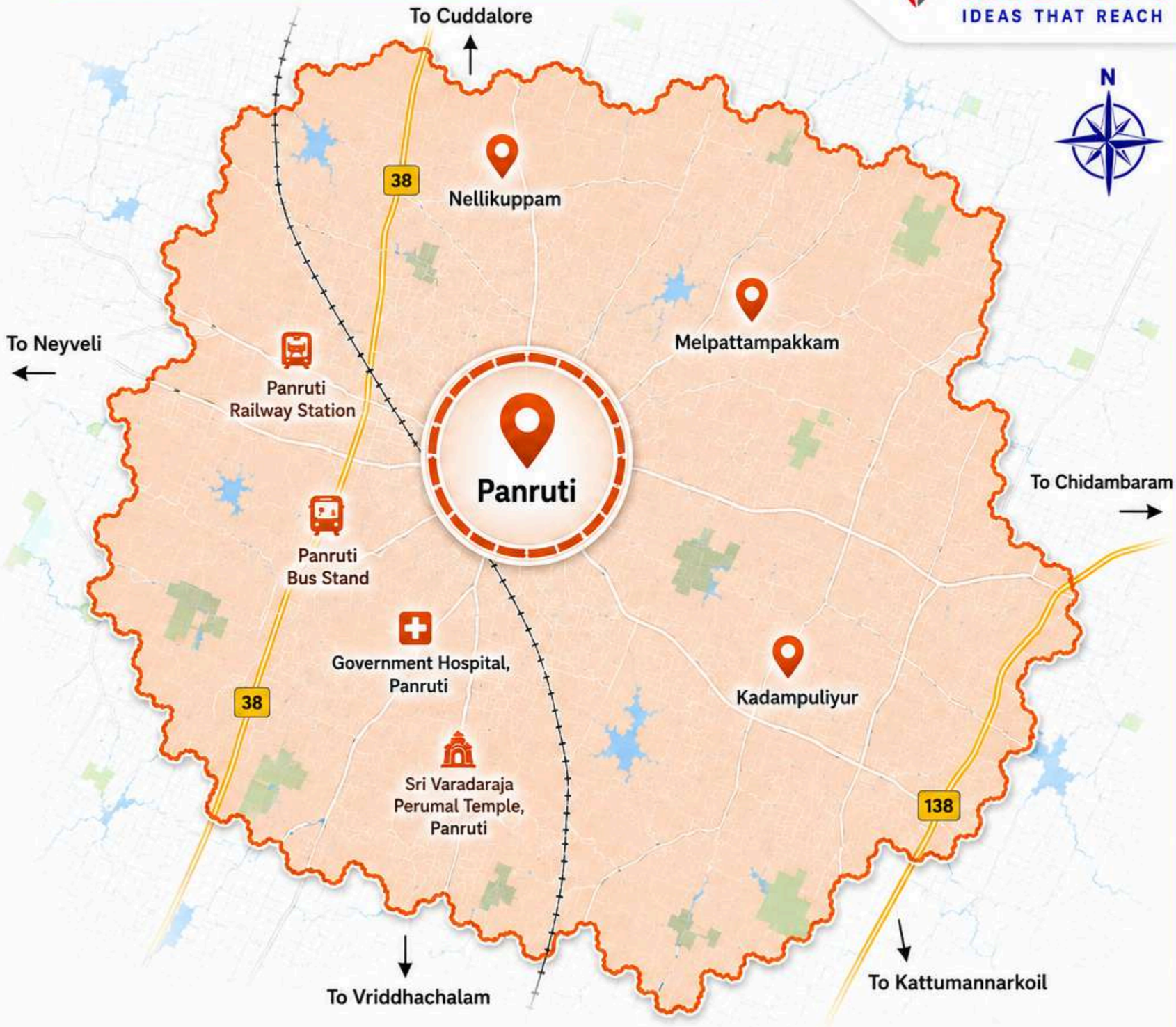
~270 km²
(Approx.)

MAJOR LANDMARKS

- Panruti Bus Stand
- Panruti Railway Station
- Government Hospital, Panruti
- Panruti Town
- Nellikuppam Town
- Melpattampakkam Market
- Kadampuliyur Market
- Panruti Govt. College
- Sri Varadaraja Perumal Temple, Panruti

DISTRICT 5 - CUDDALORE (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 4

CHIDAMBARAM ZONE

ALL AREAS COVERED IN ZONE 4

- Chidambaram
- Annamalai Nagar
- Bhuvanagiri
- Killai
- Parangipettai
- Kattumannarkoil
- Surrounding Villages
- Coastal Areas
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

CHIDAMBARAM

TOTAL AREA COVERED

~320 km²
(Approx.)

MAJOR LANDMARKS

- Chidambaram Railway Station
- Chidambaram Bus Stand
- Nataraja Temple, Chidambaram
- Annamalai University
- Government Hospital, Chidambaram
- Parangipettai Beach
- Fort Dansborg, Parangipettai
- Bhuvanagiri Town
- Kattumannarkoil Temple
- Killai Market

DISTRICT 5 - CUDDALORE (ZONE 4)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

DHARMAPURI

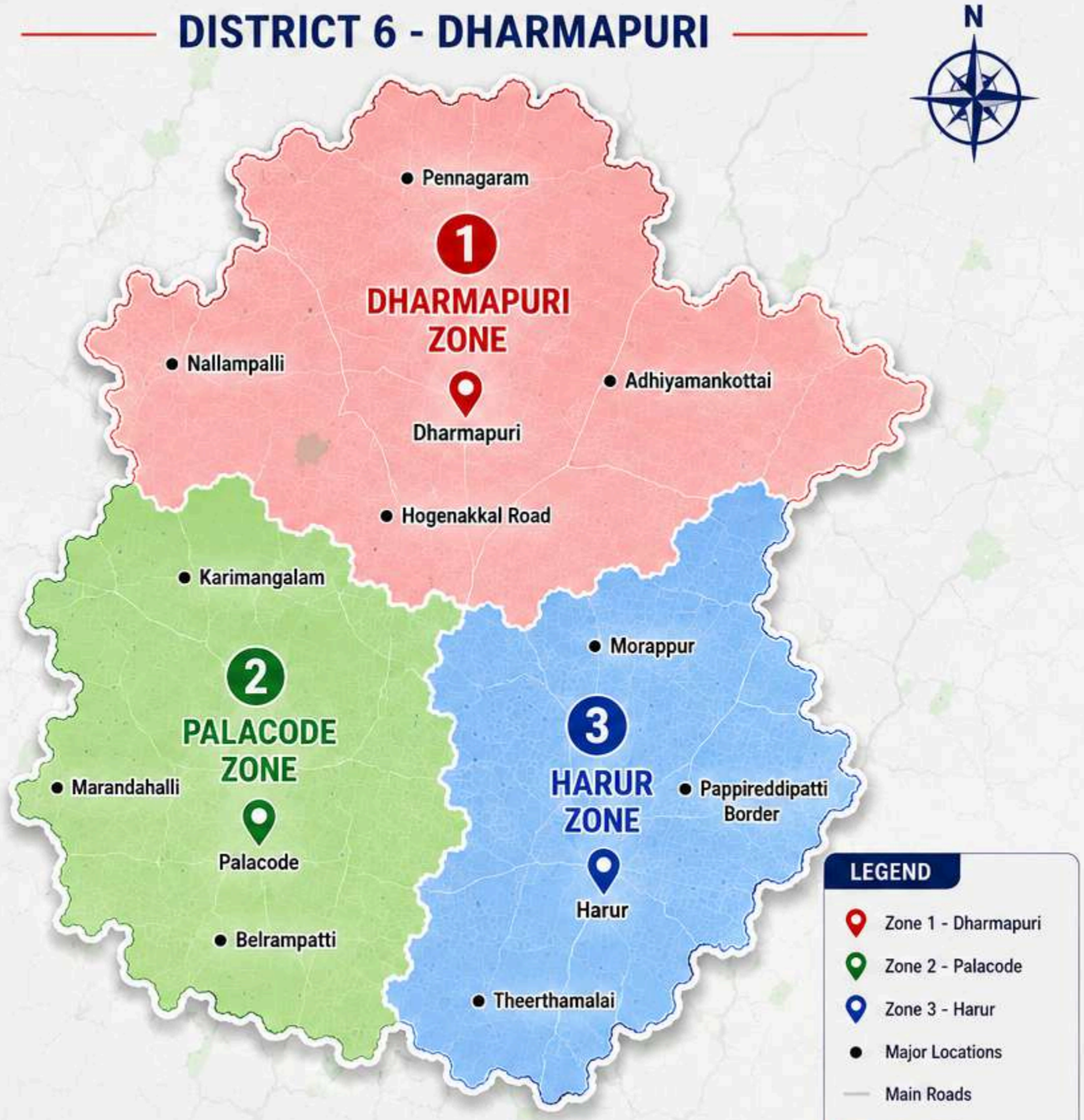
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

DHARMAPURI FRANCHISE ZONES

1 DHARMAPURI ZONE	2 PALACODE ZONE	3 HARUR ZONE
Dharmapuri, Pennagaram, Nallampalli, Adhiyamankottai, Hogenakkal Road	Palacode, Karimangalam, Marandahalli, Belrampatti	Harur, Morappur, Pappireddipatti Border, Theerthamalai
7,20,000	4,80,000	5,20,000

TOTAL DISTRICT POPULATION 17,20,000



3 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

DHARMAPURI ZONE

ALL AREAS COVERED IN ZONE 1

- Dharmapuri
- Pennagaram
- Nallampalli
- Adhiyamankottai
- Hogenakkal Road Areas
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

DHARMAPURI

TOTAL AREA COVERED

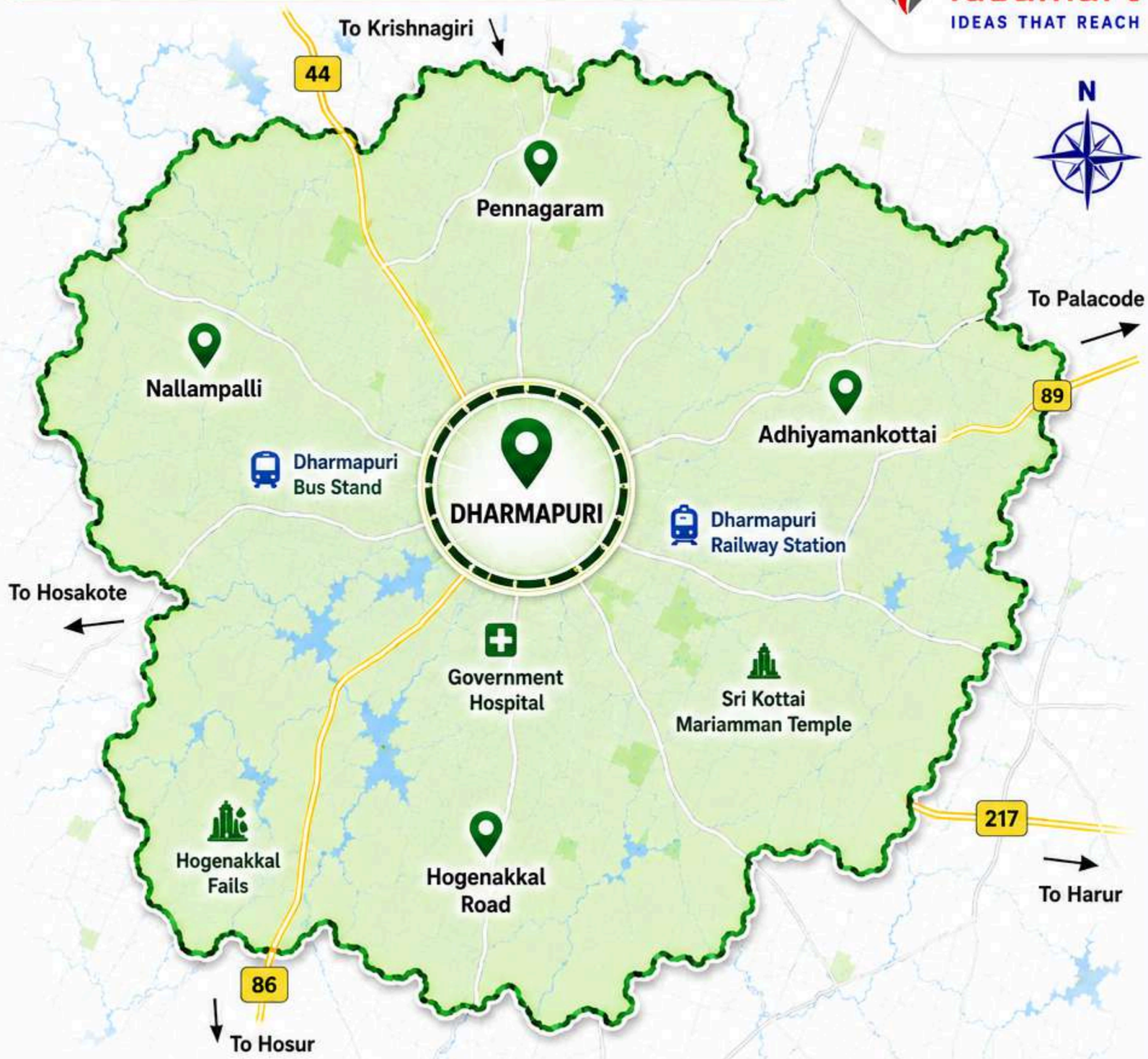
~950 km²
(Approx.)

MAJOR LANDMARKS

- Dharmapuri Bus Stand
- Dharmapuri Railway Station
- Government Hospital, Dharmapuri
- Dharmapuri Collectorate
- Sri Kottai Mariamman Temple
- Hogenakkal Falls
- Nallampalli Town
- Pennagaram Market
- Adhiyamankottai Fort
- Adhiyamankottai Market

DISTRICT 6 - DHARMAPURI (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

PALACODE ZONE

ALL AREAS COVERED IN ZONE 2

- Palacode
- Karimangalam
- Marandahalli
- Belrampatti
- Palacode Road Areas
- Surrounding Villages
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

PALACODE

TOTAL AREA COVERED

~800 km²

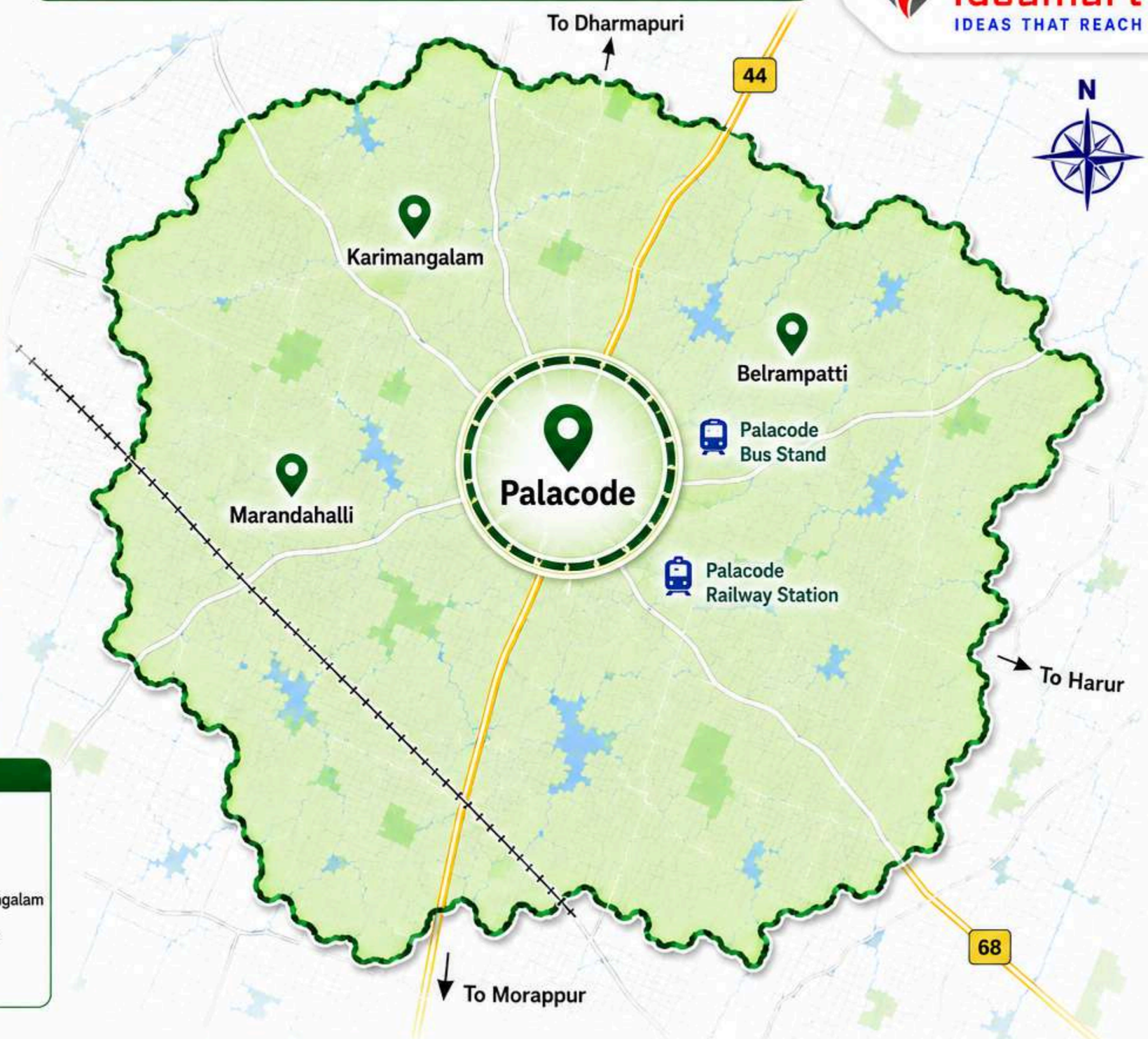
(Approx.)

MAJOR LANDMARKS

- Palacode Railway Station
- Palacode Bus Stand
- Government Hospital, Palacode
- Palacode Taluk Office
- Palacode Mariamman Temple
- Karimangalam Town
- Karimangalam Market
- Kumaraswamy Temple, Karimangalam
- Marandahalli Town Panchayat
- Belrampatti Market

DISTRICT 6 - DHARMAPURI (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 3

HARUR ZONE

ALL AREAS COVERED IN ZONE 3

- Harur
- Morappur
- Theerthamalai
- Pappireddipatti Border
- Surrounding Villages
- Surrounding Areas
- Border Areas

& Surrounding Areas

MAJOR HUB

HARUR

TOTAL AREA COVERED

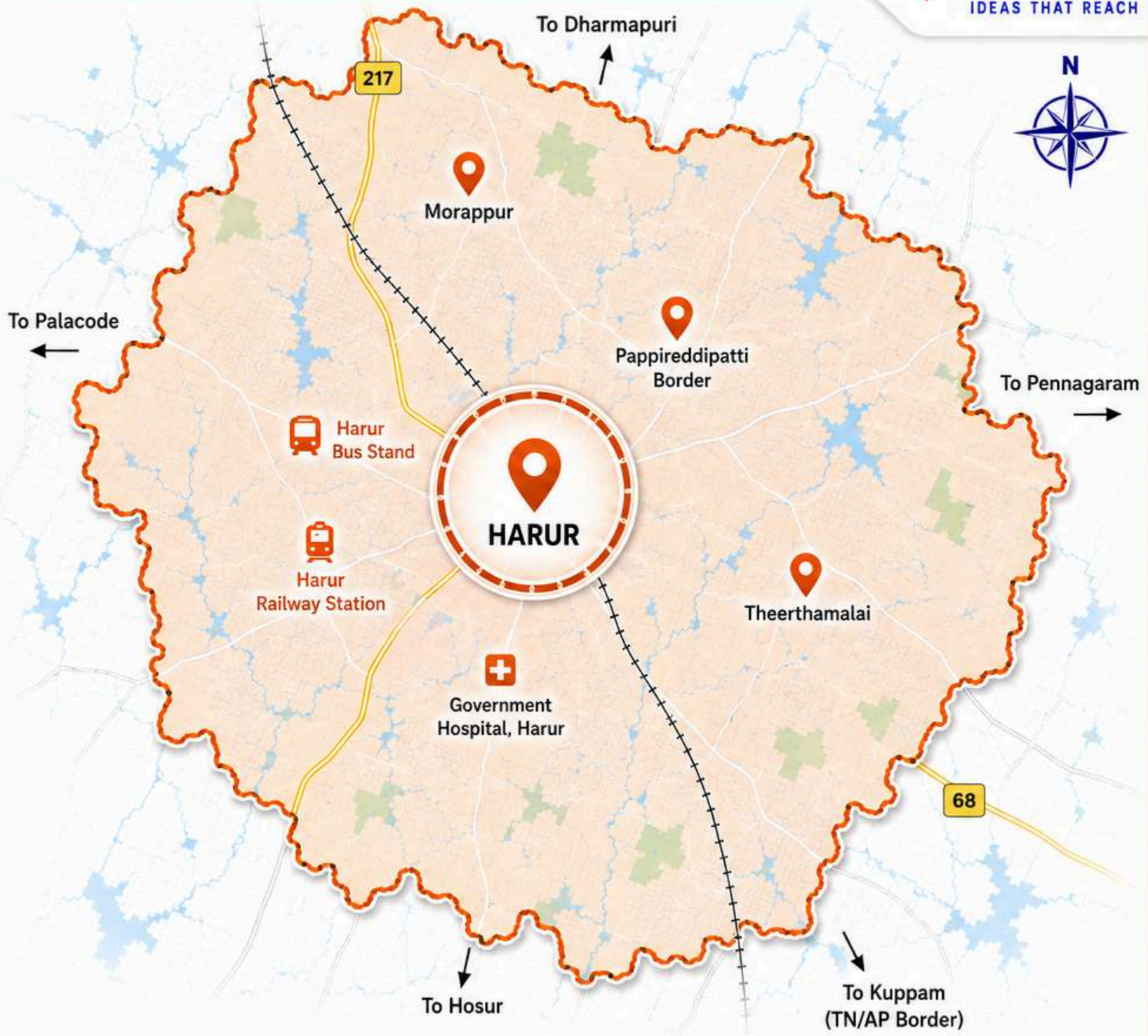
~870 km²
(Approx.)

MAJOR LANDMARKS

- Harur Bus Stand
- Harur Railway Station
- Government Hospital, Harur
- Harur Taluk Office
- Theerthamalai Temple
- Morappur Town
- Pappireddipatti Border Check Post
- Harur Market
- Theerthamalai Town Panchayat
- Morappur Market

DISTRICT 6 - DHARMAPURI (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

DINDIGUL

OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

DINDIGUL FRANCHISE ZONES

1 DINDIGUL ZONE	2 PALANI ZONE	3 ODDANCHATRAM ZONE	4 NILAKOTTAI ZONE	5 VEDASANDUR ZONE
Dindigul, Begampur, Nagal Nagar, Chettinaickenpatti, Natham Road	Palani, Balasamudram, Ayakudi, Neikkarapatti, Keeranur	Oddanchatram, Reddiarchatram, Kallimandayam, Ambilikai	Nilakottai, Batlagundu, Pallapatti, Ammainaickanur	Vedasandur, Eriodu, Guziliamparai, Vadamadurai
6,80,000	5,40,000	4,60,000	3,70,000	3,30,000

TOTAL DISTRICT POPULATION **24,80,000**



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

DINDIGUL ZONE

ALL AREAS COVERED IN ZONE 1

- Dindigul
- Begampur
- Nagal Nagar
- Chettinaickenpatti
- Natham Road
- Dindigul Town Areas
- Natham Road Areas
- Surrounding Villages
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

DINDIGUL

TOTAL AREA COVERED

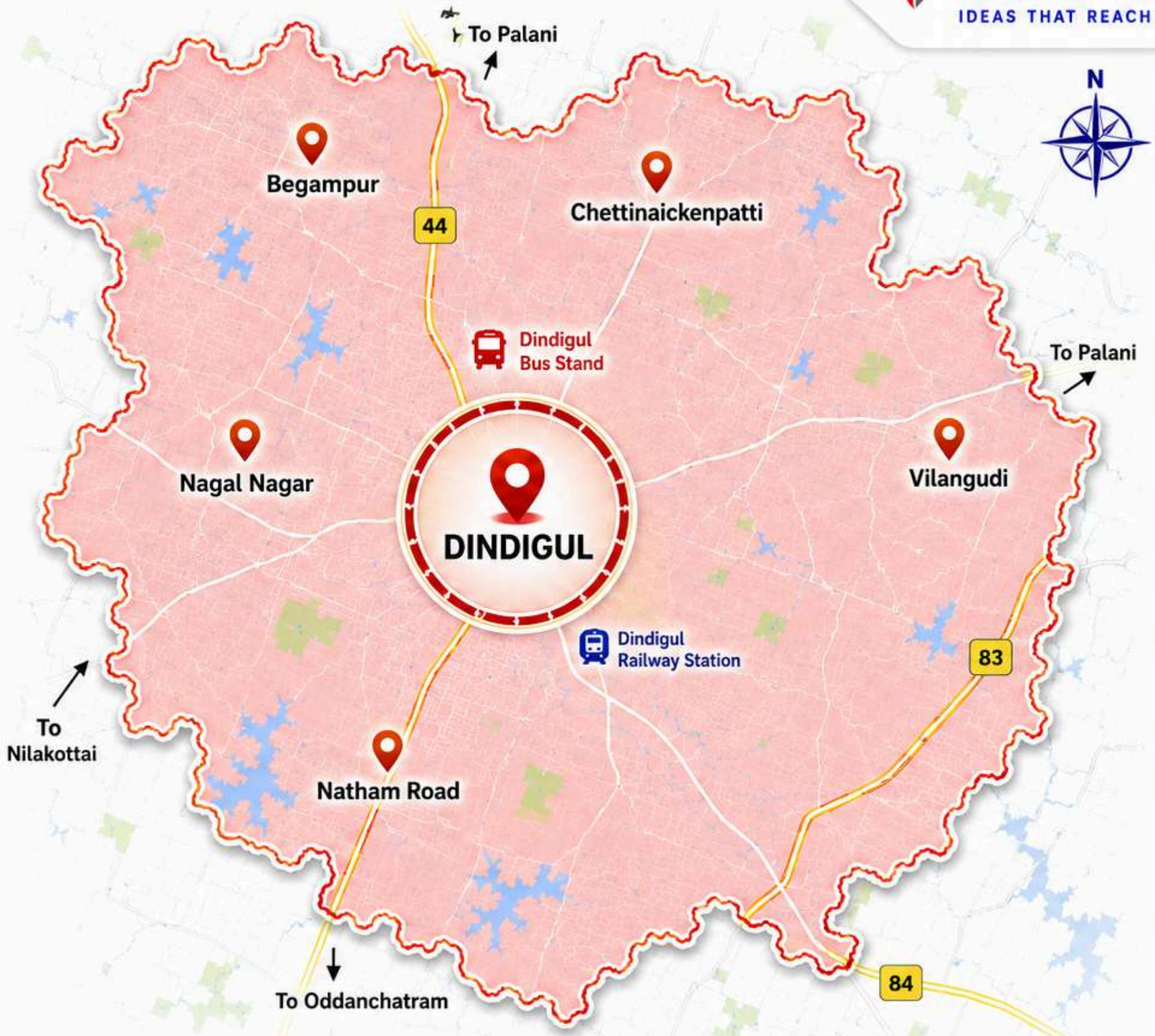
~650 km²
(Approx.)

MAJOR LANDMARKS

- Dindigul Railway Station
- Dindigul Bus Stand
- Dindigul Fort
- Dindigul Government Hospital
- Nagal Nagar Market
- Begampur Town
- Natham Road Market
- Chettinaickenpatti Market
- Vilangudi Market
- Dindigul Collector Office

DISTRICT 7 - DINDIGUL (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

PALANI ZONE

ALL AREAS COVERED IN ZONE 2

- Palani
- Balasamudram
- Ayakudi
- Neikkarapatti
- Keeranur
- Palani Town Areas
- Surrounding Villages
- Surrounding Areas
- Pilgrim Route Areas

& Surrounding Areas

MAJOR HUB

PALANI

TOTAL AREA COVERED

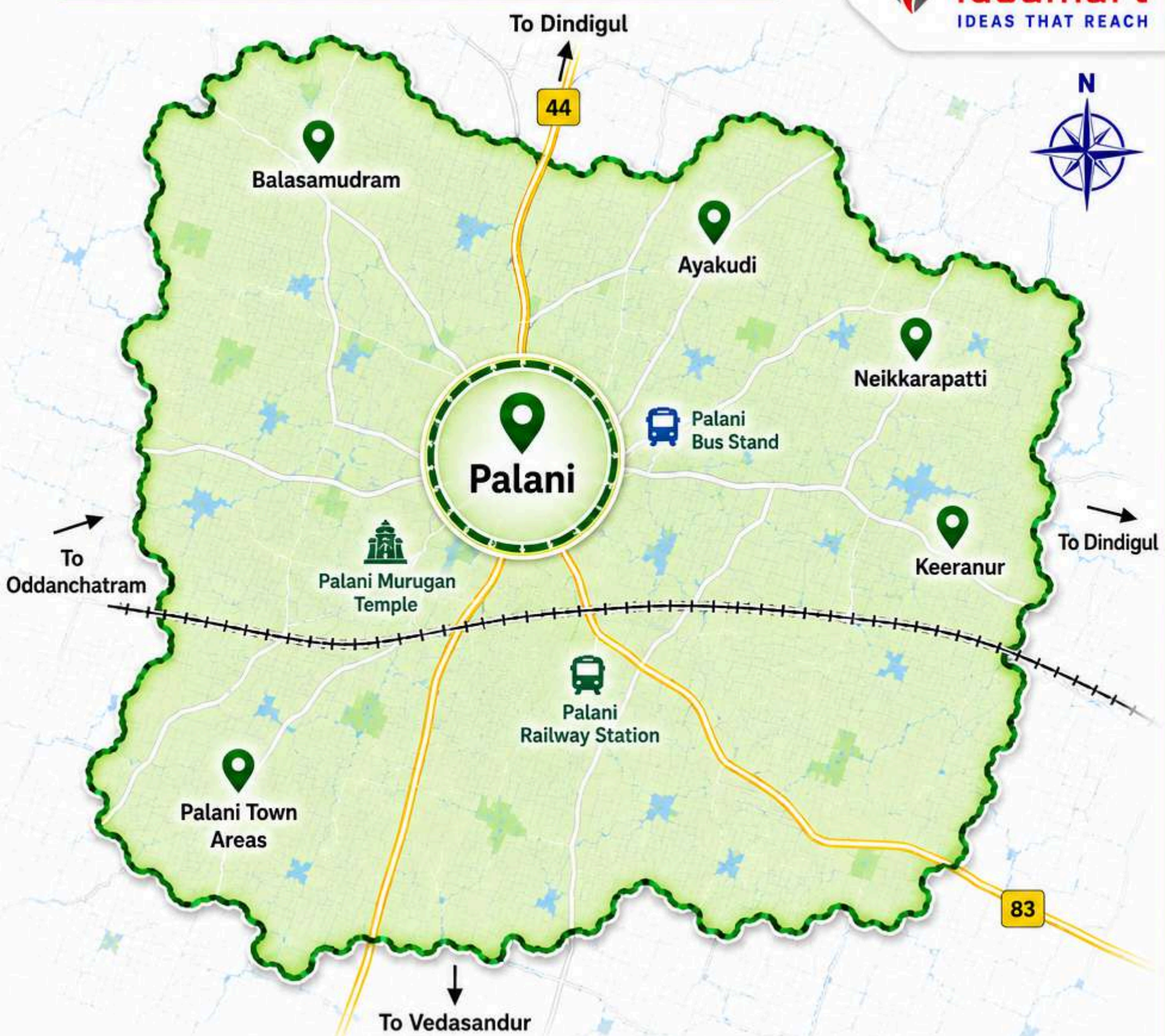
~800 km²
(Approx.)

MAJOR LANDMARKS

- Palani Railway Station
- Palani Bus Stand
- Palani Murugan Temple
- Palani Rope Car
- Palani Giri Road
- Balasamudram Market
- Ayakudi Market
- Keeranur Market
- Palani Town Panchayat Office
- Govt. Hospital, Palani

DISTRICT 7 - DINDIGUL (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 3

ODDANCHATRAM ZONE

ALL AREAS COVERED IN ZONE 3

- Oddanchatram
- Reddiarchatram
- Kallimandayam
- Ambilikai
- Oddanchatram Town Areas
- Surrounding Villages
- Border Areas
- Surrounding Areas

& Surrounding Areas

MAJOR HUB

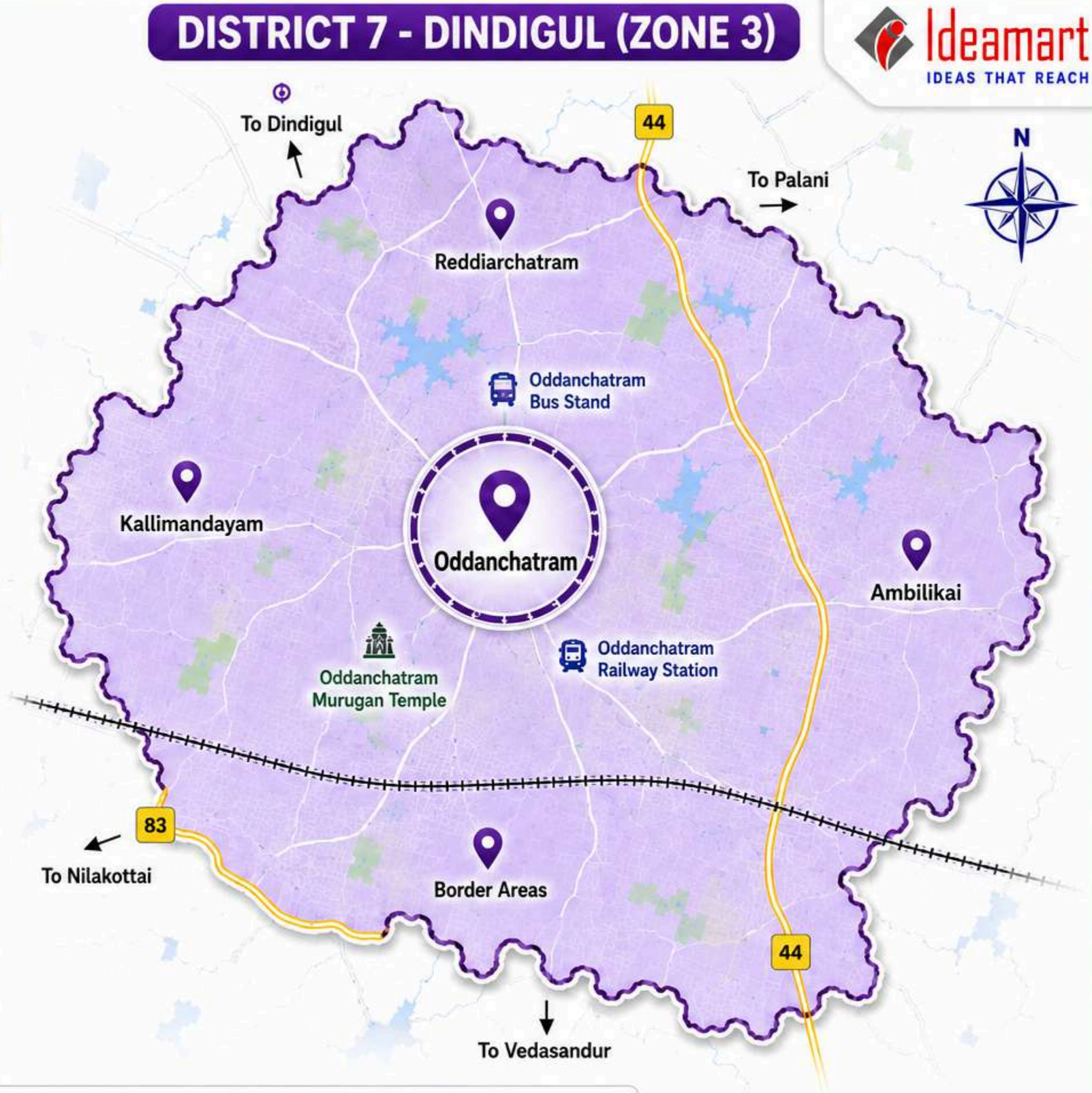
ODDANCHATRAM

TOTAL AREA COVERED

~600 km²
(Approx.)

MAJOR LANDMARKS

- Oddanchatram Railway Station
- Oddanchatram Bus Stand
- Oddanchatram Murugan Temple
- Oddanchatram Taluk Office
- Government Hospital, Oddanchatram
- Reddiarchatram Market
- Kallimandayam Market
- Ambilikai Panchayat Office
- Oddanchatram Market
- Govt. Higher Secondary School



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 4

NILAKOTTAI ZONE

ALL AREAS COVERED IN ZONE 4

- Nilakottai
- Batlagundu
- Pallapatti
- Ammaianaickanur
- Nilakottai Town Areas
- Surrounding Villages
- Surrounding Areas
- Border Areas

& Surrounding Areas

MAJOR HUB

NILAKOTTAI

TOTAL AREA COVERED

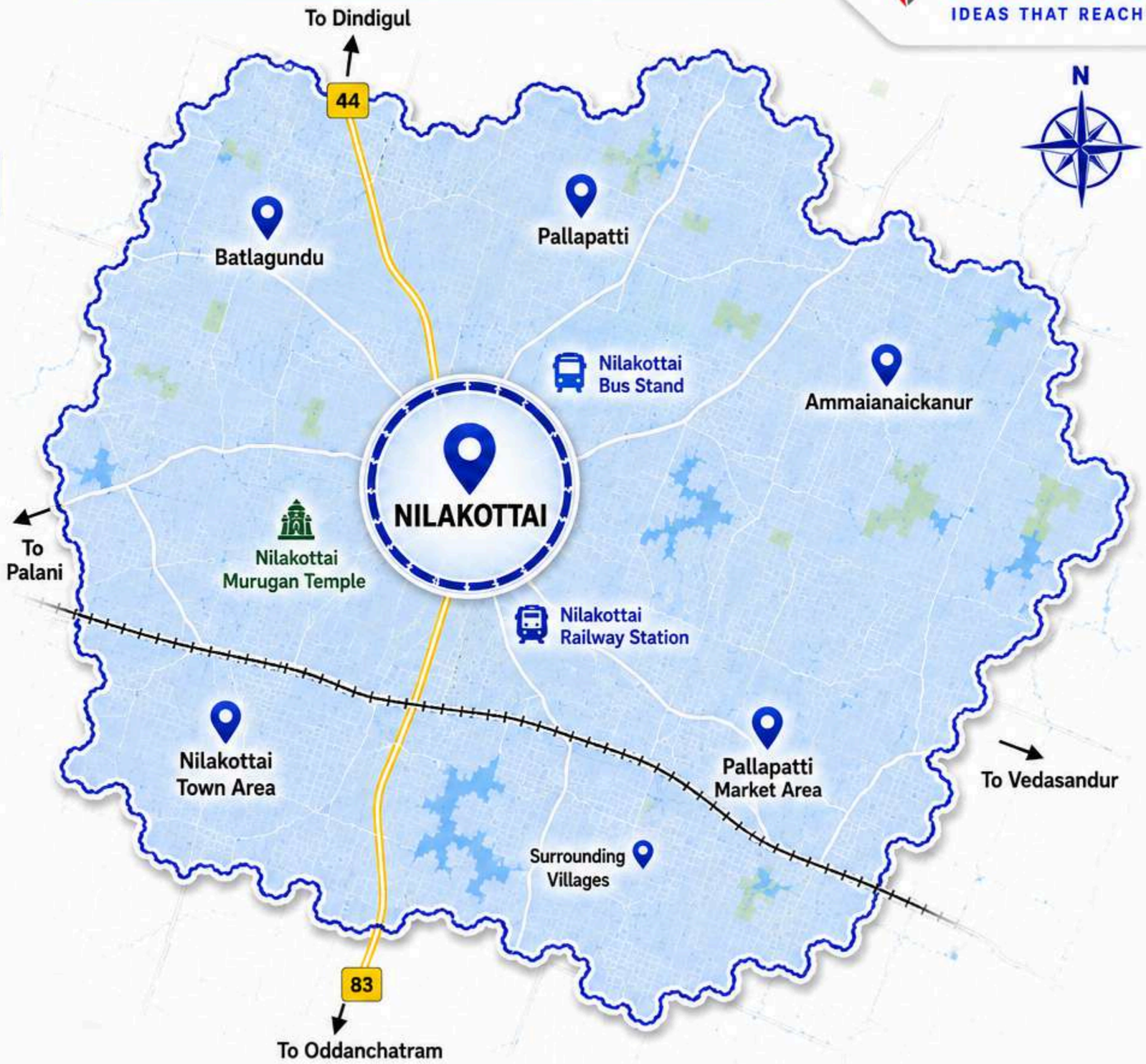
~400 km²
(Approx.)

MAJOR LANDMARKS

- Nilakottai Railway Station
- Nilakottai Bus Stand
- Nilakottai Murugan Temple
- Nilakottai Taluk Office
- Government Hospital, Nilakottai
- Nilakottai Market
- Batlagundu Grape Market
- Pallapatti Market
- Ammaianaickanur Panchayat Office
- Govt. Higher Secondary School

DISTRICT 7 - DINDIGUL (ZONE 4)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 5

VEDASANDUR ZONE

ALL AREAS COVERED IN ZONE 5

- Vedasandur
- Eriodu
- Guziliamparai
- Vadamadaurai
- Temmalai
- Vathalagundu
- Surrounding Villages
- Surrounding Areas
- Border Areas

& Surrounding Areas

MAJOR HUB

VEDASANDUR

TOTAL AREA COVERED

~450 km²
(Approx.)

MAJOR LANDMARKS

- Vedasandur Railway Station
- Vedasandur Bus Stand
- Vedasandur Market
- Vedasandur Murugan Temple
- Govt. Hospital, Vedasandur
- Eriodu Market
- Guziliamparai Market
- Vadamadaurai Market
- Panchayat Office, Vedasandur
- Govt. Higher Secondary School



LEGEND

Major Locations | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ERODE

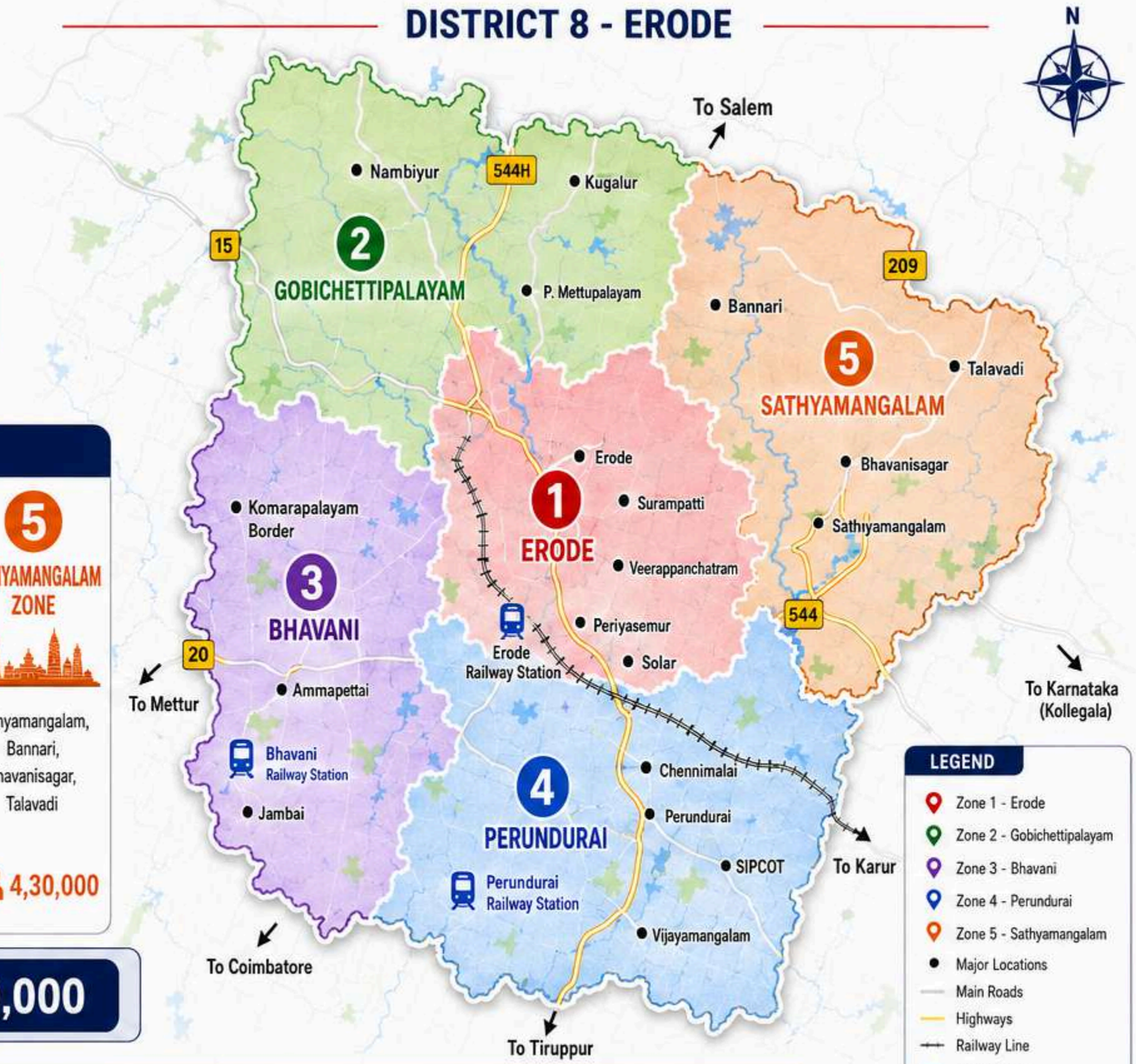
OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

ERODE FRANCHISE ZONES

1 ERODE ZONE	2 GOBICHETTIPALAYAM ZONE	3 BHAVANI ZONE	4 PERUNDURAI ZONE	5 SATHYAMANGALAM ZONE
Erode, Surampatti, Veerappanchatram, Periyasemur, Solar	Gobichettipalayam, Nambiyur, Kugalur, P. Mettupalayam	Bhavani, Komarapalayam Border, Ammapettai, Jambai	Perundurai, Chennimalai, SIPCOT, Vijayamangalam	Sathyamangalam, Bannari, Bhavanisagar, Talavadi
7,00,000	5,10,000	4,60,000	4,80,000	4,30,000

TOTAL FRANCHISE MARKET POPULATION: 25,80,000



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1
ERODE ZONE

ALL AREAS COVERED IN ZONE 1

- Erode
- Surampatti
- Veerappanchatram
- Periyasemur
- Solar

& SURROUNDING AREAS

MAJOR HUB

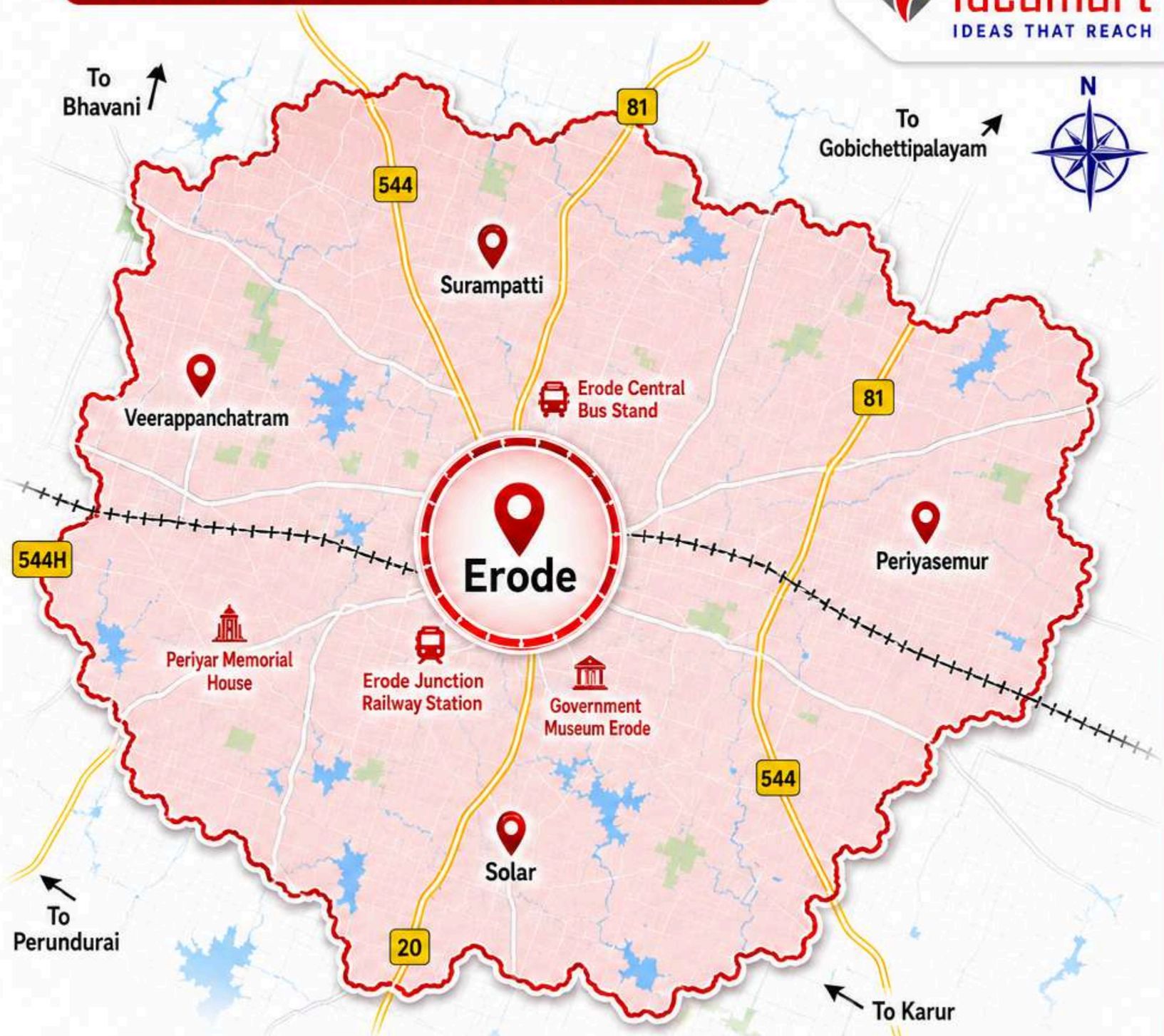
ERODE

FRANCHISE-MARKET POPULATION

7,00,000
(Approx.)

MAJOR LANDMARKS

- Erode Central Bus Stand
- Erode Junction Railway Station
- Government Museum Erode
- Periyar Memorial House
- Erode Corporation area
- Major Markets



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

GOBICHETTIPALAYAM ZONE

ALL AREAS COVERED IN ZONE 2

- Gobichettipalayam
- Nambiyur
- Kugalur
- P. Mettupalayam
- Veppadai
- Kurichettipalayam
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

GOBICHETTIPALAYAM

TOTAL AREA COVERED

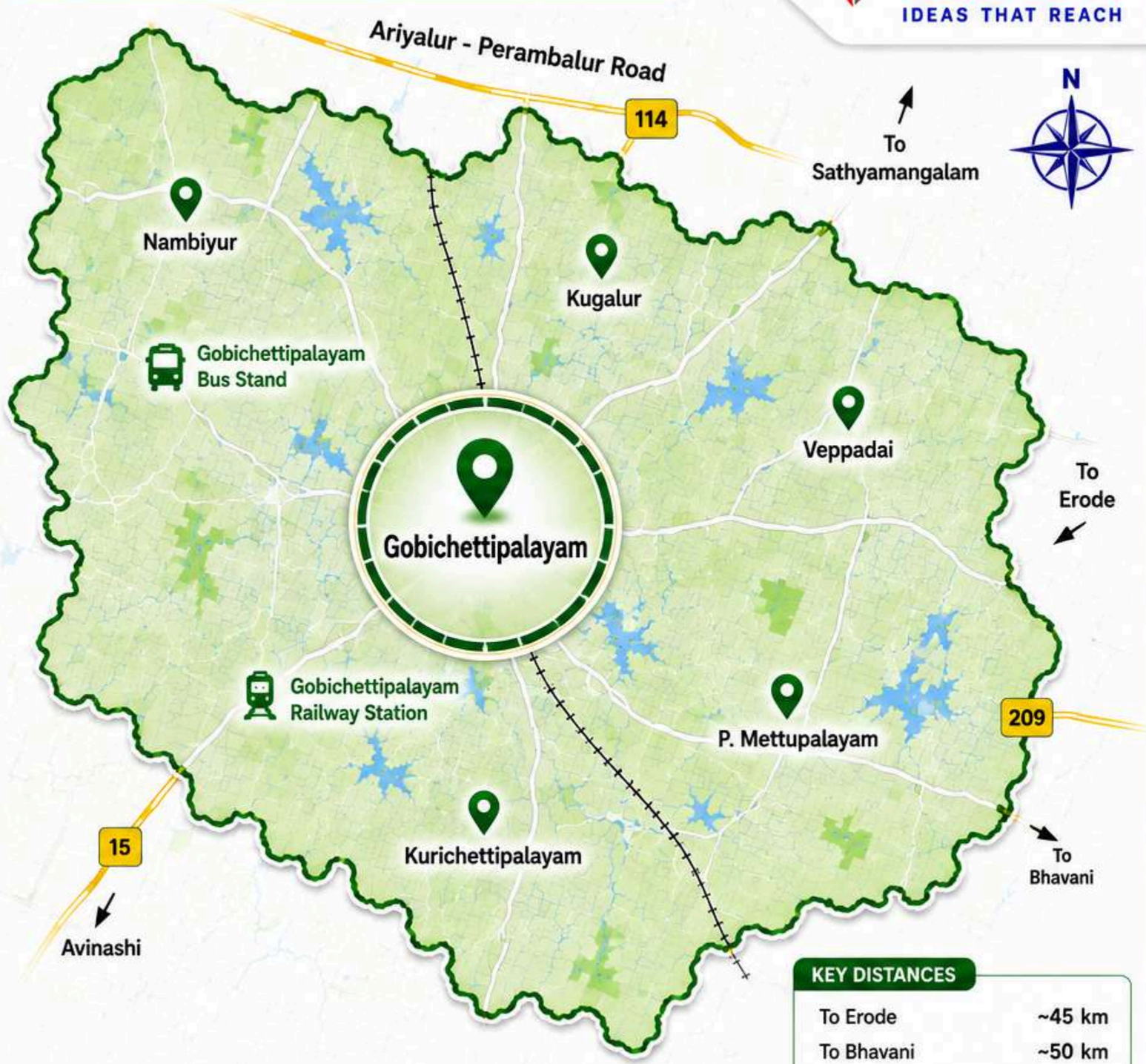
~800 km²
(Approx.)

MAJOR LANDMARKS

- Gobichettipalayam Bus Stand
- Gobichettipalayam Railway Station
- Nambiyur Market
- Kugalur Market
- P. Mettupalayam Market
- Gobichettipalayam Government Hospital
- Veppadai Mariamman Temple
- Bhavani River
- Avinashi Road Junction
- Govt. Industrial Estate

DISTRICT 8 - ERODE (ZONE 2)

Ideamart
IDEAS THAT REACH



KEY DISTANCES

To Erode	~45 km
To Bhavani	~50 km
To Perundurai	~35 km
To Sathyamangalam	~50 km

LEGEND

Major Locations · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 3

BHAVANI ZONE

ALL AREAS COVERED IN ZONE 3

- Bhavani
- Komarapalayam Border
- Ammapettai
- Jambai
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

BHAVANI

TOTAL AREA COVERED

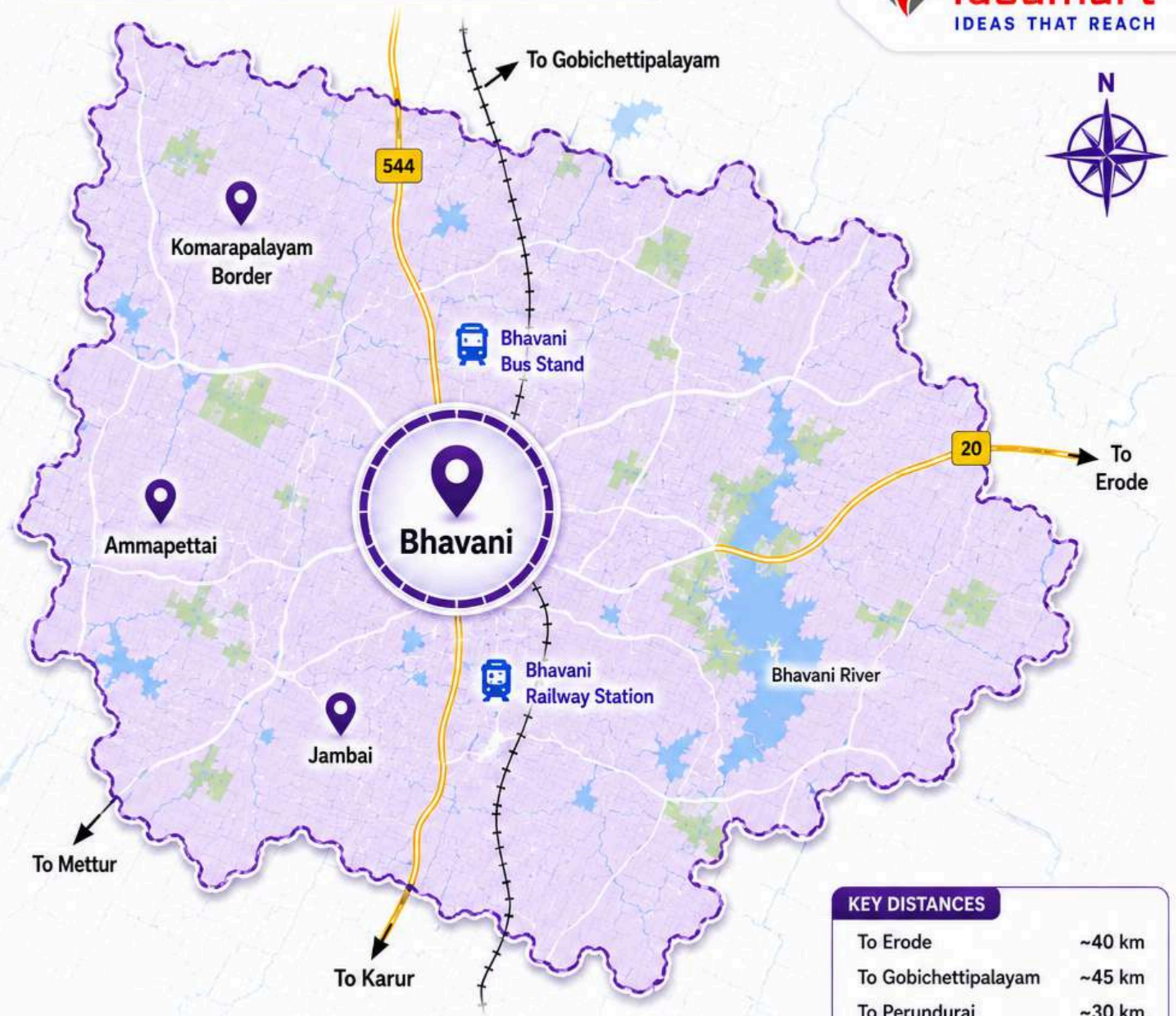
~650 km²
(Approx.)

MAJOR LANDMARKS

- Bhavani Bus Stand
- Bhavani Railway Station
- Komarapalayam Border
- Ammapettai Market
- Jambai Market
- Cauvery River Bridge
- Bhavani River
- Bhavani Island
- Bhavani Market
- Erode - Bhavani Road Junction

DISTRICT 8 - ERODE (ZONE 3)

Ideamart
IDEAS THAT REACH



KEY DISTANCES

To Erode	~40 km
To Gobichettipalayam	~45 km
To Perundurai	~30 km
To Mettur	~25 km
To Karur	~35 km

LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 4

PERUNDURAI ZONE

ALL AREAS COVERED IN ZONE 4

- Perundurai
- Chennimalai
- SIPCOT
- Vijayamangalam
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

PERUNDURAI

TOTAL AREA COVERED

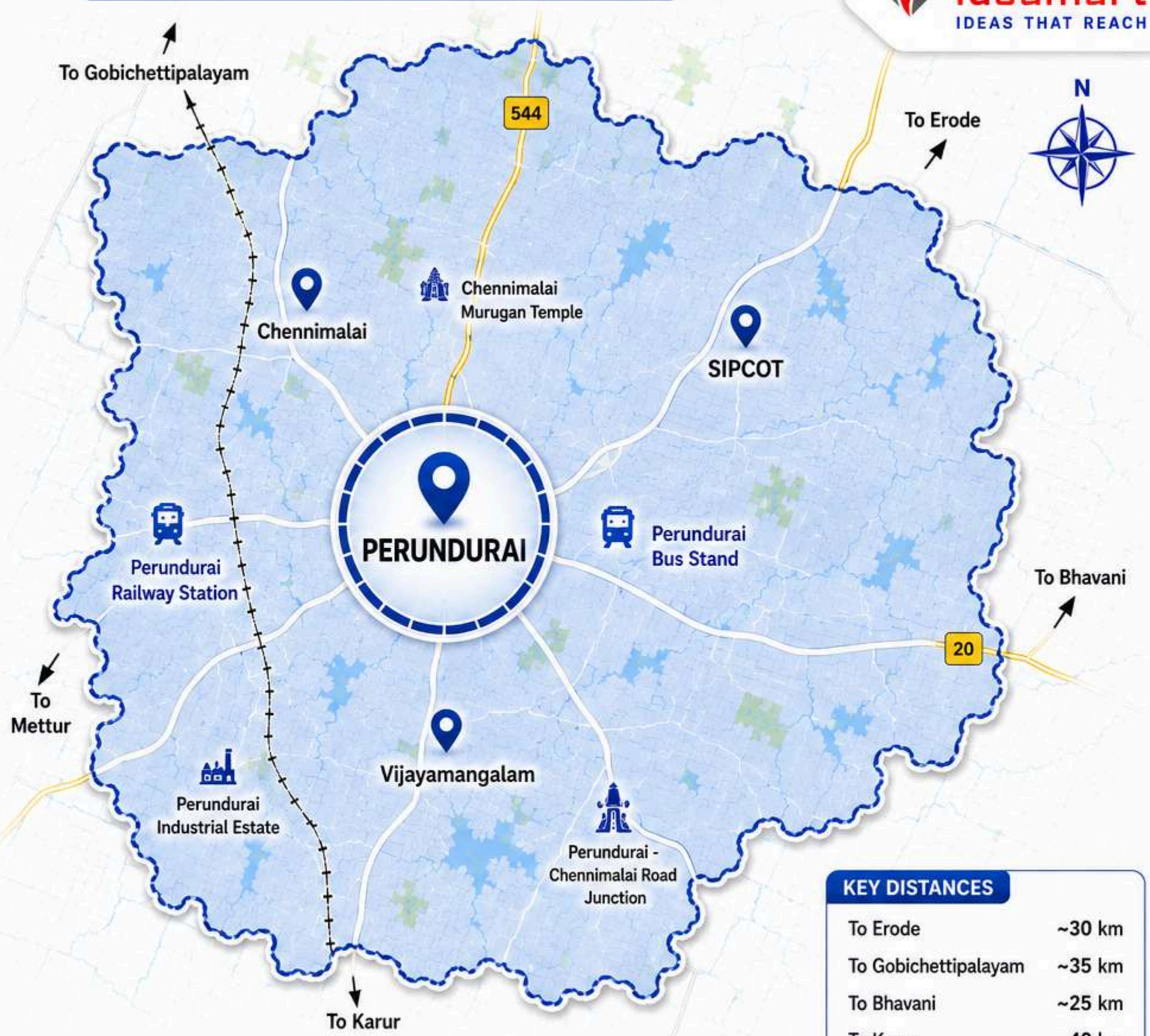
~550 km²
(Approx.)

MAJOR LANDMARKS

- Perundurai Bus Stand
- Perundurai Railway Station
- SIPCOT Industrial Area
- Perundurai Taluk Office
- Chennimalai Murugan Temple
- Perundurai Industrial Estate
- Perundurai - Chennimalai Road
- Vijayamangalam Market

DISTRICT 8 - ERODE (ZONE 4)

Ideamart
IDEAS THAT REACH



KEY DISTANCES

To Erode	~30 km
To Gobichettipalayam	~35 km
To Bhavani	~25 km
To Karur	~40 km
To Mettur	~20 km

LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 5

SATHYAMANGALAM ZONE

ALL AREAS COVERED IN ZONE 5

- Sathyamangalam
- Bannari
- Bhavanisagar
- Talavadi
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

SATHYAMANGALAM

TOTAL AREA COVERED

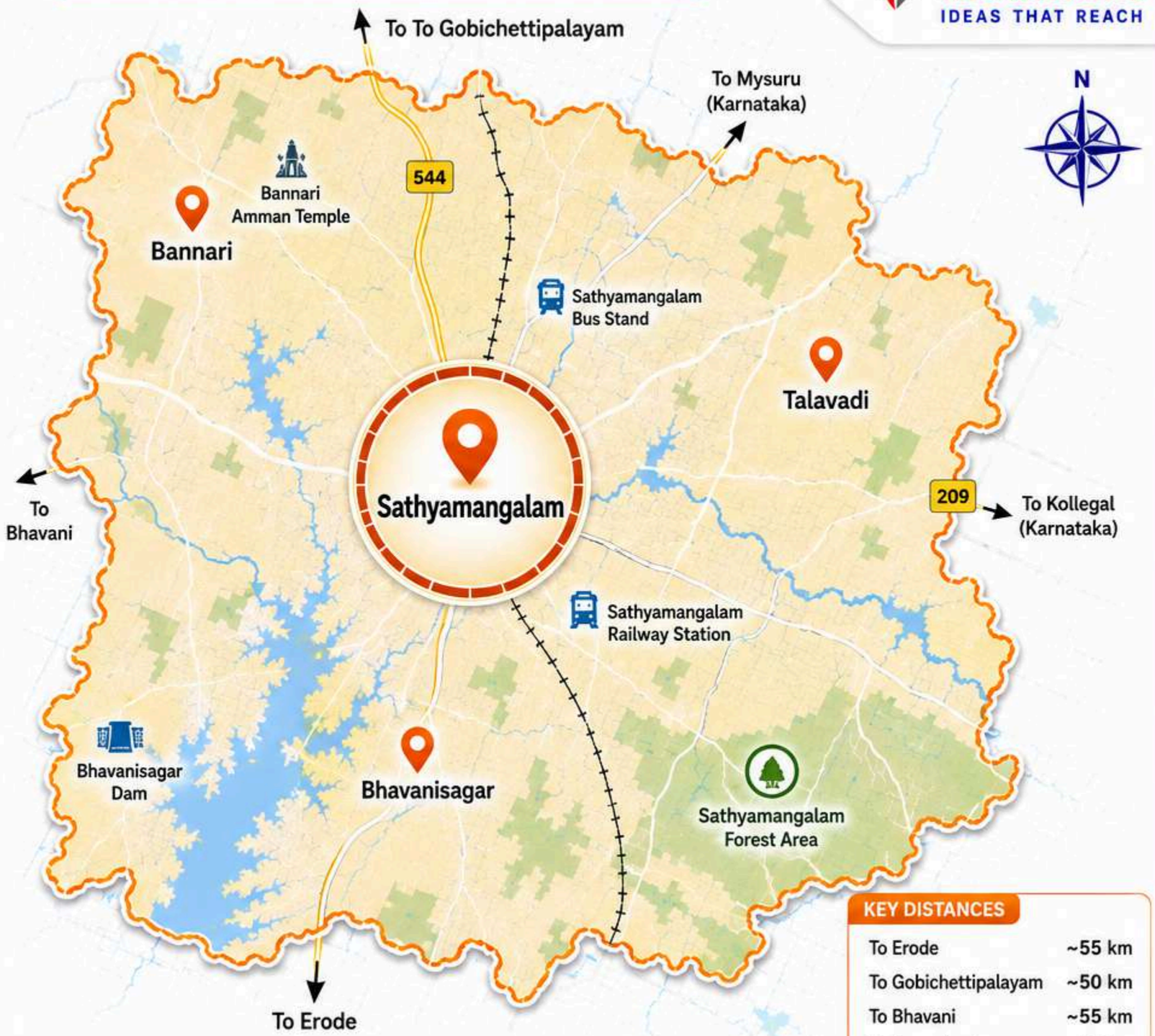
~1,000 km²
(Approx.)

MAJOR LANDMARKS

- Sathyamangalam Bus Stand
- Sathyamangalam Railway Station
- Bhavanisagar Dam
- Bannari Amman Temple
- Talavadi Market
- Bhavanisagar Reservoir
- Cauvery River
- Sathyamangalam Forest Area

DISTRICT 8 - ERODE (ZONE 5)

Ideamart
IDEAS THAT REACH



KEY DISTANCES

To Erode	~55 km
To Gobichettipalayam	~50 km
To Bhavani	~55 km
To Perundurai	~40 km
To Mysuru (Karnataka)	~80 km

LEGEND

Major Locations · Zone 5 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

KALLAKURICHI

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

KALLAKURICHI FRANCHISE ZONES

1 KALLAKURICHI ZONE	2 SANKARAPURAM ZONE	3 CHINNASALEM ZONE	4 ULUNDURPET ZONE
COVERED LOCATIONS Kallakurichi, Siruvangur, Kachirayapalayam, Kalvarayan Hills Foothills	**COVERED LOCATIONS** Sankarapuram, Rishivandiyam, Vadaponparappi, Arasampattu	**COVERED LOCATIONS** Chinnasalem, Kaniy amoor, Kallananatham, Nagalur	**COVERED LOCATIONS** Ulundurpet, Elavanasur Kottai, Asanur, Thiruvennainallur
5,80,000	4,20,000	4,10,000	4,80,000

TOTAL DISTRICT FRANCHISE MARKET **18,90,000**

DISTRICT 9 - KALLAKURICHI



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

KALLAKURICHI ZONE

ALL AREAS COVERED IN ZONE 1

- Kallakurichi
- Siruvangur
- Kachirayapalayam
- Kalvarayan Hills Foothills
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

KALLAKURICHI

TOTAL AREA COVERED

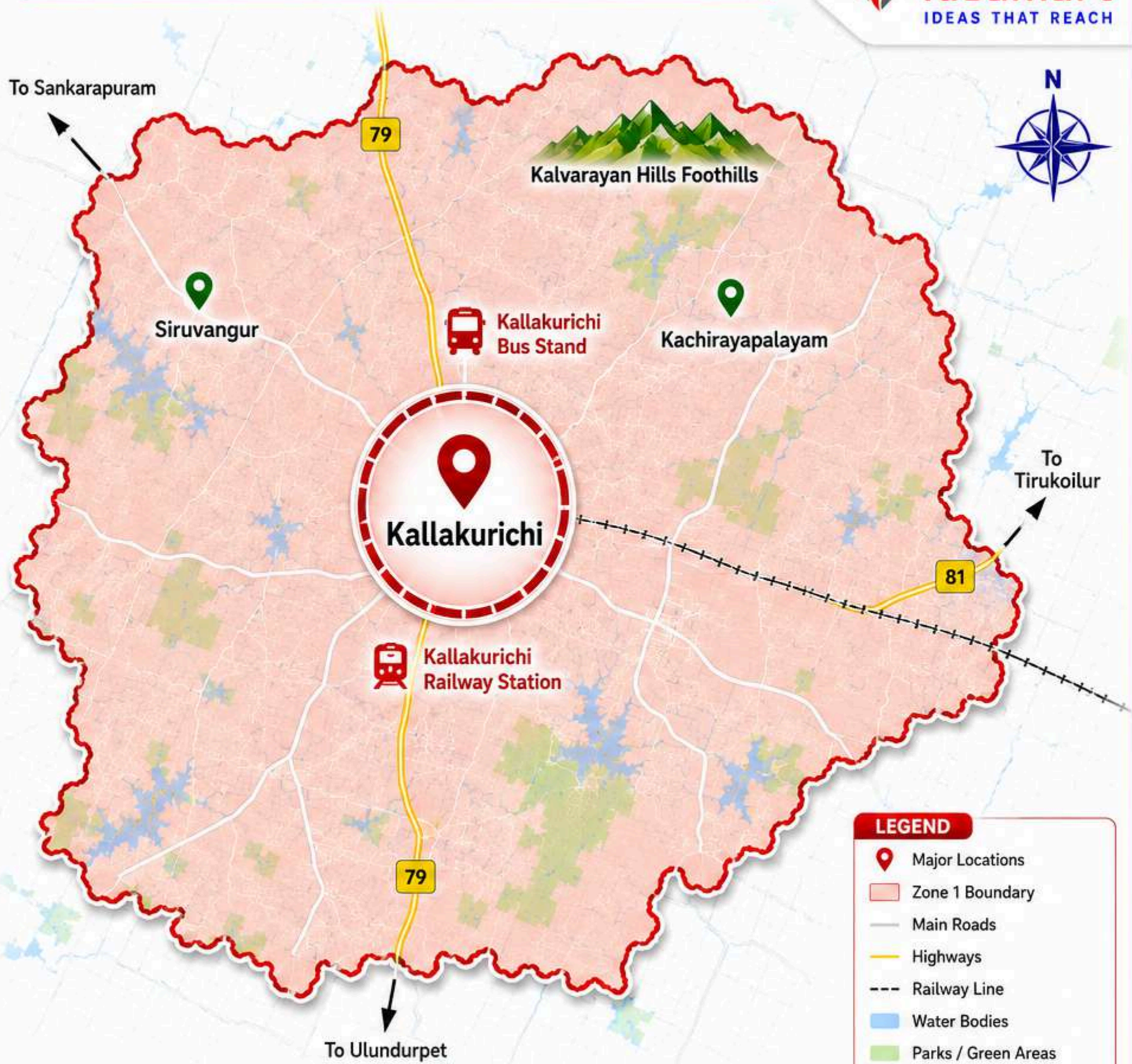
~650 km²
(Approx.)

MAJOR LANDMARKS

- Kallakurichi Bus Stand
- Kallakurichi Railway Station
- Siruvangur Market
- Kachirayapalayam Market
- Government Hospital, Kallakurichi
- Kalvarayan Hills Foothills
- Kalvarayan Hills View Points
- Kallakurichi Government College
- Kallakurichi Taluk Office

DISTRICT 9 - KALLAKURICHI (ZONE 1)

Ideamart
IDEAS THAT REACH



IDEAMART

ZONE 2

SANKARAPURAM ZONE

ALL AREAS COVERED IN ZONE 2

- Sankarapuram
- Rishivandiyam
- Vadaponparappi
- Arasampattu
- Surrounding Villages
- Surrounding Areas

MAJOR HUB

SANKARAPURAM

TOTAL AREA COVERED

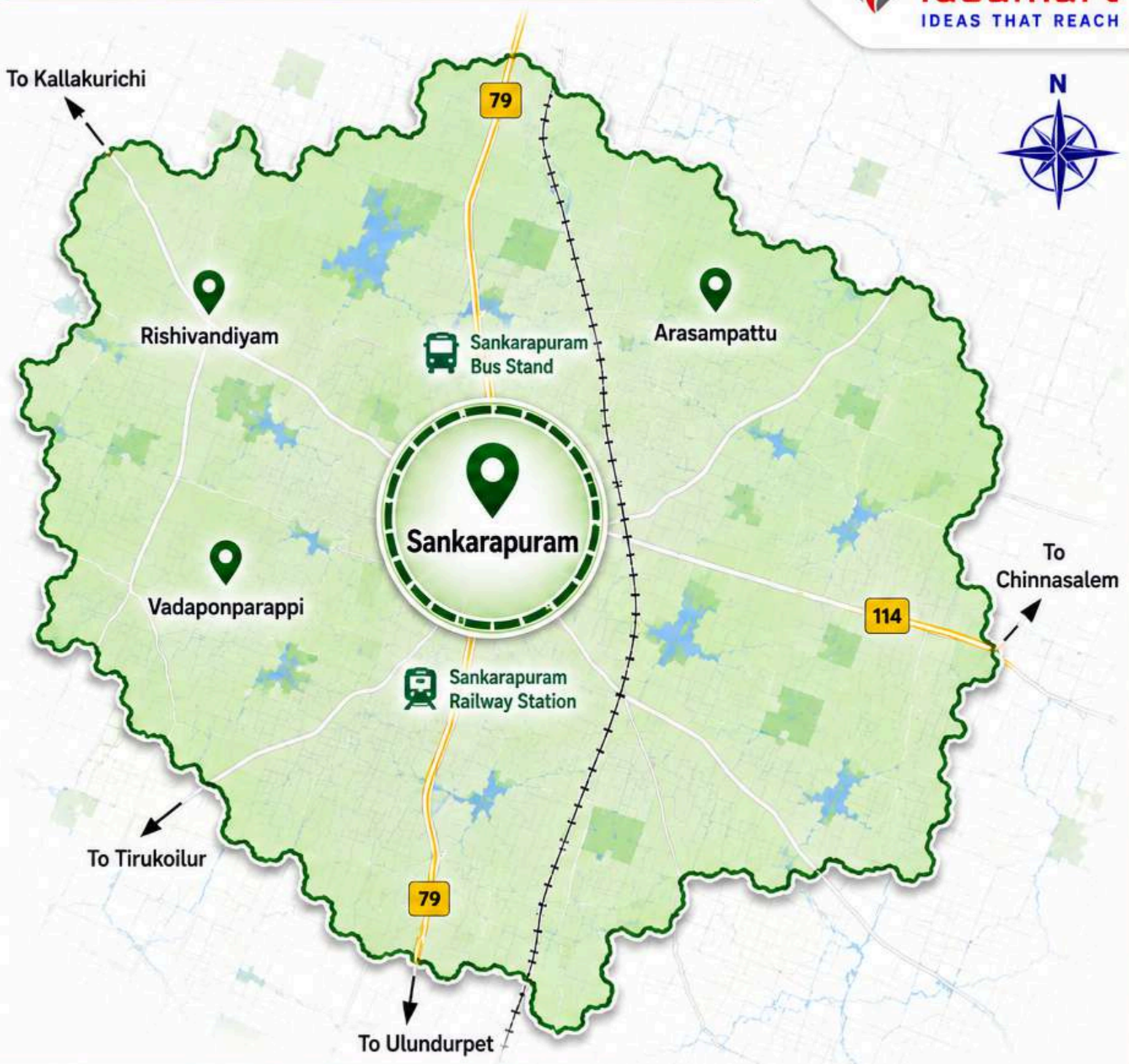
~450 km²
(Approx.)

MAJOR LANDMARKS

- Sankarapuram Bus Stand
- Sankarapuram Railway Station
- Rishivandiyam Panchayat Office
- Vadaponparappi Market
- Arasampattu Perumal Temple
- Primary Health Centre, Sankarapuram
- Government Higher Secondary School
- Sankarapuram Tank

DISTRICT 9 - KALLAKURICHI (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 3

CHINNASALEM ZONE

ALL AREAS COVERED IN ZONE 3

- Chinnasalem
- Kaniyamoor
- Kallanatham
- Nagalur
- Surrounding Villages
- Surrounding Areas
- Sendurai Road Areas

MAJOR HUB

CHINNASALEM

TOTAL AREA COVERED

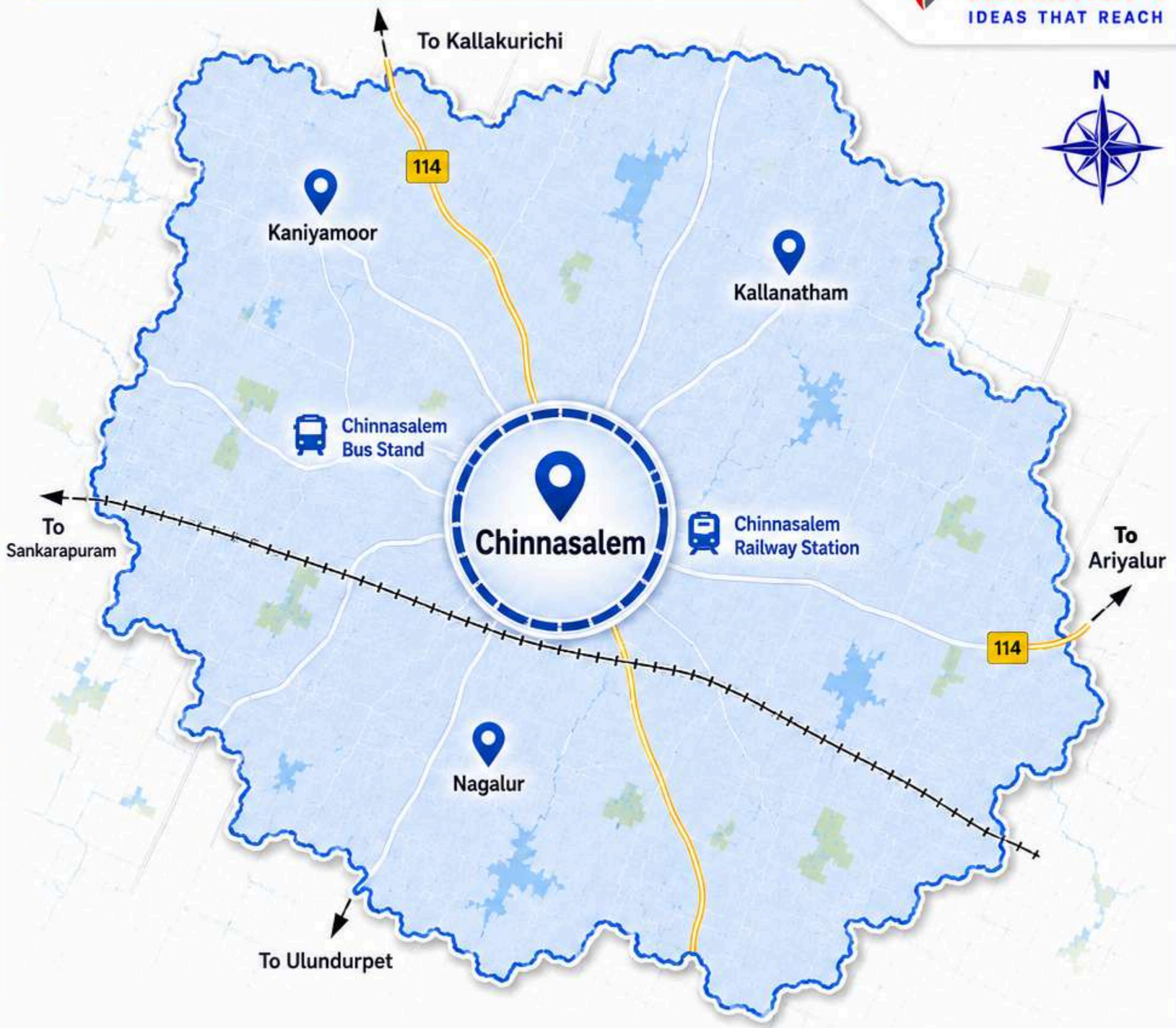
~350 km²
(Approx.)

MAJOR LANDMARKS

- Chinnasalem Railway Station
- Chinnasalem Bus Stand
- Chinnasalem Taluk Office
- Primary Health Centre, Chinnasalem
- Kaniyamoor Market
- Kallanatham Market
- Nagalur Market
- Chinnasalem Government School

DISTRICT 9 - KALLAKURICHI (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 4

ULUNDURPET ZONE

ALL AREAS COVERED IN ZONE 4

- Ulundurpet
- Elavanasur Kottai
- Asanur
- Thiruvennainallur
- Surrounding Villages
- Surrounding Areas
- Major Road Areas

MAJOR HUB

ULUNDURPET

TOTAL AREA COVERED

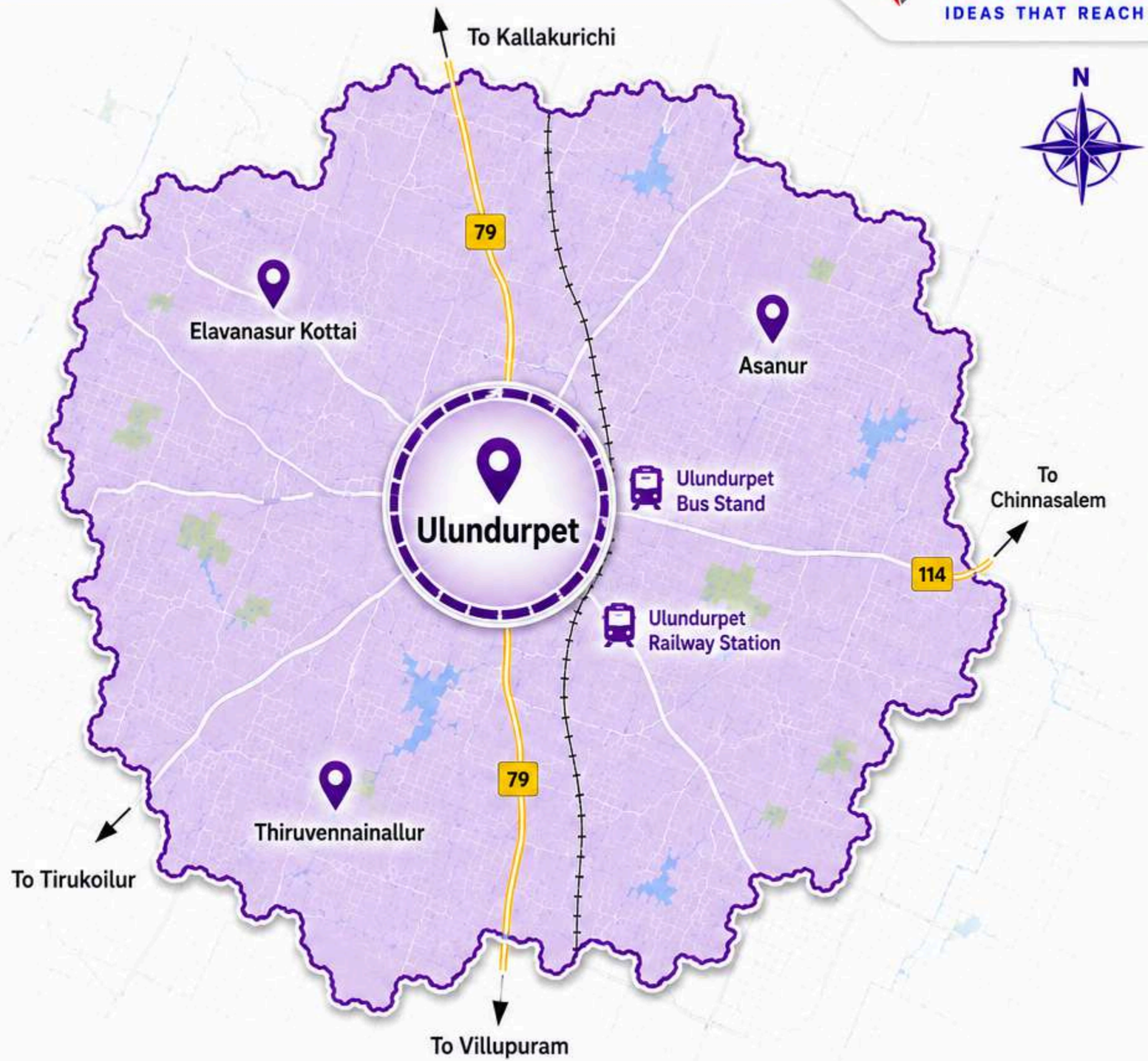
~500 km²
(Approx.)

MAJOR LANDMARKS

- Ulundurpet Railway Station
- Ulundurpet Bus Stand
- Ulundurpet Taluk Office
- Primary Health Centre, Ulundurpet
- Elavanasur Kottai Market
- Asanur Market
- Thiruvennainallur Market
- Ulundurpet Government Higher Secondary School

DISTRICT 9 - KALLAKURICHI (ZONE 4)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

KANCHIPURAM

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

KANCHIPURAM FRANCHISE ZONES

1 KANCHIPURAM ZONE	2 SRIPERUMBUDUR ZONE	3 KUNDRATHUR ZONE	4 UTHIRAMERUR ZONE
			
Kanchipuram, Enathur, Orikkai, Walajabad, Ayyangarkulam	Sriperumbudur, Sunguvarchatram, Oragadam, Vallam, Mambakkam	Kundrathur, Mangadu, Kovur, Thandalam, Somangalam	Uthiramerur, Salavakkam, Magaral, Perunagar, Nearby Villages
5,20,000	5,00,000	3,90,000	3,10,000

TOTAL DISTRICT FRANCHISE MARKET — **17,20,000**



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

KANCHIPURAM ZONE

ALL AREAS COVERED IN ZONE 1

- Kanchipuram
- Enathur
- Orikkai
- Walajabad
- Ayyangarkulam
- Surrounding Areas

MAJOR HUB

KANCHIPURAM

TOTAL AREA COVERED

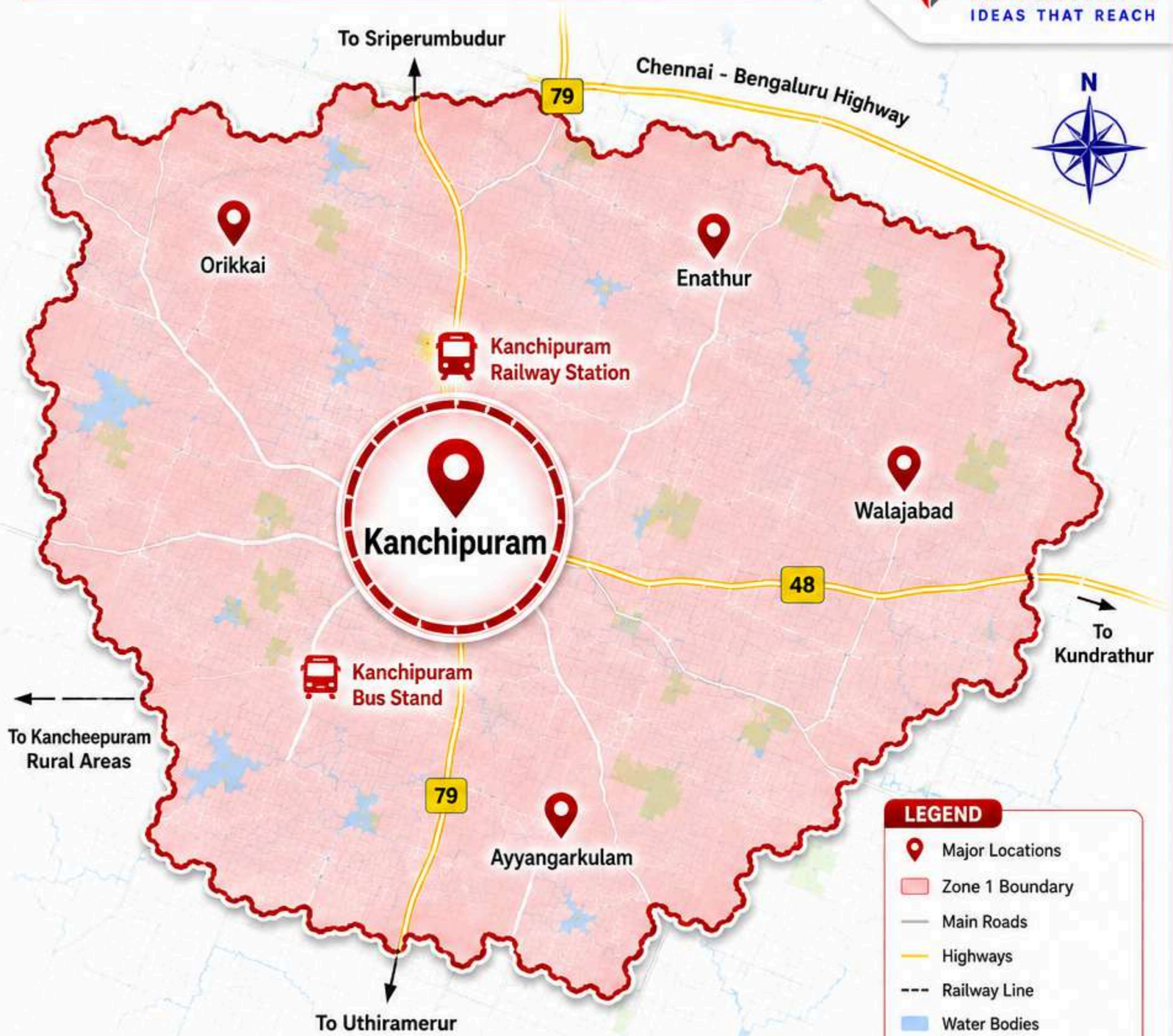
~450 km²
(Approx.)

MAJOR LANDMARKS

- Kanchipuram Railway Station
- Kanchipuram Bus Stand
- Kanchipuram Taluk Office
- Kanchipuram Government Hospital
- Kanchi Kamakshi Amman Temple
- Ekambareswarar Temple
- Walajabad Market
- Orikkai Market
- Ayyangarkulam Market
- Enathur Perumal Temple

DISTRICT 10 - KANCHIPURAM (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND
Major Locations
Zone 1 Boundary
Main Roads
Highways
Railway Line
Water Bodies
Parks / Green Areas

IDEAMART

ZONE 2

SRIPERUMBUDUR ZONE

ALL AREAS COVERED IN ZONE 2

- Sriperumbudur
- Sunguvarchatram
- Oragadam
- Vallam
- Mambakkam
- Surrounding Areas

MAJOR HUB

SRIPERUMBUDUR

TOTAL AREA COVERED

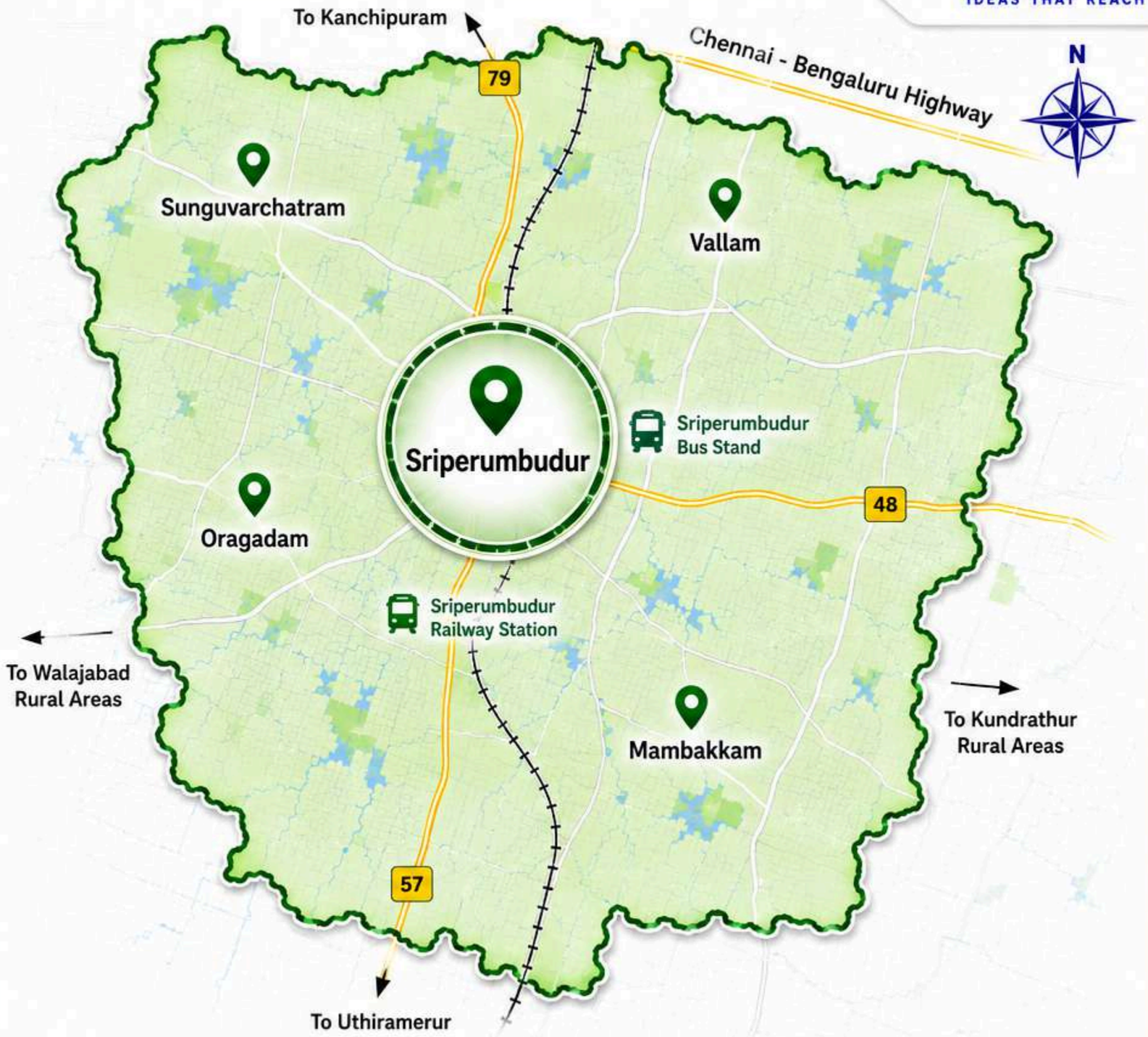
~400 km²
(Approx.)

MAJOR LANDMARKS

- Sriperumbudur Railway Station
- Sriperumbudur Bus Stand
- Sriperumbudur Taluk Office
- Sriperumbudur Government Hospital
- Oragadam Industrial Area
- Sunguvarchatram Market
- Vallam Market
- Mambakkam Market
- Sriperumbudur Murugan Temple
- Vallam Sivan Temple

DISTRICT 10 - KANCHIPURAM (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 3

KUNDRATHUR ZONE

ALL AREAS COVERED IN ZONE 3

- Kundrathur
- Mangadu
- Kovur
- Thandalam
- Somangalam
- Surrounding Areas

MAJOR HUB

KUNDRATHUR

TOTAL AREA COVERED

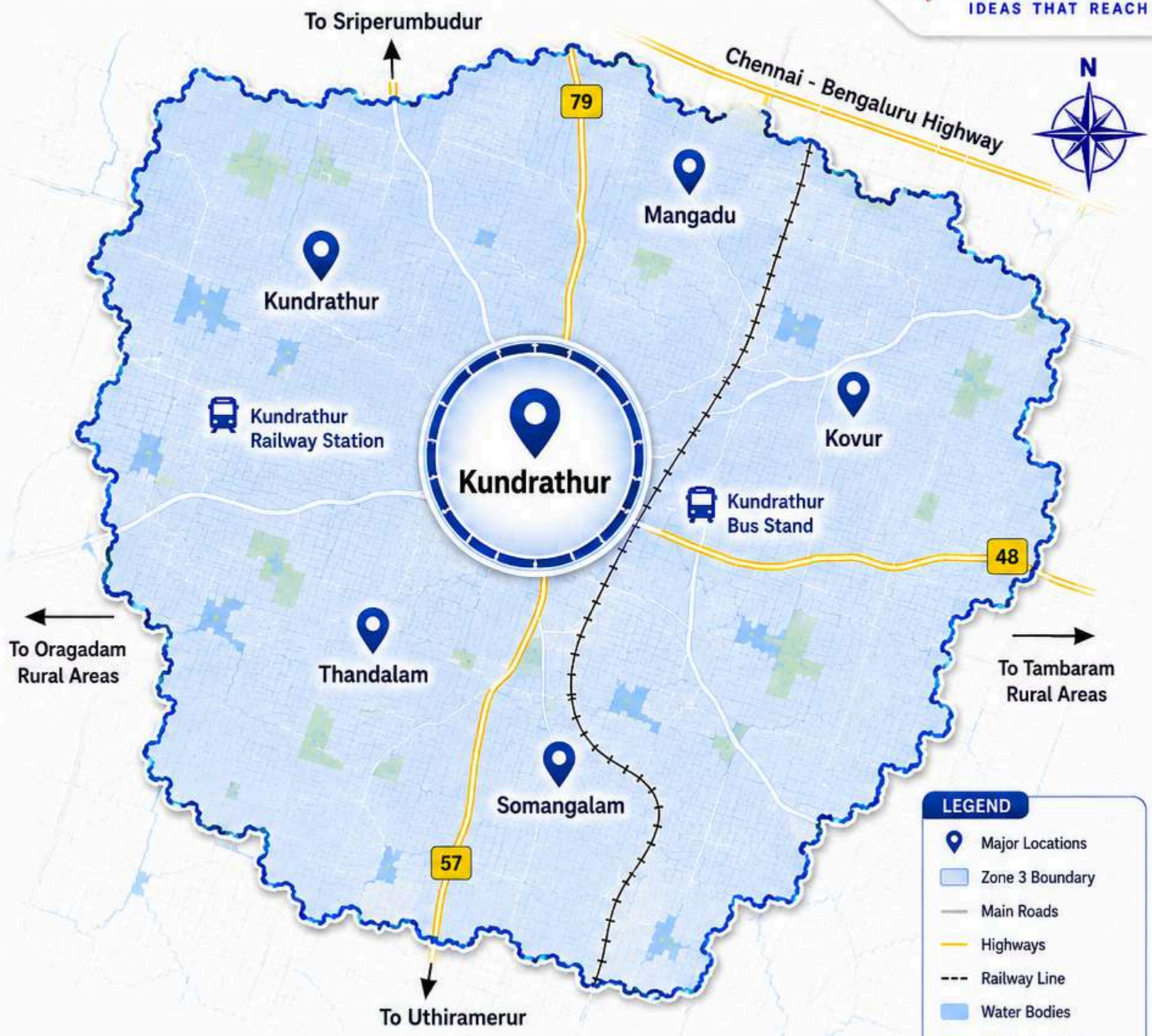
~350 km²
(Approx.)

MAJOR LANDMARKS

- Kundrathur Railway Station
- Kundrathur Bus Stand
- Kundrathur Taluk Office
- Government Hospital, Kundrathur
- Mangadu Industrial Estate
- Mangadu Market
- Kovur Market
- Thandalam Market
- Somangalam Market
- Thandalam Perumal Temple

DISTRICT 10 - KANCHIPURAM (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND
Major Locations
Zone 3 Boundary
Main Roads
Highways
Railway Line
Water Bodies
Parks / Green Areas

IDEAMART

ZONE 4

UTHIRAMERUR ZONE

ALL AREAS COVERED IN ZONE 4

- Uthiramerur
- Salavakkam
- Magaral
- Perunagar
- Nearby Villages
- Surrounding Areas

MAJOR HUB

UTHIRAMERUR

TOTAL AREA COVERED

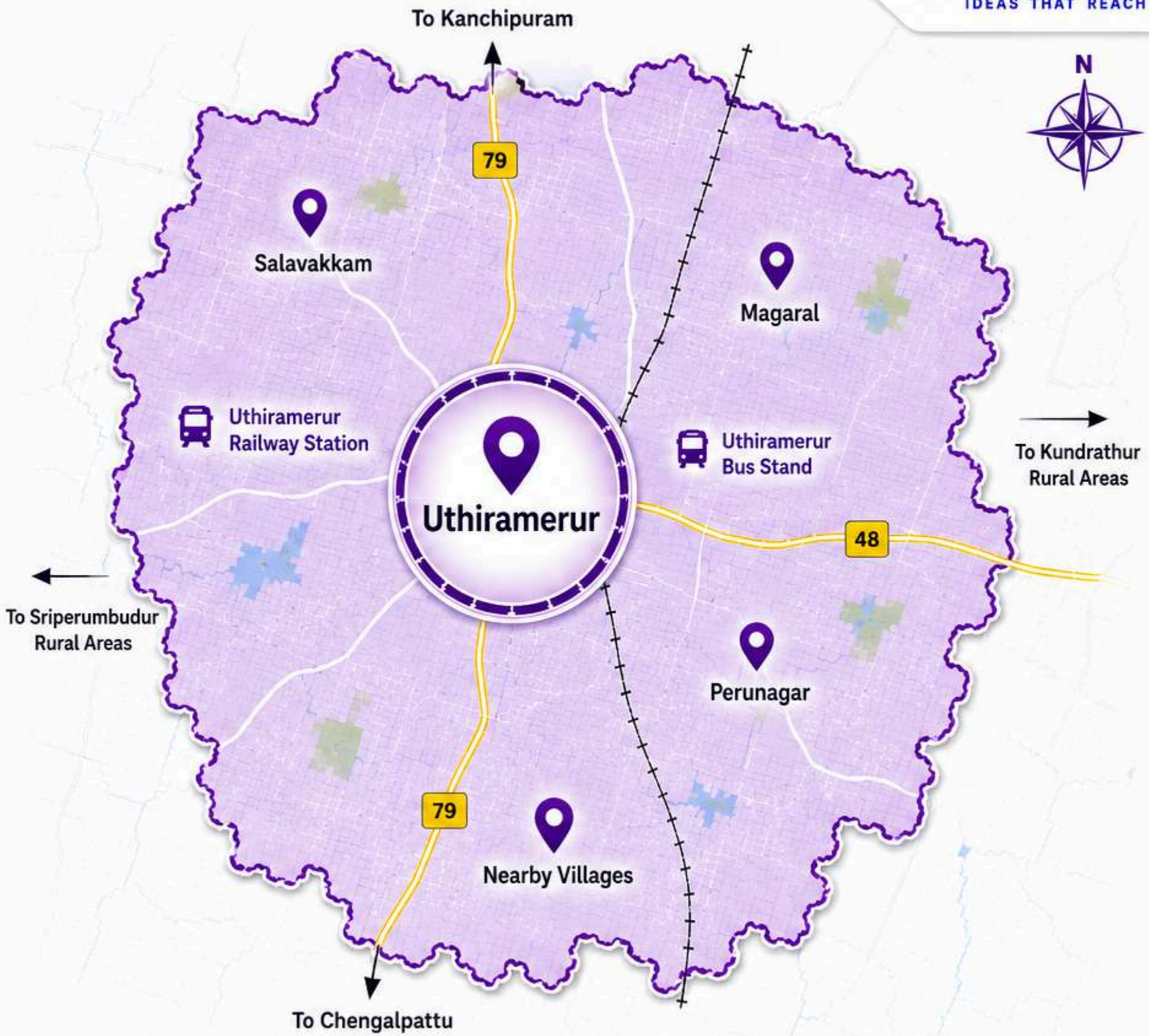
~300 km²
(Approx.)

MAJOR LANDMARKS

- Uthiramerur Railway Station
- Uthiramerur Bus Stand
- Uthiramerur Taluk Office
- Primary Health Centre, Uthiramerur
- Uthiramerur Government Higher Secondary School
- Salavakkam Market
- Magaral Market
- Perunagar Market
- Uthiramerur Murugan Temple
- Salavakkam Perumal Temple

DISTRICT 10 - KANCHIPURAM (ZONE 4)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

KANNIYAKUMARI

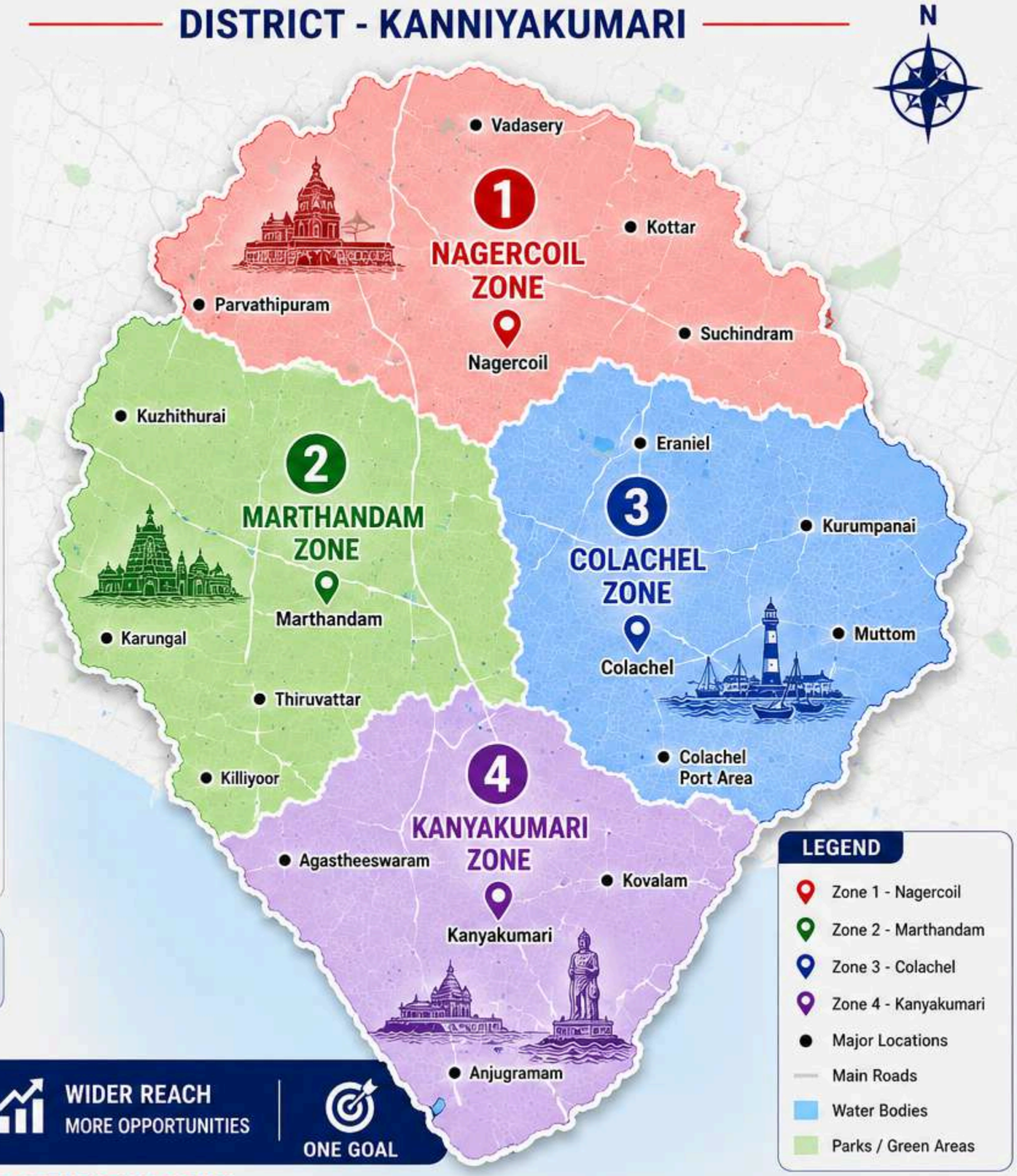
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

KANNIYAKUMARI FRANCHISE ZONES

1 NAGERCOIL ZONE	2 MARTHANDAM ZONE	3 COLACHEL ZONE	4 KANYAKUMARI ZONE
Nagercoil, Vadasery, Kottar, Suchindram, Parvathipuram, Surrounding Areas	Marthandam, Kuzhithurai, Karungal, Thiruvattar, Killiyoor, Surrounding Areas	Colachel, Eraniel, Kurumpanai, Muttom, Colachel Port Area, Surrounding Areas	Kanyakumari, Agastheeswaram, Kanyakumari Beach, Kovalam, Anjugramam, Surrounding Areas
7,20,000	5,80,000	3,90,000	4,60,000

TOTAL DISTRICT FRANCHISE MARKET — **21,50,000**



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL**

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

NAGERCOIL ZONE

ALL AREAS COVERED IN ZONE 1

- Nagercoil
- Vadasery
- Kottar
- Suchindram
- Parvathipuram
- Surrounding Areas

MAJOR HUB

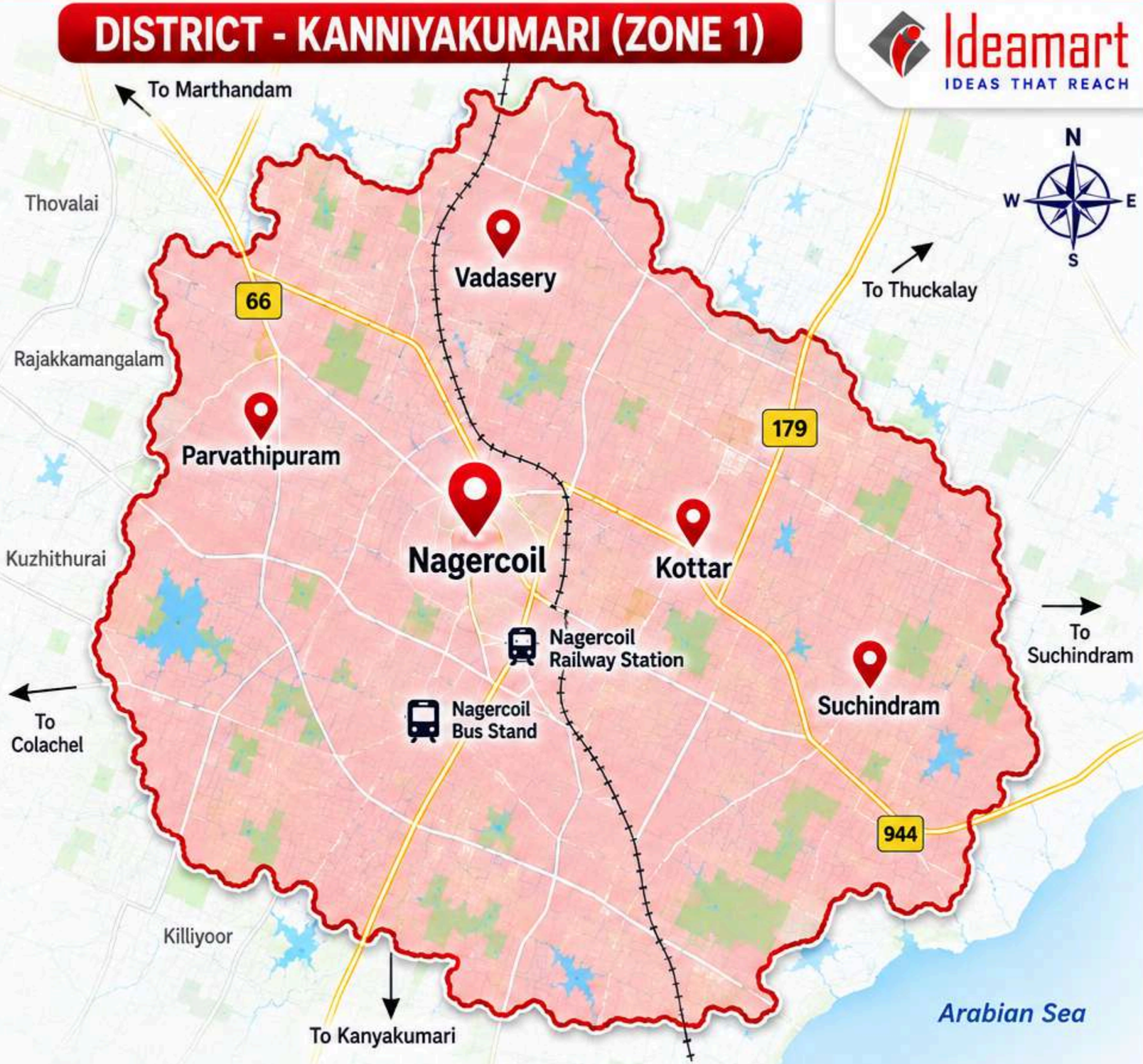
NAGERCOIL

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Nagercoil Railway Station
- Nagercoil Bus Stand
- Nagercoil Collectorate
- CSI Hospital, Nagercoil
- Nagaraja Temple
- Vadasery Market
- Kottar Market
- Suchindram Temple
- Parvathipuram Junction
- Nehru Memorial Museum



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 2

MARTHANDAM

ALL AREAS COVERED IN ZONE 2

- Marthandam
- Kuzhithurai
- Karungal
- Thiruvattar
- Killiyoor

& Surrounding Areas

MAJOR HUB

MARTHANDAM

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

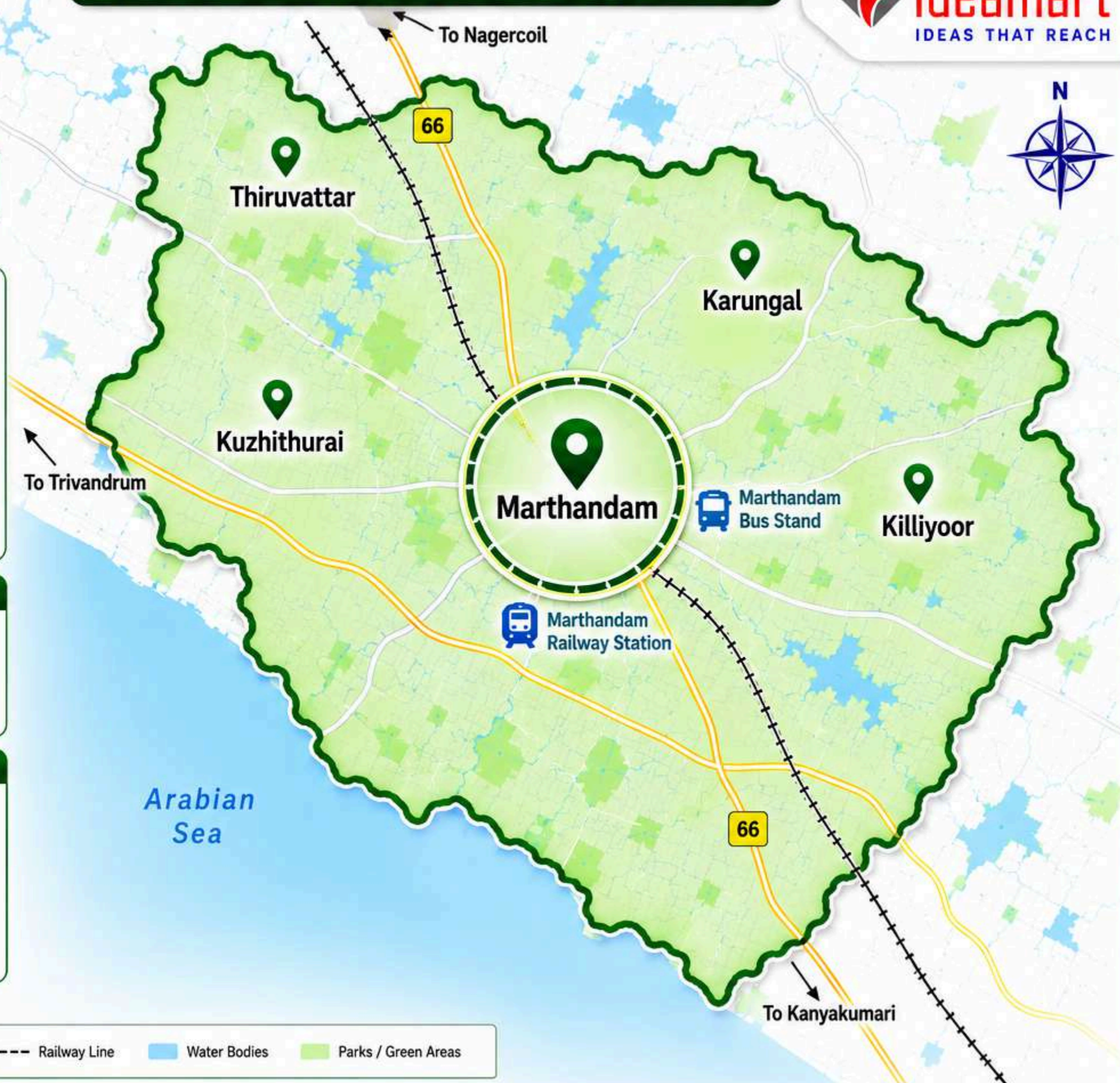
- Marthandam Bus Stand
- Marthandam Raillway Station
- Government Hospital, Marthandam
- Thiruvattar Adikesava Perumal Temple
- Suchindram Temple (Nearby)
- Nanjil Catholic College (Nearby)
- Marthandam Market
- Killliyoor Temple

LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 2 - MARTHANDAM (ZONE 2)

Ideamart
IDEAS THAT REACH



IDEAMART

ZONE 3

COLACHEL ZONE

ALL AREAS COVERED IN ZONE 3

- Colachel
- Eraniel
- Kurumpanai
- Muttom
- Colachel Port Area

& Surrounding Areas

MAJOR HUB

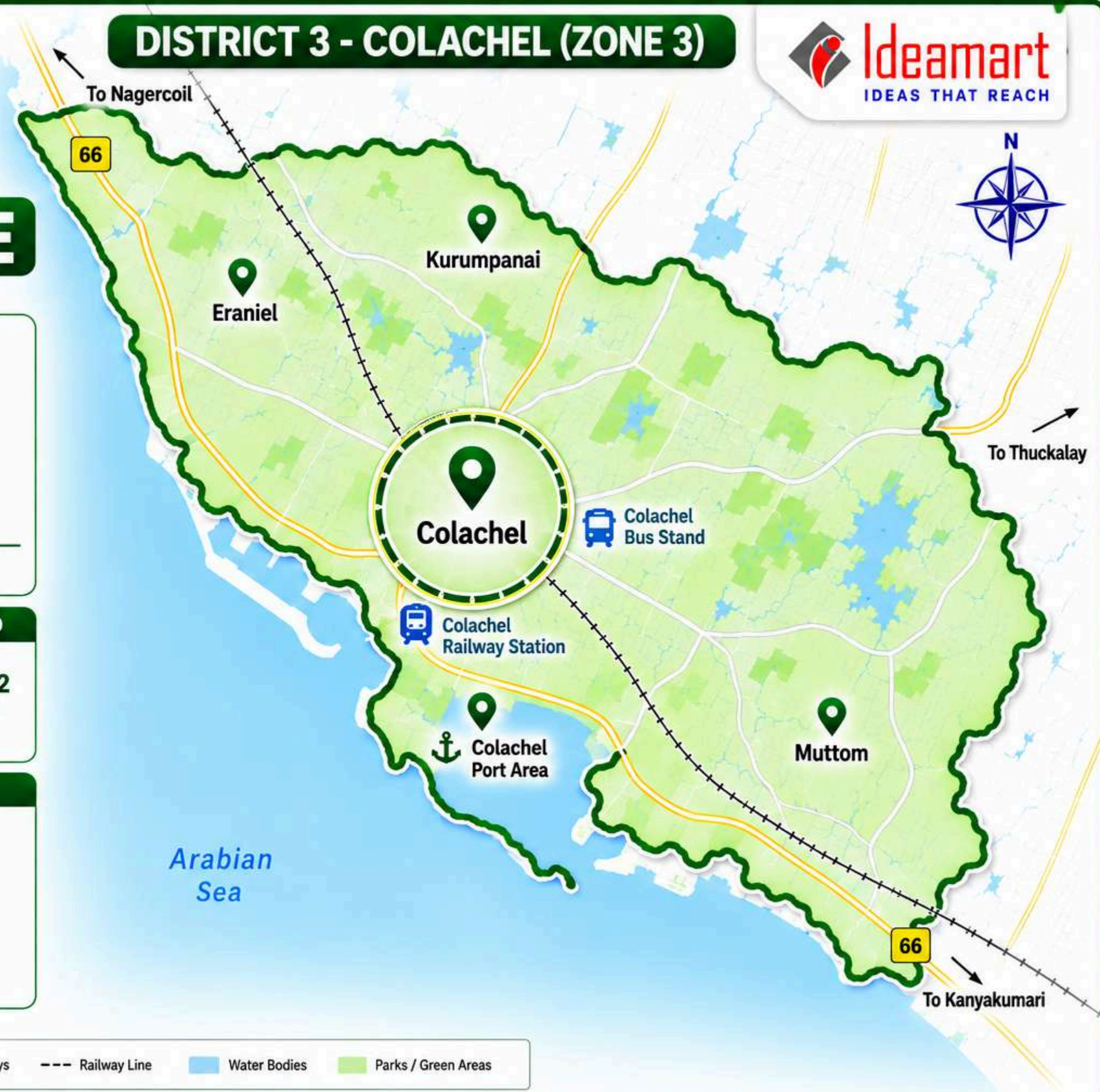
COLACHEL

TOTAL AREA COVERED

~250 km²
(Approx.)

MAJOR LANDMARKS

- Colachel Bus Stand
- Colachel Railway Station
- Government Hospital, Colachel
- Our Lady of Ransom Church (Colachel Church)
- Colachel Port
- Muttom Church
- St. Xavier's College (Palayamkottai)
- Colachel Market
- Eraniel Temple



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 4

KANYAKUMARI ZONE

ALL AREAS COVERED IN ZONE 4

- Kanyakumari
- Agastheeswaram
- Kanniyakumari Beach
- Kovalam (TN)
- Anjugramam

& Surrounding Areas

MAJOR HUB

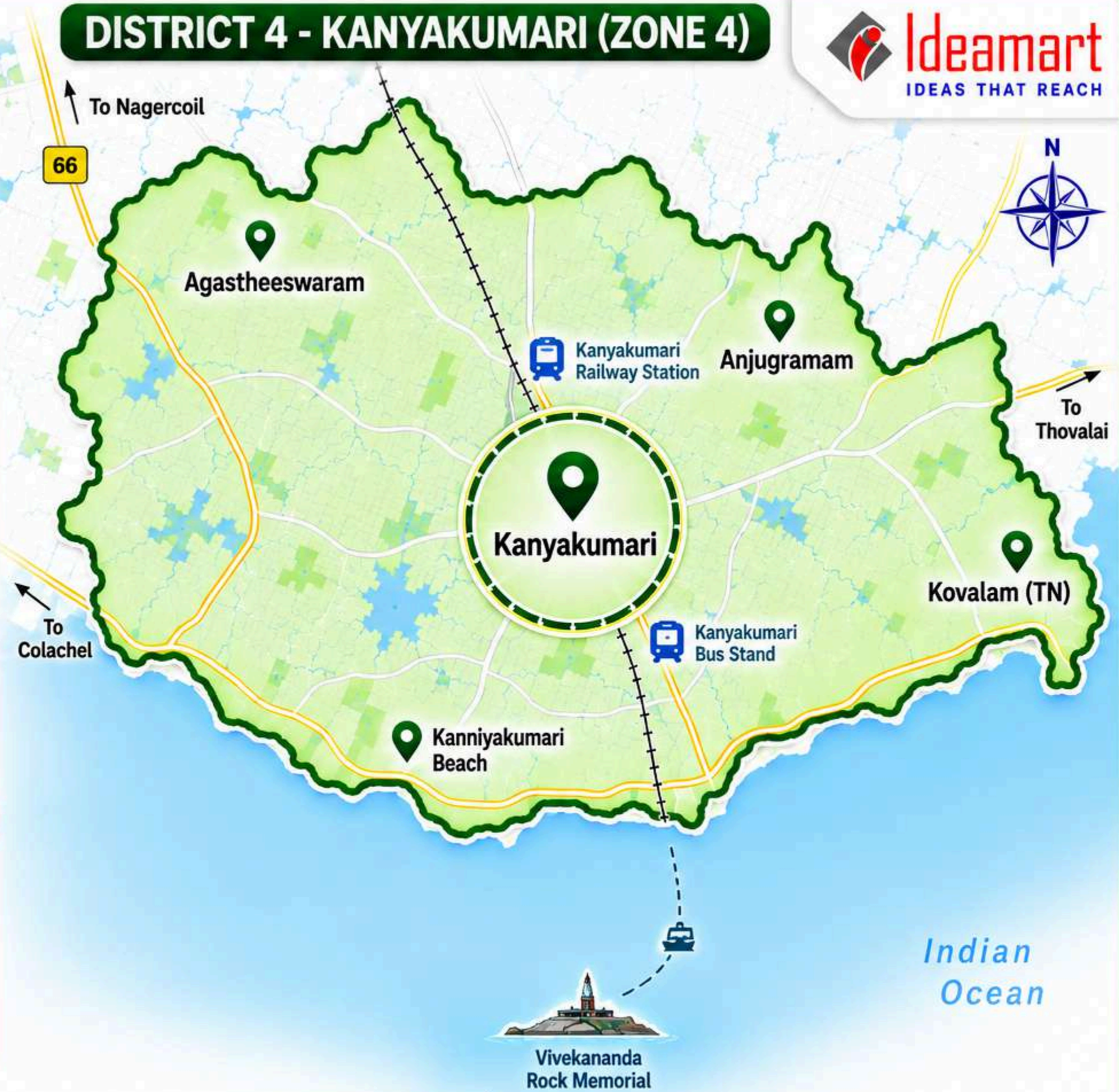
KANYAKUMARI

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

- Kanyakumari Bus Stand
- Kanyakumari Railway Station
- Government Hospital, Kanyakumari
- Kumari Amman Temple
- Vivekananda Rock Memorial (Near Kanyakumari Beach)
- Kanniyakumari Beach
- Kovalam (TN) Beach
- Suchindram Thanumalayan Temple (Nearby)
- Anjugramam Market
- Agastheeswaram Bus Stand



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

KARUR

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

KARUR FRANCHISE ZONES

1 KARUR ZONE	2 KULITHALAI ZONE	3 ARAVAKURICHI ZONE	4 PUGALUR ZONE
Karur, Thanthoni, Pasupathipalayam, Vangal, Nerur & Surrounding Areas	Kulithalai, Lalapet, Krishnarayapuram, Mayanur & Surrounding Areas	Aravakurichi, Pallapatti, Chishnadharapuram, K.Paramathi & Surrounding Areas	Pugalur, Velayuthampalayam, TNPL Township, Noyyal & Surrounding Areas
4,20,000	2,60,000	2,40,000	3,00,000

TOTAL DISTRICT POPULATION 12,20,000



4 ZONES
WIDE COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

WIDER REACH
MORE OPPORTUNITIES

ONE GOAL
GROW TOGETHER

Our Roots. Brighter Tomorrows.

IDEAS THAT REACH. TOGETHER, WE GROW.

Karur
Moving Forward Together

IDEAMART

ZONE 1

KARUR ZONE

ALL AREAS COVERED IN ZONE 1

- Karur
- Thanthoni
- Pasupathipalayam
- Vangal
- Nerur

& Surrounding Areas

MAJOR HUB

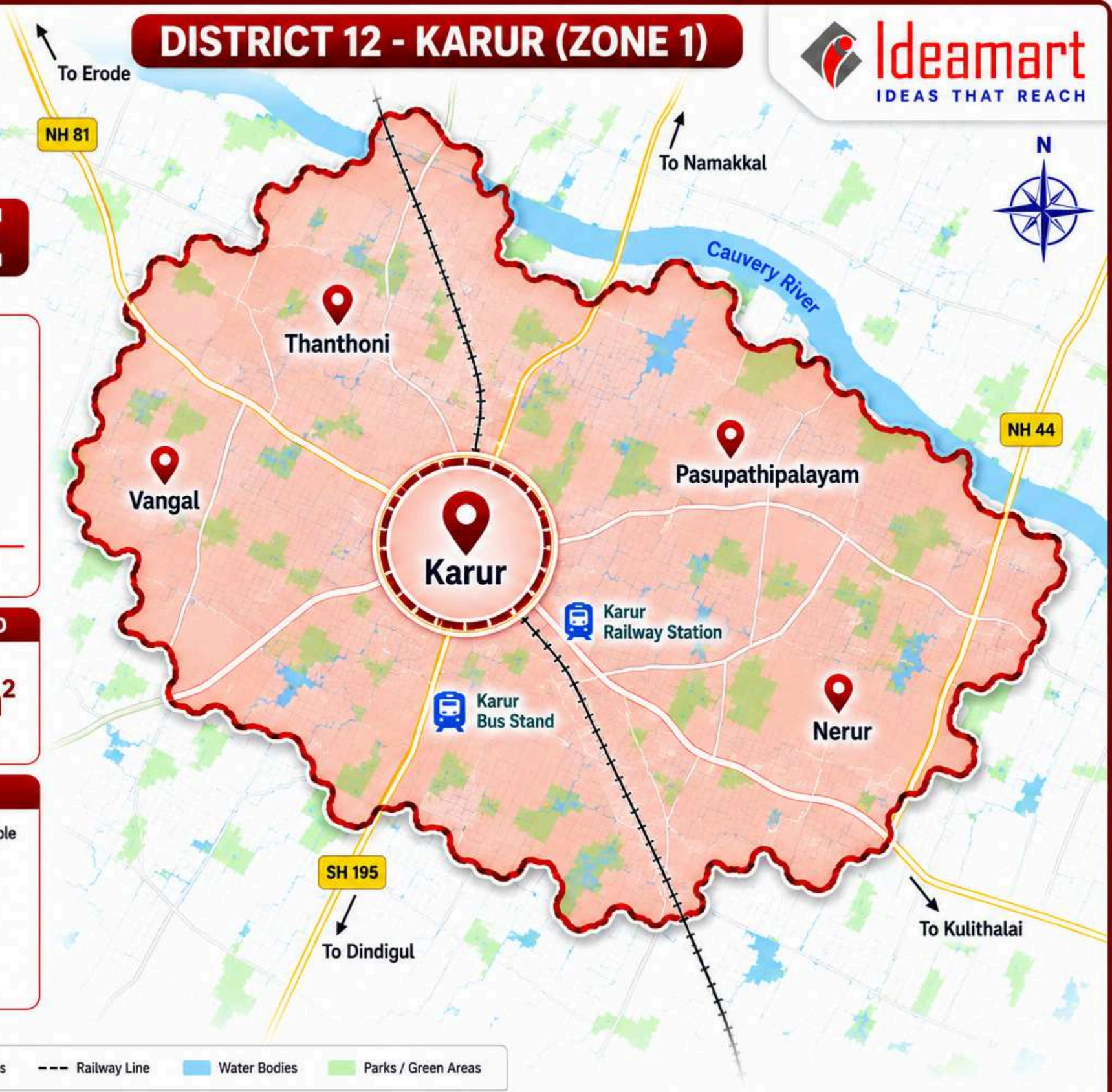
KARUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Karur Railway Station
- Karur Bus Stand
- Government Hospital, Karur
- Pasupathiswarar Temple
- Karur Government Arts College
- Thanthoni Mariamman Temple
- Vangal Industrial Area
- Nerur Sivan Temple
- Karur Market
- Cauvery River Bridge



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

KULITHALAI ZONE

ALL AREAS COVERED IN ZONE 2

- Kulithalai
- Lalapet
- Krishnarayapuram
- Mayanur

& Surrounding Areas

MAJOR HUB

KULITHALAI

TOTAL AREA COVERED

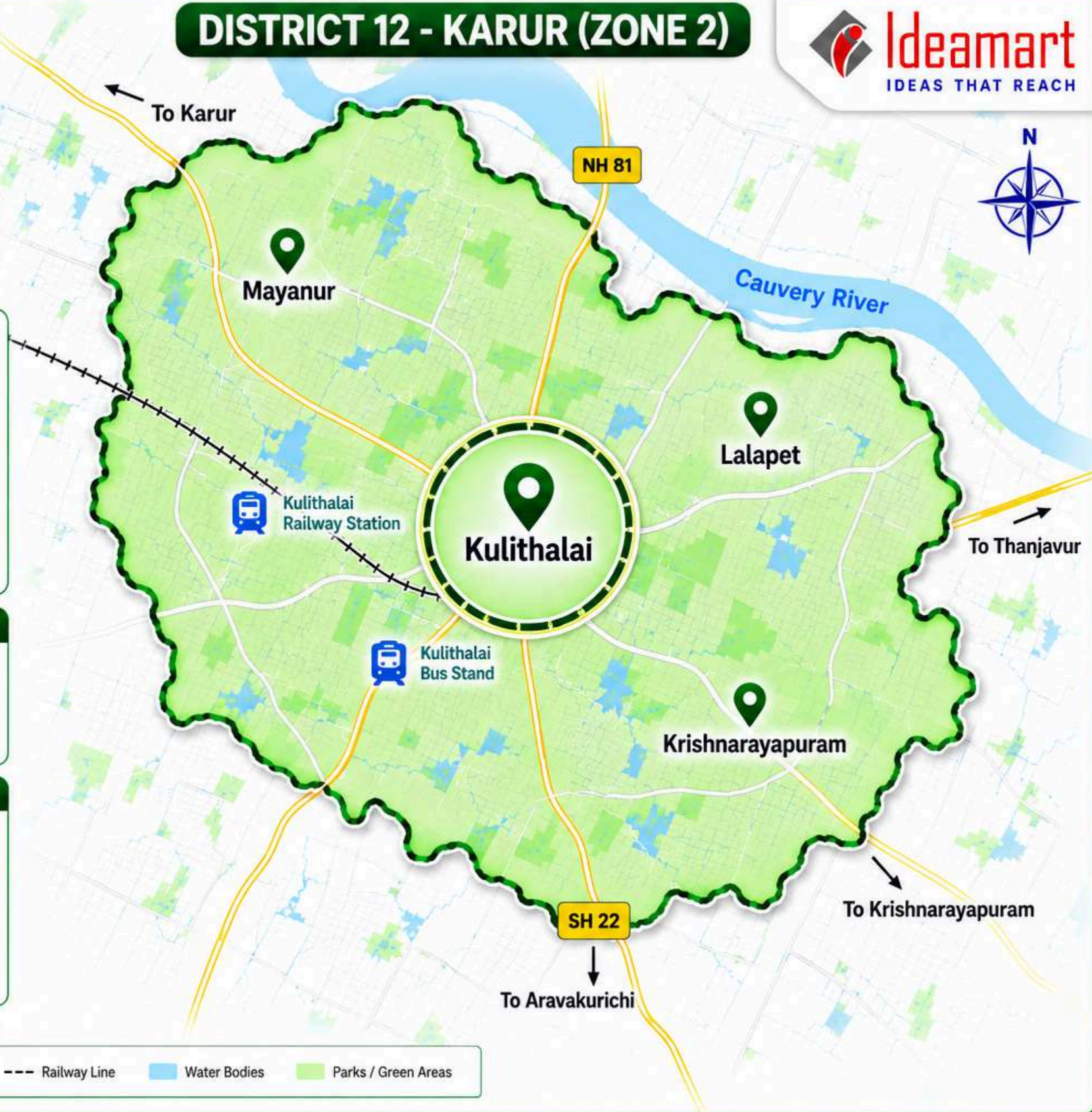
~260 km²
(Approx.)

MAJOR LANDMARKS

- Kulithalai Railway Station
- Kulithalai Bus Stand
- Government Hospital, Kulithalai
- Sri Kalyanasundareswarar Temple, Kulithalai
- Mayanur Temple
- Krishnarayapuram Market
- Lalapet Government Higher Secondary School
- Cauvery River Bridge (Kulithalai)

LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas



IDEAMART

ZONE 3

ARAVAKURICHI ZONE

ALL AREAS COVERED IN ZONE 3

- Aravakurichi
- Pallapatti
- Chinnadharapuram
- K.Paramathi

& Surrounding Areas

MAJOR HUB

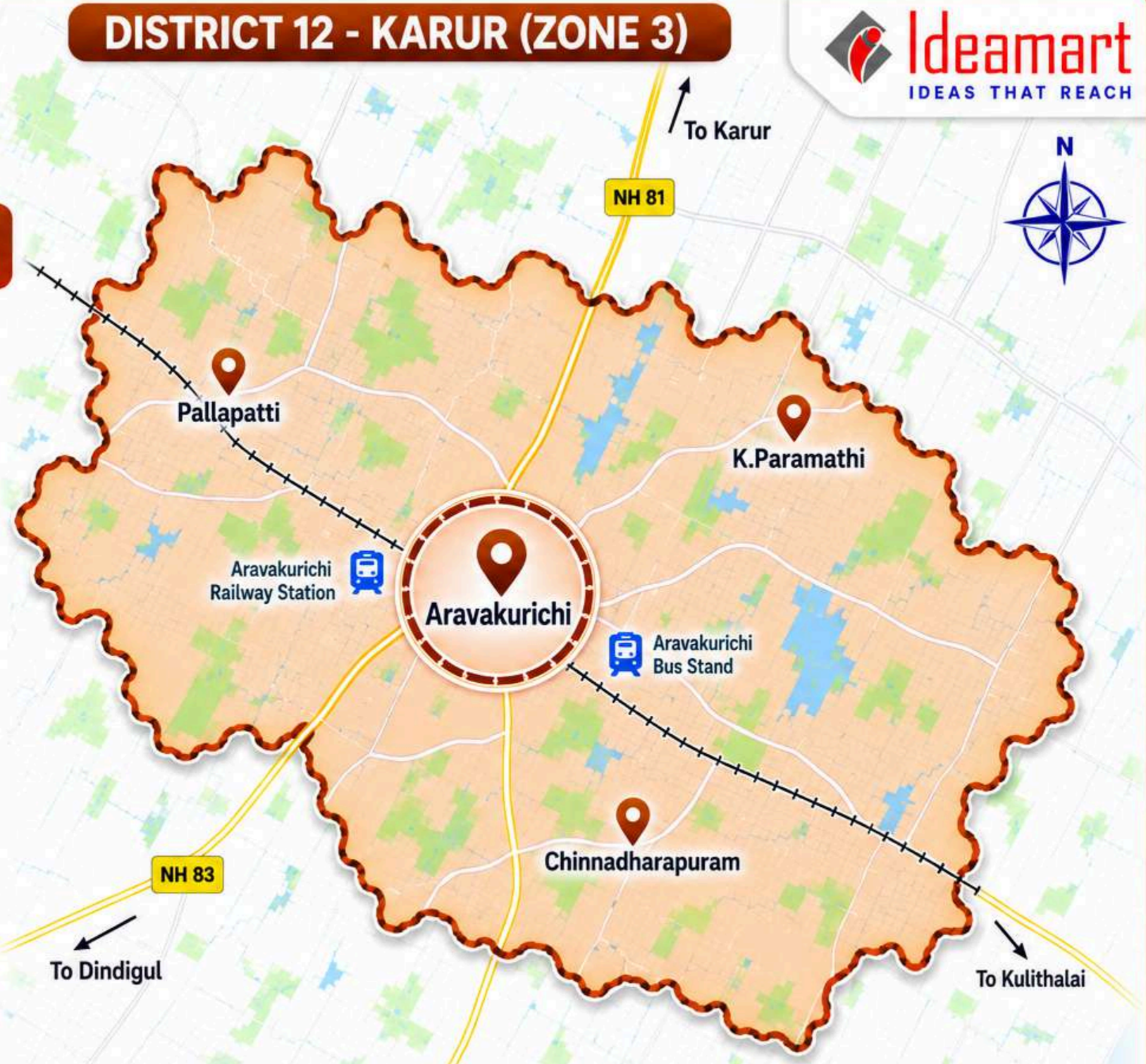
ARAVAKURICHI

TOTAL AREA COVERED

~240 km²
(Approx.)

MAJOR LANDMARKS

- Aravakurichi Railway Station
- Aravakurichi Bus Stand
- Government Hospital, Aravakurichi
- Arulmigu Kalyana Venkatesa Perumal Temple, Aravakurichi
- Pallapatti Market
- Chinnadharapuram Temple
- K.Paramathi Market
- K.Paramathi Lake



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 4

PUGALUR ZONE

ALL AREAS COVERED IN ZONE 4

- Pugalur
- Velayuthampalayam
- TNPL Township
- Noyyal

& Surrounding Areas

MAJOR HUB

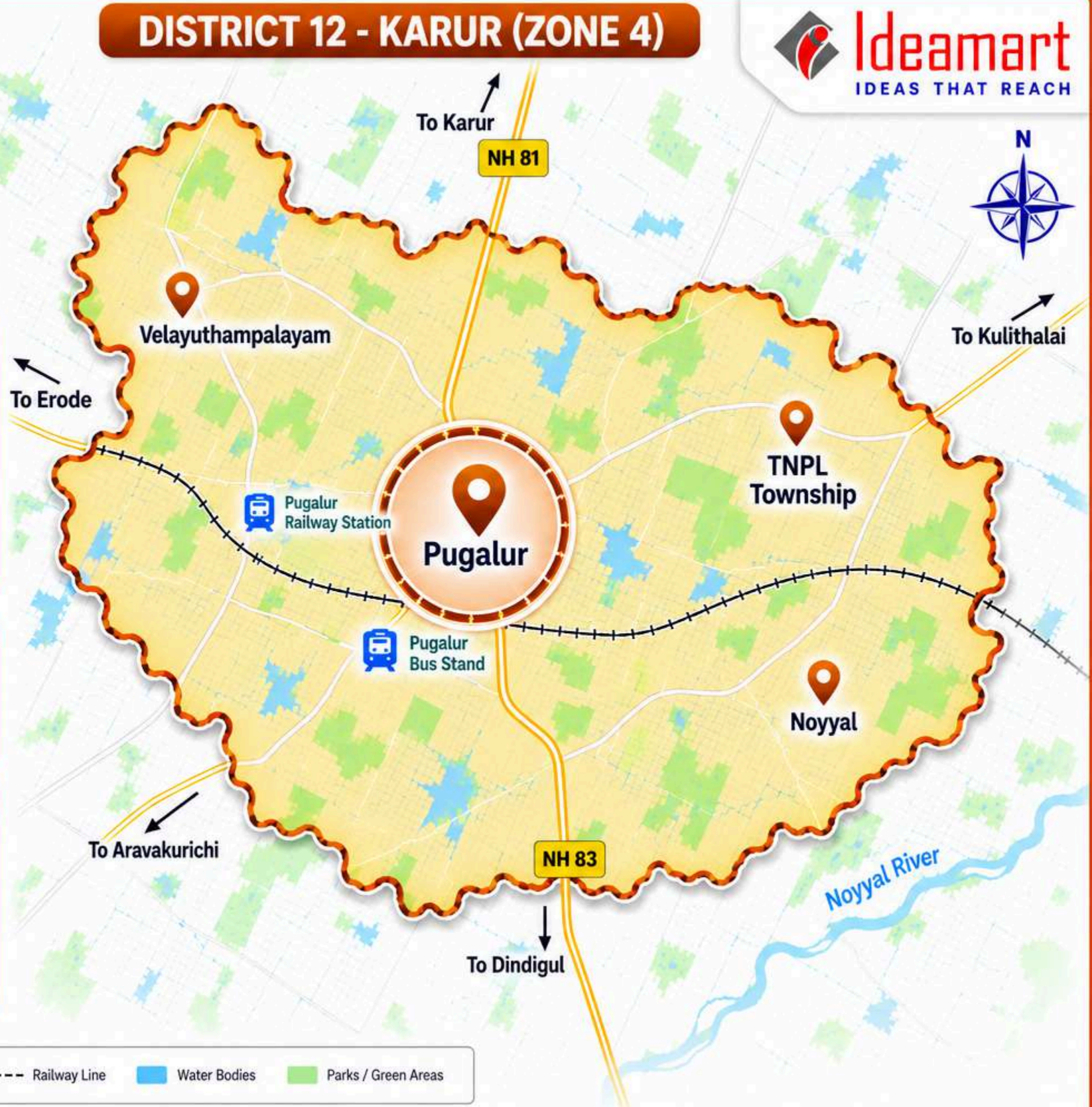
PUGALUR

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

- Pugalur Railway Station
- Pugalur Bus Stand
- Government Hospital, Pugalur
- Pugalur Mariamman Temple
- TNPL Township
- TNPL Factory
- Velayuthampalayam Market
- Noyyal Temple
- Noyyal River Bridge



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

KRISHNAGIRI

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

KRISHNAGIRI FRANCHISE ZONES

1 KRISHNAGIRI ZONE	2 HOSUR ZONE	3 DENKANIKOTTAI ZONE	4 UTHANGARAI ZONE
Krishnagiri, Kattinayanapalli, Kaveripattinam, Barur, Mathur	Hosur, SIPCOT, Bagalur, Kelamangalam, Zuzuvadi, Shoolagiri	Denkanikottai, Anchetty, Thally, & Surrounding Areas	Uthangarai, Bargur, Singarapettai, Pochampalli
5,80,000	8,20,000	3,70,000	4,30,000

TOTAL DISTRICT POPULATION **22,00,000**



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Our Roots. Brighter Tomorrows.

Krishnagiri Moving Forward Together

IDEAMART

ZONE 1

KRISHNAGIRI ZONE

ALL AREAS COVERED IN ZONE 1

- Krishnagiri
- Kattinayanapalli
- Kaveripattinam
- Barur
- Mathur

& Surrounding Areas

MAJOR HUB

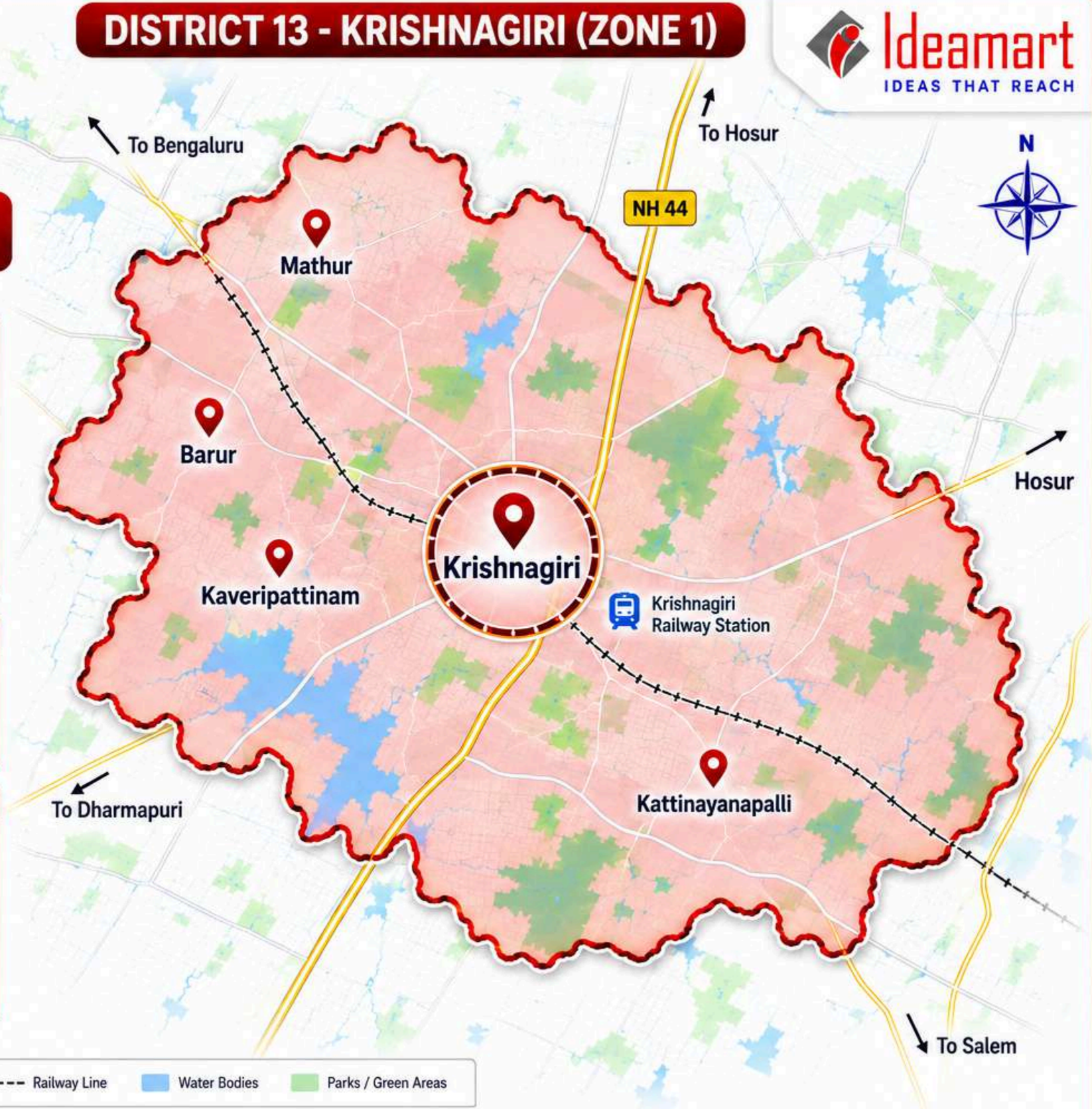
KRISHNAGIRI

TOTAL AREA COVERED

~820 km²
(Approx.)

MAJOR LANDMARKS

- Krishnagiri Bus Stand
- Krishnagiri Railway Station
- Government Hospital, Krishnagiri
- Krishnagiri Fort
- Kattinayanapalli Market
- Kaveripattinam Market
- Barur Temple
- Mathur Bypass
- KRP Dam (Kaveripattinam)
- Hosur Road (NH 44)



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

HOSUR ZONE

ALL AREAS COVERED IN ZONE 2

- Hosur
- SIPCOT
- Bagalur
- Kelamangalam
- Zuzuvadi

& Surrounding Areas

MAJOR HUB

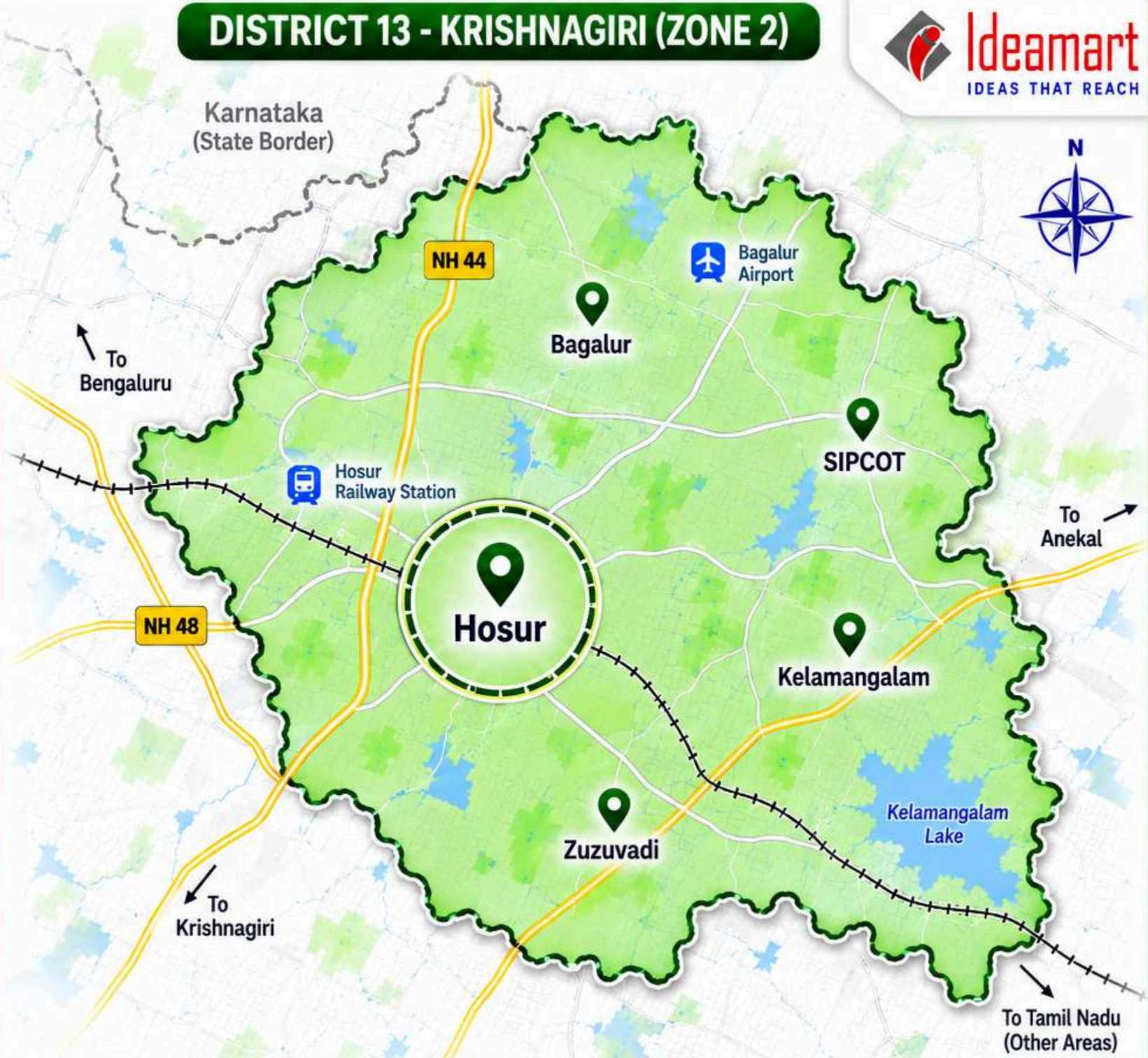
HOSUR

TOTAL AREA COVERED

~950 km²
(Approx.)

MAJOR LANDMARKS

- Hosur Railway Station
- Hosur Bus Stand
- SIPCOT Industrial Area
- Government Hospital, Hosur
- Kelamangalam Market
- Bagalur Airport
- Zuzuvadi Market
- Anekal - Hosur Road
- Hosur IT Park
- Kelamangalam Dam



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 3

DENKANIKOTTAI ZONE

ALL AREAS COVERED IN ZONE 3

- Denkanikottai
- Anchetty
- Thally
- Shoolagiri

& Surrounding Areas

MAJOR HUB

DENKANIKOTTAI

TOTAL AREA COVERED

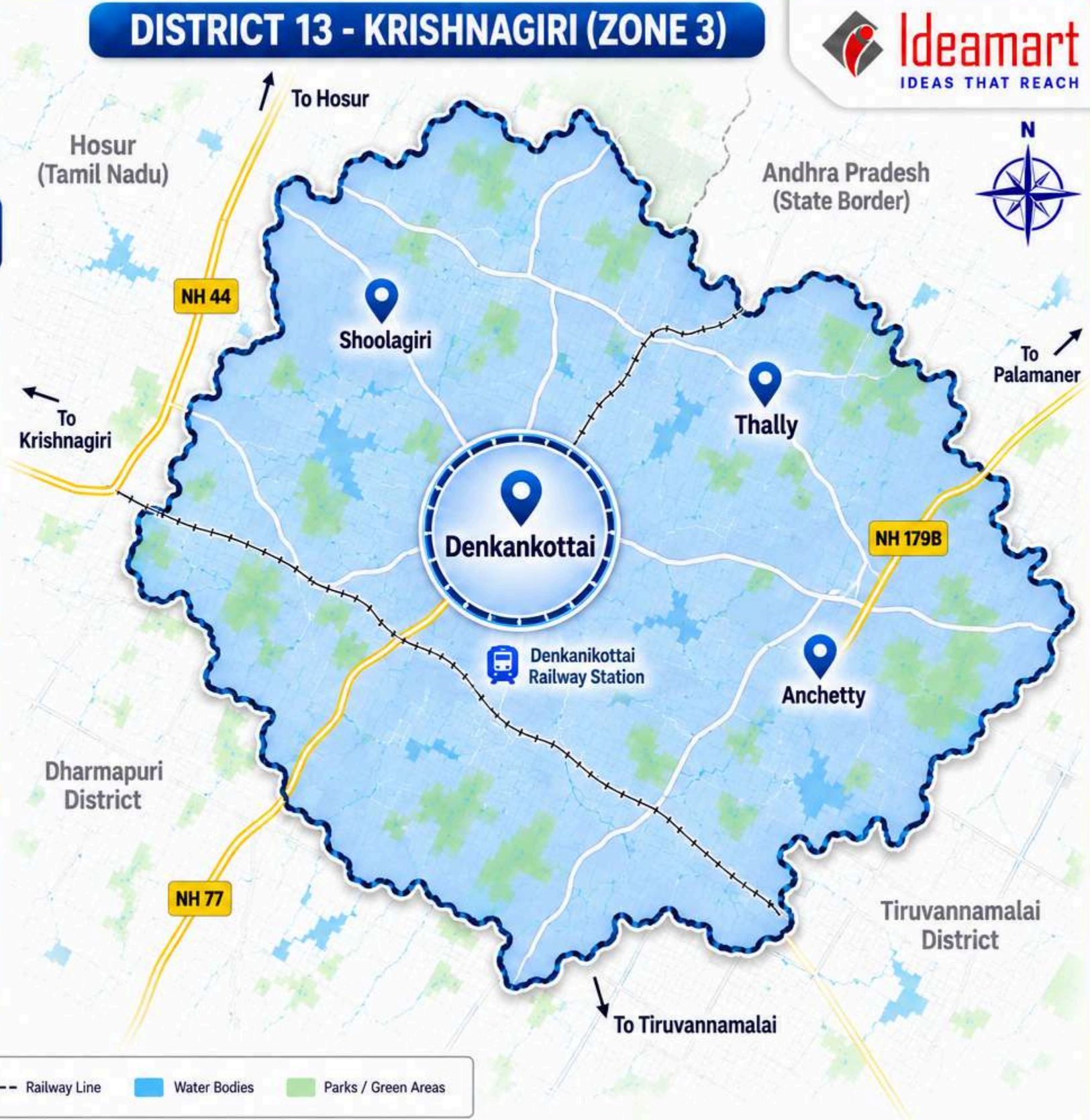
~720 km²
(Approx.)

MAJOR LANDMARKS

- Denkanikottai Railway Station
- Denkanikottai Bus Stand
- Government Hospital, Denkanikottai
- Arulmigu Agatheswarar Temple
- Denkanikottai Market
- Anchetty Hills
- Reserve Forest (Anchetty)
- Thally Dam
- Shoolagiri Temple
- Hosur - Denkanikottai Road

LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas



IDEAMART

ZONE 4

UTHANGARAI ZONE

ALL AREAS COVERED IN ZONE 4

- Uthangarai
- Bargur
- Singarapettai
- Pochampalli

& Surrounding Areas

MAJOR HUB

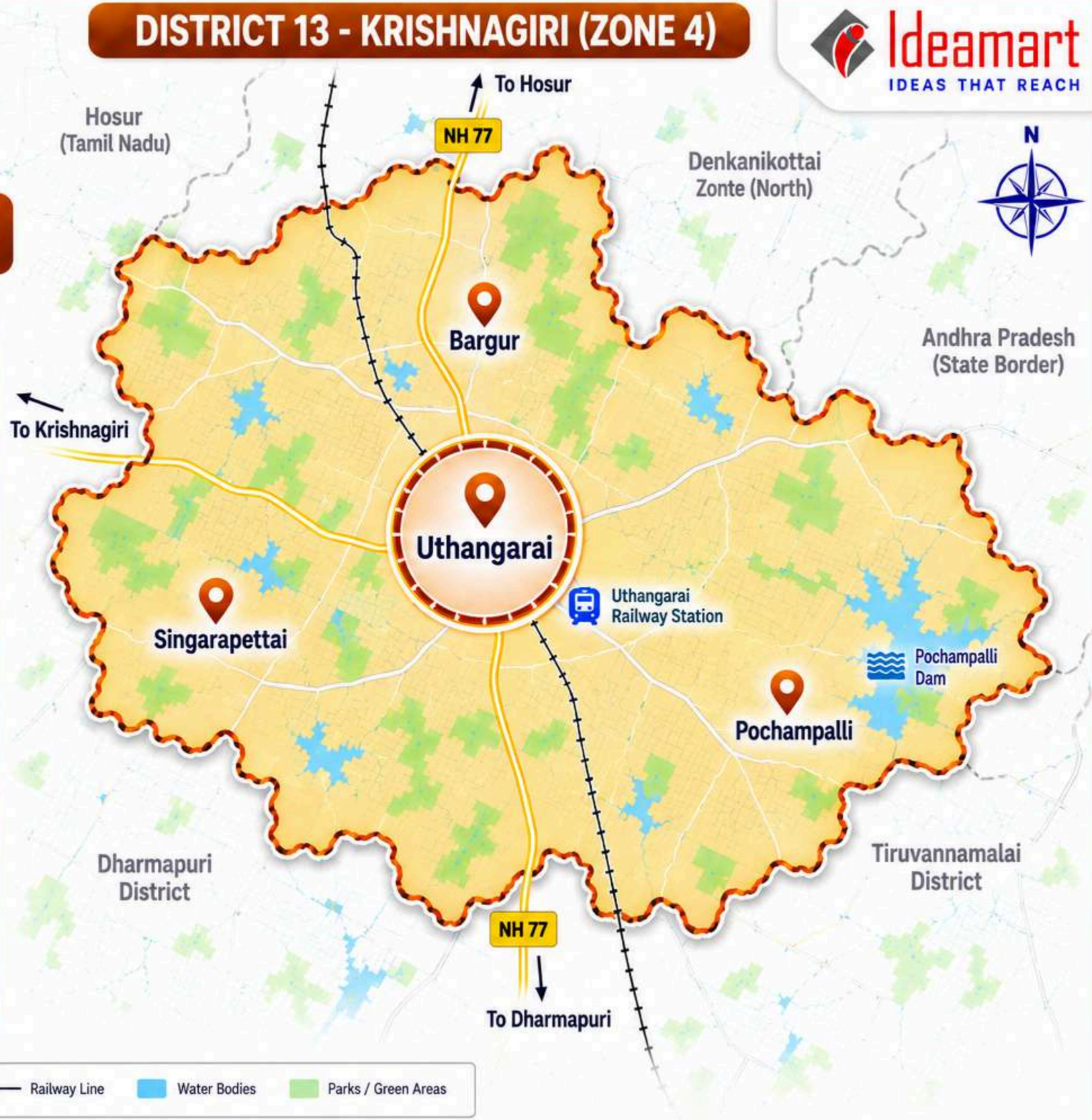
UTHANGARAI

TOTAL AREA COVERED

~850 km²
(Approx.)

MAJOR LANDMARKS

- Uthangarai Railway Station
- Uthangarai Bus Stand
- Government Hospital, Uthangarai
- Singarapettai Temple
- Uthangarai Market
- Pochampalli Dam
- Bargur Hills
- Reserve Forest Area
- Uthangarai - Bargur Road
- Pochampalli Temple



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

MADURAI

OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

MADURAI FRANCHISE ZONES

1 MADURAI CENTRAL ZONE	2 THIRUMANGALAM ZONE	3 MELUR ZONE	4 USILAMPATTI ZONE	5 VADIPATTI ZONE
Madurai Main, Goripalayam, Anna Nagar, KK Nagar, Tallakulam, Arappalayam	Thirumangalam, Kalligudi, T. Kallupatti, Peraiyur	Melur, Othakadai, Alanganallur, Arittapatti	Usilampatti, Checkanurani, Sedapatti, Elumalai	Vadipatti, Sholavandan, Samayanallur, Paravai
11,00,000	6,80,000	6,20,000	5,80,000	7,20,000

TOTAL DISTRICT POPULATION **37,00,000**



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Madurai A City of Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

Madurai Moving Forward Together

IDEAMART

ZONE 1

MADURAI CENTRAL ZONE

ALL AREAS COVERED IN ZONE 1

- Madurai Main
- Goripalayam
- Anna Nagar
- KK Nagar
- Tallakulam
- Arappalayam

& Surrounding Areas

MAJOR HUB

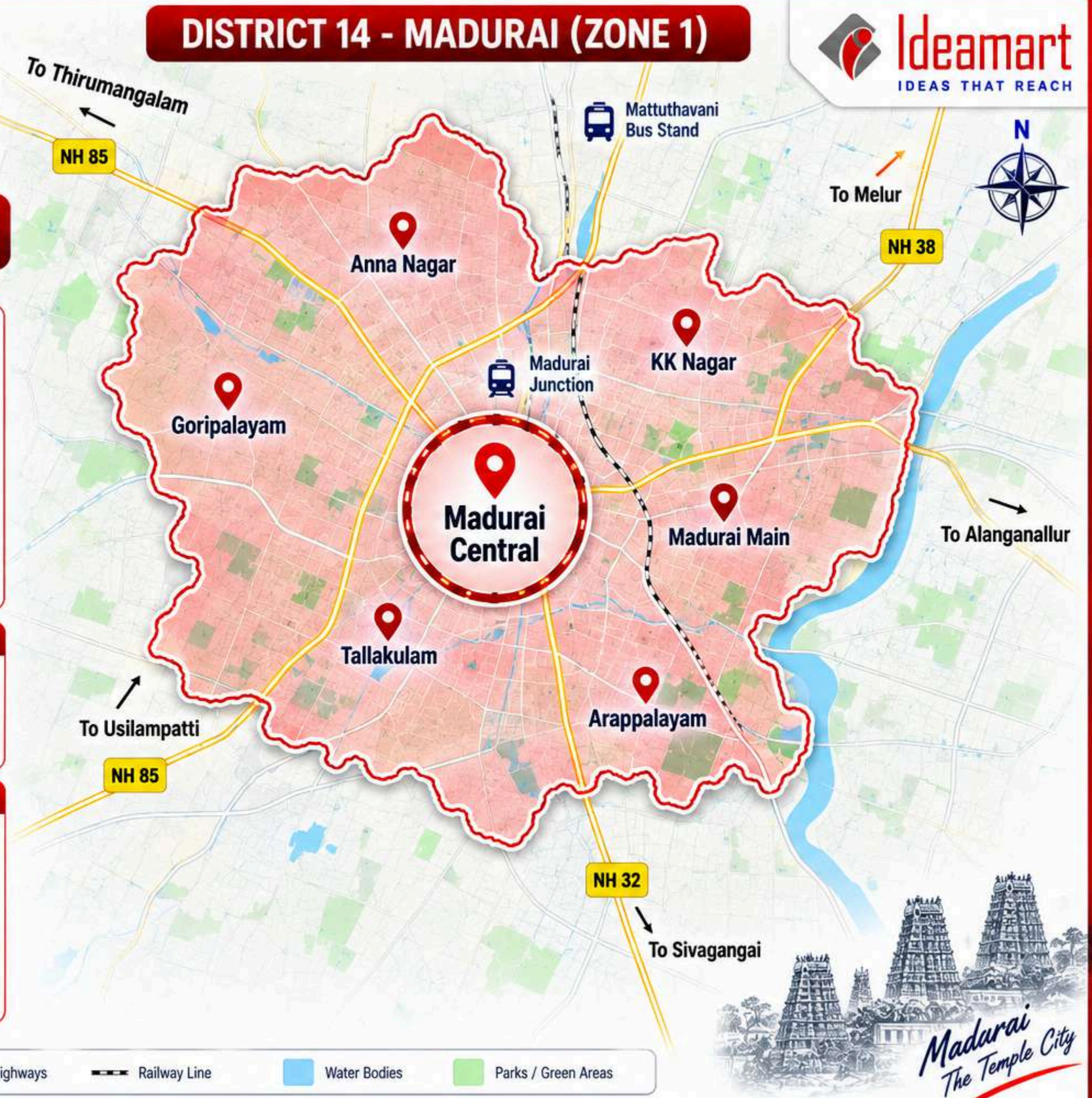
MADURAI CENTRAL

TOTAL AREA COVERED

~1,100 km²
(Approx.)

MAJOR LANDMARKS

- Madurai Junction
- Periyar Bus Stand
- Meenakshi Amman Temple
- Government Rajaji Hospital
- Madurai Kamaraj University (Nearby)
- Tallakulam Perumal Temple
- Goripalayam Market
- Anna Nagar
- Madurai Corporation Office
- Mattuthavani Road (Nearby)



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

THIRUMANGALAM ZONE

ALL AREAS COVERED IN ZONE 2

- Thirumangalam
- Kalligudi
- T. Kallupatti
- Peraiyur

MAJOR HUB

THIRUMANGALAM

TOTAL AREA COVERED

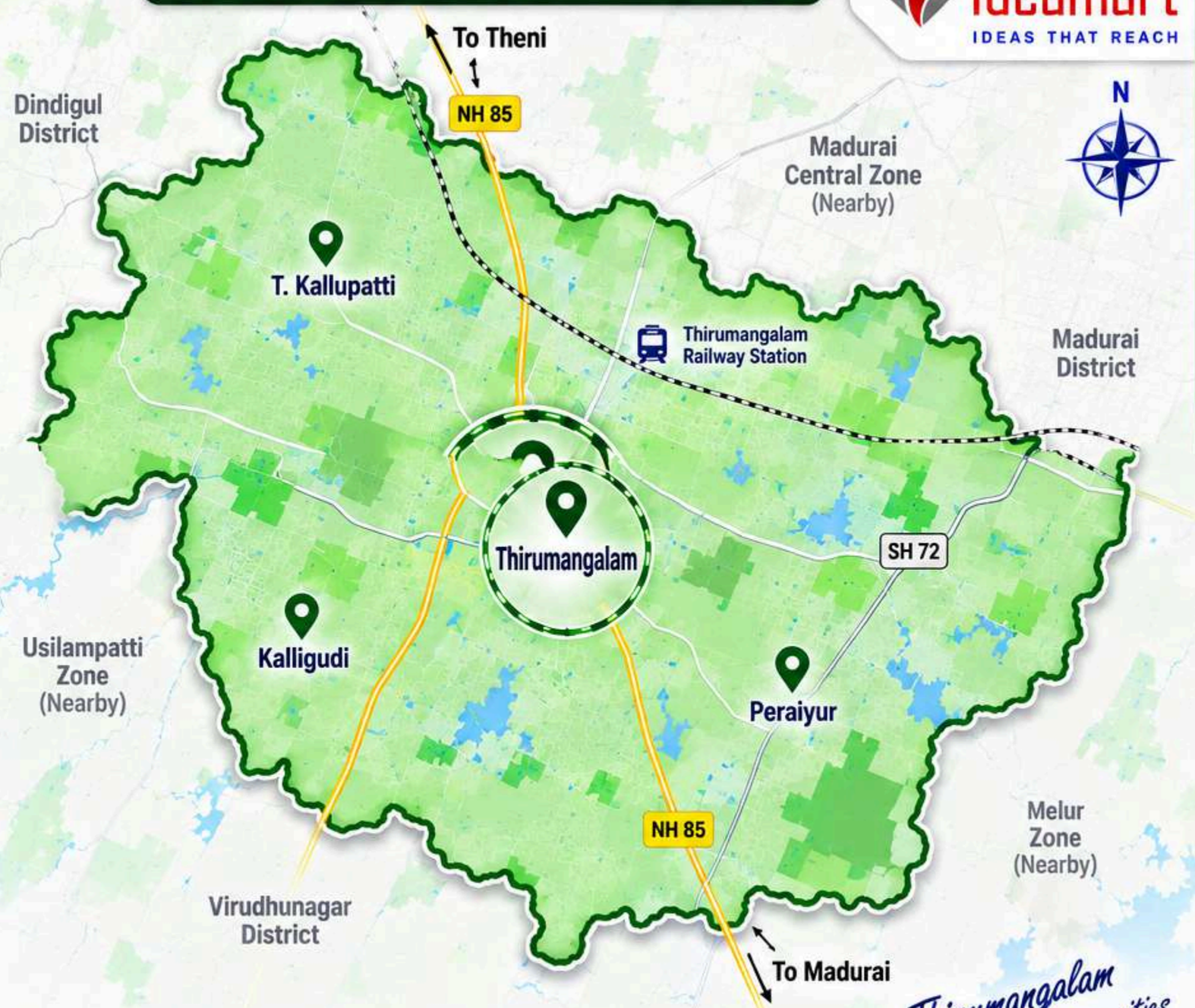
~680 km²
(Approx.)

MAJOR LANDMARKS

- Thirumangalam Railway Station
- Thirumangalam Bus Stand
- Kalligudi Temple
- Government Hospital, Thirumangalam
- Thirumangalam Market
- NH 85 (Madurai - Theni Road)
- T. Kallupatti
- Peraiyur Temple
- Agricultural College (Peraiyur - Nearby)
- Surrounding Villages

DISTRICT 14 - MADURAI (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Thirumangalam
Connecting Communities

A STRONGER MADURAI TOGETHER

LOCAL GROWTH MORE OPPORTUNITIES | STRONGER PRESENCE IN EVERY AREA | PEOPLE FIRST SUSTAINABLE GROWTH

IDEAMART

ZONE 3

MELUR ZONE

ALL AREAS COVERED IN ZONE 3

- Melur
- Othakadai
- Alanganallur
- Arittapatti

& Surrounding Areas

MAJOR HUB

MELUR

TOTAL AREA COVERED

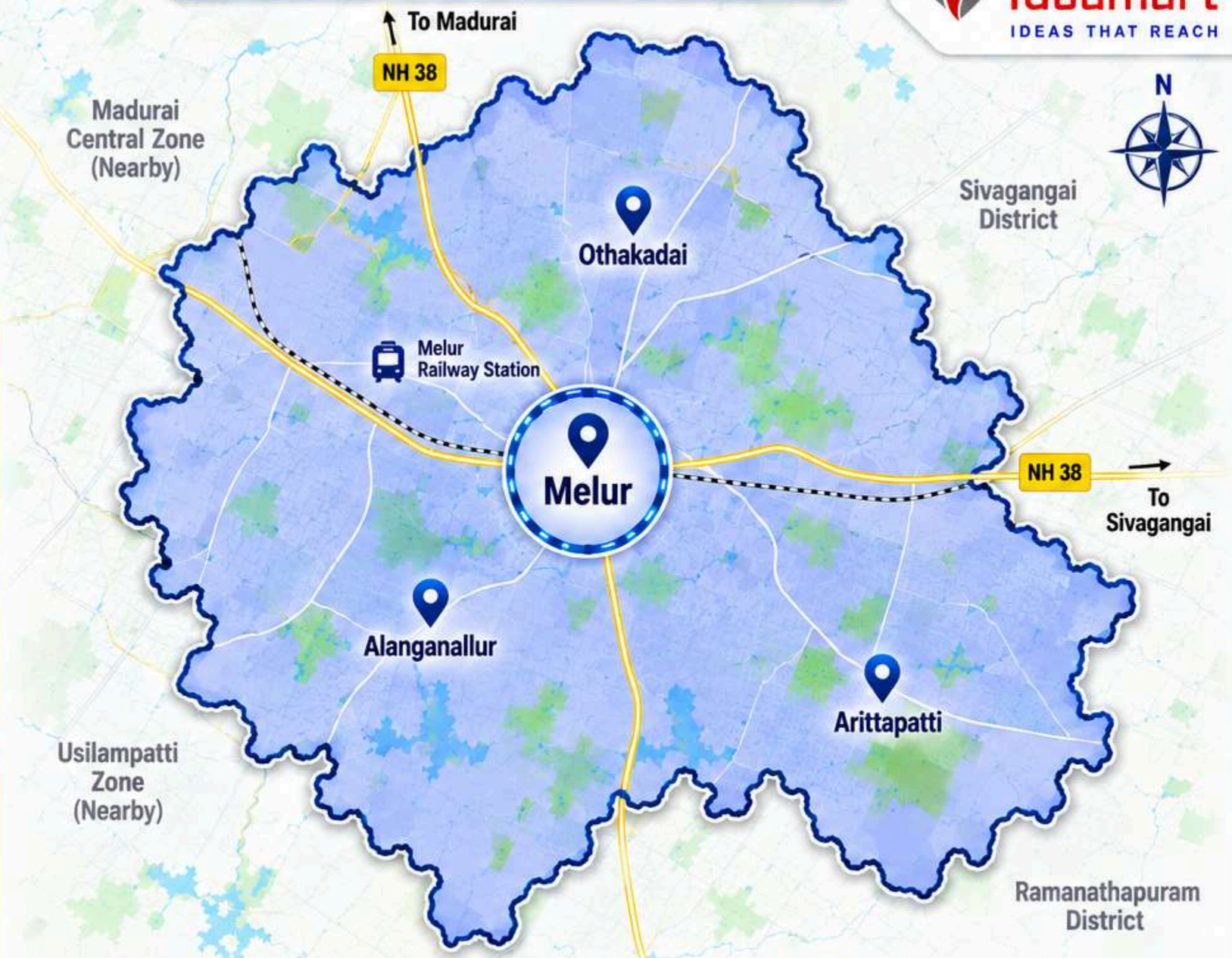
~620 km²
(Approx.)

MAJOR LANDMARKS

- Melur Railway Station
- Melur Bus Stand
- Alanganallur Jallikattu Ground
- Government Hospital, Melur
- Melur Market
- Arittapatti Jain Temples
- Othakadai Hills
- Keelakuyilkudi Forest (Nearby)
- NH 38 (Melur - Sivagangai Road)
- Melur - Alanganallur Road

DISTRICT 14 - MADURAI (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Madurai A City of Heritage & Opportunity

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Melur Tradition Meets Tomorrow

IDEAMART

ZONE 4

USILAMPATTI ZONE

ALL AREAS COVERED IN ZONE 4

- Usilampatti
- Checkanurani
- Sedapatti
- Elumalai

& Surrounding Areas

MAJOR HUB

USILAMPATTI

TOTAL AREA COVERED

~580 km²
(Approx.)

MAJOR LANDMARKS

- Usilampatti Railway Station
- Usilampatti Bus Stand
- Government Hospital, Usilampatti
- Usilampatti Mariamman Temple
- Usilampatti Market
- Checkanurani Temple
- Elumalai Hills
- Manjalar Dam (Near Elumalai)
- SH 85 (Usilampatti - Theni Road)
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Usilampatti Where Tradition Meets Growth

WIDER COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

Greater Madurai Stronger Together

Ideamart
IDEAS THAT REACH

ZONE 5
VADIPATTI ZONE

ALL AREAS COVERED IN ZONE 5

- Vadipatti
- Sholavandan
- Samayanallur
- Paravai

& Surrounding Areas

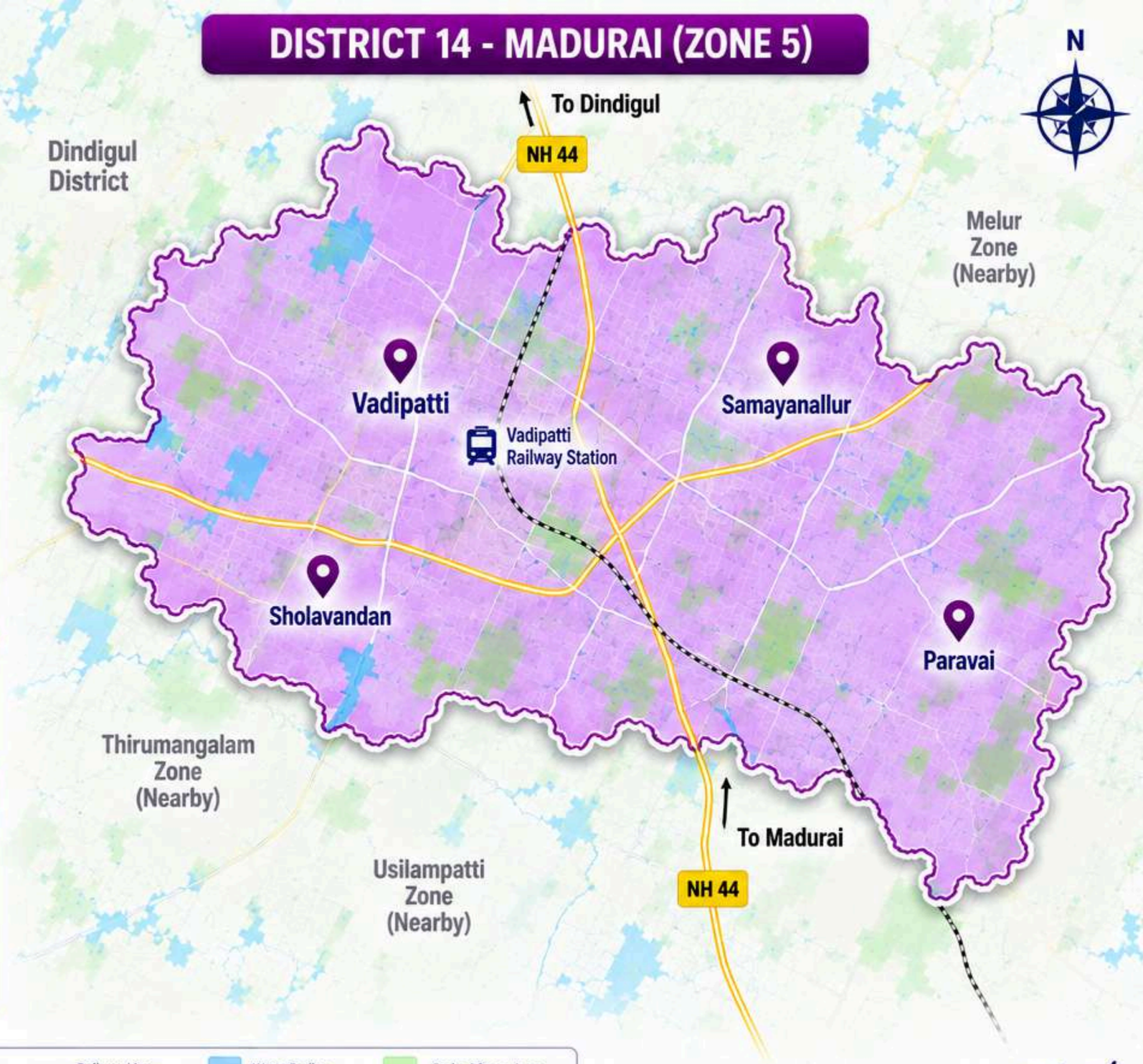
MAJOR HUB
VADIPATTI

TOTAL AREA COVERED
~720 km²
(Approx.)

MAJOR LANDMARKS

- Vadipatti Railway Station
- Vadipatti Bus Stand
- Sholavandan Temple
- Primary Health Centre, Vadipatti
- Vadipatti Market
- Samayanallur Mariamman Temple
- Paravai Perumal Temple
- Vaigai Dam (Nearby)
- NH 44 (Madurai - Dindigul Road)
- Surrounding Villages

DISTRICT 14 - MADURAI (ZONE 5)



LEGEND

Major Locations | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Vadipatti A Growing Hub for a Brighter Madurai



IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Madurai Moves Forward Together

Ideamart
IDEAS THAT REACH

MAYILADUTHURAI

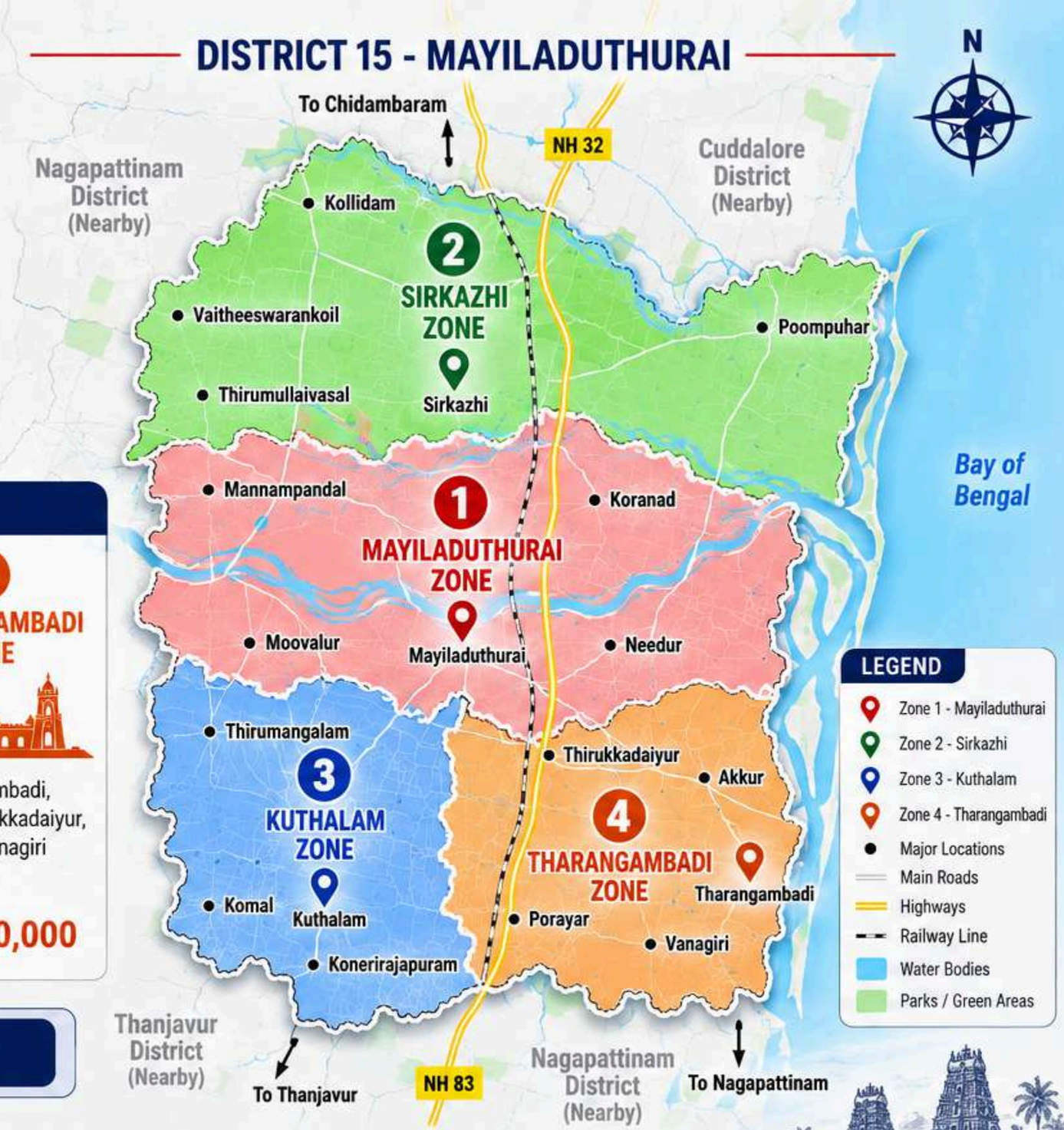
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

MAYILADUTHURAI FRANCHISE ZONES

1 MAYILADUTHURAI ZONE	2 SIRKAZHI ZONE	3 KUTHALAM ZONE	4 THARANGAMBADI ZONE
Mayiladuthurai, Mannampandal, Koranad, Moovalur, Needur	Sirkazhi, Kollidam, Vaitheeswarankoil, Poompuhar, Thirumullaivasal	Kuthalam, Komal, Thirumangalam, Konerirajapuram	Tharangambadi, Porayar, Thirukkadaiyur, Akkur, Vanagiri
3,80,000	3,20,000	2,20,000	2,60,000

TOTAL DISTRICT POPULATION 11,80,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Gateway to Temples & Coast

IDEAMART

ZONE 1

MAYILADUTHURAI ZONE

ALL AREAS COVERED IN ZONE 1

- Mayiladuthurai
- Mannampandal
- Koranad
- Moovalur
- Needur

& Surrounding Areas

MAJOR HUB

MAYILADUTHURAI

TOTAL AREA COVERED

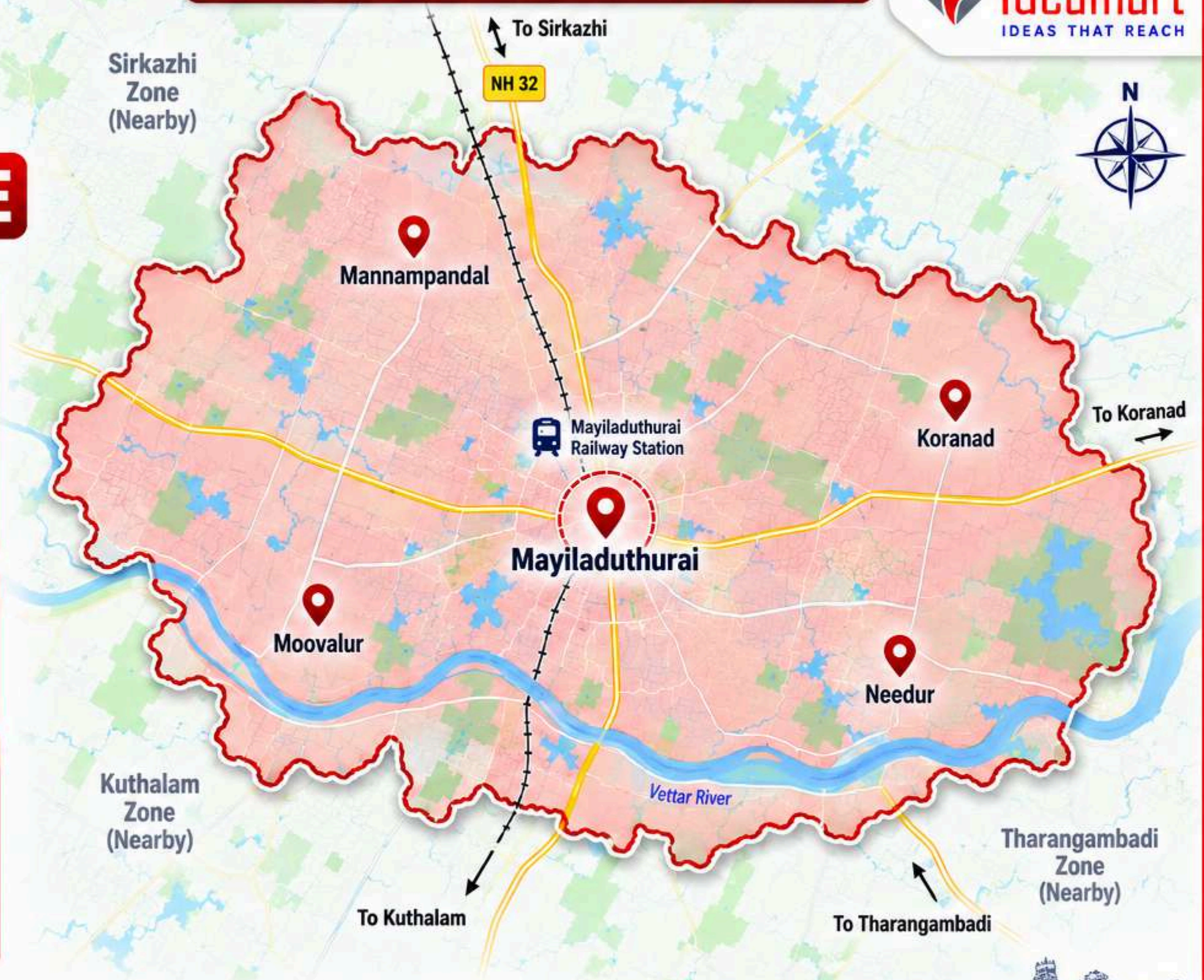
~420 km²
(Approx.)

MAJOR LANDMARKS

- Mayiladuthurai Railway Station
- Mayiladuthurai Bus Stand
- Government Hospital, Mayiladuthurai
- Mayuranathar Temple
- Mayiladuthurai Market
- Mannampandal Junction
- Koranad Temple
- Moovalur
- Needur
- Surrounding Villages

DISTRICT 15 - MAYILADUTHURAI (ZONE 1)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Mayiladuthurai
Land of Temples
Land of Opportunities



IDEAS THAT REACH. TOGETHER, WE GROW.

- STRATEGIC COVERAGE
- STRONGER LOCAL CONNECT
- MORE OPPORTUNITIES
- SUSTAINABLE GROWTH



Heritage Connects Communities

IDEAMART

ZONE 2

SIRKAZHI ZONE

ALL AREAS COVERED IN ZONE 2

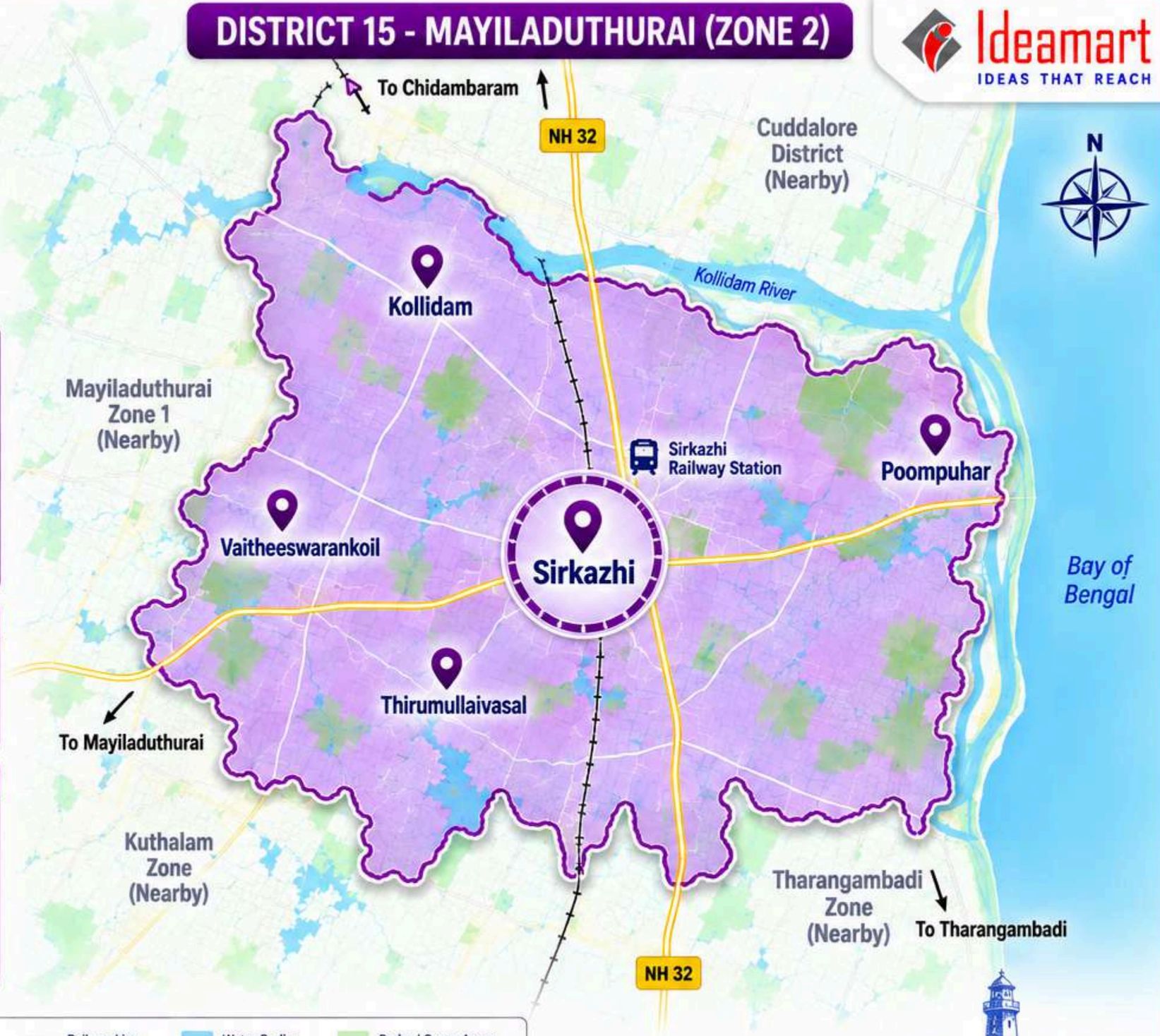
- Sirkazhi
- Kollidam
- Vaitheeswarankoil
- Poompuhar
- Thirumullaivasal

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
SIRKAZHI	~360 km² (Approx.)

MAJOR LANDMARKS

- Sirkazhi Railway Station
- Sirkazhi Bus Stand
- Vaitheeswarankoil Government Hospital
- Sirkazhi Temple
- Sirkazhi Market
- Kollidam Bridge
- Vaitheeswarankoil Temple
- Poompuhar Beach
- Thirumullaivasal Temple
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Sirkazhi Land of Heritage Land of Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Where Rivers Meet Progress

IDEAMART

ZONE 3

KUTHALAM ZONE

ALL AREAS COVERED IN ZONE 3

- Kuthalam
- Komal
- Thirumangalam
- Konerirajapuram

& Surrounding Areas

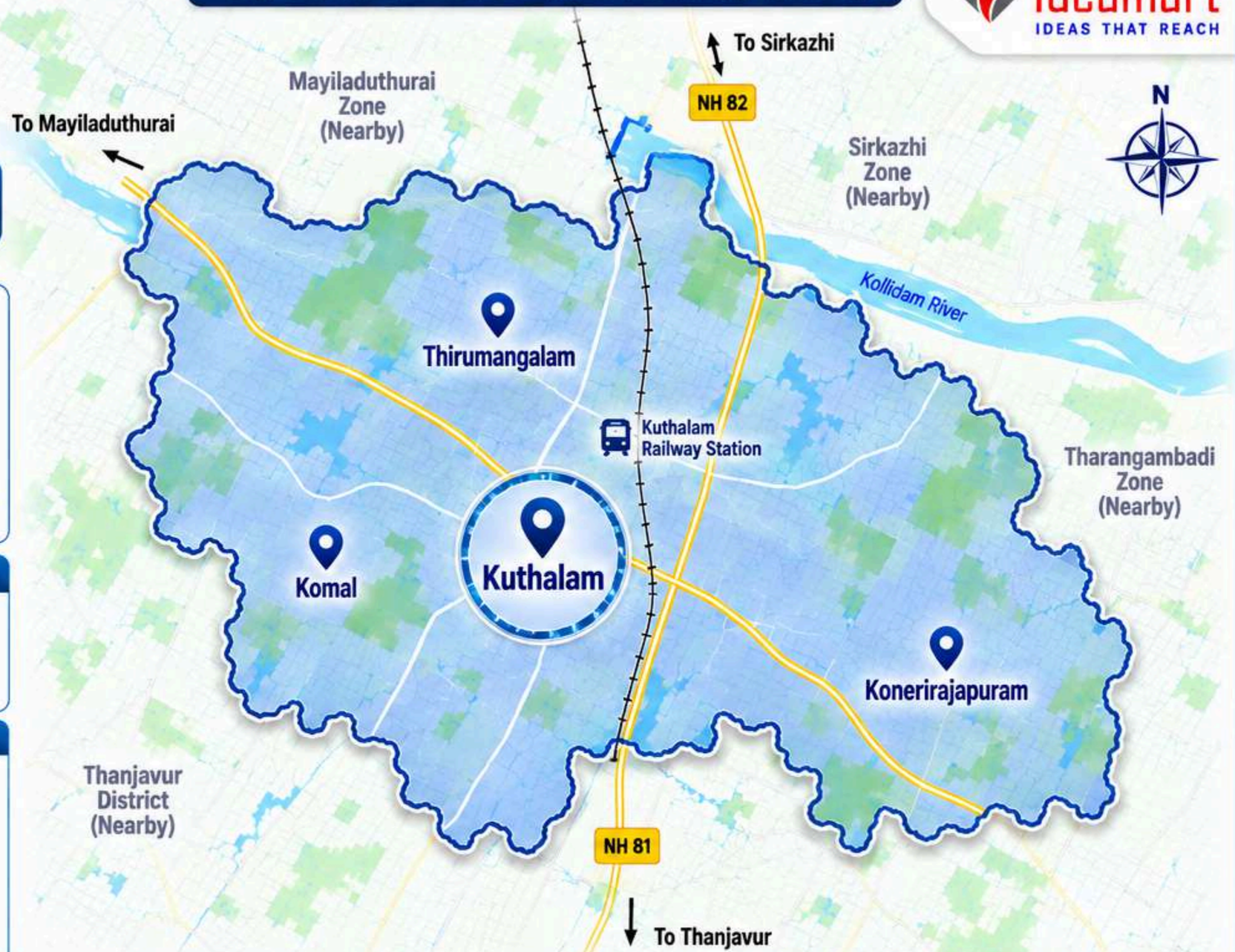
MAJOR HUB	TOTAL AREA COVERED
KUTHALAM	~220 km² (Approx.)

MAJOR LANDMARKS

- Kuthalam Railway Station
- Kuthalam Bus Stand
- Government Hospital, Kuthalam
- Kuthalam Temple (Mayuranathar Temple)
- Kuthalam Market
- Komal Temple
- Thirumangalam Temple
- Konerirajapuram Temple
- Kaveri River (Nearby)
- Surrounding Villages

DISTRICT 15 - MAYILADUTHURAI (ZONE 3)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Kuthalam Where Heritage Flows Forever

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Tradition Connects Communities

IDEAMART

ZONE 4

THARANGAMBADI ZONE

ALL AREAS COVERED IN ZONE 4

- Tharangambadi
- Porayar
- Thirukkadaiyur
- Akkur
- Vanagiri

& Surrounding Areas

MAJOR HUB

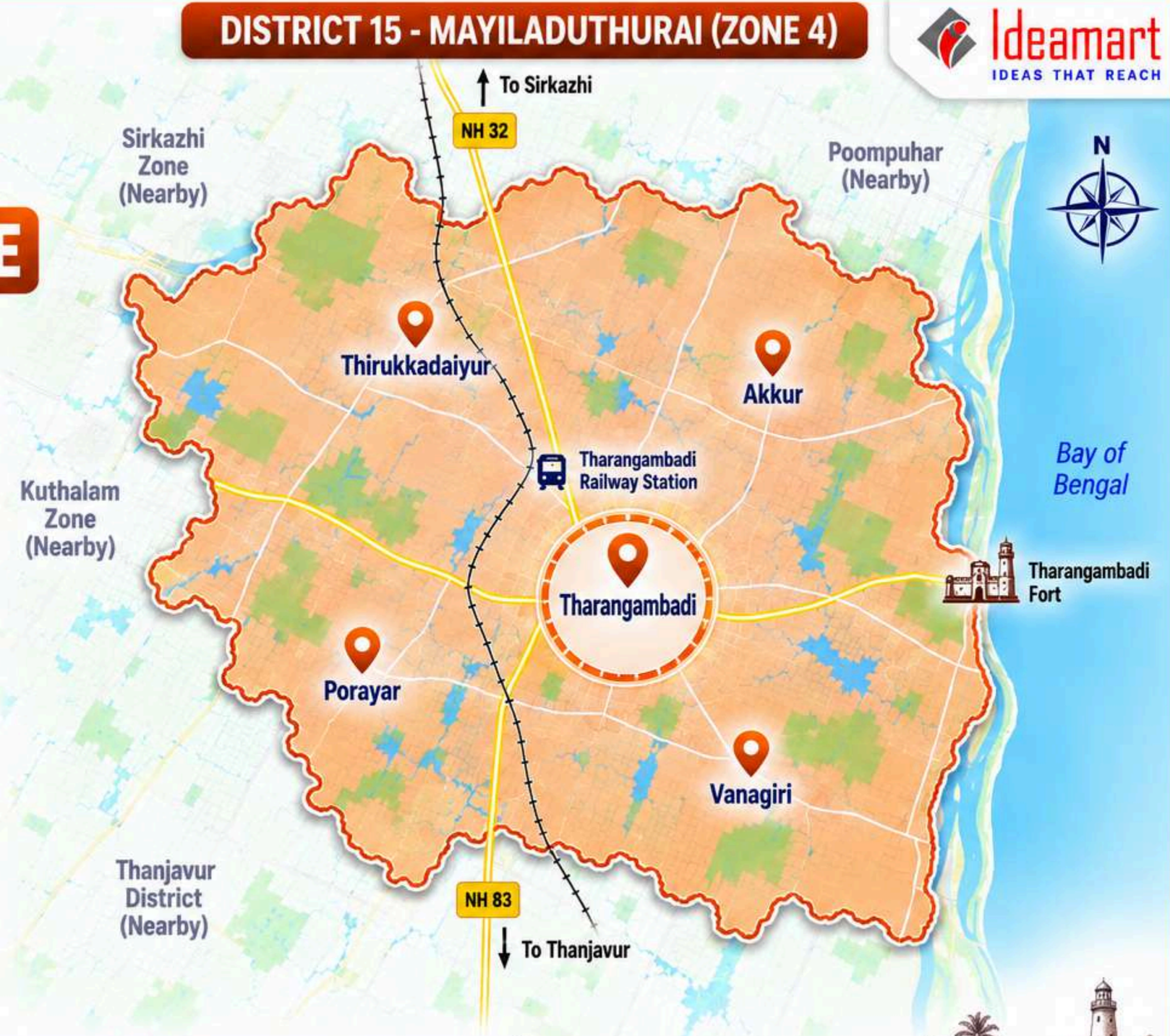
THARANGAMBADI

TOTAL AREA COVERED

~260 km²
(Approx.)

MAJOR LANDMARKS

- Tharangambadi Fort
- Tharangambadi Bus Stand
- Thirukkadaiyur Temple
- Porayar Bus Stand
- Akkur Market
- Vanagiri Temple
- Poompuhar (Nearby)
- Kaveri River (Nearby)
- Sengkallangudi Beach (Nearby)
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Tharangambadi Where History Meets Opportunity



IDEAS THAT REACH. TOGETHER, WE GROW.

- STRATEGIC COVERAGE
- STRONGER LOCAL CONNECT
- MORE OPPORTUNITIES
- SUSTAINABLE GROWTH



Timeless Coast Brighter Communities

Ideamart
IDEAS THAT REACH

NAGAPATTINAM

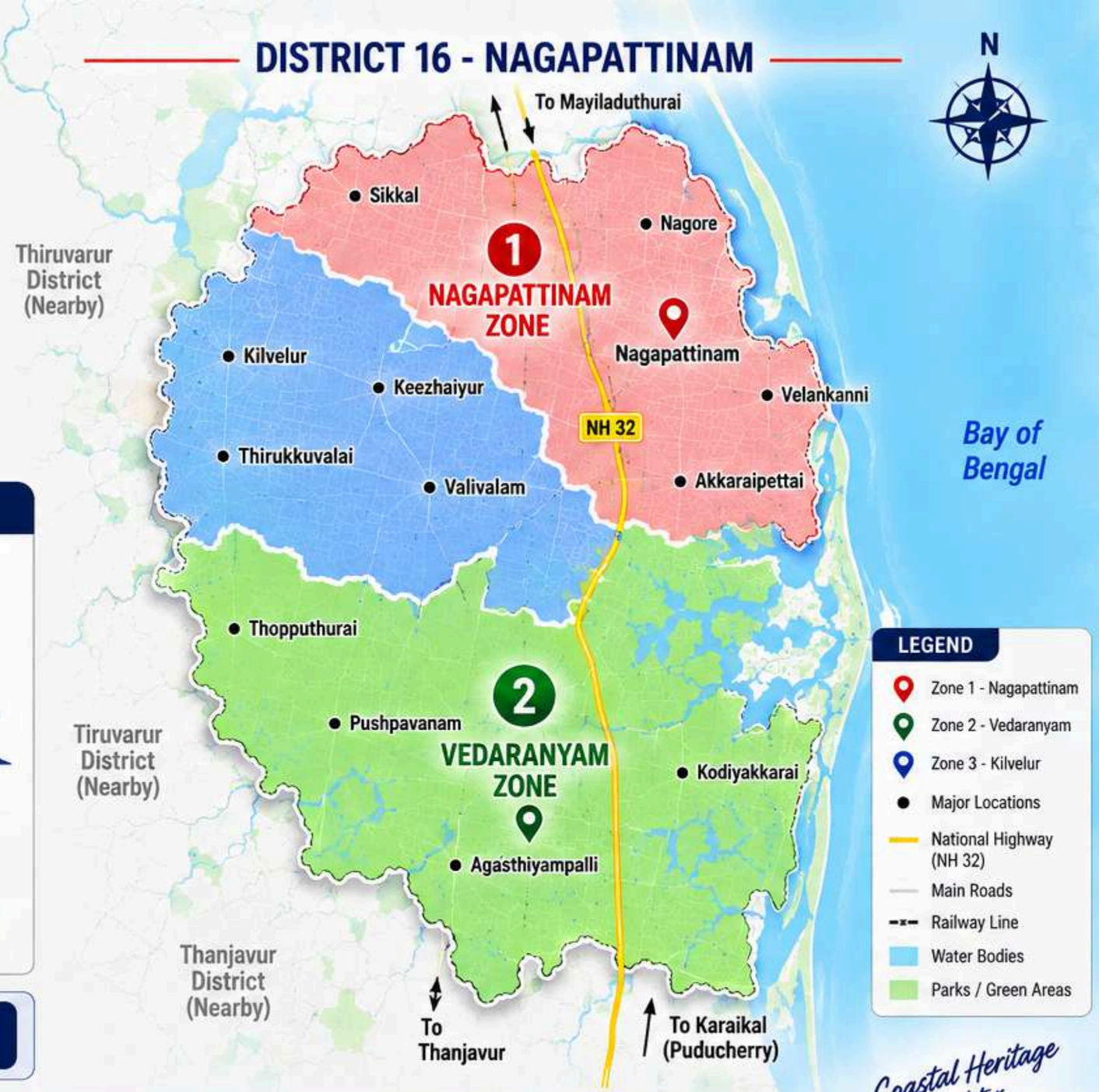
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

NAGAPATTINAM FRANCHISE ZONES

1 NAGAPATTINAM ZONE	2 VEDARANYAM ZONE	3 KILVELUR ZONE
Nagapattinam, Nagore, Sikkal, Velankanni, Akkaraipettai	Vedaranyam, Kodiyakkarai, Thopputhurai, Pushpavanam, Agasthiyampalli	Kilvelur, Keezhaiyur, Thirukkuvalai, Valivalam, Kariyapattinam
4,80,000	7,40,000	6,00,000

TOTAL DISTRICT POPULATION 18,20,000



3 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

Coastal Heritage Brighter Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

NAGAPATTINAM ZONE

ALL AREAS COVERED IN ZONE 1

- Nagapattinam
- Nagore
- Sikkal
- Velankanni
- Akkaraipettai

& Surrounding Areas

MAJOR HUB

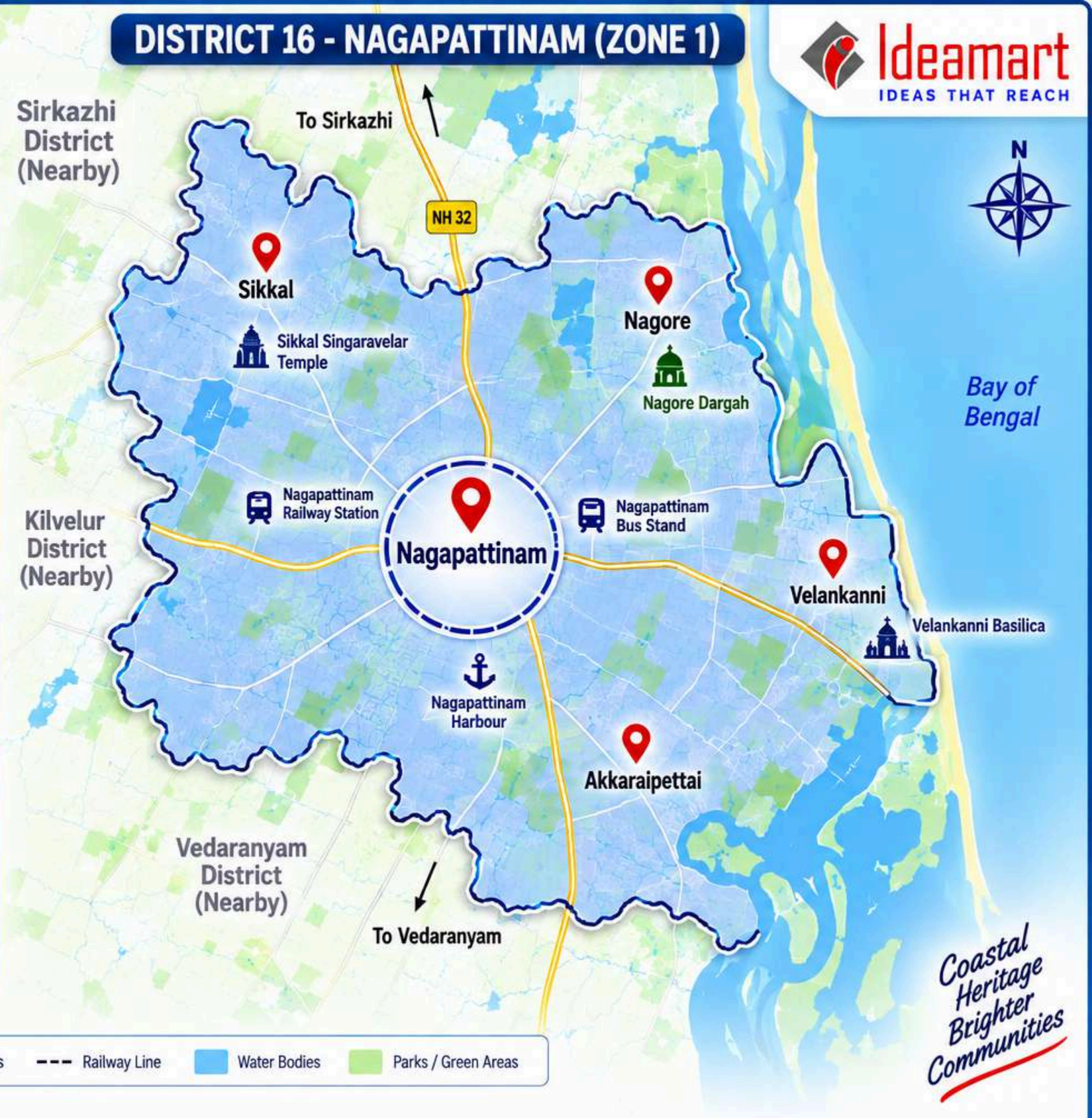
NAGAPATTINAM

TOTAL AREA COVERED

~350 km²
(Approx.)

MAJOR LANDMARKS

- Nagapattinam Railway Station
- Nagapattinam Bus Stand
- Nagapattinam Harbour
- Velankanni Basilica
- Sikkal Singaravelar Temple
- Nagore Dargah
- Akkaraipettai Market
- Nagapattinam Beach
- Sikkal Bus Stand
- Surrounding Villages



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART

ZONE 2

VEDARANYAM ZONE

ALL AREAS COVERED IN ZONE 2

- Vedaranyam
- Kodiyakkarai
- Thopputhurai
- Pushpavanam
- Agasthiyampalli

& Surrounding Areas

MAJOR HUB

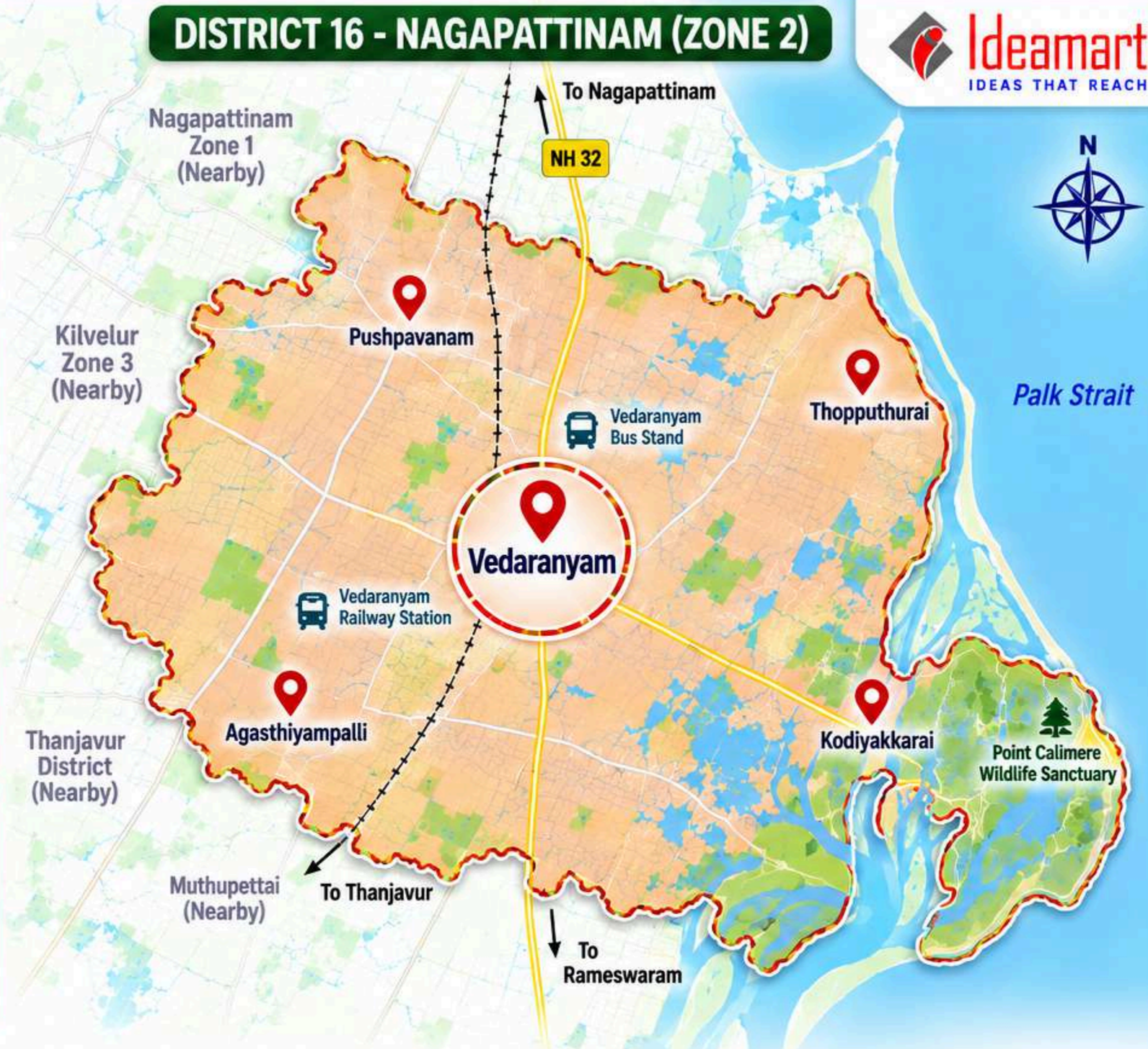
VEDARANYAM

TOTAL AREA COVERED

~550 km²
(Approx.)

MAJOR LANDMARKS

- Vedaranyam Railway Station
- Vedaranyam Bus Stand
- Vedaranyeswarar Temple
- Point Calimere Wildlife Sanctuary (Kodiyakkarai)
- Kodiyakkarai Lighthouse
- Thopputhurai Harbour
- Vedaranyam Market
- Our Lady of Health Church (Agasthiyampalli)
- Muthupettai Mangroves (Nearby)
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Vedaranyam
Land of Nature
Land of Opportunity

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Where Nature Meets Progress

IDEAMART

ZONE 3

KILVELUR ZONE

ALL AREAS COVERED IN ZONE 3

- Kilvelur
- Keezhaiyur
- Thirukkuvalai
- Valivalam
- Kariyapattinam

& Surrounding Areas

MAJOR HUB

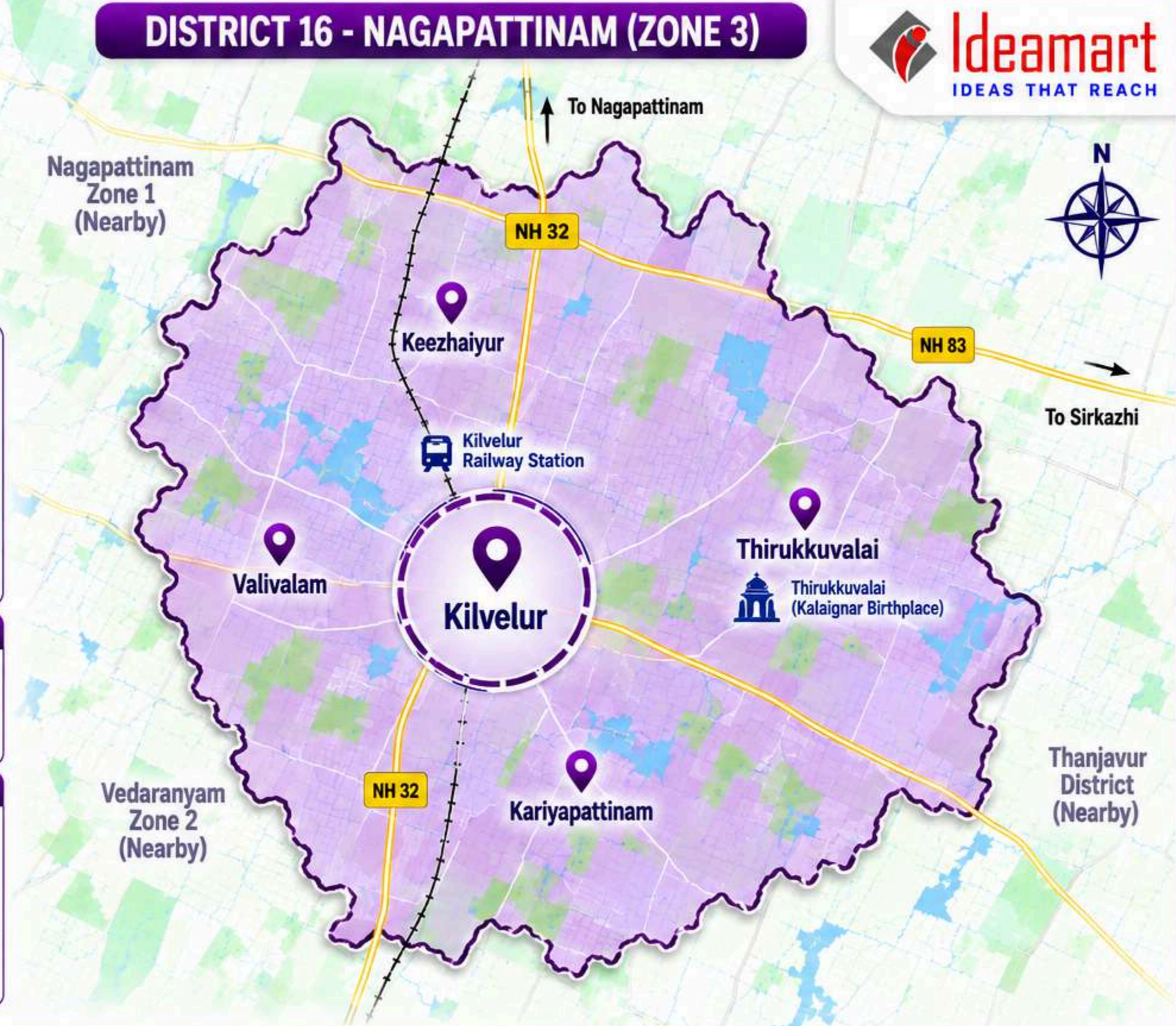
KILVELUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Kilvelur Railway Station
- Kilvelur Bus Stand
- Government Hospital, Kilvelur
- Thirukkuvalai Temple
- Keezhaiyur Temple
- Valivalam Temple
- Kariyapattinam Temple
- Kilvelur Market
- Thirukkuvalai (Kalaignar Birthplace)
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Rooted in Heritage Connected for a Brighter Tomorrow

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Stronger Communities Brighter Futures

Ideamart
IDEAS THAT REACH

NAMAKKAL

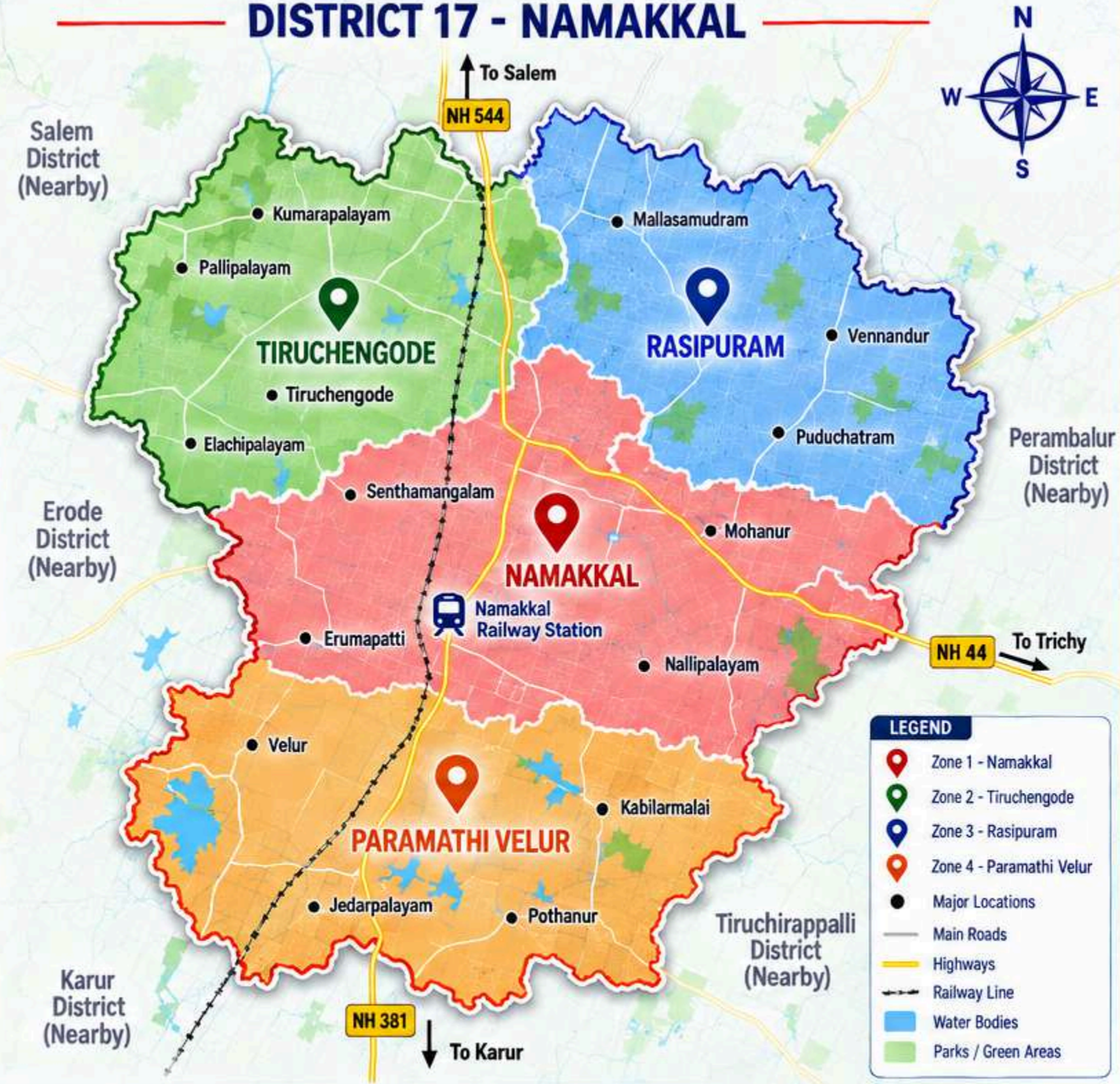
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

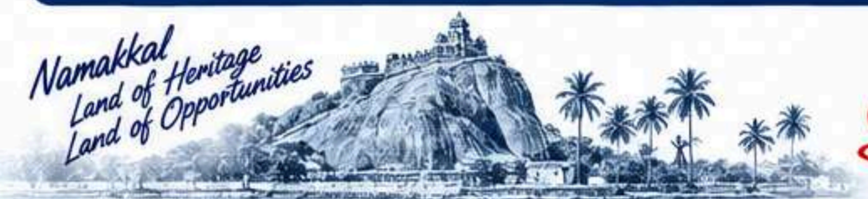
NAMAKKAL FRANCHISE ZONES

1 NAMAKKAL ZONE	2 TIRUCHENGODE ZONE	3 RASIPURAM ZONE	4 PARAMATHI VELUR ZONE
Namakkal Mohanur Erumapatti Senthamangalam Nallipalayam	Tiruchengode Elachipalayam Pallipalayam Kumarapalayam	Rasipuram Vennandur Mallasamudram Puduchatram	Paramathi Velur Velur Kabilarmalai Jedarpalayam Pothanur
6,20,000	6,00,000	4,20,000	4,60,000

TOTAL DISTRICT POPULATION **21,00,000**

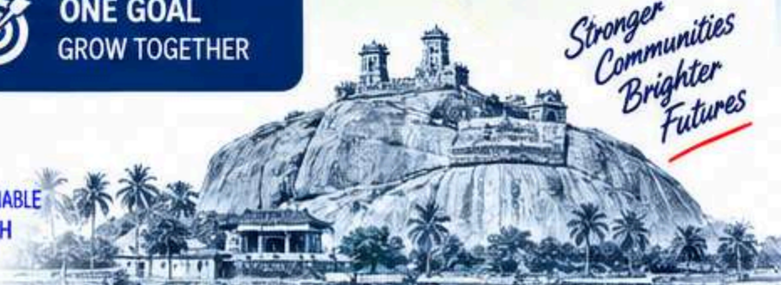


4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER



IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH



IDEAMART

ZONE 1

NAMAKKAL ZONE

ALL AREAS COVERED IN ZONE 1

- Namakkal
- Mohanur
- Erumapatti
- Senthamangalam
- Nallipalayam

& Surrounding Areas

MAJOR HUB

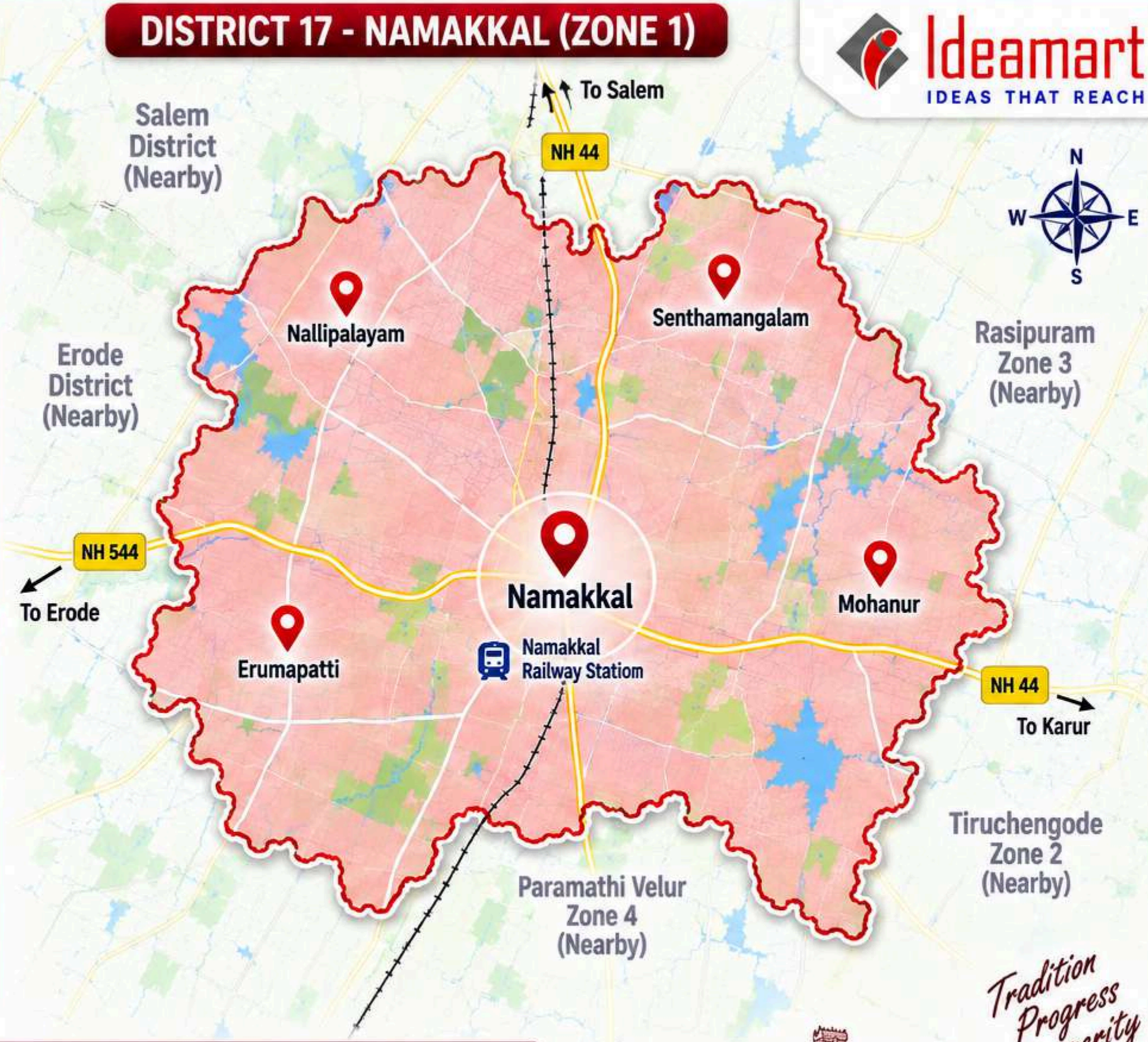
NAMAKKAL

TOTAL AREA COVERED

~450 km²
(Approx.)

MAJOR LANDMARKS

- Namakkal Railway Station
- Namakkal Bus Stand
- Namakkal Anjaneyar Temple
- Namakkal Fort
- Government Hospital, Namakkal
- Sendamangalam Temple
- Mohanur Temple
- Erumapatti Industrial Area
- Nallipalayam Market
- Surrounding Villages



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Tradition Progress Prosperity

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 2

TIRUCHENGODE ZONE

ALL AREAS COVERED IN ZONE 2

- Tiruchengode
- Elachipalayam
- Pallipalayam
- Kumarapalayam

& Surrounding Areas

MAJOR HUB

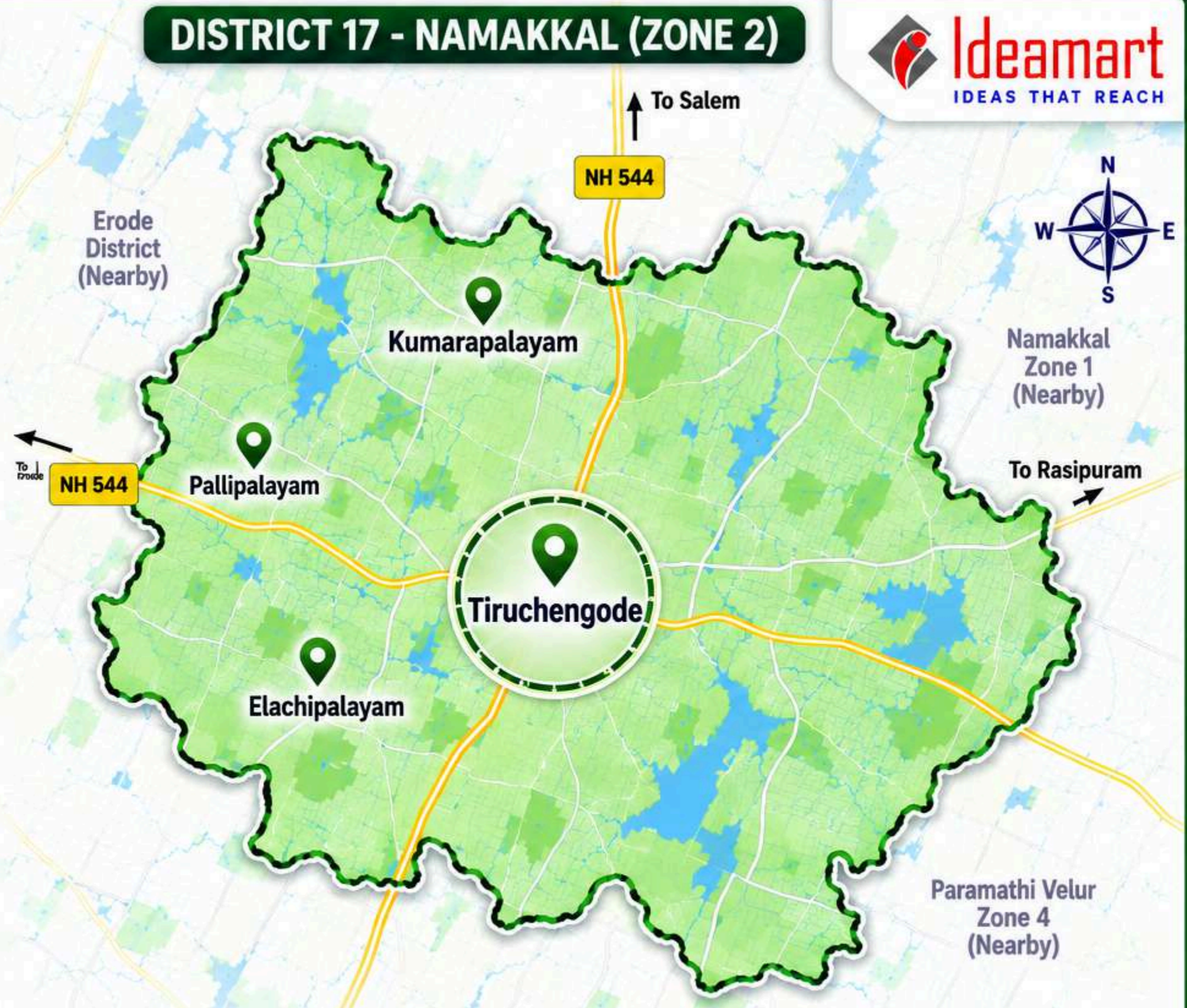
TIRUCHENGODE

TOTAL AREA COVERED

~400 km²
(Approx.)

MAJOR LANDMARKS

- Tiruchengode Railway Station
- Tiruchengode Bus Stand
- Arthanareeswarar Temple
- Government Hospital, Tiruchengode
- Kumarapalayam Industrial Area
- Elachipalayam Temple
- Pallipalayam Temple
- Tiruchengode Market
- Kumarapalayam Government College
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Heritage Hills Brighter Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

People Places Progress Together

IDEAMART

ZONE 3

RASIPURAM ZONE

ALL AREAS COVERED IN ZONE 3

- Rasipuram
- Vennandur
- Mallasamudram
- Puduchatram

& Surrounding Areas

MAJOR HUB

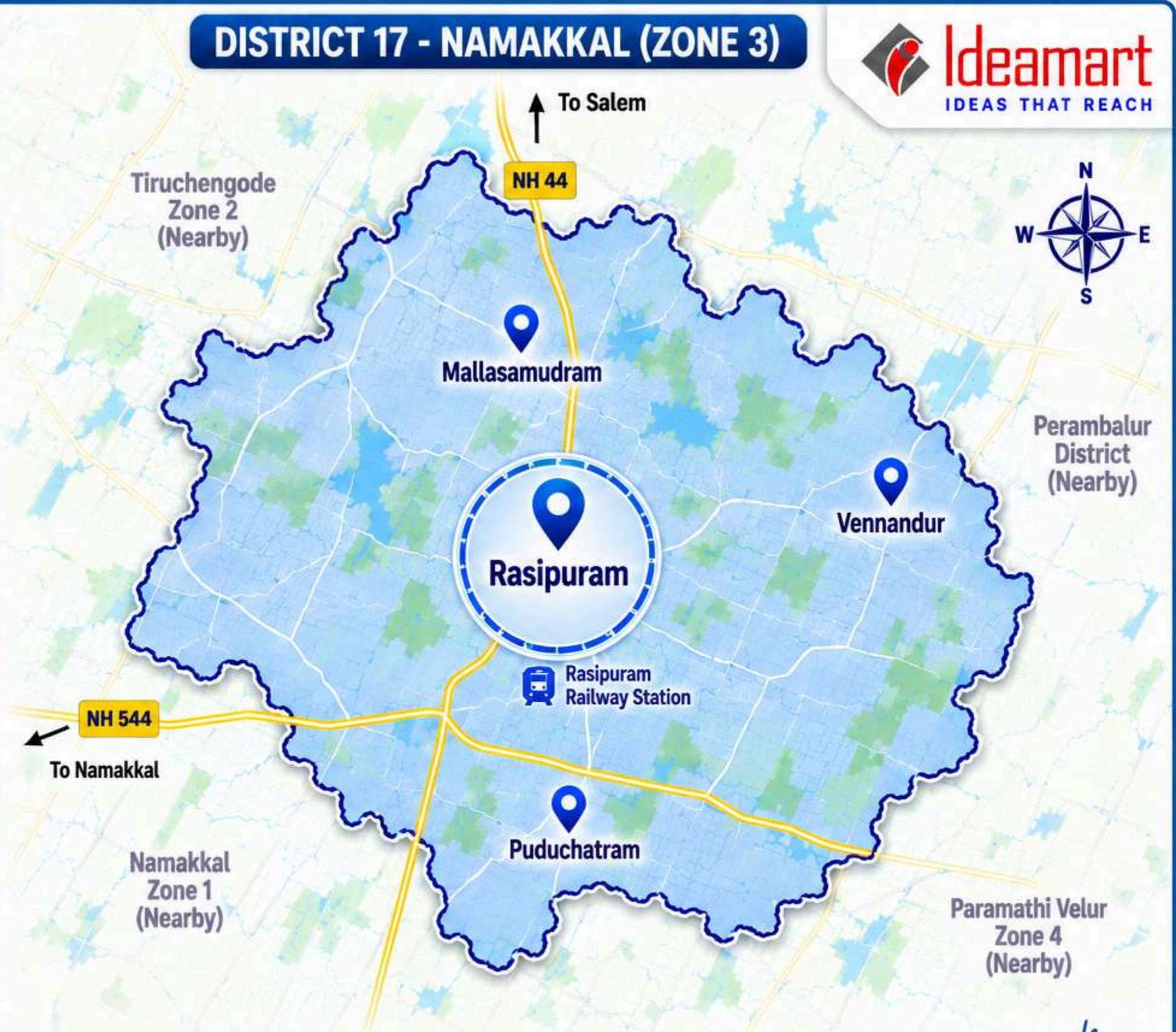
RASIPURAM

TOTAL AREA COVERED

~350 km²
(Approx.)

MAJOR LANDMARKS

- Rasipuram Railway Station
- Rasipuram Bus Stand
- Arulmigu Adhiseswarar Temple
- Government Arts College, Rasipuram
- Government Hospital, Rasipuram
- Vennandur Temple
- Mallasamudram Temple
- Puduchatram Temple
- Rasipuram Market
- Sago Industry (Mallasamudram)
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Rasipuram Rich Heritage Bright Future

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

People Places Progress Together

IDEAMART

ZONE 4

PARAMATHI VELUR ZONE

ALL AREAS COVERED IN ZONE 4

- Paramathi Velur
- Velur
- Kabilarmalai
- Jedarpalayam
- Pothanur

& Surrounding Areas

MAJOR HUB

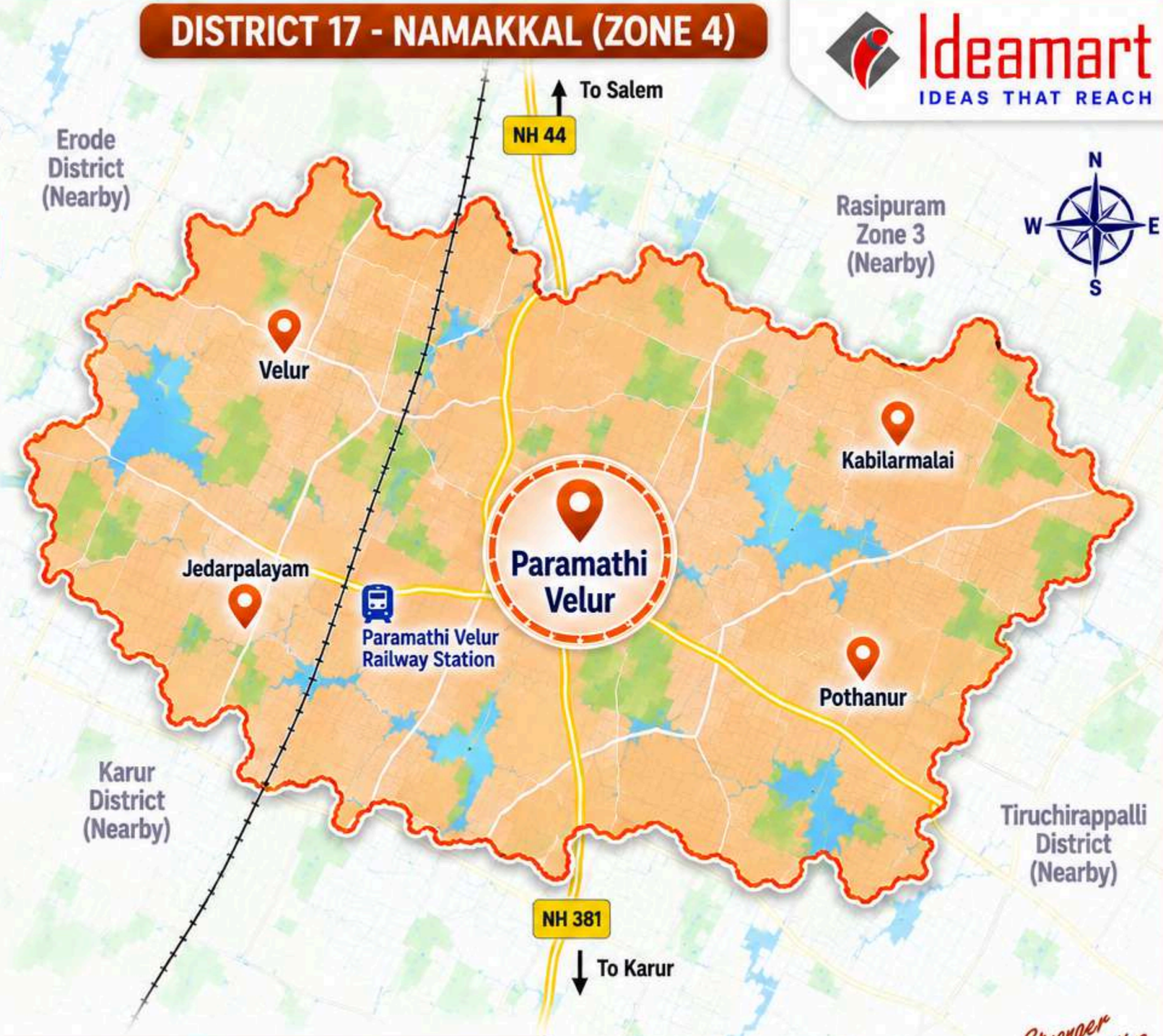
PARAMATHI VELUR

TOTAL AREA COVERED

~380 km²
(Approx.)

MAJOR LANDMARKS

- Paramathi Velur Railway Station
- Paramathi Velur Bus Stand
- Kabilarmalai Temple
- Velur Temple
- Government Hospital, Paramathi Velur
- Jedarpalayam Temple
- Pothanur Temple
- Paramathi Velur Market
- Sago Industry
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Heritage People Prosperity

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Stronger Communities Brighter Futures

Ideamart
IDEAS THAT REACH

PERAMBALUR

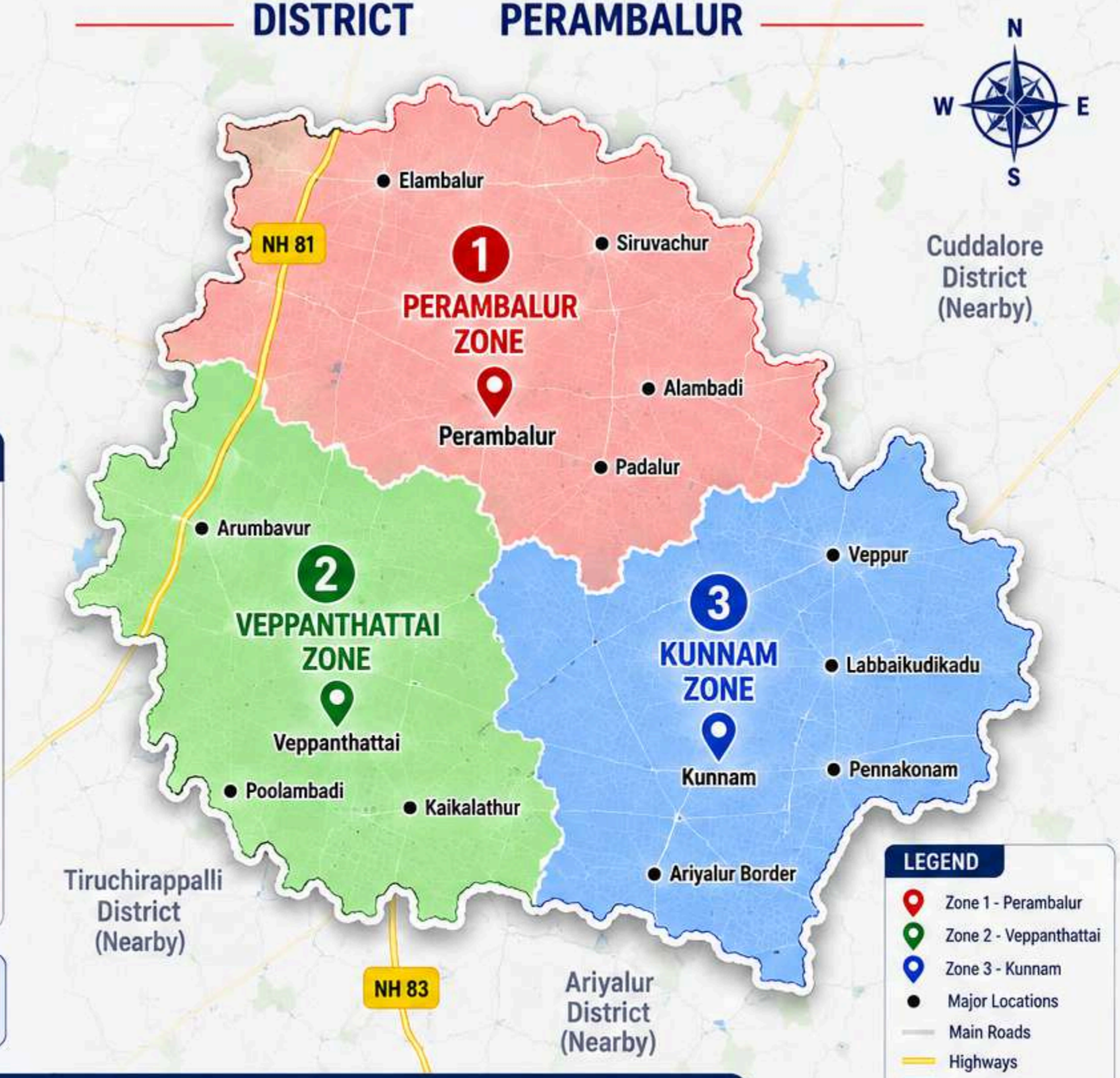
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

PERAMBALUR FRANCHISE ZONES

1 PERAMBALUR ZONE	2 VEPPANTHATTAI ZONE	3 KUNNAM ZONE
Perambalur, Elambalur, Siruvachur, Alambadi, Padalur	Veppanthattai, Arumbavur, Poolambadi, Kaikalathur	Kunnam, Veppur, Labbaikudikadu, Pennakonam, Ariyalur Border
3,20,000	2,00,000	2,00,000

TOTAL DISTRICT POPULATION 7,20,000



3 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Perambalur Progresses Together

People Places Possibilities Together

IDEAMART

ZONE 1

PERAMBALUR ZONE

ALL AREAS COVERED IN ZONE 1

- Perambalur
- Elambalur
- Siruvachur
- Alambadi
- Padalur

& Surrounding Areas

MAJOR HUB

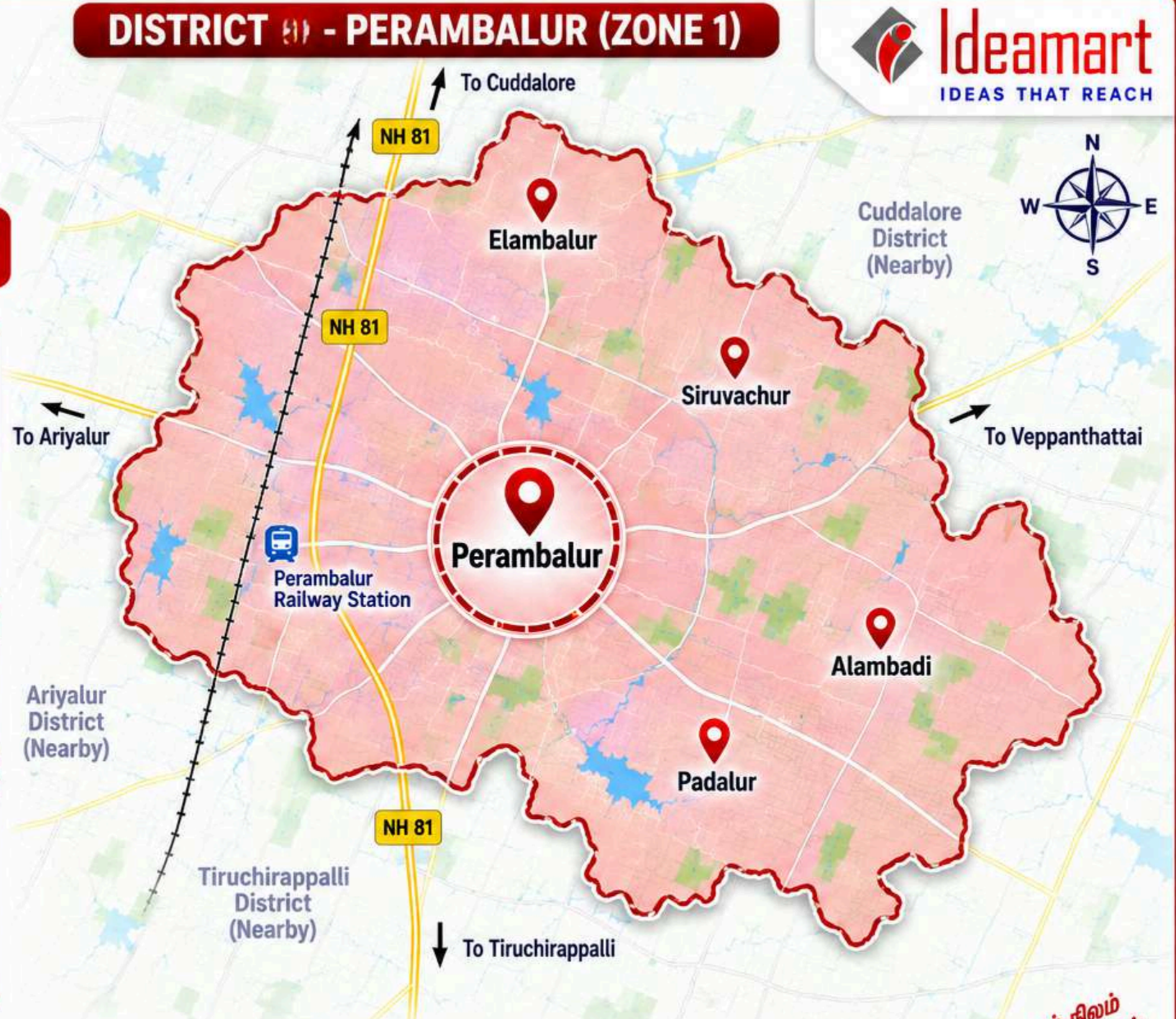
PERAMBALUR

TOTAL AREA COVERED

~320 km²
(Approx.)

MAJOR LANDMARKS

- Perambalur Railway Station
- Perambalur Bus Stand
- Perambalur Government College
- Government Hospital, Perambalur
- Kothandaramar Temple
- Elambalur Temple
- Siruvachur Temple
- Alambadi Temple
- Perambalur Market
- Padalur Industrial Area
- Surrounding Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Perambalur People Progress Prosperity

நம் நிலம்
நம் மக்கள்
நம் வளர்ச்சி

IDEAS THAT REACH. TOGETHER, WE GROW.

- STRATEGIC COVERAGE
- STRONGER LOCAL CONNECT
- MORE OPPORTUNITIES
- SUSTAINABLE GROWTH

IDEAMART

ZONE 2

VEPPANTHATTAI ZONE

ALL AREAS COVERED IN ZONE 2

- Veppanthattai
- Arumbavur
- Poolambadi
- Kaikalathur

& Surrounding Areas

MAJOR HUB

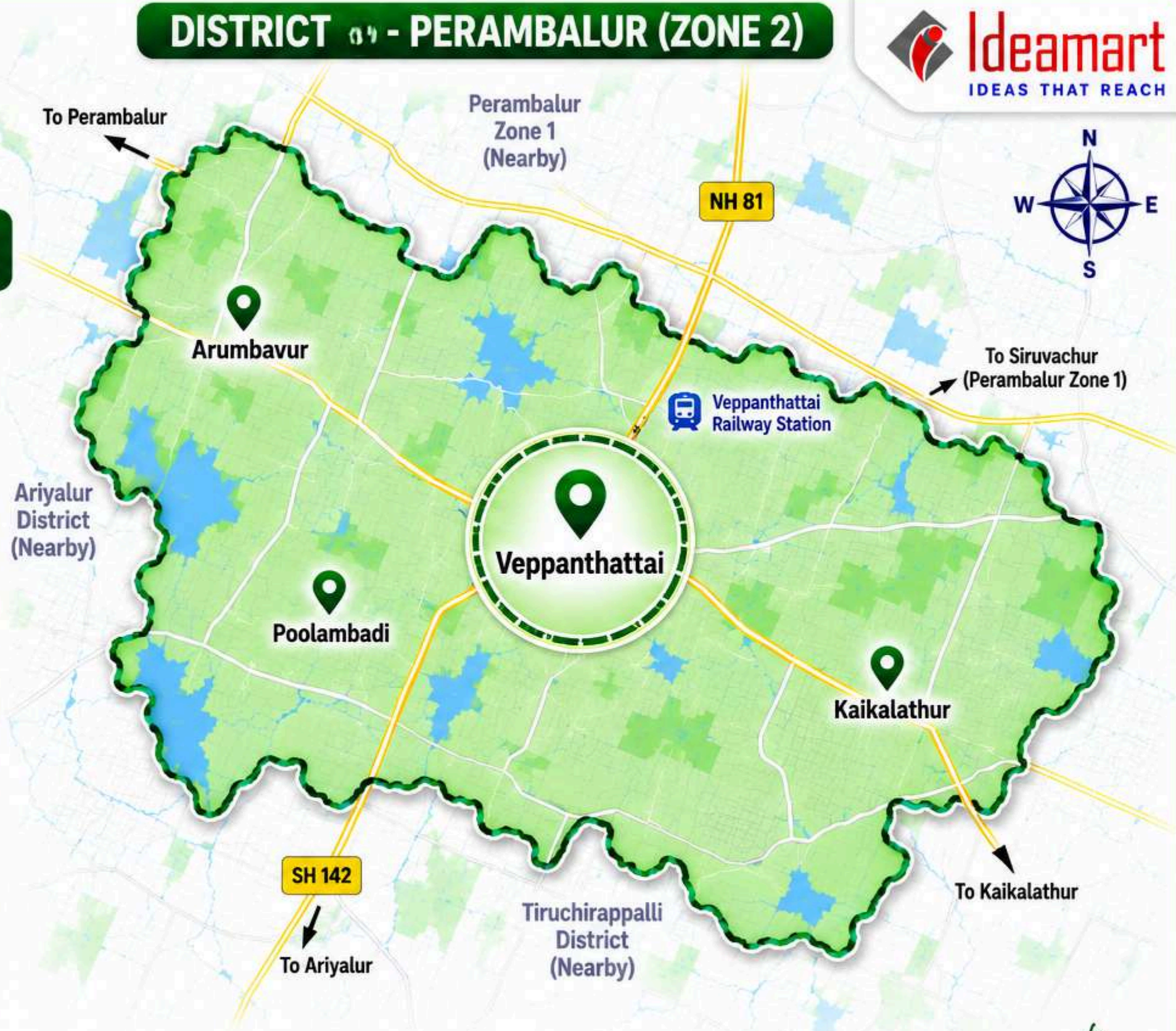
VEPPANTHATTAI

TOTAL AREA COVERED

~280 km²
(Approx.)

MAJOR LANDMARKS

- Veppanthattai Railway Station
- Veppanthattai Bus Stand
- Government Higher Secondary School, Veppanthattai
- Primary Health Centre, Veppanthattai
- Arumbavur Temple
- Poolambadi Temple
- Kaikalathur Temple
- Veppanthattai Market
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Green Communities Stronger Tomorrow

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

People Places Progress Together

IDEAMART

ZONE 3

KUNNAM ZONE

ALL AREAS COVERED IN ZONE 3

- Kunnam
- Veppur
- Labbaikudikadu
- Pennakonam
- Ariyalur Border

& Surrounding Areas

MAJOR HUB

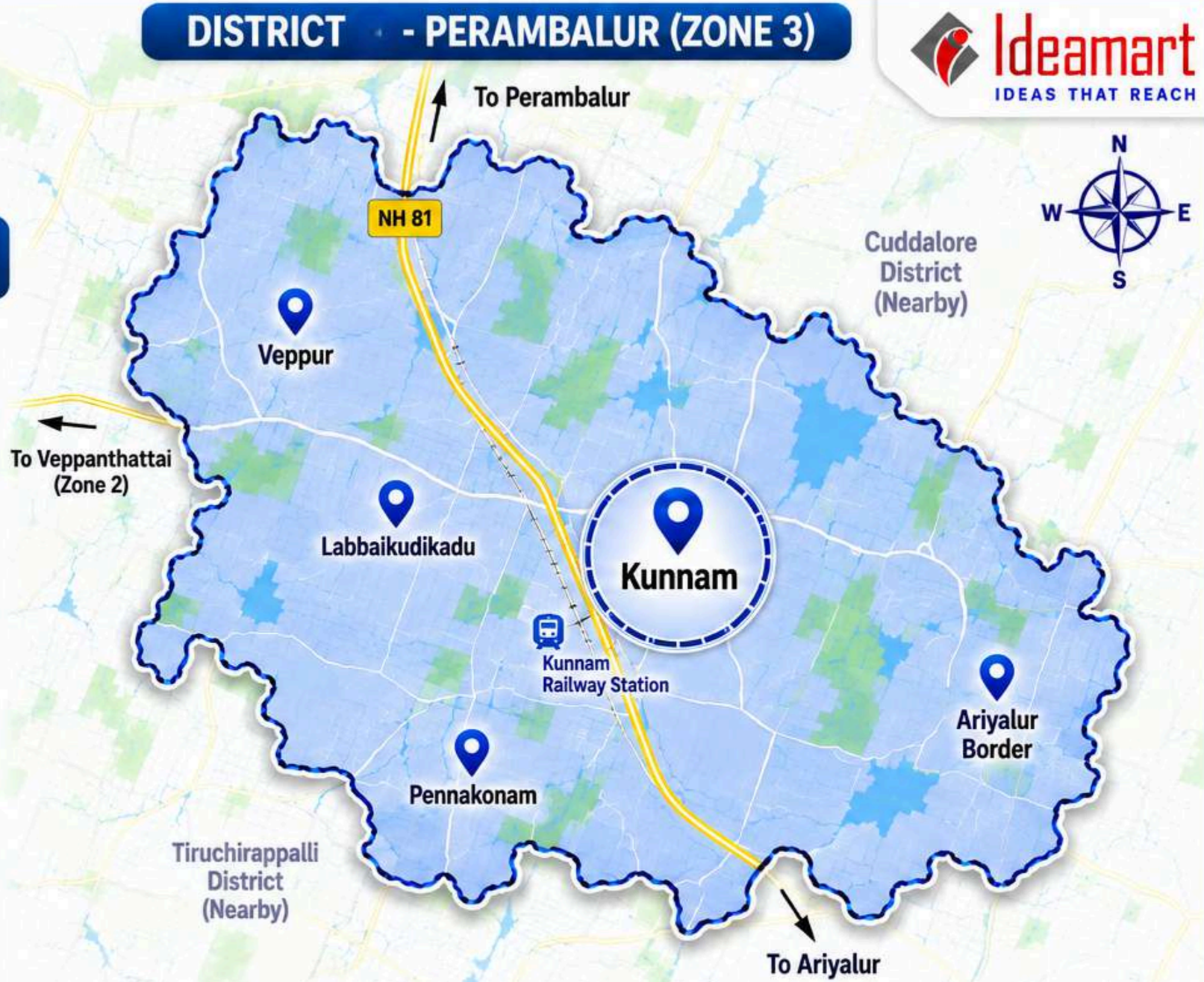
KUNNAM

TOTAL AREA COVERED

~320 km²
(Approx.)

MAJOR LANDMARKS

- Kunnam Railway Station
- Kunnam Bus Stand
- Government Higher Secondary School, Kunnam
- Primary Health Centre, Kunnam
- Labbaikudikadu Mosque
- Veppur Temple
- Pennakonam Temple
- Kunnam Market
- Veppur Market
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Stronger Communities Brighter Futures

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Our People Our Places Our Progress

Ideamart
IDEAS THAT REACH

PUDUKKOTTAI

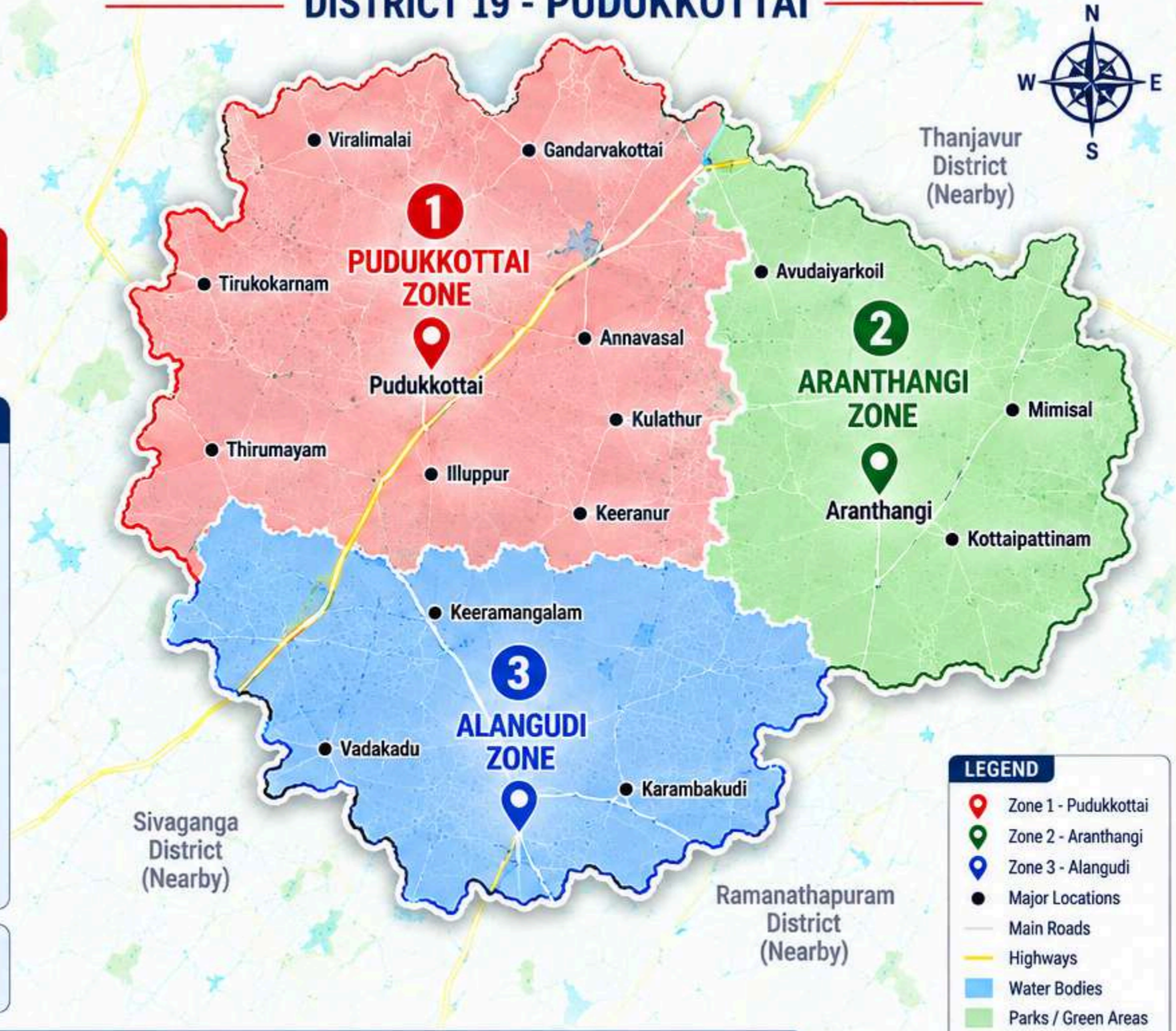
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

PUDUKKOTTAI FRANCHISE ZONES

1 PUDUKKOTTAI ZONE	2 ARANTHANGI ZONE	3 ALANGUDI ZONE
Pudukkottai, Tirukokarnam, Gandarvakottai, Viralimalai, Thirumayam, Illuppur, Annavasal, Kulathur, Keeranur	Aranthangi, Avudaiyarkoil, Mimisal, Kottaipattinam	Alangudi, Vadakadu, Keeramangalam, Karambakudi
6,20,000	4,50,000	3,80,000

TOTAL DISTRICT POPULATION 18,50,000



3 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Pudukkottai
Land of Heritage
Land of Opportunity

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Our People
Our Places
Our Progress
Together

IDEAMART

ZONE 1

PUDUKKOTTAI ZONE

ALL AREAS COVERED IN ZONE 1

- Pudukkottai
- Tirukokarnam
- Gandarvakottai
- Viralimalai
- Thirumayam
- Illuppur
- Annavasal
- Kulathur
- Keeranur

& Surrounding Areas

MAJOR HUB

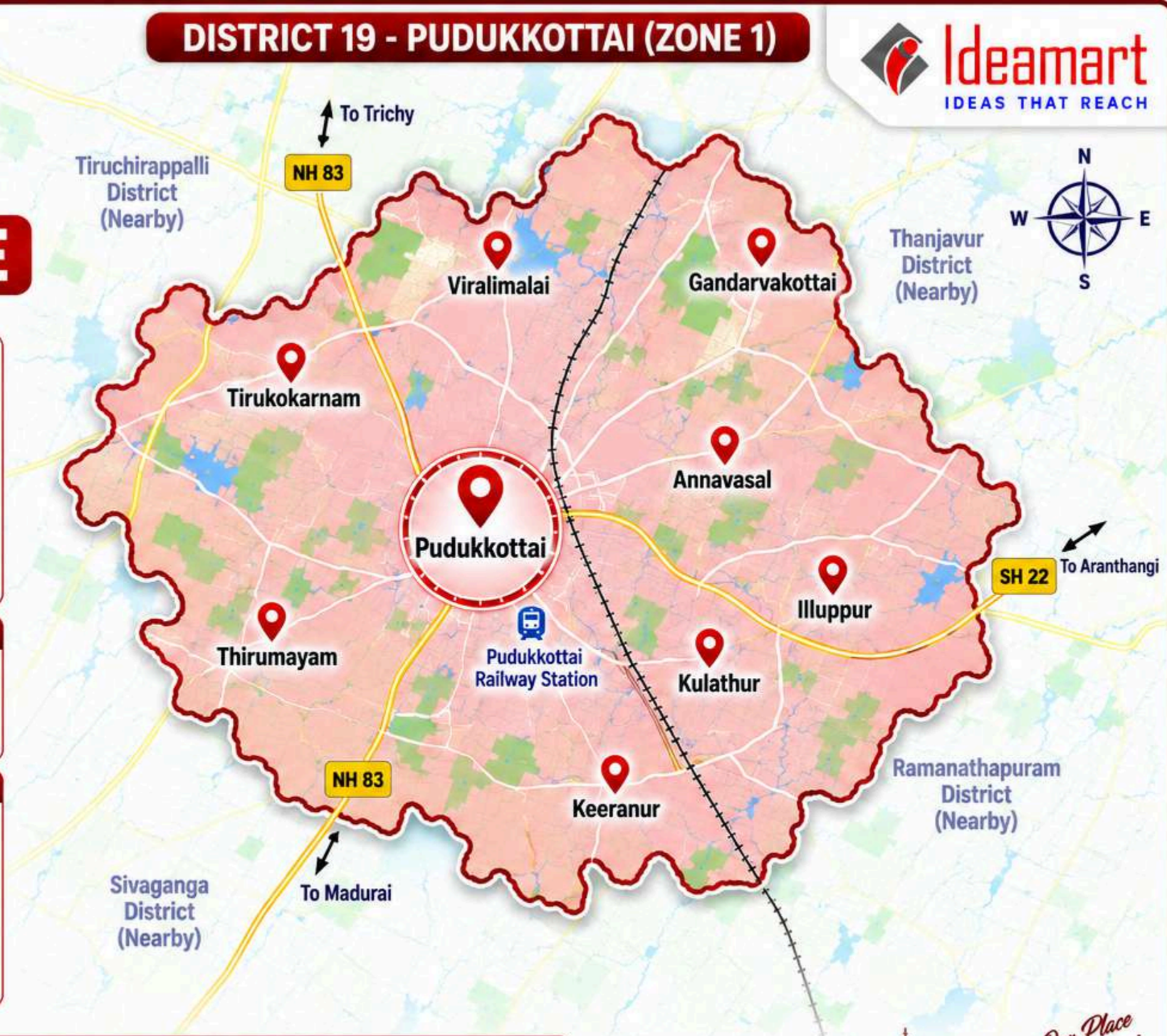
PUDUKKOTTAI

TOTAL AREA COVERED

~920 km²
(Approx.)

MAJOR LANDMARKS

- Pudukkottai Railway Station
- Pudukkottai Bus Stand
- Government Arts College, Pudukkottai
- Government Hospital, Pudukkottai
- Brihadeeswarar Temple, Thirumayam
- Viralimalai Murugan Temple
- Gandarvakottai Fort
- Tirukokarnam Temple
- Pudukkottai Market
- Surrounding Villages



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Heritage People Progress

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE · STRONGER LOCAL CONNECT · MORE OPPORTUNITIES · SUSTAINABLE GROWTH

Our Place Our People Our Future

IDEAMART
IDEAS THAT REACH

ZONE 2

ARANTHANGI ZONE

ALL AREAS COVERED IN ZONE 2

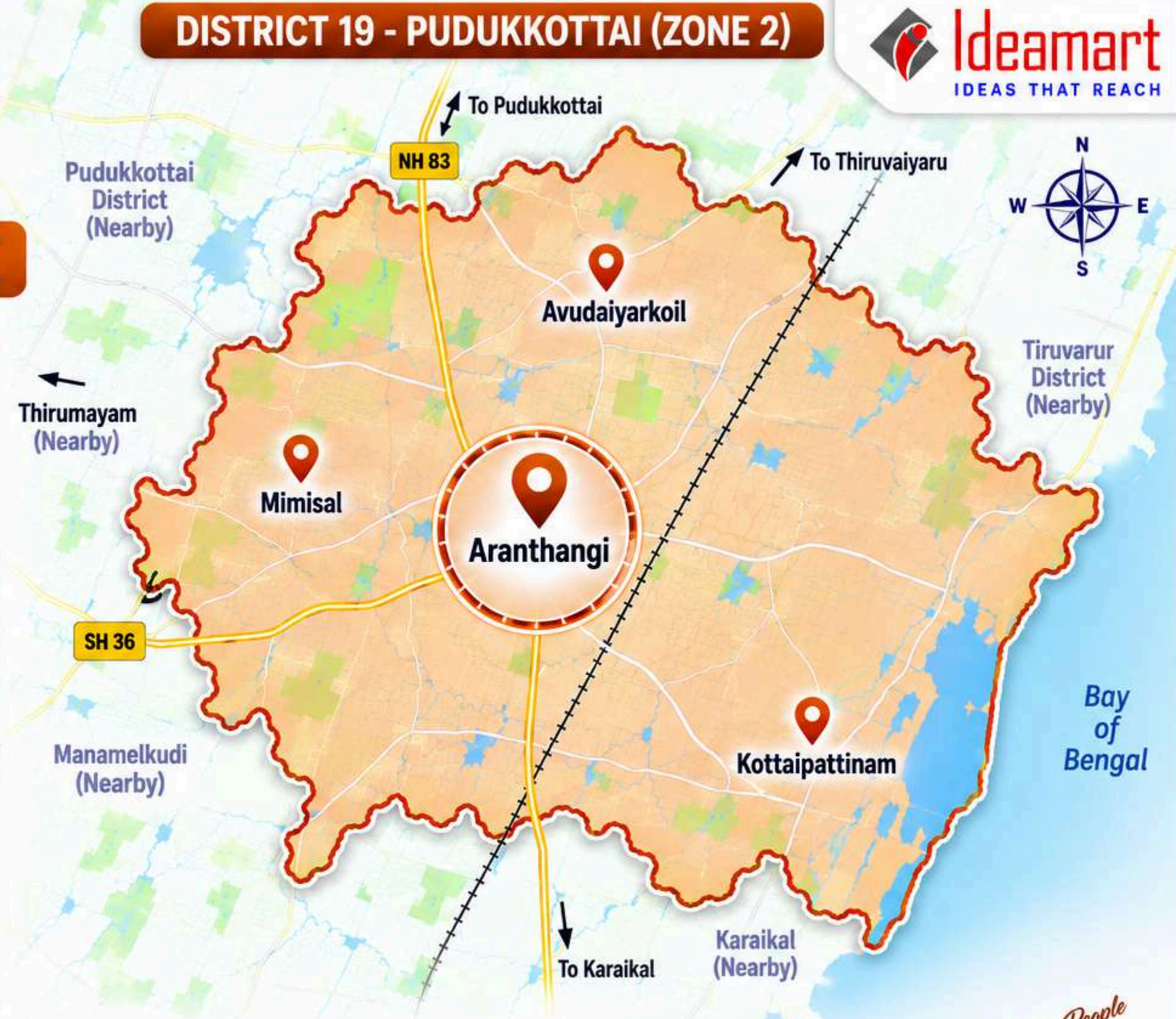
- Aranthangi
- Avudaiyarkoil
- Mimisal
- Kottaipattinam

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
ARANTHANGI	~450 km² (Approx.)

MAJOR LANDMARKS

- Aranthangi Railway Station
- Aranthangi Bus Stand
- Government Arts & Science College, Aranthangi
- Government Hospital, Aranthangi
- Avudaiyarkoil Temple
- Mimisal Temple
- Kottaipattinam Temple
- Aranthangi Market
- Kottaipattinam Fishing Harbour
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Connecting People Creating Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Our People Our Places Our Progress

IDEAMART
IDEAS THAT REACH

ZONE 3

ALANGUDI ZONE

ALL AREAS COVERED IN ZONE 3

- Alangudi
- Vadakadu
- Keeramangalam
- Karambakudi

& Surrounding Areas

MAJOR HUB

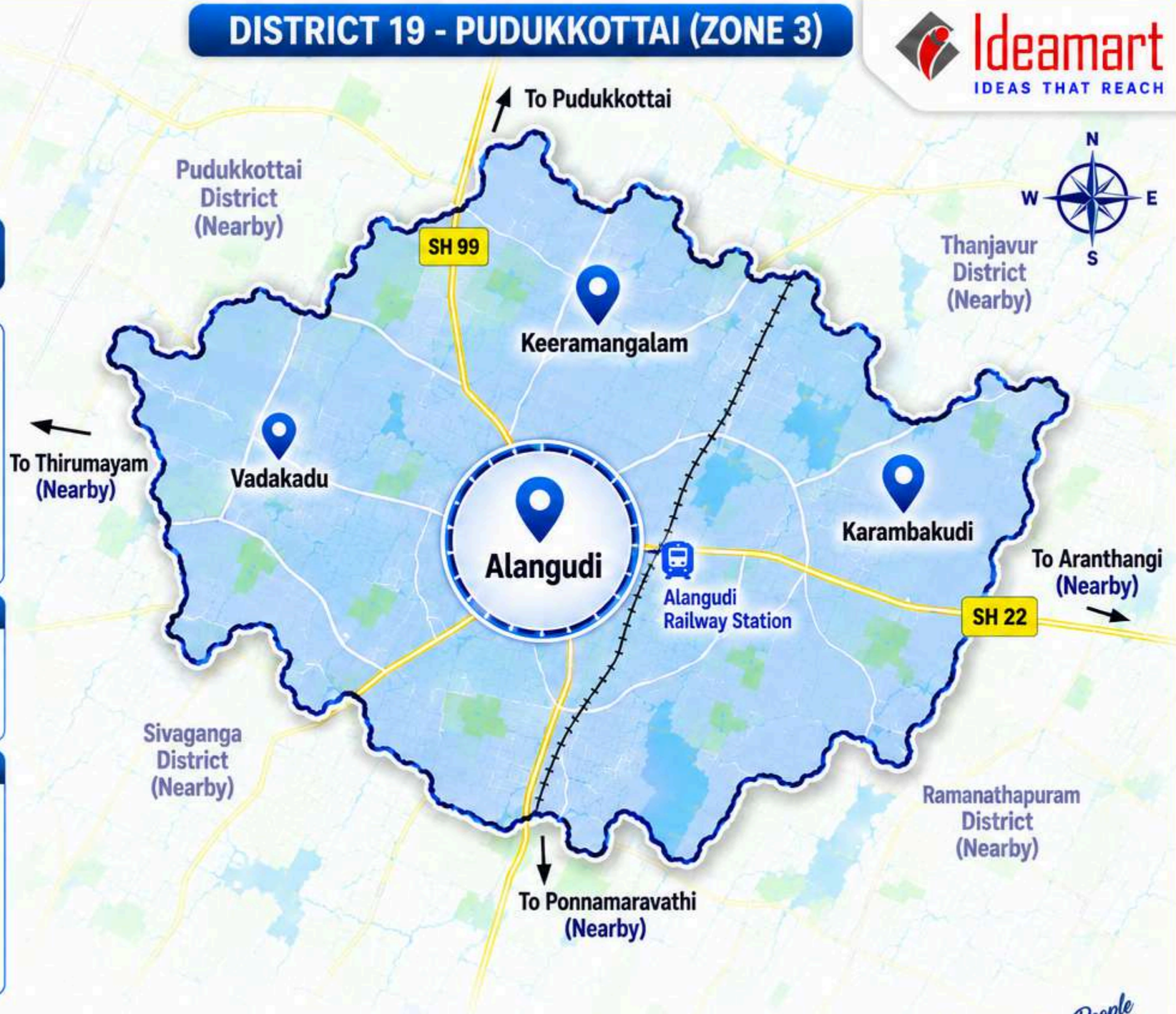
ALANGUDI

TOTAL AREA COVERED

~380 km²
(Approx.)

MAJOR LANDMARKS

- Alangudi Railway Station
- Alangudi Bus Stand
- Government Arts College, Alangudi
- Government Hospital, Alangudi
- Keeramangalam Temple
- Karambakudi Temple
- Vadakadu Temple
- Karambakudi Market
- Keeramangalam Market
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Heritage Connects People Progresses

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | STRONGER LOCAL CONNECT | MORE OPPORTUNITIES | SUSTAINABLE GROWTH

Our People Our Places Our Futures

Ideamart
IDEAS THAT REACH

RAMANATHAPURAM

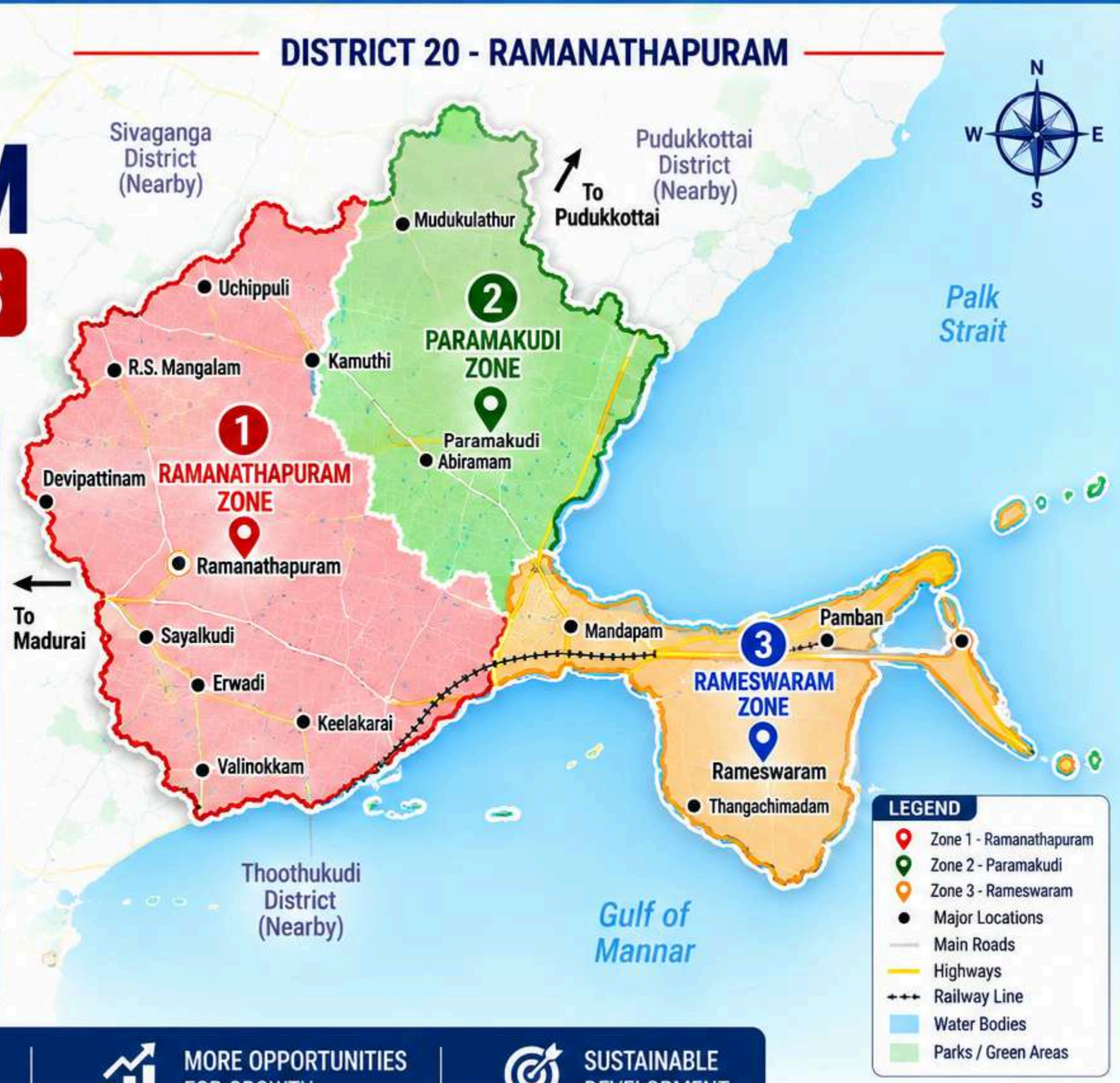
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

RAMANATHAPURAM FRANCHISE ZONES

1 RAMANATHAPURAM ZONE	2 PARAMAKUDI ZONE	3 RAMESWARAM ZONE
Ramanathapuram, Devipattinam, R.S. Mangalam, Uchippuli, Keelakarai, Erwadi, Sayalkudi, Valinokkam	Paramakudi, Kamuthi, Abiramam, Mudukulathur	Rarmeswaram, Pamban, Mandapam, Thangachimadam
5,60,000	4,80,000	3,60,000

TOTAL DISTRICT POPULATION **16,50,000**



3 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | SUSTAINABLE DEVELOPMENT

Land of Temples
Land of Heritage
Land of Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

STRATEGIC COVERAGE | LOCAL EMPOWERMENT | ECONOMIC GROWTH | BRIGHTER TOMORROW

Our People
Our Places
Our Progress

IDEAMART
IDEAS THAT REACH

ZONE 1

RAMANATHAPURAM ZONE

ALL AREAS COVERED IN ZONE 1

- Ramanathapuram
- Devipattinam
- R.S. Mangalam
- Uchippuli
- Keelakarai
- Erwadi
- Sayalkudi
- Valinokkam

& Surrounding Areas

MAJOR HUB

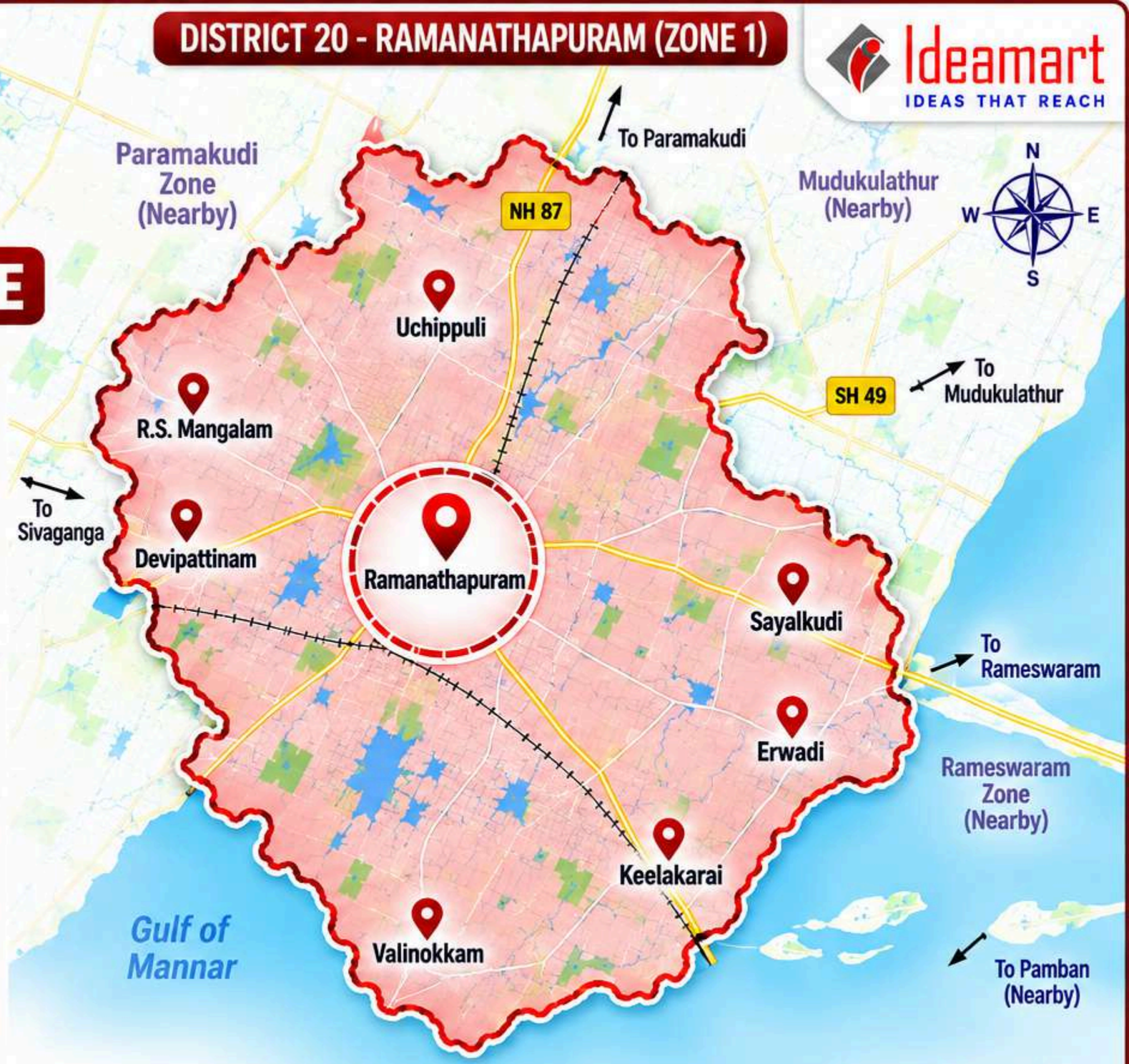
RAMANATHAPURAM

TOTAL AREA COVERED

~1,250 km²
(Approx.)

MAJOR LANDMARKS

- Ramanathapuram Railway Station
- Ramanathapuram New Bus Stand
- Government Arts & Science College, Ramanathapuram
- Ramanathapuram Government Hospital
- Sri Ramanathaswamy Temple
- Devipattinam Navagraha Temple
- Erwadi Dargah
- Keelakarai Market
- Sayalkudi (Coastal Area)
- Surrounding Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2

PARAMAKUDI ZONE

ALL AREAS COVERED IN ZONE 2

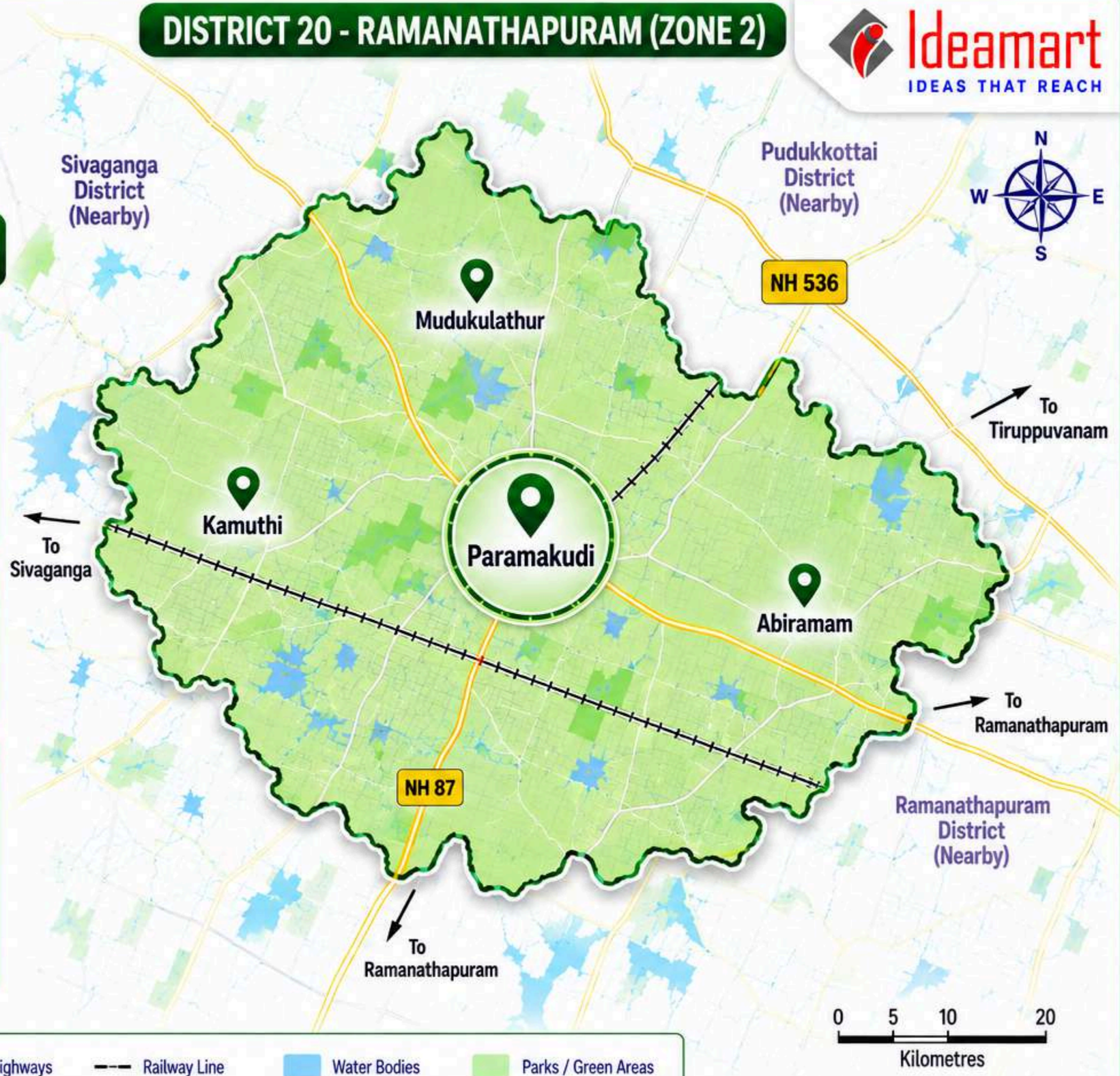
- Paramakudi
- Kamuthi
- Abiramam
- Mudukulathur

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
PARAMAKUDI	~1,020 km² (Approx.)

MAJOR LANDMARKS

- Paramakudi Railway Station
- Paramakudi Bus Stand
- Government Arts & Science College, Paramakudi
- Government Hospital, Paramakudi
- Kamuthi Temple
- Abiramam Temple
- Mudukulathur Market
- Kamuthi Market
- Mudukulathur Bus Stand
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 3

RAMESWARAM ZONE

ALL AREAS COVERED IN ZONE 3

- Rameswaram
- Pamban
- Mandapam
- Thangachimadam

& Surrounding Areas

MAJOR HUB

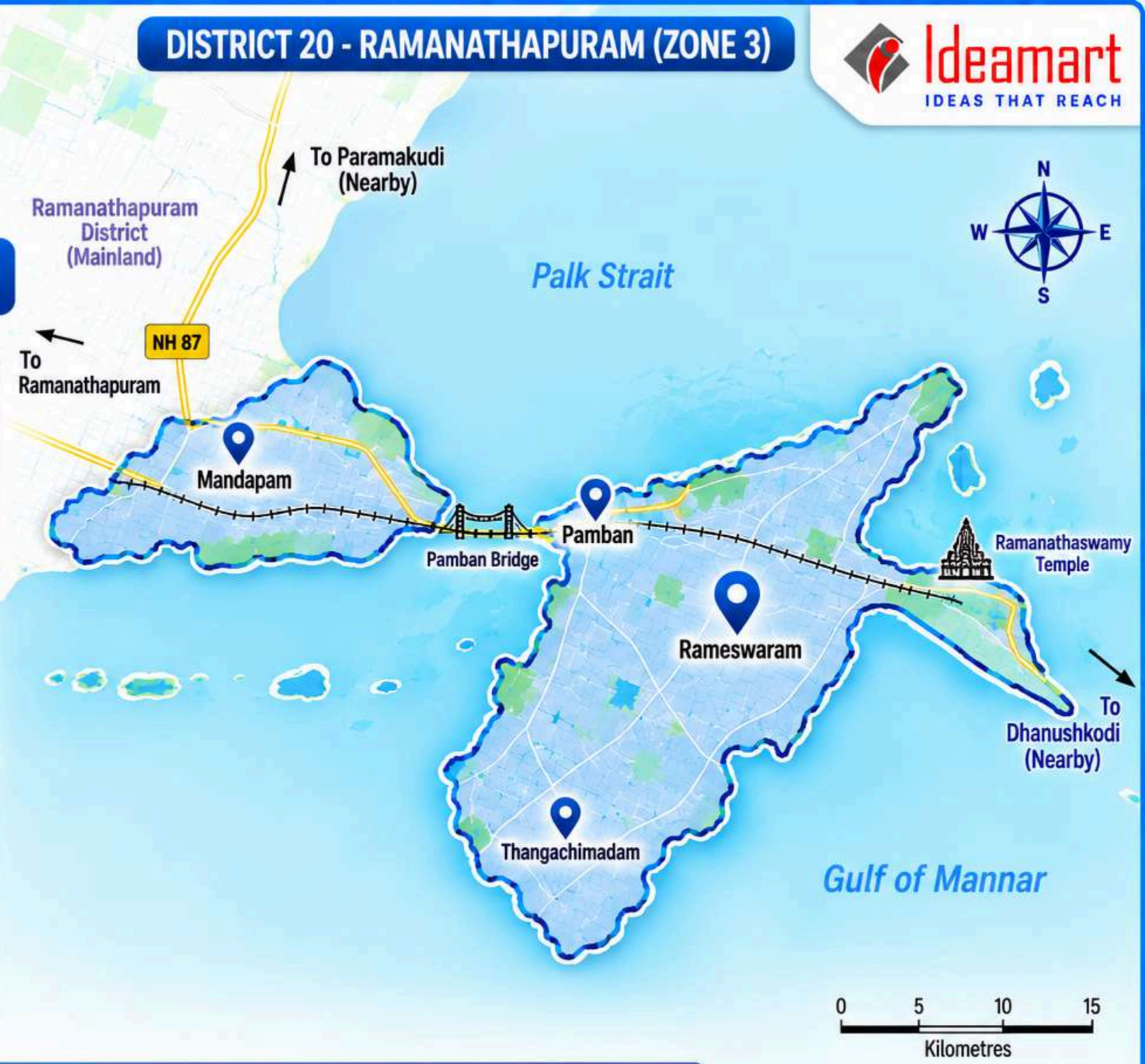
RAMESWARAM

TOTAL AREA COVERED

~410 km²
(Approx.)

MAJOR LANDMARKS

- Rameswaram Railway Station
- Rameswaram Bus Stand
- Government Hospital, Rameswaram
- Ramanathaswamy Temple
- APJ Abdul Kalam Memorial (Peikarumbu)
- Pamban Bridge
- Mandapam Market
- Thangachimadam Church
- Dhanushkodi (Nearby)
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

RANIPET

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

RANIPET FRANCHISE ZONES

1 RANIPET ZONE	2 ARCOT ZONE	3 WALAJAH ZONE	4 ARAKKONAM ZONE
Ranipet	Arcot	Walajah	Arakkonam
SIPCOT	Timiri	Lalapet	Mosur
Ammoor	Kalavai	Melvisharam	Nemili
SIPCOT Industrial Estate	Vilapakkam		Kaveripakkam
Mukundarayapuram			

TOTAL DISTRICT POPULATION **15,50,000**

MAJOR LANDMARKS (Across District)

- Ranipet Railway Station
- Arakkonam Railway Station
- Walajah Railway Station
- Government Hosptial, Ranipet
- SIPCOT Industrial Estate
- Arakkonam Bus Stand
- Arcot Fort
- Walajah Fort
- Melvisharam Thermal Power Plant
- Major Markets & Commercial Hubs

DISTRICT 21 - RANIPET



LEGEND

Zone 1 - Ranipet · Zone 2 - Arcot · Zone 3 - Walajah · Zone 4 - Arakkonam · Major Locations
National Highways · Main Roads · Railway Line · Water Bodies · Parks / Green Areas

4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE DPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER

Stronger Communities Brighter Futures

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

RANIPET ZONE

ALL AREAS COVERED IN ZONE 1

- Ranipet
- SIPCOT
- Ammoor
- SIPCOT Industrial Estate
- Mukundarayapuram

& Surrounding Areas

MAJOR HUB

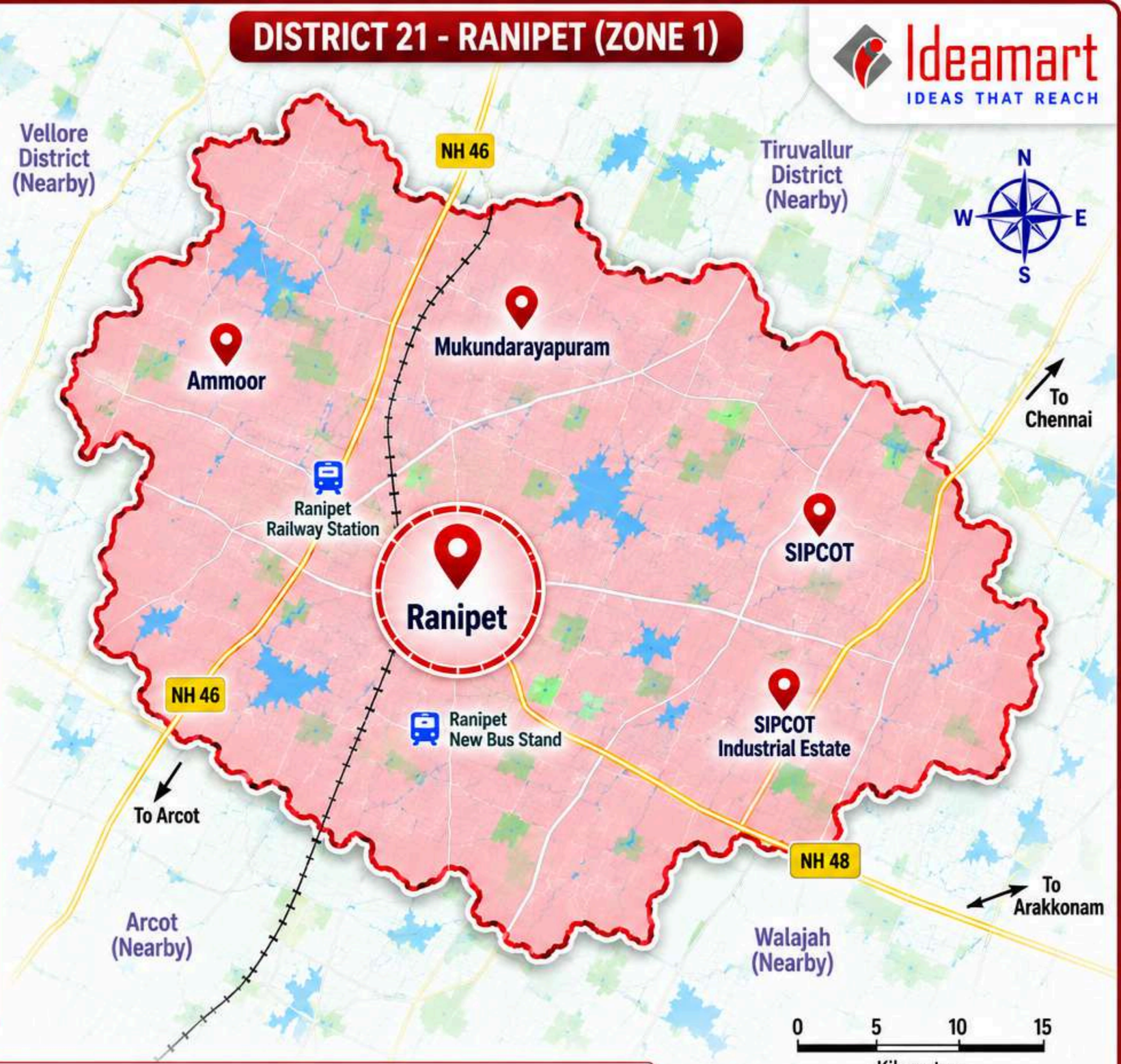
RANIPET

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Ranipet Railway Station
- Ranipet New Bus Stand
- SIPCOT Industrial Estate
- Government Hospital, Ranipet
- Arignar Anna Government Arts College
- Sri Ayyappan Temple
- SIPCOT
- Ranipet Market
- Ranipet Old Bus Stand
- Mukundarayapuram Area
- Surrounding Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2
ARCOT ZONE

ALL AREAS COVERED IN ZONE 2

- Arcot
- Kalavai
- Timiri
- Vilapakkam

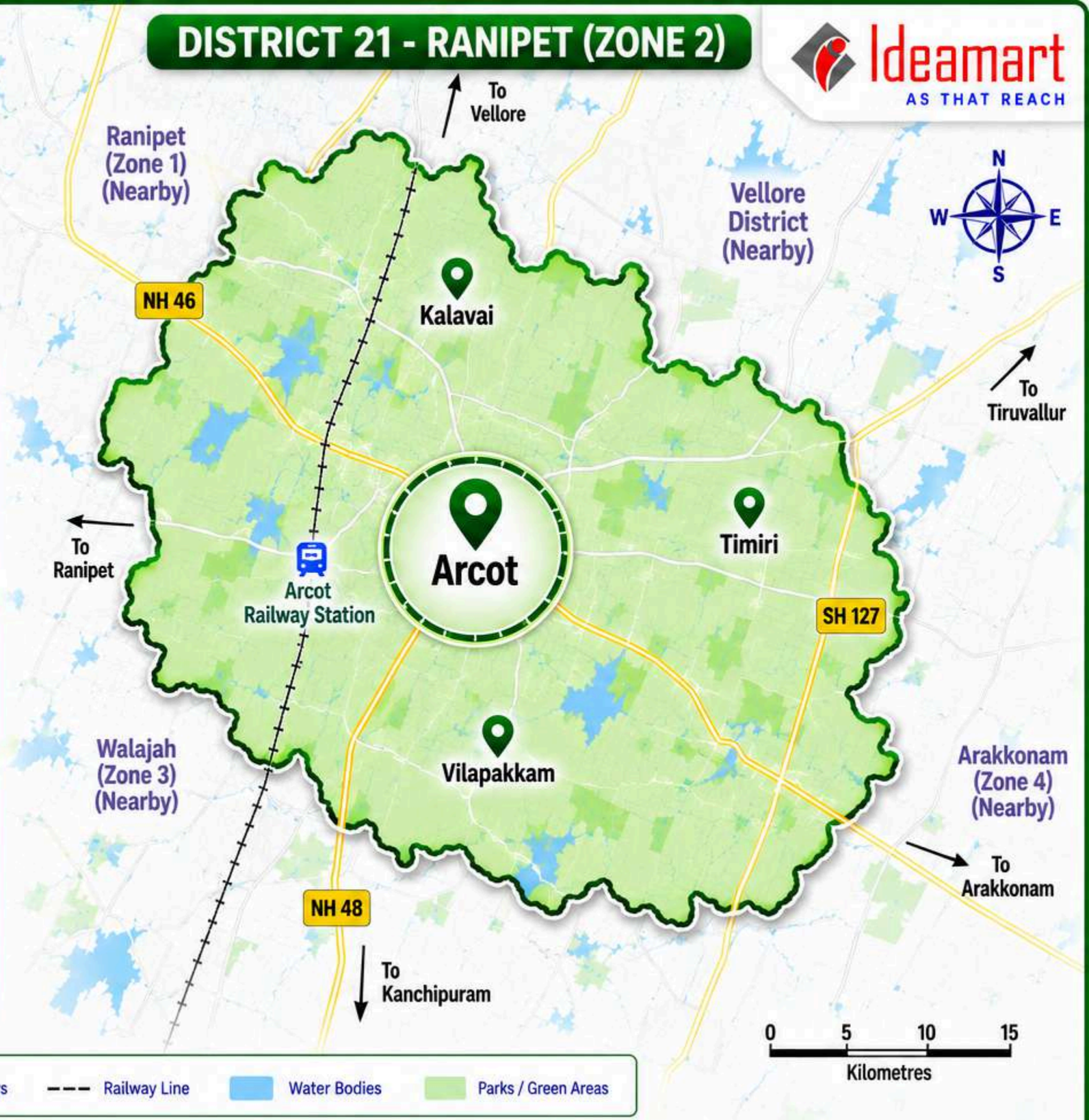
& Surrounding Areas

MAJOR HUB
ARCOT

TOTAL AREA COVERED
~360 km²
(Approx.)

MAJOR LANDMARKS

- Arcot Railway Station
- Arcot New Bus Stand
- Government Hospital, Arcot
- Arcot Fort
- Ranganatha Swamy Temple
- Timiri Industrial Area
- Kalavai Temple
- Vilapakkam Market
- Government Arts College, Arcot
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 3

WALAJAH ZONE

ALL AREAS COVERED IN ZONE 3

- Walajah
- Lalapet
- Melvisharam

& Surrounding Areas

MAJOR HUB

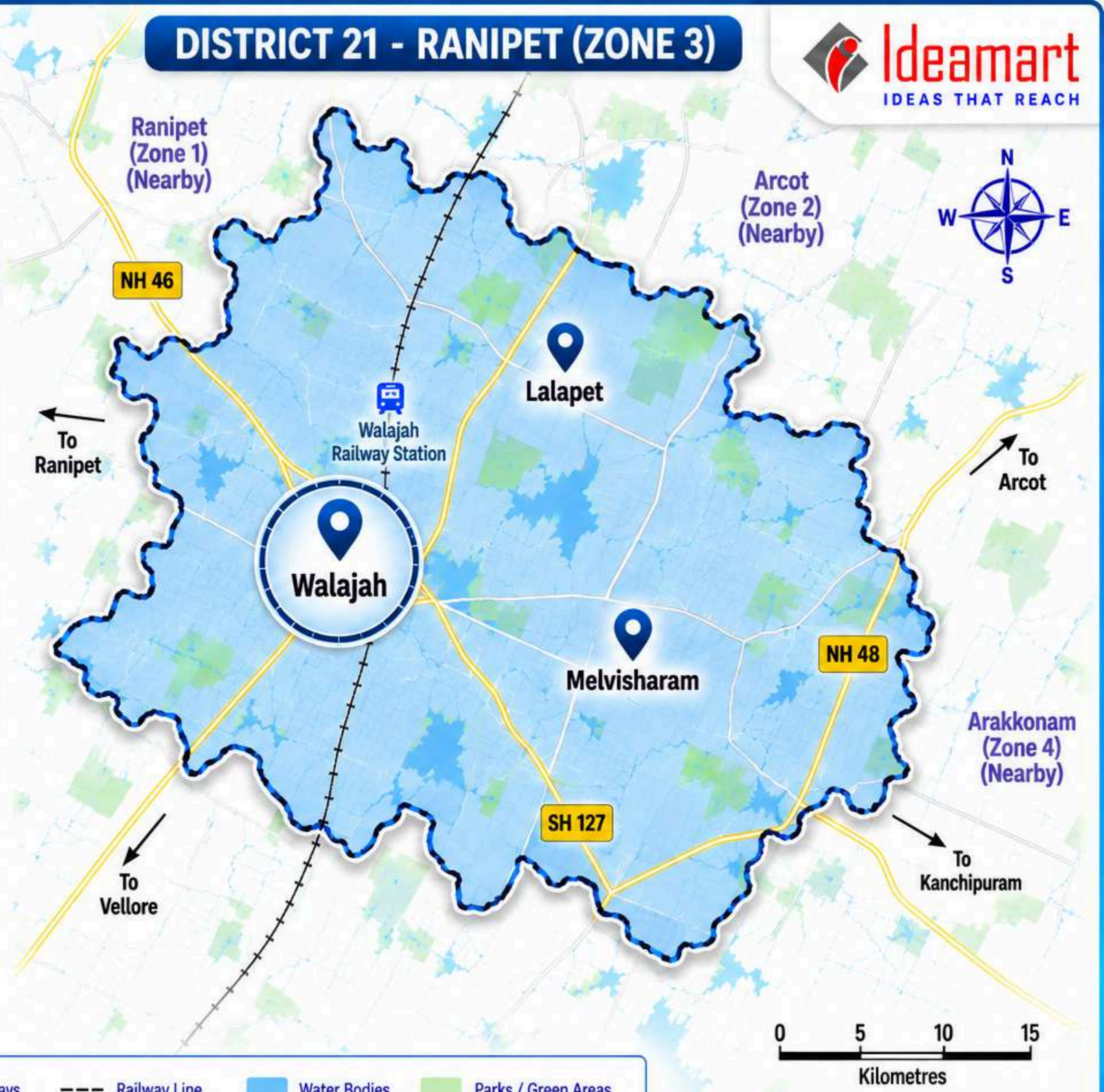
WALAJAH

TOTAL AREA COVERED

~380 km²
(Approx.)

MAJOR LANDMARKS

- Walajah Railway Station
- Walajah Bus Stand
- Government Hospital, Walajah
- Walajah Fort
- Sri Lakshmi Narasimhar Temple, Walajah
- Melvisharam Government Arts College
- Lalapet Market
- Melvisharam Industrial Area
- Sipcot (Nearby)
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 4

ARAKKONAM ZONE

ALL AREAS COVERED IN ZONE 4

- Arakkonam
- Mosur
- Nemili
- Kaveripakkam

& Surrounding Areas

MAJOR HUB

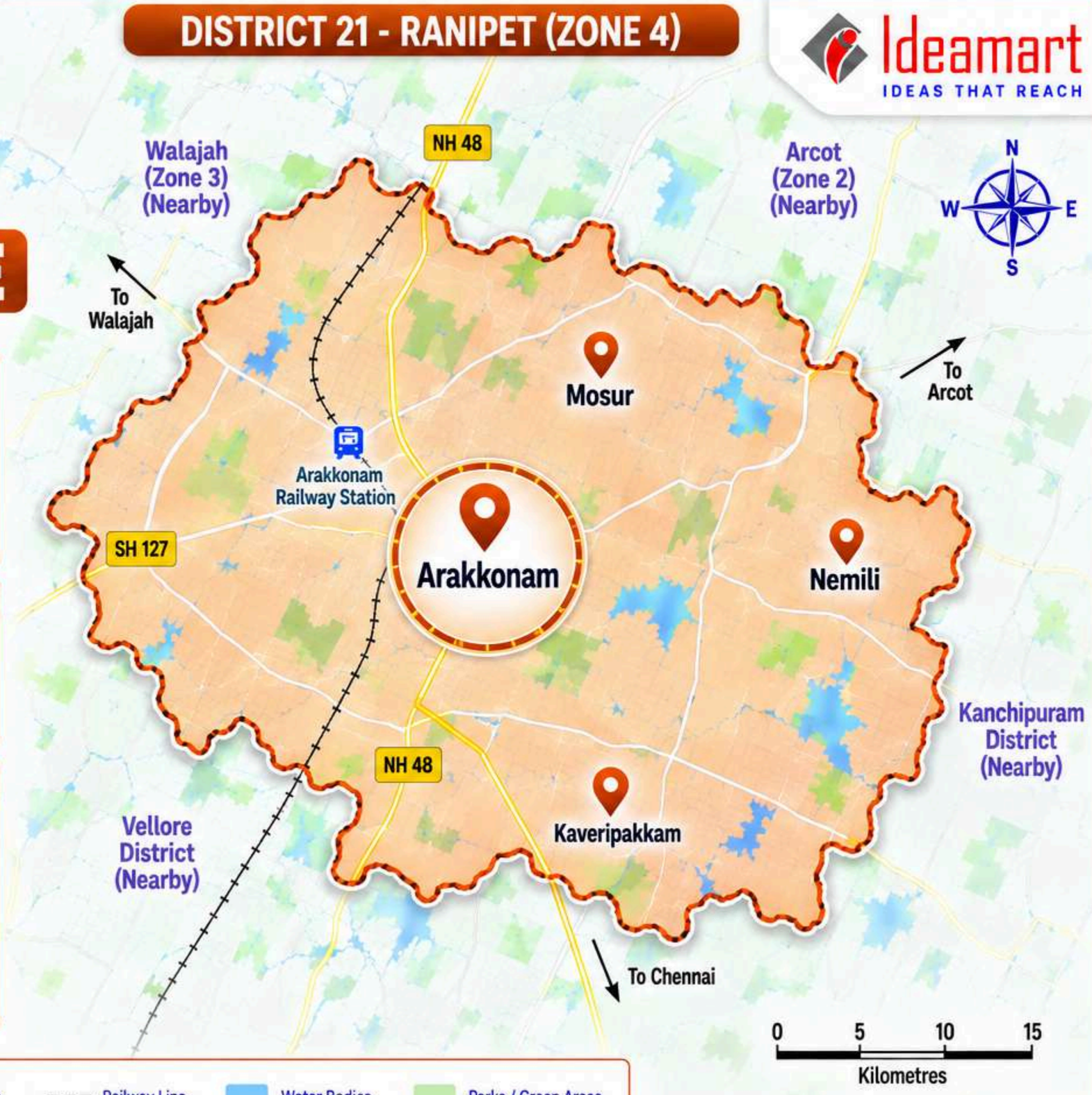
ARAKKONAM

TOTAL AREA COVERED

~320 km²
(Approx.)

MAJOR LANDMARKS

- Arakkonam Railway Station
- Arakkonam Bus Stand
- Government Hospital, Arakkonam
- Arakkonam Fort
- Sri Varadaraja Perumal Temple
- Mosur Temple
- Nemili Government College
- Kaveripakkam Temple
- Kaveripakkam Market
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ideamart
IDEAS THAT REACH

SALEM

OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

SALEM FRANCHISE ZONES

1 SALEM CITY ZONE	2 ATTUR ZONE	3 METTUR ZONE	4 EDAPPADI ZONE	5 SANKAGIRI ZONE
Salem Town, Fairlands, Hasthampatti, Ammapet, Suramangalam, Alagapuram	Attur, Gangavalli, Pethanaickenpalayam, Narasingapuram	Mettur, Mecheri, Kolathur	Edappadi, Konganapuram, Poolampatti, Jalakandapuram	Sankagiri, Magudanchavadi, Thevur, Veerapandi
13,50,000	7,20,000	5,80,000	7,10,000	8,90,000

TOTAL DISTRICT POPULATION **42,50,000**

MAJOR LANDMARKS (Across District)

- Salem Junction Railway Station
- Mettur Dam
- Salem Airport
- Government Mohan Kumaramangalam Medical College (Salem)
- Yercaud (Tourist Spot)
- Attur Bus Stand
- Sankagiri Fort
- Edappadi Market
- Mecheri Industrial Area
- Salem Steel Plant (SAIL)
- Major Educational Institutions

5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** FOR GROWTH | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

DISTRICT 22 - SALEM



LEGEND

- Zone 1 - Salem City
- Zone 2 - Attur
- Zone 3 - Mettur
- Zone 4 - Edappadi
- Zone 4 - Edappadi
- Zone 5 - Sankagiri
- Major Locations
- National Highways
- Railway Line
- Water Bodies
- Parks / Green Areas

Stronger Communities Brighter Futures

IDEAMART
IDEAS THAT REACH

ZONE 1

SALEM CITY ZONE

ALL AREAS COVERED IN ZONE 1

- Salem Town
- Fairlands
- Hasthampatti
- Ammapet
- Suramangalam
- Alagapuram

& Surrounding Areas

MAJOR HUB

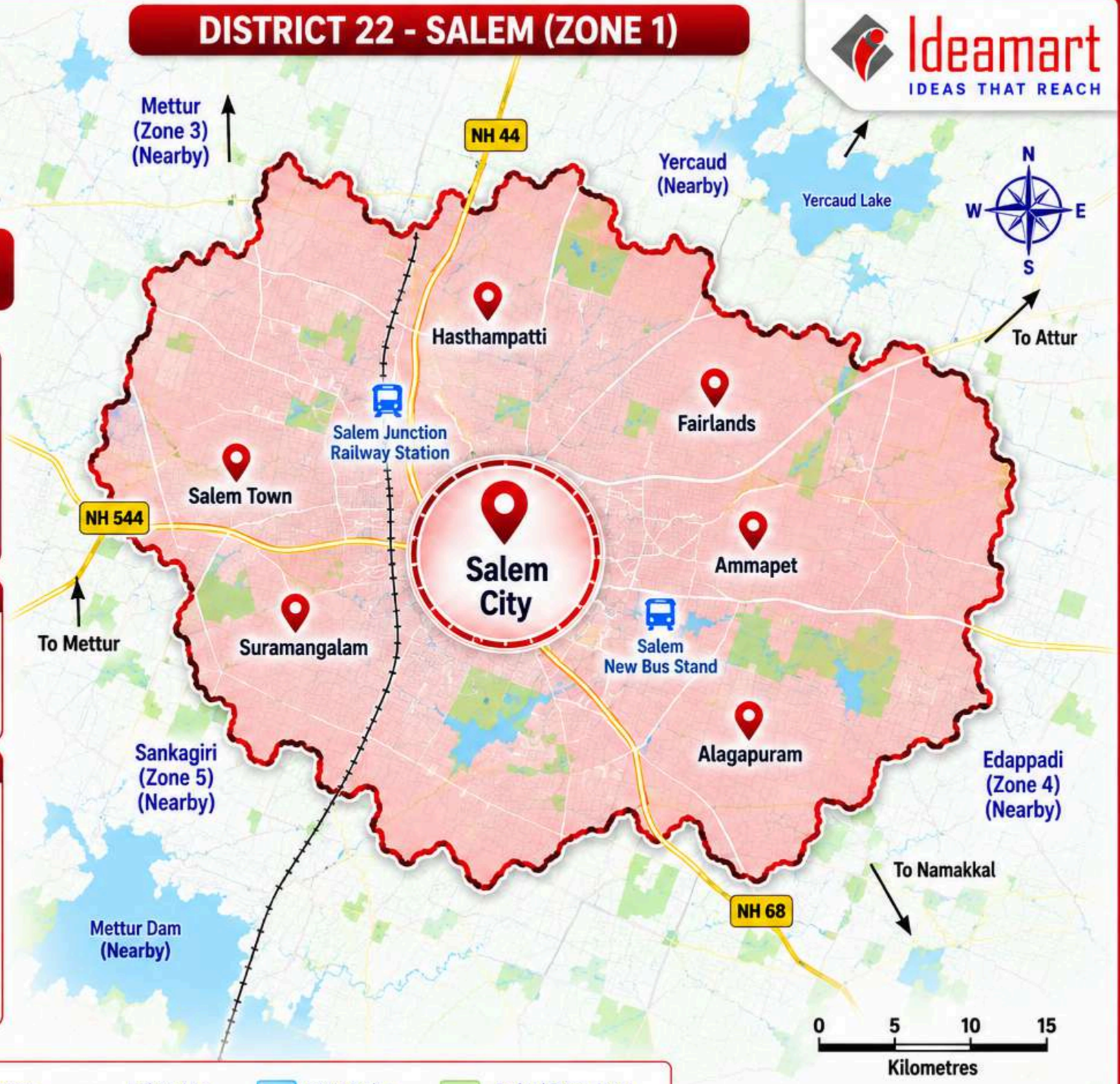
SALEM CITY

TOTAL AREA COVERED

~520 km²
(Approx.)

MAJOR LANDMARKS

- Salem Junction Railway Station
- New Bus Stand
- Salem Airport
- Government Mohan Kumaramangalam Medical College
- Salem Corporation Office
- Salem Steel Plant (SAIL)
- Kottai Mariamman Temple
- Sugavaneswarar Temple
- Anna Park
- Fairlands
- Salem Market
- Ramakrishna Mission
- Suramangalam Industrial Area



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2
ATTUR ZONE

ALL AREAS COVERED IN ZONE 2

- Attur
- Gangavalli
- Pethanaickenpalayam
- Narrasingapuram

& Surrounding Areas

MAJOR HUB

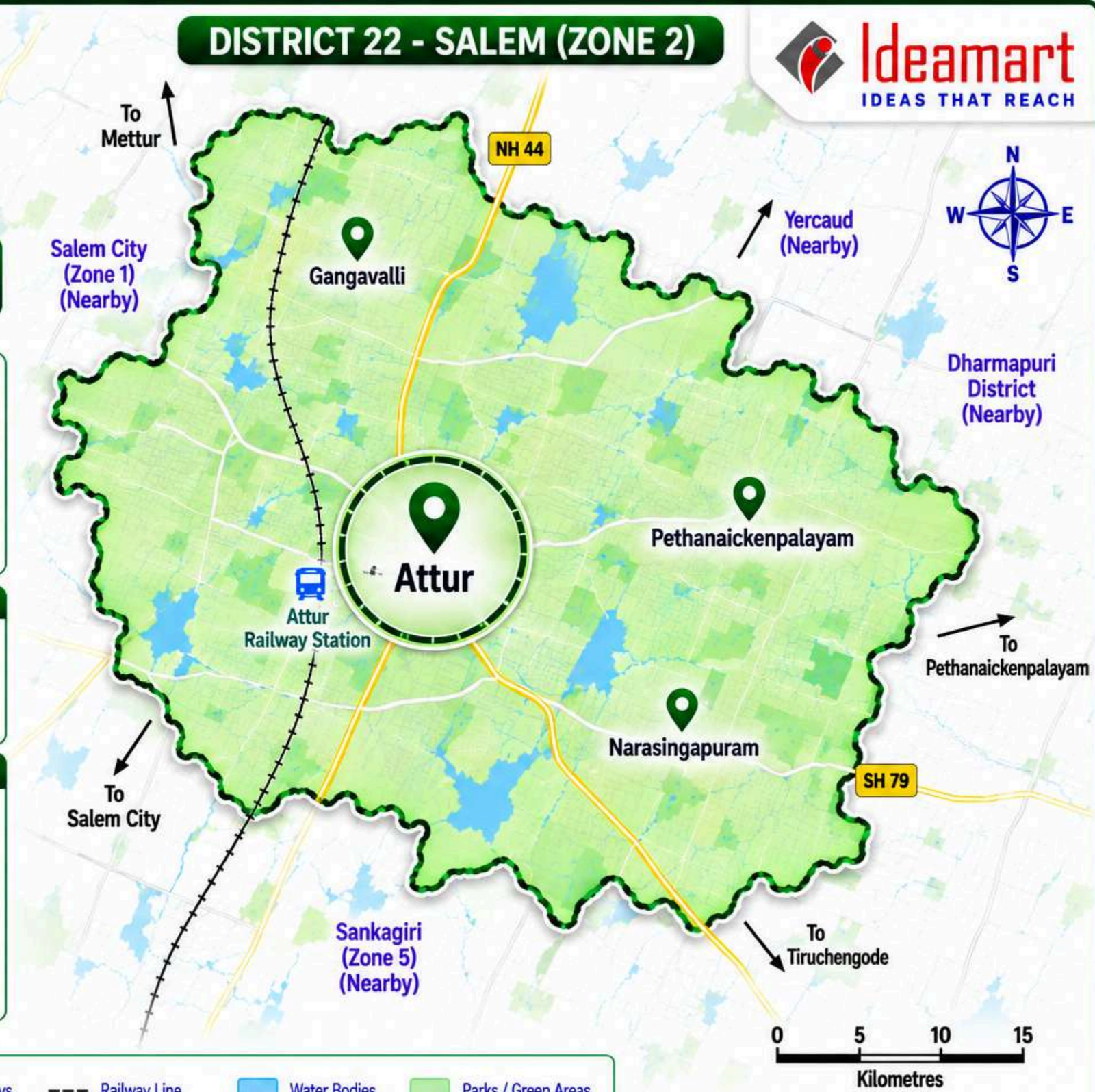
ATTUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Attur Railway Station
- Attur Bus Stand
- Government Hospital, Attur
- Attur Fort
- Arulmigu Veerakumara Swamy Temple
- Gangavalli Market
- Pethanaickenpalayam Industrial Area
- Narasingapuram Temple
- Attur Government Arts College
- Surrounding Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 3
METTUR ZONE

ALL AREAS COVERED IN ZONE 3

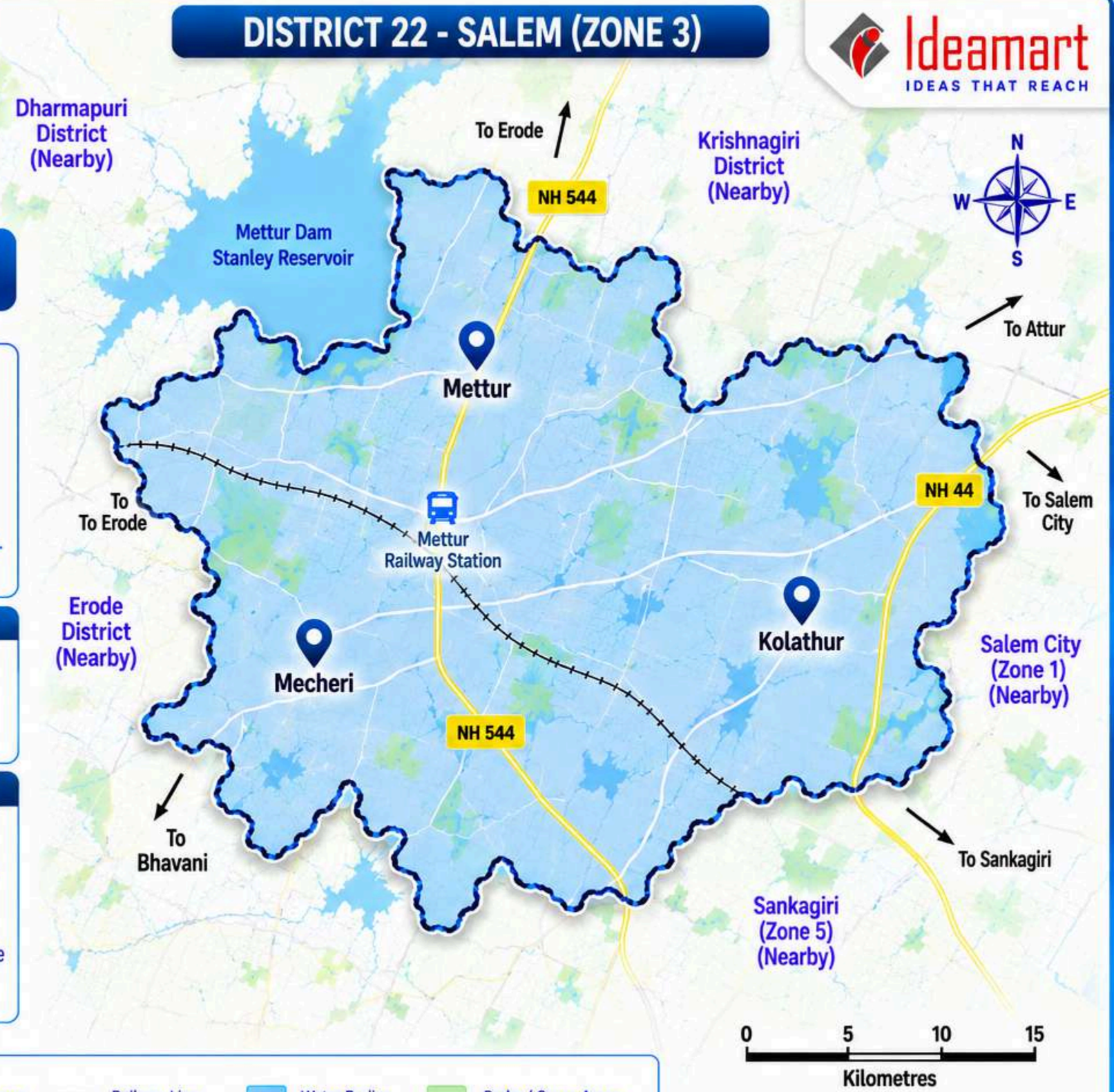
- Mettur
- Mecheri
- Kolathur

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
METTUR	~460 km² (Approx.)

MAJOR LANDMARKS

- Mettur Railway Station
- Mettur Bus Stand
- Mettur Dam
- Mettur Thermal Power Station
- Government Hospital, Mettur
- Kottai Mariamman Temple
- Mettur Government Arts College
- Mecheri Market
- Kolathur Sri Agatheeswarar Temple
- Surrounding Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 4
EDAPPADI ZONE

ALL AREAS COVERED IN ZONE 4

- Edappadi
- Konganapuram
- Poolampatti
- Jalakandapuram

& Surrounding Areas

MAJOR HUB

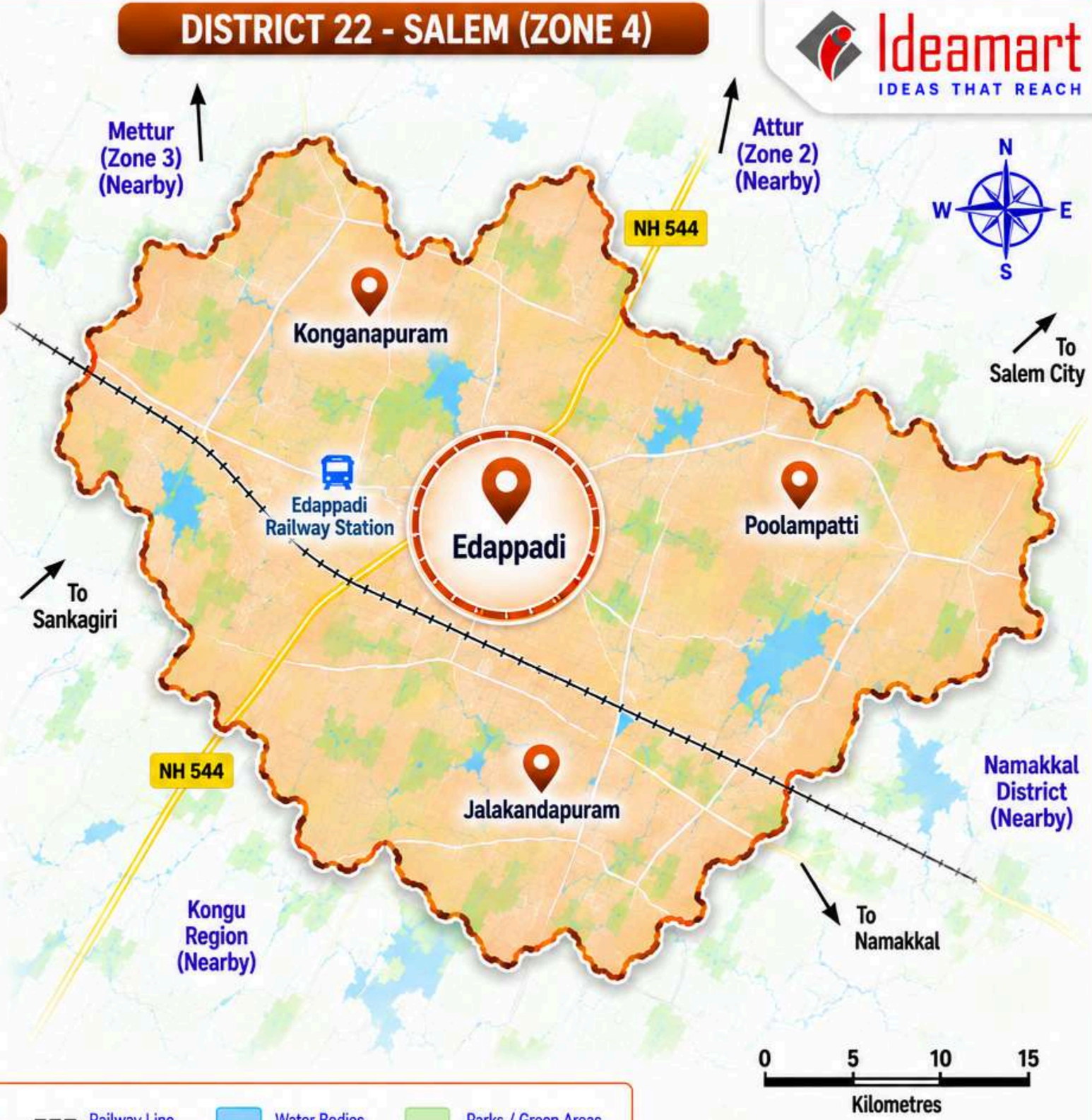
EDAPPADI

TOTAL AREA COVERED

~380 km²
(Approx.)

MAJOR LANDMARKS

- Edappadi Railway Station
- Edappadi Bus Stand
- Government Hospital, Edappadi
- Edappadi Fort (Remains)
- Poolampatti Market
- Konganapuram Temple
- Jalakandapuram Temple
- Edappadi Government Arts College
- Poolampatti Agricultural Market
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 5
SANKAGIRI ZONE

ALL AREAS COVERED IN ZONE 5

- Sankagiri
- Magudanchavadi
- Thevur
- Veerapandi

& Surrounding Areas

MAJOR HUB

SANKAGIRI

TOTAL AREA COVERED

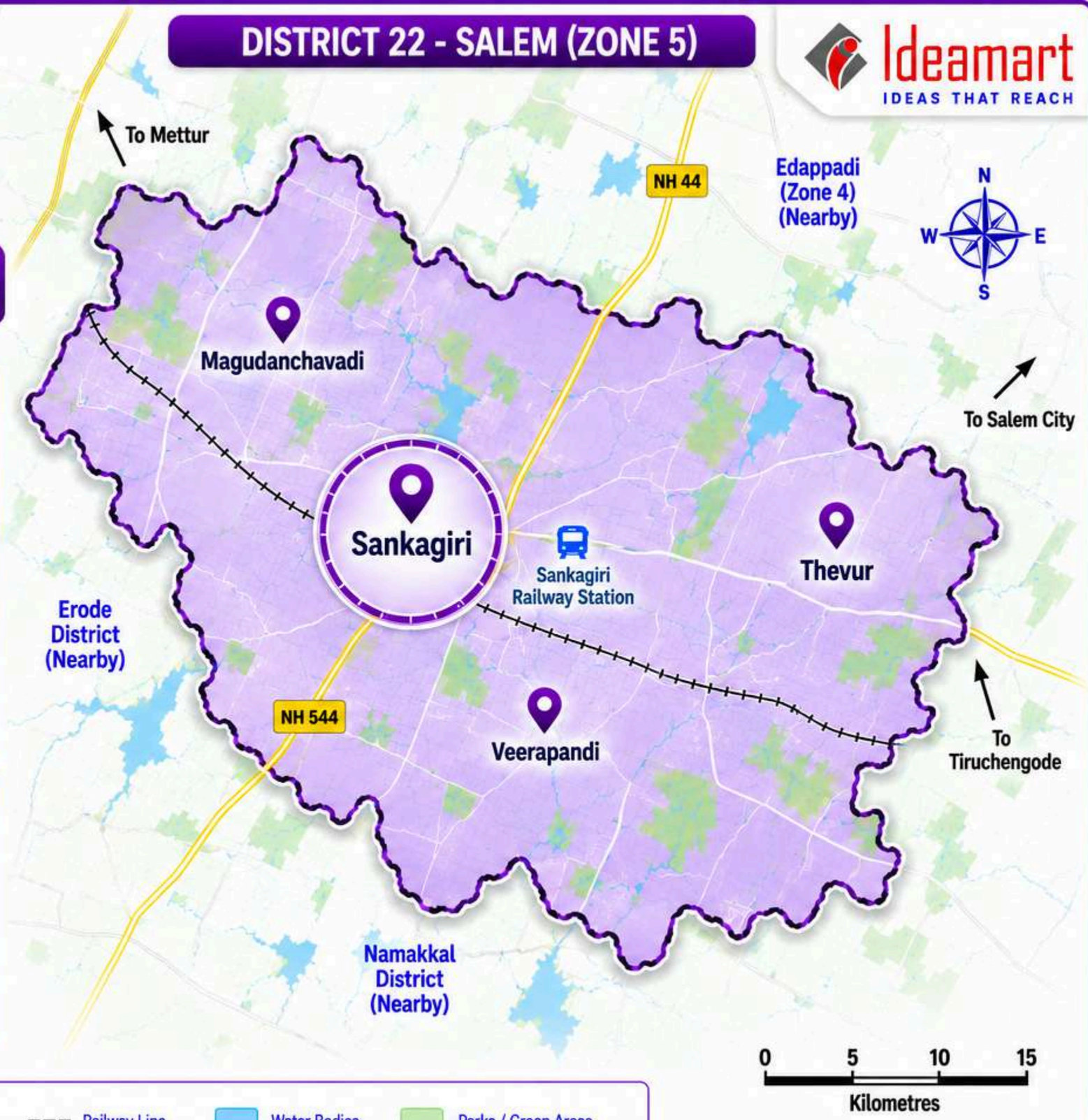
~410 km²
(Approx.)

MAJOR LANDMARKS

- Sankagiri Railway Station
- Sankagiri Bus Stand
- Government Hospital, Sankagiri
- Sankagiri Fort
- Sankagiri Market
- Arthanareeswarar Temple (Sankagiri)
- Magudanchavadi Temple
- Thevur Temple
- Veerapandi Temple
- Surrounding Villages

LEGEND

Major Locations | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas



Ideamart
IDEAS THAT REACH

SIVAGANGA

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

SIVAGANGA FRANCHISE ZONES

1 SIVAGANGA ZONE	2 KARAIKUDI ZONE	3 DEVAKOTTAI ZONE	4 MANAMADURAI ZONE
Sivaganga, Kalaiyarkovil, Ilayangudi, Ilayamathur	Karaikudi, Kandanur, Pallathur, Kallal, Kanadukathan	Devakottai, Kannankudi, Shanmuganathapuram, Aranthangi Border	Manamadurai, Tiruppuvanam, Narikudi, Rajagambiram

TOTAL DISTRICT POPULATION —



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

SIVAGANGA ZONE

ALL AREAS COVERED IN ZONE 1

- Sivaganga
- Kalaiyarkovil
- Ilayangudi
- Padamathur

& Surrounding Areas

MAJOR HUB

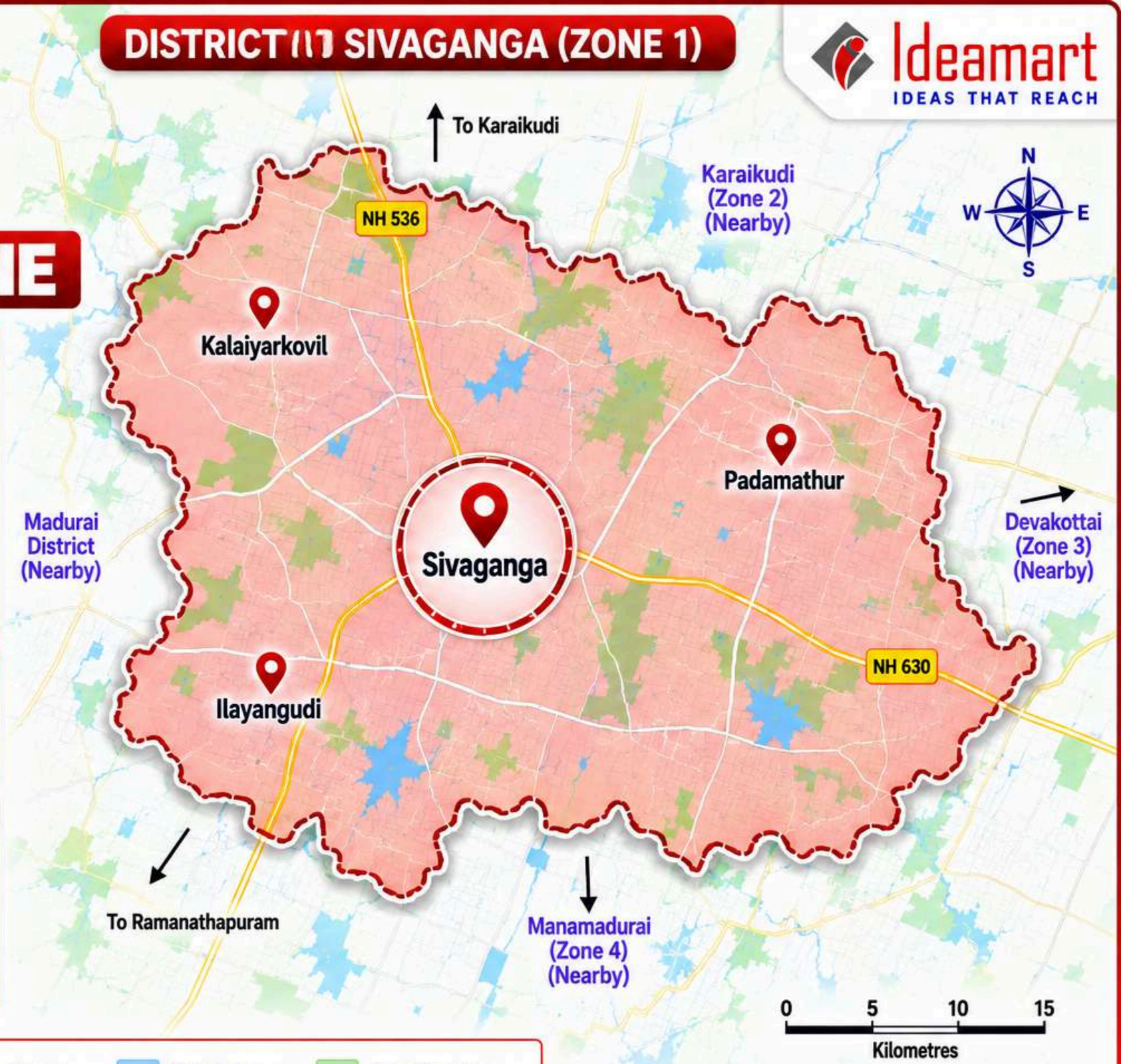
SIVAGANGA

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Sivaganga Palace
- Sivaganga Bus Stand
- Sivaganga Railway Station
- Government Hospital, Sivaganga
- Kalaiyarkovil Temple
- Ilayangudi Market
- Padamathur Market
- Nearby Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2
KARAIKUDI ZONE

ALL AREAS COVERED IN ZONE 2

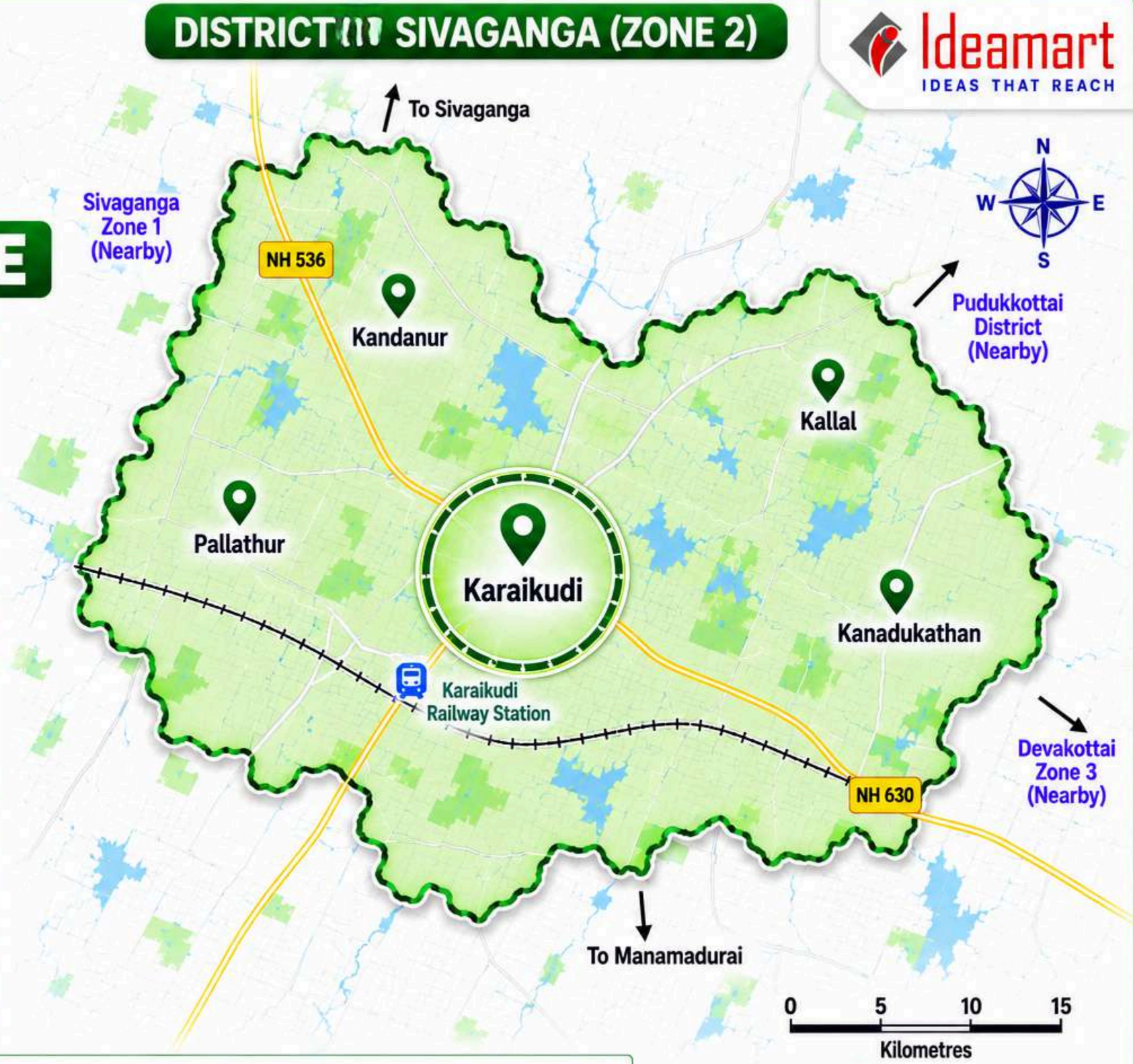
- Karaikudi
- Kandanur
- Pallathur
- Kallal
- Kanadukathan

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
KARAIKUDI	~380 km² (Approx.)

MAJOR LANDMARKS

- Karaikudi Railway Station
- Karaikudi Bus Stand
- Government Hospital, Karaikudi
- Karaikudi Market
- Pallathur Market
- Kandanur Temple
- Kanadukathan Chettinad Houses
- Kallal Temple
- Pallathur Temple
- Nearby Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 3

DEVAKOTTAI ZONE

ALL AREAS COVERED IN ZONE 3

- Devakottai
- Kannankudi
- Shanmuganathapuram
- Aranthangi Border

& Surrounding Areas

MAJOR HUB

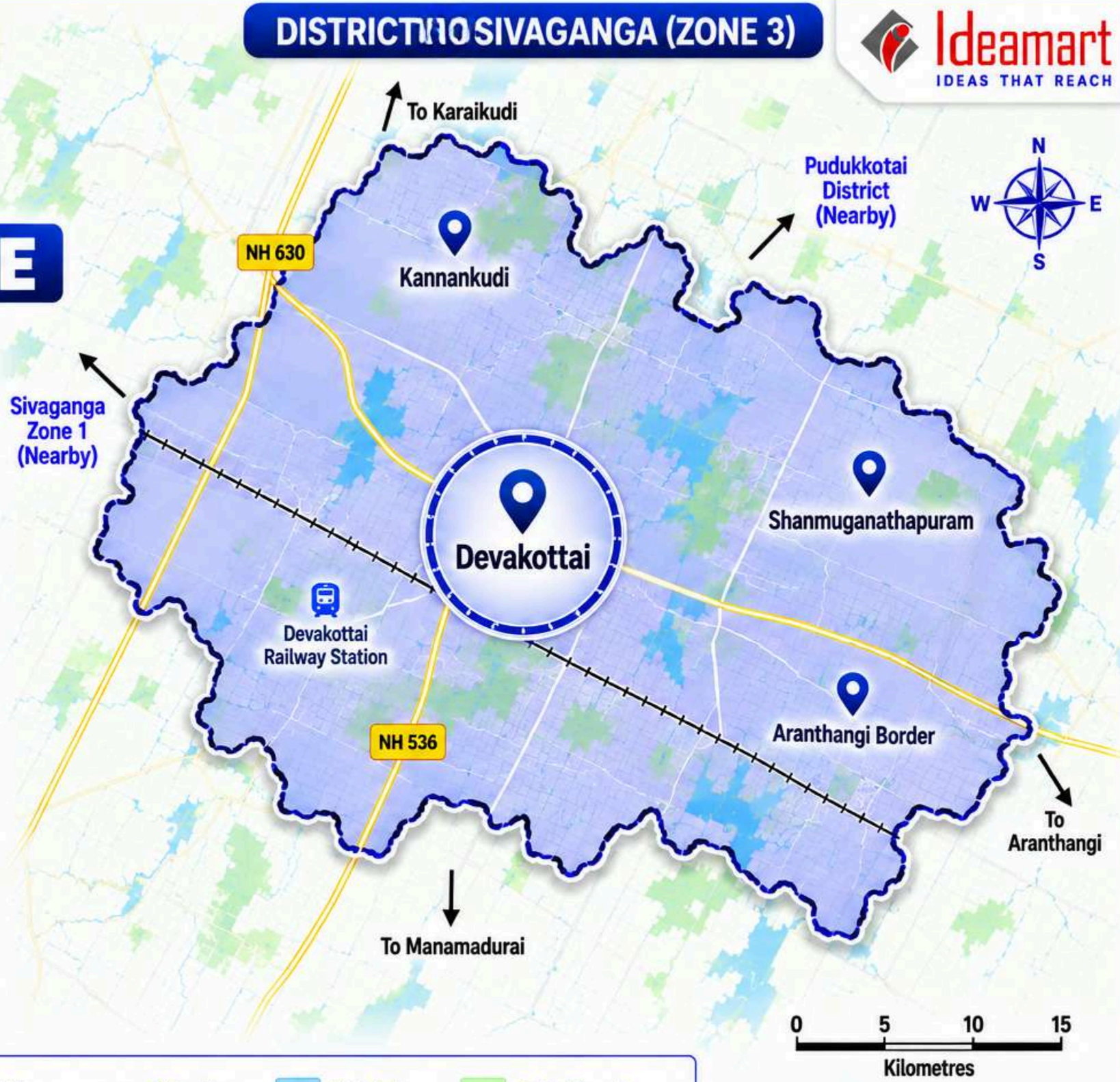
DEVAKOTTAI

TOTAL AREA COVERED

~290 km²
(Approx.)

MAJOR LANDMARKS

- Devakottai Railway Station
- Devakottai Bus Stand
- Government Hospital, Devakottai
- Devakottai Market
- Kallal Ayyanar Temple (Nearby)
- Shanmuganathapuram Temple
- Kannankudi Temple
- Nearby Villages



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 4

MANAMADURAI ZONE

ALL AREAS COVERED IN ZONE 4

- Manamadurai
- Tiruppuvanam
- Narikudi
- Rajagambiram

& Surrounding Areas

MAJOR HUB

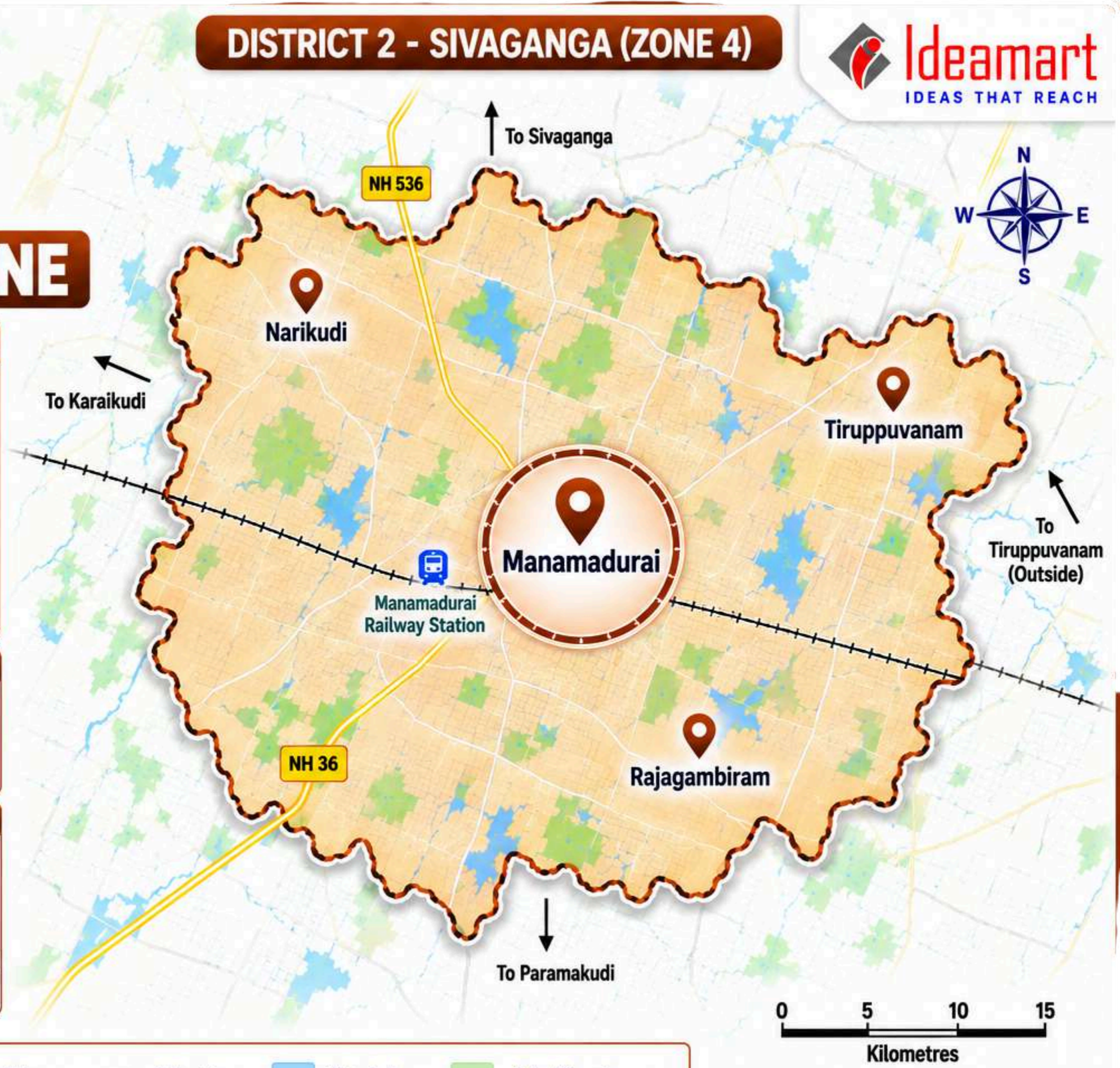
MANAMADURAI

TOTAL AREA COVERED

~330 km²
(Approx.)

MAJOR LANDMARKS

- Manamadurai Railway Station
- Manamadurai Bus Stand
- Government Hospital, Manamadurai
- Manamadurai Market
- Tiruppuvanam Temple
- Narikudi Temple
- Rajagambiram Temple
- Sivaganga–Manamadurai Road
- Nearby Villages



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

THANJAVUR

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

THANJAVUR FRANCHISE ZONES

1 THANJAVUR ZONE	2 KUMBAKONAM ZONE	3 PATTUKKOTTAI ZONE	4 ORATHANADU ZONE
Thanjavur, Vallam, Pillaiyarpatti, Mariamman Kovil, Thiruvaiyaru	Kumbakonam, Swamimalai, Darasuram, Ayyampettai, Thiruvidaimarudur	Pattukkottai, Peravurani, Madukkur, Adirampattinam	Orathanadu, Papanasam, Ammapettai, Needamangalam Border
9,20,000	8,00,000	5,50,000	5,80,000

TOTAL DISTRICT POPULATION 28,50,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

THANJAVUR ZONE

ALL AREAS COVERED IN ZONE 1

- Thanjavur
- Vallam
- Pillaiyarpatti
- Mariamman Kovil
- Thiruvaiyaru

& Surrounding Areas

MAJOR HUB

THANJAVUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Thanjavur Railway Station
- Thanjavur New Bus Stand
- Thanjavur Medical College & Hospital
- Brihadeeswarar Temple
- Thanjavur Market
- Thiruvaiyaru Temple
- Pillaiyarpati Vinayagar Temple
- Mariamman Kovil
- Vallam Temple
- Nearby Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2

KUMBAKONAM ZONE

ALL AREAS COVERED IN ZONE 2

- Kumbakonam
- Swamimalai
- Darasuram
- Ayyampettai
- Thiruvidaimarudur

& Surrounding Areas

MAJOR HUB

KUMBAKONAM

TOTAL AREA COVERED

~350 km²
(Approx.)

MAJOR LANDMARKS

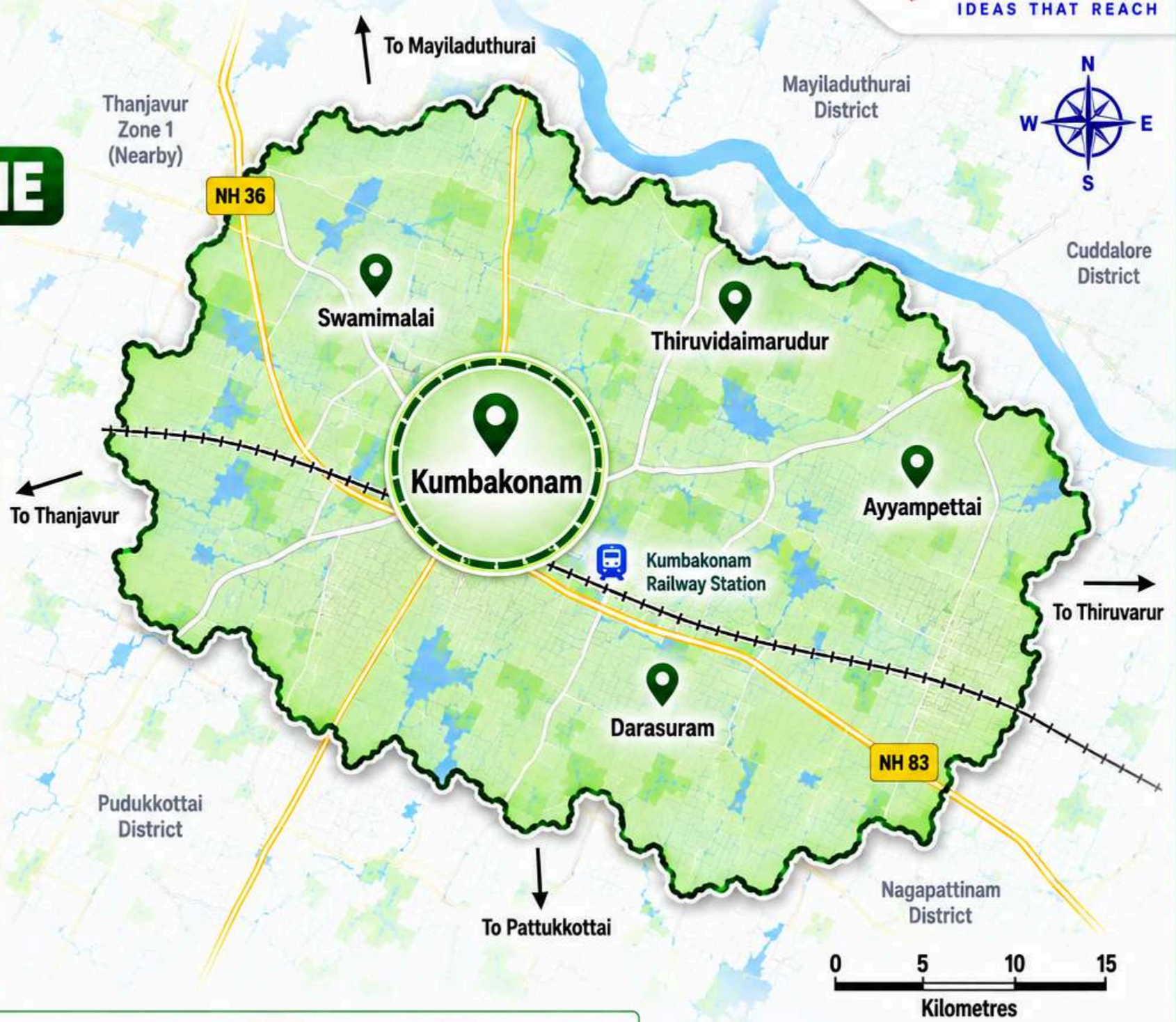
- Kumbakonam Railway Station
- Kumbakonam Bus Stand
- Government Head Quarters Hospital
- Adi Kumbeswarar Temple
- Kumbakonam Market
- Swamimalai Murugan Temple
- Darasuram Airavatesvara Temple
- Thiruvidaimarudur Mahalingeswarar Temple
- Ayyampettai Temple
- Nearby Villages

LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 24 - THANJAVUR (ZONE 2)

Ideamart
IDEAS THAT REACH



IDEAMART
IDEAS THAT REACH

ZONE 3

PATTUKKOTTAI ZONE

ALL AREAS COVERED IN ZONE 3

- Pattukkottai
- Peravurani
- Madukkur
- Adirampattinam

& Surrounding Areas

MAJOR HUB

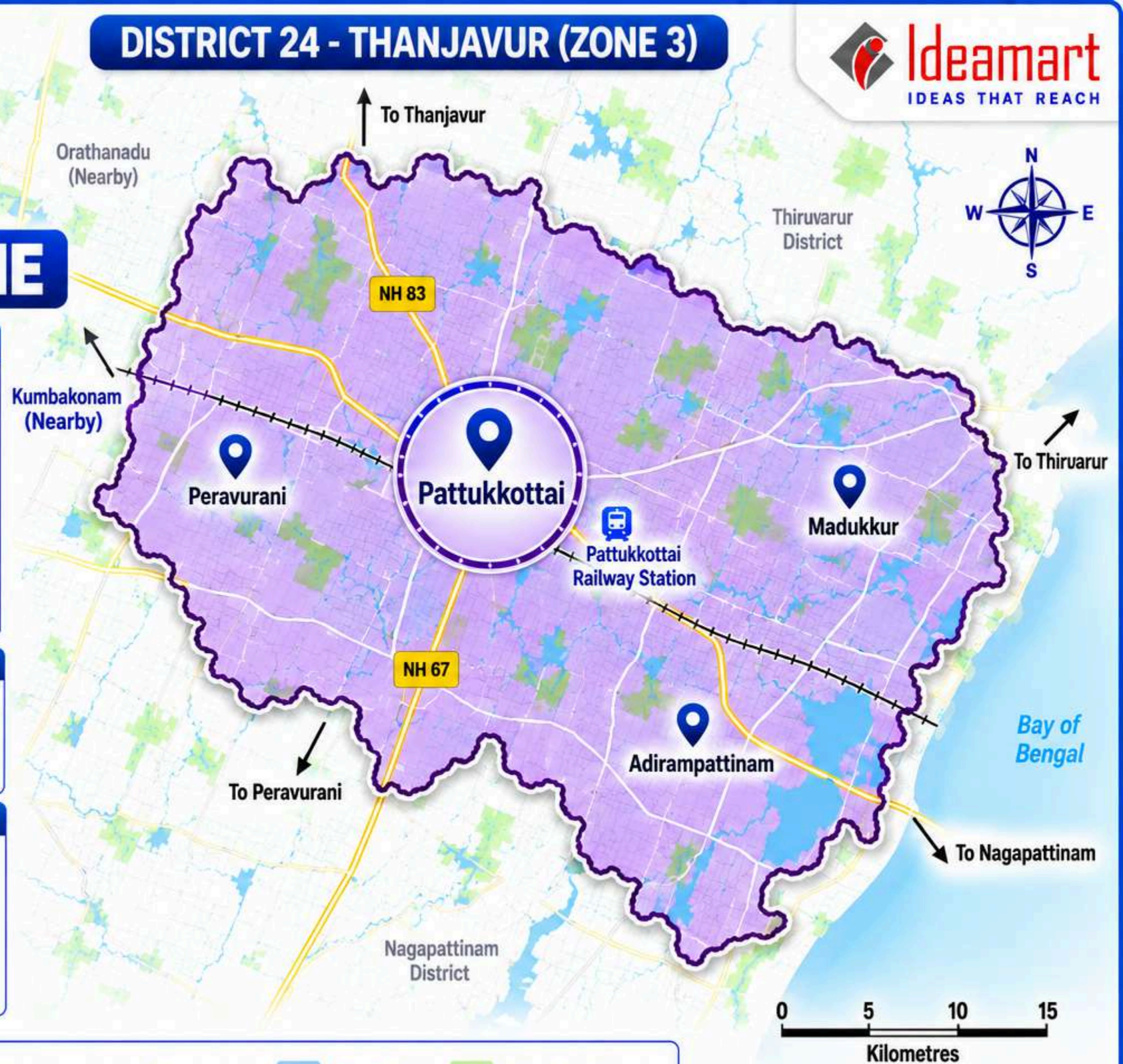
PATTUKKOTTAI

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

- Pattukkottai Railway Station
- Pattukkottai Bus Stand
- Government Hospital, Pattukkottai
- Pattukkottai Market
- Durgai Amman Temple
- Peravurani Temple
- Madukkur Temple
- Adirampattinam Mosque
- Nearby Villages



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 4

ORATHANADU ZONE

ALL AREAS COVERED IN ZONE 4

- Orathanadu
- Papanasam
- Ammapettai
- Needamangalam Border

& Surrounding Areas

MAJOR HUB

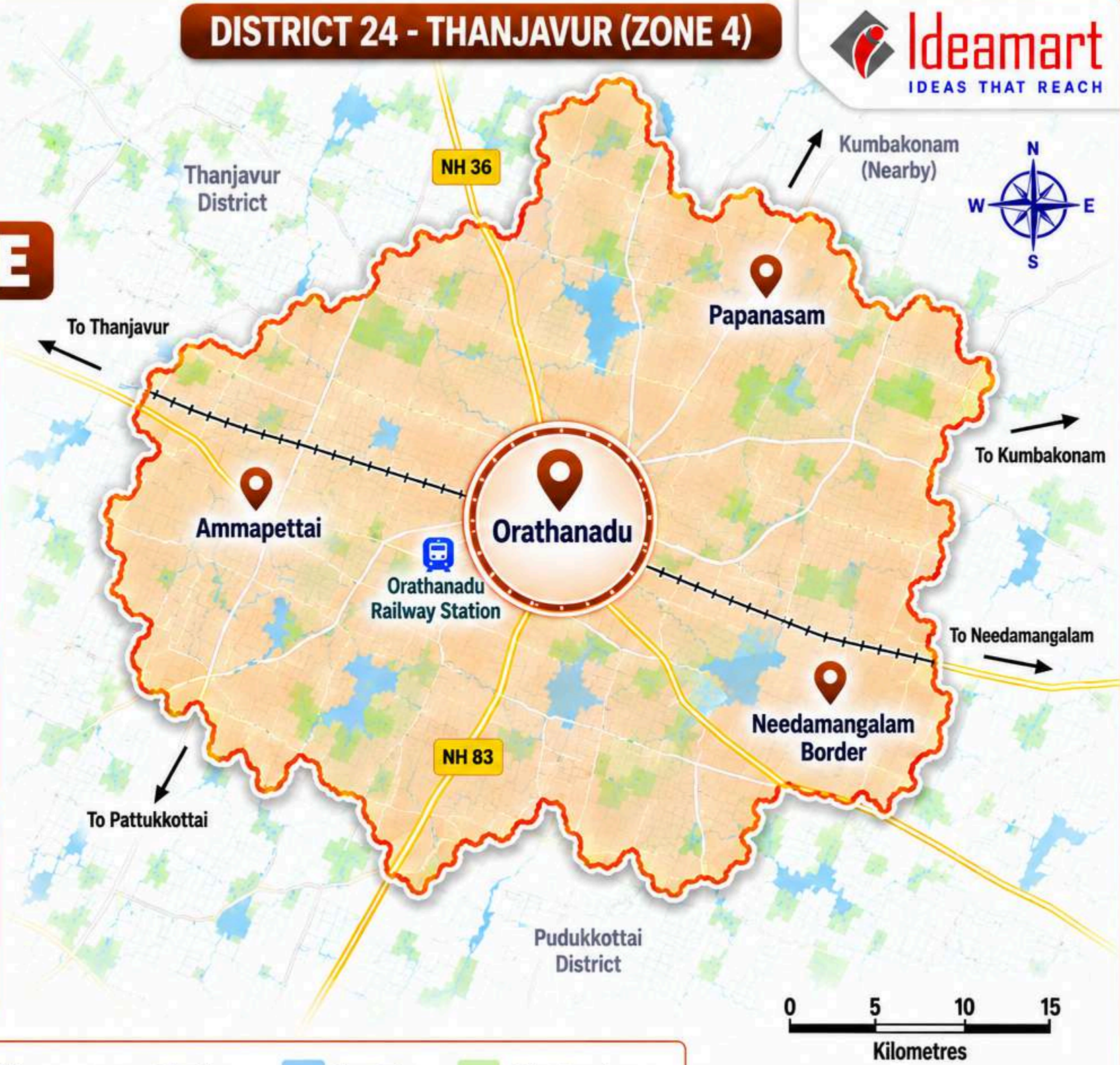
ORATHANADU

TOTAL AREA COVERED

~320 km²
(Approx.)

MAJOR LANDMARKS

- Orathanadu Railway Station
- Orathanadu Bus Stand
- Government Hospital, Orathanadu
- Orathanadu Market
- Papanasam Temple
- Ammapettai Temple
- Needamangalam Temple
- Sri Abhirami Temple, Thirukattupalli
- Nearby Villages



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

THE NILGIRIS

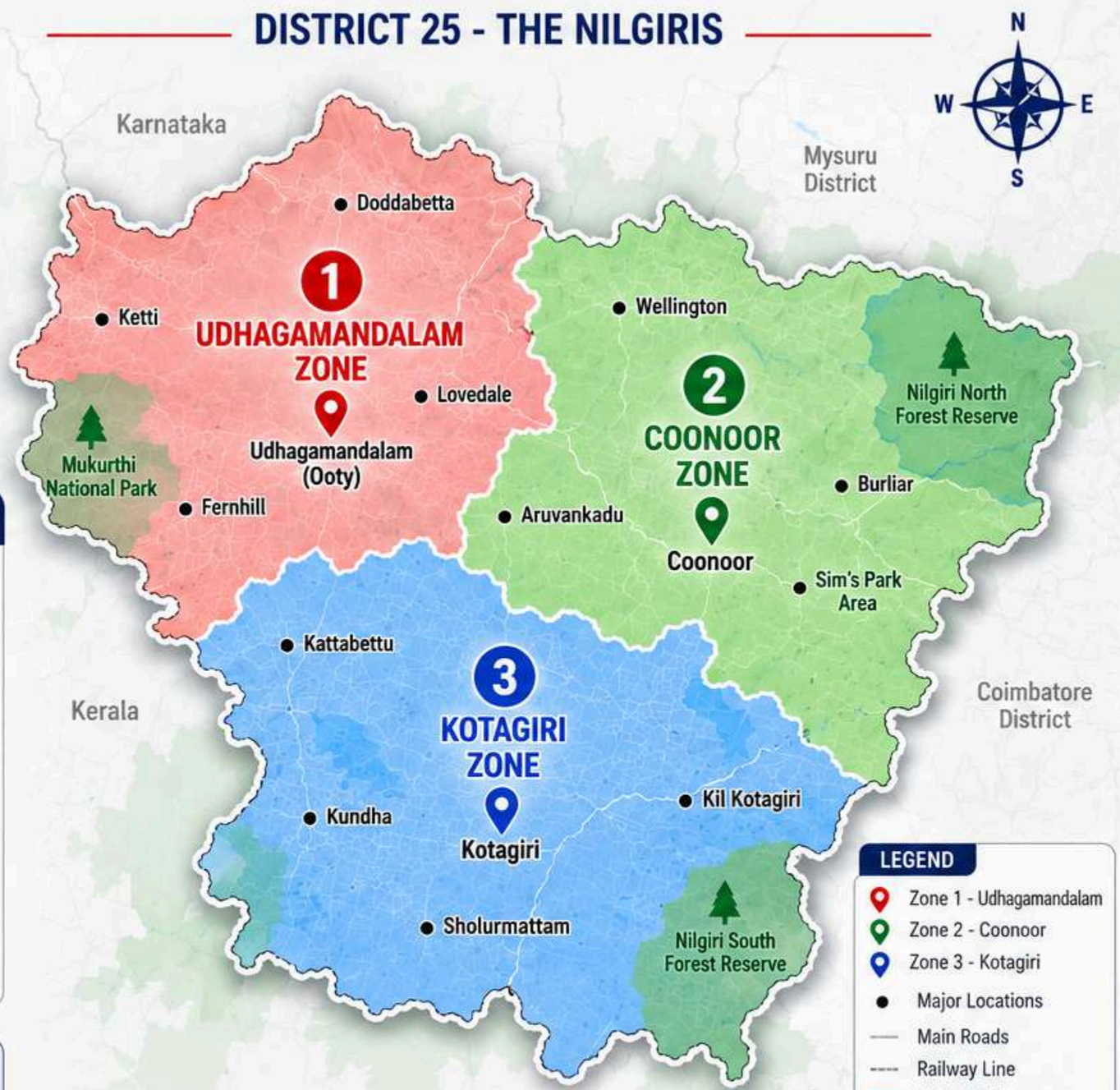
OUR FRANCHISE ZONES

3 STRATEGIC ZONES. 1 STRONG NETWORK.

THE NILIGIRIS FRANCHISE ZONES

1 UDHAGAMANDALAM ZONE	2 COONOOR ZONE	3 KOTAGIRI ZONE
		
Ooty, Lovedale, Fernhill, Ketti, Doddabetta	Coonoor, Wellington, Aruvankadu, Burliar, Sim's Park Area	Kotagiri, Kattabettu, Kundha, Sholurmattam, Kil Kotagiri
3,40,000	2,60,000	2,20,000

TOTAL DISTRICT POPULATION 8,20,000



3 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Queen of Hills...

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

UDHAGAMANDALAM ZONE

ALL AREAS COVERED IN ZONE 1

- Ooty (Udhagamandalam)
- Lovedale
- Fernhill
- Ketti
- Doddabetta

& Surrounding Areas

MAJOR HUB

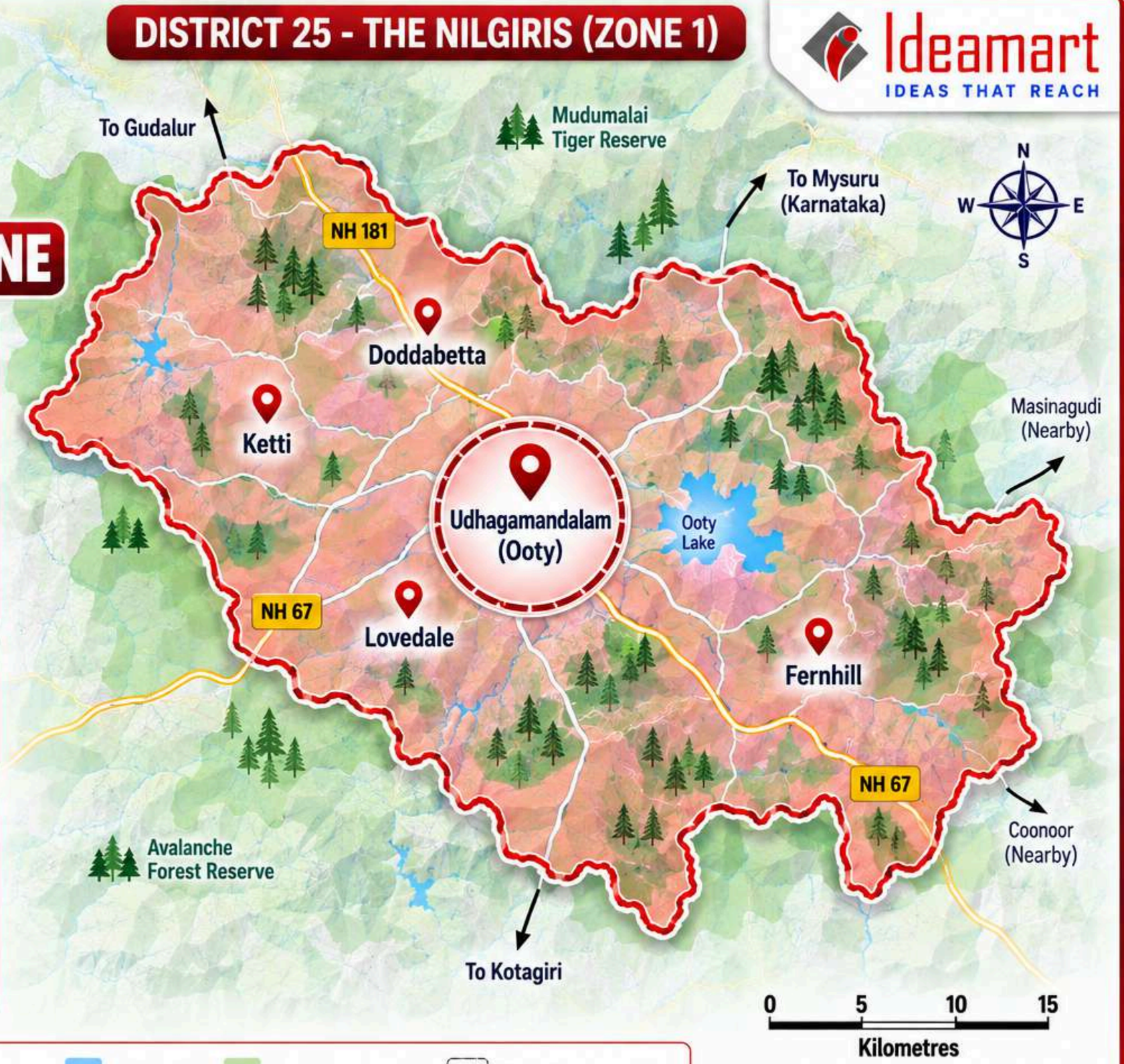
UDHAGAMANDALAM

TOTAL AREA COVERED

~450 km²
(Approx.)

MAJOR LANDMARKS

- Ooty Railway Station
- Ooty Bus Stand
- Government Botanical Garden
- Ooty Lake
- Ooty Government Hospital
- Doddabetta Peak
- Ketti View Point
- Fernhill Palace
- St. Stephen's Church
- Rose Garden



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Water Bodies | Parks / Forest Areas | District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 2

COONOOR ZONE

ALL AREAS COVERED IN ZONE 2

- Coonoor
- Wellington
- Aruvankadu
- Burliar
- Sim's Park Area

& Surrounding Areas

MAJOR HUB

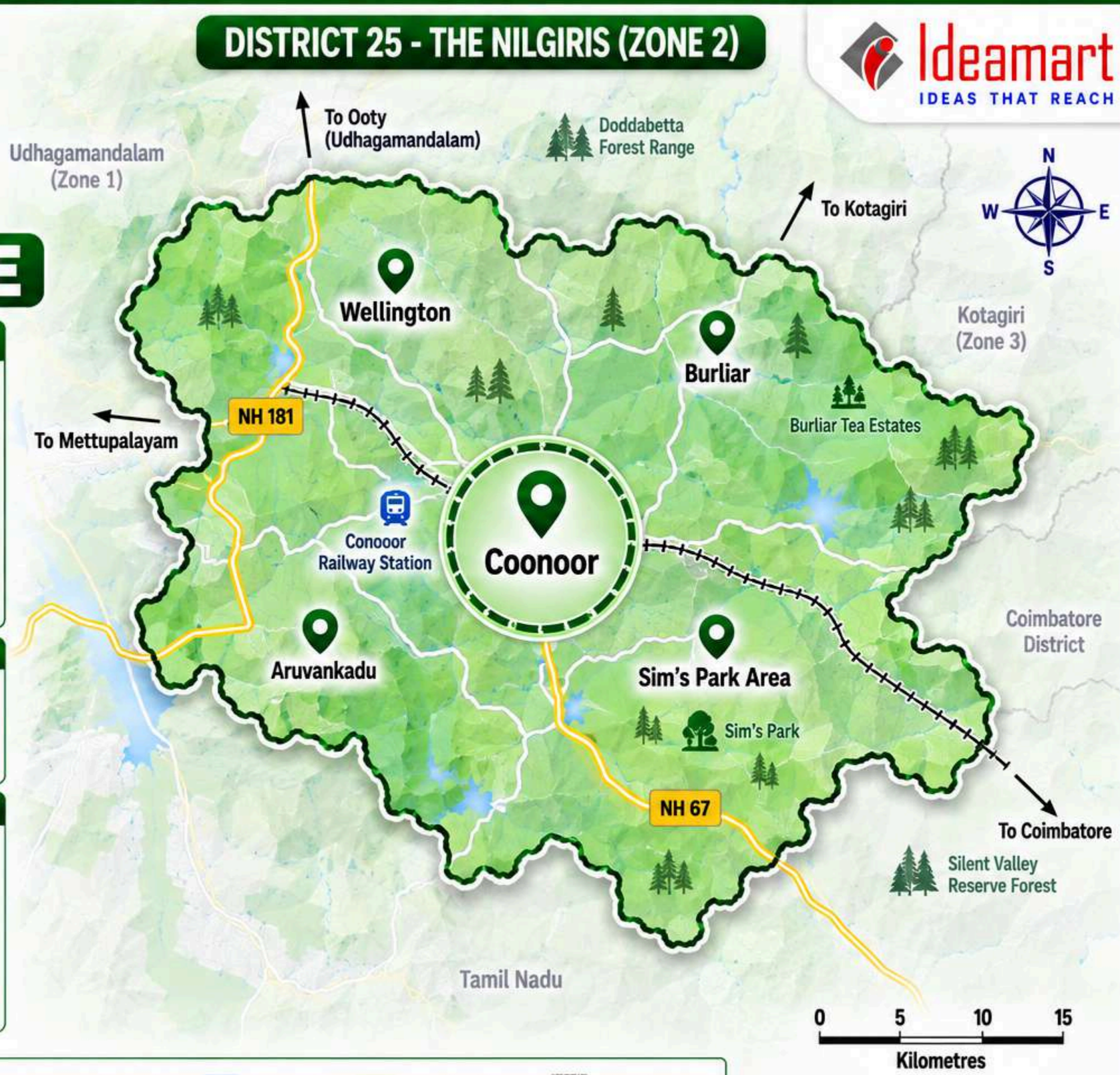
COONOOR

TOTAL AREA COVERED

~350 km²
(Approx.)

MAJOR LANDMARKS

- Coonoor Railway Station
- Coonoor Bus Stand
- Government Hospital, Coonoor
- Sim's Park
- Rallia Dam
- Lamb's Rock
- Dolphin's Nose
- Wellington View Point
- Aruvankadu Temple
- Tea Gardens
- Nearby Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 3
KOTAGIRI ZONE

ALL AREAS COVERED IN ZONE 3

- Kotagiri
- Kattabettu
- Kundha
- Sholurmattam
- Kil Kotagiri

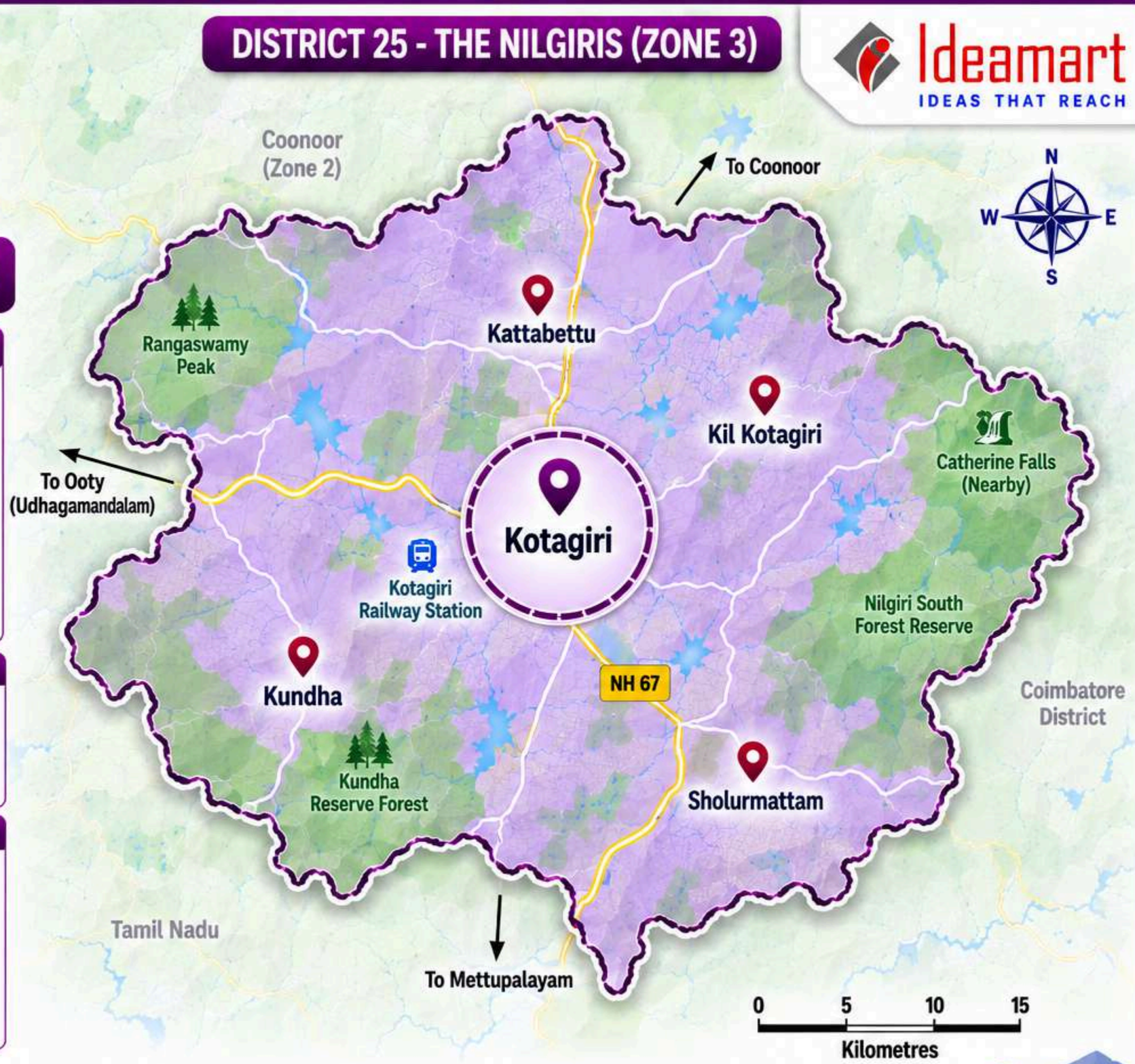
& Surrounding Areas

MAJOR HUB
KOTAGIRI

TOTAL AREA COVERED
~320 km²
(Approx.)

MAJOR LANDMARKS

- Kotagiri Railway Station
- Kotagiri Bus Stand
- Government Hospital, Kotagiri
- Longwood Shola
- Rangaswamy Peak (Nearby)
- Kattabettu View Point
- Elk Falls (Nearby)
- Kundha Reserve Forest
- Sholurmattam Temple
- Nearby Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

Ideamart
IDEAS THAT REACH

TENKASI

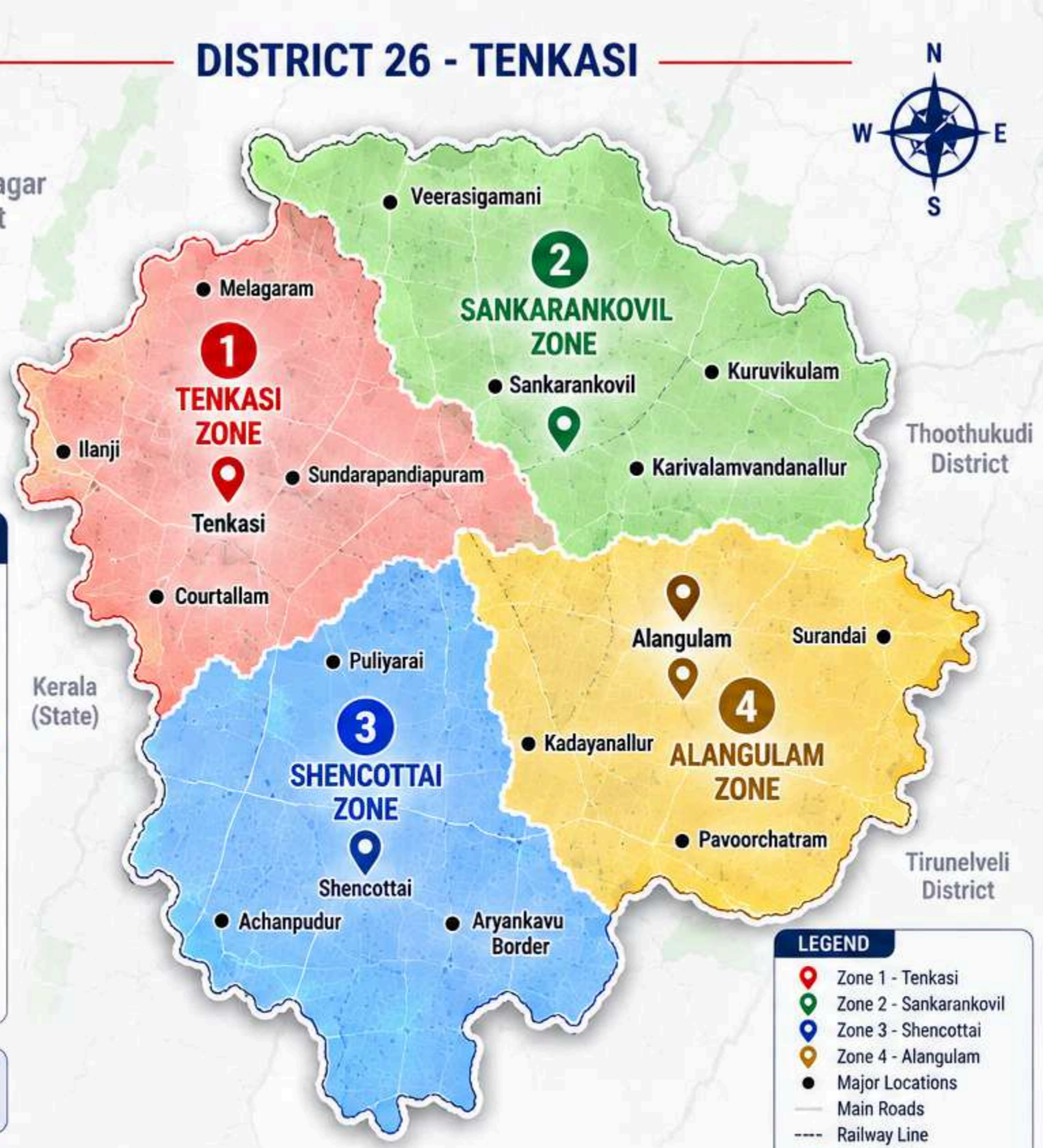
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

TENKASI FRANCHISE ZONES

1 TENKASI ZONE	2 SANKARANKOVIL ZONE	3 SHENCOTTAI ZONE	4 ALANGULAM ZONE
			
Tenkasi, Courtallam, Ilanji, Sundarapandiapuram, Melagaram	Sankarankovil, Kuruvikulam, Veerasigamani, Karivalamvandanallur	Shencottai, Puliyarai, Achanpudur, Aryankavu Border	Alangulam, Surandai, Kadayanallur, Pavoorchatram
5,60,000	4,40,000	3,20,000	3,60,000

TOTAL DISTRICT POPULATION 16,80,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Courtallam - Nature's Pride

IDEAMART
IDEAS THAT REACH

ZONE 1

TENKASI ZONE

ALL AREAS COVERED IN ZONE 1

- Tenkasi
- Courtallam
- Ilanji
- Sundarapandiapuram
- Melagaram

& Surrounding Areas

MAJOR HUB

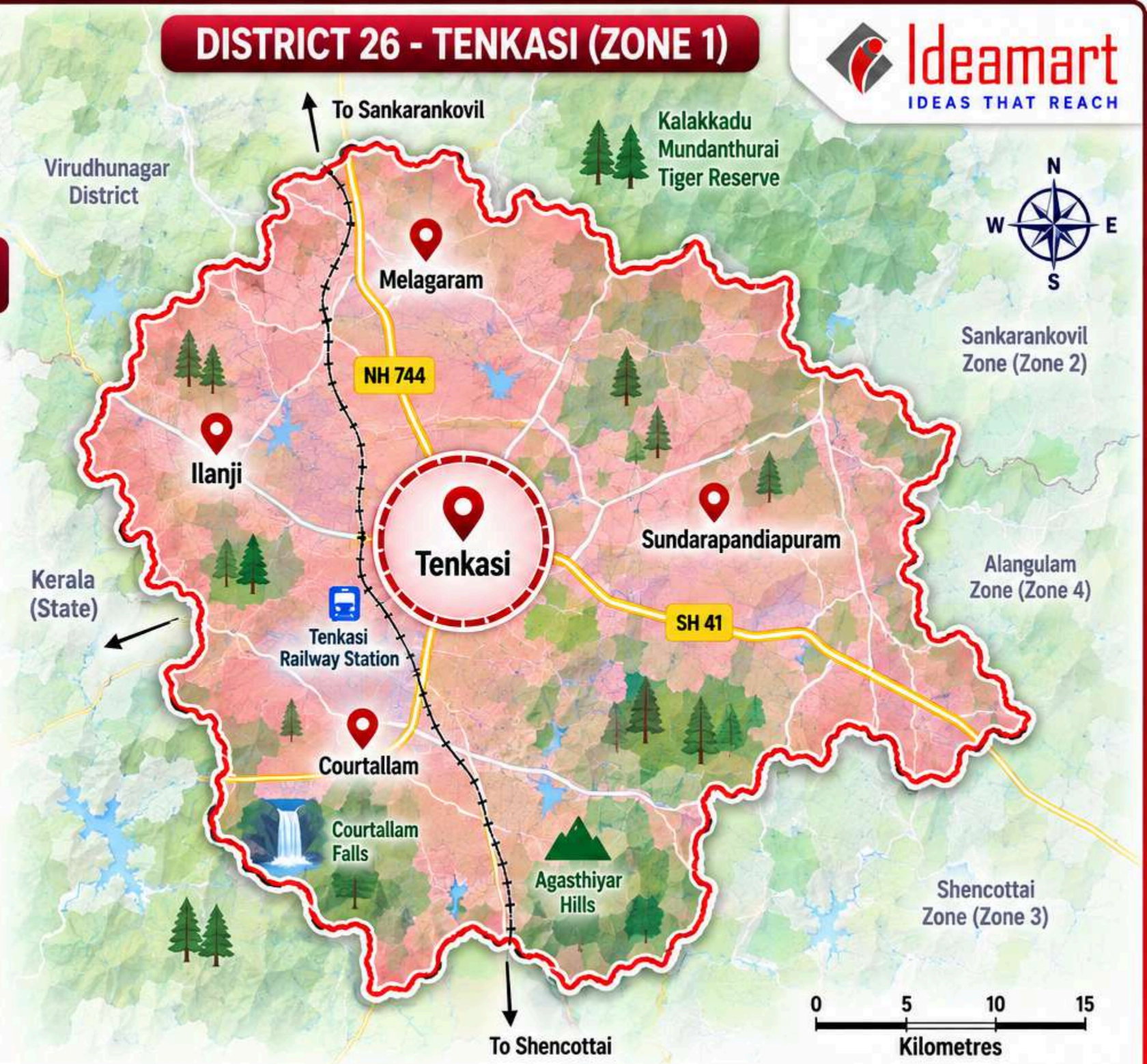
TENKASI

TOTAL AREA COVERED

~550 km²
(Approx.)

MAJOR LANDMARKS

- Tenkasi Railway Station
- Tenkasi Old Bus Stand
- Tenkasi Government Hospital
- Courtallam Falls
- Kasi Viswanathar Temple
- Agasthiyar Falls
- Kalakkadu Mundanthurai Tiger Reserve (Nearby)
- Tenkasi Market
- Tenkasi Government College
- Five Falls (Nearby)



LEGEND

Major Locations · Zone 1 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Forest Areas

Nature. Heritage. New Opportunities.

IDEAMART
IDEAS THAT REACH

ZONE 2

SANKARANKOVIL ZONE

ALL AREAS COVERED IN ZONE 2

- Sankarankovil
- Kuruvikulam
- Veerasigamani
- Karivalamvandanallur

& Surrounding Areas

MAJOR HUB

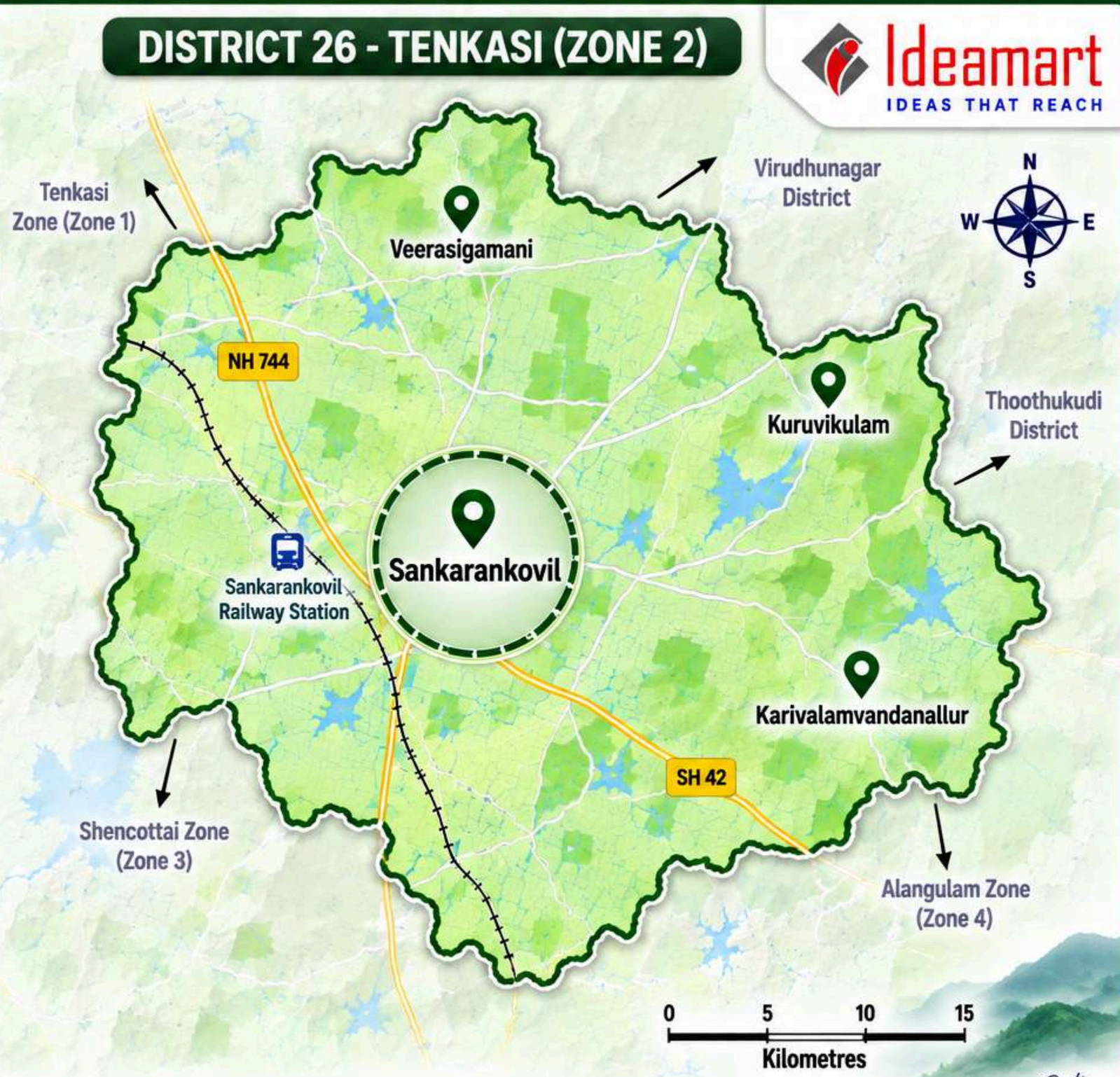
SANKARANKOVIL

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Sankarankovil Railway Station
- Sankarankovil Bus Stand
- Sankarankovil Temple
- Government Hospital, Sankarankovil
- Sankarankovil Market
- Veerasigamani Temple
- Kuruvikulam Lake
- Karivalamvandanallur Temple
- Local Markets
- Nearby Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

Heritage Roots Brighter Tomorrow

IDEAMART
IDEAS THAT REACH

ZONE 3

SHENCOTTAI ZONE

ALL AREAS COVERED IN ZONE 3

- Shencottai
- Puliyarai
- Achanpudur
- Aryankavu Border

& Surrounding Areas

MAJOR HUB

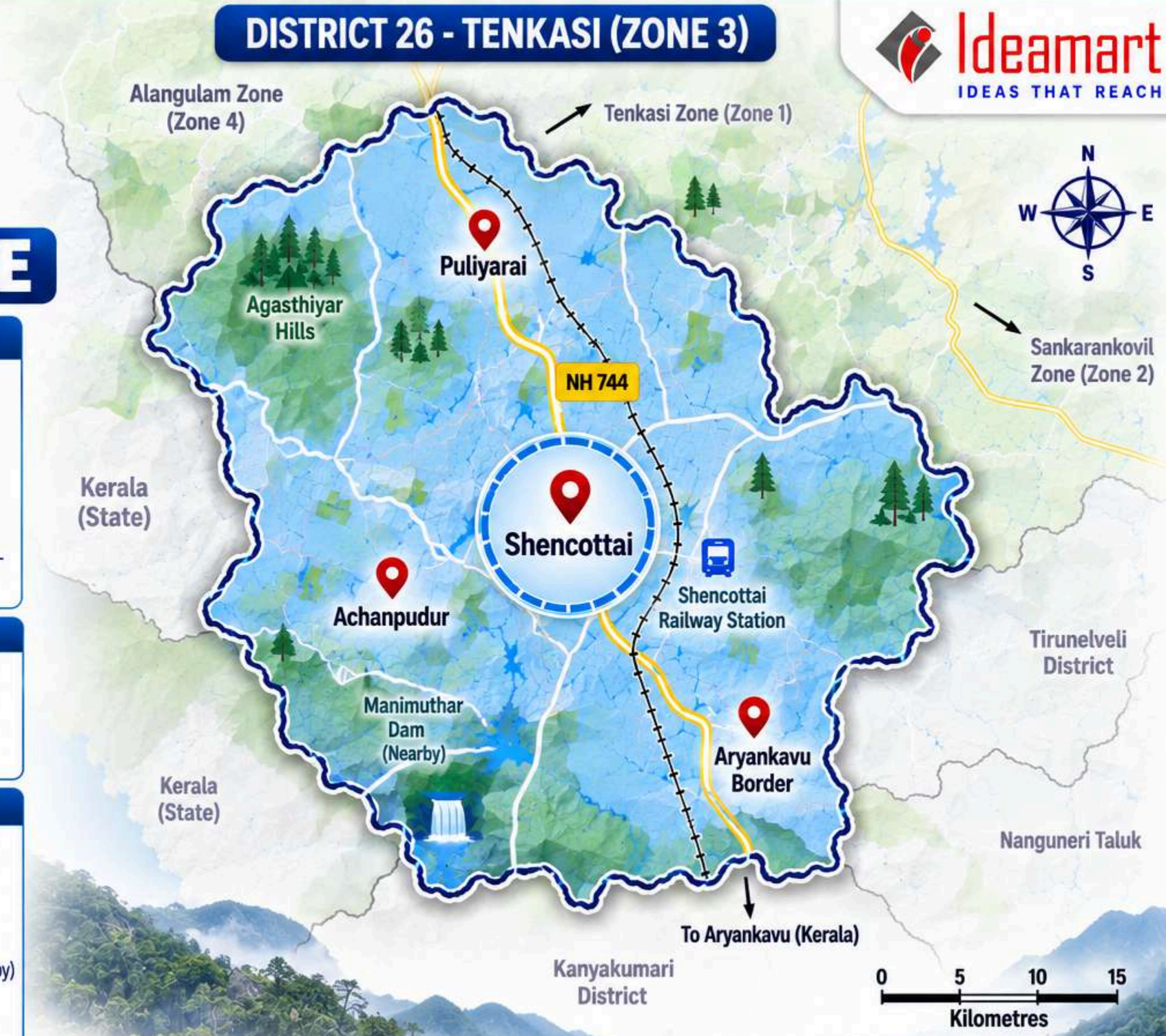
SHENCOTTAI

TOTAL AREA COVERED

~300 km²
(Approx.)

MAJOR LANDMARKS

- Shencottai Railway Station
- Shencottai Bus Stand
- Government Hospital, Shencottai
- Kasi Viswanathar Temple
- Papanasam (Nearby)
- Puliyarai
- Achanpudur
- Aryankavu Border
- Manimuthar Dam (Neerby)
- Nearby Villages



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Forest Areas · District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 4
ALANGULAM ZONE

ALL AREAS COVERED IN ZONE 4

- Alangulam
- Surandai
- Kadayanallur
- Pavoorohatram

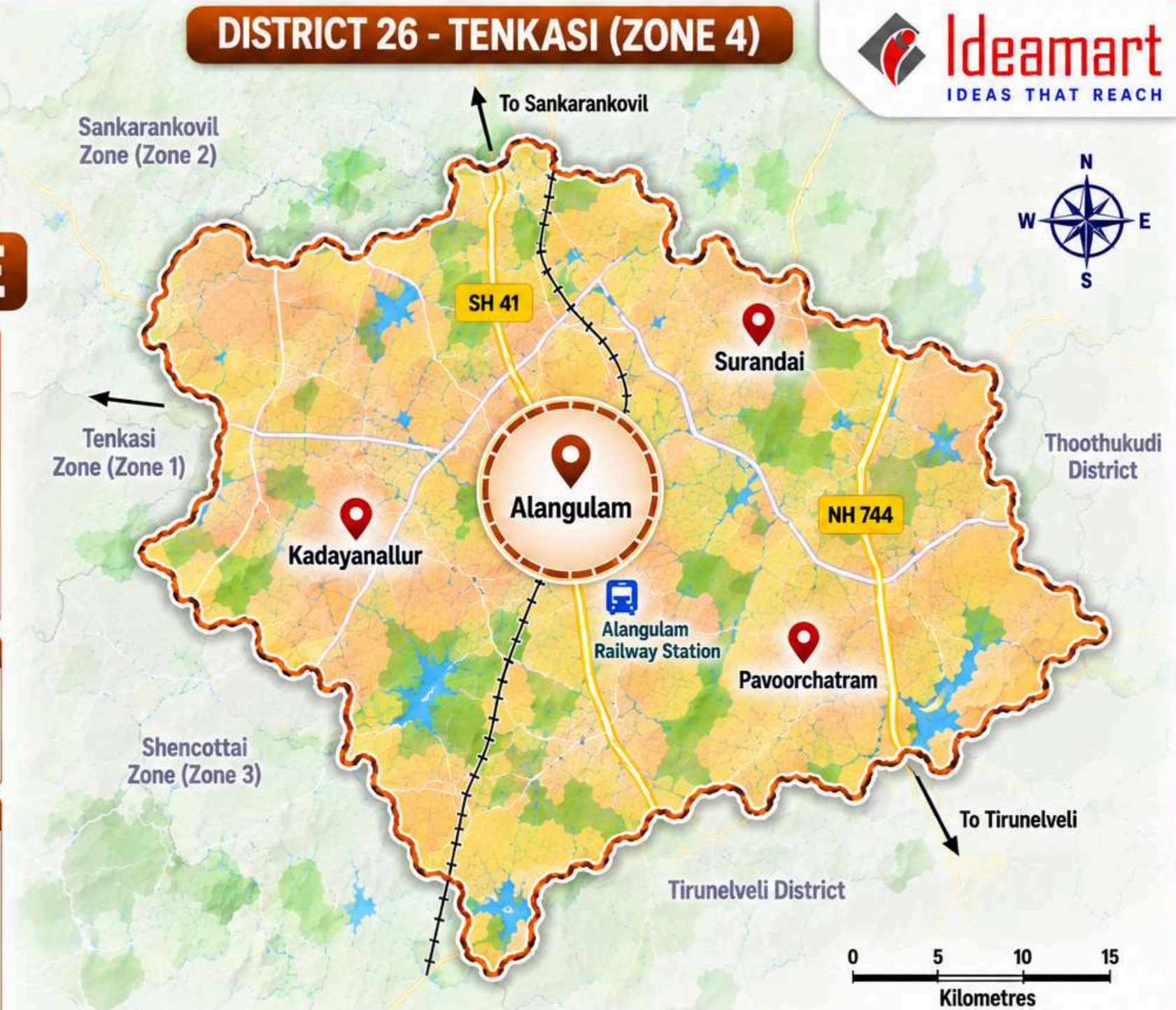
& Surrounding Areas

MAJOR HUB
ALANGULAM

TOTAL AREA COVERED
~350 km²
(Approx.)

MAJOR LANDMARKS

- Alangulam Railway Station
- Alangulam Bus Stand
- Government Hospital, Alangulam
- Arulmigu Kalathinathar Temple (Alangulam)
- Surandai Perumal Temple
- Kadayanallur Kasi Viswanathar Temple
- Pavoorchatram Market
- Sankaraparani Hills (Nearby)
- Western Ghats Foothills (Nearby)
- Nearby Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

Gateway to Heritage Growing Together...

Ideamart
IDEAS THAT REACH

THENI

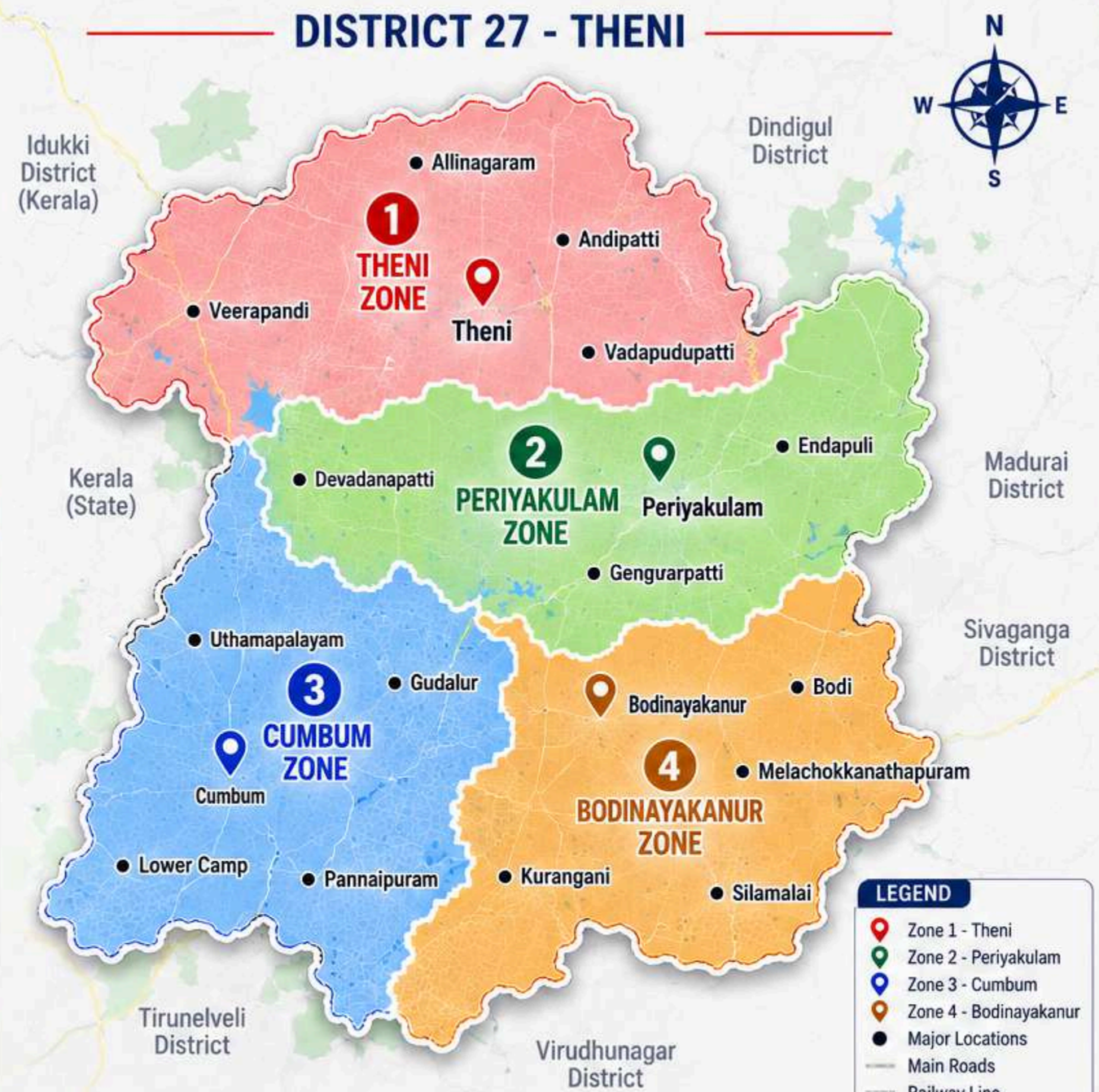
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

THENI FRANCHISE ZONES

1 THENI ZONE	2 PERIYAKULAM ZONE	3 CUMBUM ZONE	4 BODINAYAKANUR ZONE
Theni, Allinagaram, Veerapandi, Andipatti, Vadapudupatti	Periyakulam, Devadanapatti, Genguvarpatti, Endapuli	Cumbum, Gudalur, Uthamapalayam, Lower Camp, Pannaipuram	Bodinayakanur, Bodi, Kurangani, Melachokkanathapuram, Silamalai
5,20,000	3,40,000	3,50,000	3,10,000

TOTAL DISTRICT POPULATION 15,20,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

Gateway to the Western Ghats...

IDEAS THAT REACH. TOGETHER, WE GROW.

Theni
Nature's Blend of Hills and Heritage

IDEAMART
IDEAS THAT REACH

ZONE 1
THENI ZONE

ALL AREAS COVERED IN ZONE 1

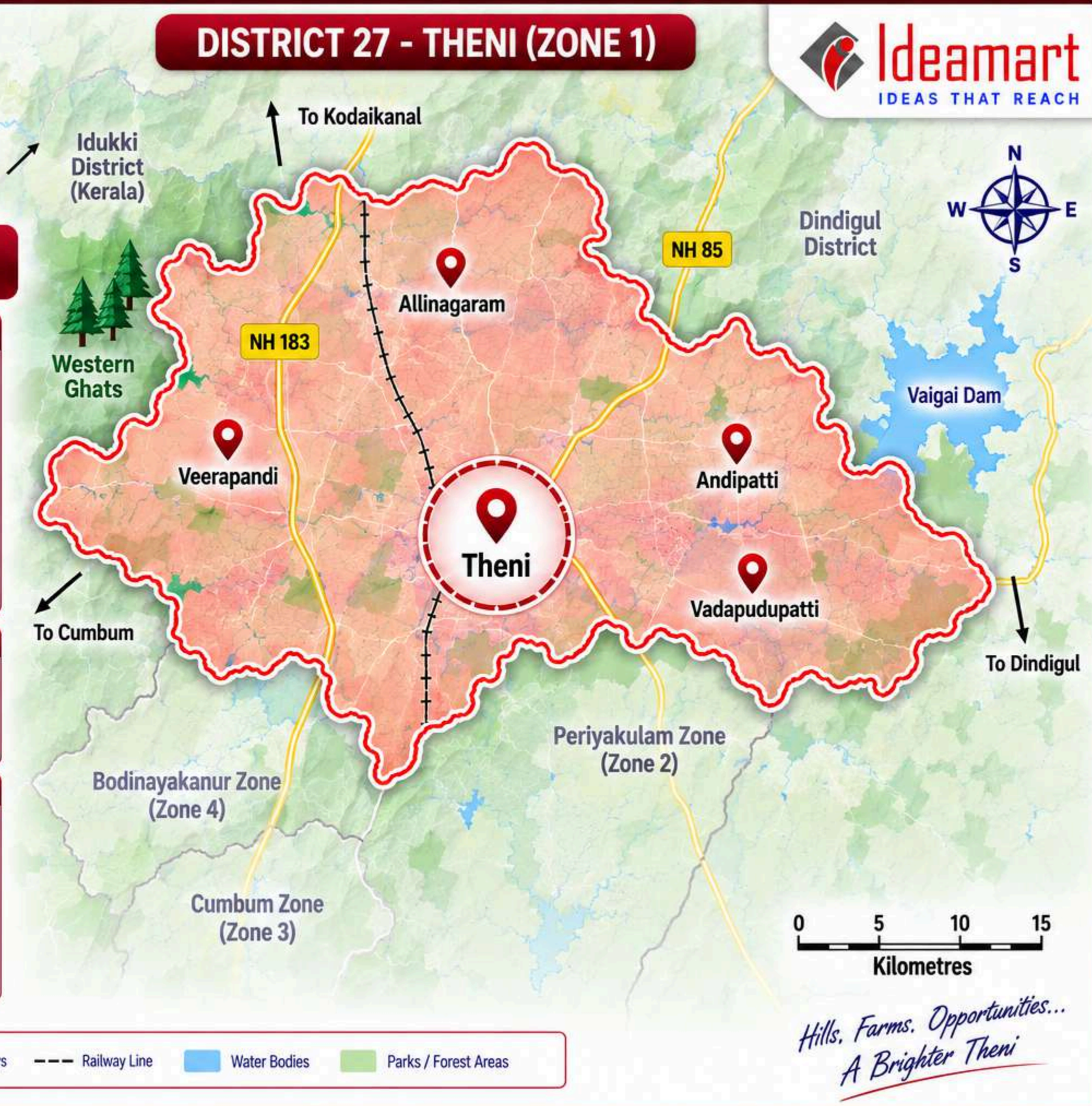
- Theni
- Allinagaram
- Veerapandi
- Andipatti
- Vadapudupatti

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
THENI	~450 km² (Approx.)

MAJOR LANDMARKS

- Theni Bus Stand
- Theni Railway Station
- Theni Government Hospital
- Veerapandi Temple
- Allinagaram Market
- Andipatti Market
- Vadapudupatti
- Vaigai Dam (Nearby)
- Kodaikanal (Nearby)
- Suruli Falls (Nearby)



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas

IDEAMART
IDEAS THAT REACH

ZONE 2

PERIYAKULAM ZONE

ALL AREAS COVERED IN ZONE 2

- Periyakulam
- Devadanapatti
- Genguvarpatti
- Endapuli

& Surrounding Areas

MAJOR HUB

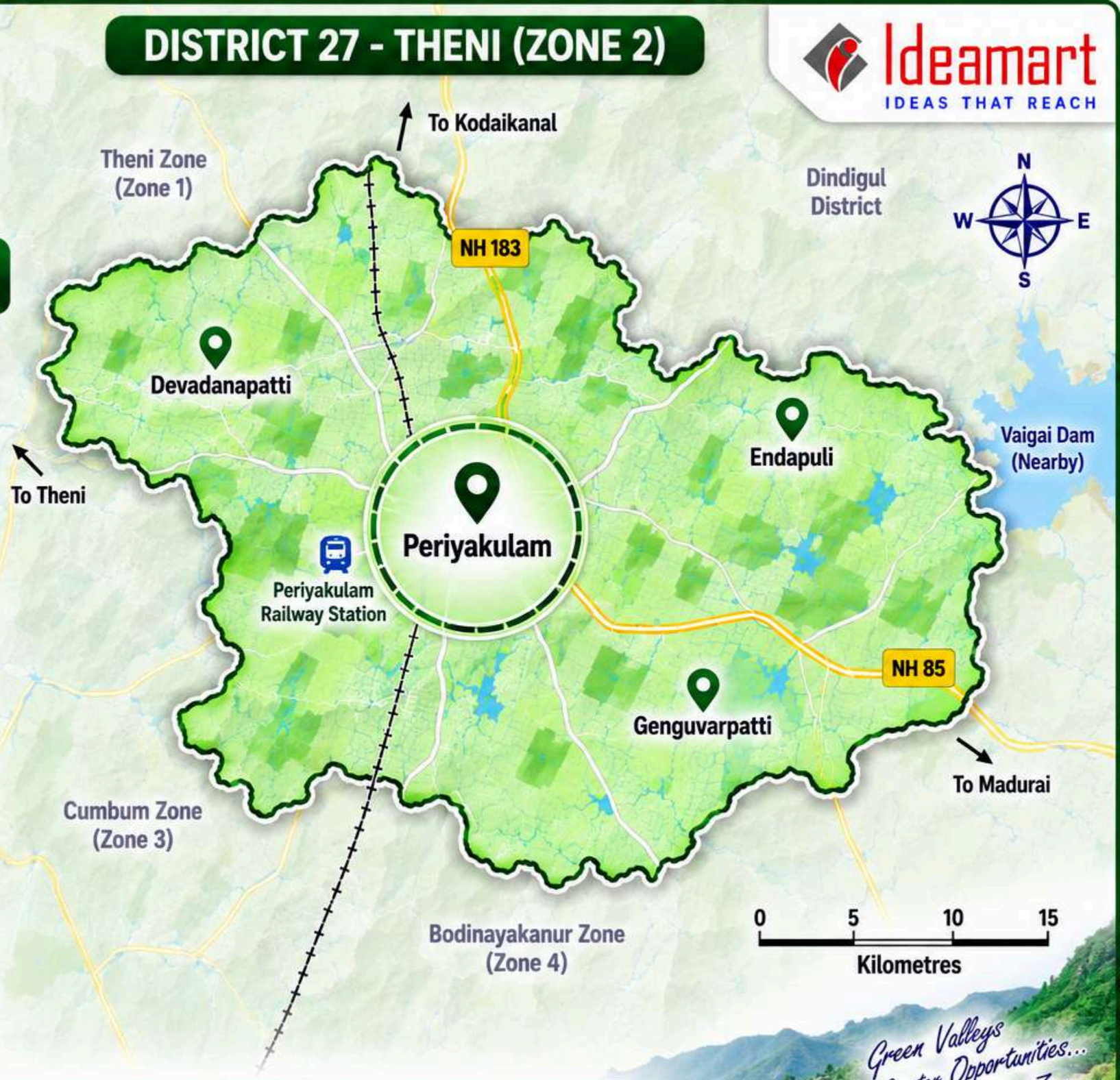
PERIYAKULAM

TOTAL AREA COVERED

~380 km²
(Approx.)

MAJOR LANDMARKS

- Periyakulam Railway Station
- Periyakulam Bus Stand
- Government Hospital, Periyakulam
- Kumbakkarai Murugan Temple
- Kodaikanal Hills (Nearby)
- Devadanapatti Temple
- Genguvarpatti Agricultural Market
- Periyakulam Market
- Vaigai Dam (Nearby)
- Nearby Villages



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 3

CUMBUM ZONE

ALL AREAS COVERED IN ZONE 3

- Cumbum
- Gudalur
- Uthamapalayam
- Lower Camp
- Pannaipuram

& Surrounding Areas

MAJOR HUB

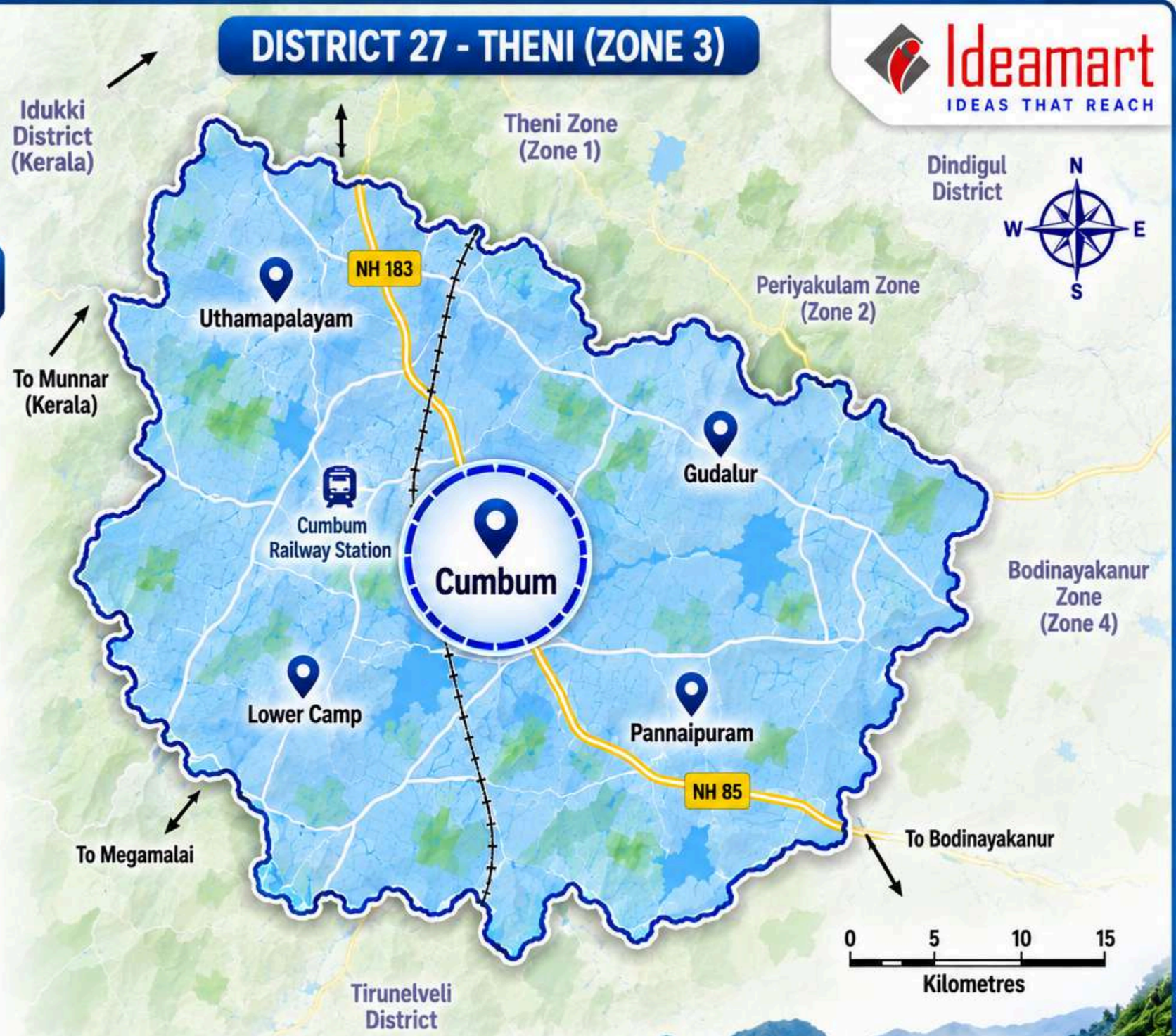
CUMBUM

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Cumbum Railway Station
- Cumbum Bus Stand
- Government Hospital, Cumbum
- Uthamapalayam Temple
- Cumbum Market
- Gudalur Market
- Lower Camp
- Pannaipuram Market
- Suruli Falls (Nearby)
- Nearby Villages



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Forest Areas · District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 4

BODINAYAKANUR ZONE

ALL AREAS COVERED IN ZONE 4

- Bodinayakanur
- Bodi
- Kurangani
- Melachokkanathapuram
- Silamalai

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
BODINAYAKANUR	~390 km² (Approx.)

MAJOR LANDMARKS

- Bodinayakanur Railway Station
- Bodinayakanur Bus Stand
- Government Hospital, Bodinayakanur
- Murugan Temple, Bodinayakanur
- Kurangani Hills (Trekking Spot)
- Bodi Market
- Melachokkanathapuram Temple
- Silamalai Hills
- Suruli Falls (Nearby)
- Nearby Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Forest Areas | District Boundary

Ideamart
IDEAS THAT REACH

TIRUVALLUR

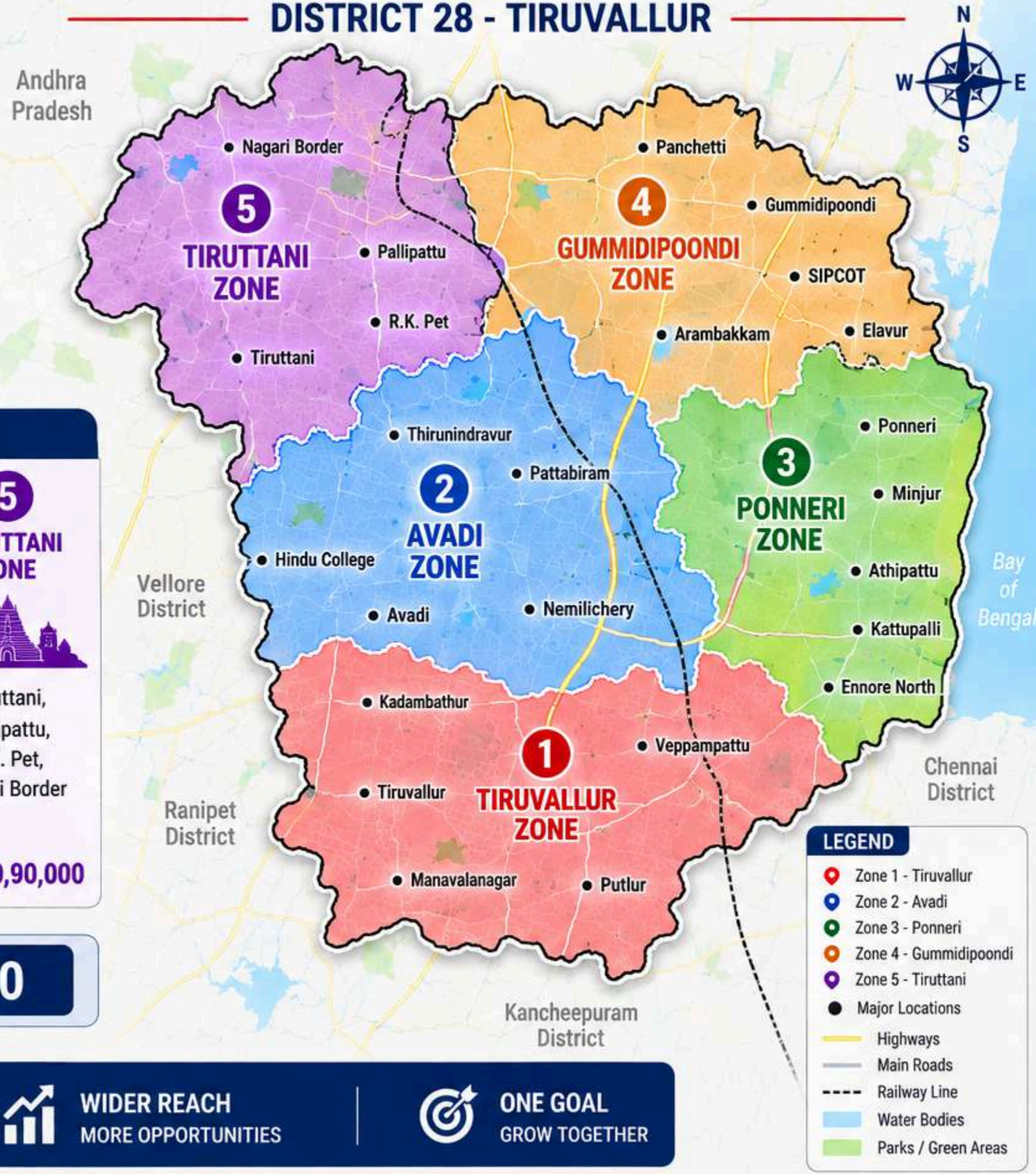
OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUVALLUR DISTRICT FRANCHISE ZONES

1 TIRUVALLUR ZONE	2 AVADI ZONE	3 PONNERI ZONE	4 GUMMIDIPOONDI ZONE	5 TIRUTTANI ZONE
Tiruvallur, Veppampattu, Manavalanagar, Putlur, Kadambathur	Avadi, Pattabiram, Thirunindravur, Hindu College, Nemilichery	Ponneri, Minjur, Athipattu, Kattupalli, Ennore North	Gummidipoondi, SIPCOT, Elavur, Arambakkam, Panchetti	Tiruttani, Pallipattu, R.K. Pet, Nagari Border
8,40,000	13,50,000	7,00,000	8,20,000	10,90,000

TOTAL DISTRICT POPULATION **48,00,000**



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

TIRUVALLUR ZONE

ALL AREAS COVERED IN ZONE 1

- Tiruvallur
- Veppampattu
- Manavalanagar
- Putlur
- Kadambathur

& Surrounding Areas

MAJOR HUB

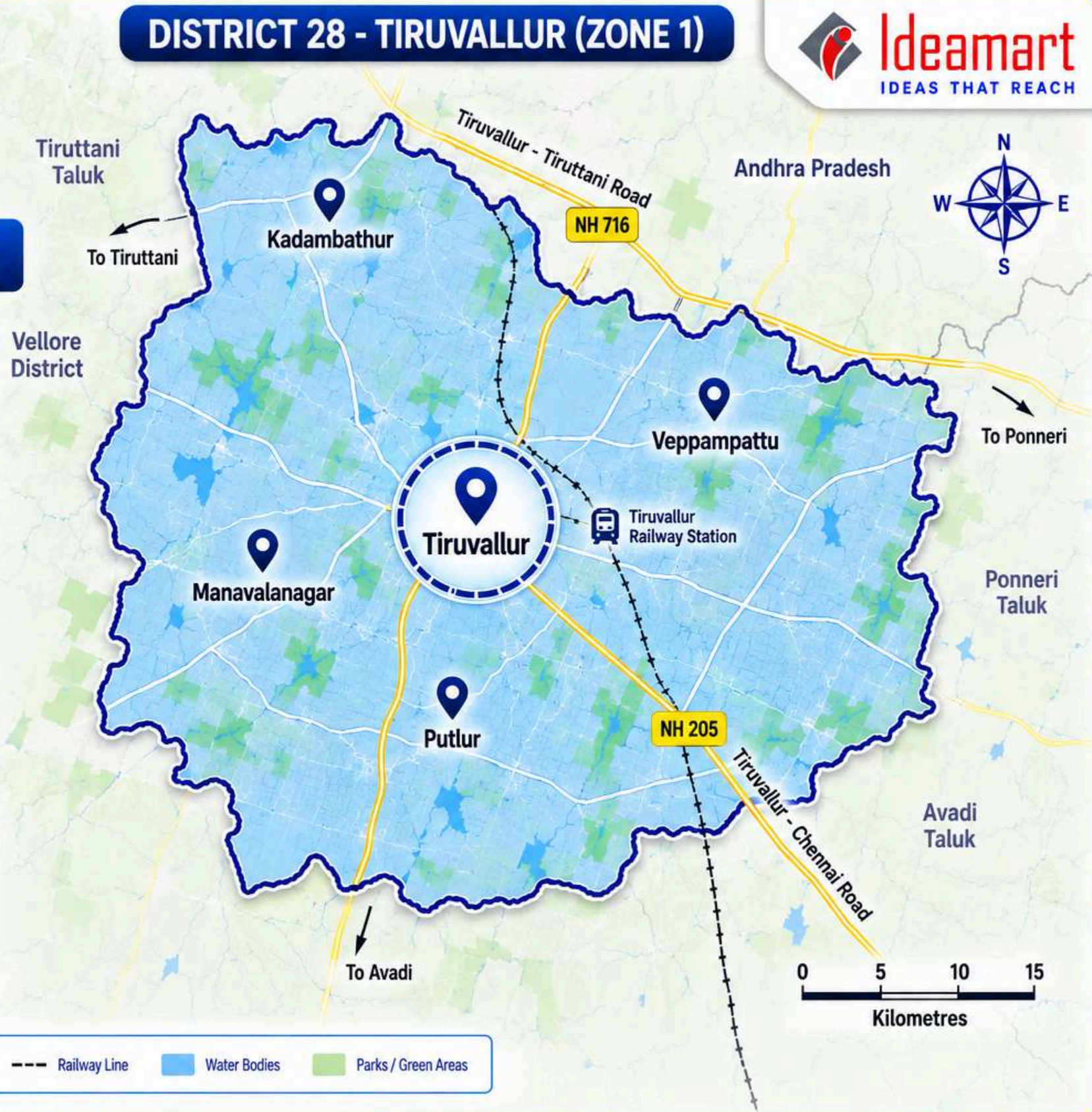
TIRUVALLUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Tiruvallur Railway Station
- Tiruvallur Bus Stand
- Tiruvallur Government Hospital
- Veppampattu Market
- Sri Veeraaghava Perumal Temple
- Manavalanagar Market
- Putlur Market
- Kadambathur Market
- Puzhal Lake (Nearby)
- Nearby Villages



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2
AVADI ZONE

ALL AREAS COVERED IN ZONE 2

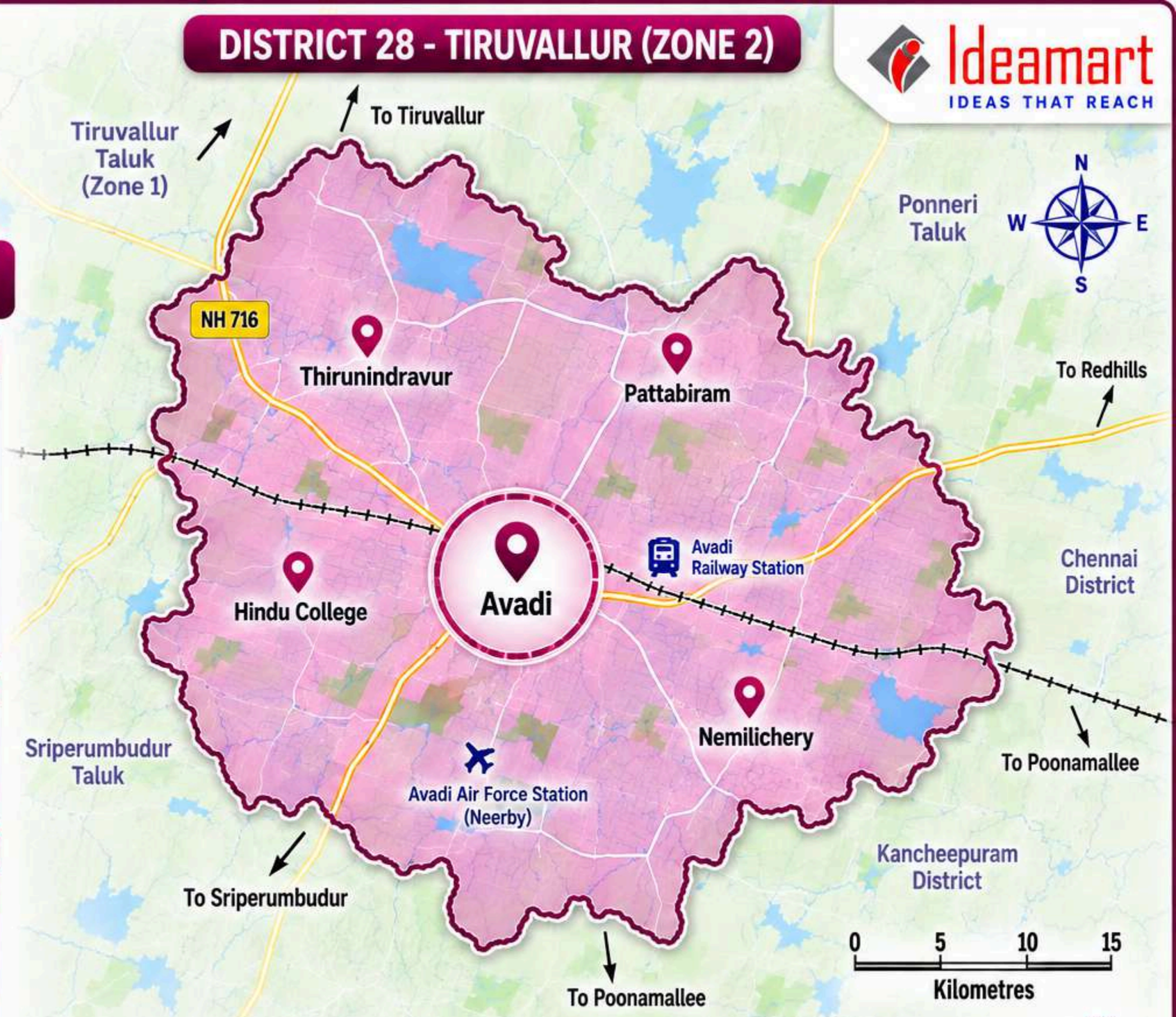
- Avadi
- Pattabiram
- Thirunindravur
- Hindu College
- Nemilichery

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
AVADI	~300 km² (Approx.)

MAJOR LANDMARKS

- Avadi Railway Station
- Avadi Bus Stand
- Hindu College
- Government Hospital, Avadi
- Pattabiram Railway Station
- Thirunindravur Railway Station
- Nemilichery Market
- BHEL (Nearby)
- Avadi Air Force Station (Nearby)
- Nearby Villages



Connected Communities... Brighter Tomorrow... Avadi Zone

LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas | District Boundary

IDEAMART
IDEAS THAT REACH

ZONE 3

PONNERI ZONE

ALL AREAS COVERED IN ZONE 3

- Ponneri
- Minjur
- Athipattu
- Kattupalli
- Ennore North

& Surrounding Areas

MAJOR HUB

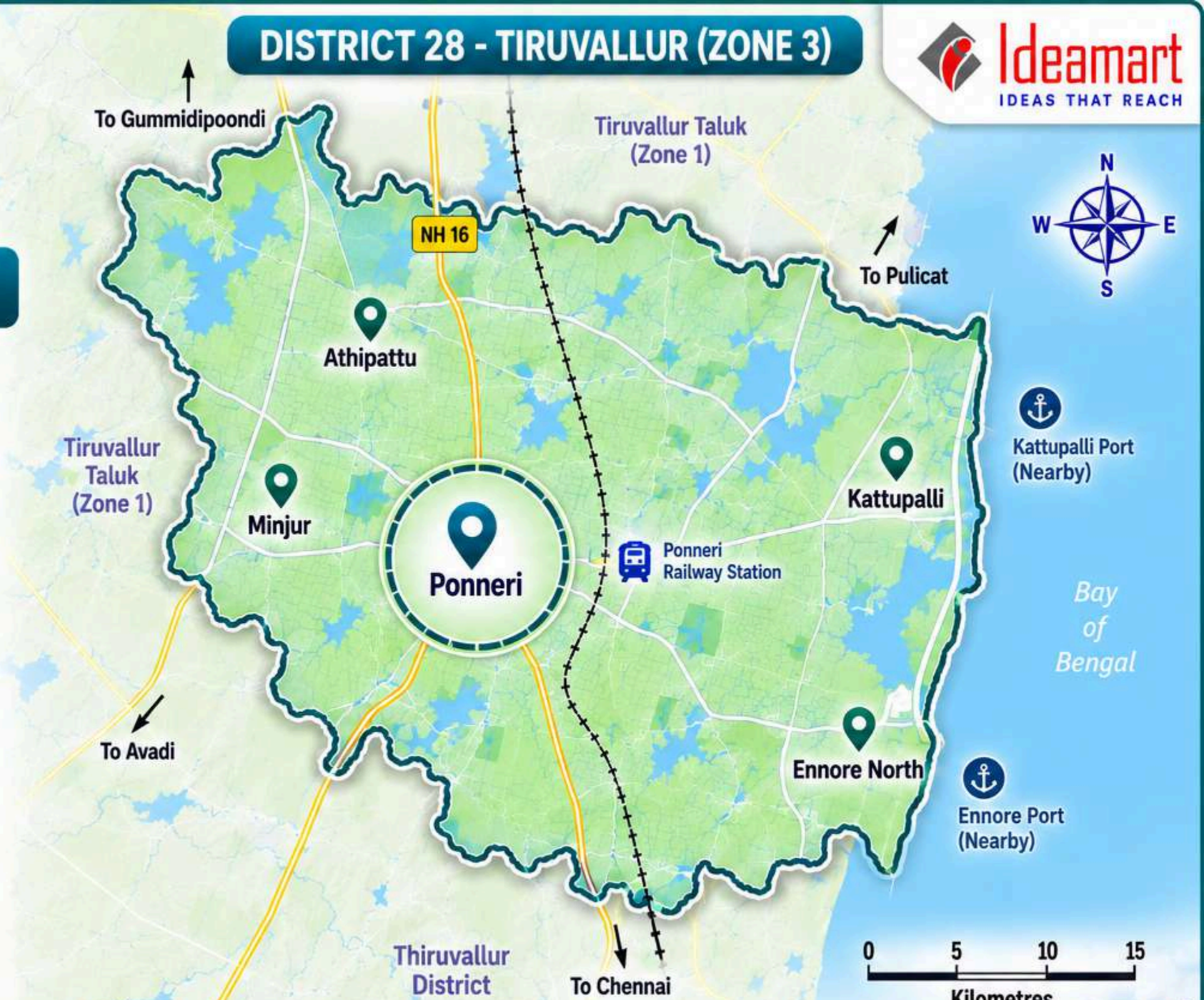
PONNERI

TOTAL AREA COVERED

~340 km²
(Approx.)

MAJOR LANDMARKS

- Ponneri Railway Station
- Ponneri Bus Stand
- Ponneri Government Hospital
- Minjur Market
- Athipattu Market
- Kattupalli Port (Nearby)
- Ennore Port (Nearby)
- SIPCOT (Minjur)
- Thermal Power Plant (Ennore)
- Nearby Villages



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Ports to Prosperity...
Ponneri Zone Leads the Way...

IDEAMART
IDEAS THAT REACH

ZONE 4

GUMMIDIPOONDI ZONE

ALL AREAS COVERED IN ZONE 4

- Gummidipoondi
- SIPCOT
- Elavur
- Arambakkam
- Panchetti

& Surrounding Areas

MAJOR HUB

GUMMIDIPOONDI

TOTAL AREA COVERED

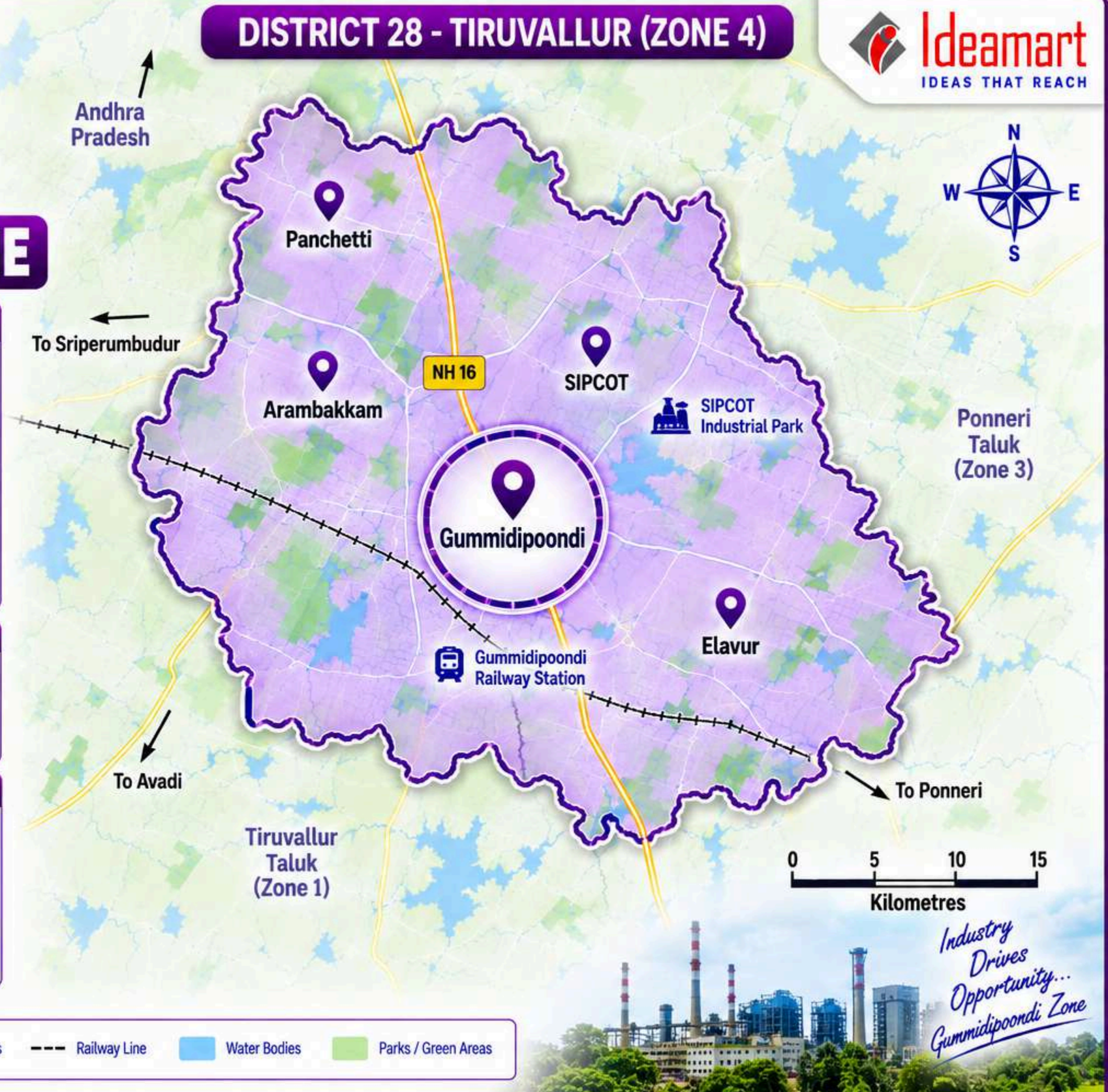
~320 km²
(Approx.)

MAJOR LANDMARKS

- Gummidipoondi Railway Station
- Gummidipoondi Bus Stand
- SIPCOT Industrial Park
- Government Hospital, Gummidipoondi
- Elavur Market
- Panchetti Market
- Arambakkam Market
- SIPCOT (Gummidipoondi)
- Thermal Power Plant (NTECL)
- Nearby Villages

LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas



IDEAMART
IDEAS THAT REACH

ZONE 5
TIRUTTANI ZONE

ALL AREAS COVERED IN ZONE 5

- Tiruttani
- Pallipattu
- R.K. Pet
- Nagari Border

& Surrounding Areas

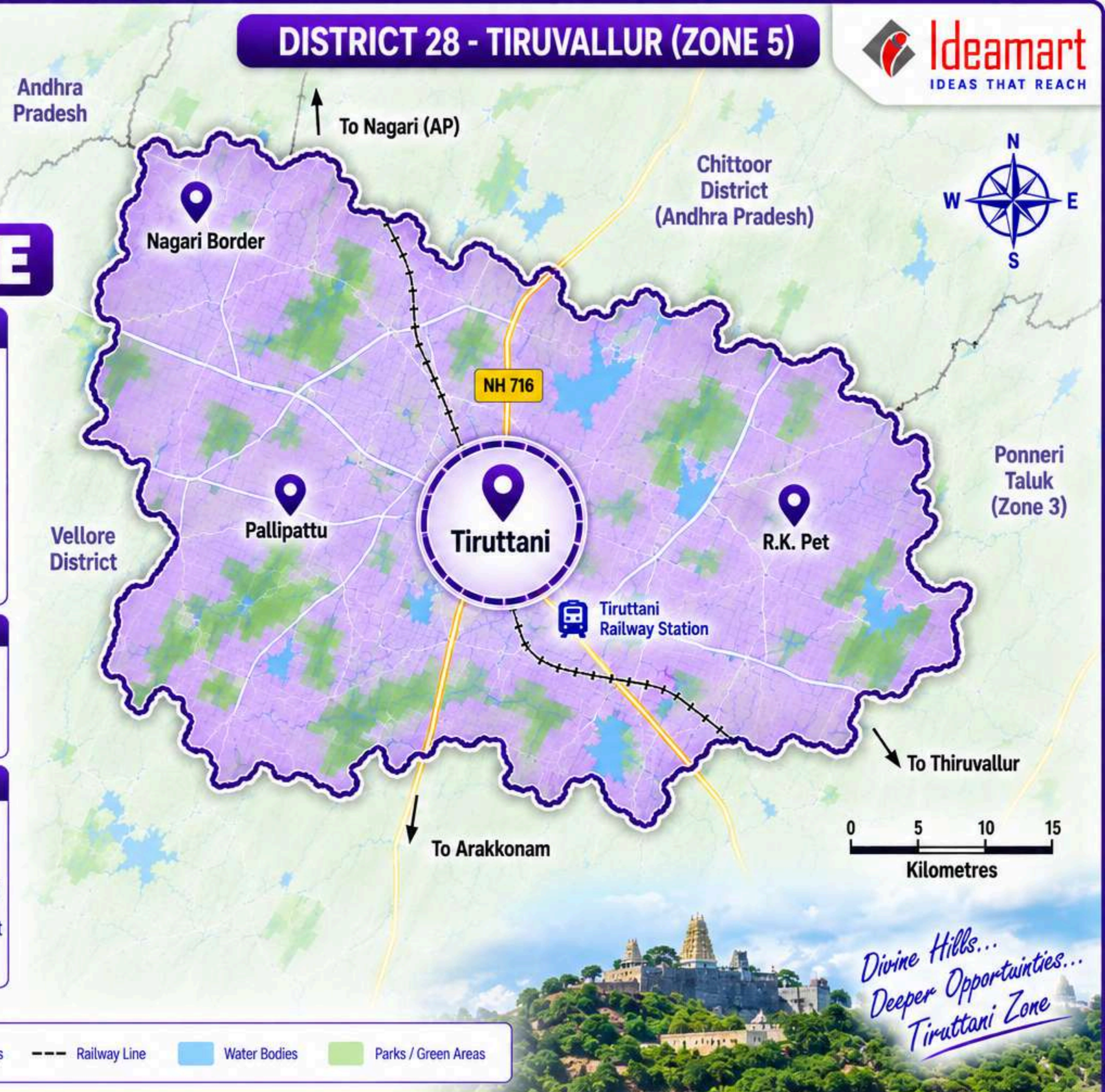
MAJOR HUB
TIRUTTANI

TOTAL AREA COVERED
~310 km² (Approx.)

MAJOR LANDMARKS

- Tiruttani Railway Station
- Tiruttani Bus Stand
- Government Hospital, Tiruttani
- Subramanya Swamy Temple
- Pallipattu Market
- R.K. Pet Market
- Nagari Border (AP)
- Tiruttani Hills (Trekking Spot)
- Venkateswara Temple, R.K. Pet
- Nearby Villages

LEGEND
Major Locations · Zone 5 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas



Ideamart
IDEAS THAT REACH

TIRUVANNAMALAI

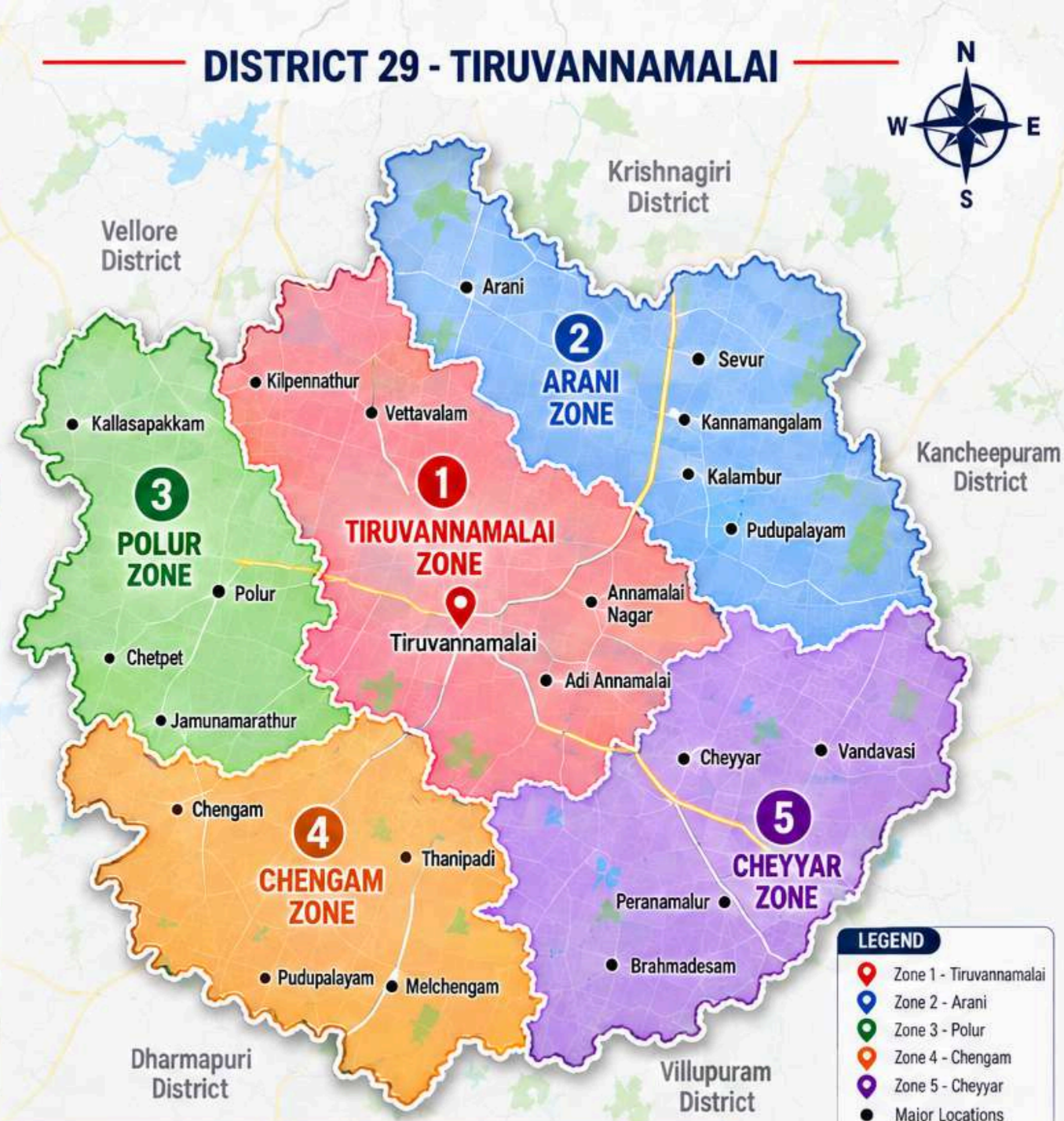
OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUVANNAMALAI DISTRICT FRANCHISE ZONES

1 TIRUVANNAMALAI ZONE	2 ARANI ZONE	3 POLUR ZONE	4 CHENGAM ZONE	5 CHEYYAR ZONE
Tiruvannamalai, Annamalai Nagar, Kilpennathur, Adi Annamalai, Vettavalam	Arani, Kannamangalam, Kalambur, Sevur, Pudupalayam	Polur, Kalasapakkam, Chetpet, Jamunamarathur	Chengam, Thanipadi, Pudupalayam, Melchengam	Cheyyar, Vandavasi, Peranamalur, Brahmadesam
8,50,000	5,90,000	4,70,000	4,50,000	5,90,000

TOTAL DISTRICT POPULATION **29,50,000**



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

TIRUVANNAMALAI ZONE

ALL AREAS COVERED IN ZONE 1

- Tiruvannamalai
- Annamalai Nagar
- Kilpennathur
- Adi Annamalai
- Vettavalam

& Surrounding Areas

MAJOR HUB

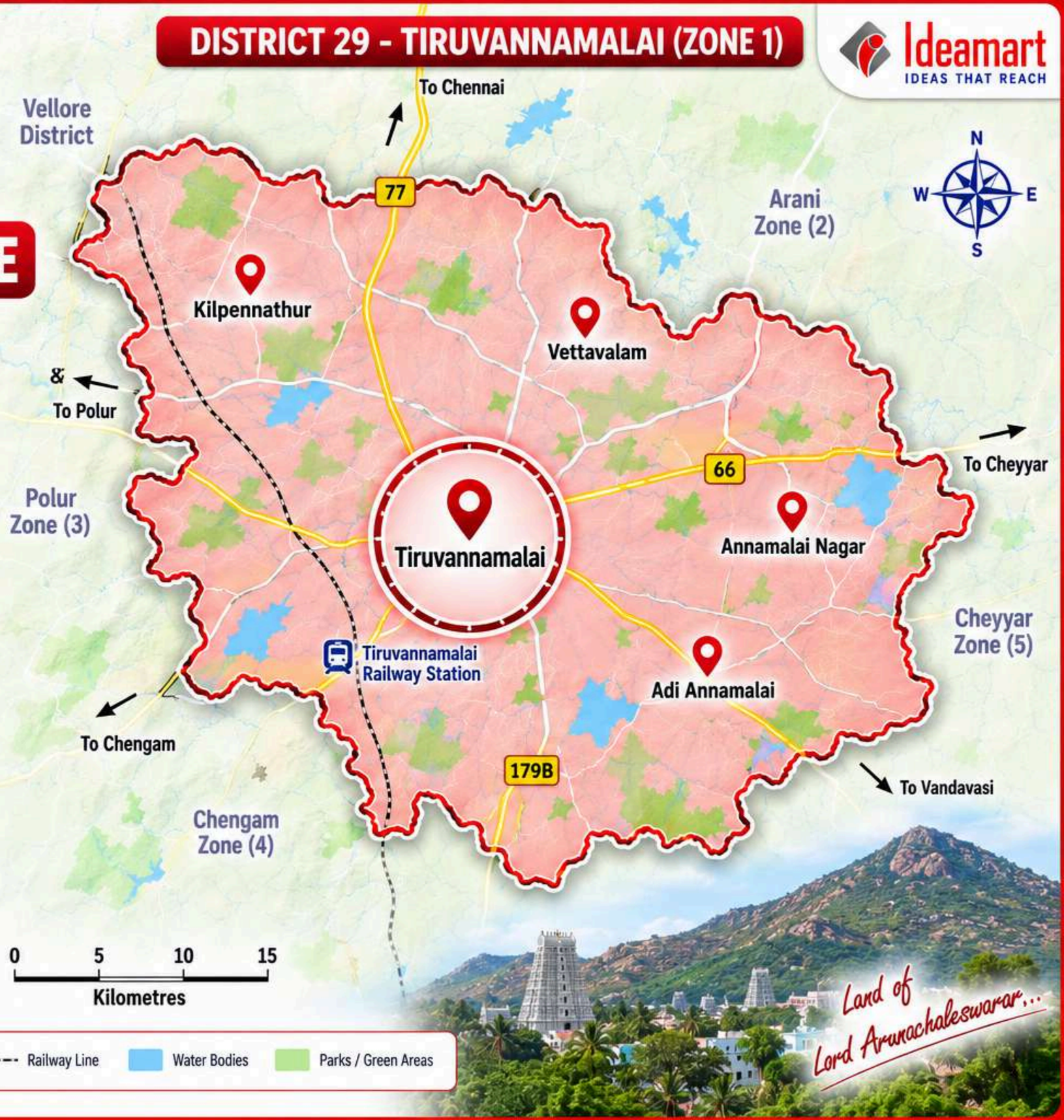
TIRUVANNAMALAI

TOTAL AREA COVERED

~750 km²
(Approx.)

MAJOR LANDMARKS

- Arunachaleswarar Temple
- Tiruvannamalai Bus Stand
- Tiruvannamalai Railway Station
- Government Hospital, Tiruvannamalai
- Annamalai Nagar Market
- Annamalai Hill
- Government Arts College
- Adi Annamalai Temple
- Kilpennathur Market
- Vettavalam Area



LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2

ARANI ZONE

ALL AREAS COVERED IN ZONE 2

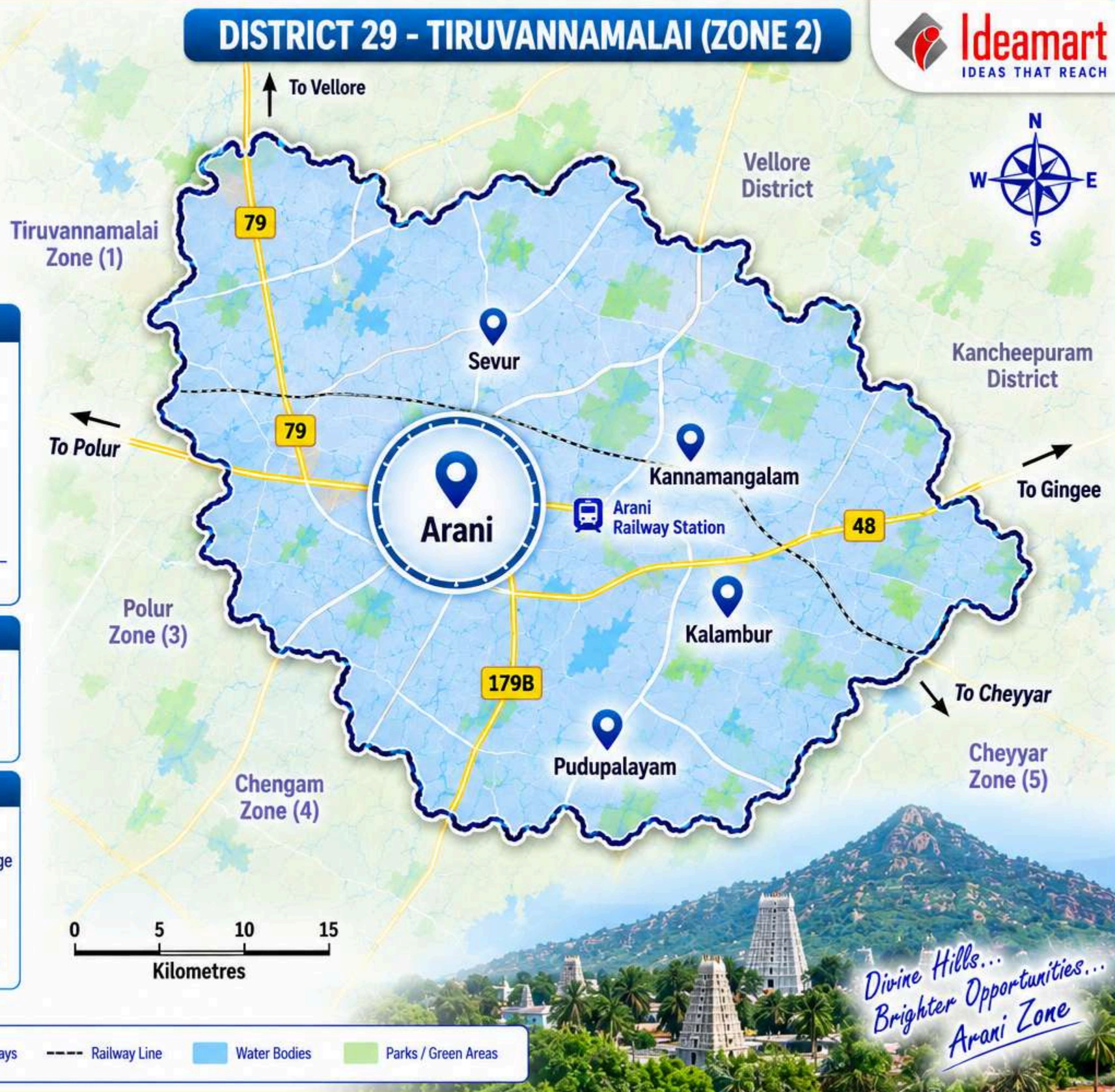
- Arani
- Kannamangalam
- Kalambur
- Sevur
- Pudupalayam

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
ARANI	~620 km² (Approx.)

MAJOR LANDMARKS

- Arani Railway Station
- Arani Bus Stand
- Government Hospital, Arani
- Arani Market
- Varadaraja Perumal Temple, Arani
- Kamatchi Amman Temple
- Arani Arts & Science College
- Kannamangalam Market
- Pudupalayam Market
- Nearby Villages & Temples



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 3
POLUR ZONE

ALL AREAS COVERED IN ZONE 3

- Polur
- Kalasapakkam
- Chetpet
- Jamunamarathur

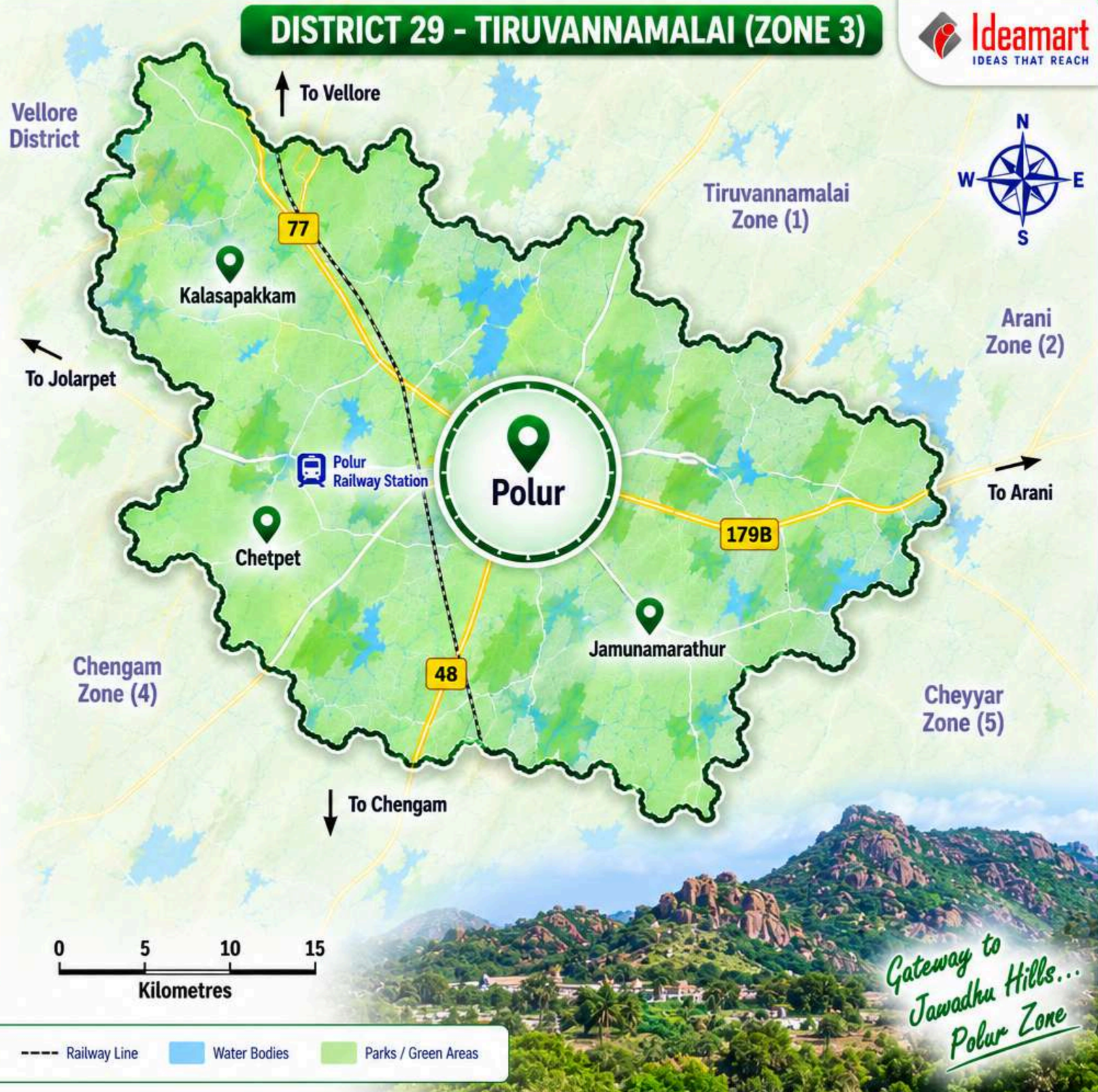
& Surrounding Areas

MAJOR HUB
POLUR

TOTAL AREA COVERED
~510 km²
(Approx.)

MAJOR LANDMARKS

- Polur Railway Station
- Polur Bus Stand
- Government Hospital, Polur
- Kalasapakkam Temple
- Chetpet Temple
- Jamunamarathur Temple
- Arignar Anna Govt. Arts College, Polur
- Polur Market
- Jawadhu Hills (Nearby)
- Nearby Hills & Forest Areas



LEGEND

Major Locations | Zone 3 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 4

CHENGAM ZONE

ALL AREAS COVERED IN ZONE 4

- Chengam
- Thanipadi
- Pudupalayam
- Melchengam

& Surrounding Areas

MAJOR HUB

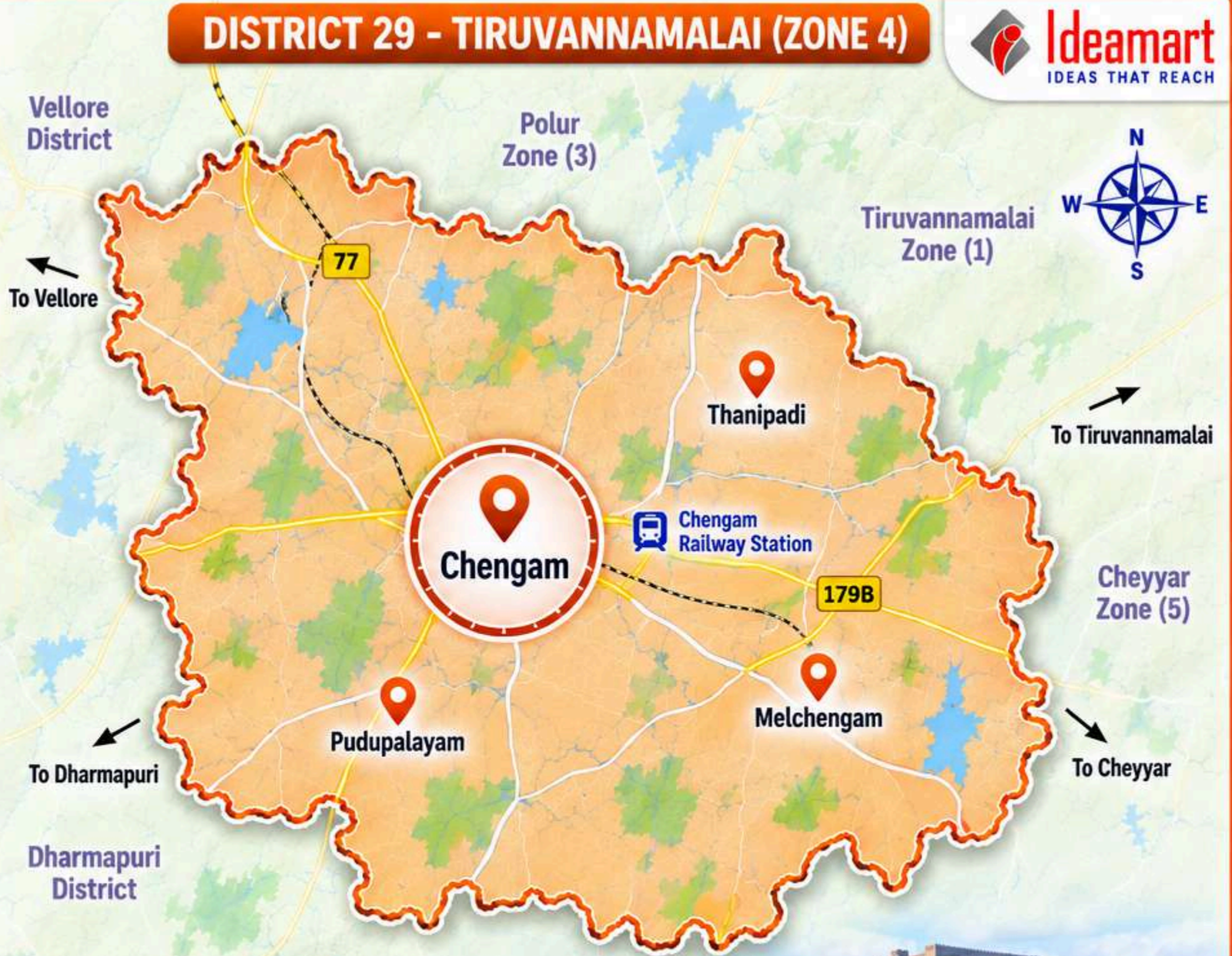
CHENGAM

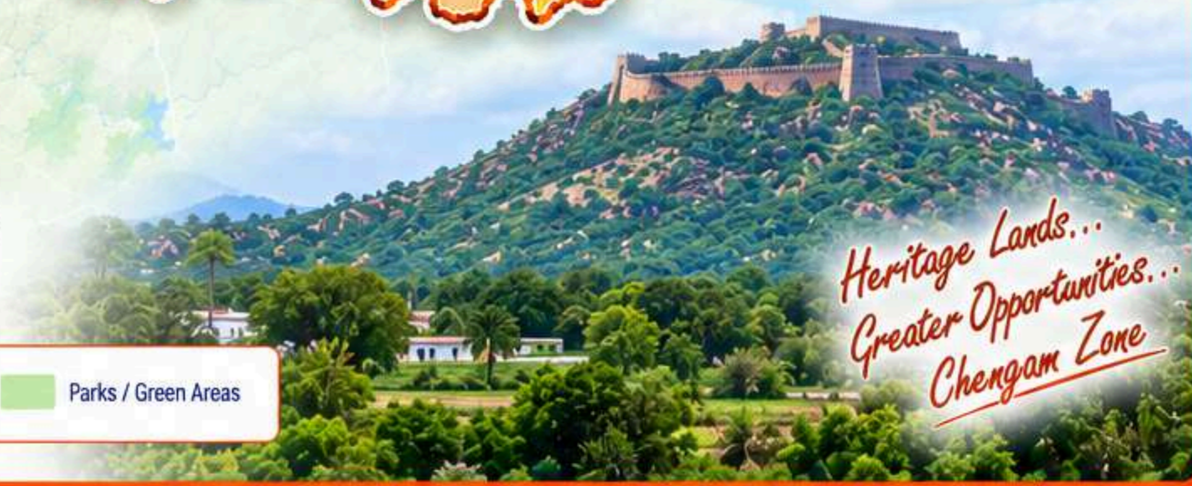
TOTAL AREA COVERED

~480 km²
(Approx.)

MAJOR LANDMARKS

- Chengam Bus Stand
- Chengam Railway Station
- Government Hospital, Chengam
- Chengam Fort (Jinjee Fort)
- Thanipadi Temple
- Pudupalayam Market
- Melchengam Temple
- Nearby Hills & Forest Areas
- Agricultural Belt
- Nearby Villages





LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 5

CHEYYAR ZONE

ALL AREAS COVERED IN ZONE 5

- Cheyyar
- Vandavasi
- Peranamallur
- Brahmadesam

& Surrounding Areas

MAJOR HUB

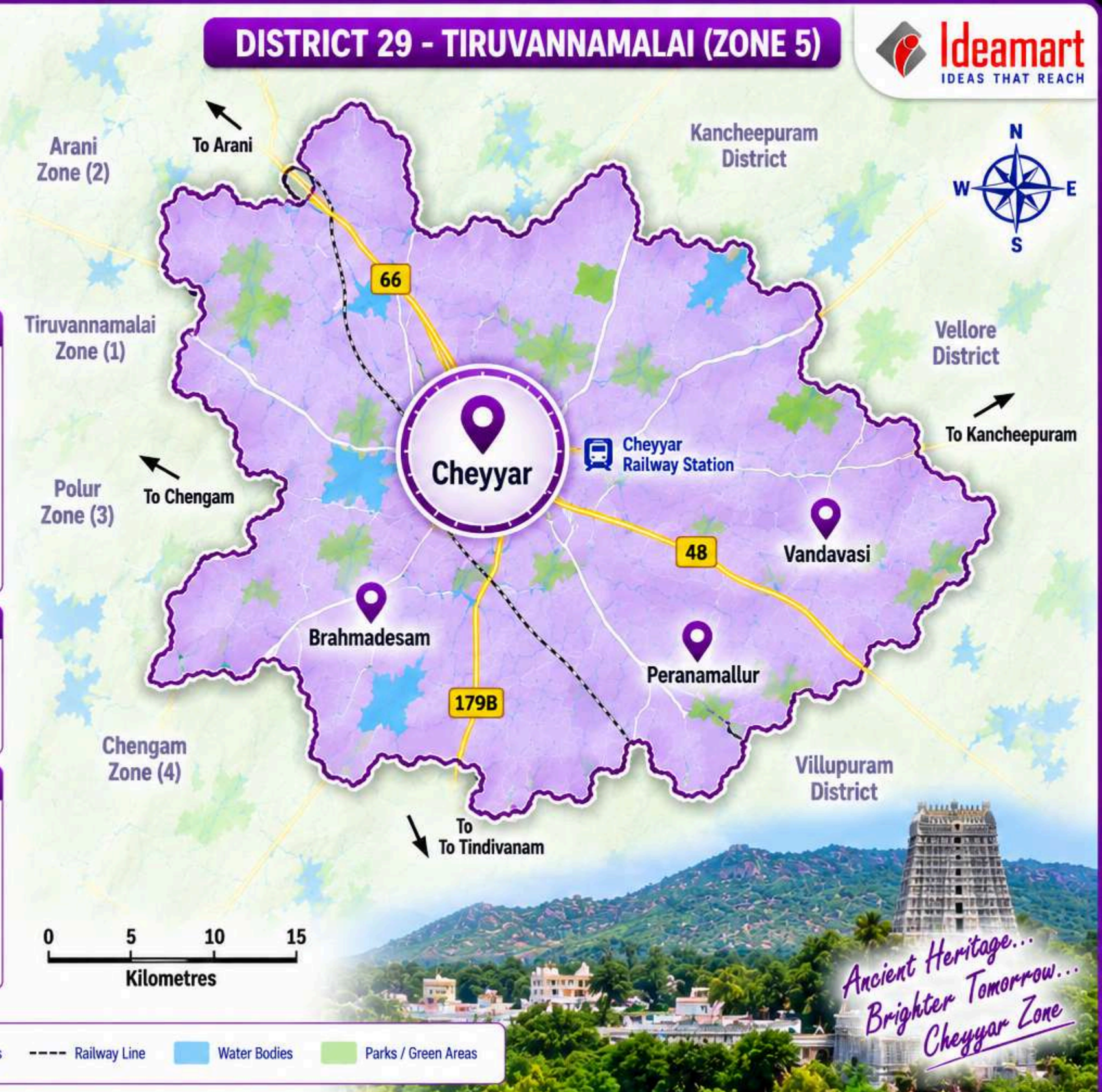
CHEYYAR

TOTAL AREA COVERED

~620 km²
(Approx.)

MAJOR LANDMARKS

- Cheyyar Railway Station
- Cheyyar Bus Stand
- Government Hospital, Cheyyar
- Cheyyar Fort (Old Fort)
- Brahmadesam Temple
- Vandavasi Bus Stand
- Vandavasi Fort
- Peranamallur Temple
- Local Markets
- Nearby Hills & Forest Areas



LEGEND

Major Locations · Zone 5 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

TIRUVARUR

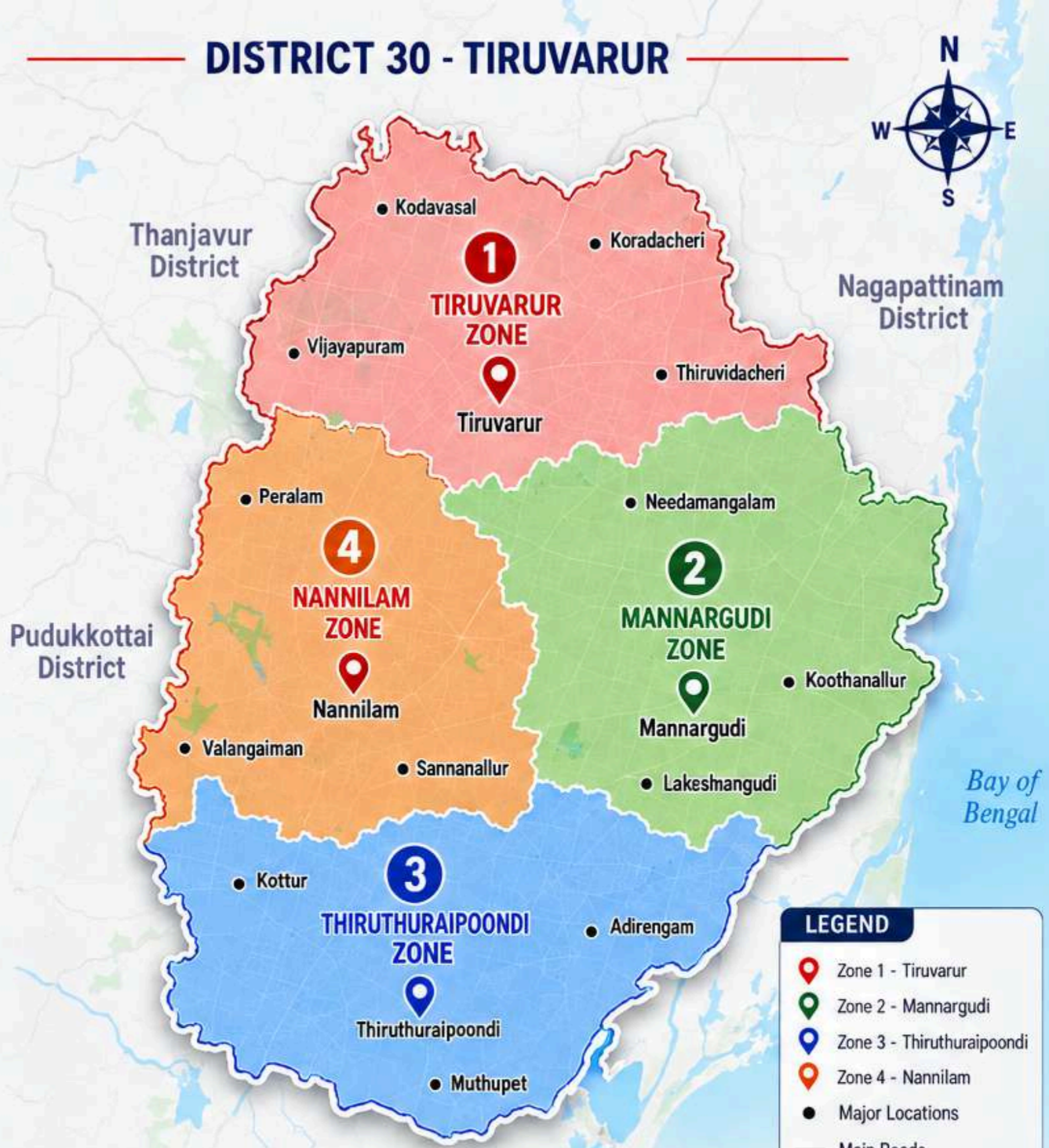
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUVARUR FRANCHISE ZONES

1 TIRUVARUR ZONE	2 MANNARGUDI ZONE	3 THIRUTHURAIPOONDI ZONE	4 NANNILAM ZONE
Tiruvarur, Koradacheri, Vijayapuram, Thiruvidacheri, Kodavasal	Mannargudi, Needamangalam, Koothanallur, Lakshmangudi	Thiruthuraipoondi, Muthupet, Kottur, Adirengam	Nannilam, Peralam, Valangaiman, Sannanallur
5,20,000	4,30,000	2,60,000	2,70,000

TOTAL DISTRICT POPULATION 14,80,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

TIRUVARUR

ZONE 1

TIRUVARUR ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 1

- Tiruvarur
- Koradacheri
- Vijayapuram
- Thiruvidacheri
- Kodavasal

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
TIRUVARUR	~620 km² (Approx.)

MAJOR LANDMARKS

- Tiruvarur Thyagaraja Temple
- Tiruvarur Bus Stand
- Tiruvarur Railway Station
- Government Hospital, Tiruvarur
- Koradacheri Temple
- Vijayapuram Market
- Kodavasal Temple
- Thiruvidacheri Temple
- Local Markets
- Nearby Villages & Villages



STRATEGIC ZONE
BETTER COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
BUSINESS GROWTH

ONE GOAL
GROW TOGETHER

IDEAS THAT REACH.
TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

MANNARGUDI
ZONE 2

MANNARGUDI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 2

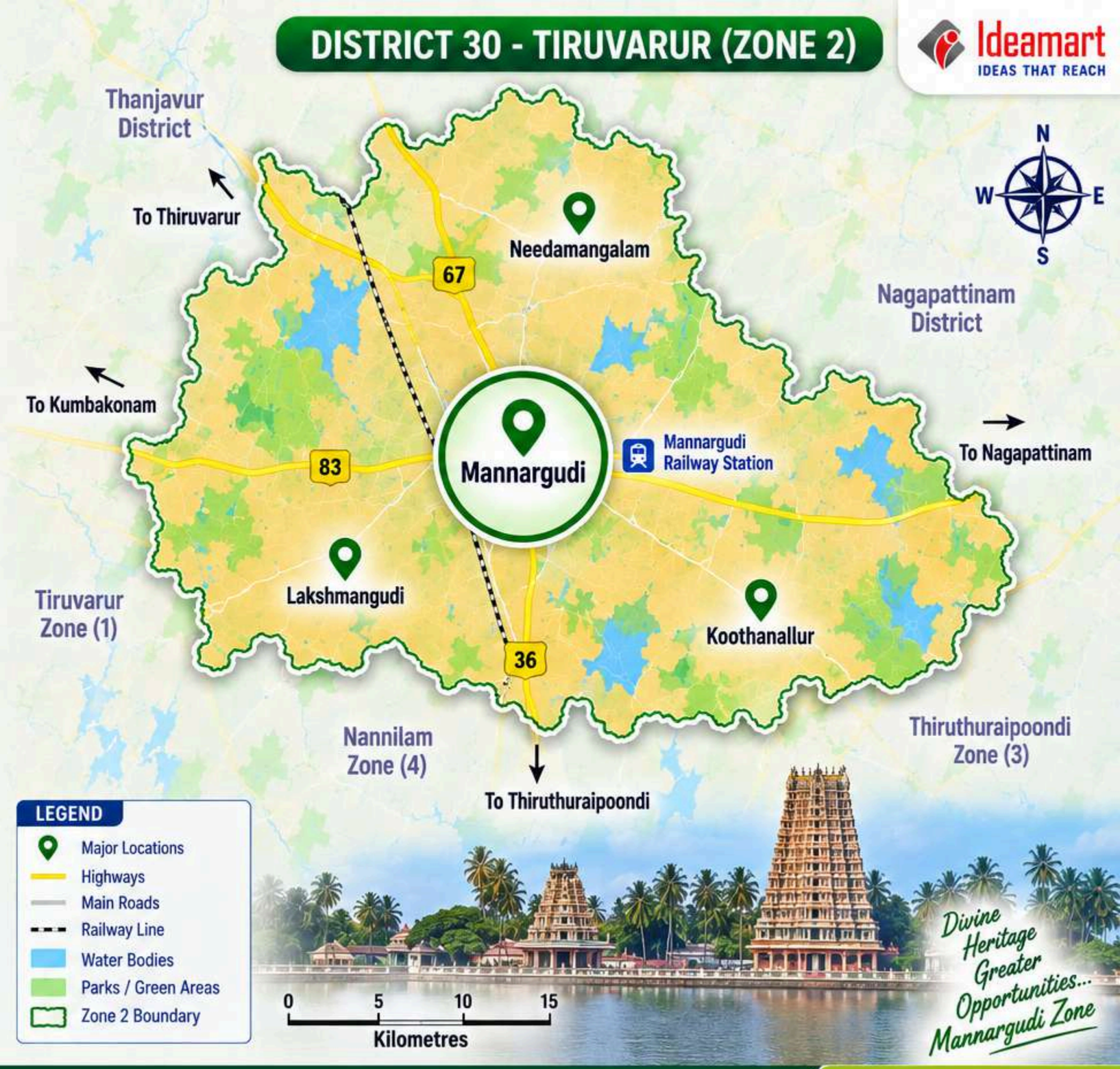
- Mannargudi
- Needamangalam
- Koothanallur
- Lakshmangudi

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
MANNARGUDI	~530 km² (Approx.)

MAJOR LANDMARKS

- Rajagopalaswamy Temple (Mannargudi)
- Mannargudi Bus Stand
- Mannargudi Railway Station
- Government Hospital, Mannargudi
- Needamangalam Temple
- Koothanallur Temple
- Lakshmangudi Temple
- Local Markets
- Nearby Villages & Villages



STRATEGIC ZONE
BETTER COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
BUSINESS GROWTH

ONE GOAL
GROW TOGETHER

IDEAS THAT REACH.
TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

THIRUTHURAIPOONDI

ZONE 3

THIRUTHURAIPOONDI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 3

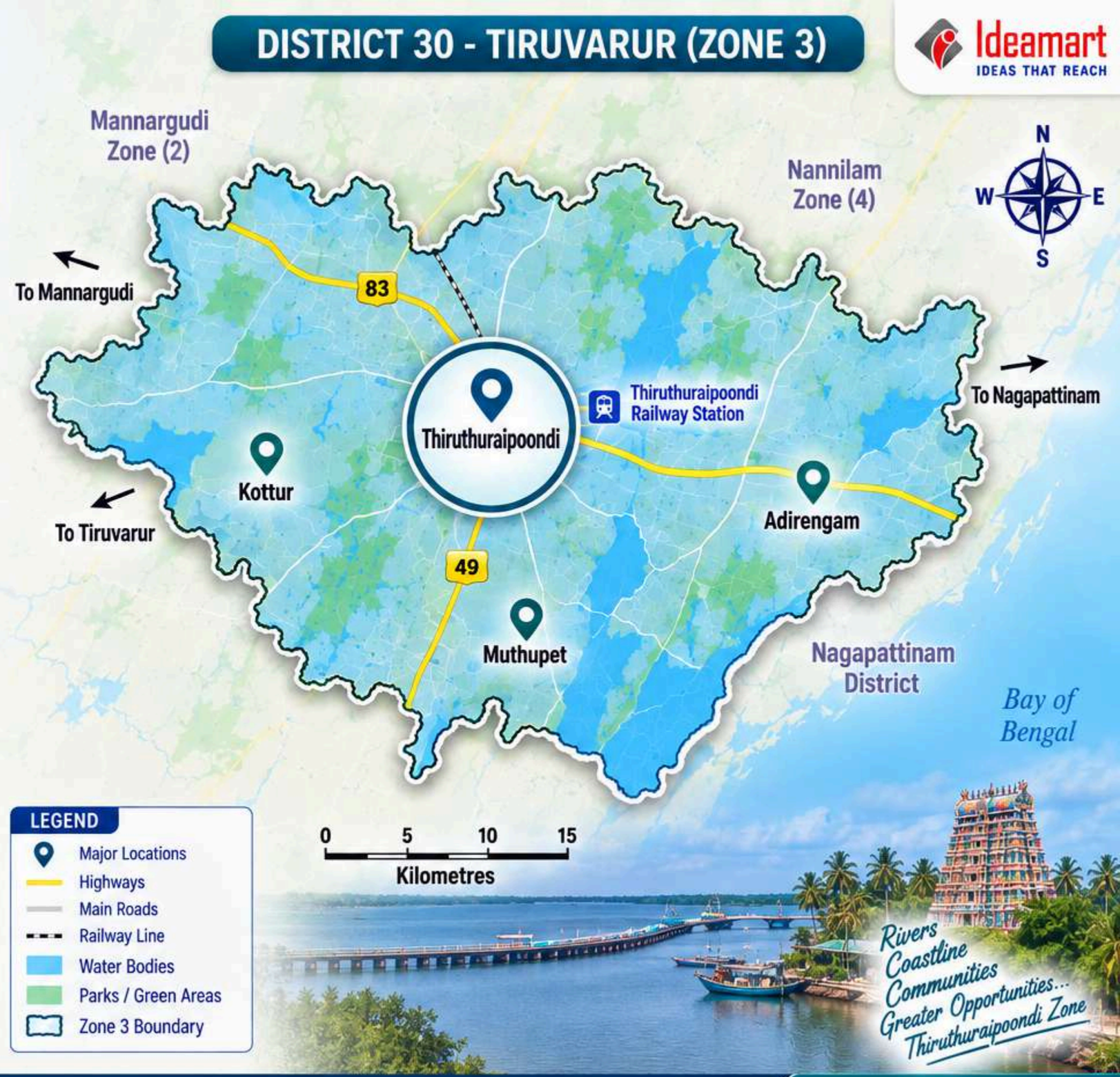
- Thiruthuraipoondi
- Muthupet
- Kottur
- Adirengam

& Surrounding Areas

MAJOR HUB	TOTAL AREA COVERED
THIRUTHURAIPOONDI	~480 km² (Approx.)

MAJOR LANDMARKS

- Thiruthuraipoondi Temple
- Thiruthuraipoondi Bus Stand
- Thiruthuraipoondi Railway Station
- Government Hospital, Thiruthuraipoondi
- Muthupet Beach
- Muthupet Boat Jetty
- Kottur Temple
- Adirengam Temple
- Nearby Villages & Villages



LEGEND

- Major Locations
- Highways
- Main Roads
- Railway Line
- Water Bodies
- Parks / Green Areas
- Zone 3 Boundary

STRATEGIC ZONE BETTER COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **MORE OPPORTUNITIES** BUSINESS GROWTH | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

NANNILAM

ZONE 4

NANNILAM ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 4

- Nannilam
- Peralam
- Valangaiman
- Sannanallur

& Surrounding Areas

MAJOR HUB

NANNILAM

TOTAL AREA COVERED

~500 km²
(Approx.)

MAJOR LANDMARKS

- Nannilam Temple
- Nannilam Bus Stand
- Nannilam Railway Station
- Government Hospital, Nannilam
- Peralam Temple
- Valangaiman Temple
- Sannanallur Temple
- Local Markets
- Nearby Villages & Villages



STRATEGIC ZONE
BETTER COVERAGE

STRONGER PRESENCE
LOCAL CONNECT

MORE OPPORTUNITIES
BUSINESS GROWTH

ONE GOAL
GROW TOGETHER

**IDEAS THAT REACH.
TOGETHER, WE GROW.**

Ideamart
IDEAS THAT REACH

THOOTHUKUDI

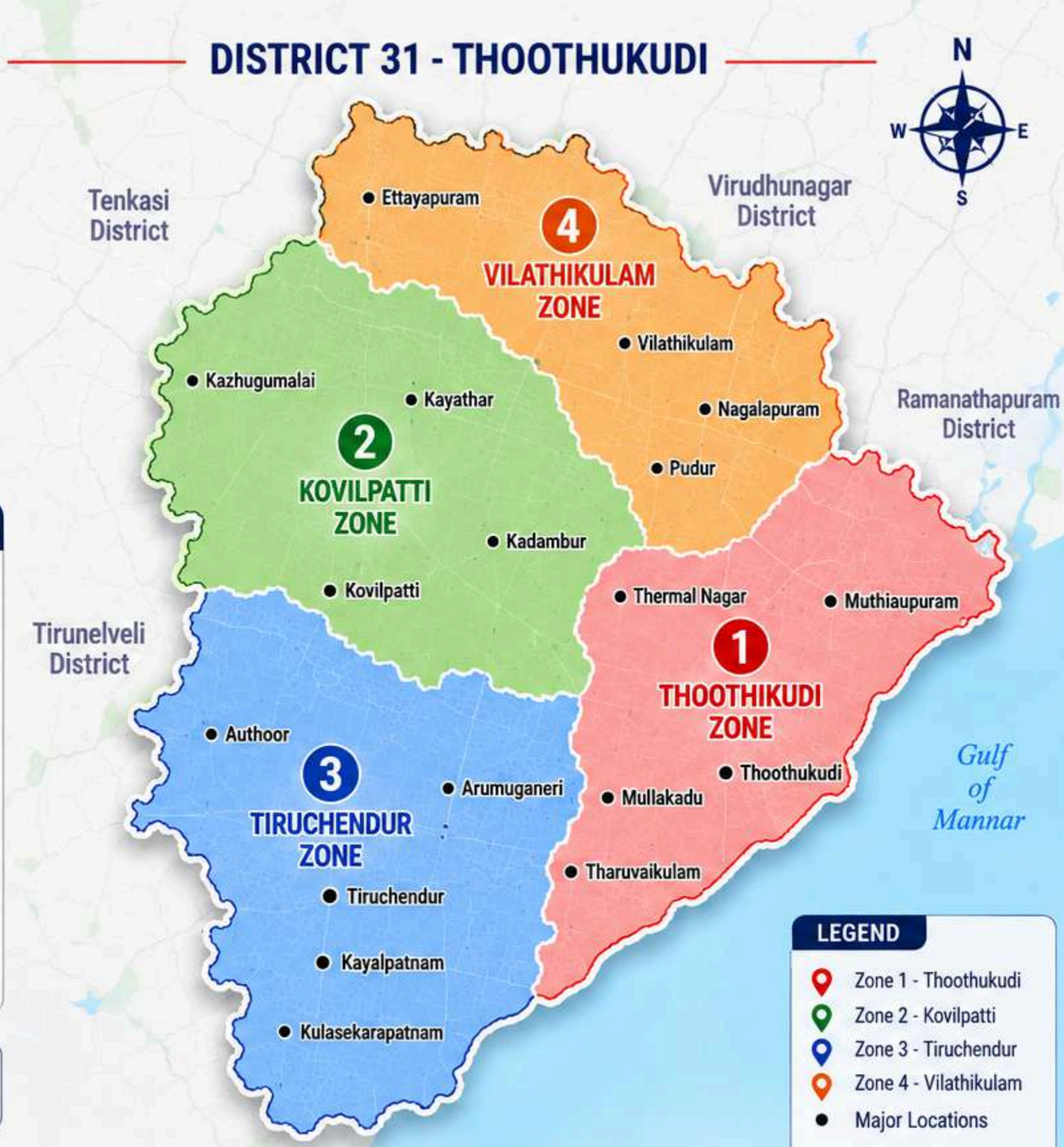
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

THOOTHUKUDI FRANCHISE ZONES

1 THOOTHUKUDI ZONE	2 KOVILPATTI ZONE	3 TIRUCHENDUR ZONE	4 VILATHIKULAM ZONE
Thoothukudi, Muthiaupuram, Thermal Nagar, Mullakadu, Tharuvaikulam	Kovilpatti, Kayathar, Kadambur, Kazhugumalai	Tiruchendur, Arumuganeri, Kayalpatnam, Authoor, Kulasekarapatnam	Vilathikulam, Ettayapuram, Pudur, Nagalapuram
7,20,000	5,20,000	4,20,000	3,90,000

TOTAL DISTRICT POPULATION 20,50,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

THOOTHUKUDI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 1

- Thoothukudi
- Muthaiapuram
- Thermal Nagar
- Mullakadu
- Tharuvaikulam
- Harbour & Port Area
- SIPCOT Industrial Area
- Beach Road Area
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

THOOTHUKUDI

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

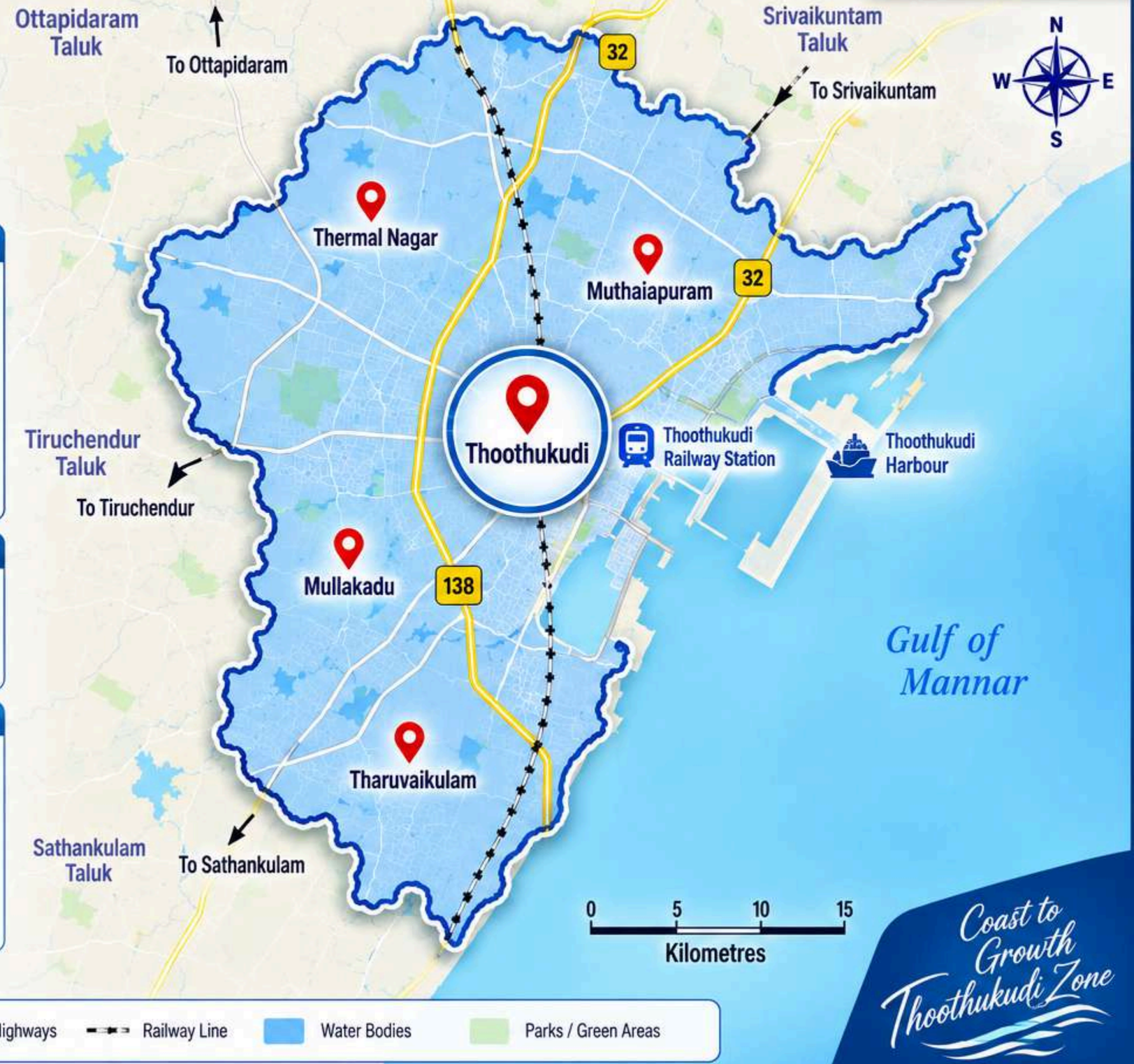
- Thoothukudi Harbour
- Thoothukudi Railway Station
- Thoothukudi Bus Stand
- Government Hospital, Thoothukudi
- SIPCOT Industrial Area
- Thermal Power Station
- Our Lady of Snows Basilica
- Muthaiapuram Market
- Mullakadu Beach
- Tharuvaikulam Temple

LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 31 - THOOTHUKUDI (ZONE 1)

Ideamart
IDEAS THAT REACH



Coast to Growth
Thoothukudi Zone

IDEAMART
IDEAS THAT T REACH

ZONE 2

KOVILPATTI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 2

- Kovilpatti
- Kayathar
- Kadambur
- Kazhugumalai
- NH 44 Corridor
- Sankarankoil Road Area
- Vasudevanallur Road Area
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

KOVILPATTI

TOTAL AREA COVERED

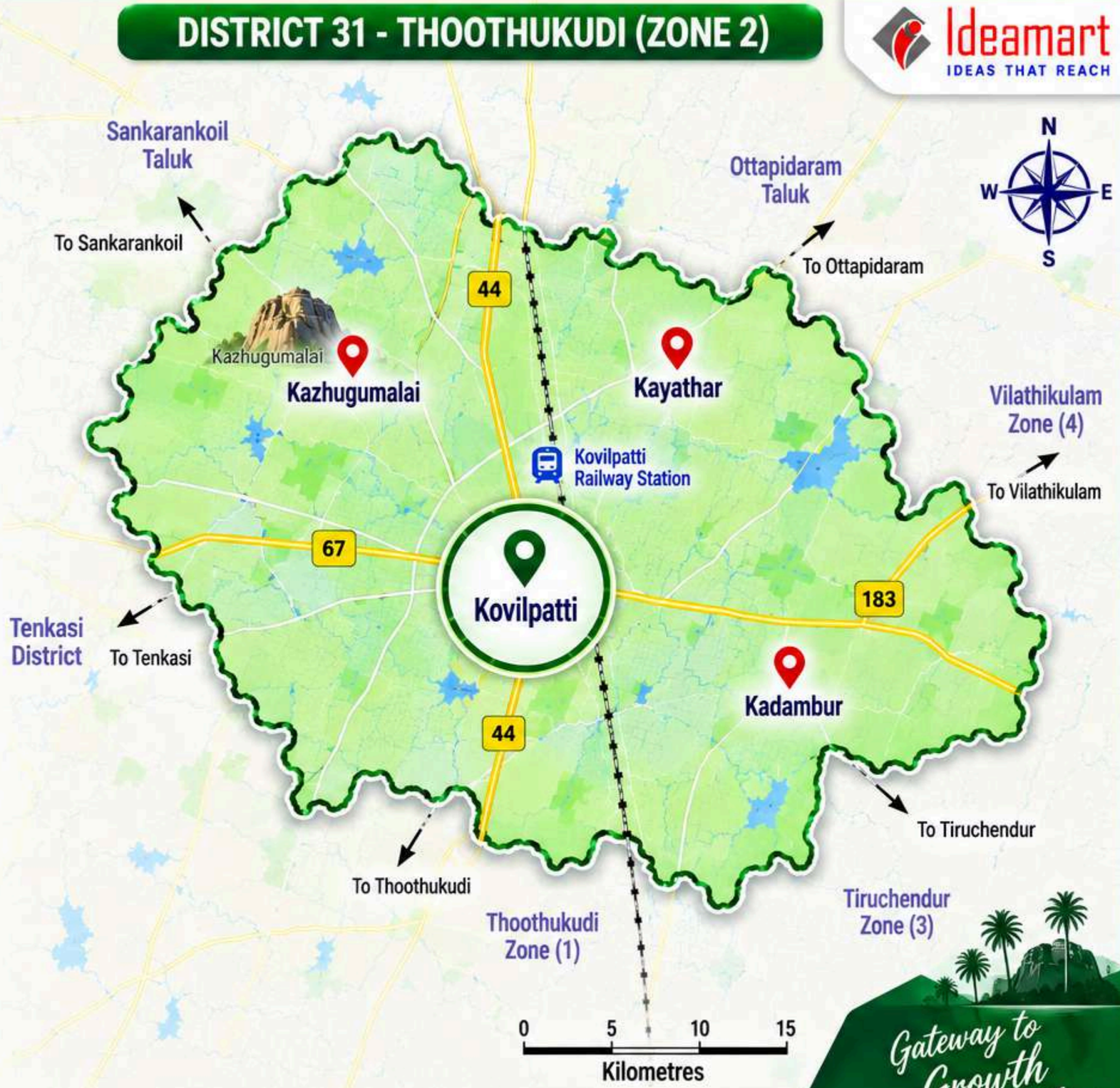
~450 km² (Approx.)

MAJOR LANDMARKS

- Kovilpatti Railway Station
- Kovilpatti Bus Stand
- Government Hospital, Kovilpatti
- SIPCOT Industrial Park
- Kazhugumalai Temple
- Kadambur Temple
- Kayathar Sivan Temple
- Kovilpatti Market
- Kamaraj College (Nearby)
- Surrounding Villages

LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas



IDEAMART
IDEAS THAT T REACH

ZONE 3

TIRUCHENDUR ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 3

- Tiruchendur
- Arumuganeri
- Kayalpattinam
- Authoor
- Kulasekarapatnam
- Coastal Belt Areas
- SH 176 Corridor
- Beach & Tourism Areas
- Fishing Villages
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

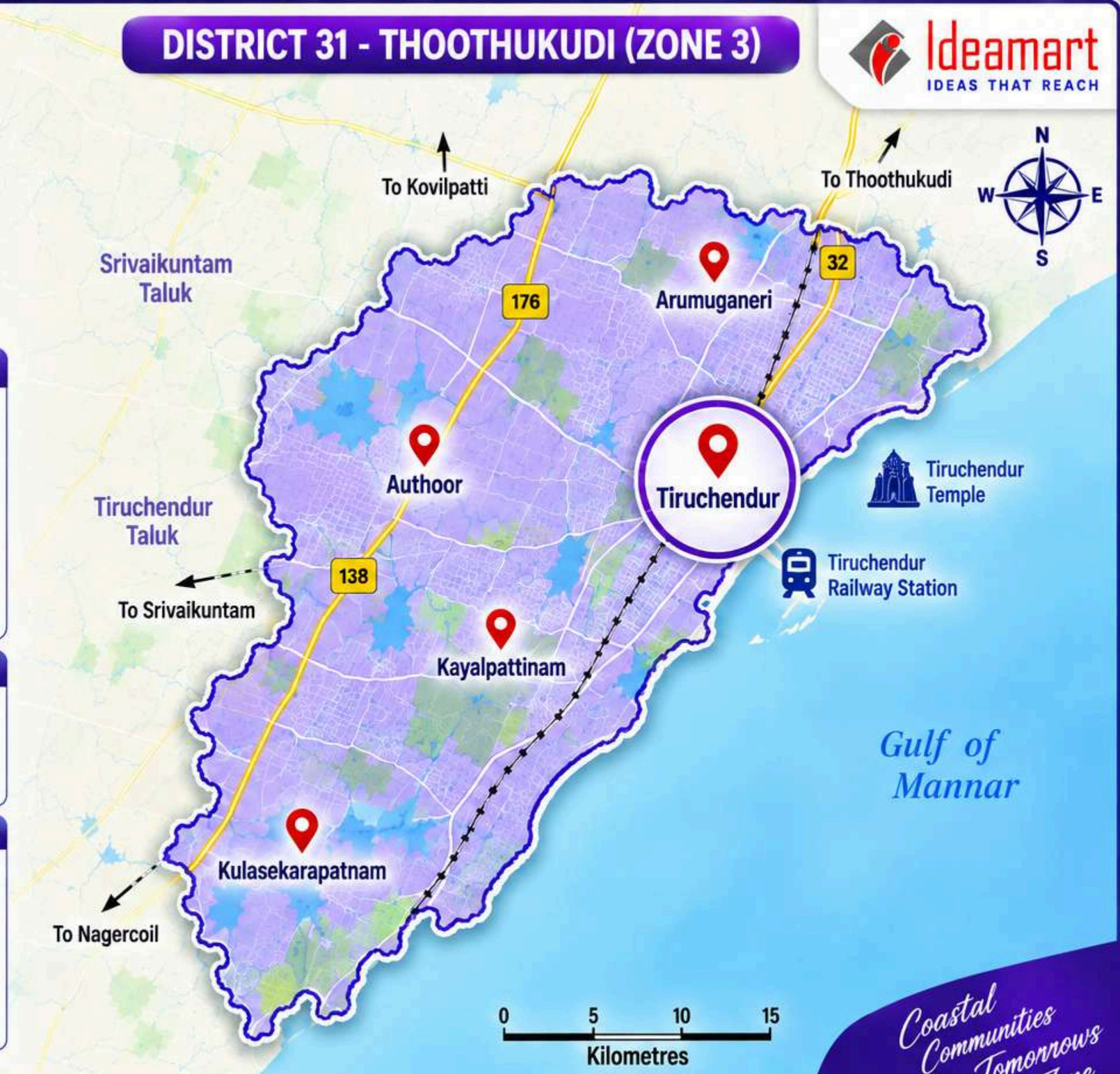
TIRUCHENDUR

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Tiruchendur Temple
- Tiruchendur Railway Station
- Tiruchendur Bus Stand
- Arumuganeri Market
- Kayalpattinam Beach
- Kulasekarapatnam Temple
- Our Lady of Snows Church
- Authoor Market
- Fishing Harbour
- Surrounding Villages



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · Highways · Railway Line · Water Bodies · Parks / Green Areas

Coastal Communities Brighter Tomorrows Tiruchendur Zone

IDEAMART
IDEAS THAT T REACH

ZONE 4

VILATHIKULAM ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 4

- Vilathikulam
- Ettayapuram
- Pudur
- Nagalapuram
- NH 44 Corridor
- Rural & Farming Areas
- Industrial Growth Areas
- Surrounding Villages

& Surrounding Areas

MAJOR HUB

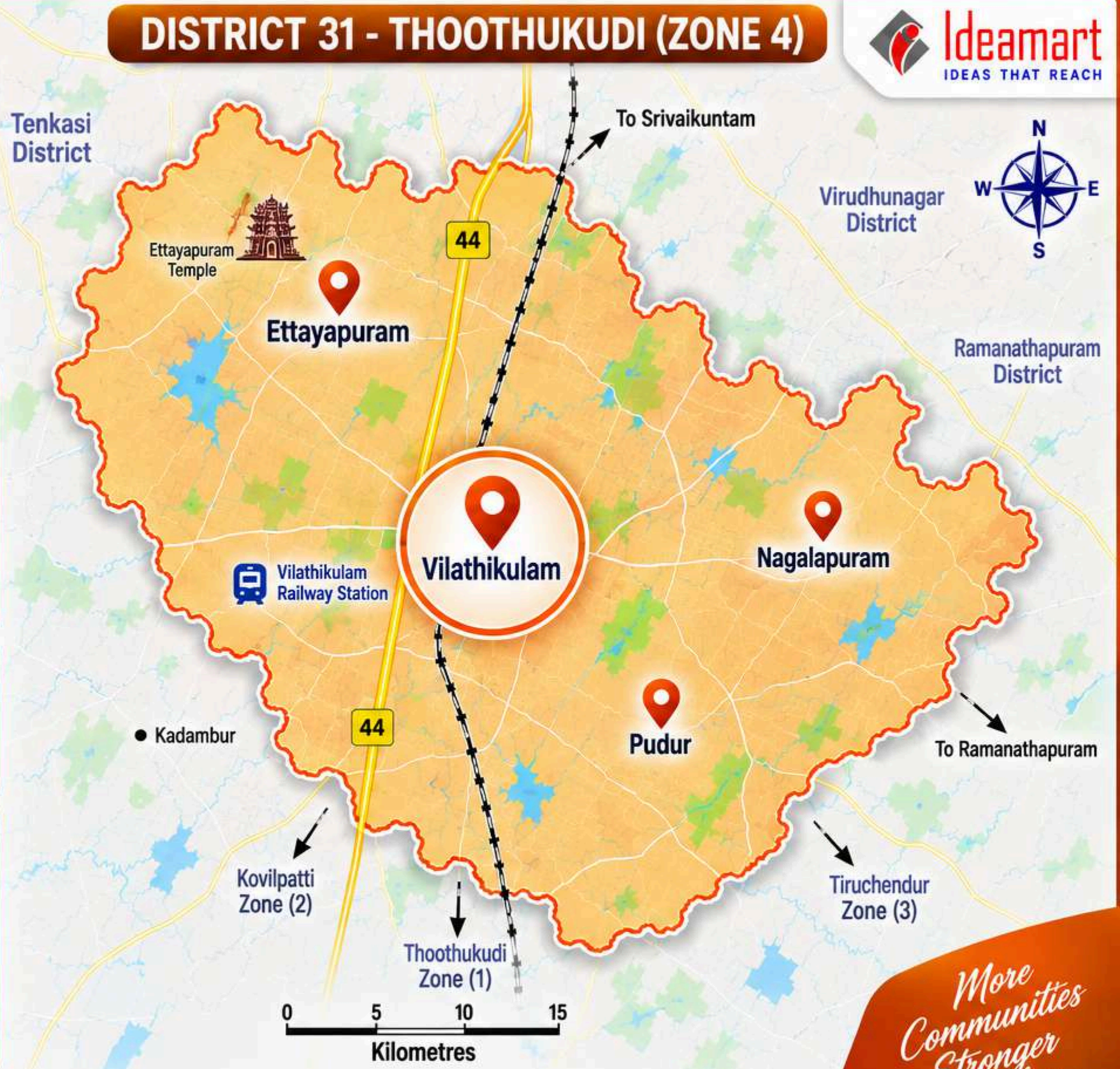
VILATHIKULAM

TOTAL AREA COVERED

~400 km²
(Approx.)

MAJOR LANDMARKS

- Vilathikulam Railway Station
- Vilathikulam Bus Stand
- Government Hospital, Vilathikulam
- Thermal Power Station, Tuticorin (Outer Area Access)
- Ettayapuram Temple
- Pudur Mariamman Temple
- Nagalapuram Temple
- Ettayapuram Government College
- Vilathikulam Market
- Agricultural Belt
- Surrounding Villages



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

More Communities Stronger Together

Ideamart
IDEAS THAT REACH

TIRUCHIRAPPALLI

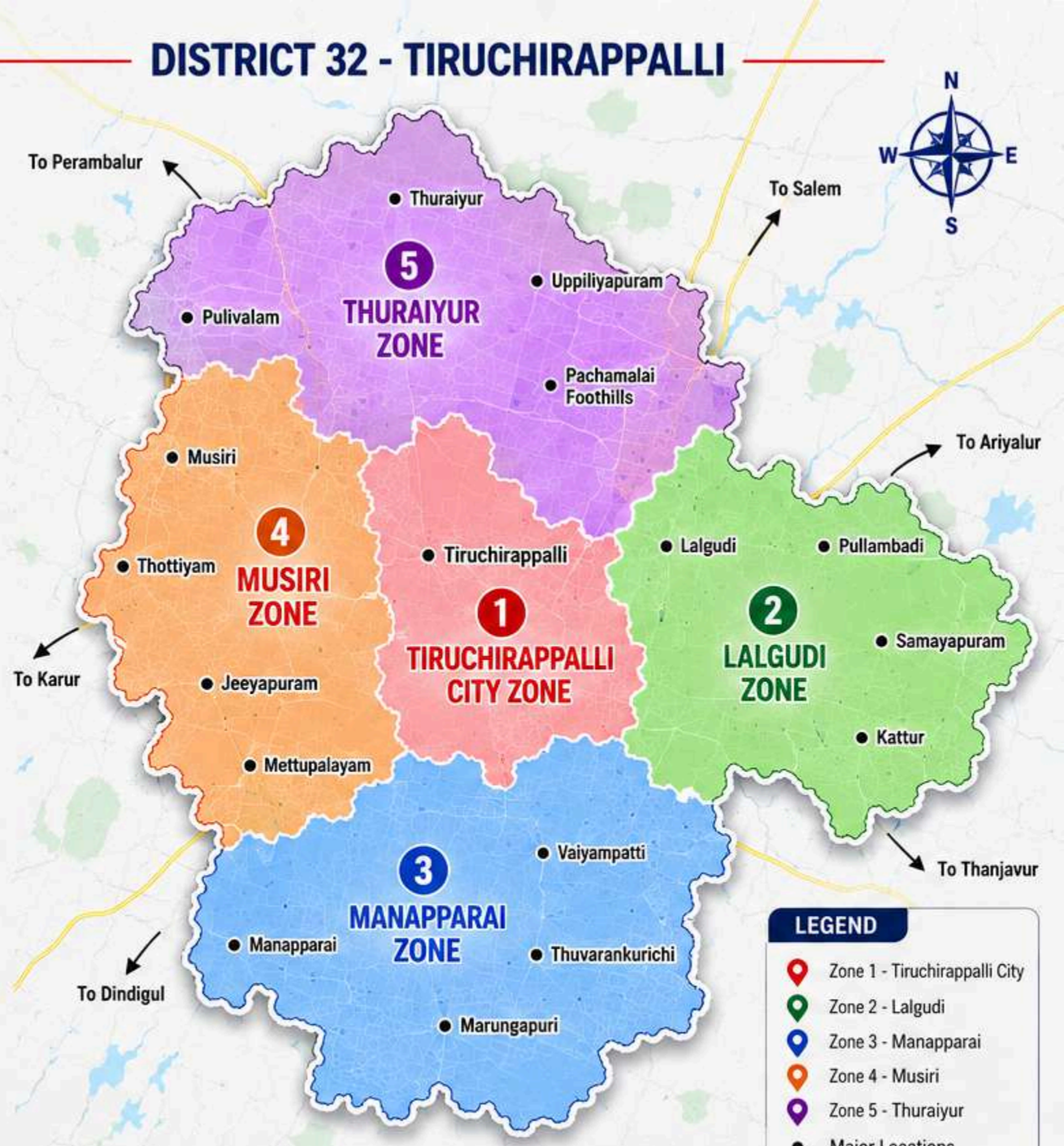
OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUCHIRAPPALLI FRANCHISE ZONES

1 TIRUCHIRAPPALLI CITY ZONE	2 LALGUDI ZONE	3 MANAPPARAI ZONE	4 MUSIRI ZONE	5 THURAIYUR ZONE
Trichy City, Srirangam, Thillai Nagar, KK Nagar, Woraiyur, Cantonment	Lalgudi, Pullambadi, Samayapuram, Kattur	Manapparai, Vaiyampatti, Thuvarankurichi, Marungapuri	Musiri, Thottiyam, Jeeyapuram, Mettupalayam	Thuraiyur, Uppiliyapuram, Pachamalai Foothills, Pulivalam
12,00,000	5,00,000	4,60,000	4,20,000	5,70,000

TOTAL DISTRICT POPULATION **31,50,000**



5 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THAT REACH

ZONE 1

TIRUCHIRAPPALLI CITY ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 1

- Trichy City
- Srirangam
- Thillai Nagar
- KK Nagar
- Woraiyur
- Cantonment

Major City Zone
High Growth Area

MAJOR HUB

TIRUCHIRAPPALLI CITY

TOTAL AREA COVERED

~250 km²
(Approx.)

MAJOR LANDMARKS

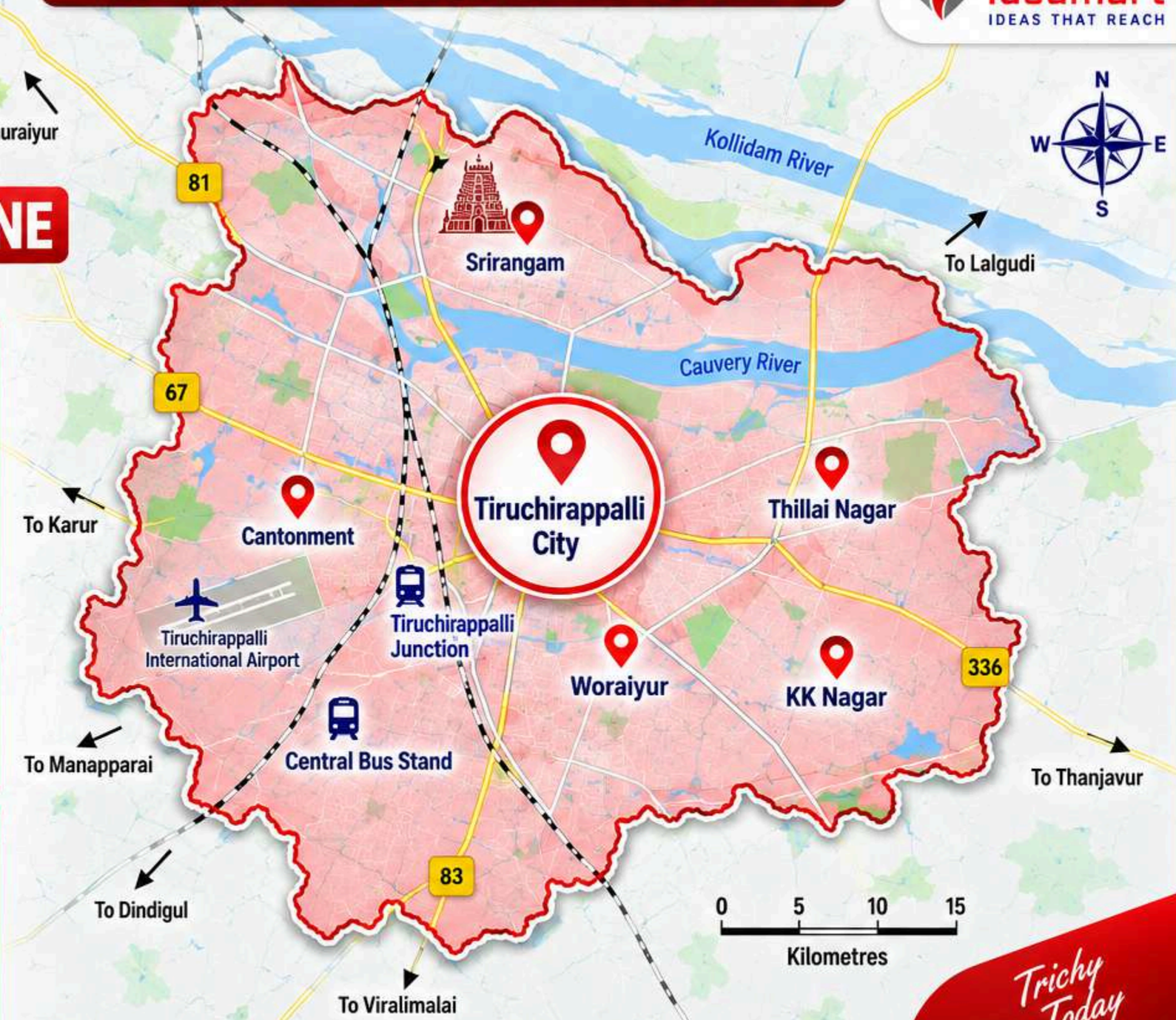
- Tiruchirappalli Junction (Railway Station)
- Central Bus Stand
- Tiruchirappalli International Airport
- Sri Ranganathaswamy Temple (Srirangam)
- Rockfort Temple
- Thillai Nagar
- KK Nagar
- Woraiyur
- Cantonment

LEGEND

Major Locations | Zone 1 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

DISTRICT 32 - TIRUCHIRAPPALLI (ZONE 1)

Ideamart
IDEAS THAT REACH



Trichy Today Bigger Tomorrows

IDEAMART
IDEAS THATT REACH

ZONE 2

LALGUDI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 2

- Lalgudi
- Pullambadi
- Samayapuram
- Kattur



Strategic Growth Zone
Well Connected Region

MAJOR HUB

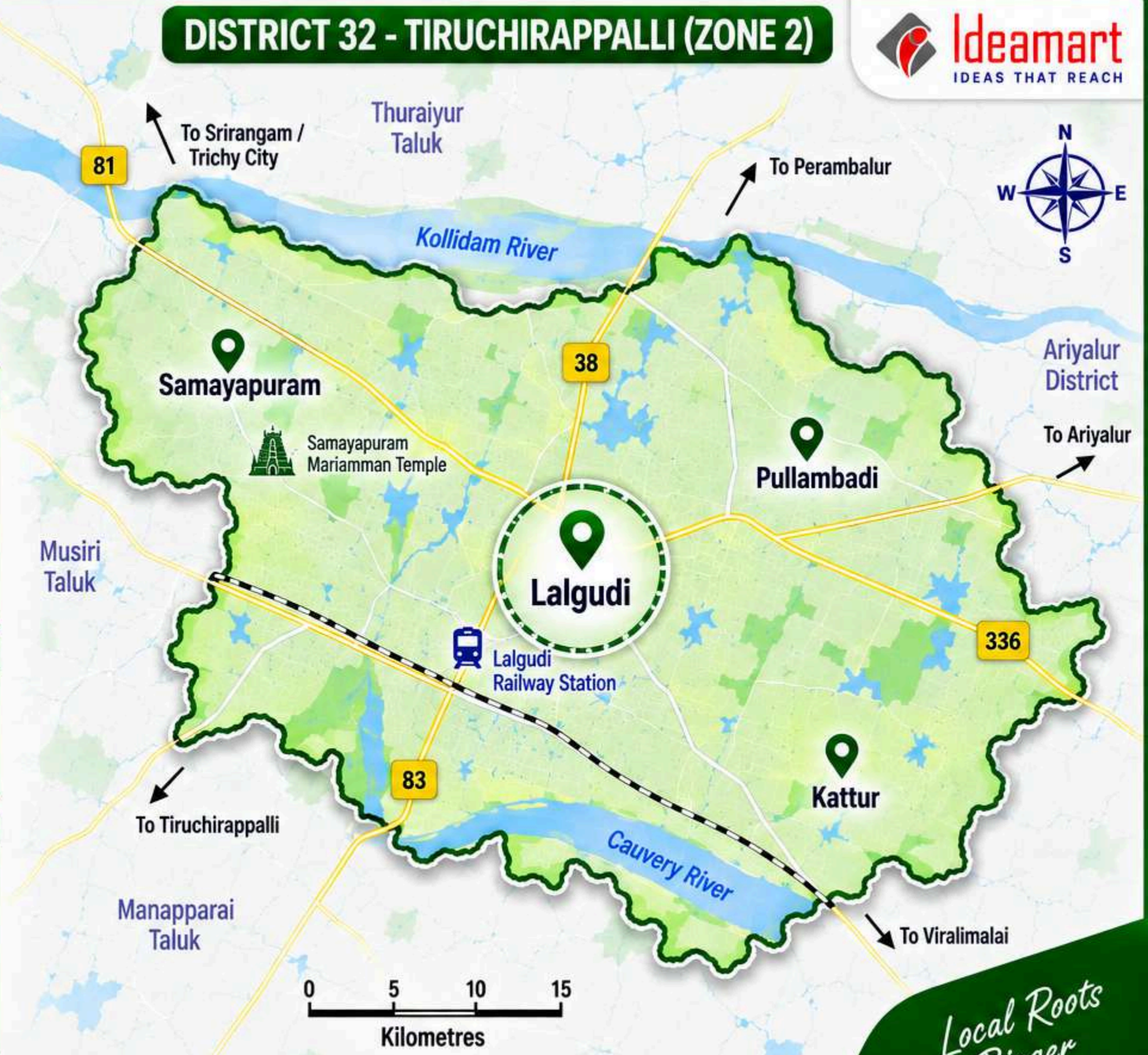
LALGUDI

TOTAL AREA COVERED

~400 km²
(Approx.)

MAJOR LANDMARKS

- Lalgudi Railway Station
- Lalgudi Bus Stand
- Samayapuram Mariamman Temple
- Kollidam River Bridge
- Pullambadi Temple
- Kattur Temple
- Government Arts College, Lalgudi
- NH 38 (Trichy - Chennai)



LEGEND

Major Locations | Zone 2 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Local Roots Bigger Opportunities

Ideamart
IDEAS THAT REACH

ZONE 3
MANAPPARAI

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 3

- Manapparai
- Vaiyampatti
- Thuvarankurichi
- Marungapuri



Strategic Growth Zone with Strong Connectivity

MAJOR HUB

MANAPPARAI

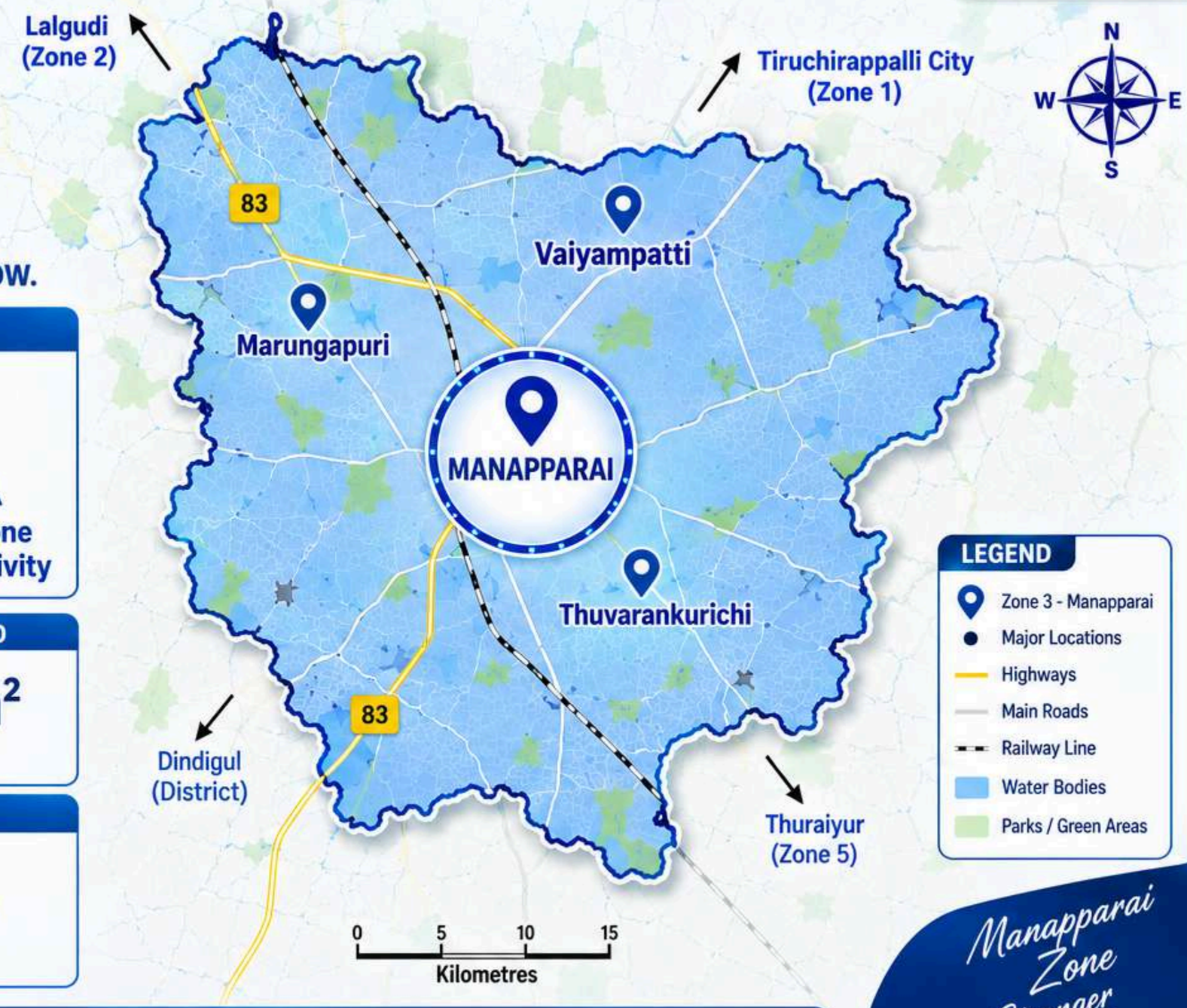
TOTAL AREA COVERED

~460 km²
(Approx.)

MAJOR LANDMARKS

- Manapparai Railway Station
- Manapparai Bus Stand
- Government Hospital, Manapparai
- Vaiyampatti Temple
- Thuvarankurichi Temple
- Marungapuri Fort

DISTRICT 32 - TIRUCHIRAPPALLI (ZONE 3)



LEGEND

- Zone 3 - Manapparai
- Major Locations
- Highways
- Main Roads
- Railway Line
- Water Bodies
- Parks / Green Areas

Manapparai Zone Stronger Together

4 MAJOR LOCATIONS | **STRONGER PRESENCE LOCAL CONNECT** | **WIDER REACH MORE OPPORTUNITIES** | **ONE GOAL GROW TOGETHER**

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THATT REACH

ZONE 4

MUSIRI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 4

- Musiri
- Thottiyam
- Jeeyapuram
- Mettupalayam



Heritage Region with Growing Opportunities

MAJOR HUB

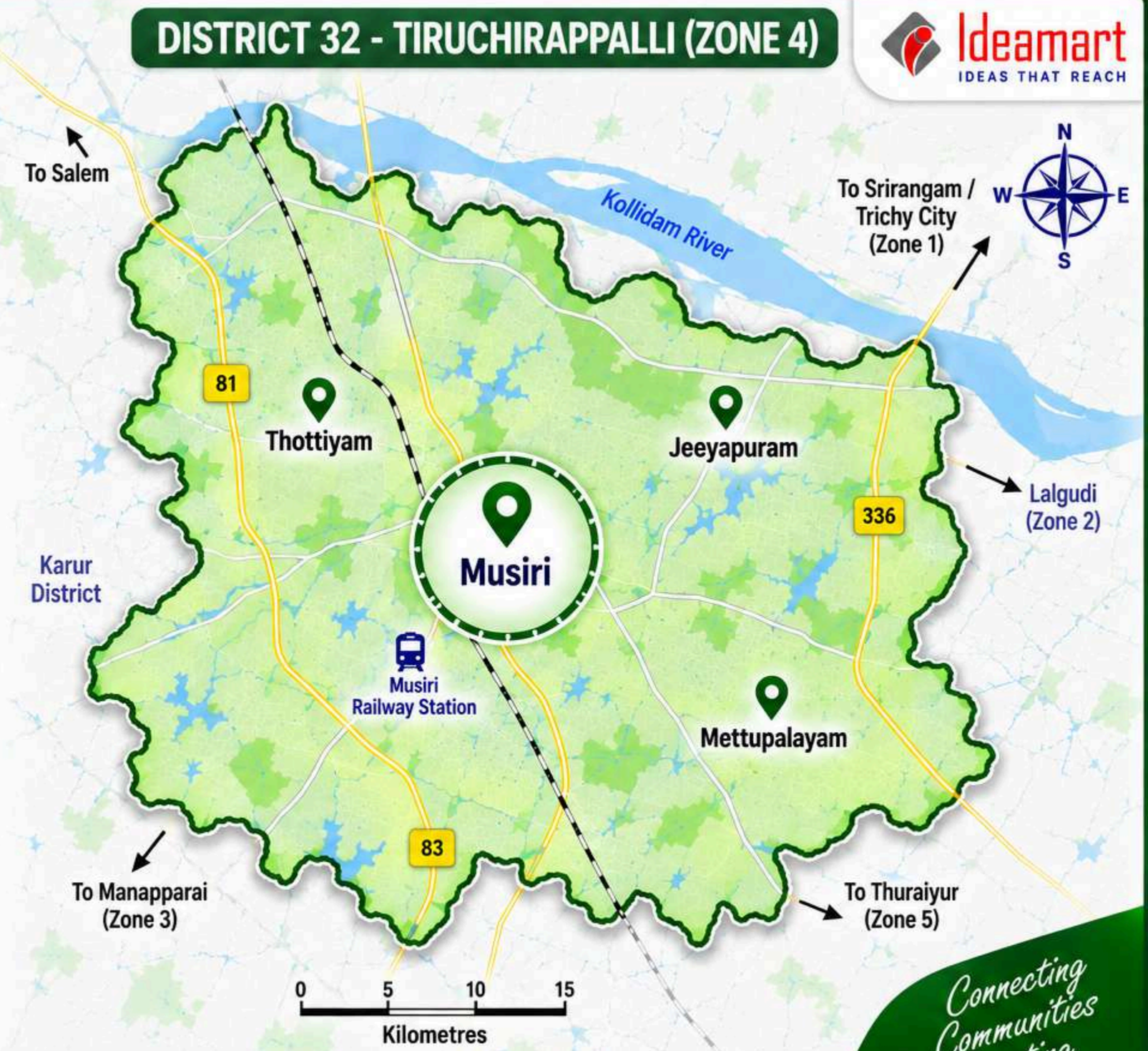
MUSIRI

TOTAL AREA COVERED

~420 km²
(Approx.)

MAJOR LANDMARKS

- Musiri Railway Station
- Musiri Bus Stand
- Government Hospital, Musiri
- Thottiyam Temple
- Jeeyapuram Temple
- Mettupalayam Temple
- Kollidam River Bridge
- NH 81 (Trichy - Salem)



LEGEND

Major Locations | Zone 4 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

Connecting Communities Creating Opportunities

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART
IDEAS THATT REACH

ZONE 5

THURAIYUR ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

ALL AREAS COVERED IN ZONE 5

- Thuraiyur
- Uppiliyapuram
- Pachamalai Foothills
- Pulivalam

A Growing Region with Great Potential

MAJOR HUB

THURAIYUR

TOTAL AREA COVERED

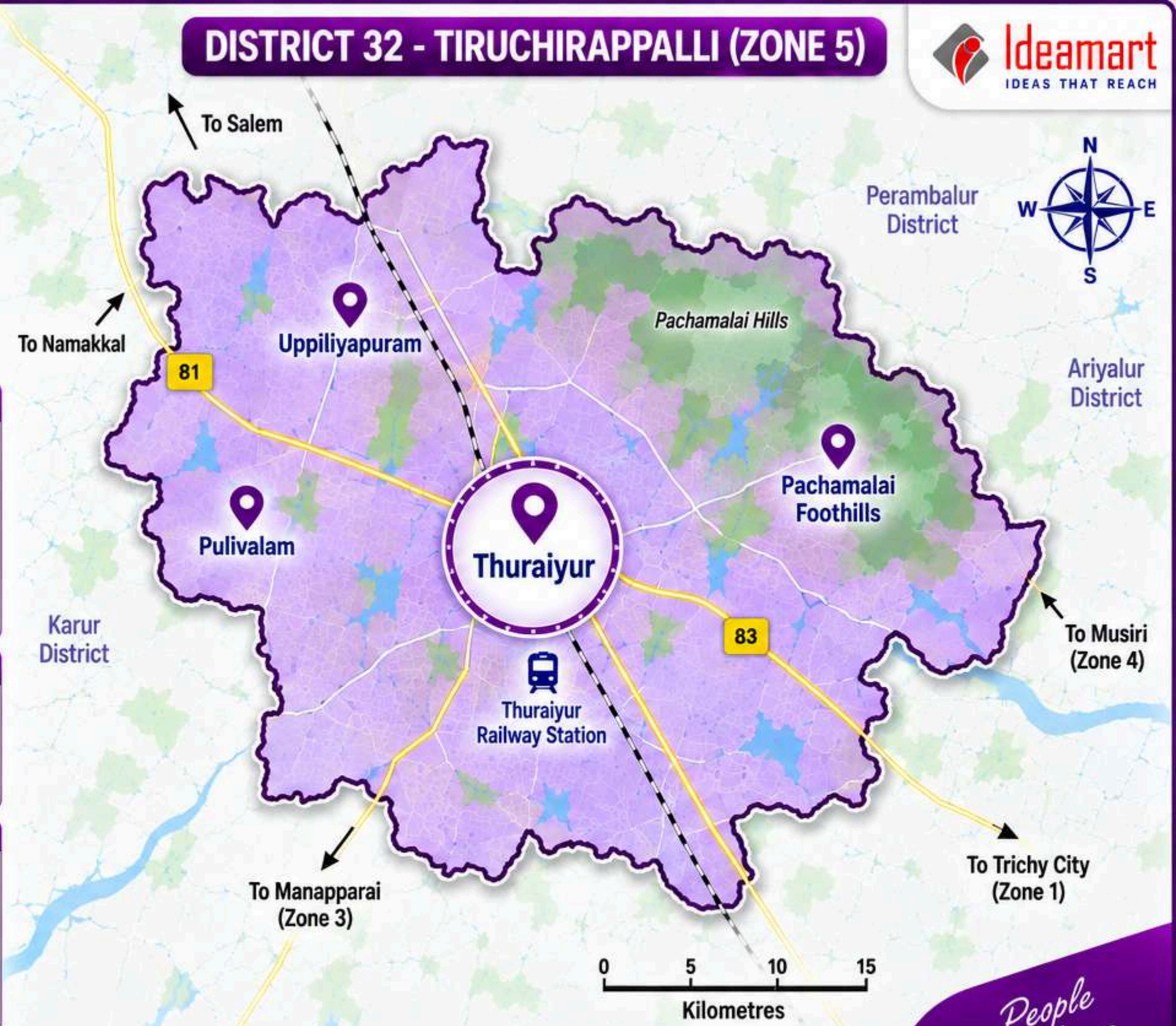
~570 km²
(Approx.)

MAJOR LANDMARKS

- Thuraiyur Railway Station
- Thuraiyur Bus Stand
- Pachamalai Hills
- Uppiliyapuram Temple
- Pulivalam Temple
- Government Arts College, Thuraiyur
- Pachamalai Forest Range
- NH 83 (Trichy - Karur)

DISTRICT 32 - TIRUCHIRAPPALLI (ZONE 5)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations | Zone 5 Boundary | Main Roads | Highways | Railway Line | Water Bodies | Parks / Green Areas

4 MAJOR LOCATIONS | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

People Places Progress Together

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

TIRUNELVELI

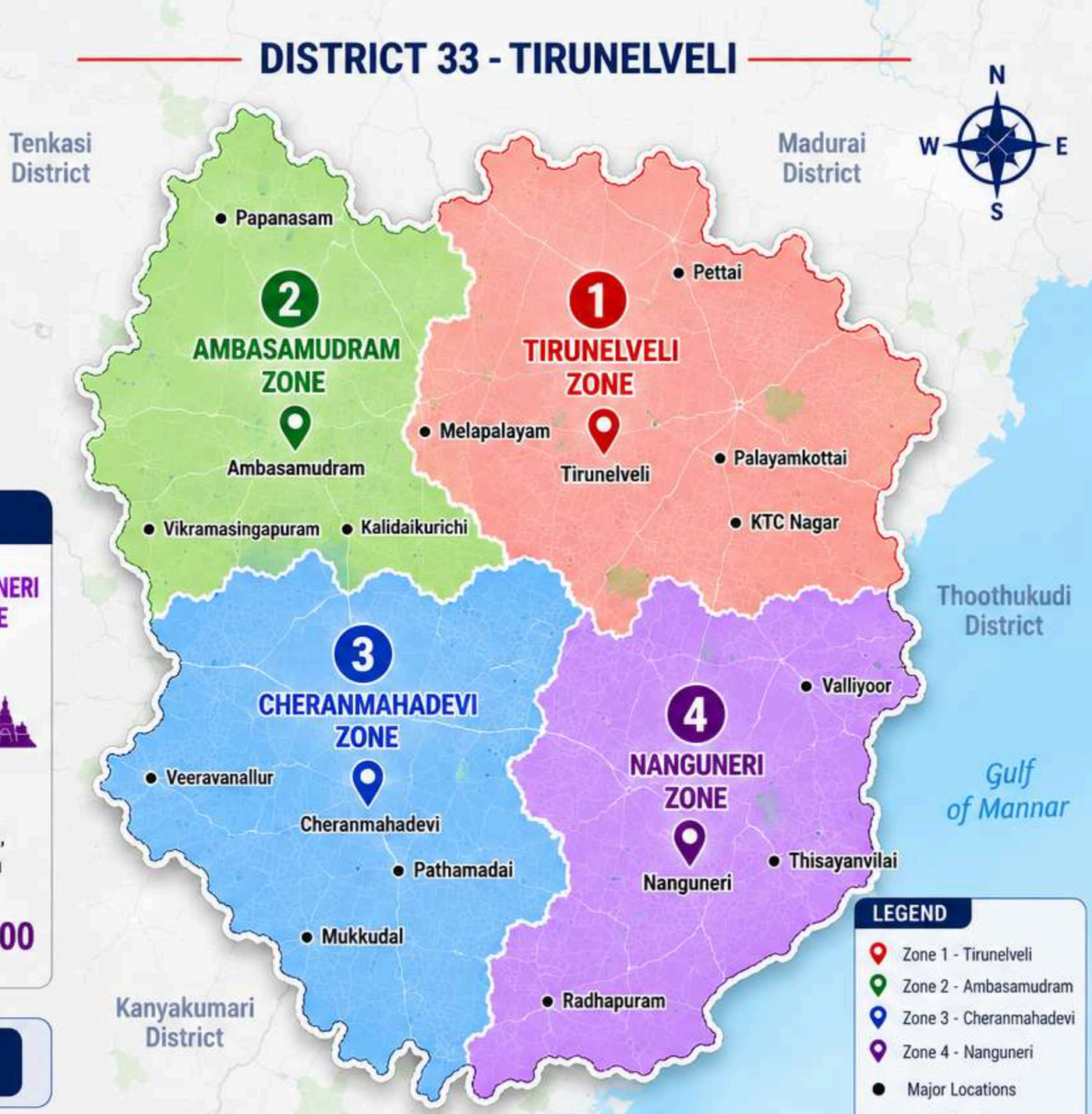
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUNELVELI FRANCHISE ZONES

1 TIRUNELVELI ZONE	2 AMBASAMUDRAM ZONE	3 CHERANMAHADEVI ZONE	4 NANGUNERI ZONE
Tirunelveli, Palayamkottai, Melapalayam, Pettai, KTC Nagar	Ambasamudram, Kalidaikurichi, Papanasam, Vikramasingapuram	Cheranmahadevi, Veeravanallur, Pathamadai, Mukkudal	Nanguneri, Valliyoor, Thisayanvilai, Radhapuram
8,00,000	4,60,000	3,70,000	4,50,000

TOTAL DISTRICT POPULATION **20,80,000**



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

ZONE 1

TIRUNELVELI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 1

- Tirunelveli
- Palayamkottai
- Melapalayam
- Pettai
- KTC Nagar



Heritage City
with Endless Opportunities

MAJOR HUB

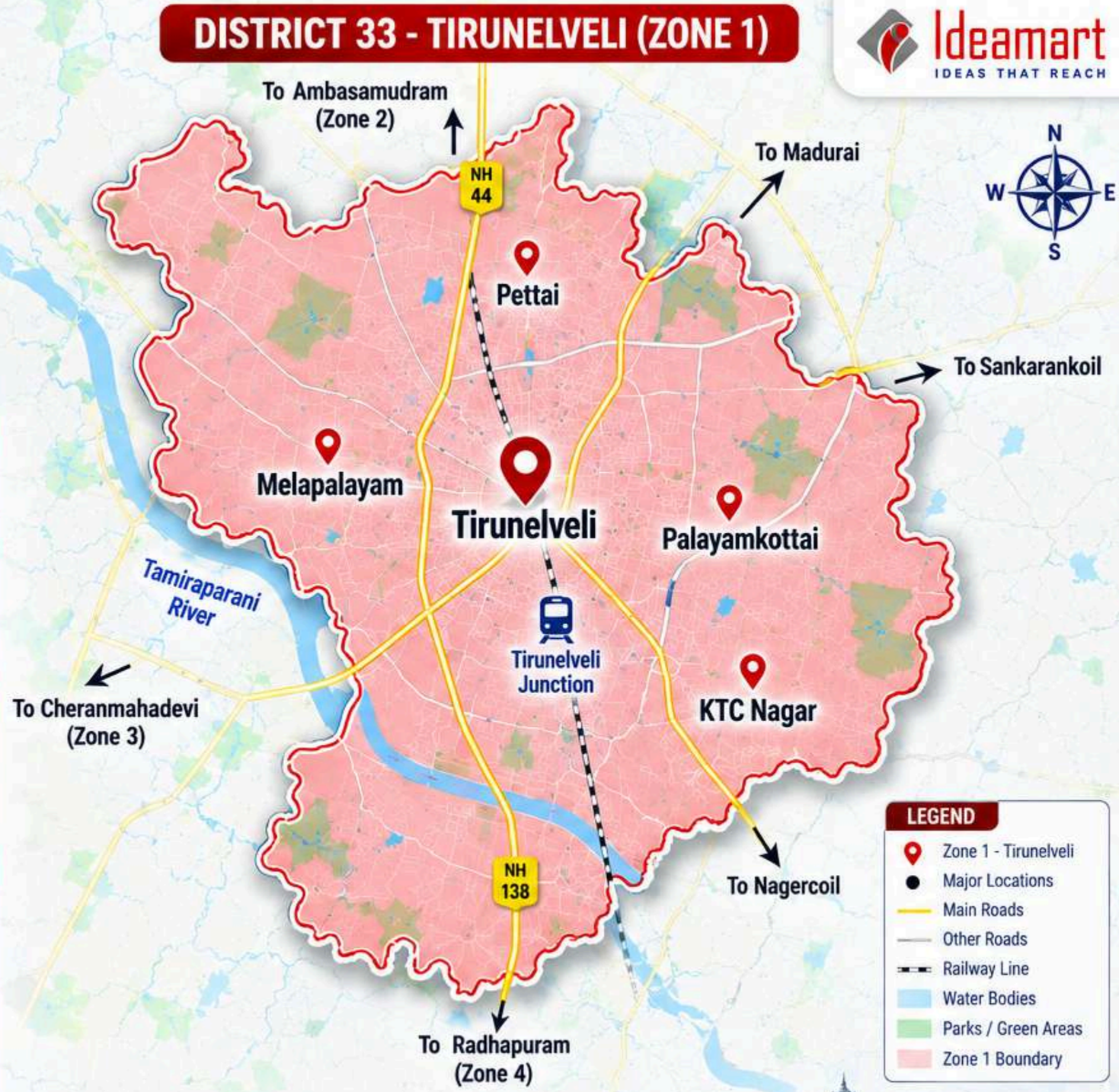
TIRUNELVELI

TOTAL AREA POPULATION

8,00,000
(Approx.)

MAJOR LANDMARKS

- Tirunelveli Junction
- New Bus Stand
- Tirunelveli Medical College & Hospital
- Nellaiappar Temple
- Tamiraparani River
- Collectorate
- Manonmaniam Sundaranar University
- V.O.C. Stadium
- KTC Nagar (Commercial Hub)
- NH 44 (Chennai – Kanyakumari)



STRONGER LOCAL PRESENCE | **WIDER REACH MORE OPPORTUNITIES** | **TRUSTED NETWORK SUSTAINABLE GROWTH** | **ONE GOAL GROW TOGETHER**

IDEAS THAT REACH. TOGETHER, WE GROW.



Ideamart
IDEAS THAT REACH

ZONE 2

AMBASAMUDRAM ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 2

- Ambasamudram
- Kallidaikurichi
- Papanasam
- Vikramasingapuram



Nature Rich Region with Great Opportunities

MAJOR HUB

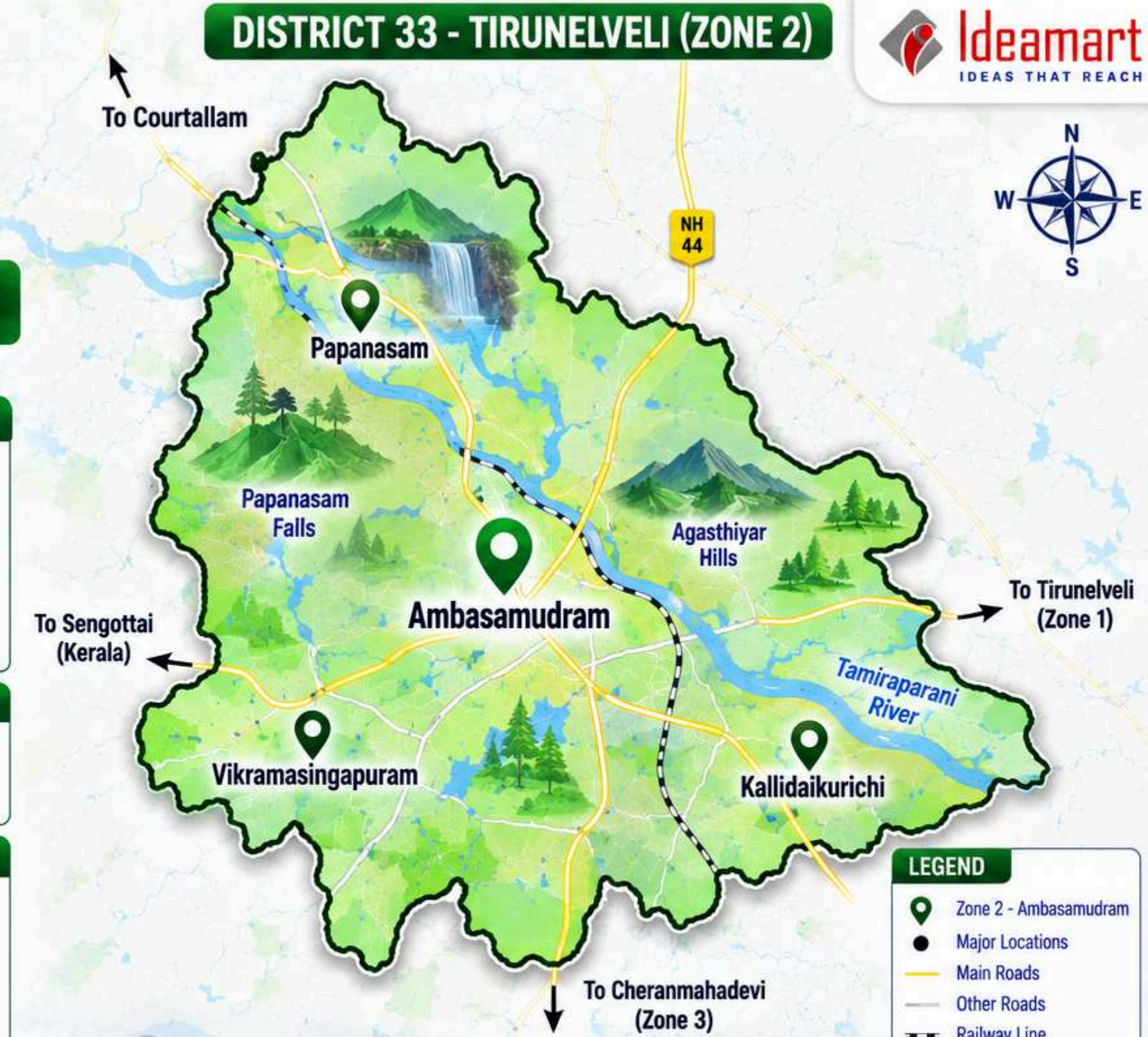
AMBASAMUDRAM

TOTAL AREA POPULATION

4,60,000 (Approx.)

MAJOR LANDMARKS

- Ambasamudram Bus Stand
- Ambasamudram Railway Station
- Government Hospital, Ambasamudram
- Kasi Viswanathar Temple
- Papanasam Sivan Temple
- Kallidaikurichi Temple
- Vikramasingapuram Paper Mill
- Papanasam Falls
- Karaiyar Dam
- Agasthiyar Hills





STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ambasamudram
Where Nature Fuels New Opportunities

Ideamart
IDEAS THAT REACH

ZONE 3

CHERANMAHADEVI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 3

- Cheranmahadevi
- Veeravanallur
- Pathamadai
- Mukkudal



A Heritage Belt
with Bright Opportunities

MAJOR HUB

CHERANMAHADEVI

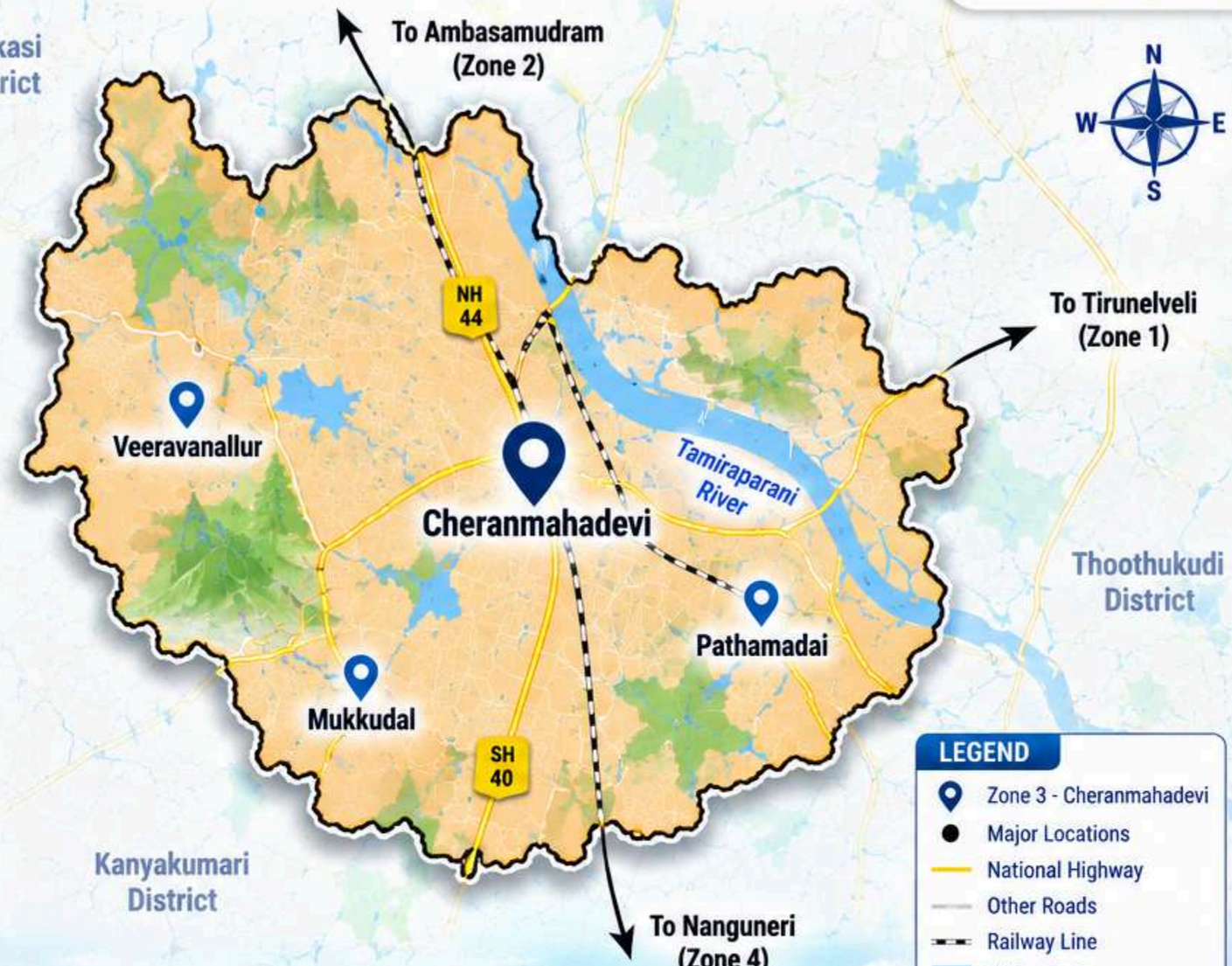
TOTAL AREA POPULATION

3,70,000
(Approx.)

MAJOR LANDMARKS

- Cheranmahadevi Bus Stand
- Cheranmahadevi Railway Station
- Ramaswamy Temple, Cheranmahadevi
- Veeravanallur Temple
- Pathamadai Perumal Temple
- Mukkudal Temple
- Pathamadai Handloom (Traditional Weaves)
- Gadananathi Dam
- Tamiraparani River
- Western Ghats Foothills

DISTRICT 33 - TIRUNELVELI (ZONE 3)





IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

ZONE 4
NANGUNERI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 4

- Nanguneri
- Valliyoor
- Thisayanvilai
- Radhapuram



A Growing Region with Greater Possibilities

MAJOR HUB

NANGUNERI

TOTAL AREA POPULATION

4,50,000 (Approx.)

MAJOR LANDMARKS

- Nanguneri Bus Stand
- Nanguneri Railway Station
- Government Hospital, Nanguneri
- Nanguneri Temple (Totadri Nathar Temple)
- Valliyoor Murugan Temple
- Thisayanvilai Beach
- Radhapuram Bus Stand
- Radhapuram Railway Station
- Radhapuram Dargah
- Manapad Beach (Near Thisayanvilai)
- Suchindram (Nearby)
- Windmill Farms (Southern Belt)

DISTRICT 33 - TIRUNELVELI (ZONE 4)

Ideamart
IDEAS THAT REACH

Tenkasi District

To Tirunelveli (Zone 1)

NH 44

Valliyoor

Thoothukudi District

N
W E
S

To Tiruchendur

Nanguneri

Thisayanvilai

Gulf of Mannar

Radhapuram

NH 44

Kanyakumari District

To Nagercoil

To Kanyakumari

LEGEND

- Zone 4 - Nanguneri
- Major Locations
- National Highway
- Other Roads
- Railway Line
- Water Bodies
- Parks / Green Areas
- Zone 4 Boundary

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

From Hills to Coast
A Region of Opportunities

Ideamart
IDEAS THAT REACH

TIRUPATHUR

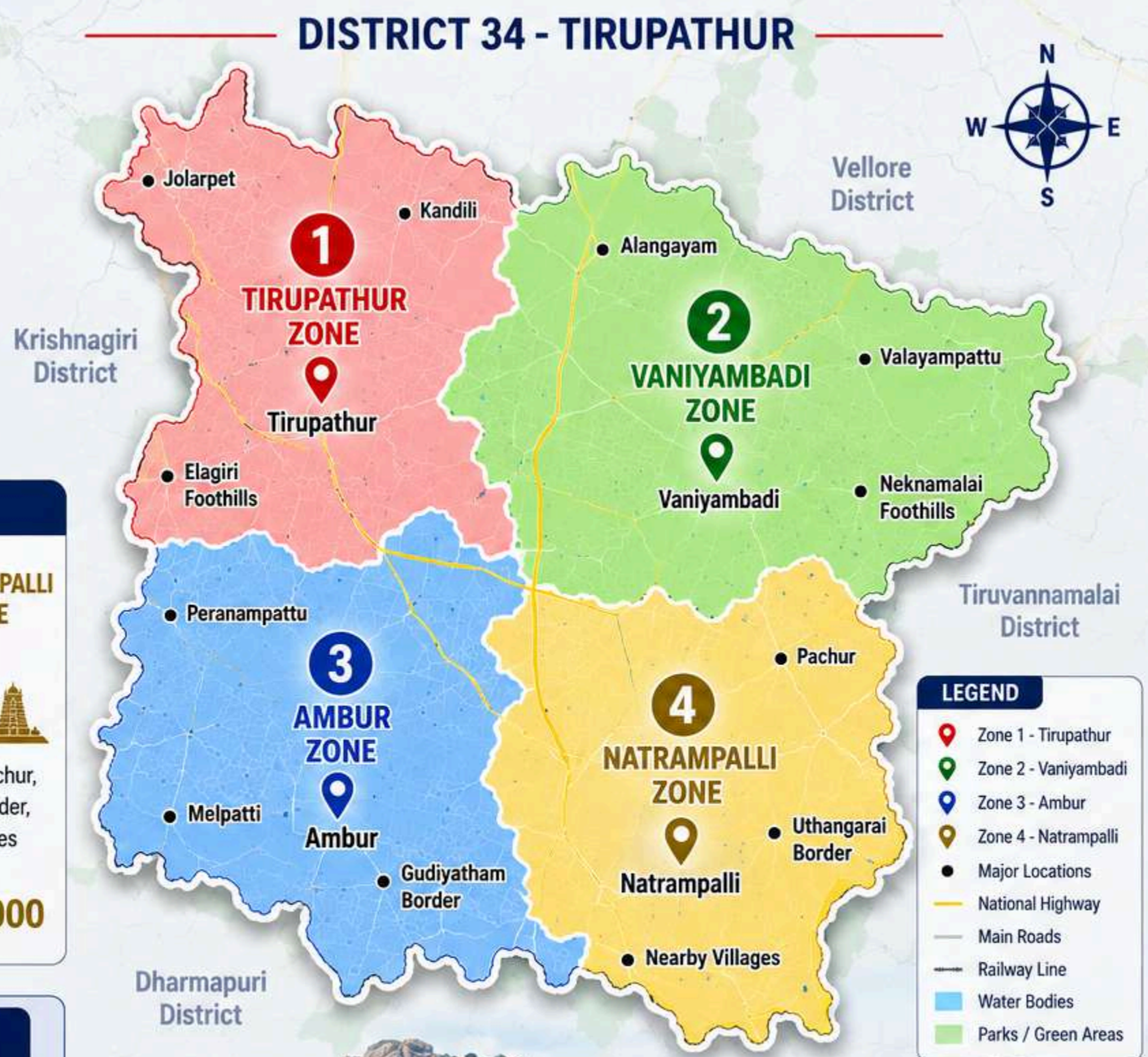
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUPATHUR FRANCHISE ZONES

1 TIRUPATHUR ZONE	2 VANIYAMBADI ZONE	3 AMBUR ZONE	4 NATRAMPALLI ZONE
Tirupathur, Kandili, Jolarpet, Elagiri Foothills	Vaniyambadi, Alangayam, Valayampattu, Neknamalai Foothills	Ambur, Peranampattu, Melpatti, Gudiyatham Border	Natrampalli, Pachur, Uthangarai Border, Nearby Villages
4,20,000	3,30,000	3,20,000	2,10,000

TOTAL DISTRICT POPULATION 12,80,000



4 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

People Places Possibilities

IDEAS THAT REACH. TOGETHER, WE GROW.

Tirupathur Gateway to Growth

Ideamart
IDEAS THAT REACH

DISTRICT 34 - TIRUPATHUR

ZONE 1

TIRUPATHUR ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 1

- Tirupathur
- Kandili
- Jolarpet
- Elagiri Foothills



Heritage Town. Hill Horizons.
Greater Opportunities.

MAJOR HUB

TIRUPATHUR

TOTAL AREA COVERED

672 km²
(Approx.)

MAJOR LANDMARKS

- Jolarpet Junction (Railway Hub)
- Tirupathur Bus Stand
- Government Hospital, Tirupathur
- Sithur Murugan Temple
- Elagiri Hills (Foothills)
- Kandili Perumal Temple
- Tirupathur Collectorate
- Don Bosco School
- SIPCOT Industrial Area (near Jolarpet)
- Yelagiri / Elagiri Nature Trails



Connecting Towns Creating Tomorrow

Tirupathur Where Heritage Meets New Possibilities



STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 34 - TIRUPATHUR

ZONE 2

VANIYAMBADI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 2

- Vaniyambadi
- Alangayam
- Valayampattu
- Neknamalai Foothills



A Thriving Region
with Emerging Opportunities

MAJOR HUB

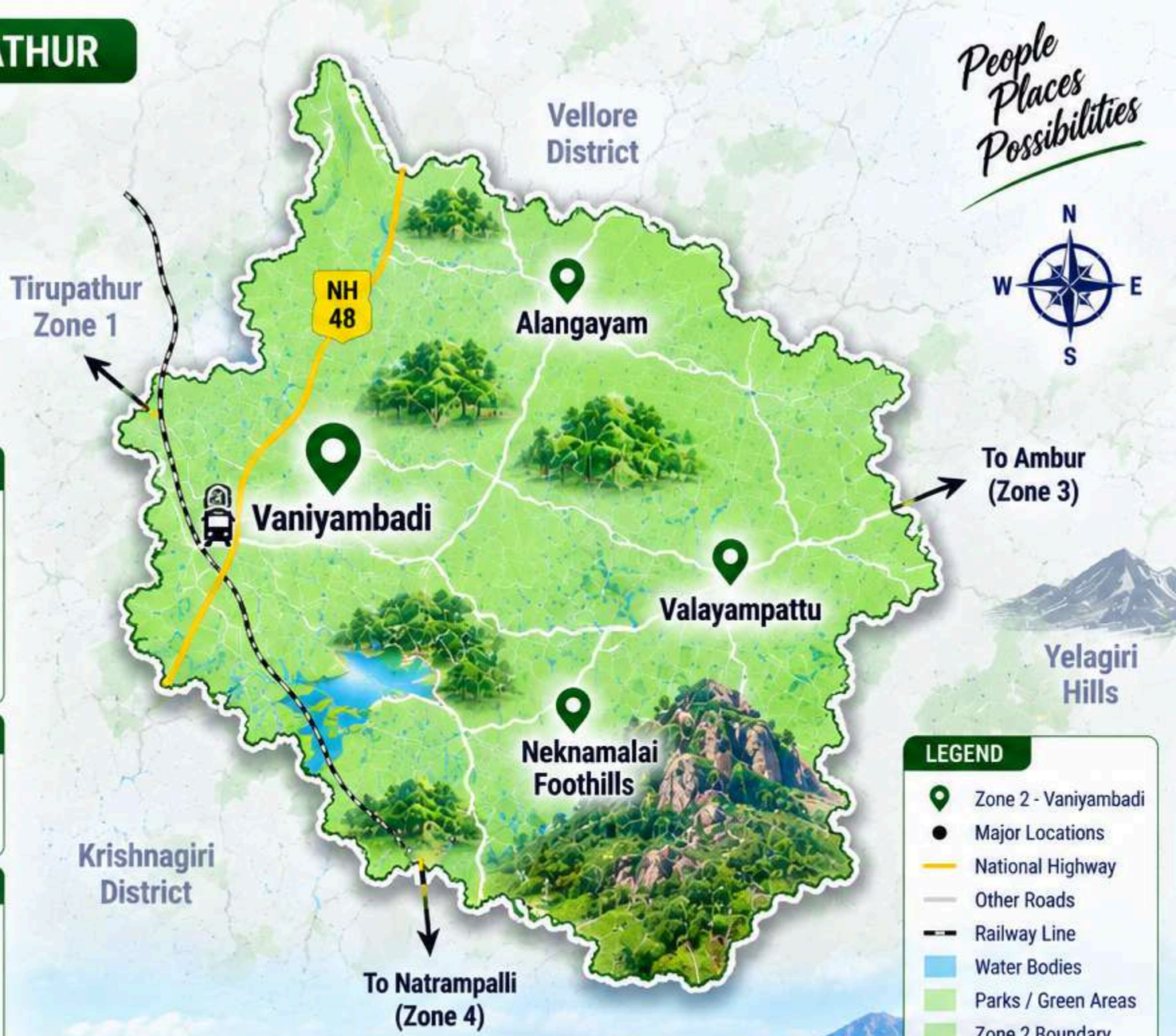
VANIYAMBADI

TOTAL AREA COVERED

548 km²
(Approx.)

MAJOR LANDMARKS

- Vaniyambadi New Bus Stand
- Vaniyambadi Railway Station
- Alangayam Murugan Temple
- Neknamalai Hills (Foothills)
- Vaniyambadi Fort (Arcot Fort)
- Valayampattu Lake
- Alangayam View Point
- Neknamalai Nature Trails



People Places Possibilities

Vaniyambadi Fort

Neknamalai Hills
Nature Inspires Growth

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 34 - TIRUPATHUR

ZONE 3
AMBUR ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

Connecting People Building Tomorrow

AREAS COVERED IN ZONE 3

- Ambur
- Peranampattu
- Melpatti
- Gudiyatham Border



A Historic Region with Expanding Opportunities

MAJOR HUB

AMBUR

TOTAL AREA COVERED

612 km² (Approx.)

MAJOR LANDMARKS

- Ambur New Bus Stand
- Ambur Railway Station
- Government Hospital, Ambur
- Ambur Fort
- Grand Mosque (Ambur)
- Ambur Leather Industrial Area
- Peranampattu Temple
- Melpatti Hills
- Gudiyatham Border (Connectivity Hub)
- Nearby Nature Spots





STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER



IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 34 - TIRUPATHUR

ZONE 4
NATRAMPALLI ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 4

- Natrampalli
- Pachur
- Uthangarai Border
- Nearby Villages



A Growing Region with New Opportunities

MAJOR HUB

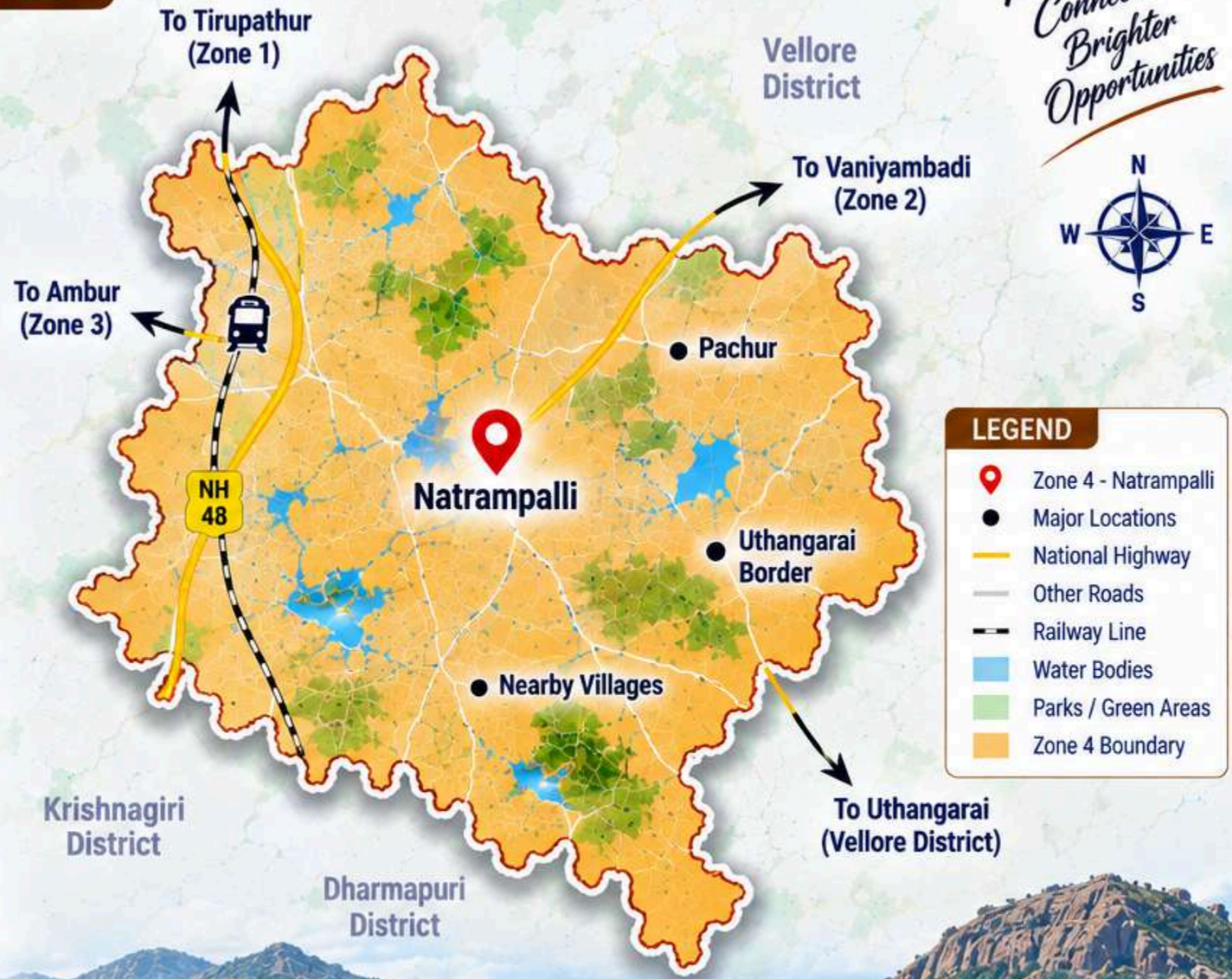
NATRAMPALLI

TOTAL AREA COVERED

486 km²
(Approx.)

MAJOR LANDMARKS

- Natrampalli Bus Stand
- Natrampalli Railway Station
- Government Hospital, Natrampalli
- Pachur Temple
- Sri Yoga Narasimhar Temple (Nearby)
- Javadi Hills (Uthangarai Border)
- Pachur Lake
- Industrial Area (Natrampalli)
- Nearby Villages
- Uthangarai Border Connectivity



New Connections Brighter Opportunities

N
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STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

People Places Progress

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

TIRUPPUR

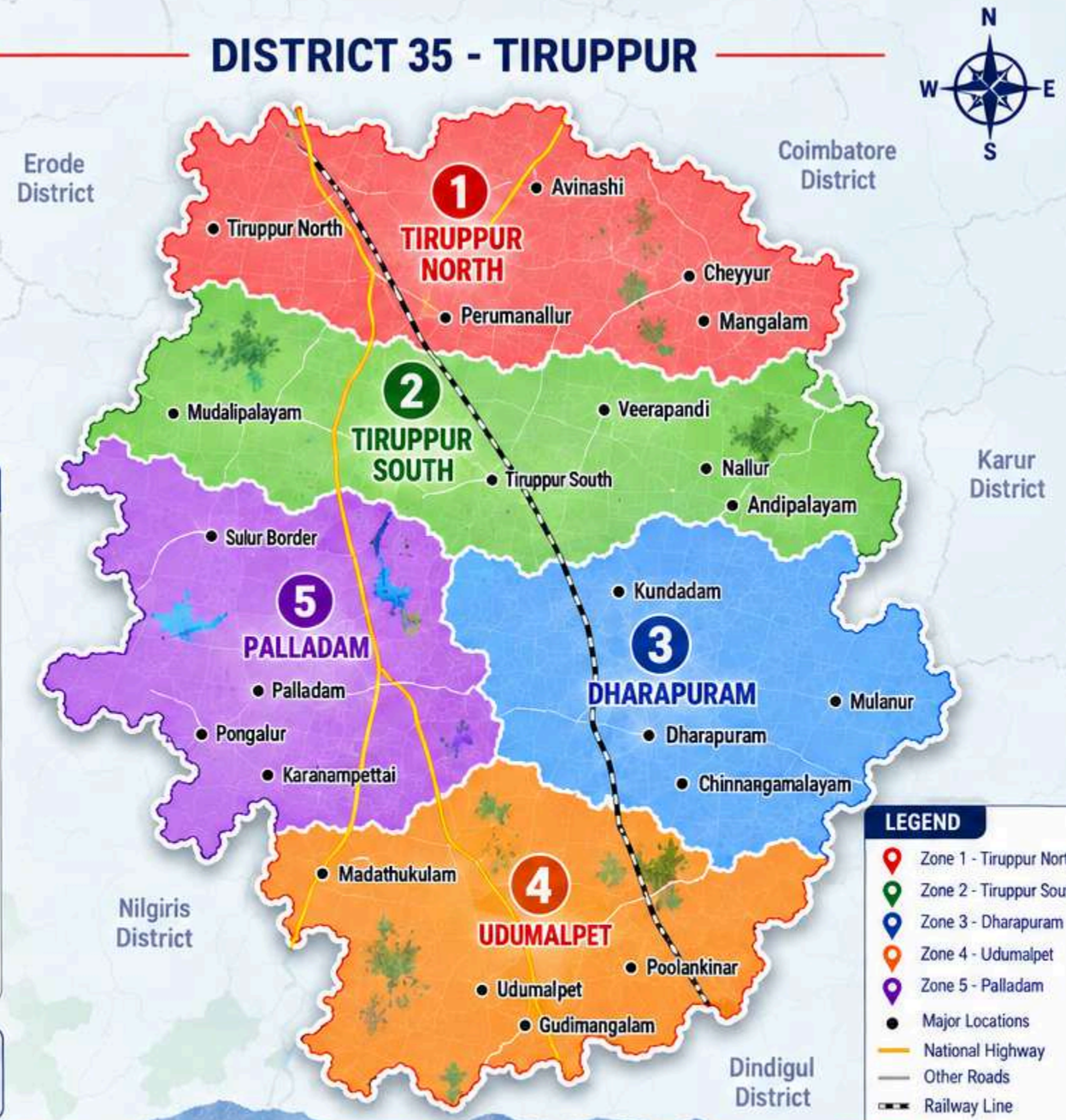
OUR FRANCHISE ZONES

5 STRATEGIC ZONES. 1 STRONG NETWORK.

TIRUPPUR FRANCHISE ZONES

1 TIRUPPUR NORTH	2 TIRUPPUR SOUTH	3 DHARAPURAM	4 UDUMALPET	5 PALLADAM
Tiruppur North, Avinashi, Perumanallur, Cheyyur, Mangalam	Tiruppur South, Veerapandi, Mudalipalayam, Nallur, Andipalayam	Dharapuram, Mulanur, Kundadam, Chinnakkampalayam	Udumalpet, Madathukulam, Poolankinar, Gudimangalam	Palladam, Sulur Border, Pongalur, Karanampettai, Sultanpet
8,20,000	7,20,000	5,20,000	4,80,000	5,60,000

TOTAL DISTRICT PLANNING POPULATION **31,00,000**





5 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Stronger Tiruppur Brighter Tomorrow

Ideamart
IDEAS THAT REACH

DISTRICT 35 - TIRUPPUR

ZONE 1
TIRUPPUR NORTH

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 1

- Tiruppur North
- Avinashi
- Perumanallur
- Cheyur
- Mangalam



Textile Hub. Growing Towns.
Greater Opportunities.

MAJOR HUB

TIRUPPUR NORTH

TOTAL AREA COVERED

612 km²
(Approx.)

MAJOR LANDMARKS

- Tiruppur North Bus Stand
- Tiruppur Railway Station
- Avinashi Road (NH-544)
- Perumanallur Temple
- Cheyur Temple
- Tiruppur Textile Market
- Avinashi Industrial Area
- Mangalam Road Trade Hub
- Perumanallur Lake
- Nearby Educational Institutions





Tiruppur North Weaves New Opportunities

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

Threads That Build a Brighter Tomorrow

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 35 - TIRUPPUR

ZONE 2
TIRUPPUR SOUTH

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 2

- Tiruppur South
- Veerapandi
- Mudalipalayam
- Nallur
- Andipalayam



People. Business. Progress.
A Stronger Tiruppur South.

MAJOR HUB

TIRUPPUR SOUTH

TOTAL AREA COVERED

498 km²
(Approx.)

MAJOR LANDMARKS

- Tiruppur South Bus Stand
- Tiruppur Railway Station
- Veerapandi Temple
- Mudalipalayam Market
- Nallur Lake
- Tiruppur Textile & Garment Hub
- Andipalayam Industrial Area
- Kumaraguru College (Nearby)
- Local Markets & Commercial Hubs
- Nearby Educational Institutions





Stitching Progress Together

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

Tiruppur South Moves Forward

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 35 - TIRUPPUR

ZONE 3

DHARAPURAM ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 3

- Dharapuram
- Mulanur
- Kundadam
- Chinnakkampalayam



Heritage Town.
Emerging Opportunities.

MAJOR HUB

DHARAPURAM

TOTAL AREA COVERED

520 km²
(Approx.)

MAJOR LANDMARKS

- Dharapuram New Bus Stand
- Dharapuram Railway Station
- Dharapuram Temple (Theerthagireeswarar)
- Kundadam Road Junction
- Mulanur Lake
- Kundadam Industrial Area
- Chinnakkampalayam Textile Units
- Agricultural Markets
- Nearby Educational Institutions
- Emerging Industrial & Logistics Hub



Connecting People Creating Opportunities

N
W E
S

LEGEND

- Zone 3 - Dharapuram
- Major Locations
- National Highway
- Other Roads
- Railway Line
- Water Bodies
- Parks / Green Areas
- Zone 3 Boundary



Dharapuram Rooted in Heritage Rising for Tomorrow

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 35 - TIRUPPUR

ZONE 4
UDUMALPET ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 4

- Udumalpet
- Madathukulam
- Poolankinar
- Gudimangalam



Nature. Agriculture. Opportunity.
A Stronger Udumalpet.

MAJOR HUB

UDUMALPET

TOTAL AREA COVERED

480 km²
(Approx.)

MAJOR LANDMARKS

- Udumalpet New Bus Stand
- Udumalpet Railway Station
- Thirumoorthy Hills (Nearby Attraction)
- Udumalpet Temple
- Amaravathi Dam (Nearby)
- Madathukulam Agricultural Market
- Poolankinar Industrial Area
- Gudimangalam Road Junction
- Amaravathi River
- Nearby Educational Institutions



People Places Progress Together



STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

Greener Stronger Brighter Udumalpet

Ideamart
IDEAS THAT REACH

DISTRICT 35 - TIRUPPUR

ZONE 5
PALLADAM ZONE

OUR REACH. YOUR GROWTH. A STRONGER TOMORROW.

AREAS COVERED IN ZONE 5

- Palladam
- Sulur Border
- Pongalur
- Karanampettai
- Sultanpet



Textiles. Trade. Connectivity.
A Growing Palladam.

MAJOR HUB

PALLADAM

TOTAL AREA COVERED

560 km²
(Approx.)

MAJOR LANDMARKS

- Palladam New Bus Stand
- Palladam Railway Station
- Sulur Border (Connectivity)
- Karanampettai Temple
- Palladam Market
- Textile & Garment Industries
- Pongalur Trade Hub
- Sultanpet Educational Institutions
- Logistics & Warehousing
- Agricultural Belt
- Nearby Residential Areas





Weave Progress Together

STRONGER LOCAL PRESENCE | WIDER REACH MORE OPPORTUNITIES | TRUSTED NETWORK SUSTAINABLE GROWTH | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

PALLADAM MOVES FORWARD

Ideamart
IDEAS THAT REACH

DISTRICT 36 - VELLORE

VELLORE

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

VELLORE FRANCHISE ZONES

1 VELLORE ZONE	2 GUDIYATHAM ZONE	3 KATPADI ZONE	4 ANAICUT ZONE
Vellore, Sathuvachari, Adukkamparai, Thorapadi, Bagayam	Gudiyatham, Pernambut, Paradarami, Melpatti	Katpadi, Gandhi Nagar, Viruthampattu, VIT University Area, Kangeyanallur	Anaicut, Odugathur, Pennathur, Poigai, Ussoor
7,00,000	4,80,000	5,40,000	3,30,000

TOTAL DISTRICT POPULATION **20,50,000**





4 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

IDEAMART

ZONE 1

VELLORE ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 1

- Vellore
- Sathuvachari
- Adukkamparai
- Thorapadi
- Bagayam



Heritage. Education.
Healthcare. Opportunity.
A Stronger Vellore.

MAJOR HUB

VELLORE

TOTAL AREA COVERED

~ 320 km²
(Approx.)

MAJOR LANDMARKS

- Vellore Railway Station
- Vellore New Bus Stand
- CMC Vellore
- VIT University (Nearby)
- Jalakandeswarar Temple
- Vellore Fort & Market
- Sathuvachari Educational Hub
- Adukkamparai Residential Area
- Thorapadi Industrial Area
- Bagayam Lake
- Government Museum, Vellore
- Vellore Government Hospital

DISTRICT 36 - VELLORE (ZONE 1)

Ideamart
IDEAS THAT REACH

To Gudiyatham (Zone 2)

Bagayam

Bagayam Lake

NH 48

Adukkamparai

Ranipet District

Javadi Hills (Forest Area)

Stronger Communities Brighter Vellore

N
W E
S

Sathuvachari

Vellore Fort

CMC Vellore

Vellore

To Anaicut (Zone 4)

To Katpadi (Zone 3)

Vellore Railway Station

Thorapadi

Vellore New Bus Stand

NH 75

Tiruvannamalai District



Vellore Moves Forward

LEGEND

Major Locations | Zone 1 Boundary | Main Roads | National Highway | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART

ZONE 2

GUDIYATHAM ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 2

- Gudiyatham
- Pernambut
- Paradarami
- Melpatti



Heritage. Industry.
Connectivity.
A Stronger Gudiyatham.

MAJOR HUB

GUDIYATHAM

TOTAL AREA COVERED

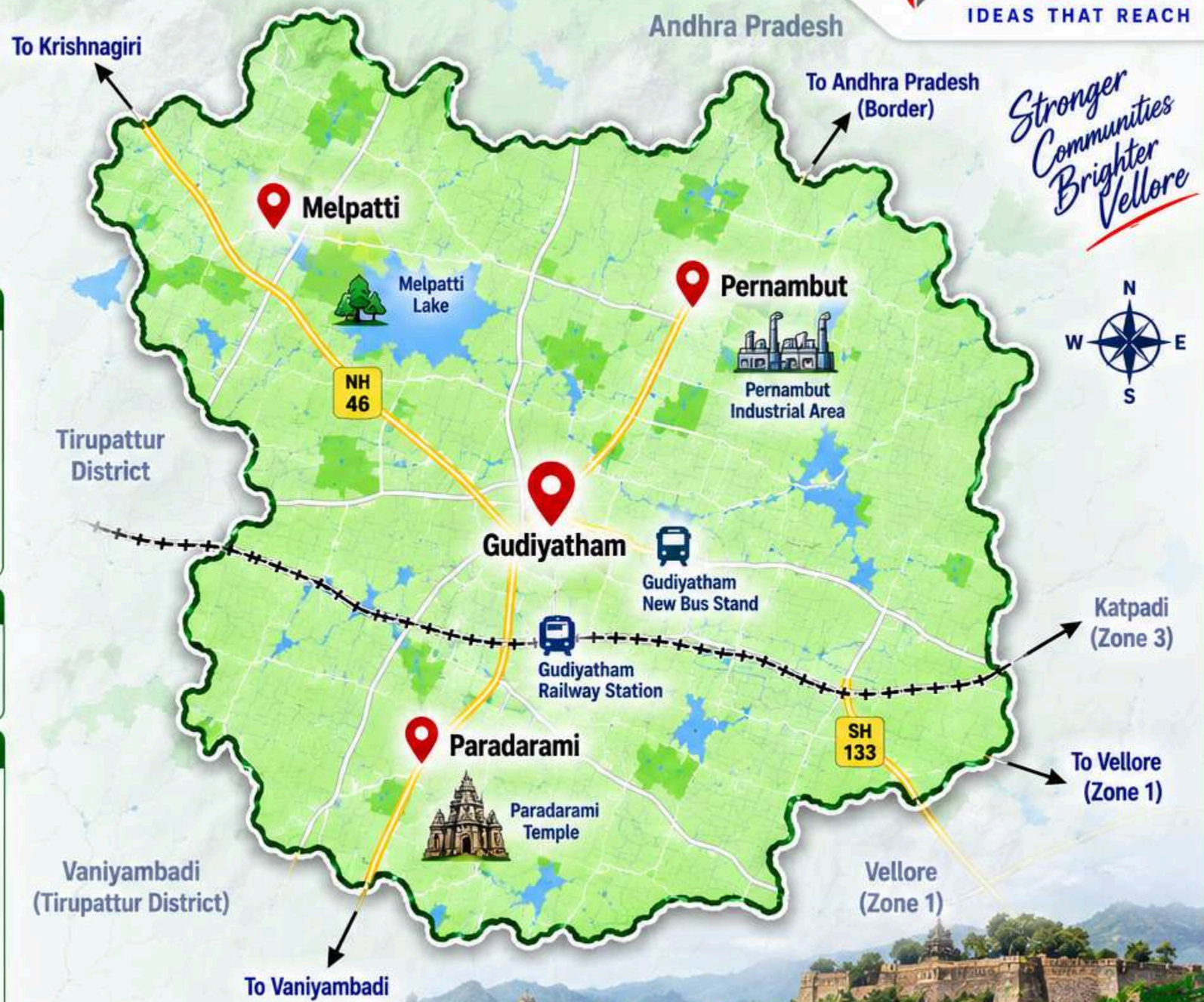
~ 420 km²
(Approx.)

MAJOR LANDMARKS

- Gudiyatham Railway Station
- Gudiyatham New Bus Stand
- Pernambut Industrial Area
- Paradarami Market
- Melpatti Agricultural Hub
- Gudiyatham Government Hospital
- Pernambut Fort (Historic)
- SIPCOT Industrial Growth
- Paradarami Temple
- Melpatti Lake
- Educational Institutions
- Nearby Textile & Leather Units

DISTRICT 36 - VELLORE (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

Gudiyatham Grows Together

IDEAMART
IDEAS THAT REACH

DISTRICT 36 - VELLORE (ZONE 3)

ZONE 3
KATPADI ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 3

- Katpadi
- Gandhi Nagar
- Viruthampattu
- VIT University Area
- Kangeyanallur



Education. Connectivity.
Growth. A Stronger Katpadi.

MAJOR HUB

KATPADI

TOTAL AREA COVERED

~ 280 km²
(Approx.)

MAJOR LANDMARKS

- Katpadi Railway Station
- Katpadi New Bus Stand
- VIT University (Nearby)
- Gandhi Nagar
- Katpadi Market
- Sri Lakshmi Narayani Temple (Katpadi)
- Viruthampattu Industrial Area
- Kangeyanallur Residential Area
- Government Hospital, Katpadi
- Nearby Educational Institutions



LEGEND

Major Locations · Zone 3 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

ZONE 4
ANAICUT ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 4

- Anaicut
- Odugathur
- Pennathur
- Poigai
- Ussoor



Water. Agriculture. Livelihoods.
A Stronger Anaicut.

MAJOR HUB

ANAICUT

TOTAL AREA COVERED

~ 250 km²
(Approx.)

MAJOR LANDMARKS

- Anaicut Dam (Palar River)
- Anaicut Railway Station
- Anaicut Bus Stand
- Odugathur Market
- Pennathur Temple
- Ussoor Hills (Nearby)
- Poigai Agricultural Area
- Irrigation & Farming Belt
- Educational Institutions
- Nearby Forest & Eco Zone

DISTRICT 36 - VELLORE (ZONE 4)



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

DISTRICT 37 - VILLUPURAM

VILLUPURAM

OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

VILLUPURAM FRANCHISE ZONES

1 VILLUPURAM ZONE	2 TINDIVANAM ZONE	3 GINGEE ZONE	4 KALLAKURICHI BORDER ZONE
Villupuram, Vikravandi, Kandamangalam, V. Marudur	Tindivanam, Mailam, Auroville Border, Marakkanam	Gingee, Avalurpet, Ananthapuram, Melmalayanur	Valavanur, Thiruvennainallur, Kanai, Mugaiyur, Kallakurichi Border Villages
7,20,000	5,80,000	4,20,000	5,60,000

TOTAL DISTRICT POPULATION 22,80,000



4 ZONES WIDE COVERAGE | **STRONGER PRESENCE** LOCAL CONNECT | **WIDER REACH** MORE OPPORTUNITIES | **ONE GOAL** GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

A Stronger Villupuram Brighter Tomorrow

IDEAMART

ZONE 1

VILLUPURAM ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 1

- Villupuram
- Vikravandi
- Kandamangalam
- V. Marudur



Heritage. Connectivity. Growth.
A Stronger Villupuram.

MAJOR HUB

VILLUPURAM

TOTAL AREA COVERED

~520 km²
(Approx.)

MAJOR LANDMARKS

- Villupuram Railway Station
- Villupuram New Bus Stand
- Villupuram Government Hospital
- Government Arts College
- Sri Mundiyampakkam Temple
- Villupuram Market
- Sri Periyandavar Temple (V. Marudur)
- Kandamangalam Temple
- Vikravandi SIPCOT (Industrial Area)
- Nallur Lake (Nearby)
- Educational Institutions
- Nearby Rural Communities

DISTRICT 37 - VILLUPURAM (ZONE 1)

Ideamart
IDEAS THAT REACH

Stronger Communities Brighter Villupuram

To Tindivanam (Zone 2)

To Ulundurpet

NH 45

V. Marudur



V. Marudur Temple

Cuddalore District

N
W E
S

Kandamangalam



Kandamangalam Temple

NH 45

Villupuram



Villupuram Railway Station

Vikravandi

NH 32



Vikravandi SIPCOT

To Tindivanam (Zone 2)

Kallakurichi District (Zone 4)

Gingee (Zone 3)

Veerananur Lake



Villupuram Moves Forward

LEGEND

Major Locations | Zone 1 Boundary | Main Roads | National Highway | Railway Line | Water Bodies | Parks / Green Areas

IDEAMART
IDEAS THAT REACH

ZONE 2
TINDIVANAM ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 2

- Tindivanam
- Mailam
- Auroville Border
- Marakkanam



Mailam Murugan Temple
Spirituality. Tourism. Growth.
A Stronger Tindivanam.

MAJOR HUB

TINDIVANAM

TOTAL AREA COVERED

~ 430 km²
(Approx.)

MAJOR LANDMARKS

- Tindivanam Railway Station
- Tindivanam New Bus Stand
- Mailam Murugan Temple
- Marakkanam Beach
- Auroville (Nearby)
- Tindivanam Government Hospital
- Tindivanam Market
- Sri Varadaraja Perumal Temple (Tindivanam)
- Mailam Hill
- Marakkanam Lighthouse
- Auroville Matrimandir (Nearby)
- Industrial & SIPCOT Areas
- Educational Institutions
- Nearby Tourist Spots

DISTRICT 37 - VILLUPURAM (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

Ideamart
IDEAS THAT REACH

ZONE 3
GINGEE ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 3

- Gingee
- Avalurpet
- Ananthapuram
- Melmalayanur



Gingee Fort
History. Heritage. A Stronger Tomorrow.

MAJOR HUB

GINGEE

TOTAL AREA COVERED

~350 km²
(Approx.)

MAJOR LANDMARKS

- Gingee Railway Station
- Gingee New Bus Stand
- Gingee Fort (World Heritage)
- Avalurpet Market
- Ananthapuram Temple
- Melmalayanur Temple
- Senjiamman Temple (Gingee)
- Melmalayanur Angalamman Temple
- Ananthapuram Lake
- Agricultural & Farming Areas
- Educational Institutions
- Nearby Tourist Spots

LEGEND

Major Locations · Zone 3 Boundary · Main Roads · National Highway · State Highway · Water Bodies · Parks / Green Areas

DISTRICT 37 - VILLUPURAM (ZONE 3)

Stronger Communities Brighter Villupuram

N W E S

Villupuram District (Zone 1)

To To Villupuram

Tindivanam District (Zone 2)

To Tindivanam

NH 234

SH 68

SH 132

Avalurpet

Gingee

Gingee Fort

Ananthapuram

Ananthapuram Temple

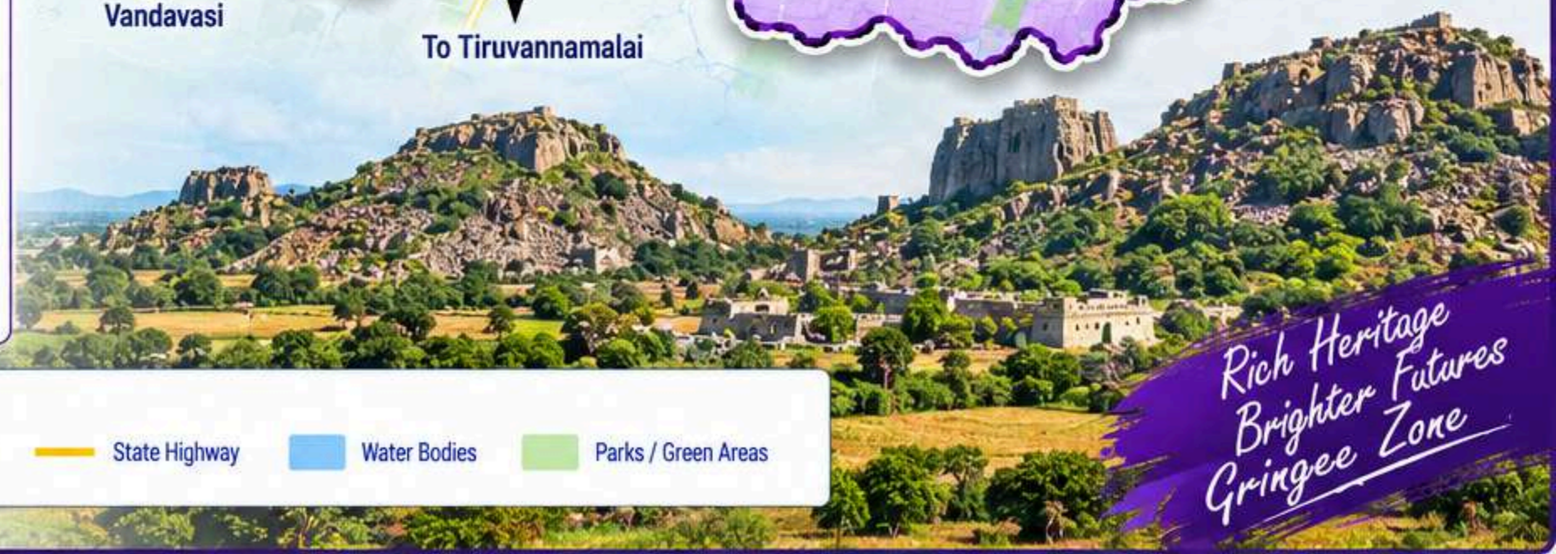
Melmalayanur

Melmalayanur Temple

Kallakurichi District (Zone 4)

To Vandavasi

To Tiruvannamalai



Rich Heritage Brighter Futures Gringee Zone

Ideamart
IDEAS THAT REACH

ZONE 4

KALLAKURICHI BORDER ZONE

IDEAS THAT REACH PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 4

- Valavanur
- Thiruvennainallur
- Kanai
- Mugaiyur
- Kallakurichi Border Villages



Thiruvennainallur Temple
Faith. History. A Stronger Tomorrow.

MAJOR HUB

VALAVANUR

TOTAL AREA COVERED

~ 560 km²
(Approx.)

MAJOR LANDMARKS

- Valavanur Railway Station
- Valavanur New Bus Stand
- Thiruvennainallur Temple
- Kanai Market
- Mugaiyur Market
- Government Primary Health Centre
- Sri Theerthagireeswarar Temple (Thiruvennainallur)
- Kanai Lake (Nearby)
- Mugaiyur Village Area
- Agricultural & Farming Belt
- Educational Institutions
- Nearby Border Villages

LEGEND

Major Locations · Zone 4 Boundary · Main Roads · National Highway · State Highway · Railway Line · Water Bodies · Parks / Green Areas

DISTRICT 37 - VILLUPURAM (ZONE 4)

Ideamart
IDEAS THAT REACH

To Tindivanam (Zone 2)

Kallakurichi District

To Kallakurichi

NH 234

Stronger Communities Brighter Villupuram

N
W E
S

Valavanur



Valavanur Railway Station

Thiruvennainallur



Sri Theerthagireeswarar Temple

Tindivanam District (Zone 2)

Kanai



Kanai Lake

Kallakurichi Border Villages



To Ulundurpet

Mugaiyur



Mugaiyur

SH 68

Gingee District (Zone 3)

To Gingee

Bordering Oppotrtunities Building Brighter Futures

Ideamart
IDEAS THAT REACH

DISTRICT 38 - VIRUDHUNAGAR

VIRUDHUNAGAR

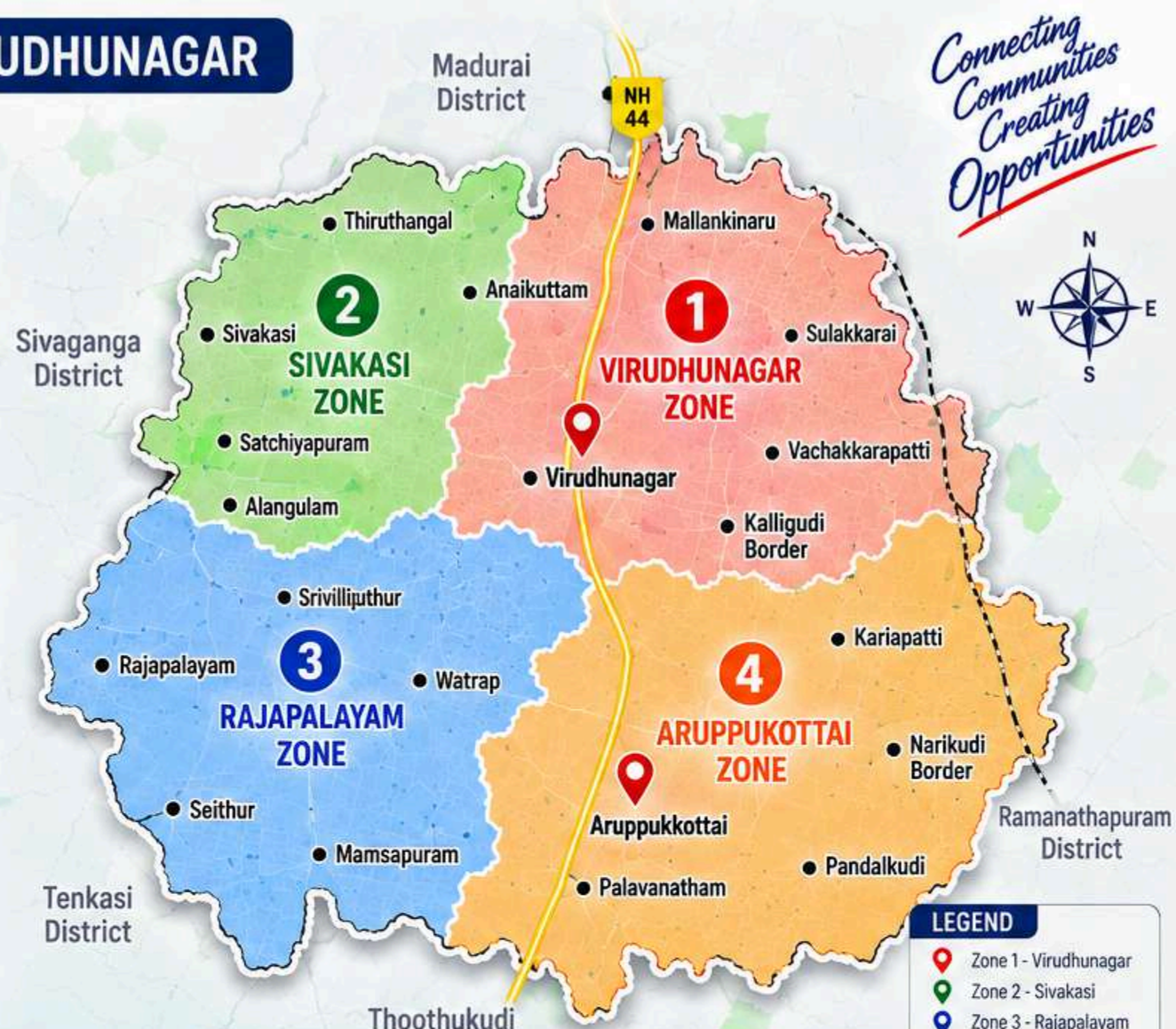
OUR FRANCHISE ZONES

4 STRATEGIC ZONES. 1 STRONG NETWORK.

VIRUDHUNAGAR FRANCHISE ZONES

1 VIRUDHUNAGAR ZONE	2 SIVAKASI ZONE	3 RAJAPALAYAM ZONE	4 ARUPPUKOTTAI ZONE
Virudhunagar, Mallankinaru, Kalligudi Border, Sulakkarai, Vachakkarapatti	Sivakasi, Thiruthangal, Satchiyapuram, Anaikuttam, Alangulam	Rajapalayam, Srivilliputhur, Watrap, Seithur, Mamsapuram	Aruppukkottai, Kariapatti, Narikudi Border, Palavanatham, Pandalkudi
5,80,000	6,80,000	5,30,000	4,60,000

TOTAL DISTRICT POPULATION **22,50,000**





4 ZONES WIDE COVERAGE | STRONGER PRESENCE LOCAL CONNECT | WIDER REACH MORE OPPORTUNITIES | ONE GOAL GROW TOGETHER

IDEAS THAT REACH. TOGETHER, WE GROW.

A Stronger Virudhunagar Brighter Tomorrow

IDEAMART
IDEAS THAT R REACH

ZONE 1

VIRUDHUNAGAR ZONE

PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 1

- Virudhunagar
- Mallankinaru
- Kalligudi Border
- Sulakkarai
- Vachakkarapatti



Virudhunagar Railway Station
A Growing Hub. A Brighter Tomorrow.

MAJOR HUB

VIRUDHUNAGAR

TOTAL AREA COVERED

~ 520 km²
(Approx.)

MAJOR LANDMARKS

- Virudhunagar Railway Station
- New Bus Stand
- Virudhunagar Market
- Kamarajar Bus Stand
- Government Headquarters
- Arulmigu Mariamman Temple
- Educational Institutions
- Mallankinaru Temple
- Kalligudi (Border Area)
- Sulakkarai Market
- Vachakkarapatti Village
- Agricultural & Farming Areas
- Industrial Areas (Sivakasi Road)
- Nearby Rural Communities

LEGEND

Major Locations · Zone 1 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

DISTRICT 38 - VIRUDHUNAGAR (ZONE 1)

Ideamart
IDEAS THAT REACH

To Sivakasi (Zone 2)

To Madurai

NH 44

Madurai District

Sivakasi Taluk

Stronger Communities Brighter Virudhunagar

N
W E
S

Mallankinaru



Mallankinaru Ayyanar Temple

Vachakkarapatti



To Sivakasi (Zone 2)

Virudhunagar



Virudhunagar Railway Station

Sulakkarai

To Tiruchuli

Kalligudi Border



Sivakasi Taluk

To Aruppukkottai (Zone 4)

Aruppukkottai Taluk

Rooted in People Driven by Progress

Ideamart
IDEAS THAT REACH

ZONE 2

SIVAKASI ZONE

PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 2

- Sivakasi
- Thiruthangal
- Satchiyapuram
- Anaikuttam
- Alangulam



Sivakasi Sri Mariamman Temple
Tradition. Trade. A Brighter Tomorrow.

MAJOR HUB

SIVAKASI

TOTAL AREA COVERED

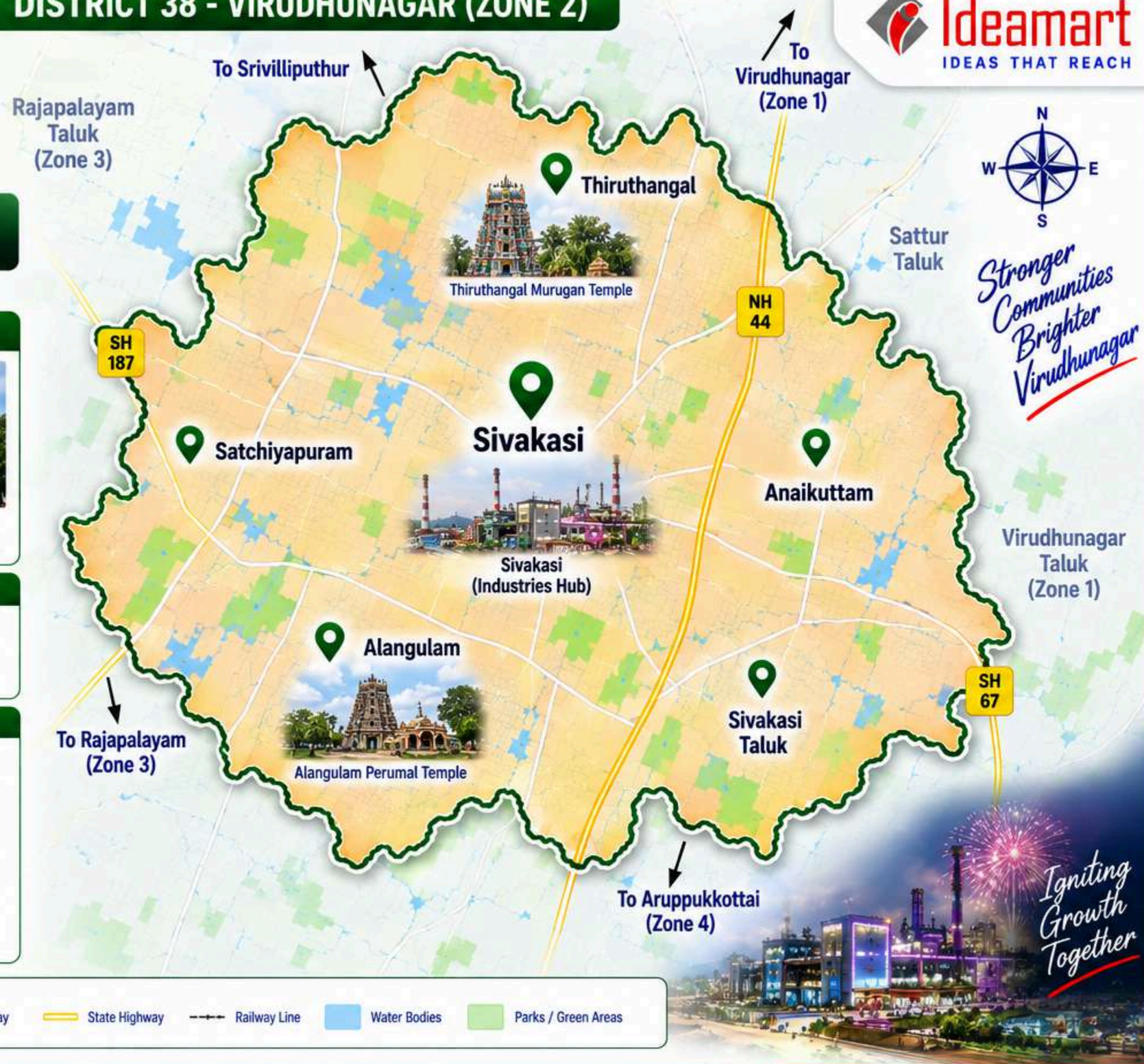
~ 680 km²
(Approx.)

MAJOR LANDMARKS

- Sivakasi Railway Station
- Sivakasi New Bus Stand
- Sri Mariamman Temple
- Sivakasi Market
- Satchiyapuram Market
- Anaikuttam Market
- Thiruthangal Temple
- Alangulam Perumal Temple
- Fireworks & Match Industries
- Printing & Packaging Units
- Educational Institutions
- Government Hospital
- Industrial Estates
- Nearby Tourist Spots

DISTRICT 38 - VIRUDHUNAGAR (ZONE 2)

Ideamart
IDEAS THAT REACH



LEGEND

Major Locations · Zone 2 Boundary · Main Roads · National Highway · State Highway · Railway Line · Water Bodies · Parks / Green Areas

WIDER COVERAGE MORE PEOPLE | STRONGER PRESENCE LOCAL CONNECT | MORE OPPORTUNITIES FOR GROWTH | ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

ZONE 3
RAJAPALAYAM ZONE

PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 3

- Rajapalayam
- Srivilliputhur
- Watrap
- Seithur
- Mamsapuram



Srivilliputhur Andal Temple
Heritage. Faith. Our Pride.

MAJOR HUB

RAJAPALAYAM

TOTAL AREA COVERED

~530 km²
(Approx.)

MAJOR LANDMARKS

- Rajapalayam Railway Station
- Rajapalayam New Bus Stand
- Srivilliputhur Andal Temple
- Rajapalayam Market
- Seithur Murugan Temple
- Watrap Village Area
- Mamsapuram Rural Region
- Textile & Handloom Industry
- Agricultural & Farming Areas
- Educational Institutions
- Nearby Tourist Spots

DISTRICT 38 - VIRUDHUNAGAR (ZONE 3)

Ideamart
IDEAS THAT REACH

To Sivakasi
Sivakasi Taluk (Zone 2)
Virudhunagar Taluk (Zone 1)
To Virudhunagar
Srivilliputhur
Srivilliputhur Andal Temple
SH 74
Seithur
Rajapalayam
NH 44
Watrap
Sattur Taluk
SH 183
Rajapalayam Ayyanar Kovil Hills
Mamsapuram
Tenkasi District
To Tenkasi
To Aruppukkottai (Zone 4)
Thoothukudi District

Stronger Communities Brighter Virudhunagar

Royal Town Rich Heritage Bright Future Rajapalayam Zone

LEGEND

Major Locations · Zone 3 Boundary · Main Roads · National Highway · State Highway · Railway Line · Water Bodies · Parks / Green Areas

WIDER COVERAGE MORE PEOPLE
STRONGER PRESENCE LOCAL CONNECT
MORE OPPORTUNITIES FOR GROWTH
ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

DISTRICT 38 - VIRUDHUNAGAR (ZONE 4)

ZONE 4

ARUPPUKOTTAI ZONE

PEOPLE • PLACES • PROGRESS

ALL AREAS COVERED IN ZONE 4

- Aruppukkottai
- Kariapatti
- Narikudi Border
- Palavanatham
- Pandalkudi



Aruppukkottai Sri Kalyana Venkatesa Perumal Temple
Devotion. Heritage. A Brighter Tomorrow.

MAJOR HUB

ARUPPUKKOTTAI

TOTAL AREA COVERED

~ 460 km²
(Approx.)

MAJOR LANDMARKS

- Aruppukkottai Railway Station
- New Bus Stand
- Sri Kalyana Venkatesa Perumal Temple
- Aruppukkottai Market
- Kariapatti Market
- Palavanatham Village Area
- Pandalkudi Village Area
- Narikudi Border Area
- Agricultural & Farming Areas
- Educational Institutions
- Nearby Industrial Units



LEGEND

Major Locations · Zone 4 Boundary · Main Roads · National Highway · Railway Line · Water Bodies · Parks / Green Areas

WIDER COVERAGE MORE PEOPLE
STRONGER PRESENCE LOCAL CONNECT
MORE OPPORTUNITIES FOR GROWTH
ONE GOAL BRIGHTER TOMORROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Ideamart
IDEAS THAT REACH

A Stronger Tamil Nadu Together

" From "Every Corner To A Brighter Tomorrow"



ALL 38 DISTRICTS

CONNECTED FOR A BRIGHTER TOMORROW

PEOPLE • PLACES • PROGRESS

STRONGER COMMUNITIES

WIDER REACH

MORE OPPORTUNITIES

TOGETHER WE GROW

IDEAS THAT REACH. TOGETHER, WE GROW.

Rooted in People Driven by Progress

PEOPLE
STRONGER TAMIL NADU

PLACES
BRIGHTER OPPORTUNITIES

PROGRESS
A BETTER TOMORROW

Ideamart
IDEAS THAT REACH