

COMPLETE MONTHLY DIGITAL MARKETING PACKAGE

(Creation + Promotion) Offer valid from 1-3-2022 to 31-3-2022

CMP



STARTER

Test Plan

- Creative Poster Design (2 nos)**
Creating innovative business posters to help with branding and awareness.
- Short Video (1 video x 30 sec)**
A short video that will help you grow and engage your audience. Like Product Video, Testimonial Video, Profile Video, Explanatory Video, Influencer Video & etc
- Testimonial Video (1 video x 1 mt)**
Take a video at your customer & give it to us or Invite your Customer at our studio, we create it
- Organic Post (Free Posting)**
 - Face book Promotion
Story | Feed | Groups
 - Instagram Promotion
Reels | Feed | IGTV | Highlights | Story
 - Youtube Channel
Shorts | Post | Optimization Channel Creation
 - Business Listing
Post | Video | Business site
- Organic Post Duration**
Max. 1 Month (4 post)
- Paid Promotions (Rs.3000)**
Facebook - Rs.1000
Instagram - Rs.1000
Youtube - Rs.1000
- Payment Ads Duration**
2 Weeks
- Monthly Analytical Report**
Complete Analysis sending report every month
- Reach** Maximum **1 Lakhs** Views

₹ 25000

12 Services

2 Posters + 2 Videos

SILVER

Basic Plan

- Creative Poster Design (5 nos)**
Creating innovative business posters to help with branding and awareness.
- Short Video (2 videos x .30 sec)**
We create a professional music-oriented video from your given materials 30 second video will be created. (if voice over or video shoot is required, separate charges will apply)
- Testimonial Video (1 video x 1 mt)**
Take a video at your customer & give it to us or Invite your Customer at our studio, we create it
- Logo Animation (5 sec x 1 no)**
You can brand your logo using Logo Animation
- Organic Post (Free Posting)**
 - Face book Promotion
Story | Feed | Groups
 - Instagram Promotion
Reels | Feed | IGTV | Highlights | Story
 - Twitter Promotion
Post | List
 - Linked in Promotion
Post | Article | Your Story
 - Youtube Channel
Shorts | Post | Optimization Channel Creation
 - Business Listing
Post | Video | Business site
- Organic Post Duration**
Max. 1 Month (9 post)
- Paid Promotions (Rs.12000)**
Facebook - Rs.3000
Instagram - Rs.3000
Youtube - Rs.3000
Google ads - Rs.3000
- Payment Ads Duration**
3 Weeks
- Monthly Analytical Report**
Complete Analysis sending report every month
- Reach** Maximum **3 Lakhs** Views

₹ 50000

20 Services

5 Posters + 4 Videos

GOLD

Business Plan

- Creative Poster Design (12 nos)**
Creating innovative business posters to help with branding and awareness.
- Short Video (2 videos x .30 sec)**
We create a professional music-oriented video from your given materials 30 second video will be created. (if voice over or video shoot is required, separate charges will apply)
- Interview Video (1 video x 15 mts)**
A Interview video that will help you grow and engage your Brand value
- Testimonial Video (1 video x 1 mt)**
Take a video at your customer & give it to us or Invite your Customer at our studio, we create it
- Logo Animation (5 sec x 1 no)**
You can brand your logo using Logo Animation
- Organic Post (Free Posting)**
 - Face book Promotion
Story | Feed | Groups
 - Instagram Promotion
Reels | Feed | IGTV | Highlights | Story
 - Twitter Promotion
Post | List
 - Linked in Promotion
Post | Article | Your Story
 - Youtube Channel
Shorts | Post | Optimization Channel Creation
 - Business Listing
Post | Video | Business site
 - Blog Posting (2 nos)
we post the given content into Google Blog, & other Social blogs
- Organic Post Duration**
Max. 1 Month (17 post)
- Competitor Analyze**
Top 1 Competitor Analyze in Digital Platform
- Paid Promotions (Rs.20,000)**
Facebook - Rs.5000
Instagram - Rs.5000
Youtube - Rs.5000
Google ads - Rs.5000
- Payment Ads Duration**
4 Weeks
- Monthly Analytical Report**
Complete Analysis sending report every month
- Reach** Maximum **7 Lakhs** Views

₹ 100000

30 Services

12 Posters + 5 Videos + 2 Blog Post

PLATINUM

MNC Plan

- Creative Poster Design (16 nos)**
Creating innovative business posters to help with branding and awareness.
- Short Video (3 videos x .30 sec)**
We create a professional music-oriented video from your given materials 30 second video will be created. (if voice over or video shoot is required, separate charges will apply)
- Interview Video (1 video x 15 mts)**
A Interview video that will help you grow and engage your Brand value
- Testimonial Video (2 video x 1 mt)**
Take a video at your customer & give it to us or Invite your Customer at our studio, we create it
- Digital Vcard (1no)**
It's a mini webpage, its contain your Contact details other service info. that is customer get you in single click
- Logo Animation (5 sec x 1 no)**
You can brand your logo using Logo Animation
- Organic Post (Free Posting)**
 - Face book Promotion
Story | Feed | Groups
 - Instagram Promotion
Reels | Feed | IGTV | Highlights | Story
 - Twitter Promotion
Post | List
 - Linked in Promotion
Post | Article | Your Story
 - Youtube Channel
Shorts | Post | Optimization Channel Creation
 - Business Listing
Post | Video | Business site
 - Blog Posting (4 nos)
Content need from your side
- Organic Post Duration**
Max. 1 Month (26 post)
- Competitor Analyze**
Top 3 Competitor Analyze in Digital Platform
- Paid Promotions (Rs.50,000)**
Facebook - Rs.12500
Instagram - Rs.12500
Youtube - Rs.12500
Google ads - Rs.12500
- Payment Ads Duration**
4 Weeks
- Monthly Analytical Report**
Complete Analysis sending report every month
- Reach** Maximum **15 Lakhs** Views

₹ 200000

37 Services

16 Posters + 7 Videos + 4 Blog Post

TITANIUM

Premium Plan

- Creative Poster Design (21 nos)**
Creating innovative business posters to help with branding and awareness.
- Short Video (4 videos x .30 sec)**
We create a professional music-oriented video from your given materials 30 second video will be created. (if voice over or video shoot is required, separate charges will apply)
- Interview Video (2 video x 15 mts)**
A Interview video that will help you grow and engage your Brand value
- Testimonial Video (2 video x 1 mt)**
Take a video at your customer & give it to us or Invite your Customer at our studio, we create it
- Digital Vcard (1no)**
It's a mini webpage, its contain your Contact details other service info. that is customer get you in single click
- Logo Animation (5 sec x 1 no)**
You can brand your logo using Logo Animation
- Organic Post (Free Posting)**
 - Face book Promotion
Story | Feed | Groups
 - Instagram Promotion
Reels | Feed | IGTV | Highlights | Story
 - Twitter Promotion
Post | List
 - Linked in Promotion
Post | Article | Your Story
 - Youtube Channel
Shorts | Post | Optimization Channel Creation
 - Business Listing
Post | Video | Business site
 - Blog Posting (8 nos)
Content need from your side
- Organic Post Duration**
Max. 1 Month (30 post)
- Review Assistant**
Google Review & Other Review Assistants
- Website**
Popup | Push Notification
- Competitor Analyze**
Top 5 Competitor Analyze in Digital Platform
- Paid Promotions (Rs.1,50,000)**
Facebook - Rs.30000
Instagram - Rs.30000
Youtube - Rs.30000
Google ads - Rs.30000
LinkedIn Ads - Rs.30000
- Payment Ads Duration**
4 Weeks
- Monthly Analytical Report**
Complete Analysis sending report every month
- Campaign Manager**
Assign for your promotional Activities | Campaign Manager will coordinate with client
- Reach** Maximum **40 Lakhs** Views

₹ 500000

48 Services

21 Posters + 9 Videos + 8 Blog Post

Terms and Conditions:

- 1.Payment 100% in advance | 2.Text Content needed from the client side | 3.We only committed to traffic/reach | 4.Campaign duration: 30 days |
- 5.Conversion rate of lead generation campaigns is 12 to 15% | 6.If you need any additional services, there will be additional charges | 7.Rate & Service Campaign is only applicable during a particular month. Previous month campaigns do not apply to the current month. | 8. Pay & block the campaign for 6 months if you need it.